

THE BASKET ROOM

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GO PLASTIC & LEATHER FREE - NEW VEGAN BASKET BAGS



The Basket Room's new Vegan bag range for Spring/Summer 2020 consists of 100% natural sisal and veta vera grass designs, ideal for zero waste shopping and completely leather and plastic free.

With consumers becoming more consciously driven and aware of how their choices impact the environment, the fashion and homewares industry must respond with change. The world's war on plastic and a drive to tackle climate change will see shoppers buy less, buy well and look for more ethical and sustainable ways of living.

"With only 12 years left to reach the ambitious goal of limiting global heating to 1.5 degrees celsius, companies in each stage of textile production and logistics have to ask themselves one question: Are you part of the problem or the solution?"

- *Kirsten Brodde, Project Lead of the Detox Campaign at Greenpeace*

The new collection features six designs: three un-dyed natural grass basket bags and three colourful multi-functional shoppers. Perfect for days at the beach, shopping for fruit/veg at the market or even dressing up on a Summer evening out.



NDEVU, £59 - 23cm H

A smaller handbag, the NDEVU is hand woven in Kenya using 100% natural sisal. The body of the bag is naturally dyed using sand, with the fringe detail made from un-dyed sisal.

HANDMADE, VEGAN, ETHICAL



SKETI, £95 - 35cm H

The larger of the two fringe detail designs, SKETI is 100% naturally dyed and the perfect size for day trips to the beach, strolling around on city breaks or simple holiday fun!

HANDMADE, VEGAN, ETHICAL



GHANI, £89 - 40cm H

Ghani is made in Ghana From the wild veta vera grass. With it's open weave detail, it is not only practical but stylish too.

HANDMADE, VEGAN, ETHICAL



MWEPESE, £69 - 30cm H

A cool, stylish duo colour block design in yellow and grey, the MWEPESE fits over the shoulder and has room for all your belongings for a city sight seeing day!

HANDMADE, VEGAN, ETHICAL



MWANZO, £69 - 30cm H

The Basket Room's signature colour combo for 2019/20, this bright pink and orange shopper is for those hot summer days!

HANDMADE, VEGAN, ETHICAL



KASUKU, £69 - 30cm H

A classic colour palette, the KASUKU is your every day go to bag: for the office, shopping and travel. A shorter handle makes it a stylish hand held bag, with a design to match most outfits.

HANDMADE, VEGAN, ETHICAL

These ethical baskets each tell an important story about collaboration and sustainable living. To become an owner of one of our woven baskets is to become a part of our journey, directly supporting the weavers in becoming less dependent on the unpredictable nature of self-sufficiency farming.

"I wanted to design a collection that everyone could love: whether you're a vegan, a climate activist, a fair-trade supporter or simply a lover of handmade. My favourite has to be the SKETI, the fringe detail evokes a sense of the natural world and the beauty within it and us, as its protectors. "

- Holly McMullen, Co-founder The Basket Room

Notes to Editor

Hand woven storage baskets, planters, basket bags & bicycle baskets available online at thebasketroom.com, amara.com , anthropologie.com/en-gb and in store at The Conran Shop and independent shops in London, Oslo, Santa Barbara, New York, Paris, Cape Town, Melbourne and Tokyo. The Basket Room's products have been featured in Vogue, The Telegraph, World of Interiors, Elle Decoration and Martha Stewart.

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For further information, imagery and samples please contact:

Holly McMullen

holly@thebasketroom.com

01608 239482/ 07853 158625