



Vampr hits ‘record-breaking’ 1 million user milestone and gears up for multi-million Q4 funding round

HENDERSON, NV - 1st September 2021 - [Vampr](#), the leading professional networking platform for musicians and creatives globally, has today announced it has officially surpassed one million users and announced plans for its next funding round in Q4.

The milestone achievement follows the music tech start-up’s relaunch in August 2020, onboarding an impressive 400,000 new users in the last 12 months alone. At its current growth rate, Vampr is on track to hit 2.8 million users by December 2022 and add a further 50 million users in the next five years.

Vampr’s rapid growth has seen it become the most active and engaged professional network in the global creative ecosystem, facilitating over 6.5 million connections worldwide across 190 countries - resulting in the creation of over 220,000 original musical compositions. Vampr’s one million users have enjoyed a combined 62.5 billion streams on platforms such as Spotify, Apple Music, TikTok and Soundcloud, with significant royalties of \$162M flowing directly into their pockets.

Vampr’s user milestone follows the success of its most recent funding round in February, when it secured a further \$790K to build a suite of live streaming tools called *Vamps*.

Since then, Vampr has cemented its place in the industry as the only 360° self-service platform for artists, and now has its sights set on further growth with a multi-million funding round planned for later this year.

Used by the most influential figures in the music industry - from Kanye West’s Grammy-winning producer, Anthony Kilhoffer, to acclaimed EDM Producer Xadrian and breakout band, Carpool Tunnel, Vampr has also noted an increase in the time users spend on its app, with app usage duration tripling since February this year.

The app has experienced a significant spike in usage following the introduction of its monthly ‘Happy Hour’ events which attract 13,000 people on average per event. The initiative gives users access to unlimited swipes at 5pm in their local timezone, encouraging unlimited collaboration between users and allowing talent across the industry to thrive.

Commenting on his businesses’ latest growth milestone, Josh Simons, Vampr’s co-founder and CEO, said: *“We are incredibly proud to have hit this momentous milestone, welcoming over 1 million users to our platform. As we continue to grow our industry-leading platform, we hope to support more creatives and musicians in the community with our innovative marketplace, helping them to connect and collaborate with some of the most influential names in the music industry.”*

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For more information visit www.vampr.me or contact vampr@thephagroup.com

About Vampr

Launched in 2016, Vampr is a location-based social and professional mobile platform that facilitates music discovery, networking, and communication between musicians, music industry professionals, and music fans. Founded by *The Music Network's* 30 Under 30 Power Player, Josh Simons, and multi-award-winning songwriter/guitarist and tech entrepreneur, Baz Palmer, Vampr has since swiped the top place for the most active and engaged professional network in the global creative ecosystem.

With the launch of Vampr Publishing and Vampr Pro last year, the company now represents over 40,000 songs for sync opportunities and provides artists with all their essential services, normally fragmented across multiple platforms.

Vampr holds a powerful network of brand partnerships, including BeatConnect, NFT share platform Yuser, and most recently 3D listening app Audible Reality, which provides immersive 3D audio mastering presets that can be applied to songs.

Vampr has been recognised with over 10 awards from various industry leaders including being named in Apple's Best of Year and winning the SF MusicTech Summit. Vampr has also been named as a finalist in Music Week's 2021 Awards for the highly regarded Music Consumer Innovation category alongside heavyweights of the industry including TikTok, Spotify, Amazon Music, Deezer and PIAS.