Annual Meeting and Exhibition

The Premier Event in Health Sciences Information

Hawaii Convention Center, Honolulu, HI

Official Program

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The theme for MLA’s priorities this year is “iFusions: Partnerships for Addressing Information Issues.” Merriam-Webster’s dictionary defines fusion as a partnership or merging of diverse, distinct, or separate elements into a unified whole. MLA members from varied backgrounds and workplace environments work together throughout the year on committees and task forces and through sections and other units to build partnerships for our common good. At our annual meeting, many members gather together to strengthen our partnerships and to share knowledge and ideas that can help us to overcome the many challenges we face in our profession and in our work. The program offered this year provides many learning opportunities through its general sessions, open forums, papers, and posters, as well as social activities that enable us to strengthen our friendships while having fun.

Hawaii is a great location for our meeting this year. Its natural beauty will inspire us to continue our priority of preserving the environment. The 2009 National Program Committee (NPC), the Local Assistance Committee, headquarters staff, and our meeting planners have made many efforts to minimize the impact of our meeting on the environment, including reducing the use of paper products, selecting a “green” convention center, recycling, providing environmentally friendly items for the Scholarship Booth, and so on. Because travel has a negative impact on the environment, I encourage all of us lucky enough to attend this meeting to purchase carbon credits to offset the damage our travel does to the environment.

Meeting in Hawaii offers many opportunities for us to attempt to achieve a good work-life balance. The NPC has developed a meeting schedule that provides time each afternoon for us to relax in a beautiful setting and enjoy the fun activities that Hawaii has to offer. The hotel has a beach and beautiful grounds that are ideal for early morning or late afternoon walks, and we will get exercise walking to and from the convention center. Several presentations related to wellness and work-life balance are included in the meeting program.

Join me in enjoying all that Hawaii and this meeting have to offer. Learn from the programs and from visits with your colleagues and friends, enjoy the beautiful natural setting and get inspired to do even more to preserve the environment when you return home, and have a good balance of work and play during your time in paradise. Establish or strengthen partnerships and friendships that will sustain you during the coming years.

Mary L. Ryan, AHIP, FMLA, MLA President 2008/09

The 2009 National Program Committee (NPC) extends a warm aloha and welcomes you after your long journey to the island of Oahu. As you stepped off your plane in Honolulu, we hope that you felt the warm trade winds caress your skin and the scent of fresh flower leis tickling your senses. For many of you, this will be your first trip to the Islands and for others it will be a reunion of sorts with old friends from the first MLA meeting in Hawaii thirty years ago!

iFusions is your opportunity to explore the latest technologies and “i”nformation services with colleagues. For the next few short days, please take time to explore “i”nnovative information programs while stretching your competencies at the plenary and open sessions, continuing education programs, and section programs. There will be ample opportunity for you to explore work-life balance, environmental concerns, space planning, creative budgeting in dire economic times, and scholarly communication with colleagues, vendors, and leaders in the field.

Adam Bosworth, keynote speaker and John P. McGovern lecturer, will offer a presentation customized for MLA members. You will hear firsthand how his company, Keas, is helping bring together the latest technology, medical information, and wellness programs to inspire and motivate consumers to better manage their own health care and live healthier lives.

On Monday, walk down memory lane with J. Michael Homan, AHIP, FMLA, as he shares his unique perspectives on medical librarianship with his Janet Doe Lecture.

Don’t miss the Wednesday plenary session, when a Hawaiian physician, Ben Young, will deliver the Joseph Leiter NLM/MLA Lecture and share the dramatic, moving history of medicine and health in Hawaii. Following the Leiter Lecture, Terry Shintani—a physician, attorney, and public health professional—will discuss diet, health, and the remarkable results he and his patients have achieved by following his nutritional guidelines based on a Native Hawaiian diet.

Understanding that Hawaii is one of the most remote places in the world and that many of our colleagues could not make this journey, the 2009 NPC committed to opening up this meeting in several ways. Our international program meeting and poster session are your chance to expand your horizons and reach out to colleagues globally. Please encourage your colleagues who were unable to join us in Honolulu to visit the MLA ’09 wiki and read live updates from our bloggers and twitterers. They will be sharing new ideas and their impressions about the program in real time. The Wednesday plenary session will be webcast shortly after the meeting, offering those unable to attend an opportunity to experience MLA ’09.

The MLA ’09 NPC has put together stimulating programs that offer a variety of presentations, speakers, and events to strengthen the iFusions between new technologies, colleagues, and communities across the globe. Just as these beautiful Hawaiian Islands were formed from a series of hundreds of volcanic fusions, the members of the 2009 NPC encourage you to take in all the meeting has to offer—papers, posters, receptions, presentations, beaches, colleagues, and meals—to make new iFusions in our dynamic information environments.

Judy Consales and Alice Witkowski, AHIP, Cochairs, 2009 National Program Committee
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|                               | Indigo Event Management, Meeting Consultants  
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Thomasine Gunn, Public Relations/Membership Services Associate

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MLA is grateful for the generous support of the following annual meeting sponsors:

EBSCO
Elsevier
McGraw-Hill
Thomson Reuters
Wolters Kluwer Health | Ovid
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<tr>
<th>Time</th>
<th>Friday, May 15</th>
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**Schedule**

CE = Continuing education courses
† = Ticketed Event
*Breaks include refreshments in the Hall of Exhibits

Shaded area shows unscheduled time.
MLA is proud to acknowledge the following companies for their financial commitment to the association’s mission: to foster excellence in the professional achievement and leadership of health sciences library and information professionals to enhance the quality of health care, education, and research throughout the world.

**Platinum Partners**
EBSCO Information Services
Elsevier
JAMA & Archives Journals
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Matthews Medical and Scientific Books
Swets Information Services

**Gold Partners**
CyberTools for Libraries
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**Silver Partners**
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For information on the benefits of corporate partnership and opportunities, please contact Ray Naegele at MLA headquarters, naegele@mlahq.org or 312.419.9094 x17.
**Featured Speakers**

**Sunday, May 17, 9:30–11:00 a.m.**

**John P. McGovern Lecturer: Adam Bosworth**

Sponsored by EBSCO. Following the presentation there will be a question-and-answer session at EBSCO Booth #614.

“Practicing Medicine in the 21st Century”

Adam Bosworth is a technology leader and innovator who was instrumental in building numerous technology products, including Google Health, Microsoft Access, Microsoft Internet Explorer, and BEA WebLogic Integration and Workshop.

After facing serious family challenges with the health care system, Bosworth decided to transition from twenty-five years of building databases and software to applying his knowledge and pursuing his passion for helping people become healthy and well. He founded Keas in 2008 to bring together the latest technology, medical information, and wellness programs to reward consumers for better management of their own health care and inspire and motivate them to live healthier lives.

Prior to starting Keas, Bosworth was vice president of engineering at Google and was instrumental in the development of Google Calendar and Spreadsheets. He then headed Google Health, a personal health information centralization service. Previously, he was senior vice president of engineering and chief software architect at BEA Systems. Prior to joining BEA, Bosworth cofounded Crossgain, a software development firm acquired by BEA in 2001. Known as one of the pioneers of extensible markup language (XML) technology, Bosworth also held various senior management positions at Microsoft, where he was responsible for creating the Microsoft Access PC database and led the team that developed Internet Explorer 4.0’s hypertext markup language (HTML) engine. Prior to Microsoft, Bosworth worked for Borland, where he developed the Quattro spreadsheet application following Borland’s acquisition of Analytica, Bosworth’s first company, which had built a product called Reflex.

Bosworth’s long, successful career in technology began during college at Harvard University, where he received a bachelor’s degree in history. His strong math skills and great interest in architecture led him to summer jobs at various computer companies in New York. He attributes his unique ability to find simple solutions to complex problems to being dyslexic and having to learn, at a very early age, to read in patterns and create cognitive pictures to understand and process information. He believes this type of visualization allows him to solve challenging problems others do not think can be solved.

**Monday, May 18, 9:30–10:30 a.m.**

**Janet Doe Lecturer: J. Michael Homan, AHIP, FMLA**


The Janet Doe lecturer is chosen for his or her unique perspective on the history or philosophy of medical librarianship. J. Michael Homan, AHIP, FMLA, director of libraries and assistant professor, Medical Informatics, Mayo Clinic College of Medicine, Rochester, MN, is known as a teacher, an outstanding leader, and a spokesperson for health sciences librarianship. He has served as president of both MLA (2000/01) and the Association of Academic Health Sciences Libraries (AAHSL) (2004/05). His other leadership positions in MLA have included managing editor of books (1990–1996), editor of the *Bulletin of the Medical Library Association* (1996–2000), chair of a number of MLA committees and task forces, and a term on the Board of Directors (1986–1989). He was named an MLA Fellow in 2003.

As MLA president, he led MLA to make the *Bulletin* fully open-access online via PubMed Central. He helped design and teach the first MEDLINE training class offered outside the National Library of Medicine and was one of the first medical librarians to use the network on which the current Internet was based (the ARPANET at a MEDLINE training class at Hawaii Medical Library in the early 1970s). He has also helped design and construct two new science libraries: the Corporate Technical Library at the Upjohn Company, a multinational pharmaceutical company in Kalamazoo, Michigan (acquired by Pfizer), and the consolidated Science Library at the University of California–Irvine.
Wednesday, May 20, 8:00–9:00 a.m.

**Joseph Leiter Lecturer: Ben Young**

“The Impact of Diseases on Hawai‘i’s Medical History”

Ben Young was born and raised in Honolulu, Hawaii, and graduated from Roosevelt High School. He received his undergraduate degree in English literature from Milligan College, Tennessee, and completed studies in church history at Pepperdine University. He graduated from Howard University, Washington, DC, with his medical degree and trained in psychiatry at the University of Hawaii Integrated Residency Program.

He was former dean of students at the John A. Burns School of Medicine; former vice president of student affairs, University of Hawaii–Manoa; and chief of staff at Castle Medical Center, Kailua, Oahu, Hawaii. He served as chairman of the Department of Psychiatry at Castle Medical Center for many years. His last position was executive director of the Native Hawaiian Center of Excellence, John A. Burns School of Medicine, from which he retired in 2007. While at the medical school, he was responsible for bringing in over $10 million in funding for several programs in research and training.

He was appointed to former US Surgeon General David Satcher’s Advisory Committee on the Prevention of Violence and was national chairman for deans of student affairs for all medical schools in the United States. For several years, he was president of the National Council for Diversity in the Health Professions.

In 1972, he was one of only 10 licensed Hawaiian physicians in Hawaii. He began efforts to increase the numbers of Native Hawaiians in medicine, and today, because of programs that he started, there are now over 300 Hawaiian physicians.

He has received many awards including the title of Distinguished Historian by the Hawaiian Historical Society, was named a Living Treasure of Hawaii by the Honpa Hongwanji, and was presented with the Distinguished Hawaiian Award by the Queen Emma Hawaiian Civic Club. His contributions to improving the health of Hawaiians resulted in the Kaonohi Award being given to him by the community organization Papa Ola Lokahi.

In the early 1970s, he helped build the voyaging canoe Hokule’a and was president of the Polynesian Voyaging Society. He was the physician on Hokule’a’s maiden voyage in 1976 from Tahiti to Hawaii and is currently immersed in trying to produce a book on Hawaii’s medical history.

Wednesday, May 20, 9:30–11:00 a.m.

**Terry Shintani**

“Reverse Disease with Less Medication”

Terry Shintani received his master’s degree in nutrition at Harvard University and both his medical degree and law degree at the University of Hawaii. He is board certified in preventive medicine. He currently serves as the president of the Hawaii Health Foundation and as the associate chair of the Department of Complementary and Alternative Medicine at the University of Hawaii School of Medicine. He is on the National Advisory Board of the American College of Lifestyle Medicine.

In 1989, he started the Waianae Diet Program to help improve the health of the Hawaiian people. In 1993, his program won the highest national award from the US secretary of health and human services. He is the author of eight books including *Eat More, Weigh Less Diet*, *The Hawaii Diet*, and *The Good Carbohydrate Revolution*. He has been featured in *Newsweek* and on *CBS This Morning*, *CNN News*, *ABC national radio*, and *Dateline NBC*, and as of 1995, he appears in the *Encyclopaedia Britannica*. For his many accomplishments, he has been honored by being formally designated a Living Treasure of Hawaii.
General Information

Academy of Health Information Professionals Q&A Session
The Academy of Health Information Professionals (AHIP) is MLA’s professional development and career recognition program. Plan to attend the Academy Q&A Session on Monday, May 18, from 1:30 p.m.–2:30 p.m. in Room 301A, Hawaii Convention Center, to learn all about the credentialing program and application procedure.

MLA ’09 attendees are eligible to earn up to 1 point of academy credit per meeting day, for up to 3 days per year. In addition, the academy recognizes contact hours earned through continuing education courses and symposia.

Americans with Disabilities Act
The Hilton Hawaiian Village Beach Resort & Spa and the Hawaii Convention Center meeting rooms, guest rooms, common areas, and transportation services all comply with the Americans with Disabilities Act. If you need any auxiliary aids and services identified in the Americans with Disabilities Act, please visit the registration area.

Business Services
The Hawaii Convention Center offers a full-service business center with one-stop shopping for all your business needs: copies, tabs, covers, faxing, shipping, and computer and office equipment rental. Open during MLA registration hours.

CD of MLA ’09
An audio CD for most plenary sessions and section programs is available for purchase at the MLA Registration Desk in the Hawaii Convention Center before 3:00 p.m., Tuesday, May 19. This is the last chance to buy the CD at the premeeting discount price of $40. After May 19, on-site sales end, and CDs will need to be ordered at www.mlanet.org at the post-meeting price of $100.

The CD is included with the Super Inclusive meeting package (package A).

Note: The CD will be mailed thirty days after the meeting via first-class mail. Price includes shipping.

Child Care
All guests and children must have badges to attend meetings or events. Complimentary badges are available at the MLA Registration Desk. Please note: Children under thirteen are not permitted in the exhibit hall. Child care arrangements should be made directly with the provider. The Hilton Hawaiian Village has recommended a licensed, bonded, and CPR/First aid certified company:

Sitters Unlimited
808.674.8440
www.sittershawaii.com

Colleague Connection
If you signed up for Colleague Connection, attend the New Member/First-time Attendees Breakfast, Sunday, May 17, Hawaii Convention Center Room 305, 6:30 a.m.–8:00 a.m.

Exhibit Hall
Hawaii Convention Center: Kamehameha Hall II–III

Hours
Saturday, May 16 4:30 p.m.–6:30 p.m. (Welcome Reception/Opening of Exhibits)
Sunday, May 17 11:00 a.m.–3:30 p.m.
Monday, May 18 9:00 a.m.–noon and 1:15 p.m.–3:00 p.m.
Tuesday, May 19 8:30 a.m.–noon

Allow about 4 hours to tour the Hall of Exhibits. Learn the latest and newest in health information management.

Refreshment Breaks in Hall of Exhibits
Sponsored by MLA’s Corporate Partners.
Sunday 2:00 p.m.–2:30 p.m.
Monday 9:00–9:30 a.m. and 2:00–2:30 p.m.
Tuesday 8:30–9:00 a.m.

Hospitality Center
MLA Registration Area
Discover Hawaii! Make the Hospitality Center your first stop for maps and information about local attractions. Local Assistance Committee members and other area experts will be on hand to answer questions.

Information Desk
The Information Desk is part of the Registration Center. You may leave messages for members of the Board of Directors, MLA staff, or colleagues or stop by if you have questions.

Internet Café
Hawaii Convention Center
Sponsored by Elsevier.
The Internet Café provides convenient, twenty-four-hour Internet and wireless access for all meeting attendees. To access your offsite email, bring the name and, if possible, the Internet service provider (ISP) number of your host (mail server) and your MLA username and password.

Job Placement Center
Hawaii Convention Center: Room 321B
The center is the place to be if you are a job seeker or an employer looking to hire. Late applications are accepted through Monday, May 18. Employers are assessed fees; there are no fees for job seekers to use the MLA Job Placement Center. Required forms are available for download at www.mlanet.org/am/am2009/events/placement.html.

Job Placement Center
Sunday, May 17 9:00 a.m.–3:00 p.m.
Monday, May 18 9:00 a.m.–11:30 a.m. and 1:30 p.m.–3:00 p.m.
Tuesday, May 19 9:00 a.m.–3:00 p.m.
Lost and Found
Please bring any found items to the Information Desk, located in the Registration Center.

Member Resource Room
_hexia Convention Center: Room 321B
For your convenience, a photocopier, Windows-based computers, and a laser printer will be available for association business. Equipment is available on a first-come, first-served basis. Please bring your own USB drives, 100MB ZIP disks, or 3.5” floppy diskettes. See Job Placement Center for service hours. This room has no Internet access; please visit the Internet Café for online access.

Message Center
Leave messages for or pick up messages from members or colleagues on the message boards near the on-site Registration Center, which are organized by last name.

MLA ’09 Blog (www.npc.mlanet.org/mla09/)
Visit the official MLA ’09 blog for the latest on items and events related to MLA ’09. Learn from a team of volunteer bloggers who will cover sessions, information from vendors in the exhibit hall, new products, poster and paper sessions, section programs, lectures, continuing education, dinners and parties, discussions, and more.

MLA ’09 Wiki (www.mla09.wetpaint.com)
Sharing news at this year’s MLA annual meeting will be “greener” as members of the 2009 National Program and Local Assistance Committees share information ranging from activities at the annual meeting to the wonders of Hawaii. Are you curious about what local chapter members like to do in Hawaii? Find out at the MLA ’09 wiki. You may know that wiki in Hawaiian means quick or fast. In 1995, when Ward Cunningham started the very first wiki, he named it after the Wiki Wiki shuttle buses that run between terminals at the Honolulu Airport.

MLA ’10
Stop by the MLA ’10 booth in the Hall of Exhibits to learn about next year’s annual meeting in Washington, DC. Members of the 2010 National Program and Local Assistance committees will be on hand to provide information and answer questions.

MLA Connection Booth Hours
Saturday, May 16, 9:00 a.m.–7:00 p.m.
Sunday, May 17, 7:00 a.m.–4:00 p.m.
Monday, May 18, 7:00 a.m.–noon and 1:00 p.m.–3:30 p.m.
Tuesday, May 19, 7:00 a.m.–1:00 p.m.

Learn about MLA’s newest programs and services, pick up materials, and shop MLA to support the grants and scholarship program. MLA staff will be available to answer questions. The booth consists of:

- **Scholarship Booth (MLA Store):** Make a donation to support the MLA grants and scholarship program, and take home a unique gift—including several “green” products—for a friend, family member, staff member, or yourself! Feel lucky? Be sure to buy a raffle ticket for a chance to win some entertaining items. Cash, checks, Visa, MasterCard, American Express, and Discover cards are accepted.
- **MLA Publishing:** Purchase MLA publications at discounted annual meeting rates at the MLA Store.

- **Meet the MLA Board:** Each MLA Board member will be scheduled for an hour in the MLA Connection Booth. Check the posted schedule and drop in to talk with one of your elected leaders!
- **Section Council:** Membership brochures from MLA sections will be available, and Section Council members will be on hand to answer questions.
- **Chapter Council:** Learn about the fourteen geographic MLA chapters. Check out chapter newsletters, projects, and membership information.

Public Relations Swap ‘n’ Shop
The MLA Public Relations Swap ‘n’ Shop gives attendees the opportunity to share library marketing ideas and samples and discuss marketing and promotion strategies with representatives from MLA’s public relations consultant, Public Communications, Inc.

Relaxation Station
Hall of Exhibits
Sponsored by McGraw-Hill.

Registration Hours
Meeting materials will be distributed at the MLA Registration Desk located in the front lobby of the Hawaii Convention Center.

<table>
<thead>
<tr>
<th>Day</th>
<th>Hours</th>
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</thead>
<tbody>
<tr>
<td>Thursday, May 14</td>
<td>3:00 p.m.–6:00 p.m.</td>
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<tr>
<td>Friday, May 15</td>
<td>6:30 a.m.–4:30 p.m.</td>
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<tr>
<td>Saturday, May 16</td>
<td>6:30 a.m.–6:30 p.m.</td>
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<tr>
<td>Sunday, May 17</td>
<td>6:30 a.m.–4:00 p.m.</td>
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<tr>
<td>Monday, May 18</td>
<td>6:30 a.m.–3:30 p.m.</td>
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<tr>
<td>Tuesday, May 19</td>
<td>6:30 a.m.–3:00 p.m.</td>
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<tr>
<td>Wednesday, May 20</td>
<td>6:30 a.m.–11:00 a.m.</td>
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Resume Clinic
Hawaii Convention Center: Room 321B
Sunday, May 17 9:00 a.m.–3:00 p.m.
Monday, May 18 9:00 a.m.–11:30 a.m. and 1:30 p.m.–3:00 p.m.

If you have a cover letter, resume, and/or CV you would like to have reviewed, stop by the MLA Personalized Resume Clinic and sign up.

Speaker Ready Room
Room 322A at the Hawaii Convention Center is available for those making presentations during the meeting.

Travel Safety
To enjoy your stay, please take a few moments to read the Safety Tips for Annual Meeting Attendees in your meeting portfolio or online at www.mlanet.org/am/am2009/travel/safety.html.

Voting Rights
You are eligible to vote at the MLA business meeting if you hold an MLA membership in at least one of these categories: Regular (including Introductory), Life, Fellow, Emeritus, Student, or authorized Institutional Representative. Voting paddles are available at the MLA Registration Desk.
# MLA Unit Meetings Schedule

Unless noted, all meetings take place in the Hawaii Convention Center or Hilton Hawaiian Village Beach Resort and Spa. This list includes all official MLA meetings for committees, task forces, councils, sections, and special interest groups (SIGs). Section programming details, including room assignments, appear in the Daily Program on pages 22–35.

<table>
<thead>
<tr>
<th>Event</th>
<th>Date</th>
<th>Start</th>
<th>End</th>
<th>Facility</th>
<th>Room</th>
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</thead>
<tbody>
<tr>
<td>2010 National Program Committee</td>
<td>Saturday, May 16</td>
<td>8:00 a.m.</td>
<td>noon</td>
<td>Convention Center</td>
<td>Room 308B</td>
</tr>
<tr>
<td>2011 National Program Committee</td>
<td>Monday, May 18</td>
<td>6:30 a.m.</td>
<td>7:30 a.m.</td>
<td>Convention Center</td>
<td>Room 307B</td>
</tr>
<tr>
<td>Ad Hoc Committee for Advocating Scholarly Communication</td>
<td>Monday, May 18</td>
<td>10:30 a.m.</td>
<td>noon</td>
<td>Convention Center</td>
<td>Room 307A</td>
</tr>
<tr>
<td>African American Medical Librarians Alliance SIG</td>
<td>Monday, May 18</td>
<td>6:30 a.m.</td>
<td>7:30 a.m.</td>
<td>Convention Center</td>
<td>Room 321A</td>
</tr>
<tr>
<td>Awards Committee</td>
<td>Monday, May 18</td>
<td>6:30 a.m.</td>
<td>7:30 a.m.</td>
<td>Convention Center</td>
<td>Room 325A–B</td>
</tr>
<tr>
<td>Benchmarking Chapter Liaison Meeting</td>
<td>Tuesday, May 19</td>
<td>10:00 a.m.</td>
<td>11:00 a.m.</td>
<td>Convention Center</td>
<td>Room 307A</td>
</tr>
<tr>
<td>Benchmarking Network Editorial Board</td>
<td>Tuesday, May 19</td>
<td>6:30 a.m.</td>
<td>7:30 a.m.</td>
<td>Convention Center</td>
<td>Room 307A</td>
</tr>
<tr>
<td>Books Panel Committee</td>
<td>Saturday, May 16</td>
<td>7:00 a.m.</td>
<td>2:00 p.m.</td>
<td>Convention Center</td>
<td>Room 326B</td>
</tr>
<tr>
<td>Bylaws Committee</td>
<td>Tuesday, May 19</td>
<td>6:30 a.m.</td>
<td>7:30 a.m.</td>
<td>Convention Center</td>
<td>Room 307B</td>
</tr>
<tr>
<td>Cancer Librarians Section Business Meeting (Sponsored by CIG Media Group and Wiley-Blackwell.)</td>
<td>Sunday, May 17</td>
<td>7:00 a.m.</td>
<td>8:00 a.m.</td>
<td>Convention Center</td>
<td>Room 307A</td>
</tr>
<tr>
<td>Chapter Continuing Education Chairs</td>
<td>Tuesday, May 19</td>
<td>6:30 a.m.</td>
<td>7:30 a.m.</td>
<td>Convention Center</td>
<td>Room 308B</td>
</tr>
<tr>
<td>Chapter Council</td>
<td>Saturday, May 16</td>
<td>7:00 a.m.</td>
<td>2:00 p.m.</td>
<td>Convention Center</td>
<td>Room 317A</td>
</tr>
<tr>
<td>Chapter Treasurers</td>
<td>Monday, May 18</td>
<td>2:00 p.m.</td>
<td>3:00 p.m.</td>
<td>Convention Center</td>
<td>Room 307B</td>
</tr>
<tr>
<td>Chiropractic Libraries Section Business Meeting</td>
<td>Monday, May 18</td>
<td>5:30 p.m.</td>
<td>7:30 p.m.</td>
<td>Hilton Hawaiian Village</td>
<td>Iolani Suite 1–2</td>
</tr>
<tr>
<td>Clinical Librarians and Evidence-Based Health Care SIG</td>
<td>Monday, May 18</td>
<td>2:00 p.m.</td>
<td>3:00 p.m.</td>
<td>Convention Center</td>
<td>Room 303A</td>
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## Collection Development Section

<table>
<thead>
<tr>
<th>Event</th>
<th>Date</th>
<th>Start</th>
<th>End</th>
<th>Facility</th>
<th>Room</th>
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</thead>
<tbody>
<tr>
<td>Business Meeting</td>
<td>Tuesday, May 19</td>
<td>10:00 a.m.</td>
<td>11:00 a.m.</td>
<td>Convention Center</td>
<td>Room 317A</td>
</tr>
<tr>
<td>Executive Board Meeting</td>
<td>Monday, May 18</td>
<td>5:30 p.m.</td>
<td>7:30 p.m.</td>
<td>Hilton Hawaiian Village</td>
<td>Iolani Suite 5</td>
</tr>
<tr>
<td>Complementary and Alternative Medicine SIG</td>
<td>Sunday, May 17</td>
<td>2:30 p.m.</td>
<td>3:30 p.m.</td>
<td>Convention Center</td>
<td>Room 303A</td>
</tr>
<tr>
<td>Consumer and Patient Health Information Section Business Meeting</td>
<td>Tuesday, May 19</td>
<td>10:00 a.m.</td>
<td>11:00 a.m.</td>
<td>Convention Center</td>
<td>Room 301A</td>
</tr>
<tr>
<td>Continuing Education Committee</td>
<td>Wednesday, May 20</td>
<td>7:00 a.m.</td>
<td>8:00 a.m.</td>
<td>Convention Center</td>
<td>Board Room A</td>
</tr>
<tr>
<td></td>
<td>Wednesday, May 20</td>
<td>11:30 a.m.</td>
<td>5:00 p.m.</td>
<td>Hilton Hawaiian Village</td>
<td>Iolani Suite 3–4</td>
</tr>
<tr>
<td>Corporate Information Services Section Business Meeting</td>
<td>Sunday, May 17</td>
<td>7:00 a.m.</td>
<td>8:00 a.m.</td>
<td>Convention Center</td>
<td>Room 308A</td>
</tr>
<tr>
<td>Credentialing Committee</td>
<td>Saturday, May 16</td>
<td>7:00 a.m.</td>
<td>8:30 a.m.</td>
<td>Convention Center</td>
<td>Room 309</td>
</tr>
<tr>
<td>Dental Section Business Meeting</td>
<td>Tuesday, May 19</td>
<td>6:30 a.m.</td>
<td>7:30 a.m.</td>
<td>Convention Center</td>
<td>Room 326B</td>
</tr>
<tr>
<td>Department of the Army Medical Command Libraries SIG</td>
<td>Sunday, May 17</td>
<td>2:30 p.m.</td>
<td>3:30 p.m.</td>
<td>Convention Center</td>
<td>Room 307A</td>
</tr>
<tr>
<td>Department of Veterans Affairs Librarians SIG</td>
<td>Sunday, May 17</td>
<td>3:30 p.m.</td>
<td>5:30 p.m.</td>
<td>Hilton Hawaiian Village</td>
<td>Iolani Suite 7</td>
</tr>
<tr>
<td></td>
<td>Monday, May 18</td>
<td>2:00 p.m.</td>
<td>4:00 p.m.</td>
<td>Convention Center</td>
<td>Room 305 A–B</td>
</tr>
<tr>
<td>Educational Media and Technologies Section Business Meeting</td>
<td>Tuesday, May 19</td>
<td>10:00 a.m.</td>
<td>11:00 a.m.</td>
<td>Convention Center</td>
<td>Room 309</td>
</tr>
<tr>
<td>Emerging MLA Leaders Task Force</td>
<td>Tuesday, May 19</td>
<td>10:00 a.m.</td>
<td>11:00 a.m.</td>
<td>Convention Center</td>
<td>Room 308B</td>
</tr>
<tr>
<td>Ethics Task Force</td>
<td>Monday, May 18</td>
<td>3:00 p.m.</td>
<td>4:00 p.m.</td>
<td>Convention Center</td>
<td>Room 307A</td>
</tr>
<tr>
<td>Federal Libraries Section Business Meeting</td>
<td>Sunday, May 17</td>
<td>7:00 a.m.</td>
<td>8:00 a.m.</td>
<td>Convention Center</td>
<td>Room 326A</td>
</tr>
<tr>
<td>Fellows of MLA</td>
<td>Sunday, May 17</td>
<td>2:30 p.m.</td>
<td>3:30 p.m.</td>
<td>Convention Center</td>
<td>Room 309</td>
</tr>
<tr>
<td>Governmental Relations Committee</td>
<td>Monday, May 18</td>
<td>6:30 a.m.</td>
<td>7:30 a.m.</td>
<td>Convention Center</td>
<td>Room 308B</td>
</tr>
<tr>
<td>Grants and Scholarships Committee</td>
<td>Wednesday, May 20</td>
<td>6:30 a.m.</td>
<td>7:30 a.m.</td>
<td>Hilton Hawaiian Village</td>
<td>Honolulu Suite 3</td>
</tr>
<tr>
<td>Health Association Libraries Section Business Meeting</td>
<td>Tuesday, May 19</td>
<td>10:00 a.m.</td>
<td>11:00 a.m.</td>
<td>Convention Center</td>
<td>Room 308A</td>
</tr>
<tr>
<td>History of the Health Sciences Section Business Meeting</td>
<td>Monday, May 18</td>
<td>6:30 a.m.</td>
<td>7:30 a.m.</td>
<td>Convention Center</td>
<td>Room 303B</td>
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## Hospital Libraries Section

<table>
<thead>
<tr>
<th>Event</th>
<th>Date</th>
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<th>Facility</th>
<th>Room</th>
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<tbody>
<tr>
<td>Business Meeting and Reception joined by the Friends of the NLM</td>
<td>Sunday, May 17</td>
<td>6:00 p.m.</td>
<td>7:30 p.m.</td>
<td>Hilton Hawaiian Village</td>
<td>Tapa Ballroom 1</td>
</tr>
<tr>
<td>Committee Meetings</td>
<td>Tuesday, May 19</td>
<td>6:30 a.m.</td>
<td>7:30 a.m.</td>
<td>Convention Center</td>
<td>Room 305B</td>
</tr>
<tr>
<td>Executive Committee Meeting</td>
<td>Sunday, May 17</td>
<td>6:30 a.m.</td>
<td>8:00 a.m.</td>
<td>Convention Center</td>
<td>Room 326B</td>
</tr>
<tr>
<td>Institutional Animal Care and Use SIG</td>
<td>Monday, May 18</td>
<td>2:00 p.m.</td>
<td>3:00 p.m.</td>
<td>Convention Center</td>
<td>Room 326A</td>
</tr>
<tr>
<td>International Cooperation Section Business Meeting</td>
<td>Sunday, May 17</td>
<td>7:00 a.m.</td>
<td>8:00 a.m.</td>
<td>Convention Center</td>
<td>Room 325B</td>
</tr>
<tr>
<td>JMLA Editorial Board</td>
<td>Sunday, May 17</td>
<td>7:00 a.m.</td>
<td>8:00 a.m.</td>
<td>Convention Center</td>
<td>Room 308B</td>
</tr>
<tr>
<td>Leader’s Tea</td>
<td>Saturday, May 16</td>
<td>2:00 p.m.</td>
<td>4:00 p.m.</td>
<td>Convention Center</td>
<td>Room 306 A–B</td>
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<tr>
<td><strong>Leadership and Management Section</strong></td>
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<tr>
<td><strong>Business Meeting</strong></td>
<td>Tuesday, May 19 10:00 a.m. 11:00 a.m. Convention Center Room 306B</td>
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<tr>
<td><strong>Executive Board Meeting</strong></td>
<td>Tuesday, May 19 6:30 a.m. 7:30 a.m. Convention Center Room 326A</td>
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<tr>
<td><strong>Joseph Leiter NLM/MLA Lectureship Committee</strong></td>
<td>Wednesday, May 20 6:30 a.m. 7:30 a.m. Hilton Hawaiian Village Iolani Suite 5</td>
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<tr>
<td><strong>Lesbian, Gay, Bisexual, and Transgendered Health Science Librarians SIG</strong></td>
<td>Monday, May 18 5:30 p.m. 7:30 p.m. Hilton Hawaiian Village Iolani Suite 3-4</td>
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<tr>
<td><strong>Libraries in Curriculum SIG</strong></td>
<td>Sunday, May 17 2:30 p.m. 3:30 p.m. Convention Center Room 326B</td>
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<tr>
<td><strong>Library Marketing SIG</strong></td>
<td>Tuesday, May 19 10:00 a.m. 11:00 a.m. Convention Center Room 326A</td>
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<tr>
<td><strong>Donald A. B. Lindberg Research Fellowship Jury Committee Meeting</strong></td>
<td>Tuesday, May 19 6:30 a.m. 7:30 a.m. Convention Center Room 308A</td>
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<tr>
<td><strong>Medical Informatics Section Business Meeting</strong></td>
<td>Monday, May 18 6:30 a.m. 7:30 a.m. Convention Center Room 305 A–B</td>
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<tr>
<td><strong>Medical Library Education Section Business Meeting</strong></td>
<td>Sunday, May 17 7:00 a.m. 8:00 a.m. Convention Center Room 303B</td>
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<tr>
<td><strong>Membership Committee</strong></td>
<td>Tuesday, May 19 6:30 a.m. 7:30 a.m. Convention Center Room 325 A–B</td>
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<tr>
<td><strong>Mental Health SIG</strong></td>
<td>Monday, May 18 2:00 p.m. 3:00 p.m. Convention Center Room 308A</td>
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<tr>
<td><strong>MLA Board of Directors Meeting</strong></td>
<td>Thursday, May 14 9:00 a.m. 11:30 a.m. Convention Center Board Room A 5:00 p.m. 7:00 p.m. Convention Center Board Room A Friday, May 15 7:00 a.m. 3:00 p.m. Convention Center Board Room A 12:30 p.m. 4:15 p.m. Convention Center Board Room A</td>
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<tr>
<td><strong>MLANET Editorial Board</strong></td>
<td>Monday, May 18 6:30 a.m. 7:30 a.m. Convention Center Room 307A</td>
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<tr>
<td><strong>Molecular Biology and Genomics SIG</strong></td>
<td>Monday, May 18 5:30 p.m. 7:30 p.m. Hilton Hawaiian Village Iolani Suite 6</td>
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<tr>
<td><strong>New Members SIG</strong></td>
<td>Monday, May 18 5:30 p.m. 7:30 p.m. Hilton Hawaiian Village Honolulu Suite 1</td>
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<tr>
<td><strong>Nominating Committee (invitation only)</strong></td>
<td>Saturday, May 16 7:00 a.m. 2:00 p.m. Convention Center Room 308A</td>
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<tr>
<td><strong>Nursing and Allied Health Resources Section</strong></td>
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<tr>
<td><strong>Business Meeting</strong></td>
<td>Monday, May 18 5:30 p.m. 7:00 p.m. Hilton Hawaiian Village Honolulu Suite 3</td>
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<tr>
<td><strong>Executive Board Meeting</strong></td>
<td>Sunday, May 17 7:00 a.m. 8:00 a.m. Convention Center Room 307B</td>
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<tr>
<td><strong>Oral History Committee</strong></td>
<td>Wednesday, May 20 6:30 a.m. 7:30 a.m. Hilton Hawaiian Village Iolani Suite 6</td>
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<tr>
<td><strong>Osteopathic Libraries SIG</strong></td>
<td>Saturday, May 17 7:00 a.m. 8:00 a.m. Convention Center Room 303A</td>
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<tr>
<td><strong>Outreach SIG</strong></td>
<td>Sunday, May 17 2:30 p.m. 3:30 p.m. Convention Center Room 307B</td>
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<tr>
<td><strong>Pharmacy and Drug Information Section Business Meeting</strong></td>
<td>Monday, May 18 6:30 a.m. 7:30 a.m. Convention Center Room 326A</td>
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<tr>
<td><strong>Professional Recruitment and Retention Committee</strong></td>
<td>Monday, May 18 6:30 a.m. 7:30 a.m. Convention Center Room 308A</td>
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<tr>
<td><strong>Public Health/Health Administration Section Business Meeting</strong></td>
<td>Tuesday, May 19 6:30 a.m. 7:30 a.m. Convention Center Room 321A</td>
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<tr>
<td><strong>Public Services Section</strong></td>
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<tr>
<td><strong>Business Meeting</strong></td>
<td>Monday, May 18 6:30 a.m. 7:30 a.m. Convention Center Room 326B</td>
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<tr>
<td><strong>Informal Meeting</strong></td>
<td>Sunday, May 17 2:30 p.m. 3:30 p.m. Convention Center Room 325A</td>
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<tr>
<td><strong>Relevant Issues Section Business Meeting</strong></td>
<td>Monday, May 18 2:00 p.m. 3:00 p.m. Convention Center Room 303B</td>
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<tr>
<td><strong>Research Section</strong></td>
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<tr>
<td><strong>Business Meeting</strong></td>
<td>Monday, May 18 2:00 p.m. 4:00 p.m. Convention Center Room 309</td>
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<tr>
<td><strong>The Research Connection</strong></td>
<td>Sunday, May 17 7:00 a.m. 8:00 a.m. Convention Center Room 325A</td>
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<tr>
<td><strong>Retired Librarians SIG</strong></td>
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<tr>
<td><strong>Meeting</strong></td>
<td>Sunday, May 17 2:30 p.m. 3:30 p.m. Convention Center Room 303B</td>
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<tr>
<td><strong>Negotiating Your Retirement: Sharing and Lecture</strong></td>
<td>Tuesday, May 19 10:00 a.m. 11:00 a.m. Convention Center Room 321A</td>
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<tr>
<td><strong>Section Continuing Education Chairs</strong></td>
<td>Monday, May 18 6:30 a.m. 7:30 a.m. Convention Center Room 309</td>
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<tr>
<td><strong>Section Council</strong></td>
<td>Saturday, May 16 7:00 a.m. 2:00 p.m. Convention Center Room 317B</td>
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</tr>
<tr>
<td><strong>Section Program Planners</strong></td>
<td>Saturday, May 16 2:15 p.m. 4:15 p.m. Convention Center Room 317A Tuesday, May 19 2:45 p.m. 4:30 p.m. Hilton Hawaiian Village Nautilus Suite Thursday, May 20 6:30 a.m. 7:45 a.m. Hilton Hawaiian Village Honolulu Suite 2</td>
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<tr>
<td><strong>Section Treasurers</strong></td>
<td>Tuesday, May 19 10:00 a.m. 11:00 a.m. Convention Center Room 307B</td>
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<tr>
<td><strong>Technical Services Section</strong></td>
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<tr>
<td><strong>Business Meeting 1</strong></td>
<td>Monday, May 18 5:30 p.m. 7:30 p.m. Hilton Hawaiian Village Lehua Suite</td>
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<tr>
<td><strong>Business Meeting 2</strong></td>
<td>Tuesday, May 19 10:00 a.m. 11:00 a.m. Convention Center Room 325 A–B</td>
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<tr>
<td><strong>Veterinary Medical Libraries Section</strong></td>
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<tr>
<td><strong>Business Meeting</strong></td>
<td>Monday, May 18 5:30 p.m. 7:30 p.m. Hilton Hawaiian Village Honolulu Suite 2</td>
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<tr>
<td><strong>Executive Committee Meeting</strong></td>
<td>Monday, May 18 6:30 a.m. 7:30 a.m. Convention Center Room 303A</td>
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<tr>
<td><strong>Vision Science SIG</strong></td>
<td>Sunday, May 17 2:30 p.m. 3:30 p.m. Convention Center Room 308A</td>
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<tr>
<td><strong>Task Force on Vital Pathways for Hospital Librarians</strong></td>
<td>Monday, May 18 2:00 p.m. 4:00 p.m. Convention Center Room 308B</td>
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### Professional Competencies

Courses are organized in tracks according to the professional competency areas described in *Competencies for Lifelong Learning and Professional Success*, MLA's educational policy statement (www.mlanet.org/education/policy/). Six-hour CE course: 6 hours
Half-day a.m. or p.m. CE course: 4 hours

#### Friday, May 15

**7:00 a.m.–11:00 a.m.**

**CE200** Getting Started with Information Outreach in Minority Communities  
Convention Center Room 303A

**CE700** Understanding Health Care Literature: A Primer  
Convention Center Room 305B

**9:00 a.m.–4:00 p.m.**

**CE100** Magnet Hospital Designation: The Integral Role of the Medical Librarian  
Convention Center Room 304B

**CE300** Locating Cancer Information for Your Clinicians and Patients  
Offsite Facility (facility sponsored by University of Hawaii–Manoa, Hamilton Library)

**CE500** Emerging Technologies for Librarians  
Convention Center Room 304A

**CE600** Better Design and Delivery of Professional Education  
Convention Center Room 305A

**noon–4:00 p.m.**

**CE301** Government Resources in Consumer Health  
Convention Center Room 303A

**CE400** Library without Walls: Creating Web Portals for Online Services and Resources  
Convention Center Room 303B

**CE601** Creating Online Tutorials in Less than Thirty Minutes  
Offsite Facility (facility sponsored by University of Hawaii–Manoa, Hamilton Library)

**CE701** Knowledge Transfer: Moving from Best Evidence to Best Practice  
Convention Center Room 305B

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### Continuing Education

Continuing education (CE) courses are a great way to stay at the forefront of the health information profession. On-site registration for CE courses is available; however, some courses may have reached their attendance maximum and may be closed. Visit the MLA Registration Center to view course descriptions, course level, instructors, and MLA CE contact hours. Details are also available at www.mlanet.org/am/am2009/ce/.

### CE Credit Information

Six-hour CE course: 6 hours  
Half-day a.m. or p.m. CE course: 4 hours

### SPECIAL COURSE SUITES

- **Consumer Health Information Specialization Program**  
  These courses present the latest resources and ideas in the consumer health information field.

- **Evidenced-based Practice**  
  These courses emphasize librarians’ roles in the practices of evidence-based health care.

- **Expert Searcher Training Initiative**  
  These courses emphasize librarians’ roles as expert searchers in health care and biomedical research.

- **Information Specialist In Context**  
  These courses provide training and demonstrate knowledge regarding the role of the information specialist in context.

- **Management Track**  
  These courses address library administration topics for current managers and individuals with an interest in management.

### Hands-on Computer Courses/Offsite Locations

All courses except for those noted below are held at the Hawaiian Convention Center. Transportation will not be provided unless indicated below. Maps are available at the MLA Registration Center and Hospitality Center.

- **CE 300**  
  Transportation Provided: University of Hawaii–Manoa, Hamilton Library, 2550 McCarthy Mall

- **CE 401**  
  New Horizons Computer Learning Center, 1585 Kapiolani Blvd.

- **CE 502**  
  New Horizons Computer Learning Center, 1585 Kapiolani Blvd.

- **CE 601**  
  Transportation Provided: University of Hawaii–Manoa, Hamilton Library, 2550 McCarthy Mall
Saturday, May 16

7:00 a.m.–11:00 a.m.

CE102 Negotiation Skills
Convention Center Room 305A

CE203 Library Director: Knowledge, Skills, and Career Path
Convention Center Room 303B

CE703 Evidence-based Public Health
Convention Center Room 303A

CE704 Understanding Health Care Literature: Advanced Critical Appraisal Skills
Convention Center Room 305B

7:00 a.m.–2:00 p.m.

CE201 Creating Influence: Getting What You Want
Convention Center Room 304B

CE202 Designing Library Spaces for the 21st Century
Convention Center Room 304A

noon–4:00 p.m.

CE401 No Fear Molecular Biology: Concepts and Searching
Offsite Facility

CE502 Incorporating Web 2.0 Tools into Research: Making the Most of Instruction and Outreach Efforts
Offsite Facility

Wednesday, May 20

11:00 a.m.–3:00 p.m.

Librarians without Borders®

CE303 HINARI Access to Research Initiative: Internet Resources for Health Information Professionals: Training the Trainers
Offsite Facility
This section provides a daily schedule and location of official activities related to MLA ’09 but excludes MLA unit meetings, which are listed on pages 18–19. It includes receptions, section programming by sponsor and theme, Sunrise Seminars, Technology Showcases, and informal meetings. Consult the index on pages 60–67 for a quick reference to section activities.

Listed events are open to all registered attendees unless otherwise noted.

- Informal Meetings
- Open Forums
- Plenary Sessions
- Poster Sessions
- Sections
- Sunrise Seminars
- Technology Showcases
- Research Papers

The triangle symbol following a title represents a research-oriented paper or poster. This research designation is determined by the author during the abstract submission process. Papers with a research designation will be considered for Research Section awards. The Research Section hopes that the new research symbol will highlight the vital research MLA members are doing and encourage members to actively engage in evidence-based practice.

Friday, May 15, 2009

7:00 a.m.–3:00 p.m.
MLA Board of Directors Meeting (continued from Thursday)
Convention Center: Board Room A

7:00 a.m.–4:00 p.m.
Continuing Education
See pages 20–21

Saturday, May 16, 2009

7:00 a.m.–4:00 p.m.
Continuing Education
See pages 20–21

2:00 p.m.–4:00 p.m.
Leaders’ Tea
Convention Center: Room 306A–B

4:30 p.m.–6:30 p.m.
Welcome Reception and Opening of Hall of Exhibits
Convention Center: Hall of Exhibits
Ticketed event. Tickets available at MLA Registration.

Sunday, May 17, 2009

6:30 a.m.–7:30 a.m.
Majors 21st Annual Walk for Fun
Hilton Hawaiian Village: Hotel Main Lobby

6:30 a.m.–8:00 a.m.
New Members and First-time Attendees Breakfast
Convention Center: Room 305 A–B
Ticketed event/invitation only.

7:00 a.m.–8:00 a.m.
Section Business Meetings
See pages 18–19 for list.

Informal Meetings

Go Local Discussion Session
Convention Center: Room 309

National Network of Libraries of Medicine, Middle Atlantic Region
Convention Center: Room 319B

Sunrise Seminars

EBSCO Sunrise Seminar: Integration of Point-of-care Content into the Electronic Health Record
Convention Center: Room 319A

Patients are best served when health care providers have clinical information available at the point of care. Clinical questions are answered with the latest, evidence-based information, and providing clinical content via electronic medical records brings the best available evidence where it can be best used in the hospital workflow to improve consistency of care.

Elsevier Sunrise Seminar: EMBASE: Boost Your Pharma Information Retrieval to Provide Best-in-class Service
Convention Center: Room 301A

Learn how to use EMBASE to better support drug development, efficacy studies, safety, and regulatory compliance, making full use of the EMTREE thesaurus and other tools (live integrated search examples). We will expand on EMBASE results using PharmaPendium, the only source of fully searchable Food and Drug Administration approval documents. Join us for breakfast. We encourage you to register in advance: bdtraining@elsevier.com.
Daily Program

Wolters Kluwer | Ovid Sunrise Seminar No Password Required: A Case Study of Integrating Library Resources in the Electronic Medical Record
Convention Center: Room 317A
This real-world case study focuses on the lessons learned from a successful integration of library resources with a hospital’s web-based electronic medical record (EMR), a project that allows physicians seamless access to both patient information and reference materials—all with one password! Join Donna B. Flake, AHIP, library director of SEAHEC Medical Library, South East Area Health Education Center, Wilmington, NC, and Ovid staff for a lively discussion and to learn techniques on:
• how you can build relationships with key constituents to advance your library resources
• how you can integrate Ovid Basic Search with EMRs—yes, it’s possible!
• how you can market your library to create awareness and drive usage
• why usage and awareness statistics are vital to your budget and how to make statistics work for you

9:15 a.m.–9:30 a.m.
Break

9:30 a.m.–11:00 a.m.
Plenary Session 2: The John P. McGovern Lecture
Sponsored by EBSCO.
Established with a donation from the John P. McGovern Foundation.
“Practicing Medicine in the 21st Century”
Convention Center: Kalakaua Ballroom B
Introduction: Judy Consales, Cochair, 2009 National Program Committee, and Director, Louise Darling Biomedical Library, University of California–Los Angeles
Lecturer: Adam Bosworth, Keas, San Francisco, CA
11:00 a.m.–noon
Question-and-answer session with Adam Bosworth
EBSCO Exhibit Booth 614, Hall of Exhibits

11:00 a.m.–12:30 p.m.
Technology Showcase
AccessAnesthesiology: A New Level of Customization and Excellence
Convention Center: Hall of Exhibits (Classroom A)
McGraw-Hill’s AccessAnesthesiology is a new resource for anesthesiology residents and professionals preparing for cases and certification. Combining multimedia content, board review, and quick reference materials with a custom curriculum that enables robust resident tracking, AccessAnesthesiology is designed to meet the diverse needs of the growing anesthesiology market.

11:00 a.m.–12:30 p.m.
Section Programs
2009 NATIONAL PROGRAM COMMITTEE
Innovation. Inspiration. Illumination. Session A
Convention Center: Room 306B
Moderator: Michelle Kraft, AHIP, Senior Medical Librarian, Cleveland Clinic Alumni Library, Cleveland Clinic, Cleveland, OH
Adrian Y. Follette
It Doesn’t Have to Be Perfect! Adopting Library Services as Betas
Remlee Green
Society Journal Watch: A Wiki for Libraries and Society Publishers to Fuse
Merle L. Colglazier, Margaret E. Henderson, and Catherine S. Canevari, AHIP
CANCER LIBRARIANS SECTION

Fusing Culture and Community to Improve Health Literacy

Nursing and Allied Health Resources Section; Complementary and Alternative Medicine; Lesbian, Gay, Bisexual, and Transgendered Health Science Librarians; Mental Health SIGs

Convention Center: Room 317A

Moderator: Julia Esparza, AHIP, Clinical Librarian, Medical Center Library, Louisiana State University Health Sciences Center–Shreveport

Connecting an Underserved Community with Health Information and Services: Fusing Culture, Community, and Education for Somali Bantu Refugee Children in Buffalo, NY

Diane G. Schwartz, AHIP, FMLA, Elaine Mosher, Karen Lamson, Helen Anne Wolf, Donna Slawek, Elizabeth Eisenhauer, Tracy Diina, and Kavita Ahluwalia

Health Literacy Support for Patients and Professionals: Facilitating Access to Multilingual Patient Education Materials

Jill T. Boruff and Martina Plejic

Unexpected Outcomes of the Health Information Literacy Research Project

Sabrina Kurtz-Rossi, Andrea Harrow, Kim Hart, and Holly Sheldon Kimborowicz, AHIP

Health Consumers’ Cancer Information-seeking Needs and Behaviors: An Analysis of Usage Patterns in the Cancer TRAIN Web Information Portal

Katherine L. Schilling, AHIP

EDUCATIONAL MEDIA AND TECHNOLOGIES SECTION

Training the Trainer

Library Marketing, Outreach SIGs

Convention Center: Room 304A–B

Moderator: Jeanne M. Burke, Education Coordinator, Health Sciences Library/Learning Resources Center, Creighton University, Omaha, NE

Training the Trainer

Lisa M. Boyd, J. Dale Prince, AHIP, and Robert Harris

FEDERAL LIBRARIES SECTION

Fusing Cultures and Diversity Awareness in Library Collections

Collection Development Section; African American Medical Librarians Alliance; Complementary and Alternative Medicine; Lesbian, Gay, Bisexual, and Transgendered Health Science Librarians SIGs

Convention Center: Room 319A

Moderator: Sylvia McAphee, Serials Librarian, Lister Hill Library of the Health Sciences, University of Alabama–Birmingham

We Are the World: Serving Diverse Cultures in Your Library

Helen Wong Smith

Collecting to Support Cultural and Diversity Awareness in the Health Sciences Library

Locke Morrisey, Lillian Hoffecker, and Janet M. Schneider, AHIP

HISTORY OF THE HEALTH SCIENCES SECTION

Infusing History into the Curriculum

Public Services Section; Libraries in Curriculum SIG

Convention Center: Room 301A

Moderator: Joan Stoddard, AHIP, Spencer S. Eccles Health Sciences Library, University of Utah–Salt Lake City

Fusing the Old and New: Integrating the Library’s History of Medicine Program into the Revised Curriculum

Patricia L. Thibodeau, AHIP, FMLA, Richard A. Peterson, AHIP, and Suzanne Porter, AHIP

Promoting and Teaching the History of Medicine in an Undergraduate Medical Curriculum

James Shedlock, AHIP, FMLA, Ron Sims, and Ramune Kubilius, AHIP

Teaching the Next Generation: Introducing Health Research to Middle and High School Students

Patricia Gallagher, AHIP, Sejal Gandhi, and Winifred King

Utilizing the Past in the Present Curriculum: Vesalius and Beyond

Michael A. Flannery

HOSPITAL LIBRARIES SECTION

Librarian’s Toolkit

Corporate Information Services, Research Sections; Library Marketing SIG

Convention Center: Room 318A–B

Moderator: Linné Girouard, AHIP, Hospital Librarian and Director, Professional Education Center, The Methodist Hospital Library, Houston, TX

Infusing Health Sciences Libraries with Economic Muscle

Elizabeth Kelly, Barbara B. Jones, and John Bramble

Hospital Consumer Assessment of Healthcare Providers and Systems (HCAHPS), Patient Satisfaction, and Library Services: A Fusion Whose Time Has Come

Catherine M. Boss, AHIP, and David S. Kountz
Fusing Relationships with Academic Health System Administrators
Whitney A. Townsend and Marisa Conte

Partnerships with Education and Clinical Information Services Advocate Library Services
Mary F. Prottsman, AHIP

The Agile Librarian’s Guide to Thriving in Any Institution
Michelynn McKnight, AHIP

LEADERSHIP AND MANAGEMENT SECTION
Fusion in the Library Workforce: Creating Synergies Through Professional Diversity
Relevant Issues Section; African American Medical Librarians Alliance, Libraries in Curriculum SIGs
Convention Center: Room 301B
Moderator: Pamela Gray Burks, Director, Organizational Development, University of Alabama–Birmingham

Building a Team: Fueling Uniqueness Synergy Individualism Openness That Is Nonpareil
Pamela Gray Burks

FUSION: Melding Reference and Access Services into a Single User Service Point in an Academic Health Sciences Library
Katherine V. Chew

Nuclear Reactions: An Intergenerational Case Study in Collection Development
Rikke Ogawa, AHIP, Janet D. Carter, and Tania Bardyn, AHIP

MEDICAL INFORMATICS SECTION
Being an Informationist, or Why Are You Working in the Library?
Molecular Biology and Genomics SIG
Convention Center: Room 306A
Moderator: Carrie Iwema, Information Specialist, Molecular Biology, Health Sciences Library System, University of Pittsburgh, Pittsburgh, PA

A Novel Approach to Recruiting and Educating Medical Informationists
Connie M. Schardt, AHIP, Patricia L. Thibodeau, AHIP, FMLA, Barbara M. Wildemuth, Claudia Gollop, and Peggy Schaeffer

The Virology Bioinformatics Librarian: A Year in the Life of an Embedded Informationist Fellow
Pamela L. Shaw, James Shedlock, AHIP, FMLA, and Richard Longnecker

Being an Informationist: Interdisciplinary Fusions of Expertise to Build Rich Information Infrastructures for Translational Science
Elizabeth C. Whipple and Jere Odell

Fusing the Informationist: Incorporating Innovative and Expanded Roles for the Informationist Model in an Academic Medical Center
Douglas L. Varner, AHIP, and Jett McCann, AHIP

MEDICAL LIBRARY EDUCATION SECTION
Emerging Research: The Fusion of Theory and Practice
Convention Center: Room 319B
Moderator: Jodi L. Philbrick, Assistant Director, Houston Program, and Adjunct Faculty, Department of Library and Information Sciences, University of North Texas–Denton

Balancing Theory and Practice in a Library and Information Science Program Curriculum
Andrew Wertheimer

Health Care Literacy: A Study of Online Consumer Health Resources
Pamela Scott

A Model of Primary Care Physicians’ Consumer Health Information-seeking Behaviors: Working with Elderly Patients and Their Caregivers
Mary Jo Dorsey, AHIP

Rehabilitation Therapists’ Clinical Questions in the Context of Evidence-based Patient Care: An Exploratory Study
Lorie Kloda and Joan Bartlett

PHARMACY AND DRUG INFORMATION SECTION
EMBASE.com Lecture
Convention Center: Room 317B
Moderator: Christina Seeger, AHIP, Visiting Assistant Professor and College of Pharmacy Liaison, Medical Sciences Libraries, Texas A&M University–College Station

Tainted Science
Shannon Brownlee

11:00 a.m.–3:30 p.m.
Hall of Exhibits Open
Convention Center: Hall of Exhibits
11:30 a.m.–noon

Technology Showcase
DynaMed
Convention Center: Hall of Exhibits (Classroom B)
DynaMed is a point-of-care reference designed to provide health care professionals with the best available evidence to support clinical decision making. DynaMed has a rigorous process to provide digested summaries of the most valid, clinically relevant research results and to synthesize these summaries, providing clinicians with comprehensive answers to clinical questions.
noon–12:30 p.m.

Technology Showcase

Wiley Technology Showcase: Essential Evidence Plus

Convention Center: Hall of Exhibits (Classroom A)
A time to review and see what’s new with Essential Evidence Plus.

12:30 p.m.–1:00 p.m.

Technology Showcase

Nursing Reference Center

Convention Center: Hall of Exhibits (Classroom B)
Nursing Reference Center contains evidence-based, point-of-care nursing content including condition and treatment overviews, red flags, interactions, guidelines, and proprietary Evidence-based Care Sheets and Quick Lessons. Hospitals using Nursing Reference Center and CINAHL with Full Text satisfy applicable Joint Commission standards and help meet American Nurses Credentialing Center Magnet program model components status criteria.

1:00 p.m.–1:30 p.m.

Technology Showcase

JAMAevidence: Best Practices of Evidence-based Medicine

Convention Center: Hall of Exhibits (Classroom A)
JAMAevidence provides students, educators, and clinicians with the fundamental tools required for understanding and applying the medical literature and making clinical diagnoses. This state-of-the-art digital resource from McGraw-Hill Professional and JAMA includes leading references, PowerPoint teaching tools, and interactive worksheets and wizards to convey the best practices of evidence-based medicine.

1:30 p.m.–2:00 p.m.

Technology Showcase

CINAHL Plus with Full Text

Convention Center: Hall of Exhibits (Classroom B)
CINAHL Plus with Full Text is the world’s most comprehensive nursing and allied health research database, providing full text for more than 750 journals indexed in CINAHL. The database also provides full text for more than 220 books and monographs. With full-text coverage dating back to 1937, CINAHL Plus with Full Text is the definitive research tool for all areas of nursing and allied health literature.

2:00 p.m.–2:30 p.m.

Beverage Break

Convention Center: Hall of Exhibits

2:00 p.m.–3:00 p.m.

Technology Showcase

Mosby’s Nursing Consult: Evidence-based Practice Through Technology

Convention Center: Hall of Exhibits (Classroom A)
Mosby’s Nursing Consult is the definitive online information resource for nurses. Brought to you by Elsevier, Mosby’s Nursing Consult enables nurses to find answers quickly, educate patients, learn about new developments, and improve patient care quality—all benefits of evidence-based practice made possible through technology.

2:00 p.m.–3:00 p.m.


Convention Center: Room 317A

2:30 p.m.–3:00 p.m.

Technology Showcase

Patient Education Reference Center

Convention Center: Hall of Exhibits (Classroom B)
Patient Education Reference Center adds patient information to patient care with a comprehensive collection of current, evidence-based patient education handouts for clinicians to print and distribute at the point of care. Handouts are designed to enhance patient understanding of treatment from conditions, procedures, drugs, discharge, and home care to lifestyle and wellness.

2:30 p.m.–3:30 p.m.

Informal Meetings

Association of Academic Health Sciences Libraries Scholarly Communications Committee

Convention Center: Room 326B

Association of Academic Health Sciences Libraries Teaching/Learning Oversight Committee

Convention Center: Room 326A

3:00 p.m.–3:30 p.m.

Poster Session 1

Convention Center: Hall of Exhibits
See pages 38–44 for the listing of posters and presenters.

3:00 p.m.–3:30 p.m.

Technology Showcase

The R2 Digital Library from Rittenhouse

Convention Center: Hall of Exhibits (Classroom A)
The R2 Digital Library from Rittenhouse is a web-based, full-text, electronic book platform with more than 1,000...
health sciences resources from 40 publishers. Key features include purchase at the individual resource level for title-specific collection management, integrated linking and social networking tools, real-time statistics, and flexible access and authentication models. For more information, visit www.r2library.com.

5:30 p.m.–6:30 p.m.
International Visitors Reception
Hilton Hawaiian Village: Honolulu Suite
For International Cooperation Section members and international attendees.

6:00 p.m.–7:00 p.m.
Library School Reunion
Hilton Hawaiian Village: Coral Ballroom 1–2

6:00 p.m.–7:30 p.m.
Hospital Libraries Section Connection Reception with Friends of NLM
Sponsored by StatRef!, NEJM, Elsevier, and EBSCO
Hilton Hawaiian Village: Topu Ballroom 1
Ticketed event. Tickets available at MLA Registration

Monday, May 18, 2009
6:30 a.m.–7:30 a.m.
Sunrise Seminars
American College of Physicians (ACP) Sunrise Seminar: Annals of Internal Medicine and ACP: Recent Developments!
Convention Center: Room 319B
Please join us for a demonstration and discussion of the exciting new developments at the Annals of Internal Medicine. We will discuss our launch of the Annals Back Files, which provides full access to all the groundbreaking articles published in the Annals since its founding in 1927. There are exciting new features in our site licensing program as well. The “In the Clinic” feature provides clinical overviews of medical conditions, focusing on diagnosis, treatment, practice improvement, and patient information. “In the Clinic” side sets are in development to aid in teaching. There is much more, including ACP PIER. We look forward to seeing you!

EBSCO Sunrise Seminar: Nursing and Allied Health Resources
Convention Center: Room 319A
EBSCO Publishing provides clinical content covering practice-related and research information needs for nurses and allied health professionals. Nursing Reference Center, the first point-of-care resource for nurses, includes evidence-based nursing content including condition and treatment overviews. CINAHL covers nursing, health sciences librarianship, alternative and complementary medicine, consumer health, and seventeen allied health disciplines.

Elsevier Sunrise Seminar: Point-of-care Alternatives/Maximizing MDConsult eBook Value
Convention Center: Room 301A
Are you looking for alternative online products to help your constituents find quick, accurate, evidence-based answers at the point of care? Find out about the future of Elsevier’s point-of-care resources in this informative preview session. We will also demonstrate how to maximize your MDConsult subscription through new enhancements and expanded electronic book offerings!

Convention Center: Room 317A
Relaunched on a powerful new platform, USMLEasy for Step 1, Step 2 CK, and Step 3 has thousands of online questions covering all disciplines and organ systems. USMLEasy’s customization features, performance tracking, targeted remediation, and integration with AccessMedicine will help ensure your students’ success.

National Library of Medicine (NLM) Sunrise Seminar: NLM Online Users’ Meeting
Convention Center: Room 318A–B
NLM staff will highlight recent accomplishments and indicate new developments in a variety of online systems, including MEDLINE/PubMed, MedlinePlus, and DOCLINE.

Wiley Sunrise Seminar: The Cochrane Library, an Update
Convention Center: Room 317B
Please join us for an opportunity to learn how to harness the power of The Cochrane Library. Our special guest speaker will be Carol Lefebvre, senior information specialist at the UK Cochrane Center.

7:30 a.m.–9:00 a.m.
MLA Business Meeting 1
Convention Center: Kalakaua Ballroom B
Presiding: Mary L. Ryan, AHIP, FMLA, President, 2008/09

Agenda
• Announcements
• In Memoriam
• Member Recognition
• Call to Order
• Announcements and Election Results
• New Business
• Treasurer’s Report: Linda Walton, MLA Treasurer and Associate University Librarian and Director, Hardin Library for the Health Sciences, University of Iowa–Iowa City
• Executive Director’s Report: Carla J. Funk, CAE
• Annual Report
• Old Business
9:00 a.m.–9:30 a.m.
Beverage Break
Convention Center: Hall of Exhibits

9:00 a.m.–noon
Hall of Exhibits Open
Convention Center: Hall of Exhibits

9:30 a.m.–10:30 a.m.
Plenary Session 3: The Janet Doe Lecture
Convention Center: Kalakaua Ballroom B

Introduction: Thomas G. Basler, FMLA, Director, Libraries, and Chair, Department of Library Science and Informatics, Medical University of South Carolina–Charleston
Lecturer: J. Michael Homan, AHIP, FMLA, Director, Libraries, and Assistant Professor, Mayo Clinic Libraries, Mayo Clinic Rochester, MN

10:30 a.m.–11:00 a.m.
Technology Showcase
BMJ Point of Care: Get Answers NOW
Convention Center: Hall of Exhibits (Classroom A)
Experience the power and precision of BMJ Point of Care, a new clinical resource that blends clear, concise expert opinion with the best available medical evidence. Highly focused disease and drug information organized in a unique, patient-centered format provides fast, authoritative answers to the most pressing patient care questions.

10:30 a.m.–noon
Section Programs

EDUCATIONAL MEDIA AND TECHNOLOGIES SECTION

Technology and E-resources: Evolving with the Times
Convention Center: Room 304A–B
Moderator: Jeanne M. Burke, Education Coordinator, Health Sciences Library/Learning Resources Center, Creighton University, Omaha, NE

Technology and E-resource Selection: Evolving with the Times Panel Discussion
Lori Klein, Dean James E. Diane Johnson, AHIP, and John Bramble

HEALTH ASSOCIATION LIBRARIES SECTION

Fusing Information and Preparation in Times of Devastation

FEDERAL LIBRARIES, NURSING AND ALLIED HEALTH RESOURCES SECTIONS; NATIONAL LIBRARY OF MEDICINE; AFRICAN AMERICAN MEDICAL LIBRARIANS ALLIANCE SIG

Convention Center: Room 301B
Moderator: Deborah Halsted, Associate Director, HAM-TMC Library, Houston Academy of Medicine-Texas Medical Center–Houston

Fusing Information and Preparation in Times of Devastation Panel Discussion
Janice E. Kelly, Renee Bougard, Stacey J. Arnesen, and Michelynn McKnight, AHIP

LEADERSHIP AND MANAGEMENT SECTION

Fusing Career Resources through Mentoring
Public Services Section; New Members SIG
Convention Center: Room 317A
Moderator: Teresa L. Knott, AHIP, Director, Tompkins-McCaw Library for the Health Sciences, and Associate University Librarian, Virginia Commonwealth University Libraries–Richmond

Fusing Career Resources through Mentoring Roundtables and One-on-one Mentoring

MEDICAL INFORMATICS SECTION

Top Technical Trends III: Technology Fusion

Educational Media and Technologies Section
Convention Center: Room 318A–B
Moderator: Susan Lessick, AHIP, Head, Grunigen Medical Library, and Serials and Electronic Collections Librarian, Health Sciences, University of California–Irvine Medical Center, Orange, CA

Top Technical Trends III: Technology Fusion Panel Discussion
Michelle Kraft, AHIP, Rikke Ogawa, AHIP, Bart Ragon, Gabriel Rios, and Eric Schnell

MEDICAL LIBRARY EDUCATION SECTION

Fusing Interdisciplinary Expertise in the Workplace

Convention Center: Room 319B
Moderator: Ana D. Cleveland, Regents Professor and Director, Health Informatics and Houston Programs, Department of Library and Information Sciences, University of North Texas–Denton

A College Is Working to Educate Professionals in an Interdisciplinary Environment
Herman Totten

Integrating Interdisciplinarity: Evolving Roles of Technical Services Librarians in a Web 2.0 World
Dean James and Michael Garrett

The Future Roles of Librarians and the Interdisciplinary Imperative
Peter Kroth
The National Library of Medicine’s Approach to Interdisciplinarity in the Workforce
Sheldon Kotzin, FMLA

NURSING AND ALLIED HEALTH RESOURCES SECTION

Magnet Fusion: (Re)credentialing from a Leadership Perspective
   Hospital Libraries Section
   Convention Center: Room 306A
Moderator: Holly Hubenschmidt, AHIP, Instruction and Liaison Services Librarian, Emerson Library, Webster University, St. Louis, MO

Networking with Clinical Nurses: Fusing Magnet and Organizational Missions
Mary A. Wickline

American Nurses Credentialing Center Magnet Recognition Today
Harriett Chaney

PHARMACY AND DRUG INFORMATION SECTION

Personal Health Records: How Private Is Your Medical Information?
   Relevant Issues Section; Mental Health SIG
   Convention Center: Room 319A
Moderator: Christina Seeger, AHIP, Visiting Assistant Professor and College of Pharmacy Liaison, Medical Sciences Libraries, Texas A&M University–College Station

My HealtheVet: The VA’s Internet Gateway to Patients’ Personal Health Records
Janet M. Schneider, AHIP

Personal Health Record Certification and Privacy Safeguards
Linda Hogan

RESEARCH SECTION

Research 101: How to Start and Finish a Research Project
   Hospital Libraries Section
   Convention Center: Room 317B
Moderator: Rosalind F. Dudden, AHIP, FMLA, Library Services Director, Gerald Tucker Memorial Medical Library, National Jewish Health, Denver, CO

Define the Question or Problem and Develop the Research Plan
Rosalind F. Dudden, AHIP, FMLA

Do the Research by Collecting Data
Alexandra Dimitroff

Analyze and Interpret Results and Take Action
Melissa L. Just, AHIP, and Jeanne Larsen

Report the Results or the Success of the Change
Sandra L. De Groote, AHIP, and Heather N. Holmes, AHIP

VETERINARY MEDICAL LIBRARIES SECTION

Fusion Outreach: Synthesizing Outreach Concepts in Human and Veterinary Medicine
   Outreach SIG
   Convention Center: Room 301A
Moderator: Diane Fagen, Librarian, AVMA Library, American Veterinary Medical Association, Schaumburg, IL

Fusion Outreach: Synthesizing Outreach Concepts in Human and Veterinary Medicine Panel Discussion
Prudence Dalrymple, AHIP, Cindy Mitchell, and Patricia Neenan

11:30 a.m.–noon

Technology Showcase

How Do You Measure Up?
   Convention Center: Hall of Exhibits (Classroom A)
Research analytics from the scientific business of Thomson Reuters provide you with objective data in context so you can analyze, benchmark, and compare the research and impact of institutions, nations, subject disciplines, and more. Backed by best-in-class tools and services, Thomson Reuters solutions give you the tools and information you need to see how your scholarly research measures up against your peers, your goals, and your needs.

noon–1:30 p.m.

MLA Awards Ceremony and Luncheon
   Convention Center: Room 313
Ticketed event. Tickets available at MLA Registration until 5:00 p.m. on Sunday, May 17.

1:15 p.m.–3:00 p.m.

Hall of Exhibits Open
   Convention Center: Hall of Exhibits

1:30 p.m.–2:30 p.m.

Technology Showcase

What Will You Discover Tomorrow?
   Convention Center: Hall of Exhibits (Classroom A)
Life sciences solutions from the scientific business of Thomson Reuters help you leverage past greatness, make new connections, and drive future discoveries to enable world-class medical research. From new citation connections to cutting-edge biomarker data, Thomson Reuters solutions give your patrons the tools and information they need to change the world.
**Poster Session 2**

- Convention Center: Hall of Exhibits
- See pages 38–44 for the listing of posters and presenters.

**2:00 p.m.–2:30 p.m.**

**Beverage Break**
- Convention Center: Hall of Exhibits

**2:00 p.m.–3:00 p.m.**

**Informal Meetings**

- Association of Academic Health Sciences Libraries Education Research Task Force
  - Convention Center: Room 326B

- EOS International Seminar
  - Convention Center: Room 319A

- National Network of Libraries of Medicine, Pacific Southwest Region: E-licensing Collaborative with the Statewide California Electronic Library Consortium
  - Convention Center: Room 325A–B

**2:30 p.m.–3:00 p.m.**

**Technology Showcase**

**Move from Discovery to Publishing Faster with EndNote**
- Convention Center: Hall of Exhibits (Classroom A)

Have you heard? EndNote now includes EndNote Web for all users. See why users are raving about the Find Full Text feature and Smart groups. Take a peek at what’s coming, learn about our free training support program, and discover ResearcherID and other time-saving tools in Web of Knowledge.

**6:00 p.m.–8:30 p.m.**

**Informal Meeting**

**EOS International User Group Meeting**
- Hilton Hawaiian Village: South Pacific Ballroom 1

**Tuesday, May 19, 2009**

**6:30 a.m.–7:30 a.m.**

**Sunrise Seminars**

- American Psychological Association Sunrise Seminar
  - Convention Center: Room 301B

The American Psychological Association will provide content and terminology updates on its databases, PsycINFO, PsycARTICLES, PsycBOOKS, PsycEXTRA, and PsycCRIS/QE. This training session highlights emerging topics in the health sciences such as health literacy, health disparities, and global health through advanced search demonstrations on the major vendor platforms.

**8:30 a.m.–noon**

**Hall of Exhibits Open**
- Convention Center: Hall of Exhibits
9:00 a.m.–10:00 a.m.
National Library of Medicine Update
Convention Center: Kalakaua Ballroom B

10:00 a.m.–10:30 a.m.
Informal Meeting
MLA FYI: The Chicago Collaborative: A New Partnership Between Librarians, Publishers, and Editors
Convention Center: Room 319A

Technology Showcase
Rehabilitation Reference Center
Convention Center: Hall of Exhibits (Classroom A)
Rehabilitation Reference Center, an evidence-based point-of-care clinical reference tool for use by rehabilitation clinicians, provides physical therapists, occupational therapists, and rehabilitation students with the best available evidence, including clinical reviews, research instruments, and more than 10,000 exercise images that may be added to customizable patient education handouts.

10:00 a.m.–11:00 a.m.
Informal Meetings
EFTS Users Group: Update
Convention Center: Room 317B
Libraries in Medical Education (LiME) Special Interest Group National Meeting
Convention Center: Room 306A

Poster Session 3
Convention Center: Hall of Exhibits
See pages 38–44 for the listing of posters and presenters.

11:00 a.m.–noon
MLA Business Meeting 2, Presidential Inaugural Address, and MLA ’10 Invitation
Convention Center: Kalakaua Ballroom B
Presiding: Mary L. Ryan, AHIP, MLA President 2008/09
Agenda
• Call to Order
• Old Business
• Recognition of Retiring Board Members
• Introduction of Incoming Board Members
• Recognition of Outgoing President
• Presidential Inaugural Address: Connie M. Schardt, AHIP, MLA President, 2009/10, and Associate Director, Public Services, Medical Center Library, Duke University, Durham, NC
• Resolutions
• Announcement of MLA Swap ‘n’ Shop Winners and Scholarship Booth Raffle Drawing, “Miles Walked” contest

• MLA ’10 Invitation: Terry Ann Jankowski, AHIP, Cochair, 2010 National Program Committee (NPC), and Head, Information and Education Services, Health Sciences Libraries, University of Washington–Seattle; Sarah McCord, AHIP, Cochair, 2010 NPC, and Head, Reference and Instructional Services, Henrietta DeBenedictus Library, Massachusetts College of Pharmacy and Health Sciences–Boston; Jett McCann, AHIP, Cochair, Local Assistance Committee (LAC), 2010 NPC, and Director/Associate Dean, Dahlgren Memorial Library, Georgetown University Medical Center, Washington, DC; and Janice E. Kelly, Cochair, LAC, 2010 NPC, and Executive Director, National Network of Libraries of Medicine, Southeastern/Atlantic Region, Health Sciences and Human Services Library, University of Maryland–Baltimore

1:00 p.m.–2:30 p.m.
Section Programs

2009 NATIONAL PROGRAM COMMITTEE

Innovation. Inspiration. Illumination. Session B
Convention Center: Room 319A
Moderator: Eileen H. Stanley, AHIP, Director, Knowledge and Information Resources, Ecolab, Eagan, MN
Personalized Medicine and Bioethics: An Analysis of New Information Needs
Jere Odell
Development of a Clinical Information Tool for the Electronic Health Record
Barbara A. Epstein, AHIP, Nancy H. Tannery, Frances Yarger, Charles B. Wessel, John LaDue, and Anthony B. Fiorillo
SmartSearch: Automated Recommendations Using Librarian Expertise and PubMed E-Utilities
Ryan Max Steinberg, Richard Zwies, Christopher Stave, Yannick Pouliot, and Heidi Heilemann, AHIP
Understanding How Scientists Choose Bioinformatics Tools: Toward a Framework for Classification and Evaluation
Joan Bartlett, Lorie Kloda, and Yusuke Ishimura
Impact of the National Institutes of Health Public Access Policy: A Unique Opportunity to Engage with Faculty about Open Access Publishing
Marcus A. Banks, Gail L. Persily, and David J. Owen

COLLECTION DEVELOPMENT SECTION
Clinical and Translational Science: Fusing Information Services with Basic Research and Clinical Application
Molecular Biology and Genomics SIG
Convention Center: Room 317A
Moderator: Sylvia McAphee, Serials Librarian, Lister Hill Library of the Health Sciences, University of Alabama–Birmingham
Clinical and Translational Science: Bench to Bedside
Linda Hogan

Translational Research Support and Education: A Critical Role for Medical Libraries
Kristi L. Holmes

CONSUMER AND PATIENT HEALTH INFORMATION SECTION
The Healthy Library: Creating a Culture of Wellness
Corporate Information Services, Federal Libraries, Hospital Libraries, Nursing and Allied Health Resources Sections; African American Medical Librarians Alliance, Library Marketing, New Members SIGs
Convention Center: Room 318A–B
Moderator: Siobhan Champ-Blackwell, Outreach Coordinator, National Network of Libraries of Medicine, MidContinental Region, Omaha, NE

The Healthy Library: Creating a Culture of Wellness Panel Discussion
Mary L. Ryan, AHIP, FMLA, Loreine Roy, Carol Ann Attwood, AHIP, and Kelli Ham

DENTAL SECTION
Open Access and the Evidence
Cancer Librarians Section
Convention Center: Room 301B
Moderator: Michael Kronenfeld, Director, Learning Resource Center, A. T. Still University, Arizona Campus–Mesa

Third Annual Lecture on the Evidence Base Supported by StatRef: Open Access and the Evidence Base: The Good, the Bad, and the Ugly
Karen A. Butter, AHIP, Catherine Nancarrow, and Heather Joseph

HISTORY OF THE HEALTH SCIENCES SECTION
Promotion and Development Fusions for Special Collections
Technical Services Section
Convention Center: Room 301A
Moderator: Patricia Gallagher, AHIP, Senior Librarian, Library, New York Academy of Medicine–New York

Digitizing a Newspaper Clippings Collection: A Case Study in Small-scale Digital Projects
Maureen M. Knapp, AHIP

“A Condom a Day Keeps the Doctor Away”: Organizational Fusions for Digitizing AIDS Awareness Posters
Chamya Kincy

Health “Cranks” in the Early 20th Century or Why the Public Health Past Is Prologue to the Future
Elaine Skopelja, AHIP

Old Wine in New Bottles: Digital Projects from the National Library of Medicine’s History of Medicine Division
Stephen Greenberg

INTERNATIONAL COOPERATION SECTION
Issues in Japanese Health Sciences Librarianship
Corporate Information Services Section; Japan Medical Library Association; Japan Medical Abstracts Society
Convention Center: Room 306B
Moderator: Atsutake Nozoe, Professor Emeritus, Aichi Shukutoku University, Nagoya, Japan

Bibliographic Information Service in Health Sciences in Japan
Minoru Ikusaki, Mami Matsuda, Kazunari Misawa, and Atsutake Nozoe

Consumer Health Information Services in Hospitals in Japan
Noriko Ushizawa and Naohiko Yamaguchi

Accreditation Program for Health Sciences Librarians in Japan
Naoko Suwabe and Yukiko Sakai

Education and Training of Health Information Specialists in Japan
Hiromitsu Ogata, Takeshi Isono, and Atsutake Nozoe

NURSING AND ALLIED HEALTH RESOURCES SECTION
Educational Fusion: Librarian-integrated Instruction in Interdisciplinary Education Programs and Partnerships
Dental, Educational Media and Technologies Sections; Libraries in Curriculum SIG
Convention Center: Room 317B
Moderator: Holly Hubenschmidt, Instruction and Liaison Services Librarian, Emerson Library, Webster University, St. Louis, MO

Turning Evidence into Practice: A Pilot Project to Develop New Training and Research Tools for the Public Health Workforce
Helena VonVille

Infusing Information Literacy Skills by Researching “Never Events”
Lin Wu, AHIP, Cynthia K. Russell, and Ramona Patterson

Integrating a Course on Applying Social Media Technologies to Health Communications into a Curriculum
Gillian Goldsmith Mayman
The Internet, I-Fusions: Synergy Between Reliability, Education, and Clinical Practice for Emergency Medicine Residents
Diane G. Schwartz, AHIP, FMLA

**PUBLIC HEALTH/HEALTH ADMINISTRATION SECTION**

Emerging Issues in Global Health

Veterinary Medical Libraries Section; Lesbian, Gay, Bisexual, and Transgendered Health Science Librarians SIG
Convention Center: Room 306A
Moderator: Mellanye Lackey, Public Health Liaison Librarian, Health Sciences Library, University of North Carolina–Chapel Hill

Fusing Health Literacy Education to Teaching English as a Second Language (TESOL): Health Literacy as Social Practice in a TESOL Class
Pamela Howard

Professional Development for Librarians in Kenya: Planning a Workshop
Pam White and Emma Farrow

Centers for Disease Control and Prevention Institutional Repository: Fusing Public Health Knowledge with Partners and the General Public
Robert Swain, Jocelyn A. Rankin, AHIP, FMLA, and Susan Wilkin

Fusing Information Literacy to Multidisciplinary Global Health Education
Erika L. Sevetson and Sarah McDaniel

**PUBLIC SERVICES SECTION**

Seamlessly Working the “I” into an Academic Medical Center Workflow: The Eskind Biomedical Library Experience

Research Section
Convention Center: Room 304A–B
Moderator: Nunzia B. Giuse, AHIP, FMLA, Assistant Vice Chancellor, Knowledge Management; Director, Eskind Biomedical Library; Professor, Department of Biomedical Informatics; and Professor, Department of Medicine, Vanderbilt University Medical Center, Nashville, TN

Implementing a Philosophy of Lifelong Learning
Nunzia B. Giuse, AHIP, FMLA

Demonstrating the Value of Expert Library Support: Evaluation of the Clinical Informatics Consult Service
Rebecca Jerome

Integrating the Best Evidence and Relevant Information into Informatics Systems
Taneya Y. Koonce

Extending Evidence Support into Bioresearch
Rachel R. Walden

Developing a Culture of True Integration Through Active Participation in the Organizational Leadership Vision
Annette M. Williams

**Wednesday, May 20, 2009**

8:00 a.m.–9:00 a.m.

Plenary Session 4: Leiter Lecture
“The Impact of Diseases on Hawai‘i’s Medical History”
Convention Center: Kalakaua Ballroom B
Introduction: Virginia (Ginny) Tanji, Local Assistance Committee Cochair, 2009 National Program Committee, and Library Director, Health Sciences Library, School of Medicine, University of Hawai‘i–Manoa, Honolulu, HI
Lecturer: Ben Young, Native Hawaiian Center of Excellence, John A. Burns School of Medicine, University of Hawai‘i–Manoa

9:00 a.m.–9:30 a.m.
Break

9:30 a.m.–11:00 a.m.

Plenary Session 5
“Reverse Disease with Less Medication”
Convention Center: Kalakaua Ballroom B
Introduction: Mabel Trafford, Local Assistance Committee Cochair, 2009 National Program Committee, and Director, Medical Library, Tripler Army Medical Center, HI
Speaker: Terry Shintani, President, Hawaii Health Foundation, and Associate Chair, Department of Complementary and Alternative Medicine, School of Medicine, University of Hawai‘i

See map on page 69 for location.
Join us as we enjoy the splendor and spectacle of an ancient Hawaiian tradition at the MLA Luau, located within walking distance of the Hilton Hawaiian Village! As you enter the tropical garden, you are taken back to an old Hawaiian setting of thatched hale (houses) that protect guests from the misty rain but keep the outdoor ambience.

During the cocktail hour, you will experience an authentic imu (Hawaiian underground oven) ceremony followed by a bountiful feast of authentic local flavors. The sumptuous menu includes native delicacies such as lomi lomi salmon, kalua pig, teriyaki beef, shoyu chicken, salads, fresh fruit, pineapple, and poi. A spectacular luau show will take you on a musical journey through the islands of Polynesia, including the graceful hula!
Section Programs

2009 NATIONAL PROGRAM COMMITTEE

Innovation. Inspiration. Illumination. Session C
Convention Center: Room 306B
Moderator: Judy Consales, Director, Louise M. Darling Biomedical Library, University of California–Los Angeles

Planning, Implementing, and Supporting a Third-party Manuscript Submission System
Marisa Conte and Jean Song

The Journal Publisher Compliance Database: A Comprehensive Response to the National Institutes of Health Public Access Policy Mandate
Taneya Y. Koonce, Annette M. Williams, Tracy C. Shields, Deborah H. Broadwater, Rachel R. Walden, and Nunzia B. Giuse, AHIP, FMLA

Developing an Evidence-based Medicine Consultant Service: Measuring the Impact
Heather N. Holmes, AHIP

Vocera: Enhancing Communication across a Library System
Sarah A. Murphy

The Health Sciences Library as Experimental Space
Mary Moore and Suzetta Burrows, AHIP

COLLECTION DEVELOPMENT SECTION

Vendor Relations: The Good, the Bad, and the Ugly
African American Medical Librarians Alliance SIG
Convention Center: Room 301A
Moderator: Sylvia McAphee, Serials Librarian, Lister Hill Library of the Health Sciences, University of Alabama–Birmingham

Breaking Down the Barriers of Communications: Vendor Relations
Christine Stamison, Dexter Evans, Lynn Fortney, Brenda Curry-Wimberly, and Joe Swanson Jr.

DENTAL SECTION

Health Disparities in Underserved Populations
Public Health/Health Administration Section; Lesbian, Gay, Bisexual, and Transgendered Health Science Librarians SIG
Convention Center: Room 306A
Moderator: Linda Hasman, Senior Assistant Librarian, Health Sciences Library, University at Buffalo, Buffalo, NY

Student-led Outreach Training to Promote Seniors’ Use of Internet Health Resources
Terry Henner

EDUCATIONAL MEDIA AND TECHNOLOGIES SECTION

Resources for Disaster and Remote Access Regions
Corporate Information Services, International Cooperation, Medical Informatics Sections; Library Marketing SIG
Convention Center: Room 301B
Moderator: Rikke Ogawa, AHIP, Research, Instruction, and Collection Services/Emergent Technologies Coordinator, Louise M. Darling Biomedical Library, University of California–Los Angeles

The Central American Network of Health and Disaster Information Virtual Libraries: Achievements and Principal Challenges
Ricardo Perez and Isabel Lopez

Ice in the Icebox: Disaster and Emergency Planning Outreach Workshops at Select Churches
Cynthia L. Henderson, AHIP, and P. J. Grier, AHIP

Partnering with Ethiopia: How We Are Expanding Clinical Library Services in this Developing World of Eastern Africa
Sandra Kendall, Warren Holder, and Andrew Howard

Developing and Implementing an Emergency and Disaster Recovery Plan for a Health Sciences Library
Thomas Singarella and Richard Nollan

TRAINING FUTURE HEALTH INFORMATION PROFESSIONALS TO MANAGE DISASTER SITUATIONS
Ana D. Cleveland, Jodi L. Philbrick, Tisha Pipes, and Margaret J. Anderson

RELEVANT ISSUES SECTION

Threatening Fusions: When Ideologues and Demagogues Meet Ideas and Libraries
History of the Health Sciences Section
Convention Center: Room 319A
Moderator: J. Dale Prince, Technology Coordinator, National Network of Libraries of Medicine, Southeastern/Atlantic Region, Baltimore, MD

Threatening Fusions: When Ideologues and Demagogues Meet Ideas and Libraries
Rebecca Knuth
Research Fusion: Integrating Evidence-based Library and Information Practice into the Librarian’s Work Life

Hospital Libraries Section; Outreach SIG
Convention Center: Room 304A–B
Moderator: Keith W. Cogdill, AHIP, Director, South Texas Regional Information Services, Libraries, The University of Texas Health Science Center–San Antonio
Trends in Institutional Repositories in Health Sciences Libraries
Thomas Singarella and Paul Schoening
The Evidence Behind Current Point-of-care Products: A Citation Analysis
Andrea M. Ketchum, AHIP, and Ahlam A. Saleh
Librarian and Faculty Collaboration to Integrate an Information Retrieval and Management Curriculum for Medical Students
Josephine P. G. Tan, Amy Li, Jessica Muller, and H. Carrie Chen
Blending Phone Contacts and Site Visits to Promote Rural Outreach Services: A Randomized Controlled Trial to Assess Usage
Nakia J. Carter, AHIP, Rick Wallace, AHIP, and Kefeng (Maylene) Qiu, AHIP
Measuring Our Success: Assessment of a Library-based Specialized Information Service
Carrie Iwema, John LaDue, and Ansuman Chattopadhyay

Technical Services Section
Fusing Our Organizations: Cooperation, Networking, and Collaborating with New Partners
Health Association Libraries, Leadership and Management Sections; Molecular Biology and Genomics SIG
Convention Center: Room 319B
Moderator: Chamya Kincy, Life and Social Sciences Catalog Librarian, Cataloguing and Metadata Center, University of California–Los Angeles

Empowering Patient Safety Outreach through Interprofessional Partnerships: Educating Our Communities
Linda Walton, Mindwell Egeland, Lorri Zipperer, Mary K. Brooks, and Christopher Childs
Confessions of a New Library Director: Efforts to Integrate the Library into Organization-wide Initiatives
Cynthia K. Robinson, AHIP
Coalition for Change
Patricia A. Auflick and Annabelle Nunez
Collaborating across Libraries and Institutions to Illuminate and Preserve Veterinary Gray Literature
Ana G. Ugaz, AHIP, Esther E. Carrigan, AHIP, and Oliver J. Jaros
Forming a Solid Foundation for Patient Education through Collaboration
Cindy J. Westley, Kelly K. Near, and Laura T. Humbertson

Continuing Education
See pages 20–21
11:00 a.m.–3:00 p.m.

MLA Board of Directors Meeting
Convention Center: Board Room A
11:30 a.m.–4:00 p.m.

Informal Meeting
National Library of Medicine/Association of Academic Health Sciences Libraries Leadership Fellows Program Leadership Institute
Hilton Hawaiian Village: Honolulu Suite 2
Join MLA in recognizing the best and the brightest in the field. Please attend the Awards Ceremony and Luncheon on Monday, May 18, from noon to 1:30 p.m. The event takes place in Room 313 A–C at the Hawaii Convention Center. One ticket to the luncheon is included with inclusive registration. Purchase additional tickets in the MLA Registration Center prior to 5:00 p.m. on Sunday, May 17. Recipients are listed in order of presentation during the ceremony.

**Awards, Grants, and Scholarships**

**Joseph Leiter NLM/MLA Lectureship**
Ben Young

**John P. McGovern Award Lectureship**
Adam Bosworth

**MLA Scholarship**
Elaine Hicks

**MLA Scholarship for Minority Students**
Vivian Okyere

**MLA Scholarship for Minority Students, Annual Meeting (one-time award)**
Margarita Shawcross

**2009 Cunningham Memorial International Fellowships**
Hasbullah Atan
Stanslaus James Ngadaya

**EBSCO/MLA Annual Meeting Grants**
Sponsored by EBSCO Information Services.
Jamie L. Furrh
Andrea Harrow
Trey Lemley
Heidi Schroeder, AHIP

**Hospital Libraries Section/MLA Professional Development Grants**
Sponsored by the MLA Hospital Libraries Section.
Lois Culler
Lisa A. Marks, AHIP

**David A. Kronick Traveling Fellowship**
Endowed by the Bowden-Massey Foundation.
Mary Piorun, AHIP

**Donald A. B. Lindberg Research Fellowship**
Sujin Kim

**Medical Informatics Section/MLA Career Development Grant**
Sponsored by the MLA Medical Informatics Section.
Kristine M. Alpi, AHIP

**MLA Research, Development, and Demonstration Project Grant**
Naomi C. Broering, AHIP, FMLA

**MLA Continuing Education Award**
Lauren Maggio, AHIP

**Carla J. Funk Governmental Relations Award**
Sponsored by Kent A. Smith, FMLA.
Marianne Comegys

**The Lucretia W. McClure Excellence in Education Award**
K. Ann McKibbon

**Thomson Reuters/Frank Bradway Rogers Information Advancement Award**
Sponsored by Thomson Reuters.
Robert T. Mackes, AHIP

**Majors/MLA Chapter Project of the Year Award**
Sponsored by J. A. Majors.
Pacific Northwest Chapter of MLA

**President’s Award**
Clinton (Marty) Thompson Jr., AHIP

**Ida and George Eliot Prize**
Donna F. Timm, AHIP

**Murray Gottlieb Prize**
Trenton Boyd, AHIP

**T. Mark Hodges International Service Award**
Donna B. Flake, AHIP

**2009 Janet Doe Lectureship**
J. Michael Homan, AHIP, FMLA

**Fellowship**
Holly Shipp Buchanan, AHIP, FMLA
Gary D. Byrd, AHIP, FMLA
Logan Ludwig, AHIP, FMLA
Jean Pugh Shipman, AHIP, FMLA
M. J. Tooey, AHIP, FMLA

**Honorary Member**
Carla J. Funk, CAE, Hon. FCLIP

**Marcia C. Noyes Award**
Wayne J. Peay, FMLA
### Poster Sessions

**PosterShare**

MLA is pleased to offer members a powerful new online application that enables viewers to easily search, pan across, and zoom in on any of the posters that are on MLANET. For a more interactive experience, viewers can also send questions or comments to authors. Authors have the option to add media such as video, interactive data graphics, and animations to their poster to enrich the educational experience. To access the searchable library of posters online, visit [www.mlanet.org/am/am2009/e-present/posters.html](http://www.mlanet.org/am/am2009/e-present/posters.html). The PosterShare application will be piloted for the first time for MLA '09. It was developed by Trapeze Media Solutions, University of Utah.

### International Posters: Sunday, May 17, 2:30 p.m.–3:30 p.m.

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<thead>
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<th>Title</th>
<th>Authors</th>
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<td>2</td>
<td>East-West Medicine Pilot Project at the University of California–Los Angeles: Exploring a New Model for Integrative Medical Information Services</td>
<td>Weiyu Fan, Tania Bardyn, Judy Consales, AHIP, and Ka-Kit Hui</td>
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<td>3</td>
<td>Web-accessible Medical Literature Database Use of Japanese Health Care Professionals: Analysis Based on Log Information of Ichu-Shi Web</td>
<td>Mami Matsuda, Toshinori Kurosawa, Minoru Ikusaki, and Atsutake Nozoe</td>
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<td>4</td>
<td>Impact of the New Space on Services and User Expectations in a Medical University Library</td>
<td>Ioana Robu</td>
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<tr>
<td>5</td>
<td>How They “Change”: Health Information Consumers in Japan</td>
<td>Yukiko Sakai, Chihiro Kunimoto, and Keiko Kurata</td>
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<td>6</td>
<td>Navigating the Seas of Change: A Small Hospital Library Becomes a Worldwide Seller of Specialized Health Resources</td>
<td>Eva Veres and Valeria Gallo-Stampino</td>
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<tr>
<td>8</td>
<td>What Do Patients Really Want? A Survey of Users of a Learning Center in a Japanese Hospital</td>
<td>Harumi Oikawa</td>
</tr>
<tr>
<td>9</td>
<td>Exploring the Information Needs in a Japanese Medical University Library</td>
<td>Yamashita Yumi</td>
</tr>
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<td>10</td>
<td>Improving Access to Reports of Randomized Controlled Trials by Searching EMBASE</td>
<td>Carol Lefebvre, Anne Eisinga, and Sarah Chapman</td>
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<td>11</td>
<td>Small Group Learning Course of Medical Terminology with Medical Subject Headings</td>
<td>Shinichi Abe</td>
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<tr>
<td>12</td>
<td>Chasing the Sun: An Out-of-hours Virtual Reference Service for Health Professionals</td>
<td>Mary Peterson</td>
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### Poster Session 1: Sunday, May 17, 2:30 p.m.–3:30 p.m.

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<th>Title</th>
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<tr>
<td>4</td>
<td>Impact of Online Journals on Citation Patterns of Health Sciences Faculty</td>
<td>Sandra L. De Groote, AHIP, and Felicia Barrett</td>
</tr>
<tr>
<td>7</td>
<td>Using Journal Usage Studies to Assess the Journal Collection</td>
<td>Jie Li, AHIP, Robert M. Britton, and Judy Burnham, AHIP</td>
</tr>
<tr>
<td>10</td>
<td>Red, Yellow, Green: A Simple System for Collaborative Weeding of a Reference Collection</td>
<td>Theresa S. Arndt, Maureen O. Dermott, and Amelia Brunskill</td>
</tr>
<tr>
<td>16</td>
<td>Getting Wiki with It: A Wiki as a Website for Regional Health System Libraries</td>
<td>Michelle Kraft, AHIP</td>
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<td>19</td>
<td>Don’t Go It Alone: Librarians Collaborating with Health Care Practitioners to Develop a Portal Optimized for Use in Clinical Practice</td>
<td>Lauren Maggio, AHIP, Richard Zwies, Olya Gary, Christopher Stave, Marilyn L. Tinsley, Sandra Brekke, Heidi Heilemann, AHIP, and Keith Posley</td>
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<td>25</td>
<td>An Innovative Clinical Information Portal</td>
<td>Barbara A. Epstein, AHIP, Nancy H.</td>
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**Constraint:**

- PosterShare application is available for the first time for MLA '09.
- The application was developed by Trapeze Media Solutions, University of Utah.
- Viewers can send questions or comments to the authors.
- Authors can add media like video, interactive data graphics, and animations to enrich the educational experience.

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**Note:**

- MLA will offer a searchable library of posters online through PosterShare.
- Viewers will have the option to send questions or comments to authors.
- Authors can add media to their posters to enhance the experience.

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**MLA '09 Official Program**

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**MLA is pleased to offer members a powerful new online application that enables viewers to easily search, pan across, and zoom in on any of the posters that are on MLANET. For a more interactive experience, viewers can also send questions or comments to authors. Authors have the option to add media such as video, interactive data graphics, and animations to their poster to enrich the educational experience. To access the searchable library of posters online, visit [www.mlanet.org/am/am2009/e-present/posters.html](http://www.mlanet.org/am/am2009/e-present/posters.html). The PosterShare application will be piloted for the first time for MLA '09. It was developed by Trapeze Media Solutions, University of Utah.**

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**International Posters:**

- **No. 2**: East-West Medicine Pilot Project at the University of California–Los Angeles: Exploring a New Model for Integrative Medical Information Services by Weiyu Fan, Tania Bardyn, Judy Consales, AHIP, and Ka-Kit Hui.
- **No. 3**: Web-accessible Medical Literature Database Use of Japanese Health Care Professionals: Analysis Based on Log Information of Ichu-Shi Web by Mami Matsuda, Toshinori Kurosawa, Minoru Ikusaki, and Atsutake Nozoe.
- **No. 4**: Impact of the New Space on Services and User Expectations in a Medical University Library by Ioana Robu.
- **No. 5**: How They “Change”: Health Information Consumers in Japan by Yukiko Sakai, Chihiro Kunimoto, and Keiko Kurata.
- **No. 6**: Navigating the Seas of Change: A Small Hospital Library Becomes a Worldwide Seller of Specialized Health Resources by Eva Veres and Valeria Gallo-Stampino.
- **No. 8**: What Do Patients Really Want? A Survey of Users of a Learning Center in a Japanese Hospital by Harumi Oikawa.
- **No. 9**: Exploring the Information Needs in a Japanese Medical University Library by Yamashita Yumi.
- **No. 10**: Improving Access to Reports of Randomized Controlled Trials by Searching EMBASE by Carol Lefebvre, Anne Eisinga, and Sarah Chapman.
- **No. 11**: Small Group Learning Course of Medical Terminology with Medical Subject Headings by Shinichi Abe.
- **No. 12**: Chasing the Sun: An Out-of-hours Virtual Reference Service for Health Professionals by Mary Peterson.

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**Poster Session 1:**

- **No. 4**: Impact of Online Journals on Citation Patterns of Health Sciences Faculty by Sandra L. De Groote, AHIP, and Felicia Barrett.
- **No. 7**: Using Journal Usage Studies to Assess the Journal Collection by Jie Li, AHIP, Robert M. Britton, and Judy Burnham, AHIP.
- **No. 10**: Red, Yellow, Green: A Simple System for Collaborative Weeding of a Reference Collection by Theresa S. Arndt, Maureen O. Dermott, and Amelia Brunskill.
- **No. 13**: A Really Simple Electronic Book List: Generating a User-friendly, Alphabetic List of Selected Clinical Electronic Books with RSS and SimpleXML by Wendy Wu, Joshua Neds-Fox, and Sandra I. Martin, AHIP.
- **No. 16**: Getting Wiki with It: A Wiki as a Website for Regional Health System Libraries by Michelle Kraft, AHIP.
- **No. 19**: Don’t Go It Alone: Librarians Collaborating with Health Care Practitioners to Develop a Portal Optimized for Use in Clinical Practice by Lauren Maggio, AHIP, Richard Zwies, Olya Gary, Christopher Stave, Marilyn L. Tinsley, Sandra Brekke, Heidi Heilemann, AHIP, and Keith Posley.
- **No. 25**: An Innovative Clinical Information Portal by Barbara A. Epstein, AHIP, Nancy H. Tannery, Charles B. Wessel, Frances Yarger, and John LaDue.
- **No. 28**: Solo Librarian and Outreach to Hospital Staff Using Web 2.0 Technologies by Rebecca Landau.
- **No. 31**: Creating a Network of Digital Displays by Michael J. Purcell and Alena Ptak-Danchak.
- **No. 34**: Fostering Researcher Collaboration and Mentoring by Mary Moore, Jared Abramson, Suzette Burrows, AHIP, and Yanira Garcia-Barcena.
- **No. 37**: Developing a Consumer Health Library Orientation and Class for Library Interns and Student Volunteers by Dana L. Ladd, AHIP, and Shannon D. Jones, AHIP.
40: Developing a Community Reading Program in a Health Sciences Center Setting: One Community/One Book 2008
   Rajia C. Tobia, AHIP, and Susan Hunnicutt

46: Web 2.0 for Public Health: Partnering with the Practice Community
   Nancy Allee, AHIP, Gillian Goldsmith Mayman, and Jane L. Blumenthal, AHIP

49: Let Me Show You How It’s Done! Desktop Sharing for Distance Learning from the D. Samuel Gottesman Library
   Nancy R. Glassman, AHIP, Racheline G. Habousha, Aurelia Minuti, Rachel Schwartz, and Karen Sorensen

55: NIH SeniorHealth Classes for Senior Citizens at a Public Library in Louisiana
   Jovana Susic

58: Assessing the Impact of Bioinformatics Video Tutorials
   Courtney Crummett, Paul A. Bain, and David Osterbur

61: Blogging the Journal Club: Applying Library Blog Expertise to a Virtual Journal Club
   Elizabeth Kelly, Ellen Dubinsky, Robert J. Mahoney, and William Olmstead, AHIP

64: Breakthrough: How One Biomedical Library Began Participating in Hospital Rounds
   Patricia Sarchet and Jeff Williams

67: Filters to Support Animal Methodologies Used in Animal Research
   Yanira Garcia-Barcena, Tanya Feddern-Bekcan, AHIP, and Vedana Vaidyanathan

70: Neck Pain in MEDLINE and Medical Subject Headings (MeSH): Charting the Semantic Relationship of a MeSH Term to Article Title Words
   Jonathan Potter

73: Promoting Special Collections with a Medical School’s Sesquicentennial Celebration
   James Shedlock, AHIP, FMLA, and Ron Sims

76: Captured Memories Make History: Recording the Memories of Retirees for the Oral History Project of the Southern Chapter/MLA
   Laura T. Kane, AHIP, Helvi McCall Price, AHIP, Lindsay Blake, AHIP, Other Members of the History Committee, Southern Chapter of MLA

79: The Bioinformationista: New Trends for the Bioinformationist
   Jean Song

85: When a Hospital’s Needs Meet Librarians’ Information Technology Skills: Design of a New Scientometry Tool
   Nicolas A. Fairon

88: Creating a Framework for Collaborative Regional Library Research
   Deborah H. Ward, AHIP, MaryEllen C. Sievert, and Barbara B. Jones

91: Exploring a Strengths Development Model of Staff Development in an Academic Health Sciences Library
   Heidi Nickisch Duggan and James Shedlock, AHIP, FMLA

94: Measuring Return on Investment in VA Libraries
   Karen Jemison, Edward J. Poletti, Nancy A. Clark, and Janet M. Schneider

97: Volunteering and Community Service on Campus
   Alexa A. Mayo, AHIP, Tierney Lyons, Paula Raimondo, AHIP, and M. J. Tooey, AHIP, FMLA

100: Libraries Lighting the Fuse for Performance Excellence
   Lynn L. Bragdon, AHIP, Nancy A. Clark, and Dorothy P. Sinha, AHIP

103: Sizzle: Fusing Physical and Virtual Environments to Create a New Library
   Teresa R. Coady and Janet M. Pine

106: Sister Libraries: An Extended Family
   Lynn M. Van Houten, AHIP

109: Native American Models of Colocated Traditional and Western Healing
   Frederick B. Wood, Elliot R. Siegel, Gale A. Dutcher, and Robert A. Logan

112: New Populations: An Information Needs Assessment of Refugee Health Professionals
   Kate W. Flewelling, Stacey J. Arnesen, Gale A. Dutcher, and John C. Scott

115: iNeeds: A Needs and Assets Assessment of the Health Information Literacy of Master’s of Public Health Students
   Joey Nicholson

118: Collaboration, Teamwork, and Technology: Go Local North Dakota’s Formula for Success
   Mary Markland, AHIP, Judith Rieke, and Mike Safratowich

121: Medical Books to Malawi: The Birth of a New Outreach Partnership in Africa
   Linda London

127: 2+2=5: Creating Synergy: Fusing Health Literacy Efforts of Medical Librarians and Physician Assistants
   Patricia J. Devine and James E. Anderson

130: Why Our Liaison Blogs Failed and What We Did To Save Them
   Gillian Goldsmith Mayman, Jean Song, Whitney A. Townsend, and Mark MacEachern

133: SCISSORS: The Cutting Edge of Library Services
   Diana Delgado, AHIP, and Judy C. Stribling

136: Restructuring a Service Desk to Refocus Reference Services outside the Library Building: One Library’s Experience
   Irene M. Lubker, Barbara A. Wright, AHIP, Margaret E. Henderson, and Mary Jane Green
Poster Sessions

139: Increased Visibility of a Hospital Library through Participation as a Pilot Site in the MLA Health Information Literacy Research Project
Holly Sheldon Kimborowicz, AHIP, and Cathy Murch

142: Reaching Out Via Chat Qwidget and Text Messaging
Penny Coppelln-Blach, AHIP


Marisa Conte and Courtney Crummett

148: A Library’s Role in Identifying Institutional Publications
Barbarie Hill, AHIP

151: Searching for Quality: A New Collaboration to Train Health Care Professionals to Search for Clinical Quality Improvement Literature
Julia Esparza, AHIP, Leisa Ogleby, Jean DiGrazia, Marianne Comegys, David Charles Duggar, AHIP, and Kerri Christopher, AHIP

154: Disaster Information Specialist: An Emerging Subject Specialty for Informationists?
Cynthia B. Love, Colleen Cuddy, AHIP, Tahirih Fusscas, Alicia A. Livinski, Patricia Reynolds, Brittany Rice, Alison E. Rollins, and Linda M. Spitzer

157: Canine Genetic Testing: A Precursor to the Human Personalized Medicine Marketplace?
Kristine M. Alpi, AHIP

Poster Session 2: Monday, May 18, 1:30 p.m.–2:30 p.m.

5: Language Fusions: Development of an Online Multiple Language Consumer Health Information Collection
Linda Ferguson and Loren Frant

8: Selective Sampling of the National Library of Medicine’s Coverage of Disaster-related Gray Literature on the Web
Emily J. Vardell

11: MLA Members’ Social Software Use and Beliefs
Melissa L. Retheflsen and the Task Force on Social Networking Software

14: Library on the Move and in the Know: How a Wiki-based Information Depot Facilitates Staff Knowledge during and after an Extended Library Relocation and Renovation Project
Wendy Wu, Linda A. Draper, and Sandra I. Martin, AHIP

Laura K. Cousineau, David M. Mills, Sanjiv Pasala, and David B. McCabe

20: Comparison of Librarian and Advanced Practice Nurse Ratings of Depression Websites Using an Adapted Health Information Website Evaluation Tool
Konstantina Matsoukas, Sookyung

29: Library Website Redesigns: Research before Revision
Michele Malloy

32: Playing with a Bad Deck: The Caveats of Card Sorting as a Website Redesign Assessment Tool
James Brucker, Mark Berendsen, Linda O’Dwyer, and Michelle Frisque

35: Adobe Dreamweaver: New Features to Improve Your Library’s Website
Adam R. Hudson

38: Fusion of Culture, Language, and Medicine
Elaine G. Powers and Sarah Zalud-Cerrato

41: Calculating Impact Factors: Promoting JCR, Eigenfactor, H-index, Web of Science, and Google Scholar in an Academic Health Sciences Library
Janet G. Schnall, AHIP, and Leilani A. St. Anna, AHIP

44: Experiences as an Embedded Librarian
Alison M. Konieczny

47: Think It’s Impossible to Find Cost-effective Screencasting Software? Say Aloha to Three Free Programs and Their Applications in Library Instruction
Alan T. Williams, Kristine M. Hughes, and Shannon D. Jones

53: Search Engines and Healthy Connections for Consumers: A Prescription for Success!
Donna F. Timm, AHIP, and Dee Jones, AHIP

56: Incorporating a Theory and a Model into Public Health Training Evaluation
Helena VonVille

John D. Jones Jr. and Rhonda L. Altonen

62: Mapping Information Literacy: Using Concept Mapping to Understand Nurses’ Sources of Health Information
Louise C. Miller, Rebecca S. Graves, AHIP, Barbara B. Jones, and MaryEllen C. Sievert

65: A Longitudinal Cross-sectional Analysis of Information Needs of Rural Health Care Providers
Rick Wallace, AHIP, Nakia J. Carter, AHIP, and Kefeng (Maylene) Qiu, AHIP

71: The Evolution of the Department of Veterans Affairs Libraries: From Hoop Skirts to Hula Hoops
Linda J. Bennett, Diana F. Akins, and Mary V. Taylor

74: The Alaska Yukon Pacific Exposition of 1909: A Centennial Look at Why a Fusion of the Past with the
Present Will Shape Our Future
Colleen M. Weum

77: Evaluating the Informationist in Different Settings in the Institution: The University of Missouri Experience
MaryEllen C. Sievert, Deborah H. Ward, AHIP, Kate Anderson, Rebecca S. Graves, AHIP, and E. Diane Johnson, AHIP

80: Disaster Preparedness Informationist: A Team Approach
Colleen Cuddy, AHIP, Karen Brewer, AHIP, FMLA, Miguel Figueroa, Emily Molanphy, Stuart Spore, Richard McGowan, and Carol Swain

83: Transitioning to a Distant “Library”
Mark MacEachern and Carol Shannon

86: Adjusting Flight Plans in Midair: Taking Off with a New Clinical Informationist Program
Sheila Green, Deborah Halsted, and Elizabeth Eaton

92: Results of a Survey on Organizational Flattening in Academic Health Sciences Libraries
Heidi Nickisch Duggan, James Shedlock, AHIP, FMLA, and Stephanie Kerns

95: Software Solutions for Managing Collaborative Projects
Steven Hunt, Jeremy Prevost, Michelle Frisque, James Brucker, Mark Berendsen, and Linda O’Dwyer

101: Fusion from Confusion: Using Workflow Analyses to Examine Consolidation of Technical Services Functions of a Medical Library and a General Academic Library
Tina Kussey and Jeanene Light

104: A Half-day in the Life: Reaching Out to Nonmedical Academic Librarians
April L. Colosimo and Jill T. Boruff

110: Operation Medical Libraries: Medical Librarians Supporting Our Troops
Lisa A. Marks, AHIP, and Ellen Aaronson, AHIP

113: Symbolizing the Library’s Value: Designing a Logo for an Academic Medical Library
Emily Molanphy and Colleen Cuddy, AHIP

116: To IRB or Not to IRB: Librarian Perceptions and the Realities of Involvement with Institutional Review Boards
Carlos I. Rodriguez

119: A Regional Advocacy Program for Hospital Librarians
Janice E. Kelly and Toni C. Yancey

122: Fusion of Librarians and Docs for Health
Brenda M. Linares, Yanira Garcia-Barcena, Suzetta Burrows, AHIP, and Mary Moore

124: Outreach to an Undergraduate Health Studies Program
Theresa S. Arndt

125: Fusing Librarians into the Georgetown University School of Medicine’s Preclinical Advising Program
Jett McCann, AHIP, Joy Phinizy Williams, Laurie W. Davidson, Jeanne Larsen, Douglas L. Varner, AHIP, and Jeanette Calli

128: From Traditional University Information Support to a Focused Health Sciences Information Resource: How to Develop a Novel Information Program by Capitalizing on an Existing Infrastructure
Edward Donnald and Janice Swiatek-Kelley, AHIP

131: Informatics Infusion to Enhance Day-to-day Reference Work
Nancy Calabretta, Janette Pierce, Marie K. Saimbert, and Yingting Zhang

134: Reference at Your Fingertips: Fusing New Technology with Point-of-Contact Service
Ryan Harris and Tierney Lyons

137: Creating a Communications Strategy: Brand Vision, Promotion, and Clarifying the Library’s Message
Linda O’Dwyer

140: Using Personas as a Tool for Developing and Refining Library Services
Gretchen Arnold, AHIP, Daniel T. Wilson, Patricia S. Vaughn, Andrea S. Horne, Bart Ragon, Melody M. Cash, Sandra Pelletier, and Wendy F. Cohn

143: Institutional Repository Access Patterns of Nontraditionally Published Academic Content: What Types of Content Are Accessed the Most?
Philip J. Kroth and Holly E. Phillips, AHIP

146: Compliance Confusion? Librarians’ Role in Increasing National Institutes of Health Public Access Policy Submissions
Karen Hanus, Rita Sieracki, Felicia Vastalo, and Mary Blackwelder

149: The Cost of Convenience: Web 2.0 User Licensing Agreements and Intellectual Property
Rebecca S. Graves, AHIP, and Amy E. Blevins

152: The Kindle: A Novel Way to Increase Access to Medical Information in Community Clinics
Megan von Isenburg, Patricia L. Thibodeau, AHIP, FMLA, Brandi Tuttle, and Karen S. Grigg

155: The Validity and Utility of a Tool for Evaluating Web Pages Presenting Health Content
Elizabeth La Rue, AHIP, and Susan Sereika
3: Hospital Librarian iFused American Board of Obstetrics and Gynecology Reading List via Intranet  
   Judy M. Kraemer and Paula M. Romeyn

6: Mapping the Core Journals of Physical Therapy Literature  
   Dennis Fell, Judy Burnham, AHIP, Melanie Buchanan, Heidi Horchen, and Joel Scherr

9: Do We Really Need an Electronic Resources Management System?: Evaluating a Subscription Agent’s Resource Management Tool  
   C. Steven Douglas and Eric Rector

12: “COOL” Libraries’ Use of Web 2.0 Tools  
   Elaine G. Powers, Janice Skica, Janette Pierce, and Lisa Travis

15: MLA’s Public Health/Health Administration Section’s Cool Web Things Task Force and the Adoption of Web 2.0 Technologies  
   Melissa L. Rethlefsen, Andrea Lynch, and Christine Marton

18: Web 2.0 Tools Meet Emerging Translational Research: A Collaboration Between the Harvey Cushing/John Hay Whitney Medical Library and the Yale Center for Clinical Investigation  
   Richard Bean, Pamela Gibson, Charles J. Greenberg, Theresa C. Katz, Stacey N. Scirocco, and Tracy L. Yale

21: Increasing Access to Learning Resources Using a Standards-based Approach  
   Valerie Smothers and Sharon Dennis

24: What Is “Quality?”: A Systematic Review of Criteria from Existing Resource-evaluation Instruments  
   John T. Oliver, Konstantina Matsoukas, Sookyung Hyun, Myra P. Joyce, Sapana R. Patel, Olivia Velez, Po-Yin Yen, and Leanne M. Currie

27: The BioConnector: A University-wide Bioinformatics Portal  
   Gretchen Arnold, AHIP, Andrea S. Horne, Ellen Ramsey, Bart Ragon, and Inhye Kim Son, AHIP

30: iLiaison: Outreach and Access Using iGoogle  
   Whitney A. Townsend

33: Point-of-care Nursing Portals: Injecting Library Resources into the Bedside Workflow  
   Christopher Stave, Richard Zwies, and Debra Updegraff

36: Market Your Medical Library to Support Information Systems/Project Lifecycles toward Improved Patient Safety  
   Janette Pierce, Marie K. Saimbert, Yingting Zhang, Peter Cole, Erica S. Moncrief, AHIP, and Keydi Boss, AHIP

42: Kick-start Your Personal Librarian Program: Maximize Connections at Orientation  
   Karen Heskett

45: Fusing Past Experience with Present Efforts to Safeguard the Future: The Disaster Planning Experiences of UK Information Specialists  
   Andrea Lane and Olwen Beaven

48: Fusing and Collaborating: A Joint Library Project on Google Docs  
   Marty Magee and Marie Reidelbach, AHIP

51: Creating, Promoting, and Evaluating Online Library Tutorials for Nursing Students  
   Heidi Schroeder

54: Fusing Opportunity with Information Literacy: The Master’s in Biomedical Sciences Experience  
   Gail Y. Hendler, AHIP, Amy R. Lapidow, Amy E. LaVertu, Eileen C. Moyer, Judy B. Rabinowitz, and Elizabeth J. Richardson

57: Validation of a MEDLINE Search Instrument: Assessing Practice-based Learning Improvement in Residency Programs  
   Gurpreet K. Rana, Doreen R. Bradley, Standley Hamstra, Robert E. Schumacher, John G. Frohna, Hilary M. Haftel, and Monica L. Lypson

60: Pre- and Posttesting of Ophthalmic Instruction via Online Teaching Systems  
   Susan London, Ann Hammer, and Chin-Wah (Rudy) Yung

66: Test the Test: A Pilot Study to Develop an Assessment Tool to Measure Medical Students’ Competencies in Information Retrieval and Application Skills in Clinical Practice  
   Kathryn E. Kerndoff, AHIP, Maureen M. Knapp, AHIP, and Richard P. DiCarlo

72: Connecting Library Directors and the History of Medicine  
   Joan Stoddart, AHIP, and Diane McKenzie, FMLA

75: Using a Survey Tool to Establish Preservation Priorities: Results from the Historical Folio Collection Survey at the Harvey Cushing/John Hay Whitney Medical Library, Yale University  
   Robin Featherstone and Sarah Burge

78: Social Technologies for Health Communications  
   Gillian Goldsmith Mayman, Whitney A. Townsend, Alison Grodzinski, and Nancy Allee, AHIP

81: Developing an Intranet Resource to Compile and Disseminate Animal Welfare Information for Library Liaisons  
   Frank Davis, AHIP, Rick Brewer, and Valerie Perry

87: Collaborating with Clinical Teams Using Web 2.0 Tools  
   Shamsha Damani and Stephanie Fulton, AHIP

90: A Dynamic Clinical Librarianship Program: The Fusion of Partnerships for Education and Patient Care  
   Diane M. Kunichika, Walter R. Benavitz, AHIP, Brian K. Fujioka, and Mabel Trafford
93: Local Libraries’ Emergency-preparedness Partnership Ensures Mutual Aid and Promotes Disaster Information Outreach
Cynthia B. Love, Tahirih Fusscas, Alicia A. Livinski, Brittany Rice, Alison E. Rollins, and Linda M. Spitzer

96: Benefits and Perquisites: Attracting and Retaining Valuable Librarians
Tanya Feddern-Bekcan, AHIP, and Joaquin E. Arriaga

Dawn Littleton, AHIP, Carole Saville, and Kay E. Wellik, AHIP

Susan C. Steelman and Brynn Mays

105: iFusions: Integrating a Consumer Health Library into the Academic Medical Center Community
Dana L. Ladd, AHIP, and Shannon D. Jones, AHIP

108: Nurses and Librarians Collaborating for Better Health
Louise C. Miller, MaryEllen C. Sievert, Rebecca S. Graves, AHIP, and Barbara B. Jones

111: A Visual Approach to MedlinePlus for Low Literacy, Low Income Patients
Marilyn G. Teolis, AHIP, Mary V. Taylor, and Andrew D. Todd

114: Fusing Feedback into Improved Access to Health Information in Asian Languages
Amy E. LaVertu, Gail Y. Hendler, AHIP, and Eric D. Albright, AHIP

117: From Zero to Ninety: Launching a Brand New Health Sciences Library Outreach Program
Anna Ercoli Schnitzer, Nancy Allee, AHIP, and Jane L. Blumenthal, AHIP

123: iFusions into TheirSpace: Partnerships for Librarian Office Hours
Eileen Wakiji, AHIP, and Eileen Bosch

126: Development and Initial Evaluation of a Web Portal Providing Access to Evidence-based Information to Health Professionals Statewide
Valerie J. Lawrence, AHIP

129: Rural Physicians and Physician Assistants Practicing in the Pacific Northwest: A Pilot Study of the Impact of Library Services on Clinical Decision Making for Patient Care
Beth Hill, AHIP

132: Planet Blue: Implementing an Energy Conservation Program in a Health Sciences Library
Whitney Field, Nancy Allee, AHIP, and Jane L. Blumenthal, AHIP

135: Shaping a New Surfboard to Catch the Magnet Wave
Carolyn Ching Dennison, AHIP, Tina Takamoto, AHIP, Renee Latimer, and Marlene Oishi

141: Infusing New Life into Old Spaces
Michelle Frisque, Ryan Kappes, James Shedlock, AHIP, FMLA, Heidi Nickisch Duggan, James Brucker, Stephanie Kerns, and Kurt Munson

144: Publishing SMART: Fusing Author, Library, and Research Administration Goals
Mary E. Youngkin, Allyson Mower, and Jeanne M. Le Ber

150: Primary Care Physicians’ Consumer Health Information-seeking Behaviors: A Model for Working with Elderly Depressed Patients and Their Caregivers
Mary Jo Dorsey, AHIP, and Ellen G. Detlefsen

153: From Commuting to Cow Watching: Practical Solutions for the New Home Worker
Sarah L. Greenley and Sam Martin

156: Fusing Resources to Develop Health Literacy Programs for English-language Learners
Margaret (Peg) Allen, AHIP, and Peter Yang

158: A New Way to Share Your Innovations: Case Studies at the Journal of the Medical Library Association
Susan Starr and Josephine L. Dorsch, AHIP

Late-breaking Posters: Tuesday, May 19, 10:00 a.m.–11:00 a.m.

159: Creating Opportunities for Expansion via Partnerships
Margaret H. Coletti, AHIP

160: Project Uncovering Health Information Databases (UNHID): Teaching Students, Parents, Teachers, and Librarians How to Utilize the Consumer Health Databases of the National Library of Medicine
Joe Swanson Jr., Roland B. Welmaker Sr., Xiomara E. Arango, Cynthia L. Henderson, AHIP, and Darlene P. Kelly

161: Our Next Generation of Library Professionals: A Medical Library Internship Program for Library and Information Science Graduate Students
Robert Neumeyer

162: Health Information Literacy Outreach Project: Improving Health Literacy and Access to Reliable Health Information in Rural Oxford County, Maine
Sabrina Kurtz-Rossi and Patricia Duguay

163: Bringing Health Information to Their Fingertips: Empowering the Community
Naomi C. Broering, AHIP, FMLA, Gregory A. Chauncey, Stacy Gomes, and Jack Miller

164: Blogging the Evidence
Julia Esparza, AHIP, Angela D. Ledger, AHIP, and Marianne Comegys
165: Using Google Docs to Solicit Input on Renewal of an Electronic Books Consortial Renewal  
Lisa Travis

166: Reaching out by Reaching in: Virtual Health and Wellness Information for Employees at Mayo Clinic Arizona  
Carol Ann Attwood, AHIP

167: Using a Data-driven Approach to Assess Efficacy of Collection Development Decisions  
Karen S. Grigg, Bethany Koestner, Richard A. Peterson, AHIP, and Patricia L. Thibodeau, AHIP, FMLA

168: A Multi-institutional Health Information Literacy Program for Elementary-aged Children  
Irena Dryankova Bond, Carolyn Friel, and Monina Lahoz

169: Evaluation of “13 Things”: A Learning 2.0 Self Discovery Class  
Sharon Dennis, Rebecca Brown, and Susan Roberts

170: Trendspotting: Analyzing Digital Reference Services on Health Sciences Libraries’ Websites  
Charles Scott Dorris, Michele Malloy, and Meghan Wallace

171: Infusing Nursing Research at the Bedside: Interventions and Outcomes  
Karen W. Dillon and Rebecca C. Clark

172: Webs of Care: Connecting Patients with Family and Friends  
Valerie St. Pierre Gordon, AHIP, and Tracy E. Powell, AHIP

173: An Analysis of Database Searching Classes in Support of the National Institutes of Health Nursing and Patient Care Services Evidence-based Practice Initiative  
Judith Welsh

174: Another On-ramp to the Digital Information Highway: Implementing WiFi in an Academic Medical Center Hospital Library  
Kaura Gale

175: Getting to Know You: Academic Health Sciences Library Directors  
Jodi L. Philbrick and Ana D. Cleveland

176: What Happens When Journals Move from Print to Electronic Only?  
Amy Donahue and Beth Weston

178: Fusing Wikis and Pathfinders: Creating an Interactive Resource Guide to Improve Student Researching Skills  
Talitha Matlin and Susan M. McGuinness

179: Fusing the Gap between Intentions and Reality: A Study of Distance Learning Dropouts  
Terri Ottosen, AHIP, and Sheila L. Snow-Croft

180: Health Information Literacy Research Project: A Prescription for Easy-to-read Health Information: Results from Two Pilot Site Medical Libraries in Southern California  
Andrea Harrow, Julie Smith, AHIP, and Sabrina Kurtz-Rossi

181: The Library Newsletter 2.0: Stand Out in a Crowded In Box  
Linda O’Dwyer, Michelle Frisque, and Jeremy Prevost

182: Emergency Access Initiative: A Partnership for Emergency Access to Biomedical Literature  
Maria Elizabeth Collins

183: GalterLists: Integrating Social Bookmarking into the Library’s Website  
Michelle Frisque, Mark Berendsen, James Brucker, Steven Hunt, Linda O’Dwyer, and Jeremy Prevost

184: Approval Plan, Online Slips, and Approval Book Returns  
Assako N. Holyoke

185: Professional and Affordable Library Orientation, Education, and Promotion through Web 2.0 Technologies  
Emily Hurst

186: Library Consultations: Live versus Virtual  
Pamela M. Corley, AHIP

187: The Role of the Health Sciences Libraries in an Interdisciplinary Health Informatics Research Organization  
Marisa Conte and Jane L. Blumenthal, AHIP

188: Developments in Multidimensional Resources for the Health Sciences  
Kay Harper

189: Libraries Go Mobile: Personal Digital Assistants (PDAs) Transform Library Services and Content  
Susan Lessick, AHIP, Phillip Garcia, Julie Hillskemper, and Jorge Santiago

190: Camtasia: Visual Productions for Library Self-instruction  
Robert Johnson and Judy Bube

191: Going to the Source: Assessing the Library Needs of Master’s Nursing Students  

Poster Sessions
American Academy of Orthopaedic Surgeons (AAOS)

American Academy of Pediatrics (AAP)

American Association for the Advancement of Science (AAAS)

American Medical Association (AMA)

American Physiological Society

American Psychiatric Association (APA)

American Psychiatric Publishing

Annals of Internal Medicine

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Parliamentary Authority

Article XIII of the 2005 revised bylaws of the Medical Library Association provides that rules in the current edition of Robert’s Rules of Order Newly Revised shall govern the association in all cases where they are applicable and in which they are not inconsistent with the bylaws of the association.

Rules of the Assembly

The following rules govern the conduct of MLA business meetings.

The Floor

When addressing the chair, the person desiring recognition moves to a microphone and gives proper identification, including name and institution, as well as city and state or province. Only MLA members are permitted to speak on the floor of the assembly.

Motions and Resolutions

Main motions (those introducing new business) may be brought to the assembly only if written copies have been distributed at least twenty-four hours before the meeting to each Voting Member present or by unanimous consent of Voting Members present. Resolutions are motions presented formally.

Debate

Debate is limited to two minutes for each speaker; no speaker may have the floor twice on the same question until all who wish to speak have spoken. Members speaking a second time are limited to one minute.

Quorum

A quorum of 250 Voting Members is required for the transaction of business. For purposes of determining a quorum, a person eligible to cast 2 votes is counted as 2 Voting Members.

Voting

To facilitate the counting of votes, voting paddles are provided to all eligible voters attending the annual meeting. Voting paddles are color-coded to distinguish between Institutional and Regular Members. General consent may be used as a method of voting, if there is no objection. Any of the foregoing rules may be suspended by a two-thirds vote.

Incidental Motions

These motions arise only incidentally out of business before the assembly. Most of these motions are not debatable and are handled as soon as they arise. Some incidental motions are:

- Appeal from the decision of the chair
- Consider seriatim (consideration by paragraph)
- Division of the question
- Parliamentary inquiry
- Point of information
- Point of order
- Suspend the rules
- Withdraw a motion

Motions that Bring a Question before the Assembly Again

- Take from the table
- Reconsider
- Rescind or amend something previously adopted

Precedence of Motions

Precedence sets the priority of motions and the order in which they must be proposed and considered. Subsidiary and privileged motions are ranked in this descending order:

- Fix the time at which to adjourn (highest ranking)
- Adjoin
- Recess
- Question of privilege
- Call for the orders of the day
- Lay on the table
- Previous question
- Limit or extend debate
- Postpone to a certain time
- Commit or refer to a committee
- Amend
- Postpone indefinitely (to kill)

Privileged Motions

These motions have no direct connection to the main motion. They are the highest-ranking motions and are designed to take care of emergencies that arise in the assembly.

- Fix the time at which to adjourn—set an adjourned meeting
- Adjourn
- Recess
- Question of privilege
- Call for the orders of the day

Subsidiary Motions

These motions may alter the main motion and are related to it.

- Lay on the table (a temporary delay)
- Previous question (to stop debate)
- Limit or extend debate
- Postpone to a certain time
- Commit or refer to a committee
- Amend
- Postpone indefinitely (to kill)

Understanding Motions

Motions are classified according to their purposes and characteristics.

Main Motions

An original main motion brings a new substantive question before the assembly for consideration and action. An incidental main motion relates to other business of the assembly or its past or future action. Incidental main motions include motions to amend something previously adopted and to rescind.

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