

Sponsorship Application & Contract

NSGC 36th Annual Conference

Conference dates: September 13-16, 2017

Exhibitor dates: September 13-15, 2017

COMPANY INFORMATION

| | | |
|---|------------|-----|
| Company Name (as it should appear in all printed pieces and on website) | | |
| Contact Name for Fulfillment | Title | |
| Company Address | | |
| City | State | ZIP |
| Phone Number | Fax Number | |
| Email Address | Website | |

ANNUAL CONFERENCE SPONSORSHIP LEVELS

- | | | |
|---|---|--|
| <input type="checkbox"/> Gold Sponsor \$17,500+ | <input type="checkbox"/> Silver Sponsor \$12,500 – \$17,499 | <input type="checkbox"/> Bronze Sponsor \$7,500 – \$12,499 |
|---|---|--|

ANNUAL CONFERENCE SPONSORSHIP OPPORTUNITIES

Choose any combination of the following sponsorship opportunities you would like to purchase to correspond with your sponsorship level. Sponsorship opportunities are available on a first-come, first-served basis.

SPONSORSHIP OPPORTUNITIES

- | | | |
|--|--|--|
| <input type="checkbox"/> Headshot Lounge \$16,000 (exclusive) | <input type="checkbox"/> Post-It Note Cubes \$3,500 + production expenses (exclusive) | <input type="checkbox"/> Breakfast Seminar \$4,750 + expenses (6 available) |
| <input type="checkbox"/> Conference WiFi \$8,500 (exclusive) | <input type="checkbox"/> Banners \$3,500 + production expenses (3 available) | <input type="checkbox"/> Poster Center and Posters with Authors Session \$5,000 (exclusive) |
| <input type="checkbox"/> Twitter Wall \$8,000 (exclusive) | <input type="checkbox"/> Conference Highlighter/Pen \$3,000 + production expenses (exclusive) | <input type="checkbox"/> Educational Grant \$2,500 minimum |
| <input type="checkbox"/> Exhibit Hall Reception \$7,500 + production expenses (exclusive) | <input type="checkbox"/> Conference Badge Insert \$2,500 (exclusive) | <input type="checkbox"/> Concurrent Paper Session Track \$2,000 |
| <input type="checkbox"/> Wednesday <input type="checkbox"/> Thursday | <input type="checkbox"/> Vendor Sponsored Presentation \$2,500 (10 available) | ADVERTISING OPPORTUNITIES |
| <input type="checkbox"/> Message Station in Exhibitor Suite \$7,500 (exclusive) | <input type="checkbox"/> Refreshment Breaks \$2,500 per break, \$7,500 exclusive+ production expenses | <input type="checkbox"/> Preliminary Program \$6,000 (exclusive) |
| <input type="checkbox"/> Conference Registration Bags \$6,000 + production expenses (exclusive) | <input type="checkbox"/> Session Area Sponsorship \$2,000 | <input type="checkbox"/> Full Page Ad \$1,400 (limited) |
| <input type="checkbox"/> Sports Bottle \$6,000 + production expenses (exclusive) | <input type="checkbox"/> Registration Bag Insert \$2,000 (8 available) | <input type="checkbox"/> Half Page Ad \$800 (limited) |
| <input type="checkbox"/> Lanyards \$6,000 + production expenses (exclusive) | <input type="checkbox"/> In-Booth Food & Beverage \$1,500 (9 available) | Ad reservation deadline: February 10, 2017 Ad artwork deadline: March 10, 2017 |
| <input type="checkbox"/> Photo Booth \$5,500 (exclusive) | <input type="checkbox"/> Passport to Prizes \$1,000 (16 available) | <input type="checkbox"/> Onsite Program Book |
| <input type="checkbox"/> Exclusive Program Book Sponsor \$5,000 (exclusive) | EDUCATIONAL OPPORTUNITIES | <input type="checkbox"/> Exclusive Sponsor \$5,000 |
| <input type="checkbox"/> Reception Drink Tickets \$5,000 + production expenses (2 available) | <input type="checkbox"/> Scholarship Program \$12,000 | <input type="checkbox"/> Inside Front Cover Ad \$2,000 (exclusive) |
| <input type="checkbox"/> Wednesday <input type="checkbox"/> Thursday | <input type="checkbox"/> Dinner Seminar \$5,750 + expenses (4 available) | <input type="checkbox"/> Inside Back Cover Ad \$2,000 (exclusive) |
| <input type="checkbox"/> Notepads \$5,000 + production expenses (exclusive) | <input type="checkbox"/> Lunch Seminar \$5,750 + expenses (4 available) | <input type="checkbox"/> Full Page Ad \$1,500 (limited) |
| <input type="checkbox"/> Hotel Key Cards \$5,000 + production expenses (exclusive) | | <input type="checkbox"/> Half Page Ad \$950 (limited) |
| <input type="checkbox"/> Directional Footprints \$3,500 + production expenses (2 available) | | Ad reservation deadline: June 16, 2017 Ad artwork deadline: July 14, 2017 |

SIGNATURE AGREEMENT

In accordance with the provisions of the enclosed Exhibitor/Sponsor Participation Rules & Regulations governing participation at the NSGC 36th Annual Conference, the undersigned hereby makes an application for conference participation which, when accepted by NSGC and accompanied by payment, becomes a binding contract. The undersigned also acknowledges that they have read and will abide by the enclosed Exhibitor/Sponsor Participation Rules & Regulations. (Please forward the Exhibitor/Sponsor Participation Rules & Regulations to the person(s) in charge of your participation at this conference.)

Acknowledged by: _____

For (Company Name): _____ Date: _____

Contact Information

Send this form and payment to:

NSGC
Exhibits
8351 Solutions Center
Chicago, IL 60677-8000

Direct questions to:

Rebecca A. Baker
330 N. Wabash Ave.,
Suite 2000
Chicago, IL 60611
Phone: 312.673.5827
Fax: 312.673.6804
Email: rbaker@nsgc.org

PAYMENT INFORMATION

Total Due \$ _____
(Full payment due with application)

Check/Check Number _____
(Make check payable to NSGC; include copy of contract with check.)

Credit Card
Please do not provide credit card information on this contract. Upon receipt of this contract, NSGC Show Management will email an invoice with credit card processing information.

Cancellations

Sponsor participation cancellations must be received in writing prior to the beginning of the event. Cancellation penalties will apply in accordance with the schedule outlined in Rule #3 and #17 of the enclosed Exhibitor/Sponsor Participation Rules & Regulations