Memo: Request for Approval to Attend ODTUG Kscope17, June 25-29, 2017, San Antonio, TX
To: (Manager's Name)
Submitted By: (Your Name)
Date: (   )

Kscope17 is the premier Oracle Developer conference that attracts Oracle experts from all over the world, but is still small enough to get the chance to share knowledge. This is my opportunity to learn from the best technical minds in the business and bring back knowledge that will enhance our organization. No other conference in the Oracle world features this kind of development-specific training and content, including lessons learned by other companies facing similar challenges and hundreds of opportunities to learn money-saving techniques.

Below are the reasons why my attendance at this conference is of value to our organization:
- 300+ technical sessions
- Four days of hands-on training – no extra charge
- All-day symposiums – no extra charge
- Great networking - lunch-and-learn sessions with Oracle experts, vendor showcases, and special events
- Advanced sessions in ALL topic areas

The technical sessions are all based on tools and techniques we utilize in our work on a daily basis:

- Application Express
- BI & Reporting
- Big Data & Data Warehousing
- Data Visualization & Advanced Analytics
- Database
- EPM Business Content
- EPM Data Integration
- EPM Infrastructure
- Essbase
- Financial Close
- Planning

ODTUG Kscope17 is very competitively priced compared to other conferences in our industry. It's the most specific conference for people in this field. With its wealth of learning and networking opportunities, ODTUG Kscope17 is undoubtedly worth the investment. Visit Kscope17.com to read track descriptions, testimonials, watch videos, and more. I am hoping for your approval to attend this conference.

The Advance Rate for registration is $1,850 for Individual and Corporate ODTUG Members and $2,000 for Associate Members. To take advantage of these discounted rates, please respond by June 9, 2017.

Thank you in advance for your consideration.

Sincerely,

(Name)