

THE NATIONAL ASSOCIATION OF WOMEN LAWYERS SPONSORSHIP OPPORTUNITIES

About NAWL

The mission of the National Association of Women Lawyers (NAWL) is to provide leadership, a collective voice, and essential resources to advance women in the legal profession and advocate for the equality of women under the law. Since 1899, NAWL has been empowering women in the legal profession, cultivating a diverse membership dedicated to equality, mutual support, and collective success.

NAWL provides thought leadership, resources, and opportunities to meaningfully develop individual women lawyers in their careers, as well as the organizations that employ them. NAWL also seeks to enhance diversity, inclusion, and equality within the legal industry through:

- National networking and leadership opportunities for women lawyers at all levels through NAWL committees and affinity groups
- Opportunities for professional development, CLE, and network-building through NAWL's Practice Area Affinity Group membership, webinars, and teleconferences, and signature live events
- National and regional year-round programming focused on giving women lawyers the legal and business skills to succeed in the legal profession
- The NAWL Challenge Club, introducing in-house counsel to talented high-potential women who are on the equity partner track
- The NAWL Survey on the Retention and Promotion of Women in Law Firms, which tracks the progress of women's careers and their leadership roles in private practice and the policies and practices used by law firms to ensure equal access to career opportunities for women lawyers
- Liaison relationships and partnerships with other professional organizations
- Amicus support in the Supreme Court of the United States and in other courts on issues of concern to women
- Publications of interest to women in law and opportunities for NAWL members to publish scholarly articles

Why Support NAWL?

For more than a century, the National Association of Women Lawyers has been a voice for all women in and under the law. NAWL has been a leader in women's voting rights, legal rights, and equality, and continues to pave the way as new issues important to women in the profession arise.

As a non profit 501(c)(6) professional association, NAWL is committed to supporting our members — your attorneys — in advancing their careers through unique professional development opportunities, including in-person conferences, webinars, and teleconferences offering CLE credit and leadership development through NAWL committee, affinity group, with a focus on network expansion to open doors to new contacts, collaboration, and potential new business.

NAWL's Sustaining Sponsors play a vital role in supporting NAWL's work, including the NAWL Survey, which tracks the progress of women's careers and their leadership roles in private practice and the policies and practices used by law firms to ensure equal access to career opportunities for women lawyers, and the Amicus Committee, which focuses on issues such as Title IX enforcement, employment discrimination, women's health, and domestic violence issues.

Supporting NAWL as a Sustaining Sponsor is a way for your organization to show your attorneys and the legal community at large that you support women and their advancement in the profession. For organizations that already have their own Women's Initiative or affinity group, NAWL is the perfect complement to the internal efforts to empower women.

LAW FIRM SPONSORSHIP BENEFITS

Sustaining Sponsorships may be purchased as part of a package with NAWL event sponsorship, or Individually. All sustaining sponsors receive:

- Unlimited complimentary individual NAWL memberships for law firm attorneys
 - Notice of General Counsel Institute (GCI) sponsorship opportunities
 - Complimentary tickets to select NAWL events and programs
 - Guaranteed NAWL Member rate on tickets to all live programming
 - Recognition as a Sustaining Sponsor in the NAWL app, and at every live 2020 program, and on the NAWL website
- *Please note, all recognition at live NAWL events will be digitally displayed on screens*
- An advertisement in every 2020 issue of the Women Lawyers Journal®, distributed to NAWL members, and other subscribers and an opportunity to feature substantive articles for publication

ADDITIONAL SPONSORSHIP BENEFITS VARY BY LEVEL AS PRESENTED BELOW

ULTRA-VIOLET: \$50,000 (LIMITED AVAILABILITY)

- 40 full-day tickets for use at any NAWL in-person programming in 2020*
- One (1) guaranteed speaking opportunity at mutually agreed upon NAWL event in 2020 (other than GCI)
- One (1) guaranteed sponsored webinar for NAWL members
- One (1) opportunity to present CLE programming in conjunction with NAWL Challenge Club
- Emerald Level Sponsorship to all NAWL events, other than GCI
- Of Counsel Level sponsorship at GCI. Right of first refusal on Premier sponsorship level
- Firms may send up to five (5) representatives to NAWL Challenge Club events
- Full-page advertisement in every 2020 issue of the Women Lawyers Journal®
- 30-second rotating digital display of logo or advertisement in public area at NAWL events

PLATINUM: \$25,000

- 20 full-day tickets for use at any NAWL in-person programming in 2020*
- Choice of either one (1) guaranteed speaking opportunity at a mutually agreed upon NAWL event (other than GCI) in 2020 or one (1) sponsored webinar
- Of Counsel Level sponsorship at GCI; right of first refusal on GCI Rainmaker sponsorship levels
- Firms may send five (5) representatives to NAWL Challenge Club events
- First consideration for a sponsor representative to speak at a mutually agreed-upon future NAWL program
- Full-page advertisement in every 2020 issue of the Women Lawyers Journal®
- 20-second rotating digital display of logo or advertisement in public area at NAWL events

GOLD: \$15,000

- 15 full-day tickets for use at any NAWL in-person programming in 2020*
- Associate Level sponsorship at GCI. First notice for higher level GCI sponsorships
- Firms may send three (3) representatives to NAWL Challenge Club events
- First consideration for a sponsor representative to speak at a mutually agreed-upon future NAWL program (other than GCI), or the hosting of a webinar
- Half-page advertisement in every 2020 issue of the Women Lawyers Journal®
- 15-second rotating digital display of logo or advertisement in public area at NAWL events

SILVER: \$10,000

- 10 full-day tickets for use at any NAWL in-person programming in 2020*
- Early notice of GCI sponsorship opportunities
- Firms may send two (2) representatives to NAWL Challenge Club events
- Quarter-page advertisement in every 2020 issue of the Women Lawyers Journal®
- 10-second rotating digital display of logo or advertisement in public area at NAWL events

BRONZE: \$5,000 (\$2,500 FOR SMALL FIRMS**)

- 5 seats at NAWL's Annual Awards Luncheon
- Second notice of GCI sponsorship opportunities.
- Firms may send 1 representative to the NAWL Challenge Club.
- 5-second rotating digital display of logo or advertisement in public area at NAWL events

*GCI tickets may be used by in-house counsel only; must use 2 tickets to attend

**Please contact nawl@nawl.org for more information

CORPORATE SPONSORSHIP BENEFITS

Sustaining Sponsorships may be purchased as part of a package with NAWL event sponsorship, or Individually. All sustaining sponsors receive:

- Unlimited complimentary individual NAWL memberships for in-house attorneys
- Notice of General Counsel Institute (GCI) sponsorship opportunities
- Complimentary tickets to select NAWL events and programs
- Guaranteed NAWL Member rate on tickets to all live programming
- Recognition as a Sustaining Sponsor in the NAWL app, and at every live 2020 program, and on the NAWL website
- *Please note, all recognition at live NAWL events will be digitally displayed on screens*
- An advertisement in every 2020 issue of the Women Lawyers Journal® distributed to NAWL members and other subscribers, and an opportunity to feature substantive articles for publication
- Corporate sponsors may send unlimited representatives to NAWL Challenge Club events

ADDITIONAL SPONSORSHIP BENEFITS VARY BY LEVEL AS PRESENTED BELOW

ULTRA-VIOLET: \$50,000 (LIMITED AVAILABILITY)

- 40 full-day tickets for use at any NAWL in-person programming in 2020*
- 60% discount on NAWL Career Center Postings
- One (1) guaranteed speaking opportunity at mutually agreed upon NAWL event in 2020 (other than GCI)
- One (1) guaranteed sponsored webinar for NAWL members
- One (1) opportunity to present CLE programming in conjunction with NAWL Challenge Club
- Emerald Level Sponsorship to all NAWL events, other than GCI
- Of Counsel Level sponsorship at GCI (includes 4 passes). Right of first refusal on Premier sponsorship level
- Full-page advertisement in every 2020 issue of the Women Lawyers Journal®
- 30-second rotating digital display of logo or advertisement in public area at NAWL events

PLATINUM: \$25,000

- 20 full-day tickets for use at any NAWL in-person programming in 2020*
- Choice of either one (1) guaranteed speaking opportunity at a mutually agreed upon NAWL event (other than GCI) in 2020 or one (1) sponsored webinar
- Of Counsel Level sponsorship at GCI (includes 4 passes); right of first refusal on GCI Rainmaker sponsorship levels
- First consideration for a sponsor representative to speak at a mutually agreed-upon future NAWL program
- Full-page advertisement in every 2020 issue of the Women Lawyers Journal®
- 20-second rotating digital display of logo or advertisement in public area at NAWL events

GOLD: \$15,000

- 15 full-day tickets for use at any NAWL in-person programming in 2020*
- Associate Level sponsorship at NAWL's GCI. First notice for higher level GCI sponsorships.
- First consideration for a sponsor representative to speak at a mutually agreed-upon future NAWL program (other than GCI) or the hosting of a webinar
- Upgrade to a half-page advertisement in every 2020 issue of the Women Lawyers Journal®
- 15-second rotating digital display of logo or advertisement in public area at NAWL events

SILVER: \$10,000

- 10 full-day tickets for use at any NAWL in-person programming in 2020*
- Early notice of GCI sponsorship opportunities.
- Two (2) tickets to GCI
- Consideration for a sponsor representative to speak at a mutually agreed-upon future NAWL program (other than GCI).
- Quarter-page advertisement in every 2020 issue of the Women Lawyers Journal®
- 10-second rotating digital display of logo or advertisement in public area at NAWL events

BRONZE: \$5,000 (\$2,500 FOR SMALL/NEW LEGAL DEPARTMENTS**)

- 5 seats at NAWL's Annual Awards Luncheon
- Second notice of GCI sponsorship opportunities
- One (1) ticket to GCI
- 5-second rotating digital display of logo or advertisement in public area at NAWL events

GCI tickets may be used by in-house counsel only; must use 2 tickets to attend

**Please contact nawl@nawl.org for more information

SPONSORSHIP BENEFITS AT A GLANCE

BENEFITS	ULTRA VIOLET	PLATINUM	GOLD	SILVER	BRONZE
"FLEX" TICKETS TO NAWL EVENTS AND PROGRAMS	40 *	20 *	15 *	10 *	5 to Annual Awards Luncheon
GCI SPONSORSHIP LEVEL	OF COUNSEL Right of First Refusal on Premier Sponsorship	OF COUNSEL Right of First Refusal on Rainmaker Sponsorship	ASSOCIATE First Notice of for higher sponsorship	EARLY NOTICE OF OPPORTUNITIES	EARLY NOTICE OF OPPORTUNITIES
OTHER EVENT SPONSORSHIP LEVEL	EMERALD	NO GUARANTEED SPONSORSHIP	NO GUARANTEED SPONSORSHIP	NO GUARANTEED SPONSORSHIP	NO GUARANTEED SPONSORSHIP
CHALLENGE CLUB MEMBERSHIPS (LAW FIRMS)	5	5	3	2	1
GUARANTEED SPEAKING OPPORTUNITY (OTHER THAN GCI)	IN-PERSON EVENT & SPONSORED WEBINAR	IN-PERSON EVENT OR SPONSORED WEBINAR	FIRST CONSIDERATION		
OPPORTUNITY TO HOST CHALLENGE CLUB CLE	✓				
UNLIMITED INDIVIDUAL MEMBERSHIPS	✓	✓	✓	✓	✓
WOMEN LAWYERS JOURNAL AD	FULL PAGE	FULL PAGE	HALF PAGE	QUARTER PAGE	BUSINESS CARD
RECOGNITION AS NAWL SUSTAINING SPONSOR	✓	✓	✓	✓	✓
COST	\$50,000	\$25,000	\$15,000	\$10,000	\$5,000

*For GCI, tickets may be used by in-house counsel only; must use 2 tickets to attend.

Who are NAWL Sustaining Sponsors?

NAWL Sustaining Sponsors are a variety of distinguished organizations: law firms, corporate legal departments, and law-adjacent vendors all committed to NAWL's mission. Here is a look at the 2019 class of sustaining sponsors.

Allstate
Alston & Bird LLP
Arnold & Porter
AT&T Services, Inc.
Beveridge & Diamond PC
Boies Schiller & Flexner LLP
Bradley Arant Boult Cummings LLP
Burke, Williams & Sorensen, LLP
Chick-fil-A, Inc.
Cooley LLP
Crowell & Moring LLP
Davis Wright Tremaine LLP
Debevoise & Plimpton LLP
DLA Piper LLP
Duane Morris LLP
eBay
EdwardJones
Faegre Baker Daniels LLP
Fenwick & West LLP
Fish & Richardson P.C.
Fisher & Phillips LLP
Friedman Kaplan Seiler & Adelman LLP
General Mills, Inc.
Gibbons P.C.
Greenberg Traurig, LLP
Hinshaw & Culbertson LLP
Hogan Lovells US LLP
Hunton Andrews Kurth LLP
Intel Corporation
Jackson Lewis P.C.
JAMS ADR
K&L Gates LLP
Kilpatrick Townsend & Stockton LLP
Kutak Rock LLP
Larson • King, LLP
Latham & Watkins
Littler Mendelson P.C.
Loeb & Loeb LLP
Manatt, Phelps & Phillips, LLP
Mayer Brown LLP
McCarter & English, LLP
McDermott Will & Emery
McDonnell & Associates, P.C.
McGuireWoods LLP
Microsoft
Morgan Stanley
Morgan, Lewis & Bockius LLP
New York Life Insurance Company
Norton Rose Fulbright US LLP
Ogletree, Deakins, Nash, Smoak & Stewart, P.C.
Paul Hastings LLP
Paul, Weiss, Rifkind, Wharton & Garrison LLP
Payne & Fears LLP
PayPal
Perkins Coie LLP
Phillips Murrah P.C.
Prudential Financial, Inc.
Schoeman Updike Kaufman & Gerber LLP
Sidley Austin LLP
State Farm
Thompson Coburn LLP
Thomson Reuters
Troutman Sanders LLP
USAA
Van Ness Feldman LLP
Wachtell, Lipton, Rosen & Katz
Walmart
White & Case LLP
Winston & Strawn LLP

Build your own Sustaining Sponsorship package

Why create a custom package? NAWL has created customizable packages tailored to your organization's needs. NAWL offers two types of sponsorship opportunities — Sustaining Sponsorship and Event Sponsorship (details below). Many of NAWL's sponsors commit to both types of sponsorship and prefer to make all NAWL sponsorship commitments at one time during the fall budgeting process. In recognition of this preference, NAWL created sponsorship packages in which the entire year of signature program sponsorships can be packaged with a Sustaining Sponsorship.

How does it work? Design your own package, including a 2020 NAWL Sustaining Sponsorship and individual program sponsorships, and receive a discount based on the number of sponsorships:

Purchase a Sustaining Sponsorship PLUS 2 programs—5% discount on programs
Purchase a Sustaining Sponsorship PLUS 3 programs—7.5% discount on programs

*Packages must be purchased by April 1, 2020 to receive discounted rates.
Discount is not valid with General Counsel Institute sponsorships.*

NAWL Program Sponsorship opportunities

See event descriptions on the next page

2020 Mid- Year Meeting

March 11-March 12

Chicago, IL

DIAMOND/Luncheon: \$8,000
Breakfast Sponsorship: \$5,000
Wi-Fi Sponsorship: \$4,000
RUBY: \$2,500

App Sponsorship: \$6,000
Reception Sponsorship: \$4,000
EMERALD: \$4,000
TOPAZ: \$1,000

2020 Spring and Fall Conferences

April 22-April 23 in Washington, DC

September in San Francisco, CA

DIAMOND/ Meal Sponsorship \$6,000
App Sponsorship \$5,000
RUBY Sponsorship \$3,000

SAPPHIRE Sponsorship \$5,000
Reception Sponsorship \$5,000
EMERALD Sponsorship \$4,000
TOPAZ Sponsorship \$2,000

2020 Annual Meeting

July 16 in New York, NY

DIAMOND Sponsorship \$9,000
EMERALD Sponsorship \$6,000
TOPAZ Sponsorship \$2,500

SAPPHIRE Sponsorship \$7,000
RUBY Sponsorship \$4,000

16th Annual General Counsel Institute (GCI)

November 12-13 in New York, NY

Sponsorship for GCI cannot be packaged, except as a benefit for Ultra-Violet, Platinum, and Gold Sustaining Sponsorships

2020 Mid-Year Meeting

March 11-12 | Chicago, IL

NAWL invites you to join us for the 2020 Mid-Year Meeting & Awards Luncheon in Chicago. The comprehensive program offers both professional development opportunities and skills training to help attorneys in all fields of legal practice thrive in their careers. Members will have the opportunity to shape the future of NAWL and the legal profession. We will also recognize and honor leading lawyers and business leaders who have made a significant impact on improving and diversifying the legal profession. As always, there will be plenty of time for networking built in throughout the event.

DIAMOND/Luncheon Sponsorship - \$8,000 (Limited Availability):

- Eight (8) program passes to the full program (incl. AM/PM workshop sessions, keynotes, The Power Panel, and networking receptions)
- Sponsor's brand displayed around luncheon and meeting

App Sponsorship - \$6,000 (Exclusive)

- Exclusive opportunity to present the NAWL App for the Mid-Year meeting
- Six (6) program passes to the full program (incl. AM/PM workshop sessions, keynotes, The Power Panel, and networking receptions)

Breakfast Sponsorship - \$5,000 (Limited availability)

- Six (6) program passes to the full program (incl. AM/PM workshop sessions, keynotes, The Power Panel, and networking receptions)
- Sponsor's brand displayed around breakfast and meeting

Reception Sponsorship - \$4,000 (Limited availability)

- Six (6) program passes to the full program, including AM/PM workshop sessions, keynotes, The Power Panel, and networking receptions;
- Opportunity to include promotional item in attendee tote; logo on marketing materials;
- Sponsor's branding present around reception and during meeting

Wi-Fi Sponsorship - \$4,000 (Exclusive)

- Exclusive opportunity to sponsor Wi-Fi for the Mid-Year Meeting
- Three (3) program passes to the full program (incl. AM/PM workshop sessions, keynotes, The Power Panel, and networking receptions)
- If available at venue, sponsor name will be the password to the Wi-Fi network

EMERALD - \$4,000

- Four (4) program passes to the full program (incl. AM/PM workshop sessions, keynotes, The Power Panel, and networking receptions)
- Opportunity to include promotional item in the attendee tote;
- logo on all electronic marketing materials

RUBY - \$2,500

- Four (4) program passes to the full program

TOPAZ - \$1,000

- Two (2) program passes to the full program.

2020 Annual Meeting & Awards Luncheon

July 16 | New York, NY

Join over 850 leading women lawyers from across the United States and abroad at our 2020 Annual Meeting and Awards Luncheon. NAWL will recognize and honor leading lawyers who have made a significant impact to improve and diversify the legal profession, as well as NAWL members who, through their time and effort, have made exceptional contributions to fulfilling NAWL's mission. In addition, you will have the opportunity to participate in interesting substantive programming along with plenty of networking opportunities. You will leave inspired to reach new levels of success in your practice.

DIAMOND - \$9,000 on or before May 31 | \$9,500 after May 31 (Limited Number Available)

- Table of ten & five additional seats at Luncheon with priority seating;
- Passes to full-day CLE programming for luncheon attendees;
- Recognition from podium at luncheon, on table at luncheon, recognition as Luncheon host
- Recognition on all marketing materials

SAPPHIRE \$7,000 on or before May 31 | \$7,500 after May 31 (Limited Number Available)

- Sponsorship of Reception
- Table of ten at Luncheon with Priority seating
- Passes to full-day CLE programming for luncheon attendees
- Recognition from podium at luncheon
- Recognition on table at luncheon
- Recognition on all marketing materials

EMERALD - \$6,000 on or before May 31 | \$6,500 after May 31 (Limited Number Available)

- Limited sponsorship opportunities for either event Wi-Fi or NAWL App during the event
- When available, Wi-Fi sponsor's name will be password to the network
- Table of ten at Luncheon and full day CLE passes for luncheon attendees

RUBY - \$4,000 on or before May 31 | \$4,500 after May 31

- Table of ten at luncheon, full day CLE passes for luncheon attendees;
- Recognition on table at luncheon
- Recognition on all marketing materials

TOPAZ - \$2,500 on or before May 31 | \$3,000 after May 31

- Five (5) seats at luncheon
- Recognition on table at luncheon
- Recognition on all marketing materials

2020 Spring Meeting: Washington, DC April 22- April 23

NAWL is delighted to invite you to the 2020 regional program in Washington, D.C. We look forward to spending time celebrating the 100th anniversary of the 19th Amendment's ratification, while learning from our past and looking to the future of voting right, and women in the law.

DIAMOND/ Meal Sponsorship - \$6,000 (Limited Availability)

- Five (5) program passes
- Recognition from the podium at the event ; other recognition at the event
- Opportunity to include promotional item in attendee tote
- Logo on all marketing materials

SAPPHIRE/Reception Sponsorship/NAWL App Sponsorship - \$5,000 (Limited Availability)

- Five (5) program passes; Exclusive networking reception or NAWL App host
- Opportunity to include promotional item in attendee tote
- Logo on all marketing materials

EMERALD -\$4,000

- Four (4) program passes;
- opportunity to include promotional item in attendee tote
- Logo on all marketing materials

RUBY - \$3,000

- Three (3) program passes
- Opportunity to include promotional, item in attendee tote
- Logo on all marketing materials

TOPAZ - \$2,000

- Two (2) program passes;
- opportunity to include promotional, item in attendee tote;
- logo on all marketing materials

BASIC- \$1,000

- Two (2) program passes to the event.

16th Annual General Counsel Institute (GCI) November 12-13 | New York, NY

The Sixteenth General Counsel Institute is targeted for women General Counsel and senior in-house counsel who want to build top-tier professional and management skills to improve their interactions with C-suite executives, their colleagues, and the overall functioning of their legal departments.

The General Counsel Institute provides a uniquely supportive and interactive environment in which women corporate counsel can learn from leading experts and experienced legal colleagues about the pressure areas and measurements of success for in-house counsel. Plenary and workshop sessions with General Counsel of major corporations and other experts foster frank, collegial discussions about career advancement and strategic decision-making, and offer means to refine skills and expertise.

2020 Fall Conference: San Francisco Meeting the Challenge September

Meeting the Challenge is a forum for law firms, corporations, government, and other stakeholders to share best practices, learn from thought-leaders, and forge meaningful connections necessary to meet NAWL's One-Third By 2020 Challenge. First issued in San Francisco in March 2016, the 2020 Challenge urges the legal profession to increase the representation of women to one-third of general counsels of Fortune 1000 companies, one-third of law school deans, one-third of entering partner equity classes, and one-third of entering law firm lateral hires and to increase by one-third the number of diverse female attorneys (including women of color and LGBTQI attorneys) in every segment of the legal profession. In addition to programming focused on what institutions can do to increase the number of women in leadership roles, Meeting the Challenge will feature sessions focused on strategies for individuals to advance and flourish in their existing environments.

DIAMOND/ Meal Sponsorship - \$6,000 (Limited Availability)

- Five (5) program passes
- Recognition from the podium at the event ; other recognition at the event
- Opportunity to include promotional item in attendee tote
- Logo on all marketing materials

SAPPHIRE/Reception Sponsorship/NAWL App Sponsorship - \$5,000 (Limited Availability)

- Five (5) program passes; Exclusive networking reception or NAWL App host
- Opportunity to include promotional item in attendee tote
- Logo on all marketing materials

EMERALD -\$4,000

- Four (4) program passes;
- opportunity to include promotional item in attendee tote
- Logo on all marketing materials

RUBY - \$3,000

- Three (3) program passes
- Opportunity to include promotional, item in attendee tote
- Logo on all marketing materials

TOPAZ - \$2,000

- Two (2) program passes;
- opportunity to include promotional, item in attendee tote;
- logo on all marketing materials

BASIC- \$1,000

- Two (2) program passes to the event.

GCI Sponsorship opportunities will be determined in Spring 2020

NAWL Challenge Club

In 2016, the NAWL announced its One-Third by 2020 Challenge, calling for an increase in the representation of women across five areas of the law. NAWL challenges the legal profession to meet the following goals by the year 2020:

- Fortune 1000 General Counsels are at least one-third women
- Each class of new law firm equity partners is at least one-third women
- Annual law firm lateral hires (both partners and associates) are at least one-third women
- Law school Deans are at least one-third women; and
- Diverse female attorneys (including women of color and LBTQI attorneys) increase in every segment of the legal profession by at least one-third

NAWL developed the NAWL Challenge Club as a joint effort by law firms and corporate legal departments to make change happen. Membership in the NAWL Challenge Club offers corporate legal departments ("Corporate Members") and law firms ("Law Firm Members") the platform to create opportunities through constructive, feasible, and results-oriented activities.

Law Firm Members select their top women lawyers on track for equity partnership to participate in networking events and presentation sessions with Corporate Members, who, in turn, provide mentorship and consider Law Firm Members for future work.

Criteria for Corporate Legal Department Membership:

- Dedicated participation in Club activities by legal department decision-makers
- Commitment to increasing the number of women equity partners in law firms
- Agreement to allow a limited number of pitch sessions by Law Firm Members
- Consideration of Law Firm Members for new work
- Willingness to encourage succession planning that includes Law Firm Members

Criteria for Law Firm Membership:

- NAWL Sustaining Sponsorship
- Commitment to increasing the firm's women leadership and equity partners
- Identification of top female talent to participate in Club activities
- Investment in participants to allow travel to Club events
- Agreement to provide transparency within law firm for equity partnership requirements

Challenge Club 2020

In 2020, the NAWL Challenge Club will host several engaging events in conjunction with its live events. These include:

March 11

Mid-Year Meeting: Meet & Greet event

April 22

Spring & Fall Meetings: Relationship-Building/Mentoring Workshop

July 15

Annual Meeting: Pre-Conference Forum for in-house attorneys & Challenge Club participants with CLEs

November 11

GCI: Pitching "Bootcamp," with reception to follow