

Premier Event Sponsor Contract

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SHARE TECHNOLOGY EXCHANGE EXPO

SHARE in San Antonio • February 28-March 4, 2016 • Henry B. Gonzalez Convention Center
SHARE in Atlanta • July 31-August 5, 2016 • Atlanta Marriott Marquis

COMPANY INFORMATION *(Please fill out all fields.)*

Company Name: _____
 Contact Name: _____ Contact Email: _____
 Primary Logistics Contact (if different): _____ Primary Logistics Email (if different): _____
 Address: _____ City: _____
 State: _____ ZIP: _____ Country: _____
 Phone: _____ Ext.: _____ Website: _____

PREMIER SPONSOR LEVELS

Platinum \$36,300 Gold \$26,000 Silver \$15,600

By completing and returning this Premier Sponsor contract, we acknowledge that this document becomes a binding contract between our company and SHARE. We have read, understand and agree to all rules, regulations and terms of this agreement that are outlined in this document.

*SHARE offers a discount for exhibitors for who pay with cash, check or wire transfer.

Authorized Signature: _____ Date: _____

PAYMENT INFORMATION *(Full payment required with contract.)*

Premier Sponsorship Subtotal: \$ _____

Apply 3% discount if paid with cash, check or wire transfer: \$ _____

Total: \$ _____

IMPORTANT: Full Payment is required to secure sponsorship benefits.

Premier Sponsor benefits will begin on January 1, 2016 or after receipt of contract and payment by SHARE Inc.
Benefits expire on December 31, 2016.

Checks should be made payable to SHARE Inc. and mailed to: SHARE Inc., 8334 Solutions Center, Chicago, IL 60677-8003. Payment by credit card should be completed online. A link to submit credit card payment online will appear on your invoice. We accept AMEX, VISA, MasterCard and Discover.

Please contact SHARE Show Management with any payment questions you might have.

AGREEMENT TERMS

- This agreement ("Agreement") is between the company designated in the Company Name field of this Premier Sponsor Agreement and SHARE Inc., a Delaware Corporation ("SHARE"), and it establishes the terms of their participation in all related activities as outlined for 2016.
- This agreement shall remain in full force starting January 1, 2016 through December 31, 2016.
- This program is open to vendors whose products and services are directly related to the information technology field and demonstrate interoperability with IBM information technologies. Examples of appropriate products are application software, systems management software, network management software, application development tools, peripheral devices, education or educational materials, and consulting services. SHARE reserves the right to determine and select SHARE Premier Sponsors, based on any criteria selection determined by SHARE, in its sole discretion, and which may be amended and modified at any time.
- SHARE reserves the right to reject program participation to vendors whose products and services are not, in the opinion of SHARE, compatible with the general character and objectives of the organization.
- SHARE Premier Sponsors are entitled to the benefits per their respective level of participation outlined in the SHARE Premier Sponsor Benefits. SHARE's interpretation of these benefits is final.
- In becoming a SHARE Premier Sponsor, you agree to promote SHARE to your customers and employees to the best of your ability as outlined in SHARE Premier Sponsor communications.
- Payment Terms and Schedule: Total Payment is due with submission of application. All checks must be payable to SHARE Inc. The Premier Sponsor benefits will begin on January 1, 2016 or upon receipt of full payment. If any Sponsor fees are not paid in full or if any Sponsor fails to meet terms of this or other related Agreements, or fails to observe and abide by the rules of this Agreement, SHARE reserves the right to terminate this Agreement immediately. Further, SHARE also reserves the right to terminate this agreement if, after the commencement of the agreement, the Sponsor introduces a product or service that is deemed by the Board of Directors as not compatible with the general character and objectives of the organization or if SHARE concludes that the SHARE Premier Sponsor is acting in any manner adverse to SHARE, including affecting the reputation of SHARE or its goals and strategies. Payment is non-refundable. Following termination, Sponsor levels will be made available to other parties. The Premier Sponsor may terminate the Agreement within 30 days of contract receipt through written notice to SHARE Inc. SHARE will use reasonable efforts to delete terminated Sponsor company references in its materials, but cannot guarantee the deletions.
- Premier Sponsor opportunities and benefits are available on a first-come, first-served basis.
- Premier Sponsor opportunities are available only to companies in good standing based on current business contact with SHARE.
- Use of the term "Premier Sponsor" in this document is intended in the colloquial sense of a valued business relationship, and does not indicate the existence of or an offer to enter into a legal partnership, joint agency or other relationship involving shared ownership or shared liability with SHARE. In no event shall the SHARE Premier Sponsor act as an agent or representative of SHARE.
- In no event shall SHARE be liable for any actions or omissions of the SHARE Premier Sponsor.
- As a Premier Sponsor, the company agrees that SHARE may identify the SHARE Premier Sponsor in SHARE promotional materials.
- This Agreement, and the rights and obligations of the parties hereunder, shall inure to and be binding on the parties hereto and their respective successors and assigns.
- This Agreement and the documents referred to herein contain the entire agreement and understanding among the parties with respect to the transactions contemplated hereby and supersede all other agreements, understandings and undertakings among the parties on the subject matter hereof.
- In the event that any provision of this Agreement shall be held invalid or unenforceable by any court of competent jurisdiction, such holding shall not invalidate or render unenforceable any other provision hereof.
- This Agreement shall be construed, enforced and interpreted in accordance with the substantive laws of the State of Illinois applicable to contracts made and to be performed wholly within said State.
- This Agreement does not create any rights, claims or benefits inuring to any person that is not a party hereto nor create or establish any third-party beneficiary hereto.
- In becoming a SHARE Premier Sponsor you agree to exhibit at one or both SHARE Technology Exchange Expos during their 2016 calendar year.