MLA Annual Meeting and Exhibition

The Premier Event in Health Sciences Information
Hilton Washington, Washington, DC

Official Program

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Welcome to MLA ’10, the annual meeting of the Medical Library Association. Let’s take this time to pause from our hectic professional lives, to reflect on new and innovative ideas, and to connect with colleagues old and new. This annual meeting will provide a diversion into our creative and playful right brains so that we may see our professional work from a whole new angle. The 2010 National Program Committee has been hard at work planning an extraordinary meeting that focuses on reflections and connections. Our McGovern lecturer, Daniel H. Pink, will show us how we can invigorate our work by calling on our right brain attributes. The lecture will be followed by the first-ever MLA Book Club discussion group. Coming out of that session, we will have a common framework for the meeting that will be carried through the plenary, poster, and paper sessions. And then on Wednesday, we will come back as a group and reflect on the new ideas presented here so that we can connect them to our work when we return to our libraries. Another first for this annual meeting is the Conference Community (www.mlanet.org/am/am2010/events/conf_comm.html) which will expand and enhance the virtual content of the meeting so that our members who are unable to travel to Washington can participate from their offices or homes. The Conference Community will keep everyone connected to the annual meeting through the MLA ’10 blog, a Twitter feed, the MLA YouTube Channel, videos of the plenary and paper sessions, enhanced electronic posters, and the five-minute lightning presentations. While in Washington, take a few colleagues and a little time away from the meeting to visit the many museums, art galleries, monuments, neighborhoods, and restaurants. Let’s all enjoy our time together and return home refreshed and invigorated.

—Connie Schardt, AHIP, FMLA, MLA President, 2009/10

“Our McGovern lecturer, Daniel H. Pink, will show us how we can invigorate our work by calling on our right brain attributes.”
2009/10 Board of Directors

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Carla J. Funk, CAE, Executive Director
Linné Girouard, AHIP, Sergeant-at-Arms
Linda M. G. Katz, AHIP, MLA News Editor
Christine F. Marton, MEDLIB-L Coordinator
Lucretia W. McClure, AHIP, FMLA, Parliamentarian
Susan Starr, Journal of the Medical Library Association Editor

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Jett McCann, AHIP, Local Assistance Committee Cochair
Janice E. Kelly, Local Assistance Committee Cochair
Heidi Sue Adams, AHIP
Roberta Bronson Fitzpatrick
Carole M. Gilbert, AHIP, FMLA
Kelly Gonzalez, AHIP
Rebecca N. Jerome
Sarah Murphy
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Ellen R. Westling, AHIP, Continuing Education Committee Liaison
Gale A. Dutcher, Section Council Liaison
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Maureen (Molly) Knapp, AHIP, Coordinator, Blog
Eric Schnell, Coordinator, Conference Community
Connie Schardt, AHIP, FMLA, MLA President 2009/10, Board Liaison
Stefanie Warlick, NPC 2011 Liaison
Hall-Erickson, Meeting Consultants
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Evelyn Shaevel, Assistant to the Executive Director
Mary M. Langman, Coordinator, Information Issues and Policy

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Membership Services
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Debra Cavanaugh, Continuing Education Associate
Lisa C. Fried, Coordinator, Credentialing, Professional Recognition, and Career Services

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Barbara Redmond, Advertising Coordinator
Elizabeth Rodriguez, Graphic Designer/Production Assistant
Susan C. T. Talmage, Copy Editor

Research and Information Systems
Kate E. Corcoran, Director, Research and Information Systems
Chao Cheng, Manager, Internet Services
**MLA ’10 Sponsors**

Washington, DC, is a city of monuments. The names of three prominent monuments are used to designate sponsor levels. MLA is grateful for the generous support of the following meeting sponsors.

**Washington Monument**
- EBSCO Information Services
- Elsevier
- Thomson Reuters
- UpToDate
- Wolters Kluwer Health | Ovid

**Lincoln Memorial**
- McGraw-Hill Professional

**Jefferson Memorial**
- American Medical Association
- CyberTools for Libraries
- New England Journal of Medicine
- Rittenhouse Book Distributors

**MLA Corporate Partners**

MLA is proud to acknowledge the following companies for their financial commitment to the association’s mission: to foster excellence in the professional achievement and leadership of health sciences library and information professionals to enhance the quality of health care, education, and research throughout the world.

**Platinum Partners**
- EBSCO Information Services
- Elsevier
- JAMA & Archives Journals (American Medical Association)
- Majors Scientific Books
- Matthews Medical and Scientific Books
- Swets Information Services

**Gold Partners**
- CyberTools for Libraries
- Rittenhouse Book Distributors

**Silver Partners**
- HARRASSOWITZ
- PDR Network
- PsycINFO/American Psychological Association
- Thomson Reuters
- Wolters Kluwer Health | Ovid

For information on the benefits of corporate partnership and opportunities, please contact Ray Naegele at MLA headquarters, naegele@mlahq.org or 312.419.9094 x17.
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**Schedule**

- **CE** = Continuing education courses
- Most breaks include refreshments in the Hall of Exhibits.

**Program-at-a-glance sponsored by the American Medical Association.**
Featured Speakers

**Sunday, May 23, 10:30 a.m.–noon**

**John P. McGovern Award Lecturer: Daniel H. Pink**

“A Whole New Mind”

*Sponsored by EBSCO Information Services. Established with a donation from the John P. McGovern Foundation.*

International Ballroom Center and East, Concourse Level

Following the presentation, there will be a book discussion, noon–12:30 p.m.

From 12:30 p.m.–1:30 p.m., there will be an author signing at EBSCO Booth #235.

Books may be purchased Sunday morning in the MLA registration area.

During the McGovern Lecture, Daniel H. Pink will explore with MLA attendees the answers to questions like, “How do I tell my story? What’s my sentence?” Then, on Monday, July 19, he will provide a webcast for us to see how well we have adopted the concepts from his meeting presentation and offer more ideas to help us work better. For more ideas, check out his blog at www.danpink.com.

Pink has been described as having the mind of an entrepreneur and the heart of a storyteller. Using these qualities, he delivers an entertaining and educational presentation that reviews the six essential abilities we need for personal fulfillment and professional success in our ever-changing and challenging work environments. He also takes a look at our motivation.

Pink is the author of four provocative, best-selling books on the changing world of work. In his latest book, *Drive: The Surprising Truth About What Motivates Us*, Pink shows us that the secret to high performance and satisfaction in today’s world is the deeply human need to direct our own lives, to learn and create new things, and to do better by ourselves and our world.


Pink’s articles on business and technology appear in many publications, including the *New York Times*, *Harvard Business Review*, *Fast Company*, and *Wired*, where he is a contributing editor. He has provided analysis of business trends on CNN, CNBC, ABC, NPR, and other networks in the United States and abroad. He also lectures to corporations, associations, and universities around the world on economic transformation and the new workplace.

A free agent himself, Pink held his last real job in the White House, where he served from 1995 to 1997 as chief speechwriter to Vice President Al Gore. He also worked as an aide to US Labor Secretary Robert Reich and in other positions in politics and government.

He received a bachelor of arts, with honors, from Northwestern University, where he was elected to Phi Beta Kappa, and a law degree from Yale University Law School. To his lasting joy, he has never practiced law.

Pink lives in Washington, DC, with his wife and their three children.

**Monday, May 24, 9:00 a.m.–10:00 a.m.**

**Janet Doe Lecturer: Ana D. Cleveland**

“Miles to Go Before We Sleep: Education, Technology, and the Changing Paradigms in Health Information”

International Ballroom Center and West, Concourse Level

The Janet Doe Lecturer is chosen for his or her unique perspective on the history or philosophy of medical librarianship. Ana Diviñó Cleveland, regents professor and director, Health Informatics and Houston Programs, Department of Library and Information Sciences, College of Information, University of North Texas–Denton, is an internationally recognized educator in the fields of medical librarianship and health informatics. She has held faculty appointments in the Department of Family Medicine and the School of Public Health, University of North Texas Health Science Center–Denton.
After earning a bachelor’s degree in mathematics from the University of Texas–Austin, she attended Case Western Reserve University, where she obtained a master’s degree and doctorate in information science with funding from the National Library of Medicine. Her educational experiences at Case Western Reserve University shaped her forward-thinking approach to the profession.

One of the most rewarding aspects of her career has been the education and mentoring of future health information professionals. Cleveland is well regarded for her innovation in curricula development. In 2000, she received the Lucretia W. McClure Excellence in Education Award from MLA, and in 2010, she was given the Award for Teaching Excellence in the Field of Library and Information Science Education by the Association for Library and Information Science Education (ALISE). At the regional level, she was named Librarian of the Year in 2007 by the South Central Chapter.

Cleveland has coauthored two textbooks with Donald Cleveland: *Introduction to Indexing and Abstracting* and most recently, *Health Informatics for Medical Librarians*. Her publications are in the areas of information retrieval, information-seeking behaviors of special populations, and information technology. She has received numerous grants in areas related to health informatics and has served as a consultant, internationally and nationally, to a wide range of health-related agencies.

An active member of MLA, Cleveland serves as the chair of the Medical Library Education Section, and she previously chaired the Research Section. She also served on the *Journal of the Medical Library Association* Editorial Board, Donald A. B. Lindberg Research Fellowship Jury, and Rittenhouse Award Jury, among others.

She has a strong passion and commitment to developing health communities, and this has led her to appointment to the Texas Radiation Advisory Board.

A native of Cuba, she has been recognized as an outstanding Hispanic role model, and in 2008, she was featured by the newspaper *Al Día* as a leader in the Hispanic community.

### Wednesday, May 26, 2:00 p.m.

**Joseph Leiter NLM/MLA Lecturer: John D. Halamka**

*“Knowledge Services and the Role of Medical Libraries in Health Care Information Technology”*

National Library of Medicine (NLM), Lister Hill Auditorium

John D. Halamka will give the 2010 Joseph Leiter NLM/MLA Lecture on Wednesday, May 26, at 2:00 p.m. at the Lister Hill Center Auditorium at the National Library of Medicine (NLM).

Halamka is the chief information officer (CIO) of Beth Israel Deaconess Medical Center and of Harvard University Medical School. As CIO of Beth Israel Deaconess Medical Center, he is responsible for all clinical, financial, administrative, and academic information technology, serving 3,000 doctors, 14,000 employees, and 2 million patients. As CIO of Harvard Medical School, he oversees all educational, research, and administrative computing for 18,000 faculty and 3,000 students. He is also a practicing emergency physician.

In addition, Halamka participates on several state and national committees. He serves as chairman of the New England Healthcare Exchange Network, which oversees clinical and administrative data exchange in Massachusetts. Halamka is the current chair of the US Healthcare Information Technology Standards Panel and co-chair of the Healthcare Information Technology Standards Committee, with the goal of coordinating the process of electronic standards harmonization among stakeholders nationwide.

The lecture will be recorded and broadcast live on the web to MLA members and the National Institutes of Health (NIH) community at www.videocast.nih.gov. A coffee and tea reception sponsored by the Friends of the National Library of Medicine will follow the lecture at the Lister Hill Center lobby. Special NLM tours will be offered at 3:00 p.m. and 3:30 p.m., starting in the NLM Visitor Center.

The Joseph Leiter NLM/MLA Lecture was established in 1983 to stimulate intellectual liaison between MLA and NLM. Leiter was a major contributor in cancer research at the National Cancer Institute, a leader at NLM as a champion of medical librarians, and an informatics pioneer.

Directions to NLM and details about visiting NLM and the NIH campus are available at www.nlm.nih.gov/psd/ref/guide/rrdirect.html. Visitors enter the NIH campus through the NIH Gateway Center, the central location for registering and orienting visitors, and visitors must provide one form of identification (a government-issued photo ID: driver’s license, passport, green card, etc.). The NIH Gateway Center is accessed from NIH Gateway Drive and is near the exit of the Metro system’s Medical Center stop. All visitors are encouraged to use Metro or other public transportation if at all possible. Maps are available at the hospitality center.
Academy of Health Information Professionals Question-and-Answer Session

The Academy of Health Information Professionals (AHIP) is MLA’s professional development and career recognition program. Plan to attend the Academy Q&A Session on Monday, May 24, 1:30 p.m.–2:30 p.m. in Monroe, Concourse Level, to learn all about the credentialing program and application procedure.

MLA ’10 attendees are eligible to earn up to 1 point of academy credit per meeting day, for up to 3 days per year. In addition, the academy recognizes contact hours earned through continuing education courses and symposia.

Americans with Disabilities Act

The Hilton Washington meeting rooms, guest rooms, common areas, and transportation services all comply with the Americans with Disabilities Act. If you need any auxiliary aids and services identified in the Americans with Disabilities Act, please visit the registration area.

Business Center

Crystal Corridor, Concourse Level

The Hilton Washington offers a business center including photocopying, faxing, and Internet connection. The center features computer workstations and overnight self-service workstations to work on last-minute projects. Please ask for the front desk manager for more information.

Child Care

All guests and children must have badges to attend meetings or events. Complimentary badges are available at the MLA Registration Center. Please note: Children under thirteen are not permitted in the exhibit hall. Child care arrangements should be made directly with the provider.

Colleague Connection

If you signed up for Colleague Connection, attend the New Member/First-time Attendees Breakfast, Sunday, May 23, Jefferson, Concourse Level, 7:00 a.m.–9:00 a.m.

Conference Community

In the spirit of this year’s theme, “Reflect and Connect,” the MLA ’10 website features the Conference Community (www.mlanet.org/am/am2010/events/conf_comm.html), an online portal aggregating multiple communication “channels” and “backchannels,” providing opportunities for attendees to explore and play with various emerging technologies before, during, and after the meeting. The goal is to enable connections and communication among all attendees, whether in-person or virtual. Some Conference Community services include:

CrowdVine

www.mla10.crowdvine.com

This simple and powerful social network customized for MLA ’10 helps participants interact before, during, and after the meeting. Identify those who share common interests so that you can seek one another out and meet, in person, at MLA ’10.

Friendfeed

Conference hashtag #mla2010

www.friendfeed.com/mla2010/

FriendFeed pulls together updates from various Conference Community sites, including the blog and Twitter, using the conference hashtag #mla2010. No need to install anything; just go to www.friendfeed.com/mla2010/ to see what people are saying about the meeting.

MLA 2010 Blog

www.npc.mlanet.org/mla10/

The roster of official MLA bloggers will bring you coverage throughout the meeting. This year, the blog is optimized for your mobile phone or PDA.

Even if you can’t come to DC, you can still access many of the tools on the Conference Community. The discounted e-Conference (Package D) offers full access to the Conference Community content of streaming video, continuing education, and more! All paid registrants will have full access to the online content on the Conference Community site.

Exhibit Hall

Hours

Saturday, May 22 5:30 p.m.–7:30 p.m.
(Welcome Reception/Opening of Exhibits)

Sunday, May 23 noon–5:00 p.m.

Monday, May 24 10:00 a.m.–noon and 1:15 p.m.–5:00 p.m.

Tuesday, May 25 9:00 a.m.–3:00 p.m.

Refreshment Breaks in Hall of Exhibits

Sponsored by MLA’s Corporate Partners.

Monday, May 24 10:00 a.m.–10:30 a.m. and 1:30 p.m.–2:30 p.m.

Tuesday, May 25 10:00 a.m.–10:30 a.m. and 1:30 p.m.–2:00 p.m.

Hospitality Center

MLA Registration Area

Discover Washington, DC! Make the Hospitality Center your first stop for maps and information about local attractions. Local Assistance Committee members and other area experts will be on hand to answer questions.

Information Desk

The Information Desk is part of the Registration Center. You may leave messages for members of the Board of Directors, MLA staff, or colleagues or stop by if you have questions.

Internet Café

Sponsored by Elsevier.

Crystal Corridor, Concourse Level

The Internet Café provides convenient, twenty-four-hour Internet and wireless access for all meeting attendees. To access your offsite email, bring the name and, if possible, the Internet service provider (ISP) number of your host (mail server) and your MLA username and password.

Job Placement Center

L’Enfant, Lobby Level

The center is the place to be if you are a job seeker or an employer looking to hire. Late applications are accepted through Monday, May 24. Employers are assessed fees; there are no fees for job seekers to use the MLA Job Placement Center. Required forms are available for download at www.mlanet.org/am/am2010/events/placement.html.

Job Placement Center Hours

Sunday, May 23 10:00 a.m.–5:00 p.m.

Monday, May 24 9:00 a.m.–11:30 a.m. and 1:30 p.m.–5:00 p.m.

Tuesday, May 25 9:00 a.m.–noon and 1:30 p.m.–5:00 p.m.

Wednesday May 26 9:00 a.m.–2:00 p.m.

Job Placement Center Hours

Sponsored by MLA's Corporate Partners.

Monday, May 24 10:00 a.m.–10:30 a.m. and 1:30 p.m.–2:30 p.m.

Tuesday, May 25 10:00 a.m.–10:30 a.m. and 1:30 p.m.–2:00 p.m.
Lost and Found
Please bring any found items to the Information Desk, located in the Registration Center.

Member Resource Room
L’Enfant, Lobby Level
For your convenience, a photocopier, Windows-based computers, and a laser printer will be available for association business. Equipment is available on a first-come, first-served basis. Please bring your own USB drives or 3.5” floppy diskettes. See Job Placement Center for service hours. This room has no Internet access; please visit the Internet Café for online access.

Message Center
Leave messages for or pick up messages from members or colleagues on the message boards near the on-site Registration Center, which are organized by last name.

MLA ‘11
Stop by the MLA ’11 booth at the MLA Registration Center to learn about next year’s annual meeting in Minneapolis, MN. Members of the 2011 National Program and Local Assistance committees will be on hand to provide information and answer questions.

MLA Connection Booth Hours
Saturday, May 22 11:00 a.m.–7:30 p.m.
Sunday, May 23 8:30 a.m.–5:00 p.m.
Monday, May 24 8:30 a.m.–noon, 1:15 p.m.–5:00 p.m.
Tuesday, May 25 8:30 a.m.–3:00 p.m.
Learn about MLA’s newest programs and services, pick up materials, and “shop MLA” to support the grants and scholarships program. MLA staff will be available to answer questions. The booth consists of:
• Scholarship Booth (MLA Store): Make a donation to support the MLA grants and scholarships program, and take home a fun gift for a family member, friend, staff member, or yourself! Feel lucky? Be sure to buy a raffle ticket for a chance to win some interesting and unique items. Cash, checks, Visa, MasterCard, American Express, and Discover cards are accepted.
• MLA Publishing: Purchase MLA publications at discounted annual meeting rates at the MLA Store.
• Public Relations Swap ‘n’ Shop: The MLA Public Relations Swap ‘n’ Shop gives attendees the opportunity to share library marketing ideas and samples.
This year Section Council and Chapter Council tables will be located in a special area on the Terrace Level (one floor above the MLA Connection Booth).
• Section Council: Pick up membership brochures from MLA Sections. Section Council members will be on hand to answer questions.
• Chapter Council: Learn about the thirteen geographic chapters. Check out chapter newsletters, projects, and membership information.

Online Meeting Content
New this year, MLA ’10 registrants have online access to plenary sessions, five-minute lightning presentations, and selected section programs. Videos will be posted about twenty-four hours after the session.

Preregistrants have online access to audio recordings of most meeting sessions with visual electronic presentations three weeks after the meeting (this content was previously offered on CD-ROM for an extra charge). Online access enables convenient access to review sessions you attended and hear sessions for the first time. Online access requires paid registration for MLA ’10 packages A, B, C, or D. Log in instructions were emailed in April. If you need assistance please contact mlafa@mlahq.org or 312.419.9094 x18.

Registration Hours
Concourse Level
Meeting materials will be distributed at the MLA Registration Desk located in the Hilton Washington.

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<td>Wednesday, May 26</td>
<td>7:00 a.m.–10:30 a.m. and noon–1:00 p.m.</td>
</tr>
</tbody>
</table>

Shipping Services
The Hilton Washington’s package room handles all incoming and outgoing packages. A table will be located in the Terrace Level during limited hours on Tuesday, May 25, and Wednesday, May 26. Hours will be posted at the table.

Speaker Ready Room
To make arrangements to review your materials prior to your session, contact Brenda Dreier by phone or text at 773.398.1687 or by email at brenda@indigoevent.com.

Travel Safety
To enjoy your stay, please take a few moments to read the Safety Tips for Annual Meeting Attendees in your meeting portfolio or online at www.mlanet.org/am/am2010/travel/safety.html.

Voting Rights
You are eligible to vote at the MLA business meeting if you hold an MLA membership in at least one of these categories: Regular (including Introductory), Life, Fellow, Emeritus, Student, or authorized Institutional Representative. Voting paddles are available at the MLA Registration Center.
### MLA Unit Meetings Schedule

Unless noted, all meetings take place in the Hilton Washington. This list includes all official MLA meetings for committees, task forces, councils, sections, and special interest groups (SIGs). Section programming details, including room assignments, appear in the Daily Program on pages 20–34.

<table>
<thead>
<tr>
<th>Event</th>
<th>Date</th>
<th>Start</th>
<th>End</th>
<th>Room</th>
</tr>
</thead>
<tbody>
<tr>
<td>2011 National Program Committee</td>
<td>Saturday, May 22</td>
<td>8:00 a.m.</td>
<td>noon</td>
<td>1919 East, Lobby Level</td>
</tr>
<tr>
<td>2012 National Program Committee</td>
<td>Monday, May 24</td>
<td>7:30 a.m.</td>
<td>9:00 a.m.</td>
<td>2B, Second Floor</td>
</tr>
<tr>
<td>Ad Hoc Committee for Advocating Scholarly Communication</td>
<td>Wednesday, May 26</td>
<td>9:00 a.m.</td>
<td>10:30 a.m.</td>
<td>2C, Second Floor</td>
</tr>
<tr>
<td>African American Medical Librarians Alliance SIG</td>
<td>Monday, May 24</td>
<td>7:30 a.m.</td>
<td>9:00 a.m.</td>
<td>Jefferson West, Concourse Level</td>
</tr>
<tr>
<td>Awards Committee</td>
<td>Monday, May 24</td>
<td>7:30 a.m.</td>
<td>9:00 a.m.</td>
<td>Jefferson East, Concourse Level</td>
</tr>
<tr>
<td>Books Panel</td>
<td>Saturday, May 22</td>
<td>9:00 a.m.</td>
<td>4:00 p.m.</td>
<td>2A, Second Floor</td>
</tr>
<tr>
<td>Bylaws Committee</td>
<td>Tuesday, May 25</td>
<td>7:30 a.m.</td>
<td>9:00 a.m.</td>
<td>Jay, Lobby Level</td>
</tr>
<tr>
<td>Cancer Librarians Section Business Meeting</td>
<td>Monday, May 24</td>
<td>4:00 p.m.</td>
<td>5:00 p.m.</td>
<td>2A, Second Floor</td>
</tr>
<tr>
<td>Chapter Continuing Education Chairs</td>
<td>Tuesday, May 25</td>
<td>8:00 a.m.</td>
<td>9:00 a.m.</td>
<td>Oak Lawn, Lobby Level</td>
</tr>
<tr>
<td>Chapter Council</td>
<td>Saturday, May 22</td>
<td>8:00 a.m.</td>
<td>4:00 p.m.</td>
<td>Georgetown West, Concourse Level</td>
</tr>
<tr>
<td>Chapter Treasurers</td>
<td>Monday, May 24</td>
<td>4:00 p.m.</td>
<td>5:00 p.m.</td>
<td>Independence, Lobby Level</td>
</tr>
<tr>
<td>Chiropractic Libraries Section Business Meeting</td>
<td>Tuesday, May 25</td>
<td>3:30 p.m.</td>
<td>5:00 p.m.</td>
<td>2B, Second Floor</td>
</tr>
<tr>
<td>Clinical Librarians and Evidence-Based Health Care SIG</td>
<td>Monday, May 24</td>
<td>4:00 p.m.</td>
<td>5:00 p.m.</td>
<td>1919 West, Lobby Level</td>
</tr>
<tr>
<td>Collection Development Section</td>
<td>Tuesday, May 25</td>
<td>3:30 p.m.</td>
<td>5:00 p.m.</td>
<td>Lincoln East, Concourse Level</td>
</tr>
<tr>
<td>Executive Meeting</td>
<td>Tuesday, May 25</td>
<td>7:30 a.m.</td>
<td>9:00 a.m.</td>
<td>2D, Second Floor</td>
</tr>
<tr>
<td>Complementary and Alternative Medicine SIG</td>
<td>Monday, May 24</td>
<td>4:00 p.m.</td>
<td>5:00 p.m.</td>
<td>Piscataway, Lobby Level</td>
</tr>
<tr>
<td>Consumer and Patient Health Information Section</td>
<td>Monday, May 24</td>
<td>7:30 a.m.</td>
<td>9:00 a.m.</td>
<td>Oak Lawn, Lobby Level</td>
</tr>
<tr>
<td>Executive Board Meeting</td>
<td>Sunday, May 23</td>
<td>7:30 a.m.</td>
<td>9:00 a.m.</td>
<td>2C, Second Floor</td>
</tr>
<tr>
<td>Continuing Education Committee</td>
<td>Wednesday, May 26</td>
<td>7:00 a.m.</td>
<td>9:00 a.m.</td>
<td>Oak Lawn, Lobby Level</td>
</tr>
<tr>
<td>Corporate Information Services Section Business Meeting</td>
<td>Tuesday, May 25</td>
<td>3:30 p.m.</td>
<td>5:00 p.m.</td>
<td>Independence, Lobby Level</td>
</tr>
<tr>
<td>Credentialing Committee</td>
<td>Friday, May 21</td>
<td>7:00 p.m.</td>
<td>10:00 a.m.</td>
<td>Jefferson West, Concourse Level</td>
</tr>
<tr>
<td>Cunningham Fellowship Evaluation Task Force</td>
<td>Monday, May 24</td>
<td>7:30 a.m.</td>
<td>9:00 a.m.</td>
<td>2A, Second Floor</td>
</tr>
<tr>
<td>Dental Section Business Meeting</td>
<td>Sunday, May 23</td>
<td>7:30 a.m.</td>
<td>9:00 a.m.</td>
<td>Holmead, Lobby Level</td>
</tr>
<tr>
<td>Department of the Army Medical Command Libraries SIG</td>
<td>Sunday, May 23</td>
<td>4:30 p.m.</td>
<td>6:00 p.m.</td>
<td>2A, Second Floor</td>
</tr>
<tr>
<td>Department of Veterans Affairs Librarians SIG</td>
<td>Tuesday, May 25</td>
<td>3:30 p.m.</td>
<td>5:00 p.m.</td>
<td>Monroe, Concourse Level</td>
</tr>
<tr>
<td>Educational Media and Technologies Section Business Meeting</td>
<td>Tuesday, May 25</td>
<td>3:30 p.m.</td>
<td>5:00 p.m.</td>
<td>1919 West, Lobby Level</td>
</tr>
<tr>
<td>Emerging Leaders Task Force</td>
<td>Wednesday, May 26</td>
<td>7:30 a.m.</td>
<td>9:00 a.m.</td>
<td>2B, Second Floor</td>
</tr>
<tr>
<td>Federal Libraries Section Business Meeting</td>
<td>Monday, May 24</td>
<td>7:30 a.m.</td>
<td>9:00 a.m.</td>
<td>1919 East, Lobby Level</td>
</tr>
<tr>
<td>Fellows of MLA</td>
<td>Sunday, May 23</td>
<td>3:00 p.m.</td>
<td>4:30 p.m.</td>
<td>Independence, Lobby Level</td>
</tr>
<tr>
<td>Governmental Relations Committee</td>
<td>Monday, May 24</td>
<td>7:00 a.m.</td>
<td>8:00 a.m.</td>
<td>Cabinet, Concourse Level</td>
</tr>
<tr>
<td>Grants and Scholarships Committee</td>
<td>Wednesday, May 26</td>
<td>7:30 a.m.</td>
<td>9:00 a.m.</td>
<td>International Ballroom East, Concourse Level</td>
</tr>
<tr>
<td>Health Association Libraries Section Business Meeting</td>
<td>Monday, May 24</td>
<td>7:30 a.m.</td>
<td>9:00 a.m.</td>
<td>2C, Second Floor</td>
</tr>
<tr>
<td>History of the Health Sciences Section Business Meeting</td>
<td>Tuesday, May 25</td>
<td>7:30 a.m.</td>
<td>9:00 a.m.</td>
<td>2A, Second Floor</td>
</tr>
<tr>
<td>Hospital Libraries Section</td>
<td>Sunday, May 23</td>
<td>6:00 p.m.</td>
<td>7:30 p.m.</td>
<td>International Ballroom East, Concourse Level</td>
</tr>
<tr>
<td>Committee Meetings</td>
<td>Tuesday, May 25</td>
<td>7:30 a.m.</td>
<td>9:00 a.m.</td>
<td>Lincoln East, Concourse Level</td>
</tr>
<tr>
<td>Executive Board Meeting</td>
<td>Sunday, May 23</td>
<td>7:30 a.m.</td>
<td>9:00 a.m.</td>
<td>2A, Second Floor</td>
</tr>
<tr>
<td>Institutional Animal Care and Use SIG</td>
<td>Tuesday, May 25</td>
<td>3:30 p.m.</td>
<td>5:00 p.m.</td>
<td>2A, Second Floor</td>
</tr>
<tr>
<td>International Cooperation Section Business Meeting</td>
<td>Sunday, May 23</td>
<td>7:30 a.m.</td>
<td>9:00 a.m.</td>
<td>1919 East, Lobby Level</td>
</tr>
<tr>
<td>JMLA Editorial Board</td>
<td>Sunday, May 23</td>
<td>7:30 a.m.</td>
<td>8:30 a.m.</td>
<td>Kalorama, Lobby Level</td>
</tr>
<tr>
<td>Joint MLA/AAHSL Legislative Task Force</td>
<td>Sunday, May 23</td>
<td>2:30 p.m.</td>
<td>4:00 p.m.</td>
<td>2B, Second Floor</td>
</tr>
<tr>
<td>Leaders Orientation</td>
<td>Saturday, May 22</td>
<td>3:00 p.m.</td>
<td>5:00 p.m.</td>
<td>International Ballroom West, Concourse Level</td>
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<tr>
<td>Event</td>
<td>Date/Schedule</td>
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<tr>
<td>Leadership and Management Section Business Meeting</td>
<td>Monday, May 24 4:00 p.m. - 5:00 p.m.</td>
<td>Lincoln East, Concourse Level</td>
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</tr>
<tr>
<td>Joseph Leiter NLM/MLA Lectureship Committee</td>
<td>Wednesday, May 26 7:30 a.m. - 9:00 a.m.</td>
<td>2D, Second Floor</td>
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<tr>
<td>Lesbian, Gay, Bisexual, and Transgendered Health Science Librarians SIG</td>
<td>Monday, May 24 4:00 p.m. - 5:00 p.m.</td>
<td>Oak Lawn, Lobby Level</td>
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<tr>
<td>Librarians without Borders® Advisory Committee</td>
<td>Tuesday, May 25 7:30 a.m. - 9:00 a.m.</td>
<td>Independence, Lobby Level</td>
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<tr>
<td>Libraries in Curriculum SIG</td>
<td>Tuesday, May 25 7:30 a.m. - 9:00 a.m.</td>
<td>Kalamazoo, Lobby Level</td>
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<tr>
<td>Library Marketing SIG</td>
<td>Monday, May 24 4:00 p.m. - 5:00 p.m.</td>
<td>Kalamazoo, Lobby Level</td>
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<tr>
<td>Donald A. B. Lindberg Research Fellowship Jury</td>
<td>Tuesday, May 25 8:00 a.m. - 9:00 a.m.</td>
<td>2C, Second Floor</td>
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<tr>
<td>Medical Informatics Section Business Meeting</td>
<td>Sunday, May 23 7:30 a.m. - 9:00 a.m.</td>
<td>Monroe, Second Floor</td>
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<tr>
<td>Medical Library Education Section Business Meeting</td>
<td>Sunday, May 23 4:30 p.m. - 6:00 p.m.</td>
<td>Piscataway, Lobby Level</td>
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<tr>
<td>Networking Reception for Health Sciences Instructors</td>
<td>Sunday, May 23 1:00 p.m. - 2:00 p.m.</td>
<td>Oak Lawn, Lobby Level</td>
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<tr>
<td>Membership Committee</td>
<td>Tuesday, May 25 7:30 a.m. - 9:00 a.m.</td>
<td>International Ballroom East, Concourse Level</td>
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<tr>
<td>Mental Health SIG</td>
<td>Sunday, May 23 4:30 p.m. - 6:00 p.m.</td>
<td>2B, Second Floor</td>
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<tr>
<td>MLANET Editorial Board</td>
<td>Monday, May 24 7:30 a.m. - 9:00 a.m.</td>
<td>Independence, Lobby Level</td>
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<tr>
<td>Molecular Biology and Genomics SIG</td>
<td>Tuesday, May 25 7:30 a.m. - 9:00 a.m.</td>
<td>1919 West, Lobby Level</td>
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<tr>
<td>New Members SIG</td>
<td>Wednesday, May 26 7:30 a.m. - 9:00 a.m.</td>
<td>Piscataway, Lobby Level</td>
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<tr>
<td>Nominating Committee (invitation only)</td>
<td>Saturday, May 22 8:00 a.m. - 4:00 p.m.</td>
<td>1919 West, Lobby Level</td>
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<tr>
<td>Nursing and Allied Health Resources Section</td>
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<tr>
<td>Business Meeting</td>
<td>Monday, May 24 4:00 p.m. - 5:00 p.m.</td>
<td>Jefferson East, Concourse Level</td>
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<tr>
<td>Executive Board Meeting</td>
<td>Sunday, May 23 7:30 a.m. - 9:00 a.m.</td>
<td>2B, Second Floor</td>
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<tr>
<td>OCLC SIG</td>
<td>Sunday, May 23 7:30 a.m. - 9:00 a.m.</td>
<td>Independence, Lobby Level</td>
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<tr>
<td>Oral History Committee</td>
<td>Wednesday, May 26 7:30 a.m. - 9:00 a.m.</td>
<td>2C, Second Floor</td>
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<tr>
<td>Osteopathic Libraries SIG</td>
<td>Monday, May 24 7:30 a.m. - 9:00 a.m.</td>
<td>Holmead, Lobby Level</td>
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<tr>
<td>Outreach SIG</td>
<td>Tuesday, May 25 3:30 p.m. - 5:00 p.m.</td>
<td>Piscataway, Lobby Level</td>
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<tr>
<td>Pediatric Libraries SIG</td>
<td>Monday, May 24 4:00 p.m. - 5:00 p.m.</td>
<td>2B, Second Floor</td>
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<tr>
<td>Pharmacy and Drug Information Section Business Meeting</td>
<td>Monday, May 24 7:30 a.m. - 9:00 a.m.</td>
<td>Piscataway, Lobby Level</td>
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<tr>
<td>Professional Recruitment and Retention Committee</td>
<td>Monday, May 24 7:00 a.m. - 9:00 a.m.</td>
<td>Jay, Lobby Level</td>
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<tr>
<td>Public Health/Health Administration Section Business Meeting</td>
<td>Tuesday, May 25 3:30 p.m. - 5:00 p.m.</td>
<td>2D, Second Floor</td>
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<tr>
<td>Public Services Section Business Meeting</td>
<td>Tuesday, May 25 3:30 p.m. - 5:00 p.m.</td>
<td>Holmead, Lobby Level</td>
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<tr>
<td>Relevant Issues Section Business Meeting</td>
<td>Monday, May 24 7:30 a.m. - 9:00 a.m.</td>
<td>1919 West, Lobby Level</td>
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<tr>
<td>Research Section</td>
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<tr>
<td>Business Meeting</td>
<td>Tuesday, May 25 7:30 a.m. - 9:00 a.m.</td>
<td>2B, Second Floor</td>
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</tr>
<tr>
<td>The Research Connection</td>
<td>Sunday, May 23 7:30 a.m. - 9:00 a.m.</td>
<td>Piscataway, Lobby Level</td>
<td></td>
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<tr>
<td>Retired Librarians SIG</td>
<td>Tuesday, May 22 3:30 p.m. - 5:00 p.m.</td>
<td>2C, Second Floor</td>
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<tr>
<td>Section Continuing Education Chairs</td>
<td>Monday, May 24 8:00 a.m. - 9:00 a.m.</td>
<td>2D, Second Floor</td>
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<tr>
<td>Section Council</td>
<td>Saturday, May 22 8:00 a.m. - 4:00 p.m.</td>
<td>Georgetown East, Concourse Level</td>
<td></td>
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</tr>
<tr>
<td>Section Program Planners</td>
<td>Saturday, May 22 4:15 p.m. - 5:15 p.m.</td>
<td>Georgetown East, Concourse Level</td>
<td></td>
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</tr>
<tr>
<td>Section Treasurers</td>
<td>Wednesday, May 26 7:00 a.m. - 9:00 a.m.</td>
<td>International Ballroom West, Concourse Level</td>
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<tr>
<td>Southern Chapter Business Meeting</td>
<td>Sunday, May 23 7:30 a.m. - 9:00 a.m.</td>
<td>1919 West, Lobby Level</td>
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<tr>
<td>Technical Services Section</td>
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<tr>
<td>Business Meeting #1</td>
<td>Tuesday, May 25 7:30 a.m. - 9:00 a.m.</td>
<td>Jefferson East, Concourse Level</td>
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<tr>
<td>Business Meeting #2</td>
<td>Monday, May 24 7:30 a.m. - 9:00 a.m.</td>
<td>Kalamazoo, Lobby Level</td>
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<tr>
<td>Veterinary Medical Libraries Section</td>
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<tr>
<td>Business Meeting</td>
<td>Tuesday, May 25 7:30 a.m. - 9:00 a.m.</td>
<td>Cabinet, Concourse Level</td>
<td></td>
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</tr>
<tr>
<td>Informal Discussion</td>
<td>Tuesday, May 25 3:30 p.m. - 4:30 p.m.</td>
<td>Cabinet, Concourse Level</td>
<td></td>
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</tr>
<tr>
<td>Vision Science SIG</td>
<td>Wednesday, May 26 7:30 a.m. - 9:00 a.m.</td>
<td>Contact <a href="mailto:goren@umich.edu">goren@umich.edu</a> for details</td>
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</tbody>
</table>
Continuing Education Courses

Continuing education (CE) courses are a great way to stay at the forefront of the health information profession. Onsite registration for CE courses is available; however, some courses might have reached their attendance maximum and be closed. Visit the MLA Registration Center to view course descriptions, course level, instructors, and MLA CE contact hours. Details are also available at www.mlanet.org/am/am2010/ce/.

CE Information

Eight-hour CE course: 8 hours
Six-hour CE course: 6 hours
Half-day a.m. or p.m. CE course: 4 hours

Course Suites

Consumer Health Information Specialist
These courses present the latest resources and ideas in the consumer health information field.

Evidenced-based Practice
These courses emphasize the librarians’ role in the practices of evidence-based health care.

Expert Searcher Training Initiative
These courses emphasize librarians’ roles as expert searchers in health care and biomedical research.

Information Specialist in Context
These courses provide training and demonstrate knowledge regarding the role of the information specialist in context.

Management Track
These courses address topics relevant to library administration for current managers and individuals with an interest in management.

Hands-on Courses/Offsite Locations
Hands-on computer courses are held at offsite facilities in Washington, DC, not at the Hilton Washington. Transportation will not be provided unless indicated below. Maps are available at the MLA Registration Center and Hospitality Center.

Offsite Facility Locations

Himmelfarb Health Sciences Library, George Washington University Medical Center, 2300 I Street NW, Room B103 or 307A
CE 304, CE 307, CE 504, CE 603

OCLC CAPCON Service Center, 11 Dupont Circle, Suite 550
CE 205, CE 301, CE 306, CE 501

History of Medicine Reading Room, National Library of Medicine, 8600 Rockville Pike, Building 38, Room 1E-21, Bethesda, MD
CE 402

Professional Competencies

Courses are organized in tracks according to the professional competency areas described in Competencies for Lifelong Learning and Professional Success, MLA’s educational policy statement (www.mlanet.org/education/policy/).

100s Health sciences and health care environment and information policies
200s Leadership and management theory and techniques
300s Health sciences information services
400s Health sciences information resource management
500s Information systems and technology
600s Curricular design and instruction
700s Research, analysis, and interpretation

Friday, May 21

8:00 a.m.–5:00 p.m.

600 Effective Training Design: A Short Course for Librarians
Monroe, Concourse Level

10:00 a.m.–5:00 p.m.

100 Magnet Hospital Designation: The Integral Role of the Medical Librarian
Jay, Lobby Level

400 Preserving the History of Medicine and Science in a Modern Age: Oral History Training Seminar
Lincoln West, Concourse Level

500 Emerging Technologies for Librarians
Lincoln East, Concourse Level

8:00 a.m.–noon

101 The Librarian as a Professional, or How I Learned to Stop Worrying and Love Complexity
Piscataway, Lobby Level

102 Health Literacy: You Can’t Tell by Looking
Jefferson East, Concourse Level

501 Hands-on Web 2.0: Collaboration, Embeddable Web, Online Software, and New Ways of Sharing Information
Offsite Facility: OCLC CAPCON Service Center

1:00 p.m.–5:00 p.m.

301 Making Sense of Protein Sequences
Offsite Facility: OCLC CAPCON Service Center
**Saturday, May 22**

**8:00 a.m.–5:00 p.m.**
- **502** Creating Online Tutorials in Less than Thirty Minutes  
  Jefferson East, Concourse Level
- **700** Effective Survey Design: Ask the Right Questions, Get the Right Answers  
  Piscataway, Lobby Level

**8:00 a.m.–3:00 p.m.**
- **103** Measuring Your Impact: Using Evaluation for Library Advocacy  
  Oak Lawn, Lobby Level
- **201** Planning and Managing the Consumer Health Library  
  Kalorama, Lobby Level
- **202** Redesigning Libraries for the 21st Century  
  Lincoln East, Concourse Level
- **401** Promoting Effective Use of E-resources  
  Lincoln West, Concourse Level
- **602** Teaching as Performance  
  Independence, Lobby Level

**8:00 a.m.–noon**
- **304** Clinical Genomics: From Bench to Bedside  
  Offsite Facility: Himmelfarb Health Sciences Library, B103
- **701** Evidence-based Nursing: Integrating Literature Clinical Practice and Patient Education  
  Jefferson East, Concourse Level

**10:00 a.m.–4:00 p.m.**
- **800** E-Patients: The Technocultural Revolution of Health Consumers  
  Sponsored by the National Library of Medicine; National Network of Libraries of Medicine Southeastern Atlantic

**1:00 p.m.–5:00 p.m.**
- **203** Do You Want to Be a Library Director? Knowledge, Skills, and Career Path  
  Jay, Lobby Level
- **306** PubMed Clinics of North America: A Problem-based Approach to PubMed Searching  
  Offsite Facility: OCLC CAPCON Service Center
- **402** Rare Medical Books: A Hands-on Introduction  
  Offsite Facility: National Library of Medicine
- **504** Screencasting: Creating Online Tutorials  
  Offsite Facility: Himmelfarb Health Sciences Library, B103
- **603** Evidence-based Public Health: Finding and Appraising Relevant Resources  
  Offsite Facility: Himmelfarb Health Sciences Library, 307A
- **702** Finding Information in Numbers and Words: Data Analysis for Health Information Outreach  
  Jefferson East, Concourse Level

**Wednesday, May 26**

**1:00 p.m.–5:00 p.m.**
- **204** Gaining Leadership Skills without Formally Supervising People  
  Cabinet, Concourse Level
- **205** Advanced Proposal Writing  
  Offsite Facility: OCLC CAPCON Service Center
- **307** Librarians without Borders® Health Access to Research Program (HINARI): Training the Trainers  
  Offsite Facility: Himmelfarb Health Sciences Library, B103
- **505** Public Health 2.0  
  Monroe, Concourse Level
This section provides a daily schedule and location of official activities related to MLA '10 but excludes MLA unit meetings, which are listed on pages 16–17. It includes receptions, section programming by sponsor and theme, Sunrise Seminars, Technology Showcases, and informal meetings. Consult the index on pages 61–66 for a quick reference to section activities.

Listed events are open to all registered attendees unless otherwise noted.

The triangle symbol following a title represents a research-oriented paper or poster. This research designation is determined by the author during the abstract submission process. Papers with a research designation will be considered for Research Section awards. The Research Section hopes that the new research symbol will highlight the vital research MLA members are doing and encourage members to actively engage in evidence-based practice.

Friday, May 21, 2010

8:00 a.m.–5:00 p.m.
Continuing Education
See pages 18–19

Informal Meeting

AAHSL New Directors Symposium
¶ Jefferson West, Concourse Level

9:00 a.m.–5:00 p.m.
MLA Board of Directors Meeting
¶ Holmead, Lobby Level

Saturday, May 22, 2010

8:00 a.m.–noon
Informal Meeting

AAHSL New Directors Symposium
¶ Jefferson West, Concourse Level

8:00 a.m.–5:00 p.m.
Continuing Education
See pages 18–19

12:30 p.m.–5:00 p.m.
Informal Meeting

NLM/AAHSL Leadership Fellows Program Leadership Institute
¶ Jefferson West, Concourse Level

3:00 p.m.–5:00 p.m.
Leaders Orientation
¶ International Ballroom West, Concourse Level

5:30 p.m.–7:30 p.m.
Welcome Reception and Opening of Hall of Exhibits
¶ Exhibit Hall, Concourse Level

Sunday, May 23, 2010

6:30 a.m.–7:30 a.m.
Majors 22nd Annual Walk for Fun
¶ Hotel Lobby, Lobby Level

7:00 a.m.–8:15 a.m.
Sunrise Seminars

EBSCO Publishing Sunrise Seminar: Nursing and Allied Health Resources
¶ Georgetown West, Concourse Level

EBSCO Publishing provides clinical content covering practice-related and research information needs for nurses and allied health professionals. Nursing Reference Center, the first point-of-care resource for nurses, includes evidence-based nursing content, including condition and treatment overviews. CINAHL, covers nursing, health sciences librarianship, alternative/complementary medicine, consumer health, and seventeen allied health disciplines.

Elsevier Sunrise Seminar: Cochrane and Embase: Evidence-based Medicine Update from Carol Lefebvre
¶ Lincoln West, Concourse Level

Carol Lefebvre, UK Cochrane Centre, will describe how Embase currently supports information retrieval for evidence-based medicine (EBM) research, using specific EMTREE terminology, deep indexing, and content sources. As part of an Embase/Cochrane collaboration, Lefebvre will also highlight enhancements to EBM terminology and content sources added to Embase in 2010. Please join us for breakfast. We encourage you to register in advance at bdtraining@elsevier.com.
McGraw-Hill Sunrise Seminar: Custom Curriculum in Medical Education from McGraw-Hill

Cabinet, Concourse Level

Custom Curriculum in Medical Education: McGraw-Hill Professional is leading the way in implementing online curriculum customization in medical education. Come learn more about our new custom curriculum and syllabus tools that are now available on many of our online medical products, paving the way for enhanced learning and instruction utilizing cutting-edge technology.

Wolters Kluwer Health | Ovid Sunrise Seminar

Georgetown East, Concourse Level

7:00 a.m.–9:00 a.m.

New Members and First-time Attendees Breakfast

Jefferson, Concourse Level

Ticketed event/invitation only.

7:30 a.m.–9:00 a.m.

Informal Meetings

AAHSL Scholarly Communication Committee

2D, Second Floor

AAHSL-LiME Joint Task Force

Oak Lawn, Lobby Level

9:00 a.m.–10:00 a.m.

Plenary Session I: Welcome to MLA ’10/Presidential Address

International Ballroom Center and East, Concourse Level

Presiding: Connie Schardt, AHIP, FMLA, 2009/10 MLA President

Welcome from the President

Connie Schardt, AHIP, FMLA, President, 2009/10, and Associate Director, Public Services, Medical Center Library, Duke University, Durham, NC

Welcome from the Mid-Atlantic Chapter

Diana McDuffee, AHIP, Chair, Mid-Atlantic Chapter, and NC AHEC ILS Network Director, Health Sciences Library, University of North Carolina–Chapel Hill

Welcome from the 2010 National Program Committee

Terry Ann Jankowski, AHIP, Cochair, 2010 National Program Committee (NPC), and Head, Information and Education Services, Health Sciences Libraries, University of Washington–Seattle; Sarah McCord, AHIP, Cochair, 2010 NPC, and Head, Reference and Instruction Services, Henrietta deBenedictus Library, Massachusetts College of Pharmacy and Health Sciences–Boston; Jett McCann, AHIP, Cochair, Local Assistance Committee (LAC), 2010 NPC, and Director/Associate Dean, Dahlgren Memorial Library, Georgetown University Medical Center, Washington, DC; and Janice E. Kelly, Cochair, LAC, 2010 NPC, and Executive Director, National Network of Libraries of Medicine, Southeastern/Atlantic Region, Health Sciences and Human Services Library, University of Maryland–Baltimore

Presidential Address

Connie Schardt, AHIP, FMLA, President, 2009/10

10:30 a.m.–noon

Plenary Session II: The John P. McGovern Lecture

International Ballroom Center and East, Concourse Level

Sponsored by EBSCO Information Services.

Established with a donation from the John P. McGovern Foundation.

Introduction: Terry Ann Jankowski, AHIP, Chair, 2010 NPC, and Head, Information and Education Services, Health Sciences Libraries, University of Washington–Seattle

Lecturer: Daniel H. Pink, Washington, DC

noon–12:30 p.m.

Book Discussion: Daniel H. Pink

International Ballroom Center and East, Concourse Level

Moderator: Terry Ann Jankowski, AHIP, Chair, 2010 NPC

noon–5:00 p.m.

Hall of Exhibits Open

Exhibit Hall, Concourse Level

12:30 p.m.–1:00 p.m.

Technology Showcase


International Ballroom West, Concourse Level

Learn about the new NEJM.org website, along with the newly available NEJM Archive, 1812–1944 and 1945–1989.

12:30 p.m.–2:00 p.m.

Informal Meeting

EBSCO Lunch and Learn

International Ballroom West, Concourse Level

1:00 p.m.–2:00 p.m.

Networking Reception for Health Sciences Instructors

Oak Lawn, Lobby Level

Connect with fellow faculty and instructors to discuss educational issues and collaborative opportunities. Refreshments provided.

1:00 p.m.–5:00 p.m.

The Informationist in Practice

Jefferson East, Concourse Level

Informationists working in three settings—clinical,
public health, and bioinformatics—share their experiences and describe their programs, how they got started, requisite training, keys to success, and long-term sustainability. The symposium is being coordinated by informationists from the National Institutes of Health (NIH) and includes panelists from programs at Vanderbilt University, Johns Hopkins University, University of Pittsburgh, Harvard University, University of Arizona, and Washington University among others, as well as NIH.

1:00 Introduction
1:05 Bioinformatics Panel
1:55 Clinical Informationist Panel
2:45 Break
3:00 Public Health Informationist Panel
3:50 Evaluation Panel
4:45 Wrap Up

1:30 p.m.–2:00 p.m.

Technology Showcase

Berkeley Press
Georgetown West, Concourse Level
In 2006, the University of Massachusetts Medical School made the research and publications of its researchers, faculty, and students available online using Digital Commons, the world’s leading hosted institutional repository platform. In doing so, the medical school brought new life to its scholarship and improved the visibility of its intellectual assets. Since moving to Digital Commons, over 95,000 readers worldwide have accessed this valuable body of medical scholarship.

Come join us to learn how a growing number of schools like the University of Massachusetts, Washington University, Thomas Jefferson University, and others are building a robust living archive of their research. Topics include:
• managing events and conferences
• publishing medical journals and scholarly peer-reviewed journals
• managing and sharing electronic theses and dissertations

1:30 p.m.–2:30 p.m.

Open Forums

Open Forum: Informal Publication Methods
Georgetown East, Concourse Level

Many health sciences librarians are blogging, tweeting, Facebooking, and FriendFeeding as a way to share useful professional information. At the same time, peer-reviewed articles in the Journal of the Medical Library Association (JMLA) and Medical Reference Services Quarterly remain important as examples of scholarship and for professional advancement. This open forum will discuss connections between informal methods of sharing knowledge and more formal publications. Questions to be covered include:
• Are blog posts ever scholarly? How do they compare to peer-reviewed literature?
• What is the role of peer review in vetting blog posts? Would people be comfortable with peer review in public, as comments on their blog?
• Do the more informal methods make it easier for librarians to participate in the research process or dumb down that process given the lack of guaranteed review?
• Could a “pathway” form from an initial blog post to a short paper in a traditional publication? If so, should the editors of the JMLA and other journals scan the biblioblogosphere for paper ideas?
• How important are society journals such as the JMLA going forward, given that they are no longer the only means of distributing thinking in a field?

The forum will include panelists with a range of views on these issues and allow ample time for audience questions and conversation. We look forward to a lively discussion and hope to see you there.

Open Forum: Interviewing Tips and Techniques/Branding
Jefferson West, Concourse Level
In “Interviewing Tips and Techniques/Branding,” Sharon Armstrong—a human resources consultant, trainer, and career counselor—will focus on strategies for succeeding in interviews and making it to the final candidate list in a tough job market. The session will also address personal branding—how to present oneself in the best light.

Open Forum: MLA Librarians without Borders® Issues
Lincoln West, Concourse Level
“MLA Librarians Without Borders® Issues” will discuss a variety of aspects of MLA’s Librarians® without Borders program and update members on current activities.

1:30 p.m.–3:00 p.m.

Informal Meeting

EOS International Seminar
1919 East, Lobby Level

2:30 p.m.–3:00 p.m.

Technology Showcase

EBSCO Publishing: Nursing Reference Center
Georgetown West, Concourse Level

Nursing Reference Center contains evidence-based, point-of-care nursing content including condition and treatment overviews, red flags, interactions, guidelines, and proprietary evidence-based care sheets and quick lessons. Hospitals using Nursing Reference Center and CINAHL with Full Text satisfy applicable Joint Commission standards and help meet American Nurses Credentialing Center Magnet program model components status criteria.
**Section Programs 1**

### Consumer and Patient Health Information Section

**Traffic Is a Good Thing! Innovative Ways to Increase Use of Consumer Health Resources in Your Library**

Cosponsored by Hospital Libraries Section, Public Services Section, Library Marketing SIG

Moderator: Rhonda J. Allard, Manager, Myra Mahon Patient Resource Center, Weil Cornell Medical College, New York, NY

**iPods Bring in Traffic: An iPod Checkout Program Increases Visibility and Utilization of Patient Education Resource Centers in a Large Health System**

Ruti Volk, AHIP, and Megan Gunnell

**Creating a Disability Information Portal for a Support Network for Families**

Steven P. Wilson and Rozalynd P. McConnaughy, AHIP

**2010 HealthyMe@UMB: Promoting Health and Wellness to the Campus Community**

Alexa A. Mayo, AHIP, and M. J. Tooev, AHIP, FMLA

**Health Information for the Elderly and Their Caregivers: Training Toolkit for Public Librarians**

Ulrike Dieterle and Cheryl Becker

**The Library’s Go Red for Women’s Heart Health Community Campaign**

Michele A. Spatz

### Federal Libraries Section

**E-science: Exploring the Librarian’s Role**

Sponsored by Thomson Reuters.

Moderator: Terrie Wheeler, Chief, Gorgas Memorial Library, Walter Reed Army Institute of Research, Silver Spring, MD

**E-science: Transcending Disciplines and New Roles for Librarians**

Carol Tenopir

**Data Curation and Research Librarianship in the Age of E-science**

Carole L. Palmer

**Creation of the Pandemic Influenza Digital Archive**

James King

**A Collaborative Approach to Librarian Involvement in E-science Initiatives**

Elaine R. Martin

### History of the Health Sciences Section

**Bioethics and the History of the Health Sciences**

Cosponsored by Research Section, Veterinary Medical Libraries Section

Moderator: Joan M. Stoddart, AHIP, Deputy Director, Spencer S. Eccles Health Sciences Library, University of Utah–Salt Lake City

**Hippocrates and the Bikers: A Brief Introduction to Bioethics and the History of Health Sciences**

Stephen J. Greenberg

**Upon Reflection: Is Open Access Communicating Scholarly?**

Helen-Ann Brown Epstein, AHIP

**Evidence-based Bioethics: Available Resources and Tools for Librarians**

Linda S. Murphy and Brian R. Williams

**How Did My Skin Lesion Get on YouTube?: Privacy and Security on Mobile Devices**

Elizabeth C. Whipple, Elizabeth M. LaRue, AHIP, and Kacy L. Allgood

**Healers at the Pool of Bethesda: Thomas Percival and the Evolution of Medical Ethics in American Medicine**

Michael A. Flannery

### Leadership and Management Section

**25 Unproven Things that Leaders Should Do Most of the Time**

Cosponsored by Corporate Information Services Section, New Members SIG

Moderator: Gabriel R. Rios, Deputy Director, Lister Hill Library of the Health Sciences, University of Alabama–Birmingham

**25 Unproven Things that Leaders Should Do Most of the Time**

Panel: Peter M. Ginter, Jack W. Duncan, and Andrew Rucks

### Medical Informatics Section

**Top Tech Trends IV**

Moderator: Colleen Cuddy, AHIP, Interim Director, Ehrman Medical Library, School of Medicine, New York University–New York
Top Tech Trends
Panel: Michelle Frisque, Annie Hughes, JoLinda Thompson, AHIP, Art Papier, Gabriel R. Rios, Eric Schnell, Bart Ragon, Wallace McLendon, and Michelle Kraft, AHIP

Medical Library Education Section

New Voices Library Education Session
Cosponsored by Research Section
Holmead, Lobby Level
Moderator: W. John MacMullen, Assistant Professor, Graduate School of Library and Information Science, University of Illinois–Urbana-Champaign, Champaign, IL

Going against Goliath: Knowledge Discovery Using a Library-developed Specialized Search Tool Versus General Web Search Engines
Katrina Kurtz, Ansuman Chattopadhyay, and Carrie L. Iwema

An Exploratory Study of Biology Graduate Students’ Online Search Process and Tasks
Della Pan

Andy Hickner and Christopher Friese

Information Needs and Behavior of Health Care Professionals in Post-disaster Situations
Tisha A. Slagle

Public Services Section

The Librarians’ Publishing Roundtable
Monroe, Concourse Level
Moderator: Janna Lawrence, AHIP, Assistant Director, Hardin Library for the Health Sciences, University of Iowa–Iowa City

The Librarians’ Publishing Roundtable
Stewart M. Brower, AHIP, Martha F. Earl, AHIP, Ruth Fenske, and M. Sandra Wood, AHIP, FMLA

Technical Services Section

Reflecting on Our Past and Connecting to Our Future
Cosponsored by Consumer and Patient Health Information Section
Jefferson West, Concourse Level
Moderator: Michael A. Wood, Qatar Liaison Librarian and Assistant Head, Resource Management, S. J. Wood Library/C. V. Starr Biomedical Information Center, Weill Cornell Medical College, New York, NY

Not Your Same Old Technical Services: Using Technology to Support the Transition to Electronic Resources Management
Betty Landesman and Ben Hope

Convert, Cancel, and Collaborate: Collection Development in Challenging Economic Times
Mary F. Protsman, AHIP

Building on the Past, Transforming Our Future
Patricia L. Thibodeau, AHIP, FMLA, Richard A. Peterson, AHIP, Karen S. Grigg, and Emma Cryer

Rebranding Ourselves for the 21st Century
Margo Coletti, AHIP

One Year after the Consolidation of the Dentistry Library: Reflections and Perspectives from the Dental Community
Mark MacEachern, Whitney Field, and Carol Shannon

3:30 p.m.–4:00 p.m.

Technology Showcase

Rittenhouse Book Distributors: Beyond E-books: The R2 Digital Library
Georgetown West, Concourse Level

The R2 Digital Library from Rittenhouse is a full-text e-book platform dedicated to health sciences content. Libraries can choose from more than 1,500 leading resources to build title-specific collections, accessible from a secure, web-based platform. Key features include: integrated linking and social networking tools, flexible access and authentication models, real-time statistics, and more. Featured publishers include: McGraw-Hill, Springer, American College of Physicians, Demos, Pharmaceutical Press, American College of Obstetricians and Gynecologists, Elsevier, Lippincott Williams & Wilkins, and more. For more information, go to www.r2library.com.

4:30 p.m.–5:00 p.m.

Technology Showcase

Georgetown West, Concourse Level

Come learn about AccessPhysiotherapy from McGraw-Hill, a new online resource for physical therapy (PT) students and educators, offering a custom curriculum and bringing technology to PT education. This groundbreaking new tool includes robust multimedia and modalities, hundreds of self-assessment questions, leading textbooks, and a cutting-edge cadaver dissection tool for enhanced PT education.

4:30 p.m.–6:00 p.m.

Posters and Lightning Posters
See pages 36–43 for the listing of posters and presenters.
International Visitors Reception  
Sponsored by The New England Journal of Medicine  
1919 East/West, Lobby Level  
For International Cooperation Section members and international attendees.

Library School Reunion  
Lincoln, Concourse Level

Friends of the National Library of Medicine Reception  
Dumbarton House, 2715 Q Street NW, Washington, DC  
Ticketed event.

Library School Reunion  
Lincoln, Concourse Level

Plenary Session III: The Janet Doe Lecture  
International Ballroom Center and West, Concourse Level  
“Miles to Go Before We Sleep: Education, Technology, and the Changing Paradigms in Health Information”  
Introduction: J. Michael Homan, AHIP, FMLA, Director, Libraries, and Assistant Professor, Mayo Clinic Libraries, Mayo Clinic, Rochester, MN  
Lecturer: Ana D. Cleveland, Regents Professor and Director, Health Informatics and Houston Programs, Department of Library and Information Sciences, College of Information, University of North Texas–Denton

Beverage Break  
Exhibit Hall, Concourse Level

Technology Showcase

EBSCO Publishing: DynaMed  
Georgetown West, Concourse Level  
DynaMed is a point-of-care reference designed to provide health care professionals with the best available evidence to support clinical decision making. DynaMed has a rigorous process to provide digested summaries of the most valid, clinically relevant research results and to synthesize these summaries, providing clinicians with comprehensive answers to clinical questions.

Hall of Exhibits Open  
Exhibit Hall, Concourse Level
**10:30 a.m.–noon**

**MLA Business Meeting I**
- International Ballroom East, Concourse Level

Presiding: Connie Schardt, AHIP, FMLA, 2009/10 MLA President

Agenda:
- Announcements
- In Memoriam
- Member Recognition
- Call to Order
- Announcements and Election Results
- New Business
- Treasurer’s Report: Jane L. Blumenthal, AHIP, Director, University of Michigan Health Sciences Libraries, Ann Arbor, MI
- Executive Director’s Report: Carla J. Funk, CAE, Hon FCLIP
- Annual Report
- Old Business

**noon–1:30 p.m.**

**MLA Awards Ceremony and Luncheon**

Sponsored by UpToDate
- International Ballroom Center, Concourse Level

Ticketed event. Tickets available at the MLA Registration Center until 5:00 p.m. on Saturday, May 22, 2010.

**1:15 p.m.–5:00 p.m.**

**Hall of Exhibits Open**
- Exhibit Hall, Concourse Level

**1:30 p.m.–2:00 p.m.**

**Technology Showcase**

**Berkeley Press**
- Georgetown West, Concourse Level

In 2006, the University of Massachusetts Medical School made the research and publications of its researchers, faculty, and students available online using Digital Commons, the world’s leading hosted institutional repository platform. In doing so, the medical school brought new life to its scholarship and improved the visibility of its intellectual assets. Since moving to Digital Commons, over 95,000 readers worldwide have accessed this valuable body of medical scholarship.

Come join us to learn how a growing number of schools like the University of Massachusetts, Washington University, Thomas Jefferson University, and others are building a robust living archive of their research. Topics include:
- managing events and conferences
- publishing medical journals and scholarly peer-reviewed journals
- managing and sharing electronic theses and dissertations

**1:30 p.m.–2:30 p.m.**

**Academy of Health Information Professionals Question-and-answer Session**
- Monroe, Concourse Level

Join MLA’s Credentialing Committee for an overview of the academy, followed by a question-and-answer session.

**Beverage Break**
- Exhibit Hall, Concourse Level

**2:30 p.m.–3:00 p.m.**

**Technology Showcase**

**Quertle: Optimizing Your Biomedical Literature Searches**
- Georgetown West, Concourse Level

Searching the literature usually results in long lists of documents, leading to the daunting task of sifting through the often irrelevant information to find answers. Attendees will learn about an alternative approach that enables immediate discovery of critical relationships, such as what adverse effects are likely from compounds of interest.

**2:30 p.m.–3:30 p.m.**

**Legislative Update**
- International Ballroom East, Concourse Level

Join MLA’s Governmental Relations Committee (GRC) and Washington representative Dale Dirks, president, Health and Medicine Council of Washington, for this program, which will provide an overview of timely and relevant information issues and policy including health funding, health care reform, and efforts to expand the National Institutes of Health public access policy to other federal agencies. The GRC encourages members to attend this informative program, especially if you are planning to participate in Capitol Hill Day.

**2:30 p.m.–4:00 p.m.**

**Section Programs 2**

**2010 National Program Committee**

**Left/Right Brain: What Have You Been Thinking About Lately? (Session A)**
- Jefferson West, Concourse Level

Moderator: Carolyn Young, Reference and Technology Librarian, Law Library, Rutgers University, Newark, NJ

Responding to the Call from the College of Nursing
- Leslie G. Adebonojo, Kathy Campbell, and Mark Ellis

Connecting with Our Community: Using BibApp to Showcase Academic Health Center Faculty and Their Research
- Rachel Gyore, Crystal Cameron-Vedros, Jason Stirneman, Robert Pisciotta, and Karen Cole

Expanding Your Role: Using Video Clinical Scenarios in the Medical School Curriculum
- Valerie A. Lynn, AHIP, and Nicola Cecchino, AHIP
Connecting on the Same Page: Synchronizing Medical Student and Faculty Information Literacy Skills in the Classroom and Clinic
Lauren A. Maggio, AHIP, and Keith Posley

Institutional Learning Opportunities and Resources Reuse Strategies: A Knowledge Management Approach
Tracy C. Shields, Pauline T. Alexander, Rachel R. Walden, Annette M. Williams, and Nunzia B. Giuse, AHIP, FMLA

CANCER LIBRARIANS SECTION

Providing Quality Complementary and Alternative Medicine Information to Cancer Patients
Cosponsored by Consumer and Patient Health Information Section, Complementary and Alternative Medicine SIG
Moderator: Christine F. Marton, Sessional Instructor, Faculty of Information, University of Toronto, Toronto, ON, Canada

Providing Quality Complementary and Alternative Medicine Information to Cancer Patients
Douglas MacKay

A Patient Advocate Perspective: Speaking with the Patient Voice
Ann Fonfa

Evaluating the Reliability of Information on Complementary and Alternative Medicine for Cancer Patients
Christine F. Marton

HISTORY OF THE HEALTH SCIENCES SECTION

Advancing the History of the Health Sciences Libraries and Librarians: A Report and Reaction
Monroe, Concourse Level
Moderator: Michael A. Flannery, Associate Director, Historical Collections, Lister Hill Library of the Health Sciences, University of Alabama–Birmingham

Advancing the History of the Health Sciences Library and Librarian: A Report and Reaction: Code I

HOSPITAL LIBRARIES SECTION

Added Value: Linking E-resources to Clinical Information Systems
Cosponsored by Collection Development Section, Educational Media and Technologies Section, Health Association Libraries Section, Public Services Section, Technical Services Section
International Ballroom East, Concourse Level
Moderator: Patricia Hammond, AHIP, Immerman Memorial Library, Sentara Potomac Hospital, Woodbridge, VA

Meaningful Use of Health Information Technology and Roles for the Medical Library
Charles P. Friedman

How to Collaborate with Your Information Technology Staff: First, Know What Keeps Them Up at Night; Second, Clearly State Your Requirements
Scott Garrison

Impact and User Satisfaction of a Clinical Information Portal Embedded in an Electronic Medical Record
Nancy H. Tannery, Barbara A. Epstein, AHIP, Mary Lou Klem, John LaDue, Charles B. Wessel, and Frances Yarger

Maximizing Value: Integrating RefWorks/RefShare into Clinical Practice, Continuing Education, and Library Operations
Susan M. Robishaw

No Password Required: A Case Study of Integrating the Library’s Electronic Resources into the Hospital’s Electronic Medical Record
Donna B. Flake, AHIP

MEDICAL INFORMATICS SECTION

Translational Science: How Libraries Are Working with Their Institutions’ Clinical and Translational Science Awards
Cosponsored by Leadership and Management Section, Veterinary Medical Libraries Section, African American Medical Librarians Alliance SIG, Molecular Biology and Genomics SIG
Lincoln West, Concourse Level
Moderator: Susan M. Pilch, Informationist/Biomedical Librarian, NIH Library, National Institutes of Health, Bethesda, MD

Harnessing Health Information and Translating Knowledge Among Institutional and Community Partners: A Case Study at the University of Minnesota
Linda A. Watson, AHIP, and Julie A. Jacko

Rethinking How We Work: Fast-tracking a Library’s Involvement in a University’s Clinical and Translational Science Awards Infrastructure
Barrie Hayes, Jim Curtis, Mary Beth Schell, and Christie Silbajoris, AHIP

VIVO: Library-based Support for Research Networking and Discovery
Michele R. Tennant, AHIP, Kristi L. Holmes, Valrie I. Davis, Medha H. Devare, Sara Russell Gonzalez, Paul Albert,
Too Many Fish and No Fishing Pole: Building a Taxonomy for Discovery of Instruments for the National Clinical and Translational Science Awards Federated Website
Pamela L. Shaw

No Such Thing as a Typical Day: The Role of a Clinical and Translational Science Liaison at an Academic Health Sciences Library
Marisa L. Conte

Navigating the Literature: Strategies for Getting Published in Health Sciences Journals and Mapping the Literature of Allied Health
Cosponsored by Chiropractic Libraries Section
Moderator: Barbara F. Schloman, AHIP, Associate Dean and Professor, University Libraries, Kent State University, Kent, OH

Navigating the Literature: Strategies for Getting Published in Health Sciences Journals and Mapping the Literature of Allied Health
Judy F. Burnham, AHIP, Eileen Wakiji, AHIP, Barbara F. Schloman, AHIP, and Frances Delwiche

Mapping the Literature of Occupational Therapy: Update
Jonathan Potter

Connecting Librarians and Editors to Identify and Describe Core Nursing Journals
Pamela J. Sherwill-Navarro, AHIP, Margaret (Peg) Allen, AHIP, Paul Blobaum, Jyoti Deo, and Lynn DiMaggio

An Introduction to the Regulation of Prescription Drug Promotion: The Role of the Food and Drug Administration
Kathryn Aikin

PUBLIC HEALTH/HEALTH ADMINISTRATION SECTION

AIDS 2010: Evolution of Information
Cosponsored by Relevant Issues Section; African American Medical Librarians Alliance SIG; Lesbian, Gay, Bisexual, and Transgendered Health Science Librarians SIG
Moderator: Joseph Nicholson, Database Trainer/Online Analyst, National Training Center and Clearinghouse, New York Academy of Medicine–New York

AIDS Information Resources and Services from the National Library of Medicine
Nicole Dancy

Epidemiology of Aging and HIV
Michael Plankey

Invited Speaker Title to be Announced
Sharon Stash

Invited Speaker Title to be Announced
Miguel Gomez

3:30 p.m.–4:00 p.m.

Technology Showcase

EBSCO Publishing: CINAHL with Full Text and MEDLINE with Full Text

Moderator: Jonathan Koffel, Education and Outreach Librarian and Assistant Professor, College of Pharmacy, Hardin Library for the Health Sciences, University of Iowa–Iowa City

CINAHL with Full Text is a well-known source of full text for nursing and allied health journals, providing full text for over 600 journals indexed in CINAHL. MEDLINE with Full Text is a comprehensive source of full text for medical journals, providing full text for nearly 1,400 journals indexed in MEDLINE.

4:00 p.m.–5:00 p.m.

Informal Meetings

AAHSL Teaching Learning Committee Meeting
2D, Second Floor

DOCLINE Users Group Meeting
Lincoln West, Concourse Level

Softlink Liberty’s Features and Enhancements: Come See What’s New!
Holmead, Lobby Level

4:15 p.m.–5:45 p.m.

Posters and Lightning Posters
See pages 36–43 for the listing of posters and presenters.

4:30 p.m.–5:00 p.m.

Technology Showcase

EBSCO Publishing: Patient Education Reference Center

Patient Education Reference Center adds patient information to
patient care with a comprehensive collection of current, evidence-based patient education handouts for clinicians to print and distribute at the point of care. Handouts are designed to enhance patient understanding of treatment from conditions, procedures, drugs, discharge, and home care to lifestyle and wellness.

Tuesday, May 25, 2010

7:00 a.m.–8:15 a.m.

Sunrise Seminars

**EBSCO Information Services Sunrise Seminar: Manage Less, Deliver More with EBSCO’s ERM Essentials**

Lincoln West, Concourse Level

ERM Essentials is a cost-effective e-resource management system that provides order details, access information, license terms, database renewals, and information on trials. The EBSCO Integrated Knowledge Base with EBSCONET and EBSCO’s suite of discovery solutions, automatically populates and updates data for you—saving hours of staff time.

**Wiley Sunrise Seminar: Essential Evidence Plus: An Evidence-based Medicine Approach**

Monroe, Concourse Level

Special Guest Speaker: Mark H. Ebell, associate professor at the University of Georgia, will discuss concepts and developments in evidence-based medicine, with the move toward electronic health records and greater accountability in health care. He will give an overview of how to put evidence into practice and how the database tool Essential Evidence Plus (EE+) can help librarians, students, and physicians.

7:30 a.m.–9:00 a.m.

Informal Meetings

**American Psychological Association Librarians Roundtable Breakfast**

Holmead, Lobby Level

**EFTS Users Group**

1919 East, Lobby Level

9:00 a.m.–10:00 a.m.

National Library of Medicine Update

International Ballroom Center, Concourse Level

9:00 a.m.–3:00 p.m.

Hall of Exhibits Open

Exhibit Hall, Concourse Level

10:00 a.m.–10:30 a.m.

Beverage Break

Exhibit Hall, Concourse Level

10:30 a.m.–11:30 a.m.

**Technology Showcase**

**EBSCO Publishing: Rehabilitation Reference Center**

Georgetown West, Concourse Level

Rehabilitation Reference Center, an evidence-based point-of-care clinical reference tool for use by rehabilitation clinicians, provides physical therapists, occupational therapists, and rehabilitation students with the best available evidence, including Clinical Reviews, research instruments, and more than 10,000 exercise images, which may be added to customizable patient education handouts.

11:30 a.m.–noon

**Technology Showcase**

**EBSCO Information Services: Manage Less, Deliver More with EBSCO’s ERM Essentials**

Georgetown West, Concourse Level

ERM Essentials is a cost-effective e-resource management system that offers essential functionality, providing single-point access to all areas of e-resource administration. Because it shares the EBSCO Integrated Knowledge Base with EBSCONET and EBSCO’s suite of discovery solutions, data are automatically populated and updated for you—saving hours of staff time.
**Daily Program | Tuesday, May 25**

**11:30 a.m.–1:30 p.m.**

**Chapter Council Presents Chapter Sharing Roundtables**

Sponsored by UpToDate

International Ballroom West, Concourse Level

Ticketed event. No onsite ticket sales.

**12:30 p.m.–1:00 p.m.**

**Technology Showcase**

**New England Journal of Medicine (NEJM): New NEJM.org and NEJM Archive**

Georgetown West, Concourse Level

Learn about the new NEJM.org website, along with the newly available NEJM Archive, 1812–1944 and 1945–1989.

**1:15 p.m.–5:00 p.m.**

**Capitol Hill Day**

Capitol Hill

Attendees are urged to participate in visits to Capitol Hill to educate and communicate with Congress about issues of importance to the medical library community. Meet in the Monroe, Concourse Level, at 1:15 p.m. for offsite visits or take a cab outside the hotel lobby entrance.

**1:30 p.m.–2:00 p.m.**

**Beverage Break**

Exhibit Hall, Concourse Level

**Technology Showcase**

**Thomson Reuters EndNote Bibliographic Update**

Georgetown West, Concourse Level

Every researcher wants to simplify publishing and spend more time on discovery. That’s why you will want to learn about new time-saving features of EndNote, ResearcherID, and the Web of Knowledge. The integration of these services enables researchers to gather and cite references effortlessly and promote their own publishing in a free author community.

**2:00 p.m.–3:30 p.m.**

**Section Programs 3**

**2010 National Program Committee**

**Left/Right Brain: What Have You Been Thinking About Lately? (Session B)**

Lincoln West, Concourse Level

Moderator: Gale A. Dutcher, Head, Office of Outreach and Special Populations, Division of Specialized Information Services, National Library of Medicine, Bethesda, MD

Visualize the Activity in the Library with Data △

Ben Hope and Bradley Otterson

LISTEN, BOLT, and Connect △

Lin Wu, AHIP; Richard Nollan, Samantha B. Miles, Cynthia K. Russell, and Heather Carter-Templeton

Implementing Open Source for Three Core Library Functions: A Timeline of Challenges and Solutions

Emily O. Molanphy, Karen L. Hanson, and Ian Walls

Beyond PubMed: Next Generation Literature Searching

Carrie L. Iwema and Ansuman Chattopadhyay

Health Information Seeking and Lay Health Information Mediaries “at” the Public Library: Preliminary Results from a Nationwide, Mixed Method Study on US Public Library Public Computing (PAC) Access and Its Impact on Individuals, Families, and Communities △

Jennie A. Abrahamson, Karen E. Fisher, Michael D. Crandall, and Samantha Becker

**Dental Section ▼**

**E-books and the Health Sciences Library: 4th Annual Lecture on the Evidence-based Practice of Librarianship**

Sponsored by StatRef.

Cosponsored by Collection Development Section, Educational Media and Technologies Section, History of the Health Sciences Section, Hospital Libraries Section, Technical Services Section, Osteopathic Libraries SIG

Jefferson West, Concourse Level

Moderator: Michael Kronenfeld, AHIP, Director, Learning Resource Center, A. T. Still University, Arizona Campus, Mesa, AZ

Never Too Late: Retirement Planning Connects Past to Future

Mary F. Prottsman, AHIP

Perpetuating the Profession: Outreach to Underrepresented Students

Brenda F. Green and Zachary E. Fox
The Path to a Faculty Appointment for Liaison Librarians
Andre J. Nault and Margaret V. Root Kustritz

Growing Our Own: How Can MLA Support Emerging Leaders?
Carol Jenkins, AHIP, FMLA

NURSING AND ALLIED HEALTH RESOURCES SECTION

Beyond Cool: Reflecting on Web 2.0 Adventures and Misadventures
Cosponsored by Chiropractic Libraries Section, Complementary and Alternative Medicine SIG, Libraries in Curriculum SIG
Jefferson East, Concourse Level
Moderator: Shannon D. Jones, AHIP, Head, Outreach Services, Tompkins-McCaw Library for the Health Sciences, Virginia Commonwealth University–Richmond

4 Wikis + 4 Blogs + 70 Third-year Medical School Students = Improved Students’ Confidence in Practicing Evidence-based Medicine (EBM): A Pilot Project Using Blogs and Wikis for a Collaborative EBM Assignment in a Third-year Internal Medicine Clerkship
Daniel G. Kipnis, Anthony J. Frisby, Margy Grasberger, Karen Krasznalovgy, J. Jon Veloski, and Jessica Salt

Customized Collaborative Knowledge Center with Google Tools
Susan Fowler

Best Practices for Wiki Use in International Collaborations
Marcus Banks and Kevin Souza

Teaching Web 2.0 beyond the Library: Adventures in Social Media, the Class
Melissa L. Rethlefsen, Ann Farrell, and Susan Mayer

Using Video and YouTube to Provide Customized and Robust Reference Services
Dean Hendrix

Virtual Reference with No Budget: Using DimDim for Information Literacy Consultations
Joanne Rich and Janet G. Schnall, AHIP

PUBLIC HEALTH/HEALTH ADMINISTRATION SECTION

Vaccine Information: The Role of the Library in Evaluation, Communication, and Dissemination
Cosponsored by Cancer Librarians Section, Nursing and Allied Health Resources Section, Pharmacy and Drug Information Section, Veterinary Medical Libraries Section, Outreach SIG
Lincoln East, Concourse Level
Moderator: Claire J. Twose, Associate Director, Public Health and Basic Science Informationist Services, Welch Library, Johns Hopkins University, Baltimore, MD

Vaccine Update, United States, 2010: Recommendations, Concerns, and Future Directions
Ray Strikas

The Health Consequences and Sociological Issues Surrounding HPV and the HPV Vaccine
Annabelle Nunez and Martha Monroy

Myths and Misperceptions about Vaccines and the Data Sources That Fuel Them
Alexandra Stewart

Vaccine Communication Challenges and Strategies During the 2009–2010 Influenza Season
Kristine Sheedy

VETERINARY MEDICAL LIBRARIES SECTION

Diseases Without Borders: Information for Global Epidemiology
Cosponsored by International Cooperation Section, Public Services Section
Cabinet, Concourse Level
Moderator: Cindy Mitchell, Veterinary and Biomedical Sciences Librarian, Libraries, Colorado State University–Fort Collins

The State of the Information Infrastructure Supporting Evidence-based Veterinary Medicine: A Comparison with Human Medicine
Lorraine Toews

What Information Did You Need When You Last Deployed? Discovering the Information Needs of Disaster and Emergency Response Professionals
Alison Rollins, Alicia Livinski, Linda Spitzer, and Nancy Terry

Web 2.0 for Emergency Response: Emerging Opportunities for Greater Situational Awareness
Alicia Livinski and Dina Passman

2:30 p.m.–3:00 p.m.

Technology Showcase

Georgetown West, Concourse Level

Come learn about the new custom curriculum tool on AccessEmergency Medicine from McGraw-Hill! It provides a powerful online interface for program directors to manage their rotations. We will demonstrate how to assign content like videos and animations, mandate board review, schedule grand rounds, and report usage by resident, rotation, or time frame.
Posters
See pages 36–43 for the listing of posters and presenters.

Informal Meetings
Go Local Participants Meeting
📍 Oak Lawn, Lobby Level
PubMed LinkOut User Meeting
📍 Lincoln West, Concourse Level

The Online Education Clinic: How to Improve the Effectiveness of Taking and Giving Virtual Classes
📍 Kalorama, Lobby Level
Visit this two-hour, open-door clinic and learn more about how to create, implement, and use online learning for professional and personal growth. Pick up how-to literature, chat with MLA online instructor Pat Wagner, and attend one of our interactive presentations on how to take a online class or how to implement a virtual class.

Section Shuffle
Sponsored by Rittenhouse Book Distributors
📍 Georgetown, Concourse Level

Informal Meeting
AAHSL Publisher Liaison Task Force
📍 2B, Second Floor

MLA Meeting Celebration
Sponsored by UpToDate
📍 International Ballroom Center, Concourse Level
Featuring a performance by The Capitol Steps

Wednesday, May 26, 2010

Section Programs

2010 National Program Committee

Left/Right Brain: What Have You Been Thinking About Lately? (Session C)
📍 Monroe, Concourse Level
Moderator: Roberta Bronson Fitzpatrick, Associate Director, George F. Smith Library of the Health Sciences, University of Medicine and Dentistry of New Jersey–Newark

Creating a New Leadership Role for Emerging Mobile Technology Information Needs
Jaime Friel Blanck, AHIP, Ryan Harris, AHIP, Paula G. Raimondo, AHIP, and Brad Gerhart

Entering the World of Online Collaboration: A Case Study of Librarians on EthicShare.org
Amy E. Donahue, AHIP, and Kate McCready

Public Libraries, Personal Health Records: Early Feedback from a Rural State 🟢
Catherine Arnott Smith

Accuracy and Accountability: Addressing the Challenge of Metadata Accuracy in the Digital Age
Rachel R. Walden, Bo Link, Annette M. Williams, Qinghua Kou, Deborah H. Broadwater, and Nunzia B. Giuse, AHIP, FMLA

Health Information Portal: Collaborations and Enhancements
Kathleen Murray, AHIP, Laura Bartlett, and Paula R. Maez

Corporate Information Services Section

Information Reform
Cosponsored by Hospital Libraries Section, Retired Librarians SIG, Library Marketing SIG, Mental Health SIG
📍 Cabinet, Concourse Level
Moderator: Penny Coppornell-Blach, Reference Coordinator, Biomedical Library, University of California–San Diego, La Jolla, CA

New Federal Information Requirements: Being Part of the Corporation’s Solution
Betsy Humphreys, AHIP

The Reformation of Librarianship into Information Practice 🟢
Michele Klein-Fedyshin, AHIP

The Effect of a Clinical Medical Librarian as Part of an Internal Medicine Team on Hospital Length of Stay and Costs 🟢
Julia Esperza, AHIP, Daniel Banks, Marianne Comegys, Jerry McLarty, Runhua Shi, and Ulysses S. Wu

Educational Media and Technologies Section

Librarians and Information Technology People: Seeing Eye to Eye
Cosponsored by Nursing and Allied Health Resources Section
📍 Jefferson East, Concourse Level
Moderator: Nicole Dettmar, Education and Assessment Coordinator, National Network of Libraries of Medicine, Pacific Northwest Region, Health Sciences Library, University of Washington–Seattle

Reflecting on How Information Technology People Communicate and Connect with Librarians
Rebecca Bass
Communicating with Information Technology: A View from the Other Side
Michelle Frisque

Can’t We All Get Along?: The Highs and Lows of Librarian/Information Technology Collaborations
Carrie L. Iwema and Frances Yarger

Lessons in Collaboration: Benefits of a Project Management Working Group
Lynda Hartel, AHIP, and Meg Buzzi

**Federal Libraries Section**

The Librarian’s Role in the Institutional Animal Care and Use Committee: Learn the Laws and Get Involved
Cosponsored by Veterinary Medical Libraries Section, Institutional Animal Care and Use SIG
Georgetown East, Lobby Level
Moderator: Melissa Ratajeski, Reference Librarian, Information Services, Health Sciences Library System, University of Pittsburgh, Pittsburgh, PA

The Librarian’s Role in the Institutional Animal Care and Use Committee: Learn the Laws and Get Involved
Panel: Kristina M. Adams, Tim Allen, Kay Carter-Corker, and Mary W. Wood

**Medical Library Education Section**

Building Subject Expertise: What, How, and/or Why?
Cosponsored by Public Services Section, Institutional Animal Care and Use SIG, Mental Health SIG, Molecular Biology and Genomics SIG
Georgetown West, Concourse Level
Moderator: W. John MacMullen, Assistant Professor, Graduate School of Library and Information Science, University of Illinois–Urbana-Champaign, Champaign, IL

The Development of an Online Curriculum in Health Sciences Librarianship: A Case Study
Ester Saghafi, Nancy H. Tannery, and Barbara A. Epstein, AHIP

Innovative Connections to the Library User Population by Development and Continuing Education to Enhance Subject Domain Expertise
Douglas L. Varner and Jett McCann, AHIP

Developing Expert Subject-specific Searchers with a Continuing Education Program for Staff
Elizabeth Fine

Evidence-based Practice Interactive Storyboard Tutorial for Medical Students and Allied Health Professions: An Innovative Approach
Linda S. Murphy, Steve L. Clancy, AHIP, and Catherine Palmer

**Research Section**

Electronic Health Record and Librarians: Potential Roles and Opportunities for Information Research
Cosponsored by Consumer and Patient Health Information Section, Federal Libraries Section, Health Association Libraries Section, Pharmacy and Drug Information Section, Relevant Issues Section, African American Medical Librarians Alliance SIG
Lincoln West, Concourse Level
Moderator: Diane G. Cooper, AHIP, Informationist, NIH Library, National Institutes of Health, Bethesda, MD

Electronic Health Record Implementation
Theresa Cullen

Librarians and the Electronic Health Record
Sara Pimental, AHIP

Reflecting on the Concept of Connecting Clinicians with Library Resources and Librarians through the Electronic Health Record System
Dixie A. Jones, AHIP, Julia Esparza, AHIP, and David C. Duggar, AHIP

Connecting with Hospital Nurses Through MINE: Reflections on a New Method of Instruction
David C. Duggar, AHIP, Julia Esparza, AHIP, Kimberly A. Pullen, John Cyrus, Montie’ L. Dobbins, AHIP, and Mararia K. Adams

**Health Information for Those Left Behind: Outreach and Services for the Disenfranchised, Marginalized, and Unconnected**

Cosponsored by Pharmacy and Drug Information Section, Public Health/Health Administration Section, African American Medical Librarians Alliance SIG; Lesbian, Gay, Bisexual, and Transgendered Health Science Librarians SIG
Jefferson West, Concourse Level
Moderator: J. Dale Prince, AHIP, Outreach Coordinator, National Network of Libraries of Medicine, Southeastern/Atlantic Region, Baltimore, MD

HeLP MN Seniors: An Evidence-based Health Literacy Program
Anne M. Beschnett, Erin E. Aspinall, Michelle Brasure, Alisha Ellwood, Pat Koppa, Judith L. Rieke, Gin Wilhelmson, and Linda A. Watson, AHIP, FMLA

Popular Theatre: Connecting Migrant/Seasonal Farmworkers with Health Information
Karin Hoffman, Rick Wallace, AHIP, and Nakia Cook, AHIP

The Evolution of the American Indian Health Portal through Community Connections
Laura Bartlett, Judith L. Rieke, and Gale A. Dutcher

STARS and STRIPES: Creating Learning Opportunities to Spur Minority Students’ Interest in Health Care Careers
Beverly Rossini, Judy F. Burnham, AHIP, and Andrea Wright

**Relevant Issues Section**

Health Information for Those Left Behind: Outreach and Services for the Disenfranchised, Marginalized, and Unconnected
Consumers’ Understanding of Medical Documents: Common Errors and Ways to Support Comprehension
Alla Keselman, Catherine Arnott Smith, and Prudence Dalrymple, AHIP
10:30 a.m.–noon

Putting It All Together: Reflecting on MLA ’10 and Connecting What You Have Learned with Your Daily Work
International Ballroom Center, Concourse Level
Speakers: Sarah McCord, AHIP
This hands-on session will use a mix of activities and discussion to help you “take a little bit of MLA ’10 home” by reflecting on your most valuable experiences at the meeting and connecting and expanding these ideas to your professional activities.

12:15 p.m.–1:15 p.m.
MLA Board of Directors
2C, Second Floor

1:00 p.m.–5:00 p.m.
Continuing Education
See pages 18–19

2:00 p.m.–3:30 p.m.
Joseph Leiter NLM/MLA Lecture
Lister Hill Auditorium
National Library of Medicine
8600 Rockville Pike
Bethesda, MD
Lecturer: John D. Halamka, Chief Information Officer of Beth Israel Deaconess Medical Center and Harvard University Medical School, Boston, MA

Notes
Join MLA in recognizing the best and the brightest in the field. Attend the Awards Ceremony and Luncheon on Monday, May 24, 2010, from noon–1:30 p.m. The event takes place in the International Ballroom, Concourse Level, at the Washington Hilton. One ticket to the luncheon is included with inclusive registration. You can purchase additional tickets at MLA Registration prior to 5:00 p.m. on Saturday, May 22. Recipients are listed in order of presentation during the ceremony.

**Joseph Leiter NLM/MLA Lectureship**
John D. Halamka

**John P. McGovern Award Lectureship**
Established with a donation from the John P. McGovern Foundation. 
Sponsored by EBSCO Information Services.
Daniel H. Pink

**MLA Scholarship**
Kathryn Elliott

**MLA Scholarship for Minority Students**
Maria Tan

**MLA Scholarship for Minority Students, Annual Meeting (one-time award)**
Michele Mason-Coles

**2010 Cunningham Memorial International Fellowships**
Petros Demilew Miskir
Marie-Therese Mitri

**EBSCO/MLA Annual Meeting Grants**
Sponsored by EBSCO Information Services.
Rienne Johnson, AHIP
Elizabeth J. Kiscaden
Susan A. Warthman, AHIP
Andrea Wright

**David A. Kronick Traveling Fellowship**
Endowed by the Bowden-Massey Foundation.
Keith W. Cogdill, AHIP

**Donald A. B. Lindberg Research Fellowship**
Joanne Gard Marshall, FMLA

**MLA Research, Development, and Demonstration Project Grant**
Catherine Mary Boss, AHIP

**Thomson Reuters/MLA Doctoral Fellowship**
Shelagh Genuis

**MLA Continuing Education Award**
Marie K. Saimbert
Lin Wu, AHIP

**Virginia L. and William K. Beatty Volunteer Service Award**
Ann C. Weller

**Estelle Brodman Award for the Academic Medical Librarian of the Year**
Stephanie Fulton, AHIP

**Lois Ann Colaianni Award for Excellence and Achievement in Hospital Librarianship**
Michele A. Spatz

**The Lucretia W. McClure Excellence in Education Award**
Lauren A. Maggio, AHIP

**Louise Darling Medal for Distinguished Achievement in Collection Development in the Health Sciences**
Endowed by Ballen Booksellers International.
C. Trenton Boyd, AHIP

**Carla J. Funk Governmental Relations Award**
Sponsored by Kent A. Smith, FMLA.
Logan Ludwig, AHIP, FMLA

**Ida and George Eliot Prize**
Ana D. Cleveland and Donald Cleveland

**Murray Gottlieb Prize**
Sponsored by the MLA History of the Health Sciences Section.
Lindsay E. Blake, AHIP

**Rittenhouse Award**
Sponsored by Rittenhouse Book Distributors.
Melody Ramsey

**Majors/MLA Chapter Project of the Year Award**
Sponsored by J. A. Majors.
Southern Chapter of MLA

**T. Mark Hodges International Service Award**
Lenny Rhine, FMLA

**2010 Janet Doe Lectureship**
Ana D. Cleveland

**Fellowship**
Margaret (Peg) Allen, AHIP, FMLA
Shelley A. Bader, AHIP, FMLA
Margaret Bandy, AHIP, FMLA
Mark E. Funk, AHIP, FMLA
Connie Schardt, AHIP, FMLA

**Marcia C. Noyes Award**
Sherrilynne S. Fuller, FMLA
<table>
<thead>
<tr>
<th>Poster Presentations 1: Sunday, May 23, 4:30 p.m.–6:00 p.m.</th>
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</thead>
</table>
| **1** The Student Work-study Program: How It Can Work for Your Library  
  Robert T. Neumeyer |
| **2** Working Outside the (Library) Box  
  Mary Ann Slocomb, AHIP, William Anger Jr., Lisa Nadeau, Nancy Ross,  
  Regina Swanson, and Susan A. Warthman, AHIP |
| **3** Thinking Green While Promoting Health Literacy: Using a Refurbished Computer as Incentive to Attend a Health Information Computer Class △  
  Rebecca A. Birr, AHIP, April Aguinaga, Stacy Moreno, Marla Ruiz, Lu Gendreau, Joaquin Rodriguez, Boni Lowney, Lorraine Brown, Tom Brink, and Kathryn Nakagawa |
| **4** Healthy Connections for Consumers: National Library of Medicine Websites  
  Kimberly A. Pullen, Dee Jones, AHIP, and Donna F. Timm, AHIP |
| **5** InfoRx Pilot Project Best Practice for Delivering Consumer Health Information  
  Patricia Ulmer, AHIP, and Susan M. Robishaw, AHIP |
| **6** An Outreach Tool for These Difficult Economic Times  
  Merle Rosenzweig, Kate Saylor, Chrysta Meadowbrooke, and Anna E. Schnitzer |
| **7** Health Sciences Professionals Who Became Librarians  
  Rebecca Raszewski |
| **8** The Value of Hospital Libraries in New England  
  H. Mark Goldstein, AHIP, and Elaine R. Martin |
| **9** A Statewide Effort on Emergency Preparedness and Service Continuity  
  Jie Li, AHIP, Judy F. Burnham, AHIP, and Lisa A. Ennis |
| **10** Comparing and Contrasting Physical Therapy-related Article Tags from a Social Bookmarking Site to Library Database Terminology  
  Dennis Fell, Judy F. Burnham, AHIP, Kali Adams, Kelley Greathouse, and Brittany Shaw |
| **11** Pursuing Unity: Combining Five Medical Library Websites into One  
  Emily O. Molanphy and Christopher J. Evy |
| **12** Using an Analytic Framework to Make Sense of Complex Search Requests  
  Rose Relevo, AHIP |
| **13** P-Index: A New Method in Bibliometrics  
  Stuart Spore |
| **14** Snapshot of Digitization in Health Sciences Libraries: A Descriptive Survey △  
  Maureen (Molly) Knapp, AHIP |
| **15** Multi-type Library Collaboration in the Creation of a Regional Community Health Website Using Web 2.0 Tools  
  Joanne M. Muellenbach, AHIP, Rosemarie K. Taylor, AHIP, Linda Jones, Barbara Nanstiel, AHIP, and Elizabeth Brandreth |
| **16** Changes over Time in Number of Journal Articles Read, Use of Information Resources, and Confidence in Critical Appraisal Skills for Resident Physicians  
  Martha F. Earl, AHIP, Cynthia J. Vaughn, AHIP, Eric Heidel, and Eddie Moore |
| **18** Evidence-based Practice Interactive Storyboard Tutorial for Medical Students and Allied Health Professions: An Innovative Approach △  
  Linda S. Murphy, Steve L. Clancy, AHIP, and Catherine Palmer |
| **19** From Medical Librarian to Information Specialist: Reflections on an Unexpected Turn in the Path  
  Andrea Lane |
| **20** Combining Usability Tools for Better Website Design: Card Sort and Survey  
  Jill Foust, Gretchen Maxeiner, and Frances Yarger |
| **21** Science Boot Camp for Librarians: Educating Researchers Means Educating Ourselves  
  Sally A. Gore |
| **22** Building Partnerships between Libraries and Community Emergency Management Personnel in South Carolina  
  Felicia Yeh, Karen D. McMullen, and Ruth A. Riley, AHIP |
| **23** Teaching Kids about Healthy Lifestyles through Stories and Games: Partnering with Public Libraries to Reach Local Children  
  Deidra E. Woodson, Donna F. Timm, AHIP, and Dee Jones, AHIP |
| **24** Information Literacy in Public Health: A Program Evaluation △  
  Laura Cobus-Kuo and Susan Cavanaugh |
| **25** Outside the Library Walls: A Unique Outreach to Nurses △  
  Sheila Hayes, AHIP |
| **26** The Outreach Continuum: Expanding the Medical Librarian’s Role  
  Mary E. Piorun, AHIP, Jane Fama, AHIP, Elaine R. Martin, and Nancy La Pelle |
| **28** Go Local Goes Faster: Expediting the Indexing and Auditing Processes  
  Christie Silbajoris, AHIP, Jane Greenberg, Nassib Nassar, and Michael Shoffner |
| **29** Health Literacy about Cervical Cancer and HPV: Will Patient Education and Consumer Health Information Help? △  
  Marianne Burke, AHIP |
  Jonathan S. Young, Diane M. Kunichika, Walter R. Benavitz III, AHIP, and Mabel A. Trafford |
31 Preparing Our Libraries for the Next Generation
Victoria H. Goode

32 Librarians on Call: Virtual Reference Service
Priscilla L. Stephenson, AHIP, and Mary Virginia Taylor

33 Reflecting on Our History: Digitizing Materials for Hospital Archives
Margot G. Malachowski

34 Medical Librarian Employment in the Current Recession
Evelyn W. Behar

35 Connections for Advocacy: Health Sciences Library Efforts in Rhode Island
Barbara B. Davis

36 The Power of Partnership: Implementing and Evaluating a Restructured Liaison Program
Marie T. Ascher, AHIP, and Diana J. Cunningham, AHIP

37 Connecting to the Professional Literature: Profile of Undergraduate Nursing Instruction
Clare T. Leibfarth and Barbara F. Scholman, AHIP

38 Editing Medical Taxonomies: Eliminating Ambiguity with Systematic Processes
Marcy L. Brown, AHIP, and Christine Dietrick

39 Observations about the Retraction of Biomedical Literature: An Analysis of Publications Cited in MEDLINE
Kathleen Ann Amos and Lou Wave Snyder Knecht

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Poster Presentations 2: Monday, May 24, 4:15 p.m.–5:45 p.m.

1 Connecting with Public Health Librarians: We’re aTwitter about Social Networking
Melissa L. Rethlefsen and Emily Vardell

2 Information Processing: Assessing the Skills and Competencies of Incoming Medical Students
Mia S. White, AHIP, and Anna Getselman

3 Nurses at the Wheel: Connecting to Customized Nursing Information Resources for Use in the Patient Care Setting
Roberta Bronson Fitzpatrick, Yini Zhu, and Anna Huang

4 Frontera Collaboration: Promoting Evidence-based Practice in the US-Mexico Border Region
Keith W. Cogdill, AHIP, Graciela G. Reyna, Lorely Ambriz, Barbara Nail-Chiwetelu, Annabelle Nunez, Jeanette Ryan, AHIP, Patricia Ciejka, Brett Kirkpatrick, and Julie Trumble

5 Core Competencies for Disaster Information Specialists
Cynthia B. Love and Elizabeth F. Norton

6 Librarian Participation in Interprofessional Health Professions Education
Heather McEwen, Susan P. Bruce, and John Sutton

7 Revisiting the Library: Adapting Organizational Structure to a Changing Information Landscape
Robert Engeszer, Kristi L. Holmes, Judy Hansen, William Olmstadt, AHIP, Cathy Sarli, AHIP, Lili Wang, and Robert Altman

8 Analyzing Disaster Health Information Sources: A Snapshot in Time
Elizabeth F. Norton, Cynthia B. Love, and Stacey J. Arnesen

9 How to Connect: Reflections on a Library’s Order and Disorder
Jeanne M. Le Ber, Kathleen Ann Amos, Joan M. Marcotte Gregory, AHIP, Nancy Lombardo, Mary McFarland, Jean P. Shipman, AHIP, FMLA, Joan M. Stoddard, AHIP, Todd Vandenbark, Alice Weber, and Mary E. Youngkin

10 Assessment of Information-processing Skills in a Graduate Medical Education Program
Amy E. Allison, AHIP, and Anna Getselman

11 A Comparison of 21st Century Medical Libraries: Four Models across Four Time Frames
Joanne M. Muellenbach, AHIP, Jacqueline D. Doyle, AHIP, FMLA, Barbara Shearer, AHIP, and Virginia Tanji

12 Developing a Library Blog: Sustaining a Rich and Dynamic Communication Channel for Our User Community
Donna Gibson, Christine Beardsley, Sarah Jewell, Hong Jing, Mark D. Monakey, Eric Muzzy, Alexandra Sarkozy, Isabel Sulimanoff, and Stephanie Margolin

13 Clinical Medical Librarian Program: The Memorial Sloan-Kettering Cancer Center (MSKCC) Experience
Isabel Sulimanoff, Marisol Hernandez, and Donna Gibson

14 Connecting with Our International Colleagues: The Development of the Web-based International Directory of Veterinary Medical and Related Libraries
Vicki F. Croft, AHIP, Alison M. Bobal, AHIP, C. Trenton Boyd, AHIP, and Susanne K. Whitaker, AHIP

15 Consumer Health Information Outreach: Training Public Library Staff
Anne M. Beschnett, Michelle Brasure, Karla Block, and Jennifer Hootman

16 Using Web Logs to Find Similarities in Medical Specialties in Quantity of Online Resource Usage
Suzanne P. Nagy, AHIP

17 Reflecting and Connecting through Change and Technology: Undergraduate Genetics at the University of Florida
Michele R. Tennant, AHIP, Michael M. Miyamoto, and Martine G. Horrell

18 Participation in a Curriculum Enhancement Grant: Partnership with Bioinformatics Faculty
Douglas L. Varner, AHIP
19 Reflecting on Collection Policies in a Changing Environment
C. Steven Douglas, AHIP, Debra Berlanstein, AHIP, Jaime Friel Blanck, AHIP, Ryan Harris, AHIP, Robin Klein, and Alexa A. Mayo, AHIP

20 Mapping the Vision Science Literature
Maureen M. Watson, AHIP, Judith S. Young, Gale A. Oren, AHIP, D. J. Matthews, Elaine Wells, AHIP, Cindy Hutchison, Rosemary Gordon, Nancy Galllin, Jackie Stapleton, and Douglas Freeman

21 Toothbrushes, Posters, and Teeth, Oh My!: Library Support for a Dental Public Health Course
Tracey Hughes

22 Browser Settings for Directly Exporting PubMed Citations to EndNote
Susan London, Carole Gall, AHIP, and Osmun Gurdal

23 Using MedlinePlus for Condition-specific Patient Education in Outpatient Clinics
Caryn L. Scoville, Robert Hodge, Emily Coberly, William Steinmann, Adam Cullina, Rebecca Chitima-Matsiga, Mayank Mittal, Suzanne Boren, J. Wade Davis, and Bin Ge

24 Partnering to Develop a Tribal Consumer Health Information Center
Gale A. Dutcher and Carolyn Hill

25 Reflecting on Quiz Placement in Online Tutorials
Amy E. Blevins and Megan E. Besaw

26 Connecting with Faculty to Define the Role of Librarians in the Systematic Review Process
Mark Berendzen and Kristin Hitchcock, AHIP

27 Making Connections: Wellness@Work
Patricia May, Eleanor B. Silverman, AHIP, Madeleine M. Taylor, and Christopher Duffy

28 Where in Maryland Is the Health Sciences and Human Services Library?
Meredith I. Solomon and Paula G. Raimondo, AHIP

29 VIVO: A Resource for Research Discovery at the Local and National Level
Kristi L. Holmes, Michele R. Tennant, AHIP, Chris Barnes, Nicholas Cappadona, Brian D. Caruso, Jonathan Corson-Rikert, Valrie I. Davis, Medha H. Devare, Chris Haines, Dean B. Kraffty, Yang Li, Brian J. Lowe, Narayan Raum, Sara Russell Gonzalez, Stephen V. Williams, Mike Conlon, and VIVO Collaboration

30 Using Citation Analysis to Assess the Impact of Biomedical Informatics Research
Kathleen Ann Amos

31 Connecting to Our Community: Extending Librarians’ Roles through Collaboration
Alexandra W. Gomes, AHIP, Elizabeth Palena Hall, Laura Abate, Elaine Sullo, AHIP, and Cynthia Kahn, AHIP

32 Incorporating Technology to Improve a Library Continuity of Service Plan in the Event of Emergencies and Natural Disasters
Gediminas (Geddy) Paulaitis, AHIP, and David Goolabsingh

33 Reflections on Lost Space: A Chance to Reconnect to the Community
Patricia L. Thibodeau, AHIP, FMLA, Richard A. Peterson, AHIP, Karen S. Grigg, Emma Cryer, Virginia R. M. Carden, AHIP, and Beverly Murphy, AHIP

34 How Ya Gonna Keep Em Down ...?
Dennis A. Pernotto, Mararia K. Adams, Montie’ L. Dobbins, AHIP, Deidra E. Woodson, and Marianne Comegys

35 Comparing the Informationist to the Traditional Medical Librarian Using a Logic Model
Diane G. Cooper, AHIP

36 Let the Students Choose! Delivering PubMed Evidence-based Medicine Instruction in a Variety of Formats
Erika L. Sevetson and Christopher Hooper-Lane, AHIP

37 Creating Connections: Information Literacy in the Clinical Curriculum
Linda C. O’Dwyer and Stephanie C. Kerns

38 Development of Clinical Site Libraries for Third- and Fourth-year Medical Students on Rotation
Elaine G. Powers

39 Customizing the Health Resource Center Model for a 21st Century Hospital: One Year Later
Nancy Calabretta, Marita B. Malone, Barbara Miller, Susan K. Cavanaugh, and Betty Jean Swartz

Poster Presentations 3: Tuesday, May 25, 3:30 p.m.–5:00 p.m.

1 How a Mandated Space Change by the Library’s Parent Organization Resulted in Unexpected Benefits to Multiple Intra-library Systems
Kathe S. Obrig, Leah P. Pellegrino, George Paul, Jennifer McDaniel, and Lionel Williams

2 Medical Student Perspectives on Evidence and Evidence-based Medicine Resources
Mark MacEachern, Gurpreet K. Rana, Whitney Townsend, and Rajesh S. Mangrulkar

3 Himmelfarb Web 2.0 Tools: Connecting with Patrons
Cynthia Kahn, AHIP, Elizabeth Palena Hall, Alexandra W. Gomes, Elaine Sullo, AHIP, Paul Levett, Laura Abate, Kathe S. Obrig, and JoLinda Thompson, AHIP

4 Connecting South Carolina Free Clinics to Quality Health Information
Razalynd P. McConnaughy, AHIP, and Ruth A. Riley, AHIP

5 Connect to Open Source Bibliographic Management Software: A Reflection on Five Free Citation Management Programs
Alan T. Williams and Shannon D. Jones, AHIP
6 Live and Online: Using Multiple Formats to Teach Users  
Lara Handler

7 Library Support for iPhone/iPod Touch Integration in a Medical School Curriculum  
Charles S. Dorris and Michele Malloy

8 Engaging the Community in Clinical Research  
Kate Saylor, Molly White, and Celeste Choate

9 Biomedical Informatics and Medical Librarianship: Reflections on the Woods Hole Experience  
Andrew Youngkin, AHIP, and Sharon Dennis

10 Notable Veterinary Medical Librarians: Reconnecting to Past Achievements  
Susanne K. Whitaker, AHIP, Vicki F. Croft, AHIP, Gretchen Stephens, and Alison M. Bobal

11 Building “Healthy” Community Partnerships: Innovative Clinic/Public Library Connections Provide “Good Health Information @ Your Library”  
Sally M. Patrick

12 Connecting People and Information: Using Blackboard as a Tool to Track the Licensing Process  
Deborah M. Taylor

13 The Association of Vision Science Librarians (AVSL): Forty Years of Collaboration  
Gale A. Oren, AHIP

14 Connecting Rural Clinicians to Health Information  
Rick Wallace, AHIP, and Nakia Cook, AHIP

15 “Making the Most of Your Doctor’s Visit”: Participating in a Community Workshop Series for Older Adults  
Kate W. Flewelling, Lois Culler, and Elizabeth A. McGtigue

16 Training and Assessing Low Vision Senior Citizens’ Health Information-seeking Behavior  
Cheryl Dee, AHIP

17 Research by the Numbers: Assessing the Performance of Three Products for Citation Analysis  
Marisa L. Conte, Jean C. Song, and Whitney Townsend

18 Connections with Mutual Benefit: Veterinary Medical Libraries and Specialty Examination Reading Lists  
Heather K. Moberly, AHIP, Vicki F. Croft, AHIP, Diane A. Fagen, Allyson N. Caldwell, and Kathryn M. McMillan

19 The Art of Campus Integration  
Katherine A. Prentice, Jonquil D. Feldman, AHIP, and Rajia Tobia, AHIP

20 The Effect of Free Access on Citations in the Vision Literature  
Pamela C. Sieving, AHIP, and Bette Anton

21 Micro Doses of Library Research Training Pushed to Medical Students in Clerkship Program  
Konstantina Matsoukas, Marina Chilov, Nghat Ispahany, Anca Meret, and John Oliver

22 eRak Retrieval System  
Maimunah Kadir

23 Global Connections: The Health Sciences Libraries’ Role in a Medical School Collaboration  
Gurpreet K. Rana and Cheryl A. Moyer

24 Connecting the dOTs: Integrating Library Instruction into the Curriculum  
Julie K. Gaines and Christine S. Gaspard

25 Connecting to the Past: Building for the Future  
Patricia G. Hinegardner, AHIP, M. J. Tooe, AHIP, FMLA, Rich Behles, and Brad Gerhart

26 Can an Online Resource Package for “Others” Survive?  
Alexa A. Mayo, AHIP, and M. J. Tooe, AHIP, FMLA

27 The Role of Librarians in Health Care Reform: Enhancing Care by Connecting Librarians and Clinicians  
Patricia J. Devine and James E. Anderson

28 The Virtual Learning Commons for Nurses: Using Second Life to Support Nursing Education  
Mark D. Puterbaugh, Malinda Shannon, Heather Gorton, Hyun Mi Lee, Jin Ju Kang, and Mi Young Lim

29 Medical Library: 3-in-1 Learning Resources  
Hasbullah B. Atan

30 Integrating Online Social Media and Community Outreach: Experiences and Lessons Learned  
Paula R. Maez and Julie K. Gaines

31 Reaching Out: Community Participation in Developing a Culturally Relevant Resource  
Laura Bartlett, Judith L. Rieke, Gale A. Dutcher, and Erich Longie

32 Medical Information Needs of Physicians and Medical Students in Developing Latin American Countries  
Elaine G. Powers and Sarah Zalud-Cerrato

33 Bringing the Evidence to the Chairside  
Linda Hasman

34 15 x 15 x 15: Reflections on Connecting with Users Virtually  
Kristine M. Hughes and Alan T. Williams

35 Arctic Health Website: An Information Portal to Issues Affecting the Health and Well-being of Our Planet’s Northern-most Inhabitants  
Kathleen Murray, AHIP, Laura Bartlett, and Paula R. Maez

36 Supporting Patient Education and Safety Using Web-based Patient Handouts  
Sallie Willcox, Carlita Anglin, Fritz Dement, Peter Femenella Jr., Mindy Schanback, and Stuart Spore

37 Customized USB Flash Drives Used to Promote Library Resources and Services to First-year Medical and Dental Students  
Konstantina Matsoukas, John Oliver, and Michael Purcell

38 Making New and Lasting Connections through Emerging Technology Brown Bag Sessions  
Emily J. Hurst, Luke E. Rosenberger, Kelley Minars, and Katherine A. Prentice

39 Implementing Office Hours to Enhance Liaison Services in Academic, Clinical, and Research Contexts  
Mark MacEachern, Marisa L. Conte, and Whitney Townsend

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## 5-Minute Lightning Presentations

New lightning presentations are fast-paced talks given by your colleagues. Presenters have just five minutes to make their points. Each session offers twelve presentations, with a twenty-five-minute question and answer session at the end. If the presentations flash by too quickly, MLA ’10 registrants can connect with presenters and reflect on the video available via the online Conference Community. Presentation videos will be posted about twenty-four hours after a session.

### 4:35 p.m.
**Portals for Nurses: On Evidence and on Research**
Angie Chapple-Sokol

### 4:40 p.m.
**Is My Search Complete? The Capture Mark-Recapture Method (CMR) to Estimate the Number of Citations that Are Missing**
Ann McKibbon, Charlie Goldsmith, and Gale G. Hannigan, AHIP

### 4:45 p.m.
**Web 2.0 Support for Resident and Fellows’ Clinical and Educational Needs**
Ann Whitney and Sherry Dodson

### 4:50 p.m.
**Enabling E-science: Helping Researchers Locate Bioinformatics Resources**
Carrie L. Iwema, Katrina Kurtz, and Ansuman Chattopadhyay

### 4:55 p.m.
**Developing and Promoting a University Library’s E-science Presence through an Interlibrary Collaborative Working Group**
Jean C. Song and Marisa L. Conte

### 5:00 p.m.
**What Is “Enough” Information to Answer a Medical Question?**
Jeanette de Richemond, AHIP

### 5:05 p.m.
**Transforming Reflection into Action: Decreasing Racial and Other Cultural Disparities by Enhancing Librarian Awareness of the Impact of Clinician Bias**
James E. Anderson

### 5:10 p.m.
**Seizing the Power of the Systematic Review for the Development of a Health Literacy Curriculum**
Marie T. Ascher, AHIP, Deborah A. Crooke, and Diana J. Cunningham, AHIP

### 5:15 p.m.
**An Analysis of Clinical Questions Asked at Professor Rounds: An Update**
Nancy A. Bianchi

### 5:20 p.m.
**Health Impact of Wii: A Wiiview of the Literature**
Sandra L. De Groote, AHIP, and Mary Shultz, AHIP

### 5:25 p.m.
**Doing More with Less: The Challenge of Supplying Evidence-based Searches to Multiple Products**
Sarah L. Greenley

### 5:30 p.m.
**Development of an Open Source Tool to Support Literature Screening for Systematic Reviews**
William Witteman, Marina F. Englesakis, Holly Witteman, and Murray Krahn

### 5:35 p.m.
**Question and Answer**

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### 4:35 p.m.
**Medical Library at a Distance: Collaborating with a Medical School in Opening Expansion Sites**
Abraham Wheeler, AHIP, and Susan Kendall

### 4:40 p.m.
**An Instruction Decision Making Strategy in Public Services: When Do We Stop Teaching?**
Amy J. Chatfield and Tania P. Bardyn, AHIP

### 4:45 p.m.
**Global Health Information Needs: The Eritrean Experience**
Anne M. Linton, AHIP, and Alexandra W. Gomes, AHIP

### 4:50 p.m.
**Connecting with the Library School Community: Reflections on the New Jersey Experience**
Catherine Mary Boss, AHIP, and Keydi Boss O’Hagan, AHIP

### 4:55 p.m.
**Can Hospital Librarians Demonstrate Internal Revenue Service-mandated Community Benefit for Their Nonprofit Organizations? Reflecting on Value Provided and Connecting the Hospital Library to Community Benefit**
Christine Chastain-Warheit, AHIP, and Barbara J. Henry, AHIP

### 5:00 p.m.
**Key Competencies for Entry-level Academic Health Sciences Librarians: Results of a Pilot Delphi Study**
Jodi L. Philbrick

### 5:05 p.m.
**Jumping Ship: One Health Sciences Library’s Voyage from a Proprietary Integrated Library System to Open Source**
Latrina Keith and Lisa Genoese

### 5:10 p.m.
**Collaborative Teaching: Bridging Geography and Organizations**
Marci Brandenburg and Jean C. Song

### 5:15 p.m.
**Passport to Excellence: A Training Program to Encourage Active Learning**
Margaret E. Henderson, Kristine M. Hughes, Teresa L. Knott, AHIP, and Mary Jane Green

### 5:20 p.m.
**The Librarian in the Mirror: How to Obtain and Maintain Visibility Throughout Your Career**
Michael S. Fitts, Sylvia McAphee, AHIP, and Paul Mussleman
5:25 p.m.
Utilizing Web 2.0 Tools to Improve Efficiency and Connect with Staff and Volunteers at the University of Michigan Health System Cancer Center and Cardiovascular Center Resource Centers
Ruti Volk, AHIP

4:35 p.m.
Clinicians on the Go: Creating an Effective Mobile Strategy for Delivering Medical Library Services
Alexandra Sarkozy, Sarah Jewell, and Donna Gibson

4:40 p.m.
Information Disconnect: Gray Literature Challenges Experienced by Disaster and Emergency Responders
Alicia Livinski, Alison Rollins, Linda Spitzer, and Nancy Terry

4:45 p.m.
Integration of Library Resources and Services for Nursing Using the ANGEL Course Management System
Heidi M. Schroeder, AHIP

4:50 p.m.
Patient Safety Answers Require Outreach, In-reach, and Partnerships
Holly Ann Burt

4:55 p.m.
Building a Translational Health Sciences Researcher Toolkit
Joanne Rich, Monica E. Jarrett, Janet G. Schnall, AHIP, Mandy Vick, Leilani St.

5:00 p.m.
Creative Partnerships: Fellowship Program Enables Health Literacy Initiative at a Large Urban Teaching Hospital
Judith S. Cohn, Margaret Savage, and Richard Zule Mbewe

5:05 p.m.
A Collaborative Library Partnership for Promoting Genetic Literacy in the Community
Lisa Chau, Doris Withers, Angeli Rasbury, and Maxine Cooper

5:10 p.m.
Assessing and Meeting the Clinical Information Needs of Rural Health Care Providers
Marianne Burke, AHIP, and Claire LaForce, AHIP

5:15 p.m.
Creation and Pilot #1 of a Learning Objects Repository: Connecting Faculty and Students to Context-based Library Learning Objects for Online Course Management Environments to Support Patient Safety Answers Require Outreach, In-reach, and Partnerships
Holly Ann Burt

5:20 p.m.
Changing How the Medical Library Is Used: From Book Depository to Conference, Training, and Outreach Central
Mary Lou Glazer, AHIP

5:25 p.m.
Advancing Patient-centered Care: A Collaborative Effort between the Clinical Medical Librarian and the Consumer Health Librarian
Patricia Mongelia and Rhonda J. Allard

5:30 p.m.
Health Literacy Missouri: A Collaborative Statewide Approach to Addressing Health Literacy
Susan Centner, Arthur Culbert, Deborah Ward, AHIP, Sherri Hinrichs, and Stan Hudson, AHIP

5:35 p.m.
Question and Answer

Jefferson West, Concourse Level

5:00 p.m.
Developing an E-science Portal for Librarians to Support Learning and Collaboration
Donna Kafel

4:30 p.m.
Marketing Open Access to Everyone
Emma Cryer, Karen S. Grigg, Patricia L. Thibodeau, AHIP, FMLA, Richard A. Peterson, AHIP, Virginia R. M. Carden, AHIP, Beverly Murphy, AHIP, and Adonna Thompson

4:40 p.m.
Article of the Future
John Carey

4:45 p.m.
Consortia and Journal Package Renewal: The Death Knell of the “Big Package Deal?”
Karen S. Grigg and Emma Cryer

4:50 p.m.
Conducting a Journal Assessment Project Using Microsoft Access to Conducting a Journal Assessment Project Using Microsoft Access to...
5-minute Lightning Poster Presentations: Monday, May 24, 4:15 p.m.–5:45 p.m.

4:20 p.m.
Introducing Yahoo Pipe and Really Simple Syndication (RSS) Feeds to Faculty and Journal Clubs
Andre J. Nault and Sheila M. F. Torres

4:25 p.m.
Portrait of a Nursing Student: Review of the Psychology Literature and Implications for Liaison Librarians
Angela D. Hamilton and Elena Prigoda Springall

4:30 p.m.
Resident Familiarity with Evidence-based Medicine Concepts and Lessons Learned from Shadowing Clinical Rounds
Clista Clanton, AHIP, and Rosina Connelly

4:35 p.m.
Successful Integration of Visual Diagnostic Decision Support System into a Dermatology Curriculum
Elizabeth R. Lorbeer, AHIP, Lisa A. Ennis, and Nicole Mitchell, AHIP

4:40 p.m.
Fourth Binational Conference for Promotores de Salud: A Librarian and Community Partnership
Graciela G. Reyna, Kathleen Carter, Keith W. Cogdill, AHIP, and Rajia Tobia, AHIP

4:45 p.m.
Reflections about Teaching Evidence-based Medicine
Helen-Ann Brown Epstein, AHIP, Patricia Mongelia, Diana Delgado, and Paul Albert

4:50 p.m.
Do Students in the Health Sciences Need Help with Writing? Results of a Library-based Writing Center Pilot Program
Judith S. Cohn, Roberta Bronson Fitzpatrick, and Laura P. Barrett, AHIP

4:55 p.m.
Developing and Testing a Grading Rubric to Assess Students’ Evidence-based Practice Search Skills: The Experience of a Cross-institutional Collaborative Instruction Team
Leonard Levin, AHIP, Irena Dryankova-Bond, Alice Gardner, and Monina Lahoz

5:00 p.m.
The Laptop Librarian: Bringing Librarians to the Research Lab
Marci Brandenburg, Tracie Frederick, and Alan Doss

5:05 p.m.
Making Sense of Breast and Ovarian Cancer in Theory and Practice: Online Information Seeking by First-degree Relatives, Survivors, and Others
Peggy Gross

5:10 p.m.
Shifting the Focus from Viewer to Learner: A Framework for Incorporating Active Learning into Online Library Tutorials in Academic Health Sciences Libraries
Thane Chambers

5:15 p.m.
Question and Answer

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4:20 p.m.
Obtain Faculty Input and Promote the Creation of a Cost-effective Journal Collection
Yvonne Lee, Laura Abate, Steven W. Brown, Kathe S. Obrig, George Paul, Lionel Williams, and Semhar Yohannes

4:25 p.m.
The Role of the Colorado Medical Community in the Formation of the Medical Library Association
Lilian Hoffecker and Adelaide Fletcher, AHIP

4:30 p.m.
Between the Covers: Hosting a Book Club to Make Virtual and In-person Connections
Karen Sorensen, Karen Laul, Rachel Schwartz, Aurelia Minuti, Racheline Habousha, and Nancy Glassman, AHIP

4:35 p.m.
The Smart Phone in Medicine: Creating a Mobile Accessible Website for Clinical Practice
Kathryn A. Summey, Marina Salcedo, and Ellie Bushhousen

4:40 p.m.
Creating a Mobile Toolkit for Care Providers
Leilani St. Anna, AHIP, Sarah Safranek, Amy Harper, Ann Whitney, and Michael Dunlap

4:45 p.m.
Assessing Institutional Compliance with the National Institutes of Health Public Access Policy
Marisa L. Conte and Jean C. Song

5:10 p.m.
Library Support for the Experimental Medical Studies Program: Strengthening Ties to a Small Population
Michele Malloy

5:15 p.m.
Virtual Embedding: Where Have We Been, Where Are We Going?
Susan Fowler and Christina L. Wissinger

5:20 p.m.
Question and Answer
4:50 p.m.  
Pubget: A Case Study and Usage Analysis at a Library  
Lisa A. Ennis, Nicole Mitchell, AHIP, and Lee Vucovich, AHIP

4:55 p.m.  
Warming Up Your Audience with Cool Technology or Clickers for Dummies  
Marilyn A. Rosen

5:00 p.m.  
Streamlining Digital Reference Responses: Increasing Efficiency and Consistency for Frequently Submitted Questions  
Richard McGowan and Katinka English

5:05 p.m.  
Student Worker Training in Small Academic Health Sciences Libraries: Analyzing Current Trends and Developing an Educational Model  
Sarah Cantrell, Laurie Davidson, and Meghan Wallace

5:10 p.m.  
Search Clouds: Providing Daily Insight into the Health Information Needs of Consumers  
Sarena Burgess and Wanda Whitney

5:15 p.m.  
Connecting Patients to Health Information through Computer Access and Training in the Hospital Library  
Zoe Pettway Unno

5:20 p.m.  
Question and Answer

Notes
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When addressing the chair, the person desiring recognition moves to a microphone and gives proper identification, including name and institution, as well as city and state or province. Only MLA members are permitted to speak on the floor of the assembly.

**Motions and Resolutions**

Main motions (those introducing new business) may be brought to the assembly only if written copies have been distributed at least twenty-four hours before the meeting to each Voting Member present or by unanimous consent of Voting Members present. Resolutions are motions presented formally.

**Debate**

Debate is limited to two minutes for each speaker; no speaker may have the floor twice on the same question until all who wish to speak have spoken. Members speaking a second time are limited to one minute.

**Quorum**

A quorum of 250 Voting Members is required for the transaction of business. For purposes of determining a quorum, a person eligible to cast 2 votes is counted as 2 Voting Members.

**Voting**

To facilitate the counting of votes, voting paddles are provided to all eligible voters attending the annual meeting. Voting paddles are color-coded to distinguish between Institutional and Regular Members. General consent may be used as a method of voting, if there is no objection. Any of the foregoing rules may be suspended by a two-thirds vote.

**Understanding Motions**

Motions are classified according to their purposes and characteristics.

**Main Motions**

An original main motion brings a new substantive question before the assembly for consideration and action. An incidental main motion relates to other business of the assembly or its past or future action. Incidental main motions include motions to amend something previously adopted and to rescind.

**Subsidiary Motions**

These motions may alter the main motion and are related to it.

- Lay on the table (a temporary delay)
- Previous question (to stop debate)
- Limit or extend debate
- Postpone to a certain time
- Commit or refer to a committee
- Amend
- Postpone indefinitely (to kill)

**Privileged Motions**

These motions have no direct connection to the main motion. They are the highest-ranking motions and are designed to take care of emergencies that arise in the assembly.

- Fix the time at which to adjourn—set an adjourned meeting
- Adjourn
- Recess
- Question of privilege
- Call for the orders of the day

**Incidental Motions**

These motions arise only incidentally out of business before the assembly. Most of these motions are not debatable and are handled as soon as they arise. Some incidental motions are:

- Appeal from the decision of the chair
- Consider seriatim (consideration by paragraph)
- Division of the question
- Parliamentary inquiry
- Point of information
- Point of order
- Suspend the rules
- Withdraw a motion

**Motions that Bring a Question before the Assembly Again**

- Take from the table
- Reconsider
- Rescind or amend something previously adopted

**Precedence of Motions**

Precedence sets the priority of motions and the order in which they must be proposed and considered. Subsidiary and privileged motions are ranked in this descending order:

- Fix the time at which to adjourn (highest ranking)
- Adjourn
- Recess
- Question of privilege
- Call for the orders of the day
- Lay on the table
- Previous question
- Limit or extend debate
- Postpone to a certain time
- Commit or refer
- Amend
- Postpone indefinitely
- Main motion

Only those motions that are higher in rank than the pending motion are in order and may be made. For example, when the main motion and the motion to commit are pending, only motions of higher rank than “commit” may be made.
Lobby Level

Terrace Level

Concourse Level

Second Floor Rooms A, B, C & D:
Take Elevator to Second Floor,
Follow Signs to Meeting Rooms
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