

ATTENDEE INFORMATION (Please print legibly)

Registration Deadline: Friday, 27 October 2017

PERSONNEL #1

First Name _____ Last Name _____
 Title _____ Company Name _____
 Address _____ City/State/Country _____ Postal Code _____
 Phone _____ Email _____

***Please check the events you will attend:**

- Dinner, Wednesday, 8 November (Additional Fee)
- Networking, Guest Speaker & Retail Quick Connect*, Thursday, 9 November (10330 - 1730)
- PRSM LIVE, Thursday, 9 November (Cash Bar) - Time and location TBD

***Please indicate any special dietary needs:**

No Yes: _____

***Retail Quick Connect** - A dedicated speed-networking event for Retailers & Suppliers. The perfect place for Suppliers to introduce themselves and their services, create the perfect Retail match and schedule follow-up appointments. Each retailer will provide 5-10 minutes to each supplier.

PERSONNEL #2

First Name _____ Last Name _____
 Title _____ Company Name _____
 Address _____ City/State/Country _____ Postal Code _____
 Phone _____ Email _____

***Please check the events you will attend:**

- Dinner, Wednesday, 8 November (Additional Fee)
- Networking, Guest Speaker & Retail Quick Connect*, Thursday, 9 November (1030 - 1730)
- PRSM LIVE, Thursday, 9 November (Cash Bar) - (1800 – 2030 - Interface FM HUB, Via Privata Passo Pordoi 7/3, 20139 - Milan (Italy))

***Please indicate any special dietary needs:**

No Yes: _____

***Retail Quick Connect** - A dedicated speed-networking event for Retailers & Suppliers. The perfect place for Suppliers to introduce themselves and their services, create the perfect Retail match and schedule follow-up appointments. Each retailer will provide 5-10 minutes to each supplier.

SUPPLIER/CONTRACTOR FEE - All monies must be received by Friday, 27 October 2017.

REGISTRATION CATEGORY	MEMBER FEE	NON-MEMBER FEE	AMOUNT
Supplier Registration/Retail Quick Connect - A dedicated speed-networking event for Retailers & Suppliers. <i>Includes: Two (2) representatives per company</i>	<input type="checkbox"/> \$ 350 USD	<input type="checkbox"/> \$ 350 USD	\$ _____
SPONSORSHIPS	SPONSORSHIP FEE		AMOUNT
Retailer Only Session – 9 November <ul style="list-style-type: none"> • Sponsor receives registration for three (3) representatives per company • 15-minute presentation OR case study presentation w/one (1) Retail attendee • Giveaways can be provided 	<input type="checkbox"/> SOLD		\$ _____
Speaker – 9 November <ul style="list-style-type: none"> • Sponsor receives registration for three (3) representatives per company • 15-minute presentation • Speaker introduction • Giveaways can be provided 	<input type="checkbox"/> \$ 1,000 USD		\$ _____

HOUSING INFORMATION**Hotel Reservation Cut-off: Tuesday, 17 October 2017****HOTEL: Hilton Milan****Address: Via Luigi Galvani 12, Milan 20124, Italy****Phone: + 39 02 69831****PRSM Rate: 189.00 € /per night**

PRSM has secured a small number of hotel rooms for those of you who need hotel rooms on 8-11 November at Hilton Milan. Registrant is responsible for reserving hotel. Room rates include breakfast and basic Wifi. **Arrival/Departure date must be provided below for registration to be complete.**

Name on Reservation _____ Arrival Date _____ Departure Date _____

Room Type: Single Double

To reserve your hotel at the special Group Rate, simply click [here](#) or use the reservation link located at [PRSM.com – Events – International Retail Exchange – Hotel Information](#) section. Valid major credit cards are required for reservation process and the total stay will be subjected to a total pre-payment upon reservation. All bookings must be guaranteed with a valid and chargeable credit card. Otherwise, the reservation cannot be finalized or confirmed.

PAYMENT INFORMATION**Wire Transfer Information:** Contact lmachann@prsm.com**Credit Card Type:** American Express MasterCard VISA

Total Amount Due _____ Date _____

Credit Card # _____

Expiration Date _____ Security Code: _____

Name as it appears on card _____

Billing Address _____

City/State/Country _____ Postal Code _____

Cardholder's Signature _____

(Registration not valid without signature and payment.)

REGISTRATION POLICY

- **Payment:** Supplier/Contractor Company must be in full payment for its registration and/or Sponsorship by **27 October 2017**. Payment must be paid by major credit card or Wire Transfer in **US dollars only**. If paying by Wire Transfer, please email to lmachann@prsm.com to obtain the bank information. **Please note that the Supplier is responsible for transfer fees.**
- **Registration:** Please return the completed registration form to Leah Machann at lmachann@prsm.com to confirm your attendance.
- **Retail Quick Connect:** Retail Quick Connect is a dedicated speed-networking event for Retailers & Suppliers. It is the perfect place for Suppliers to introduce themselves and their services, create the perfect Retail match and schedule follow-up appointments.
- **Registration Cancellations:** If you must cancel your attendance, please send an email to Leah Machann at lmachann@prsm.com. **No refunds** will be issued for registration fees if attendee cancels.
- **Hotel Cancellation Policy:** If you must cancel attending this event, you are responsible for cancelling your hotel reservations. The hotel will charge the amount of the night cancelled and/or reduced on the credit card provided.

Questions? Please call +1 972.231.9810 x116 or email Leah Machann lmachann@prsm.com at PRSM Association