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**Every year ODTUG Kscope continues to set new industry standards. We'd love for you to grow with us in 2021.**

ODTUG is a global organization for Oracle users who are looking for real solutions they can use in the workplace. ODTUG's Kscope conference attracts the highest number of Oracle customers looking for training and answers to questions on a variety of topics.

Our attendees range from executives and managers to developers, architects, business analysts, and administrators. These diverse participants contribute to or are responsible for decision making within their organizations. They come to ODTUG Kscope to learn, discuss work challenges with experts in their field, and speak with companies that can help them achieve success.

Once you sign up to participate in ODTUG Kscope21, you will receive a discount code for your customers and prospective clients. They save money while you earn free passes\* to the conference, which you can distribute at your discretion.

Being a sponsor or exhibitor at ODTUG Kscope is the right investment, allowing you to meet prospective clients and connect with past and current customers. Take a look below and select the options that best meet your company's needs. Don't delay!

Look forward to seeing you in 2021!

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ODTUG Kscope's sponsorship program is simple and effective. Become an ODTUG Kscope21 sponsor and reap the benefits ALL YEAR LONG.

## 2021 Vendor Opportunities

### Titanium Sponsorship \$38,000 (Limit: 1)

- Post-conference participant list—includes name, company name, city/state, job title, and email address
- 20'x30' exhibit booth in the center of the floor
- 60-minute vendor presentation
- Logo on Premium conference item—first choice
- General Session Sponsor: Ability to be part of the General Session and a five-minute opportunity to speak from the podium
- Seven conference registrations
- Option to provide branded collateral in conference bag (or similar benefit)
- Prominent signage
- Sponsorship level with logo in all ODTUG Kscope emails and advertising
- Company logo, description, and link to company homepage on the ODTUG Kscope21 website
- Company logo in the conference program (or similar benefit)
- Host four ODTUG webinars throughout the year
- Rotating banner ad on the ODTUG Kscope21 website
- Run of site banner ad on ODTUG website for 12 months
- Three email blasts to the ODTUG member database (36,000+ contacts)
- Permission to host raffles

- Appoint a member to our vendor steering committee—let your voice be heard to make a better ODTUG Kscope.

## **Platinum Sponsorship \$31,000 (Limit: 4)**

- Post-conference participant list—includes name, company name, city/state, job title, and email address
- 20'x20' exhibit booth
- 60-minute vendor presentation
- Logo on Premium conference item
- Special Event Sponsor
- Six conference registrations
- Option to provide branded collateral in conference bag
- Prominent signage
- Sponsorship level with logo in all ODTUG Kscope emails and advertising
- Company logo, description, and link to company homepage on the ODTUG Kscope21 website
- Company logo in the conference program
- Host two ODTUG webinars, one before and one after the conference
- Rotating banner ad on the ODTUG Kscope21 website
- Run of site banner ad on ODTUG website for 12 months
- Two email blasts to ODTUG Kscope attendees, one before and one after the conference
- One email blast to ODTUG member database (36,000+ contacts)
- Permission to host raffles
- Appoint a member to our vendor steering committee—let your voice be heard to make a better ODTUG Kscope.

## **Hands-On Training Sponsor \$28,000 **Sold out****

- Sponsor entire Hands-On Training track
- Up to three-hour Hands-On Training session for attendees
- 60-minute vendor presentation
- Six full conference registrations
- Post-conference participant list—includes name, company name, job title, and email address
- Option to provide branded collateral in conference bag
- Prominent signage
- Mention in all press releases and logo in all advertising applicable to the Hands-On Training
- Rotating banner ad on the ODTUG Kscope21 website
- One email blast to ODTUG Kscope attendees
- Permission to host raffles
- Appoint a member to our vendor steering committee—let your voice be heard to make a better ODTUG Kscope.

## **Gold Sponsorship \$23,000 (Limit: 6)**

- Post-conference participant list—includes name, company name, city/state, job title, and email address
- 10'x20' exhibit booth
- 60-minute vendor presentation
- Logo on Standard conference item
- Welcome Reception Sponsor
- Four conference registrations
- Option to provide branded collateral in conference bag
- Prominent signage
- Sponsorship level with logo in all ODTUG Kscope emails and advertising
- Company logo, description, and link to company website on ODTUG Kscope21 website
- Company logo in the conference program
- Host one ODTUG webinars, one before and one after the conference
- Run of site banner ad on the ODTUG website for six months
- One email blast to ODTUG Kscope attendees after the conference
- Permission to host raffles

## **Silver Sponsorship \$18,000 (Limit: 8)**

- Post-conference participant list—includes name, company name, city/state, job title, and email address
- 10'x20' exhibit booth
- Sponsor of conference breakfast, lunch, or break
- Three conference registrations
- Option to provide branded collateral in conference bag
- Prominent signage
- Sponsorship level with logo in all ODTUG Kscope emails and advertising
- Company logo, description, and link to homepage on the ODTUG Kscope21 website
- Company logo in the conference program
- Run of site banner ad on ODTUG website for four months
- Permission to host raffles

## **Bronze Sponsorship \$14,000 (Limited Avail.)**

- Post-conference participant list—includes name, company name, city/state, job title, and email address
- 10'x10' exhibit booth
- Two conference registrations
- Prominent signage
- Company logo, description, and link to company homepage on the ODTUG Kscope21 website

- Company logo in the conference program
- Permission to host raffles
- Sponsorship of one of the following (first-come, first-served)
  - WiFi Sponsor
  - Charging Stations
  - Happy Hours

## **10'x10' Exhibit Booth \$5,500**

- Post-conference participant list—includes name, company name, city/state, job title, and email address
- One conference registration
- Company logo, description, and link to company homepage on the ODTUG Kscope21 website
- Company logo in the conference program
- Ability to upgrade company's presence at ODTUG Kscope21
- Permission to host raffles

## **WIT Sponsor \$7,500 Sold Out**

- Sole sponsor of the Women in Technology (WIT) Scholarship and lunch event at ODTUG Kscope21
  - Scholar will receive a free pass to ODTUG Kscope21
  - One complimentary registration
- Signage featuring sponsor logo will be placed at the lunch
- Table tents with logo on the tables at the lunch
- Recognition as event sponsor in the conference program
- Sponsor may hand out promotional materials at the WIT Lunch
- Sponsor may address the participants at the beginning of the lunch

## **Track Sponsor \$8,000 add-on to existing package**

- Sponsor an entire track at ODTUG Kscope21
- Exclusive sponsorship of a track's Community Event at ODTUG Kscope21
- Mention in all track-specific press releases and logo in all track-specific advertising
- Company logo in the conference program
- Post-conference participant list—includes name, company name, job title, and email address
- Choose from:
  - EPM
  - Analytics
  - APEX
  - Database

## **Geek Game Night \$4,000**

- Listing on the daily events page of ODTUG Kscope21 website
- Announcement of sponsorship in a conference email
- Signage at the event

## **Putt Putt for Prizes \$1,500 (Limit 9)**

- Host a mini golf hole at your booth—one lucky winner will get a pass to ODTUG Kscope21
- Sponsorship includes listing on the official game piece in the conference bag
- Contingent on six or more vendor participants

## **ODTUG Kscope Daily Update \$500 add-on to existing package (limit: 1 per day)**

Every day during the conference, we will send out an email Daily Update. This is the most targeted way to promote updates on your booth activities, such as raffle winners and other promotions. You can also share information on your products and services while at the conference. Message is limited to 150 words.