



Vampr Announces New Pro Service with Distribution Upgrades to a 360° Self-Service Platform for Artists

NASHVILLE, TN (August 21, 2020) – The world’s number one music collaboration app [Vampr](#) - with over 600,000 users - has launched **Vampr Pro**, adding digital music distribution to their arsenal. Vampr Pro users will be able to service their music to Spotify, Apple Music, YouTube and all leading digital service providers, while keeping 100% of their royalties. In conjunction with the recently released Vampr Publishing, Vampr Pro signals the transformation of a social network, often referred to as the “LinkedIn for Musicians,” into a 360° self-service platform empowering artists, in a first of its kind offering.

Vampr Pro will be available for a monthly cost of \$4.99 and provides musicians a bundle of essential new tools. In addition to Distribution, Vampr Pro will offer the following new features:

- Make your profile matter with up to 3x more content
- Unlimited rewinds – undo your swipes
- Search the world and collaborate remotely
- More chances to connect per day
- Stand out from the crowd with the Pro badge
- Hide your profile and search in stealth mode until you are ready to connect

All of this housed in a multi award-winning platform helping creatives to find people to collaborate with, create new music, and monetize their work. The platform also offers reduced rates for a 6-month term (\$23.94, \$3.99/month) or 12-month term (\$35.88, \$2.99/month).

The Vampr team are committed to adding new features to the Vampr Pro suite every month through to the end of the year, at the same price point. In addition to the mobile app, Vampr Pro will be available through a brand new desktop experience.

“Vampr distro will be bundled with our premium version Vampr Pro,” says co-founder Josh Simons. “The premium version of Vampr with its additional tools ultimately delivers more career opportunities for the user with a better chance of experiencing that all-important exposure to a global community. For the price of a coffee you can really stand out from the crowd, while keeping 100% of your royalties from streaming platforms.”

A company created by musicians, for musicians, Vampr seeks to break down barriers for creatives, to help elevate their professional life, faster and more efficiently. While the app will always remain free, Vampr Pro will grant users more access and features than ever before.

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About Vampr:

Launched in 2016, Vampr is a location-based social and professional mobile platform that facilitates music discovery, networking, and communication between musicians, music industry professionals, and music fans. Founded by Australia's *The Music Network's* 30 Under 30 Power Player, Josh Simons, and multi-award-winning songwriter/guitarist and tech entrepreneur, Baz Palmer, the award-winning app is home to over 600,000 users and is active in every country. Vampr has helped fledgling musicians broker over five and a half million connections worldwide.

Earlier this year Vampr launched Vampr Publishing, the company now represents thousands of songs for sync opportunities and has been recognized in over 10 awards from various industry leaders including being named in Apple's Best of Year and winning the SF MusicTech Summit. The company has raised 2 million dollars over three funding rounds, including one of 2020's largest crowdfunding campaigns on Wefunder, as well as investments from advisory board members Matt Adell (former Beatport CEO) and Nick Feldman (founding member of the band Wang Chung, and later a Warner Music exec).

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