

**Subject Line:** Requesting Approval to Attend the ODTUG Kscope21 Virtual Event

Hello [approving authority],

Please approve my request to attend the ODTUG Kscope21 Virtual Event, June 21 – July 1, 2021. This premier Oracle technology conference attracts attendees and presenters from around the globe, as well as provides access to the latest updates from the Oracle product development teams.

If approved, this will be an opportunity to learn from the best technical minds in the Oracle industry. I'll gain expanded product knowledge and enhanced tools and techniques for our daily work, which will help us fully leverage our Oracle investment and expertise. Technical sessions include the following Analytics topics: Analytics, Analytics Reporting, Data Engineering, Data Platforms, AI/Machine Learning, and new features in the latest product releases.

ODTUG Kscope stands out above other Oracle conferences and training due to the following reasons:

- Non-stop learning with special educational formats
  - Half-days of Oracle technical sessions and symposiums
  - Lessons learned by other companies facing similar challenges
  - Networking events designed to help me reach Oracle experts who have solutions for our challenges and answers to our questions
- Education to keep me knowledgeable for both today's world and tomorrow's
  - Foundational Analytics content to round out and refresh my core knowledge
  - Tips & tricks, case studies, and beginner, intermediate, and advanced technical content by industry experts for both on-prem and Cloud Oracle Analytics software
  - Helpful information about cutting-edge technologies that are impacting Oracle Analytics solutions in our industry, such as Machine Learning, Adaptive Intelligence, the Internet of Things, Advanced Analytics, Data Engineering, Data Streaming, Cloud Data Warehousing, Chatbots, and Blockchain
- Networking opportunities to keep me connected to experienced customers and experts
  - Exposure to Oracle customers, all on different steps of their solution path
  - Proximity to Oracle partner and vendor experts who can give guidance on current challenges and help me review design ideas and solutions
  - Lasting connections that I can leverage now and in the future to help us be successful

[OPTIONAL SECTION] In addition, I will be able to learn from the best Analytics experts in various disciplines who can help me to solve the following project challenges with the most cost-efficient solution:

- [list project challenges]

The ODTUG Kscope21 Virtual Event delivers some of the best presenters from all over the world who live, eat, and breathe Analytics. Attending the ODTUG Kscope21 Virtual Event offers a unique opportunity to deepen my knowledge base without disrupting my work schedule. The conference agenda is built to allow flexibility; sessions are half-days, which means I can continue to work even as I attend the conference. As an attendee I will also have the ability to watch sessions on replay, so I can access all the specific sessions I'm interested in even if my schedule doesn't allow me to attend them live.

Please visit [Kscope21.odtug.com](https://Kscope21.odtug.com) to read track descriptions and testimonials, listen to podcasts, and more. No other conference in the Oracle world features this kind of development-specific training and content.

Thank you for your consideration.

Sincerely,  
[Your Name]