

ATTENDEE INFORMATION (Please print legibly)

Registration Deadline: Friday, 27 October 2017

Date _____ First Name _____ Last Name _____ Designation _____
 Title _____ Company Name _____
 Address _____ City/State/Country _____ Postal Code _____
 Phone _____ Email _____

CONFERENCE QUESTIONS

*Please check the events you will attend:

- Dinner, Wednesday, 8 November (Additional Fee)
- Retailer Only Session, Thursday, 9 November – 0900-1330
- Guest Speaker & Retail Quick Connect*, Thursday, 9 November – 1400-1730
- PRSM LIVE, Thursday, 9 November (Cash Bar) – Time and location TBD

*Please indicate any special dietary needs:

- None Yes: _____

*Retail Quick Connect - A dedicated speed-networking event for Retailers & Suppliers. The perfect place for Suppliers to introduce themselves and their services, create the perfect Retail match and schedule follow-up appointments. Each retailer will provide 5-10 minutes to each supplier.

*Please add these topics to the agenda: _____

*Please indicate what types of Contractors you would like to meet with: _____

REGISTRATION FEE

REGISTRATION CATEGORY	MEMBER FEE	NON-MEMBER FEE	AMOUNT
Retailer Registration	<input type="checkbox"/> \$ 75 USD	<input type="checkbox"/> \$ 100 USD	\$ _____

HOUSING INFORMATION

Hotel Reservation Cut-off: Tuesday, 17 October 2017

HOTEL: Hilton Milan
Address: Via Luigi Galvani 12, Milan 20124, Italy
Phone: + 39 02 69831
PRSM Rate: 189.00 € /per night

PRSM has secured a small number of hotel rooms for those of you who need hotel rooms on 8-11 November at Hilton Milan. Registrant is responsible for reserving hotel. Room rates include breakfast and basic Wifi. **Arrival/Departure date must be provided below for registration to be complete.**

Name on Reservation _____ Arrival Date _____ Departure Date _____
 Room Type: Single Double

To reserve your hotel at the special Group Rate, simply click [here](#) or use the reservation link located at PRSM.com – Events – European Retail Exchange – Hotel Information section. Valid major credit cards are required for reservation process and the total stay will be subjected to a total pre-payment upon reservation. All bookings must be guaranteed with a valid and chargeable credit card. Otherwise, the reservation cannot be finalized or confirmed.

PAYMENT INFORMATION

Wire Transfer Information: Contact lmachann@prsm.com

Credit Card Type:

American Express

MasterCard

VISA

Total Amount Due _____ Date _____

Credit Card # _____

Expiration Date _____ Security Code: _____

Name as it appears on card _____

Billing Address _____

City/State/Country _____ Postal Code _____

Cardholder's Signature _____

(Registration not valid without signature and payment.)

REGISTRATION POLICY

- **Payment:** Retailer must be in full payment for its registration by **27 October 2017**. Payment must be paid by major credit card or Wire Transfer in **US dollars only**. If paying by Wire Transfer, please email to lmachann@prsm.com to obtain the bank information. **Please note that the Retailer is responsible for transfer fees.**
- **Registration:** Please return the completed registration form to Leah Machann at lmachann@prsm.com to confirm your attendance.
- **Retail Quick Connect:** Retailer registration includes Retail Quick Connect which is a dedicated speed-networking event for Retailers & Suppliers. It is the perfect place for Suppliers to introduce themselves and their services, create the perfect Retail match and schedule follow-up appointments.
- **Registration Cancellations:** If you must cancel your attendance, please send an email to Leah Machann at lmachann@prsm.com. **No refunds** will be issued for registration fees if attendee cancels.
- **Hotel Cancellation Policy:** If you must cancel attending this event, you are responsible for cancelling your hotel reservations. The hotel will charge the amount of the night cancelled and/or reduced on the credit card provided.

Questions? Please call +1 972.231.9810 x116 or email Leah Machann lmachann@prsm.com at PRSM Association