NSGC 2018
Annual Business Meeting

Erica Ramos, MS, CGC, President
Shannan Dixon, MS, CGC, Secretary/Treasurer
Meghan Carey, Executive Director
Agenda for Today

• Welcome and Introductions
• 2017 – 2018 Financial Update
• 2018 Year in Review
  – Strategic Investments
  – Operational Investments
• 2019 Planned Initiatives and Investments
• Communications and Publications Update
• 2018 Nominations and Election Update
• Question & Answer Session
Our Mission and Vision

• Mission
  – The National Society of Genetic Counselors advances the various roles of genetic counselors in health care by fostering education, research and public policy to ensure the availability of quality genetic services.

• Vision
  – Integrating genetics and genomics to improve health for all.
NSGC At-a-Glance

- 4,000+ members
- 22 Special Interest Groups (SIGs)
- Official liaison relationships with over 25 organizations
- 1,000+ member volunteers
- Countless opportunities to get involved
How do We Work?

NSGC’s volunteer Committees, Task Forces and Working Groups provide the power for meeting our strategic goals.
Incoming 2019 Board Members

- **MaryAnn Campion**
  2019 President Elect

- **Scott Weissman**
  2019 Secretary/Treasurer Elect

- **Colleen Schmitt**
  2019 Director at Large

- **Heather Shappell**
  2019 Director at Large

- **Blair Stevens**
  2019 Director at Large

- **Heather Zierhut**
  2019 Director at Large
Thank You to All of Our Dedicated Volunteers!

*We could not do it without you!*

- Committees
- Task Forces
- SIGs
- Workgroups
- Subcommittees
- Ethics Advisory Group
- Annual Conference/Abstracts
- JEMF
- AHSPA
- Rollnick
- Liaisons
- *Journal of Genetic Counseling*
- *Perspectives*
- Various projects
- **Many** individual contributors!
Get Involved!
All are welcome - we need you!
2017 – 2018
NSGC Financial Report
Preserving our foundation; investing in our members
Membership and Conference Growth

NSGC Membership 2014-2018

<table>
<thead>
<tr>
<th>Year</th>
<th>Membership</th>
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<tbody>
<tr>
<td>2014</td>
<td>3,054</td>
</tr>
<tr>
<td>2015</td>
<td>3,174</td>
</tr>
<tr>
<td>2016</td>
<td>3,595</td>
</tr>
<tr>
<td>2017</td>
<td>3,616</td>
</tr>
<tr>
<td>2018</td>
<td>4,032</td>
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Annual Conference Registration 2014-2018

<table>
<thead>
<tr>
<th>Year</th>
<th>Registration</th>
</tr>
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<tbody>
<tr>
<td>2014 (New Orleans)</td>
<td>2,093</td>
</tr>
<tr>
<td>2015 (Pittsburgh)</td>
<td>2,098</td>
</tr>
<tr>
<td>2016 (Seattle)</td>
<td>2,585</td>
</tr>
<tr>
<td>2017 (Columbus)</td>
<td>2,176</td>
</tr>
<tr>
<td>2018 (Atlanta)*</td>
<td>2,574</td>
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NSGC 5-Year Financial Trends
Resources for Strategic Investment

Unrestricted Net Assets (Reserves)

Target Reserves
Cash Assets as of Year End 2017

- Cash Assets
  - NSGC liquid assets: $2,721,874
  - NSGC Investments $1,629,947

- Budgeted Revenue: $3,100,132
- Year-end Actual Revenue: $3,295,320

- Budgeted Expenses: $2,960,193
- Year-end Actual Expenses: $2,857,083

2017 Budgeted Net Revenue: ($135,430)
2017 Year-end Actual Net Revenue: $438,237
Major Sources of Revenue: FY 2017

- Conference, 49%
- Membership Services, 29%
- Publications, 9%
- CEU Provider Program, 6%
- SIGs, 2%
- Year-Round Sponsorship, 2%
- Online Education Programs, 4%
- General Administration and Staff, 0%
Major Expense Categories: FY 2017

- General Administration and Staff, 28%
- Branding, Marketing and PR, 10%
- Advocacy, Access & Public Policy, 10%
- Publications, 7%
- Conference, 34%
- Grants/Awards, 2%
- Other Strategic Expenses, 1%
- SIGs, 1%
- Leadership and Liaisons, 3%
- Committees, 1%
- NSGC and Consumer Websites, 2%
- Education Programs, 1%
- Advocacy, Access & Public Policy, 10%
- General Administration and Staff, 28%
Financial Goals in 2018

• Maintain a healthy financial base
• Ensure operational support for our growing membership
• More aggressively invest in our strategic plan to benefit our members
• Every decision made on its own merits – not evaluating one option over another
• Remain conscious of the total amount of money we spend in any given period of time
Where do we stand today?

- **2018 Forecast**
  - Budgeted Revenue: $3,114,443
  - 9+3 Forecast for Revenue: $3,208,069
  - Budgeted Expenses: $3,514,330
  - 9+3 Forecast for Expenses: $3,594,812

2018 Budgeted Net Revenue: $(311,743) planned investment
2018 9+3 Forecasted Net Revenue: $(399,887) planned investment
2018 Year in Review: Strategic Investments

Moving our profession forward
Federal Advocacy

- We have a bill!
- **Investment** in additional lobbying support: Capitol Counsel
- **Investment** in online grassroots support tool
  - YOU have sent just under 1,500 emails to Congress to date
- We will be contacting members to help with our targeted grassroots efforts
  - Patient advocacy organizations
  - Large health systems
  - Academic medical centers
  - Key legislators

H.R. 7083

115TH CONGRESS 2d Session

To amend title XVIII of the Social Security Act to provide for expanded coverage of services furnished by genetic counselors under part B of the Medicare program, and for other purposes.

IN THE HOUSE OF REPRESENTATIVES

October 23, 2018

Mr. PAULSEN (for himself and Mr. LOEBRACK) introduced the following bill, which was referred to the Committee on Energy and Commerce, and in addition to the Committee on Ways and Means, for a period to be subsequently determined by the Speaker, in each case for consideration of such provisions as fall within the jurisdiction of the committee concerned.
Federal Advocacy Resources
State Licensure

• 25 states with licensure
  – Two new states in 2018
  – Another 22 states in process

• Ongoing investment in licensure grant awards
  – Increased funding in 2017 and 2018; maintaining in 2019
  – Canadian provincial efforts eligible to apply
Position Statements

Public voice of NSGC

• Incorporates *your* voice

• Used with media, payers, policymakers, general public

• In 2018, **investment** in education for training programs on key policy issues
Workforce Development

- **Investment** in video for student recruitment
- First annual Clinical Supervisor Awards in collaboration with AGCPD
- Ongoing updates to workforce projections
Professional Status Survey

- **Investment** in survey revisions to support strategic use of data
- **Investment** in new reports and enhanced reporting format
• **Investment** in RFP process for new publisher
• **Investment** in consultant support for RFP, publisher selection and transition
• Selection of strategic publishing partner to grow the journal in influence and impact
• Favorable financial package to support ongoing growth of journal and strategic initiatives
2018 Year in Review: Operational Investments

Support for our committees and membership
Education Initiatives

CEU Online Portal

Interactive Online Courses
NSGCommunities

- Easily view and build your NSGC contacts
- Establish your network
- One central location for all of your NSGC communities and connections
Coaching and Support throughout Your Career

- Flexible, peer mentoring, coaching and support program
- Designed for ALL members, regardless of career stage
- Type and duration of mentor relationship is up to you!
2019 Planned Initiatives and Investments

Funding our new strategic plan
Annual Professional Status Survey

- **Investing** in annual survey beginning in January 2019
- Transitioning the current PSS cycle to provide benefits for members and for NSGC’s various policy and advocacy efforts:
  - Annual data collection for key professional issues
  - Annual data on the most dynamic and highly utilized workforce and access data
  - Annual salary data for use by NSGC members

### Annual PSS Survey and Reporting Schedule

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<thead>
<tr>
<th>Demographics / Methodology</th>
<th>Demographics / Methodology</th>
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<tbody>
<tr>
<td>Executive Summary</td>
<td>Executive Summary</td>
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<tr>
<td>Work Environment</td>
<td>Work Environment</td>
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<tr>
<td>Salary and Benefits</td>
<td>Salary and Benefits</td>
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<tr>
<td>Service Delivery and Access</td>
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<tr>
<td>Profession Overview and Satisfaction</td>
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Practice Guidelines Support

- High-impact publications; robust development process
- **Investing** in methodologist support to accelerate development

Guidelines under Development
- Telegenetics
- Epilepsy
- Hypertrophic Cardiomyopathy
- Expanded Carrier Screening
- Hereditary Cancer Risk
- Monogenic Diabetes

Practice Resources in Process
- HBOC retired guideline
- Lynch syndrome retired guideline
- NF1 retired guideline
Value of Genetic Counselors

• **Investing** in support from a health economist
  – Assistance with endorsement by National Quality Forum genetic counseling performance measures
  – Develop business cases for utilizing genetic counselors in multiple settings
• Advocacy support from lobbying firm
Annual Conference Enhancements

• New post-conference sessions
• New session formats to address different learning styles
• Increased time and space for networking and individual meetings
• Community-building activities and opportunities for attendees to enhance your experience
NSGC turns 40!

• Celebrate at 2019 Annual Conference
• Timeline of our history
• Be part of our future
Research Agenda

• Identify NSGC research priorities
  – Develop operational infrastructure to support our research priorities

• Develop and pilot patient identification tool
  – Which patients will benefit from genetic counseling?
Payer Advocacy

• Meeting of payer representatives to advocate for value of covering genetic counseling

• Ongoing advocacy around Medicare coverage for genetic counselors
Additional Anticipated Investments

• Diversity & Inclusion initiatives
• NSGCares initiatives and community-building efforts
Communications and Publications Update

Public Relations and NSGC Publications
2018 Media Placements

As of October 2018, our public relations efforts have resulted in:

- 502 Total media placements
- 889 MM Audience reach of placements
Social Media

13,479

COMBINED FACEBOOK/TWITTER AUDIENCE OF MEMBERS, MEDIA AND CONSUMER

20.5%

YEAR-OVER-YEAR INCREASE FROM THE THIRD QUARTER OF 2017
How Do We Communicate With You?

Big picture issues:
• State of the Society
• Annual Business Meeting
• *The Advocate*

Ongoing Activity:
• *Dates and Deadlines*
• *The Link*
• *The Source*
• Volunteer Opportunities Discussion Forum
• General Discussion Forum
Journal of Genetic Counseling

2018 New Editor in Chief
• Christina Palmer

2019 New Publisher
• New: Journal website, cover design, Issue Highlights section, and enhanced promotion of publications
Journal of Genetic Counseling

Associate Editors

Robin Grubs, PhD, MS, CGC
Associate Editor
Qualitative methods expert

Ian MacFarlane, PhD
Associate Editor
Statistics expert
Journal of Genetic Counseling
Section Editors

Genetic Counseling Theory, Methods, & Practice
Melody Menezes, GDipGenetic Couns, PhD
Kami Wolfe Schneider, MS, CGC
Heather Zierhut, MS, PhD, CGC

Public Health, Public Policy, and Access & Service Delivery
Adam Buchanan, MS, LGC
Myra Roche, MS, CGC

Education and Genetics Professional Workforce Issues
Angela Trepanier, MS, CGC

Ethical, Legal, and Social Issues
Laura Hercher, MS, CGC
Lisa Parker, PhD

Risk Assessment
Toni Pollin, MS, PhD, CGC
Journal of Genetic Counseling Data

September 15, 2017 through September 15, 2018

• Manuscript submission and processing continues to increase
• Over the above 12 months, JOGC editorial office received:
  – 304 new submissions; ~25 new papers per month
  – 5.5% increase in the number of new manuscripts received over the same time period last year
2017 JOGC Highlights

• Impact Factor is currently 1.698

• Special Issues
  – Technology in Genetic Counseling Practice: published in April of 2018.
  – Examining the Exome: guest edited by Allyn McConkie-Rossel, Robert Resta, and Jennifer Sullivan: plan to publish in 2019

• 2nd Annual JOGC Best Trainee Paper Award:
  – Susan Christian from the University of Alberta for her paper: “Uptake of predictive genetic testing and cardiac evaluation for children at risk for an inherited arrhythmia or cardiomyopathy”
  – Anthony Chen from the University of Minnesota for his paper: “Seekers, finders, settlers, and stumblers: Identifying the career paths of males in the genetic counseling profession”
  – Daniella Kamara from California State University-Stanislaus for her paper: “Cancer counseling of low-income limited English proficient Latina women using medical interpreters: Implications for shared decision-making”
2018 Nominations and Election Update
NSGC Nominating Committee

- Four (4) at-large members selected by Membership Committee from individuals responding to an open call for applicants

- President, past president, two (2) non-officer board members
Nominations and Elections Process

• Call for Nominations opened in January 2018
• Members submitted 80 nominations (31 unique individuals)
• Nominees assessed using a combination of quantitative and qualitative measures
  – Statement from nominator
  – Written application and CV
  – Interview
Election Results

- Diverse slate presented (specialization, work setting, years of experience, gender)
- 32% of eligible voters participated

<table>
<thead>
<tr>
<th>2018 Voter Breakdown</th>
<th>%</th>
<th>#</th>
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<tbody>
<tr>
<td>Approve</td>
<td>97.2%</td>
<td>978</td>
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<tr>
<td>Abstain</td>
<td>2.4%</td>
<td>24</td>
</tr>
<tr>
<td>Write-in</td>
<td>0.4%</td>
<td>4</td>
</tr>
<tr>
<td><strong>TOTAL Votes Cast</strong></td>
<td></td>
<td>1006</td>
</tr>
</tbody>
</table>
Question & Answer Session

Erica Ramos, MS, CGC
2018 NSGC President

Shannan Dixon, MS, CGC
2018 NSGC Secretary/Treasurer

Meghan Carey
NSGC Executive Director
Thank you for your participation!