

Endsleigh appoints new Head of Personal Lines

Wednesday 4 October 2017 Endsleigh Insurance Services today announces the appointment of Paul Bolton as Head of its Personal Lines business, reporting into Jeff Brinley, CEO.

Paul will lead the personal lines business made up of motor, home and possessions, with a focus on building on the reach of Endsleigh's strong and innovative brand.

Paul has over 20 years' experience in the retail and consumer sectors having joined from Samsung as Omni-channel retail director. Here he established a direct retail business for the brand as well launching a range of innovative products and services for its customers.

Prior to this, he worked for management consulting business, IVIS Group, as a Director, where he was instrumental in delivering strategic planning for major retailers including Tesco, Marks & Spencer & Carphone Warehouse.

Commenting on Paul's appointment, Jeff Brinley, CEO of Endsleigh said:

"I believe Paul's vast experience in the consumer and retail sectors will enable us to build on our strategic vision for Endsleigh, so that we can reach out and benefit more customers as we continue developing the products and services they need to fit in with their lifestyles.

"Paul will be supported by a highly experienced specialist team supplemented by the recent appointment of Kurt Hooker from Ageas Retail into the role of Motor Product Manager. These new appointments support Endsleigh's ongoing transformation programme that positions the company to grow substantially in our core markets "

Commenting on his appointment as Head of Personal Lines, Paul said:

"Endsleigh is a fantastic organisation and I'm looking forward to growing the personal lines business with the team so that more customers continue to can benefit from market leading insurance solutions that harness the very latest technology."