2016 NSGC Annual Business Meeting

November 9, 2016

Jehannine Austin, PhD, CGC
NSGC President

Laura Conway, PhD, CGC
NSGC Secretary/Treasurer

www.nsgc.org
Overview

- Welcome
- Volunteer Recognition
- 2016 Highlights and Accomplishments
- NSGC Growth
- NSGC Financial Update
- NSGC Publications Update
- Incoming Board Members
- Q & A
Our Mission and Vision

- **Mission**
  - The National Society of Genetic Counselors advances the various roles of genetic counselors in health care by fostering education, research, and public policy to ensure the availability of quality genetic services.

- **Vision**
  - Integrating genetics and genomics to improve health for all.
2016 Board of Directors

Jehannine Austin
President

Mary Freivogel
President Elect

Laura Conway
Secretary/Treasurer

Monica Marvin
Secretary/Treasurer Elect

Joy Larsen Haidle
Immediate Past President
2016 Board of Directors

Carrie Blout  
Director at Large

MaryAnn Campion  
Director at Large

Katie Dunn  
Director at Large

Erynn Gordon  
Director at Large

Kaylene Ready  
Director at Large

Sara Riordan  
Director at Large

Dan Riconda  
Director at Large

Meghan Carey  
Executive Director
2016 Committee Chairs and Vice Chairs

Access and Service Delivery Committee
Colleen Campbell, Chair
Sara Gilvary, Vice Chair

Education Committee
Emily Edelman, Chair
Colleen Caleshu, Vice Chair

Marketing & Communications Workgroup
Dena Goldberg, Chair
2016 Committee Chairs and Vice Chairs

Membership Committee
Shar Munshi, Chair
Katie Spoonamore, Vice Chair

Public Policy Committee
Andy Faucett, Chair
Blair Stevens, Vice Chair

Practice Guidelines Committee
Gillian Hooker, Chair
Erin Carmany, Vice Chair
## 2016 Special Interest Group (SIG) Chairs

<table>
<thead>
<tr>
<th>Special Interest Group</th>
<th>Chair 1</th>
<th>Chair 2</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>ART/Infertility</strong></td>
<td>Andria Besser</td>
<td>Alyssa Snider</td>
</tr>
<tr>
<td><strong>Cardiovascular Genetics</strong></td>
<td>Sara Fitzgerald-Butt</td>
<td>Britney Murray</td>
</tr>
<tr>
<td><strong>Cystic Fibrosis</strong></td>
<td>Matthew Pastore</td>
<td>Barbara Karczeski</td>
</tr>
<tr>
<td><strong>Education</strong></td>
<td>Shraddha Gaonkar</td>
<td>Carrie Guy</td>
</tr>
<tr>
<td><strong>Familial Cancer Risk</strong></td>
<td>Flora Poleshchuck</td>
<td>Victoria Raymond</td>
</tr>
<tr>
<td><strong>Genomic Technologies</strong></td>
<td>Kim Banks</td>
<td>Kelly Farwell Hagman</td>
</tr>
<tr>
<td><strong>Health IT</strong></td>
<td>Megan Frone</td>
<td>Willonie Mendonca</td>
</tr>
<tr>
<td><strong>Industry</strong></td>
<td>Darci Sternen</td>
<td>Kate Wilson</td>
</tr>
<tr>
<td><strong>International</strong></td>
<td>Yue Guan</td>
<td>Jennifer Fitzpatrick</td>
</tr>
<tr>
<td><strong>Late Career</strong></td>
<td>Bonnie Baty</td>
<td>TBD</td>
</tr>
<tr>
<td><strong>Management &amp; Leadership</strong></td>
<td>Leah Williams</td>
<td>Leslie Bucheit</td>
</tr>
<tr>
<td><strong>Metabolism/LSD</strong></td>
<td>Katharine Stoate</td>
<td>Lauren McNair Baggett</td>
</tr>
<tr>
<td><strong>Neurogenetics</strong></td>
<td>Amanda Bergner</td>
<td>Jennifer Roggenbuck</td>
</tr>
<tr>
<td><strong>Pediatric</strong></td>
<td>Afifa Irani</td>
<td>Rebecca Okashah</td>
</tr>
<tr>
<td><strong>Personalized Medicine</strong></td>
<td>Sarah Kalia</td>
<td>Shana White</td>
</tr>
<tr>
<td><strong>Prenatal</strong></td>
<td>Shannon Wieloch</td>
<td>Cori Feist</td>
</tr>
<tr>
<td><strong>Psychiatric Disorders</strong></td>
<td>Carmela Thompson</td>
<td>Hannah White</td>
</tr>
<tr>
<td><strong>Public Health</strong></td>
<td>Amy Gaviglio</td>
<td>Andrea Durst</td>
</tr>
<tr>
<td><strong>Research</strong></td>
<td>Morgan Similuk</td>
<td>Gillian Hooker</td>
</tr>
<tr>
<td><strong>Student / New GC</strong></td>
<td>Kaitlin Allsbrook</td>
<td>Monica Helm</td>
</tr>
</tbody>
</table>
Thank you to NSGC Executive Office Staff

<table>
<thead>
<tr>
<th>Executive Director</th>
<th>Government Relations &amp; Advocacy</th>
</tr>
</thead>
<tbody>
<tr>
<td>Meghan Carey</td>
<td>John Richardson</td>
</tr>
<tr>
<td><strong>Membership and Operations</strong></td>
<td>-----------------------------</td>
</tr>
<tr>
<td>Kathryn Whitmer</td>
<td>Molly Giammarco</td>
</tr>
<tr>
<td>Eunice Hahn</td>
<td><strong>Marketing and Communications</strong></td>
</tr>
<tr>
<td><strong>Education</strong></td>
<td></td>
</tr>
<tr>
<td>Katie Strang</td>
<td>Hannah Jaracz</td>
</tr>
<tr>
<td>Molly McGinnis</td>
<td>Emily Krutz</td>
</tr>
<tr>
<td>Erika Bruning</td>
<td><strong>Internet and Technology Services</strong></td>
</tr>
<tr>
<td><strong>Accounting</strong></td>
<td>Hardeek Patel</td>
</tr>
<tr>
<td>Alexia Malamis</td>
<td><strong>Events and Tradeshow</strong></td>
</tr>
<tr>
<td>Jared Dechowitz</td>
<td>Catherine Perkins</td>
</tr>
<tr>
<td><strong>Creative Services and Design</strong></td>
<td>-----------------------------</td>
</tr>
<tr>
<td>Steve Biernacki</td>
<td>Ricci McDonald</td>
</tr>
<tr>
<td>Kara Cooke</td>
<td>Kate Schulze</td>
</tr>
<tr>
<td></td>
<td>Rebecca Baker</td>
</tr>
<tr>
<td></td>
<td>Jenny Worcester</td>
</tr>
</tbody>
</table>
Thank you to NSGC Executive Office Staff
Thank you to all of NSGC’s dedicated volunteers

*We could not do it without you!*

- Committees
- Task Forces
- SIGs
- Workgroups
- Subcommittees
- Ethics Advisory Group
- Annual Conference/Abstracts
- JEMF
- AHSPA

- Rollnick
- Liaisons
- *Journal of Genetic Counseling*
- Perspectives
- Various projects

> Many individual contributors!

*Please check our Member News section for ways you can get involved with NSGC.*
Rolling Strategic Plan

- Annual review of landscape by Board; full review of strategic initiatives every 3 years
- Align each 3-year strategic plan to support longer-term goals
- Plan adjustments and edits to ensure we are proactive and relevant
- We need member support for this process – you are our best resource
  - Engage with committees, subcommittees and workgroups
  - Participate in SIGs
  - Contact your leaders with emerging information
From Strategy to Action

NSGC’s volunteer Committees, Task Forces and Working Groups are the power behind achieving our strategic goals.
2016 Committees: Major Accomplishments*

Access and Service Delivery Committee
- Expanded payer resources available to membership
- Provided feedback to Cigna on its genetic counseling preauthorization forms (recommendations implemented by Cigna)
- Oversaw and received approval for application for NSGC’s representative to the American Medical Association’s Health Care Professional Advisory Committee
- Created a licensure resource page for membership that includes letter templates, lobbying information, maps, and strategic resources
- Minnesota obtained licensure for genetic counselors
- Overseeing NSGC’s efficiency efforts and in the process of developing a long-term project plan that includes courses, webinars, and other member resources
- Provided licensure grants to Minnesota, New York, and the Quebec Association of Genetic Counselors

Education Committee
- Increased coordination with SIGs regarding educational topics
- Launched an entirely redesigned New Online Learning Center
- Initiated an AEC Strategic Planning Meeting to review the future AEC conference model
- Developed and released new educational product surveys
- Developed six webinars on professional issues topics
- Rolled out a new online course structure in 2016 in response to the education needs assessment
- Developed and released four new online courses on member-requested topics:
  - Variant Interpretation in the Era of WGS/WES
  - What the Specialized Genetic Counselor Needs to Know about Other Areas of Genomic Medicine
  - Revisiting Research: Improving Your Skills to Integrate Research into Your Role
  - Psychosocial Counseling Skills
- Reviewed 200 Category 2 applications and 150 Category 1 applications
- Selected lineup of sessions for the 2016 AEC from a record-breaking 99 session proposals
- Reviewed 481 abstract submissions for the AEC (record-breaking)
- Selected ten journal articles for the Journal of Genetic Counseling CEU program and developed quizzes for each article

Marketing and Communications Workgroup
- Reviewed and helped select the new NSGC website design
- Provided input on organization of the NSGC website members-only pages
- Reviewed the design and content of the new NSGC patient website
- Developed the glossary of terms for the patient website
- Reviewed graphics and messaging related to NSGC online courses and member webinar series

Membership Committee
- Completed the 2016 PSS
- Largest historical response rate (n=2,205, 54% response rate)
  - Created PSS FAQ to be able to share statistical significant data with membership in streamlined way
  - Identified salary, specialty-specific significant findings
- Administered the lapsed member survey – highest year of member retention
- Reformatted Leadership Awards resulting in 30 more nominations than last year
- Collaborated with Perspectives in Genetic Counseling to create new “Diversity Dialogue” column
- Increased visibility of Mentor Program and implemented updates to Mentor Program website which resulted in more sign-ups and matches

Public Policy Committee
- Submitted comments on behalf of NSGC re: the National Human Genome Research Institute’s RFI for Clinical Sequencing Exploratory Research (late December 2015)
- Submitted comments on behalf of NSGC re: the FDA’s Premarket Carrier Screening Exemptions (late December 2015)
- Drafted NSGC’s response to the EEOC/GINA proposed rule change (Workplace wellness programs)
- Drafted NSGC’s comments to HHS’ proposed rule change to the Common Rule
- Presented member webinar on gene editing: The Germline Debate: Can We, Should We, and Will We Use Genetic Engineering to Alter the DNA of our Children?”
- Published white paper in JOGC on Prenatal Testing for Adult-Onset Conditions.
- Position Statements in progress
  - cfDNA Gene Editing
  - Testing Minors for Adult-Onset Conditions
  - Regulation of Genetic Testing
  - Genetic Testing
  - Workplace Wellness (early stages)
- Drafting NSGC’s comments on the FDA’s Guidelines on NGS (Due October 1)

Practice Guidelines Committee
- Implemented NSGC’s evidence-based practice guideline process that includes systematic review and meets the National Guidelines Clearinghouse esteemed criteria.
- Developed Practice Resource option for documents and topics that have value for the genetic counselor and genetics community
- In the process of working through seven member-submitted practice guideline proposals.
- Committee member invited to speak, and gave three presentations on NSGC’s new Practice Guideline process, during ACMG’s recent meeting

*as of September 9, 2016
NSGC’s 2016 – 2018 Strategic Objectives

- Access
- Value
- Growth
WORKFORCE DEVELOPMENT COLLABORATIVE EFFORTS
Workforce

- Workforce Working Group:
  - ABGC
  - ACGC
  - AGCPD
  - ASHG
  - NSGC

- Commissioned and contributed to workforce analysis

- Results available on the NSGC website in the member section in the coming month
Workforce Analysis

- Focus on one subset of profession – direct patient care CGCs
- Neither model accounts for large-scale external factors such as:
  - Addition of significant new genetic tests, pharmaceuticals or technology
  - Changes in reimbursement from public and private payers
  - Regulatory changes
  - Other factors unknown at this time
Workforce Analysis

Study assessed supply and demand for direct patient care CGCs over ten years (2016-2026):

- **Scenario 1** (1 direct patient care CGC per 100K popul’n):
  > Between 2023 and 2024 the number of direct patient care genetic counselors will satisfy a one FTE per 100,000 population demand

- **Scenario 2** (1 direct patient care CGC per 75k popul’n):
  > Supply does not satisfy demand within the ten-year projection window; equilibrium would not be reached until between 2029 and 2030
Workforce Analysis – Next Steps

- **Strategic Planning**
  > Incorporate ongoing activities/projects into plan
  > Convene stakeholders to discuss results, gaps in data, potential short and long-term approaches

- **Continued Data Collection**
  > Revise professional status survey to sharpen questions concerning CGC practice
  > Let NSGC know if you are collecting data

- **Assessment of other segments of the workforce** such as industry, education, etc…
NSGC
CONSUMER OUTREACH EFFORTS
Media Relations Outcomes

Original placements to date in consumer media, national media and trade media

<table>
<thead>
<tr>
<th>Total number of media placements</th>
<th>Audience reach of placements</th>
</tr>
</thead>
<tbody>
<tr>
<td>51</td>
<td>234 MM</td>
</tr>
</tbody>
</table>
Media Highlights

The Washington Post

Here’s what men need to know about the Angelina Jolie ‘breast-cancer gene’

CNBC

STAT

Black women are less likely to have breasts and ovaries removed to prevent cancer
Media Highlights

**GOOD HOUSEKEEPING**

How a Genetic Test Changed My Life
As a teen, Lauren Holder learned that a cruel and fatal disease was stalking her family — and that she might have inherited the gene for it from her dad. Now 30, she shares her journey to discover the truth.

**Health**

Should You Get Tested for the Breast Cancer Gene?

**HealthDay**

Genetic Tests May Not Change People's Unhealthy Ways
But DNA results could help spot at-risk individuals for screening and treatment, study authors say
Twitter Chats

Gynecologic Cancers/Cancer Risk

You Retweeted
Joy Larsen Haidle @JoyLarsenHaidle · Mar 9
T4 Find a Genetic Counselor near you at FindaGeneticCounselor.org #gyncsm @GeneticCouns

You Retweeted
Joy Larsen Haidle @JoyLarsenHaidle · Mar 9
T3 A genetic counselor can help determine the best test based on your personal and family history. #gyncsm @GeneticCouns

You Retweeted
Mary Freivogel @MaryFreivogel · Mar 9
T1: GC helps patients make informed decisions to be proactive with their health and the health of their relatives. #gyncsm

Rare Disease

In reply to Dr. Richard Besser
Jehannine Austin @J9_Austin · Mar 1
Yes! There is a tool to locate a genetic counselor specialist in your area: findageneticcounselor.com @abcDrBchat #abcDRBchat #GCchat

Genetic Counselors @GeneticCouns · Mar 1
T4: NSGC Expert @ERamosSD offers suggestions for connecting with families affected by #rarediseases buzz.mw/badjo_l #abcdrbchat
Facebook Highlights

U.S. News and World Report published a wonderful piece written by a clinical geneticist about the value of genetic counselors and how they are "unsung heroes" when it comes to helping patients understand genetic tests and results. [Link](http://bit.ly/1M6i8DI)

The Value of Genetic Counselors
Growing field advises patients in many areas, like assessing risk related to a family history of cancer. [Link](http://health.usnews.com)

64,773 people reached

Like, Comment, Share

Tamra Gibby Hill, Ege Sarikaya and 426 others

397 shares

Our new blog series "Dear Jeanie" is live! The series uses fictional patient questions written by an NSGC expert based on her experiences as a genetic counselor. In the first post of the series, genetic counselor Jeanie answers a question about a mutation in MTHFR. [Link](http://bit.ly/1WqHP4v)

Dear Jeanie: What Should I Know About the Gene MTHFR?

18,852 people reached

Like, Comment, Share

Jenn Sloan, Carolyn Piccinin and 266 others

140 shares
Twitter Highlights

**Genetic Counselors @GeneticCouns · Apr 12**
Our new blog series "Dear Jeanie" is live! In today’s post, GC Jeanie answers a question about MTHFR: buzz mw/b1jih_1 #GCchat

**Genetic Counselors @GeneticCouns · Apr 7**
We’re excited to announce NSGC is taking part in the @DNAday @reddit_AMA series. More info: buzz mw/b1n1o_1

**Genetic Counselors @GeneticCouns · May 24**
Congrats to all recent genetic counseling graduates! Welcome to the profession. #GCchat

---

**National DNA Day AMA Series**

"Ask Me Anything" (AMA) Series
On the reddit science community forum 
"/r/Science"

Hosted by ASHG, pgEd, and NHGRI
Featuring prominent geneticists from a range of research areas.

April 18 – 22, April 25
Reddit Ask Me Anything

Reddit AMA outcomes at a glance:

**10 million** Impressions on Reddit

**8,200** Pageviews on nsgc.org (60% daily increase on average)

**266%** Increase in impressions on Twitter posts about the AMA

“It was a great experience to showcase our expertise in this really cool way!”
Dear Jeanie: Half Sister Surprise

Posted By: Dear Jeanie
Wed Aug 31st, 2016

Dear Jeanie,
My mom comes from a big Italian family and she had lots of cousins around growing up, but she and my dad moved to Texas after they got married and over the years she has lost touch with many of them. Dad died suddenly a few years ago.

¿Qué esperar durante tu visita de consejería en genética?

Posted By: Ana Morales
Thu May 19th, 2016

Si has recibido un referido para consejería en genética, es posible que te preguntas por qué. Es natural que no hayas oído hablar de la consejería en genética o que no sepas lo que es. Los consejeros en genética...
Consumer Website:

www.aboutgeneticcounselors.com
NSGC GROWTH
NSGC Membership: 3,584 and Growing!

As of September 22, 2016
Very successful 35th AEC!

- 2,575 attendees!
- Over 400 abstracts presented
- Over 100 exhibitors
- Expanding our profession and our influence
Measuring our Growth

NSGC 2016 Professional Status Survey

Analysis of survey data from genetic counselors, which identifies new and emerging trends in the genetic counseling profession.
ACCESSIBILITY

Most genetic counselors report they can see new patients **within one week**, and 23 percent could see a new patient within 1-3 days.

The number of Certified Genetic Counselors (CGCs) continues to rise – there has been an **88 percent increase since 2006**.

There are more than 4,000 CGCs today.

55% of genetic counselors report that return patients can be seen within one week. Telegenetics (telephone counseling) can be available within a day for expedited cases where surgical decisions need to be made.
CAREER PROFILE

Genetic counseling is a unique and specialized STEM (Science, Technology, Engineering and Math) career.

Nine out of 10 genetic counselors reported that they were satisfied with their job.

Genetic counselors are passionate about helping patients and medical professionals use genetic information to make decisions.

The average salary for a full-time genetic counselor is $81,377, an 8 percent increase over 2014. Salaries can range up to $250,000.

WORK ENVIRONMENT

The largest specialty area for genetic counselors is **cancer genetics**, but genetic counselors work in a variety of areas.

**SPECIALTY AREAS**
- Prenatal
- Pediatric
- Neurogenetics
- Metabolic
- Disease
- General
- Testing
- Adult

**EXPANSION IN SPECIALTIES BETWEEN 2014 AND 2016**
- **Cancer**: 48%
- **Prenatal**: 43%
- **Pediatrics**: 25%
- **Cardiology**: 29%
- **Testing**: 35%

**GENETIC COUNSELORS WORK IN A VARIETY OF SETTINGS**
- Universities
- Hospitals
- Laboratories
- Non-Profits & Government
NSGC & our profession’s growth

- Providing a “home” or common base for us all based on our shared roots and values

- Acknowledge, support and celebrate the ever-diversifying professional roles that genetic counselors hold
NSGC’s Education Challenge

- Our challenge: meeting increasingly diverse needs
  - NSGC Annual Conference
    - Growth and change
    - Highlighting research
    - Building community
  - New online courses
    - Shorter courses, more topics, lower price
  - Professional Issues topics delivered through free webinars
  - Specialty-specific webinars offered through SIGs
Nominations and Election Process & Results
NSGC Leadership: Nominations and Elections Process

Nominating Committee:

- President, past president, two (2) non-officer board members and four (4) at-large members
  
  > Four (4) at-large members selected by Membership Committee from individuals responding to an open call for applicants
Call for Nominations opened in January 2016:

- Members submitted 54 nominations
  - Nominations represented 22 individuals; 19 were willing to be considered

Nominees assessed using a combination of quantitative and qualitative measures

- Quantitative measures assessed through application materials and CV: provide overall metrics for candidates, including years of experience, specialty area, work setting and genetic counseling experience
- Qualitative measures assessed through interviews: provide assessment of leadership skills, strategic thinking and other personal and professional experience
NSGC Leadership: Nominations and Elections Results

- Membership identified strong pool of nominees
- Diverse slate presented (specialization, work setting, years of experience, gender)
- 38% of eligible voters participated
- Ballot approved by 94% of those voting
  > 5% abstained from voting
  > 1% submitted write-ins and/or did not approve the slate
Nominations: Future directions

- Continue to enhance feedback process to nominees
- Call for nominees opens in early 2017
- **You** can make a difference in the future of NSGC:
  - Nominate a colleague
  - Apply to serve on the Nominating Committee
  - **Nominate yourself!**
2015 - 2016 Financial Report

Laura Conway, PhD, CGC
NSGC Secretary/Treasurer
Financial Objectives in 2015

- Maintain a healthy financial base
- Invest in our members and the profession
- Invest in tools and initiatives to promote awareness of genetic counselors
  - Increased advocacy support
  - Increased public relations support
  - Developed new consumer education tools
  - Funded workforce initiatives
Sources of Revenue: 2015 Year-end

- **Membership**: 27%
- **AEC**: 29%
- **Sponsorship and Exhibits**: 22%
- **Education Programs (non-AEC)**: 5%
- **Publications**: 7%
- **JGC**: 2%
- **CEU Provider**: 6%
- **SIGS**: 1%
- **Grants & Awards**: 1%
Expense Distribution: 2015 Year-end

- General Administration: 28%
- AEC: 31%
- Education Programs (non-AEC): 1%
- Sponsorship and Exhibits: 5%
- JGC: 4%
- Branding, Marketing and PR: 9%
- SIGS: 1%
- Advocacy, Access & Public Policy: 11%
- Dues to other Organizations: 3%
- Grants & Awards: 2%
- Leadership: 3%
- Sponsorship and Exhibits: 5%

*Note that general administration includes staff, legal fees, IT, website hosting, public relations, accounting, insurance, bank and credit card fees, office services and postage.*
Cash Assets as of December 31, 2015

- **Cash Assets**
  - NSGC liquid assets: $1,704,187
  - NSGC Investments: $1,386,375
  - JEMF: $42,903
  - Rollnick: $72,431
  - AHSPA: $20,139

- Budgeted Revenue: $2,321,510
- Year-end Actual Revenue: $2,741,025

- Budgeted Expenses: $2,434,714
- Year-end Actual Expenses: $2,321,333

2015 Budgeted Net Revenue: ($113,204)
2015 Year-end Actual Net Revenue: $419,691
Progress toward financial goals

- Ended 2015 with an overall surplus of $423,751 after incorporating our restricted funds and any gains/losses from investments.

- Allowed us to make some significant strategic investments in 2015 and 2016 in public relations, advocacy, staff support for committees and workforce initiatives.

- We have not accessed our investment funds to cover any expenses since 2006 and we have not increased membership fees since 2011.
Where do we stand today?

- **2016 Forecast**
  - Budgeted Revenue: $2,764,965
  - 7+5 Forecast for Revenue: $3,017,175
  - Budgeted Expenses: $2,916,738
  - 7+5 Forecast for Expenses: $3,016,573

2016 Budgeted Net Revenue: ($151,773)
2016 7+5 Forecast for Net Revenue: $602
NSGC Publications Update

> Journal of Genetic Counseling
> Perspectives in Genetic Counseling
> Position Statements
> Practice Guidelines
Journal of Genetic Counseling
Associate Editors

Christina Palmer, PhD
Editor for COI papers

Ian MacFarlane, PhD
Stats expert extraordinaire!
Journal of Genetic Counseling Data
September 15, 2015 through September 15, 2016

- Manuscript submission and processing has increased
  - Over the above 12 months, JOGC editorial office received:
    - 269 new submissions; 22-23 new per month
- We had about 14% increase in the number of new manuscripts received over the same time period last year.
- 102,010 Downloads in 2015.
Journal of Genetic Counseling highlights

- Impact Factor is currently 2.030
- 2016 AEC Abstracts: available online, to be published in Dec 2016 issue
- Special Issues
- NEW this year! Outstanding student publication award: Springer has provided funding to recognize up to 2 papers/year! The editorial board is developing a selection process for these awards. Winners will each receive a $500 award.
A call for papers is out for a Special Issue: Technology and Genetic Counseling.

If you have an appropriate manuscript, please participate in this issue. (See website for JoGC for full description of call for papers).

If you are interested in serving as a reviewer, PLEASE contact Bonnie or Pat. Your expertise is important!

leroy001@umn.edu
veach001@umn.edu
Perspectives in Genetic Counseling

Kirsty McWalter, MS, CGC, Editor

Kristen Hanson, MS, CGC, Associate Editor
Perspectives in Genetic Counseling

Perspectives continues to be a highly valued member benefit

- Content solicitation strategy:
  - Maintains pipeline of thoughtful and interesting articles
  - Highlights a range of genetic counselor experiences
- New this year: PGC will introduced a Diversity column
  - Feedback on this new column has been very positive.
  - Alternates with the popular Global Genetics column.
- Kirsty and Kristen welcome contributions and suggestions from NSGC members!
Perspectives in Genetic Counseling
Readership Data

• Open rates continue to be strong in 2016 and average 36% with click-through rates around 31%

• In comparison, open rates for associations and healthcare organizations are 11-30% and click-through rates are 6-8% (Constant Contact FAQs, August 2015)

<table>
<thead>
<tr>
<th></th>
<th>Total Distribution</th>
<th>Opens</th>
<th>Open Rate</th>
<th>Click Throughs</th>
<th>Click Through Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Q1 2016</td>
<td>3,375</td>
<td>1,227</td>
<td>37%</td>
<td>424</td>
<td>35%</td>
</tr>
<tr>
<td>Q2 2016</td>
<td>3,124</td>
<td>1,026</td>
<td>34%</td>
<td>312</td>
<td>30%</td>
</tr>
<tr>
<td>Q3 2016</td>
<td>3,687</td>
<td>1,306</td>
<td>37%</td>
<td>346</td>
<td>27%</td>
</tr>
</tbody>
</table>
The *Perspectives* Committee continues to be a very dedicated group of volunteers – we thank them for their work!
Position Statements

- Public voice of NSGC on key issues
- Used with media, policymakers, payers
Practice Guidelines

- New rigorous process – ahead of other organizations
  - In line with National Guidelines Clearinghouse requirements
- Evidence-based best practice
- Setting standards for patient care
CMS Recognition

- Legislation drafted: to recognize certified genetic counselors as providers of Medicare
- Other organizations’ support: secure
- Bill sponsor re-elected
Incoming 2017 NSGC Board Members

Erica Ramos
Incoming President Elect

Shannan Delany Dixon
Incoming Secretary/Treasurer

Curtis Coughlin, II
Incoming Director at Large

Jason Flanagan
Incoming Director at Large

Emily Edelman
Incoming Director at Large

Sarah Noblin
Incoming Director at Large
Question & Answer Session

Jehannine Austin, PhD, CGC
2016 NSGC President

Laura Conway, PhD, CGC
2016 NSGC Secretary/Treasurer

Meghan Carey
NSGC Executive Director
Thank you for your participation!