

# Do You Really Know What Your MFPs Cost?

Cost efficiency has become the mantra of a successful organization. Whether it's staying on budget for a public agency or making a profit in a business, when costs are higher than they should be, it's tough to win. Many organizations have done a great deal to optimize costs, but one area of technology where costs can be higher than they should be is the printer or MFP.

This InfoGraphic will help you understand why some of your legacy color laser MFPs may be costing you too much and how you may realize savings by moving over to new Epson MFPs with PrecisionCore Heat-Free Technology.

## New Epson MFPs Deliver Real Savings on Printing Costs Alone



The Epson WF-C20590 uses up to 50%<sup>1</sup> fewer consumables and replacement parts versus color laser devices that are comparable in terms of speed (pages per minute, or PPM).

Epson's color cost per page (CPP) is as little as a third of that for laser printers. Comparing the Xerox Workcentre 6515 DNI, 6515 DN, and 6027 NI Epson Workforce Pro WF-C5790 showed that the Xerox printers have a CPP of about \$0.15, while the Epson model is closer to \$0.08<sup>2</sup>.



The cost of supplies for these Epson MFPs can be up to 50% lower than for comparable color laser MFPs.



Epson's WF-C20590 MFP uses up to 85% less power compared to leading color laser printers<sup>3</sup>. Imagine the savings if you own 20 or 30 printers!



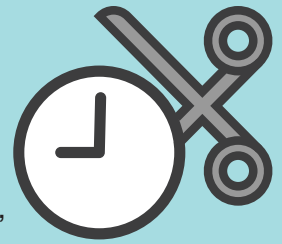
Large-capacity ink packs can improve efficiency by reducing the potential number of MFP site visits and supplies in inventory.

## Labor and Staff Time Savings Also Add Up!

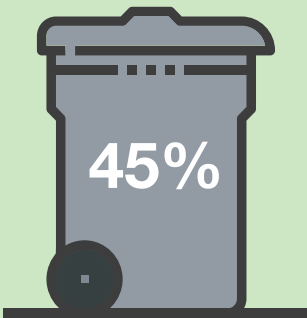
Epson MFPs with PrecisionCore Heat-Free technology have virtually zero warmup time so there is no waiting for your output.



With large ink capacities, few maintenance parts that wear out, and a commitment to reliability, Epson's new MFPs cut the time for "care and feeding" of MFPs.



## Epson's Latest MFPs Are Designed with Environmental Impact in Mind



Epson is focused on reducing the amount of paper used. Based on EPA research<sup>4</sup>, 45% of printed output ends up in the trash within 24 hours.



Reduce what you throw out. High capacity ink cartridges reduce waste. Every year, 375 million<sup>5</sup> used inkjet and laser cartridges end up in landfills.

## Summing it Up

Finding new areas of cost savings that help drive efficiency, save staff time and improving the ownership experience is a win-win-win. New Epson MFPs with PrecisionCore Heat-Free technology deliver on all three goals. While the cost savings from one MFP are small, most organizations have 20, 30 or even 50 MFPs in use. Imagine how the savings multiply! To find out more about the improved TCO and technical features of Epson MFPs with PrecisionCore Heat-Free technology, please visit [epson.com/workforce-office-printers-for-business](https://www.epson.com/workforce-office-printers-for-business).

<sup>1</sup> Testing conducted by BLI as commissioned by Epson in May 2018. Two comparison models were selected from among color laser multifunction printers in the 65-70-PPM class. Calculations were based on the frequency and volume of consumables and replacement parts required to print 1 million pages (ISO/IEC 24712 test pattern) over a period of five years.

<sup>2</sup> From Gap.TCO Analysis comparing the Epson Workforce Pro WF-C5790 with the Xerox WorkCentre 6515.

<sup>3</sup> Compared to similarly featured A3 color laser MFPs and copiers at 45 PPM or higher, based on industry available data as of March 2019. Actual power savings will vary by product model and usage.

<sup>4</sup> [https://www.epa.gov/sites/production/files/2013-09/documents/fec\\_automatic\\_duplexing.pdf](https://www.epa.gov/sites/production/files/2013-09/documents/fec_automatic_duplexing.pdf)

<sup>5</sup> The International Journal of Innovation, Management and Technology, Vol. 3, No. 1

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