Social Media Toolkit

Thank you for joining us in promoting the third annual Genetic Counselor Awareness Day and celebrating genetic counselors on social media. Feel free to use the below social media content on your channels. For accompanying graphics, please download our social media graphics or share photos of genetic counselors. Remember to use #IAmAGeneticCounselor in honor of the awareness day.

**Facebook**
Join me on Genetic Counselor Awareness Day, November 14, in celebrating the crucial role genetic counselors play in people’s healthcare – from helping them better understand the genetic testing process, to identifying key information in their family health history, to supporting them through an important medical decision. Learn more: [http://bit.ly/2VRanJa](http://bit.ly/2VRanJa) #IAmAGeneticCounselor

The future of healthcare is personalized, and genetic counselors are at the forefront of this evolution. Learn more about the profession that helps personalize patient care this Genetic Counselor Awareness Day: [http://bit.ly/2VRanJa](http://bit.ly/2VRanJa) #IAmAGeneticCounselor

Happy Genetic Counselor Awareness Day! Today I celebrate my fellow genetic counselors and the work they do in clinics, labs, hospitals and research to help people better understand their health, make informed healthcare decisions and shape the future of personalized medicine. [http://bit.ly/2VRanJa](http://bit.ly/2VRanJa) #IAmAGeneticCounselor

In honor of Genetic Counselor Awareness Day, learn more about my fellow medical professionals who see patients, work in labs and make discoveries to help individuals and families better understand how their genetics can affect their health: [http://bit.ly/2VRanJa](http://bit.ly/2VRanJa) #IAmAGeneticCounselor

On Genetic Counselor Awareness Day, November 14, celebrate the crucial role genetic counselors play in people’s healthcare by supporting the “Access to Genetic Counselor Services Act of 2019” (H.R. 3235). This newly introduced bill would authorize CMS to recognize certified genetic counselors as healthcare providers. Learn more about how you can support: [http://bit.ly/35zfpyi](http://bit.ly/35zfpyi) #IAmAGeneticCounselor

#IAmAGeneticCounselor and this Genetic Counselor Awareness Day, I’m supporting the “Access to Genetic Counselor Services Act of 2019” (H.R. 3235). If passed, this bill would allow CMS to recognize certified genetic counselors as healthcare providers which would improve the quality of patients’ healthcare and reduce the costs of genetic services. Learn more about the bill and how you can join in our support: [http://bit.ly/35zfpyi](http://bit.ly/35zfpyi)

**Twitter**
DYK genetic counselors work in clinics, labs, hospitals and research to make a difference in personalized medicine? Learn more: [http://bit.ly/2BaNBCv](http://bit.ly/2BaNBCv) #IAmAGeneticCounselor #GCchat

On Nov. 14 we celebrate the third annual Genetic Counselor Awareness Day. Retweet if you’re proud to be a genetic counselor! #IAmAGeneticCounselor #GCchat
We're proud of all of our members who make a difference in patients’ health as a genetic counselor! [hand clap emoji] #IAmAGeneticCounselor #GCchat

#IAmAGeneticCounselor and proud to make a difference in patients’ health every day! Learn more: http://bit.ly/2Mfvb9Q [hands raised emoji] #GCchat

“Genetic counselor” says it all. We receive training in medical genetics AND counseling to guide and support people in their personal health journey. Learn more: http://bit.ly/2BaNBCv
#IAmAGeneticCounselor #GCchat

On Nov. 14 we celebrate Genetic Counselor Awareness Day. Help advance the profession by supporting #HR3235, a bill that would authorize certified genetic counselors as healthcare providers. Retweet if you’re proud to be a GC! http://bit.ly/35zfGkO #IAmAGeneticCounselor #GCchat

#IAmAGeneticCounselor and proud to support #HR3235, the "Access to Genetic Counselor Services Act of 2019" which would authorize CMS to recognize certified genetic counselors as healthcare providers. Learn more: http://bit.ly/35zfGkO #GCchat [hands raised emoji]