



2021 ANNUAL MEETING

renew. reimagine. revitalize.

JULY 21 - 22, 2021

The NAWL Annual Meeting is a celebration! Every July, we recognize the organization and its members' accomplishments from the past year. Nearly 1,000 people attend this historic meeting to welcome the incoming Board President. NAWL members and their networks will convene virtually on Wednesday July 21 and Thursday July 22, 2021. In addition to engaging sessions lead by industry leaders, NAWL members will be celebrated with the following awards: Arabella Babb Mansfield Award, NAWL President's Award, M. Ashley Dickerson Diversity Award, Lead by Example Award, and the Virginia S. Mueller Outstanding Member Award.

Sponsorship Opportunities

Presenting Sponsor - \$10,000 (Exclusive):

- Fifteen (15) tickets to participate in virtual program
- Prominent recognition in all pre-meeting communications
- Verbal recognition each day of the meeting
- Mutually agreed upon social media posts recognizing sponsor*
- Logo on Annual Meeting webpage

Digital Sponsorship - \$7,500 (Limited Availability)

- Ten (10) tickets to participate in virtual program
- Exclusive opportunity to sponsor either the event's virtual program book, or virtual platform for one day of programming
- Recognition in email communications regarding virtual programming
- Verbal recognition each day of program
- Mutually agreed upon social media post recognizing sponsor*
- Logo on Annual Meeting webpage

Networking Sponsorship - \$5,000 (Limited availability)

- Eight (8) tickets to participate in virtual program
- Verbal recognition during virtual Networking Sessions
- Logo on Annual Meeting webpage

Friend Sponsorship - \$2,000

- Three (3) tickets to participate in virtual program
- Recognition on Annual Meeting webpage

Note that sponsor program passes DO NOT include NAWL memberships.

For more details or to make your sponsorship commitment, please contact Ashley Urisman at aurisman@nawl.org or (312) 988-5861

*Contact Ashley Urisman for more information about NAWL social media statistics