

Strategic Initiative 1

Drive the integration of genetic counselors throughout the healthcare delivery system to improve access to cost-effective, high-quality, genetic and genomic services for healthcare consumers.

1. Maintain efforts to expand access to genetic counseling services through Federal policy.
2. Support state licensure for genetic counselors.
3. Establish quality measures for genetic services and promote outcomes research assessing the impact of genetic counselors in delivery of these services.

Strategic Initiative 2

Direct the evolution and adaptation of the genetic counselor workforce.

1. Equip genetic counselors with tools and resources to support their ongoing professional development and career advancement.
2. Engage with technology innovators to facilitate the development of practice tools and resources to support efficient delivery of genetic services.
3. Define and promote evidence-based best practice service delivery models focused on high-quality, efficient delivery of genetic counseling services.
4. In collaboration with the American Board of Genetic Counseling, the Accreditation Council for Genetic Counseling, the Association of Genetic Counseling Program Directors and the American Society of Human Genetics, identify and guide the completion of actionable strategies to remove existing barriers to expansion of a high-quality genetic counselor workforce

Strategic Initiative 3

Ensure NSGC will meet the increasing and dynamic consumer demand for genetic counselors' services.

1. Assess consumer needs to ensure NSGC is providing relevant resources related to genetic and genetic counseling services.
2. Deliver consumer-focused, genetic, genomic and genetic counseling information and resources to consumers through existing and new communication methods to position NSGC and genetic counselors as the preferred providers of this information.