ANNUAL MEETING AND EXHIBITION

THE PREMIER EVENT IN THE HEALTH SCIENCES INFORMATION PROFESSION

MAY 14–19, 2005
SAN ANTONIO, TX
WWW.MLANET.ORG

KEY STRATEGIES AND INSIGHTS INTO:

- The role of information and policy in health care
- The practice of evidence-based health care
- Legislative issues that directly affect libraries
- Increasingly diverse and ever-changing information delivery needs
- The challenge of serving both clinical practitioners and researchers
- Managing library staffing
- The impact of open access publications
- New products and services

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WELCOME

Welcome to the beautiful city of San Antonio where we will celebrate our past, present, and Futuro Magnifico! We have a great deal to be excited about as practicing health information professionals. We are building on a strong legacy created by past association members. We are experiencing a period of dynamic change and growth in opportunities in the present. As we look ahead, we can also see a great future full of many and diverse opportunities for providing quality information for improved health in an ever-changing health care environment.

The 2005 National Program Committee, led by Elaine Russo Martin and Linda Walton, has done an outstanding job of creating a diverse set of opportunities for you at this meeting. Our speakers will provide up-to-the-minute commentary on key health information-related issues. You will be able to create your own diverse selection of continuing education and networking opportunities from among the many courses, presented papers, meetings, and social events. Don’t forget to explore the health sciences library of the future as speakers share their vision of our Futuro Magnifico!

Please join me in celebrating the increasing diversity of our profession, our association, and the essential health information services that we provide. It’s fiesta time!

—Joanne Gard Marshall, AHIP, FMLA MLA President, 2004/05

The National Program Committee (NPC) welcomes you to MLA ’05, the annual meeting of the Medical Library Association. Now that you are here, you will have the opportunity to network with friends, learn about best practices, and share your experiences with hundreds of colleagues who come from diverse backgrounds, work in many different settings, and perform a variety of information provider roles. Together we represent the wide range of services and resources that respond to the varied needs of the diverse populations we serve as health sciences librarians. We are glad you are here to celebrate our diversity and embrace our magnificent future.

To help you embrace our Futuro Magnifico, the NPC has planned a program full of exciting and informative opportunities. In addition to featured speakers (see page 16), MLA ’05 has numerous educational opportunities, posters, and papers. This year, the NPC decided to solicit papers highlighting five themes: education and outreach, clinical, research, technology, and diversity. We invite you to choose a theme and follow that theme throughout the meeting or pick and choose a different theme each day. Whichever theme you choose, you won’t be disappointed.

No meeting plans itself. Many have contributed to MLA ’05 including the hardworking NPC, helpful Local Assistance Committee, knowledgeable MLA headquarters staff, experienced Hall-Erickson meeting planners, and hundreds of dedicated section, special interest group, and chapter members and MLA instructors. The efforts of the entire team provided the creativity and energy for “Futuro Magnifico: Celebrating Our Diversity.” Our theme shouts out the positive, inspiring, and passionate feeling we have about our profession and ourselves. Enjoy celebrating with us!

—Elaine Russo Martin, cochair, 2005 National Program Committee

—Linda Walton, cochair, 2005 National Program Committee
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<tr>
<th>Time</th>
<th>Event</th>
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<tr>
<td>7:00 a.m.</td>
<td>Sunrise Seminars (7–8:15 a.m.)</td>
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<td>7:00 a.m.</td>
<td>Welcome and Presidential Address (9–10 a.m.)</td>
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<td>7:00 a.m.</td>
<td>Informal Meetings (7–9 a.m.)</td>
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<td>7:00 a.m.</td>
<td>New Members’ Breakfast (7–9 a.m.)</td>
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<td>CE Courses (8 a.m.–5 p.m.)</td>
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<td>8:00 a.m.</td>
<td>Unit Meetings* (8 a.m.–5 p.m.)</td>
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<td>CE Courses (8 a.m.–5 p.m.)</td>
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<td>10:00 a.m.</td>
<td>McGovern Lecture (10:30 a.m.–noon)</td>
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<td>11:00 a.m.</td>
<td>Welcome and Opening of the Hall of Exhibits (5:45–7:45 p.m.)</td>
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<tr>
<td>12:00 p.m.</td>
<td>Welcome Reception and Opening of the Hall of Exhibits (5:45–7:45 p.m.)</td>
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<td>1:00 p.m.</td>
<td>Chapter Council Roundtables Luncheon (12:30–2:30 p.m.)</td>
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<td>2:00 p.m.</td>
<td>Section Programming (2:30–4 p.m.)</td>
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<td>3:00 p.m.</td>
<td>Poster Session (4:30–6 p.m.)</td>
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<td>4:00 p.m.</td>
<td>International Visitors’ Reception (6–7 p.m.)</td>
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<td>5:00 p.m.</td>
<td>Library School Reunion (6–7 p.m.)</td>
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<td>Friends of NLM (7–9:30 p.m.)</td>
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<td>7:00 a.m.</td>
<td>New Leaders’ Tea (4:15–5:15 p.m.)</td>
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<td>8:00 a.m.</td>
<td>Conference Breakfast (10 a.m.–6 p.m.)</td>
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<td>Tuesday, May 17</td>
<td>Sunrise Seminars</td>
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<td>Janet Doe Lecture</td>
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<td>Awards Celebration and Luncheon</td>
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<td>NLM Update</td>
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<td>Unit Meetings*</td>
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<td>Informal Meetings</td>
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<td>Exhibits (10 a.m.–noon)</td>
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<td>Exhibits (1:15–6 p.m.)</td>
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<td>Wednesday, May 18</td>
<td>Joseph Leiter NLM/MLA Lectureship</td>
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<td>Unit Meetings*</td>
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<td>Informal Meetings</td>
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<td>MLA Business Meeting</td>
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<td></td>
<td>Lunch with Sections</td>
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<td></td>
<td>Section Programming</td>
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<td></td>
<td>Legislative Update</td>
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<td></td>
<td>Future Magnifico Party</td>
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<tr>
<td>Thursday, May 19</td>
<td>Presidential Inaugural and MLA '06 Invitation</td>
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<td>Unit Meetings*</td>
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<td>Informal Meetings</td>
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<td>Library of the Future Panel and Breakout Sessions</td>
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<td>CE Courses</td>
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</tbody>
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* Units include MLA committees, sections, special interest groups, and task forces.
† Refreshment breaks in the Hall of Exhibits.
Boldface indicates ticketed or invitation-only events.
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and Professor of  
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Ticketed or invitation-only special events are noted and usually take the form of a lunch or reception. Updates and forums listed in this section are open to all attendees.

Programming and vendor demonstration are listed in the Daily Program beginning on page 35.

**SPECIAL EVENTS**

**Sunday, May 15**

**Welcome Reception and Opening of the Hall of Exhibits**

*5:45 p.m.–7:45 p.m.*

*Convention Center: Exhibit Hall B*

Ticketed event. One ticket to the reception is included with inclusive and conference-only registrations. No onsite ticket sales.

Take a festive tour of the exhibits with friends, while enjoying drinks, appetizers, and conversation.

**Monday, May 16**

**Majors 17th Annual Walk for Fun**

*6:30 a.m.–8:00 a.m.*

*Marriott Rivercenter: Lobby*

*Sponsored by J. A. Majors Company.*

**New Members/First-time Attendees Breakfast**

*7:00 a.m.–9:00 a.m.*

*Marriott Rivercenter, Grand Ballroom: Salons A, B, and C*

*Invitation only.*

A special orientation and breakfast for new members and first-time attendees. Upon conclusion, everyone heads to the official Welcome to MLA ’05!

**Chapter Council Presents Sharing Roundtables**

*12:30 p.m.–2:30 p.m.*

*Marriott Rivercenter, Grand Ballroom: Salon I*

Optional ticketed event. Tickets, which include lunch, can be purchased in the MLA Registration Center prior to 7:00 p.m. on Sunday, May 15. No tickets will be sold the day of the event. Preferred topic is not guaranteed for onsite ticket purchase.

New member lunches are sponsored by MLA, Medical Library Group of Southern California and Arizona, Midwest Chapter, and North Atlantic Health Sciences Libraries.

Share experiences, make new friends, and discuss mutual professional concerns, chapter activities, and chapter business. Facilitators will be at each table to initiate discussion and encourage participants to share their ideas, experiences, and concerns.

**International Visitors Reception**

*6:00 p.m.–7:00 p.m.*

*Marriott Rivercenter: Conference Rooms 17 and 18*

*Invitation only.*

*Sponsored by EBSCO.*

A welcome reception and orientation session for international attendees and members of MLA’s International Cooperation Section.

**Library School Reunion**

*6:00 p.m.–7:00 p.m.*

*Marriott Rivercenter, Grand Ballroom: Salon I*

Meet and greet old friends and new. Alumni from all library schools are welcome.

**Friends of the National Library of Medicine Reception and Private Tour of the Alamo**

*7:00 p.m.–9:30 p.m.*

*Offsite, optional ticketed event.*

*Sponsored by Elsevier.*

Costs: FNLM member, $15 per person; nonmember, $38 per person (includes 2005 FNLM membership). Purchase tickets in the MLA Registration Center.

Please join the Friends of the National Library of Medicine (FNLM) for a private, after-hours tour of the Alamo, followed by a festive Niosaita dinner of traditional San Antonio cuisine in Alamo Hall. Meet fellow NLM supporters and NLM staff and hear the latest news concerning NLM, while getting a special look at the "Shrine of Texas Liberty." Come also to hear the talented Monica Martinez, recently crowned "Best Mariachi Vocalist in the US," perform during dinner. The Alamo is just one and a half blocks from the San Antonio Marriott Rivercenter and Riverwalk; a map with detailed directions is available at the Registration Center. Please arrive promptly at 7:00 p.m.
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Tuesday, May 17

National Library of Medicine Update
10:30 a.m.–11:30 p.m.
Convention Center: Ballroom B

Wednesday, May 18

Lunch with MLA Section Members—NEW
12:30 p.m.–2:30 p.m.
Marriott Rivercenter, Grand Ballroom: Salon E
A boxed lunch ticket ($25) can be purchased in the MLA Registration Center prior to 5:00 p.m. on Tuesday, May 17. Lunch is not required, but only food purchased at the Marriott Rivercenter can be brought into this event per hotel policy.

Legislative Update
4:30 p.m.–6:00 p.m.
Convention Center: River 008A
Join MLA's Governmental Relations Committee for an update on legislation in progress and related MLA activities.

Awards Celebration and Luncheon
noon–1:30 p.m.
Marriott Rivercenter, Grand Ballroom: Salon I
Ticketed event. One ticket to the luncheon is included with inclusive registration. Purchase additional tickets in the MLA Registration Center prior to 5:00 p.m. on Monday, May 16.
The recipients of MLA's 2005 awards, grants, and scholarships are honored.

Open Forums
4:30 p.m.–6:00 p.m.
Four concurrent sessions will take place. These forums are an opportunity to explore issues, express ideas, and solicit audience feedback.

Continuing Education
Convention Center: River 006C
Learn about MLA Continuing Education (CE): new approaches and projects including Web-based courses, changes to the Educational Clearinghouse, and collaborative initiatives with other organizations. Find out how you can get involved: steps for becoming an instructor, local level CE planning, and symposium organization, or suggest a course for an upcoming annual meeting. A short presentation will be followed by questions and answers. Audience: MLA members interested in CE; chapter and section CE planners, instructors, or potential instructors; and symposium program planners.
Open Forums continued
Diversifying Our Roles: From Clinical Librarian to Information Specialist in Context
Convention Center: River 006D
This open forum will give you an opportunity to learn more about the work of the consultants to the Task Force on the Information Specialist in Context (ISIC) and to interact with panelists discussing the continuum of services (clinical medical librarian to informationist to ISIC), settings (clinical, research, public health, etc.), and the professional preparation needed to provide information services in context.

Education and Research: MLA's Role
Convention Center: River 006B

Nurturing the New, Supporting the Experienced
Convention Center: River 006A
Join MLA’s Professional Recruitment and Retention Committee (PRRC), Leadership and Management Section (LMS), and new New Members Special Interest Group to learn about the various recruitment and retention projects going on across MLA. What has PRRC been up to? Find out. What do middle manager wannabes and current middle managers think? Come hear the results of the survey by the LMS Professional Development for Current and Aspiring Middle Managers Task Force, where more than 900 respondents shared their opinions. Find out how new members fit into the discussion. There will be plenty of time to explore issues, express ideas, and collect feedback.

Futuro Magnifico Party
7:00 p.m.–10:00 p.m.
La Villita
Sponsored by JAMA & Archives Journals.
Ticketed event. One ticket to the party is included with inclusive registration. Purchase additional tickets at the MLA Registration Center prior to noon on Wednesday, May 18.
Celebrate our diversity with music, dancing, and food at La Villita, an arts and crafts community in the beautifully landscaped historic district of San Antonio. La Villita is walking distance from the San Antonio Marriott Rivercenter and Riverwalk and is located at the corner of Alamo and Nueva. Maps and directions are available in the MLA Hospitality Center.

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- Clinical Child Psychology and Psychiatry, 1996-current
- Clinical Nursing Research, 1992-current
- Dementia, 2002-current
- Evaluation and the Health Professions,* 1982-current
- Health,* 1997-current
- Health Education & Behavior,* 1995-current
- Health Promotion Practice, 2000-current
- Home Health Care Management & Practice, 1999-current
- International Journal of Social Psychiatry,* 2002-current
- Journal of Aging and Health,* 1989-current
- Journal of Child Health Care, 2002-current
- Journal of Family Nursing, 1995-current
- Journal of Holistic Nursing,* 1991-current
- Journal of Research in Nursing (coming in 2005)
- Journal of Transcultural Nursing, 1989-current
- Medical Care Research and Review,* 1995-current
- Nursing Science Quarterly,* 1991-current
- Policy, Politics and Nursing Practice, 2003-current
- Qualitative Health Research,* 1991-current
- Transcultural Psychiatry, 1997-current
- Western Journal of Nursing Research,* 1982-current

“Right from the beginning, our usage statistics have indicated that...the Collections are being used more heavily than many of the other databases we have.”

—Eleanor Lomax, Electronic Resources Librarian, Florida Atlantic University
All of the following sessions are held in the Henry B. González Convention Center: Ballroom B.
Please see page 47 of the Daily Program for locations of the Library of the Future breakout sessions.

Monday, May 16, 10:30 a.m.–noon

The John P. McGovern Lecture
Sponsored by EBSCO.

John J. Nance
John J. Nance, a founding board member of the National Patient Safety Foundation, is one of America's most dynamic professional speakers, presenting entertaining and pivotal programs on teamwork, risk management, motivation, coping with competition, and other topics. He is a pace-setting and well-known international advocate of using the lessons from the revolution in aviation safety to create an equal revolution in the patient safety performance of hospitals, doctors, nurses, and all of health care.

A native Texan who grew up in Dallas, he holds a bachelor's degree from Southern Methodist University (SMU), Dallas; has a law degree from the SMU School of Law; and is a licensed attorney. He is also a decorated Air Force pilot veteran of the Vietnam War and Operations Desert Storm and Desert Shield and a lieutenant colonel in the US Air Force Reserve. He is well known for his involvement regarding human factors in flight safety education for the US Air Force. Nance has logged over 13,000 hours of flight time in his commercial airline and Air Force careers. He flies his own turbine aircraft, was a veteran Boeing 737 captain for Alaska Airlines, and is an internationally recognized air safety analyst and advocate, best known to North American television audiences as aviation analyst for ABC World News Tonight and aviation editor for Good Morning America. He has logged countless appearances on national shows such as Larry King Live, The NewsHour with Jim Lehrer, Oprah Winfrey Show, National Public Radio, Nova, Today Show, and many others. His editorials have been published in newspapers nationwide, including the Los Angeles Times and USA Today. Nance is the author of seventeen books, five nonfiction and twelve fiction. He latest book, Saving Cascadia, was published in 2005. He lives in University Place, WA.

Tuesday, May 17, 9:00 a.m.–10:00 a.m.

The Janet Doe Lecture
Fred W. Roper, AHIP, FMLA
MLA's Professional Development Programs: A Look Back at the Way Ahead

Fred W. Roper, AHIP, FMLA, was dean and professor at the University of South Carolina College of Library and Information Science from 1986–2002, when the college became the School of Library and Information Science in the newly formed College of Mass Communications and Information Studies. He served as director of the school from 2002 until his retirement in June 2003.

Roper is an active MLA member, he was MLA's 1994/95 president, and served on the Board of Directors from 1987–1990 and 1993–1996. His most recent assignments in MLA include chair of the Governance Task Force (1995–1997) and chair of the Task Force on Skills and Knowledge (1989–1992), which produced MLA's educational policy statement, Platform for Change. He became an MLA fellow in 1997 and, in 1998, received the Marcia C. Noyes Award, the organization's highest professional distinction for recognized contributions to health sciences librarianship. At MLA's centennial meeting, he was named to the list of 100 Most Notable members. In 2000, he received the President's Award for his contributions to the association's professional development program. Roper is also active in the Special Libraries Association and was inducted into its Hall of Fame in 2001, the American Library Association, and the Association for Library and Information Science Education.

A native of Hendersonville, NC, he attended the University of North Carolina (UNC), where he earned a bachelor of art's degree in English in 1960 and a master's degree in library science in 1962. He then participated in a federally funded internship from 1962–1963 at the Biomedical Library at the University of California—Los Angeles, where he remained on staff for three years following the internship. In 1971,
he completed his doctorate at Indiana University and returned to his home state and alma mater. He taught for fifteen years at UNC and became associate professor and associate dean before being appointed dean at the University of South Carolina in 1986.

Roper has contributed many scholarly publications to the profession. He coauthored the *Introduction to Reference Sources in the Health Sciences*. MLA copublished the fourth edition of this standard text on medical library information resources in 2004.

**Wednesday, May 18, 9:00 a.m.–10:00 a.m.**

**The Joseph Leiter NLM/MLA Lecture**

Joycelyn Elders, former US Surgeon General

Joycelyn Elders was nominated surgeon general of the US Public Health Service by President Bill Clinton in July 1993. She served in this post until January 1995, after which time she went to work at the University of Arkansas Children’s Hospital, until her retirement in June 1998. She is now a professor emeritus of pediatric endocrinology at the University of Arkansas School of Medical Science.

At fifteen, she received a scholarship from the United Methodist Church to attend Philander Smith College in Little Rock, AR. Upon graduation at eighteen, she entered the US Army as a first lieutenant and received training as a physical therapist. Elders attended the University of Arkansas Medical School (UAMS) on the G.I. Bill. After graduation in 1960, she was an intern at the University of Minnesota Hospital in Minneapolis and did a pediatric residency and an endocrinology fellowship at the University of Arkansas Medical Center–Little Rock. She ascended the academic ladder to full professorship after her fellowship and board certification in 1976. She also holds a master of science degree in biochemistry.

Elders joined the faculty at UAMS as a professor of pediatrics and received board certification as a pediatric endocrinologist in 1978. Based on her studies of growth in children and the treatment of hormone-related illnesses, she has written many articles for medical research publications. She was appointed director of the Arkansas Department of Health in October of 1987. While serving as director, she was elected president of the Association of State and Territorial Health Officers.

**Thursday, May 19, 10:00 a.m.–12:30 p.m.**

**Library of the Future Panel and Breakout Sessions**

Sponsored by EBSCO.

The session will begin with a distinguished panel of speakers from Google Scholar, OCLC, and Northwestern University and Washington Hospital Center. The one hour and fifteen minute discussion will address the latest developments in search engines, the electronic medical record, hardware, and scholarly publishing.

Following the panel and a fifteen-minute beverage break, breakout sessions with leading-edge organizations will include discussions and demonstrations of products, research and development efforts, and the impact the future vision of libraries will have on products and services:

- EBSCO
- InfoPoems
- McGraw-Hill
- National Library of Medicine
- Ovid
- Public Library of Science (PLoS)
- Rittenhouse Book Distributors
- UpToDate
Never underestimate the importance of a librarian.

Okay, chances are you won’t actually find a librarian in the operating room. But librarians do play a vital role on any surgical team enabling research breakthroughs and point-of-care solutions. Whether you’re choosing information for specific research communities or decision-support for professionals, Elsevier offers access to a world of information that knows no boundaries. Select from a wide range of scientific, technical and health information available in multiple media, including innovative electronic products like ScienceDirect® and MD Consult. After all, getting the right information into the right hands is critical to the success of any operation. Building Insights. Breaking Boundaries.*

Visit us at Booth 102
Academy of Health Information Professionals

Convention Center: West Registration

See “MLA Connection Booth” listing for hours

The Academy of Health Information Professionals (AHIP) is MLA’s professional development and career recognition program. The academy offers memberships at various levels of achievement and mastery of the essential areas of knowledge in health sciences librarianship.

By attending MLA ‘05, you are eligible to earn up to one point of academy credit per meeting day, for up to three days per year. In addition, the academy recognizes contact hours earned through MLA ‘05 continuing education courses and symposia.

If you have questions about your academy portfolio or about applying to the academy as a new member, members of the Credentialing Committee will offer individual consultations, or plan to attend the Academy Question & Answer Session on Tuesday, May 17, from 1:30 p.m.–2:30 p.m., in the Henry B. González Convention Center, River 008A.

Americans with Disabilities Act

The San Antonio Marriott Rivercenter and San Antonio Marriott Riverwalk’s guest rooms, common areas, and transportation services all comply with the Americans with Disabilities Act. If you need any auxiliary aids and services identified in the Americans with Disabilities Act, please stop by the MLA Registration Center to make your request through the meeting planner.

Business Centers

Marriott Rivercenter, Third Floor
Monday–Friday, 7:00 a.m.–11:00 p.m.
Saturday, 7:00 a.m.–4:00 p.m.
Sunday, 8:00 a.m.–noon

Convention Center
Monday–Friday, 8:00 a.m.–6:30 p.m.
Saturday, 9:00 a.m.–5:00 p.m.
Sunday, closed

CD-ROM of Meeting

If this jam-packed meeting makes your head spin, catch up on all the information at your leisure by ordering a CD-ROM of the presentations. The CD-ROM includes audio and visuals of plenary sessions and section programs. Order your copy of the CD-ROM in the MLA Registration Center.

Children

Children under the age of eighteen must be issued a badge and must be accompanied by an adult at all times. Complimentary children’s badges are available at the Registration Desk. Child care organizations are not associated with MLA, and any use of them is strictly by agreement between the provider and the user. MLA disclaims any liability for the use of child care.

Northside Sitters, 210.822.1535

Northside Sitters is licensed and bonded. Sitters are experienced and have had background checks. Fees: $10 per hour for the first 2 children; $1 per hour for additional children in the same family. Four-hour minimum, plus $8 parking and $8 transportation fee. Cash payment only.

Colleague Connection

This popular networking program pairs a new member or first-time attendee with an experienced member. If you decide you would like to participate in this program while in San Antonio, please see Beverly Bradley, membership services coordinator, in the Member Resource Room or at the New Members’/First-time Attendees’ Breakfast (see page 11).

Council Display Tables

Convention Center: West Registration

See “MLA Connection Booth” listing for hours

Section Council

Membership brochures from MLA sections will be available, and section council members will be on hand to answer questions.

Chapter Council

Learn about the fourteen geographic MLA chapters. Check out chapter newsletters, projects, and membership information.

Grants and Scholarship Booth

Convention Center: West Registration

See “MLA Connection Booth” listing for hours

Make a donation to support the MLA grants and scholarships programs, and take home a unique gift for a friend, family member, or yourself! Cash, checks, Visa, MasterCard, American Express, and Discover cards are accepted.
PRODUCT DESCRIPTION

The eMedicine Clinical Knowledge Base, Institutional Edition, is the largest in the world covering more than 6,500 diseases and conditions across 59 medical specialties.

FEATURES

Disease and resource centers
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MLA '05 – Booth # 148
May 15 – 17, 2005
Henry B. Gonzalez Convention Center
San Antonio, TX

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866-247-3633
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Exhibit Hall Hours
Convention Center: Exhibit Hall B

Sunday, May 15,
(Welcome reception and opening of exhibits)
5:45 p.m.—7:45 p.m.
Monday, May 16, 10:00 a.m.—6:00 p.m.
Tuesday, May 17, 10:00 a.m.—noon
and 1:15 p.m.—6:00 p.m.

Hospitality Center
Convention Center: West Registration

See “Registration Center” for hours
Discover San Antonio! Make the Hospitality Center your first stop for maps and information about local attractions, services, and libraries. Sign up for “dine-arounds,” a great way to meet new colleagues and experience one of San Antonio’s excellent restaurants. MLA’s Local Assistance Committee members and other area experts are on hand to answer questions.

Information Desk
Convention Center: West Registration

See “Registration Center” for hours
The Information Desk is part of the Registration Center. You may leave messages for members of the Board of Directors, MLA staff, or colleagues or stop by if you have questions.

Internet Café
Convention Center: Hall of Exhibits

Saturday, May 14–Thursday, May 19
Open twenty-four hours a day.

Sponsored by Elsevier.
The Internet Café provides convenient Internet and wireless access for all meeting attendees. To access your offsite email, bring the name and, if possible, the Internet service provider (ISP) number of your host (mail server) and your MLA username and password.

Job Placement Center
Convention Center: 204B

Saturday, May 14–Sunday, May 15,
9:00 a.m.—4:00 p.m.
Monday, May 16, 11:00 a.m.—5:00 p.m.
Tuesday, May 17–Wednesday, May 18,
8:00 a.m.—5:00 p.m.
Thursday, May 19, 8:00 a.m.—1:00 p.m.

Whether you are seeking another job opportunity, making a career change, or are just starting your career, don’t miss the opportunity to meet with top-notch institutions. Employers and individual job seekers may submit late applications to the Job Placement Center through Tuesday, May 17. A photocopier is available. Catalogs of job opportunities and applicant forms will be available for sale after the meeting. Contact Beverly Bradley at 312.419.9094 x13; email, mlams2@mlahq.org.

Lost and Found
Convention Center: West Registration

See “Registration Center” for hours
Please bring any found items to the Information Desk, located in the Registration Center.

Member Resource Room
Convention Center: 204B

Saturday, May 14–Sunday, May 15,
9:00 a.m.—4:00 p.m.
Monday, May 16, 11:00 a.m.—5:00 p.m.
Tuesday, May 17–Wednesday, May 18,
8:00 a.m.—5:00 p.m.
Thursday, May 19, 8:00 a.m.—1:00 p.m.

For your convenience, a photocopier, a Windows-platform computer, and a laser printer are available for association business in the Member Resource Room. Equipment use is available on a first-come, first-served basis. Please bring your own Zip disks or diskettes. There is no Internet access in this room; please visit the Internet Café for your online needs.

Message Center
Convention Center: West Registration

Leave or pickup messages for colleagues on the Message Center message boards, which are organized alphabetically by last name.

MLA '06: Transformation A–Z
Convention Center: West Registration

Stop by the MLA '06 booth to learn about next year’s annual meeting in Phoenix, AZ, May 19–24, 2006. Members of the 2006 National Program Committee and Local Assistance Committee will provide information and answer questions about next year’s annual meeting.

MLA Connection Booth
Convention Center: West Registration

Sunday, May 15, 10:00 a.m.—8:00 p.m.
Monday, May 16, 8:30 a.m.—5:00 p.m.
Tuesday, May 17, 8:30 a.m.—noon
and 1:30 p.m.—5:00 p.m.
Wednesday, May 18, 8:30 a.m.—3:00 p.m.

A one-stop shop for all things MLA: publications at special meeting rates, access to MLANET, and information about MLA’s newest programs and services, as well as the public relations material Swap and Shop.

New this year at the booth is MLA Basics, a program where MLA leaders will be available to talk with students, new members, and first-time meeting attendees about MLA and the profession. Consult the schedule in your portfolio.
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- The Cochrane Central Register of Controlled Trials (CENTRAL)
- The Cochrane Database of Methodology Reviews (Methodology Reviews)
- The Cochrane Methodology Register (Methodology Register) – NEW
- Health Technology Assessment Database (HTA)
- NHS Economic Evaluation Database (NHS EED)

About The Cochrane Collaboration and the Cochrane Collaborative Review Groups

www.thecochranelibrary.com

Journal of Pathology Backfile Collection – coming in June 2005!

The Journal of Pathology backfile – available for the first time through Wiley InterScience – represents over 100 years of thinking from the renowned Pathological Society.

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Coverage
Volume 1, Issue 1 [1892] to Volume 180, Issue 4 [December 1996]

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DISCOVER SOMETHING GREAT
Newsletter

Distributed throughout the Marriott hotels and Convention Center.

Edited by members of the 2005 National Program Committee, three editions of ¿Qué onda? will be published, Monday, May 16, Tuesday, May 17, and Wednesday, May 18. Short, newsworthy articles, date or time changes for events, and other interesting items are welcome by 4:00 p.m. on the day before the intended issue. A newsletter drop box is located in the MLA Connection Booth and Member Resource Room.

Registration Center

Convention Center: West Registration

Friday, May 13 ...... 5:00 p.m.–8:00 p.m.
Saturday, May 14 ... 7:00 a.m.–6:00 p.m.
Sunday, May 15 ...... 7:00 a.m.–7:45 p.m.
Monday, May 16 ...... 7:00 a.m.–6:00 p.m.
Tuesday, May 17 ...... 7:00 a.m.–6:00 p.m.
Wednesday, May 18 ... 7:00 a.m.–3:00 p.m.
Thursday, May 19 ...... 7:00 a.m.–8:00 a.m.
and noon–1:00 p.m.

(On May 19, MLA Registration Desk moves to the San Antonio Marriott Rivercenter).

Meeting material will be distributed from the MLA Registration Center located in the Henry B. González Convention Center.

Speaker Ready Room

Convention Center: River 003A

Saturday, May 14–Wednesday, May 18, 7:00 a.m.–5:00 p.m.

A room will be available for those making presentations during the meeting. Slide trays and a projector will be available.

Travel Safety Tips

To enjoy your stay in San Antonio, TX, please take a few moments to read the booklet included in your registration packet, Safety Tips for Annual Meeting Attendees.

Voting Rights

You are eligible to vote at the MLA business meeting on May 18 if you hold an MLA membership in at least one of these categories: Regular (includes Introductory), Life, Fellow, Emeritus, student, or authorized Institutional Representative.

Visit the Public Relations Swap and Shop

Are you looking for new and innovative ways to market your library’s services or are you stumped about how to celebrate National Medical Librarians Month (NMLM) in October?

Be sure to stop by the 2005 Swap and Shop in the MLA Connection Booth to see how your colleagues have successfully promoted their libraries. Grab a few samples to take back to your library.

Representatives from MLA’s public relations consulting firm, Public Communications, Inc. (PCI), will be on hand to discuss marketing ideas. PCI will also judge the samples, and the best promotions will be announced in the May 18 issue of the MLA ’05 newsletter, and upcoming MLA-FOCUS and MLA News.

Visit www.mlanet.org/resources/nml-month/ for details on the annual NMLM event.
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Continuing education (CE) courses are a great way to stay at the forefront of the health information profession. Onsite registration of CE courses is available, however, some courses might have reached their attendance maximum and be closed.

Visit the MLA Registration Center for course descriptions, course level, prerequisites, instructors, and MLA CE contact hours. Details are also available at www.mlanet.org/am/am2005/ce/.

**Course Suites**

**Consumer Health Information Specialist**
These courses present the latest resources and ideas in the consumer health information field.

**Digital Libraries**
These courses focus on aspects of digital libraries.

**Evidence-based Medicine**
These courses emphasize the librarian's role in the practice of evidence-based health care.

**Expert Searcher Training Initiative**
These courses emphasize librarians' roles as expert searchers in health care and biomedical research.

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**Public Health**
Theses courses provide information about the latest resources in the field of public health.

**Hands-on Computer Courses**
Hands-on computer courses are held offsite at the San Antonio College Library, 1001 Howard Street, San Antonio, TX 78212, or at TechNow, 4243 Pedras Drive East, Suite 250, San Antonio, TX 78228. These courses are not at the Henry B. González Convention Center or the San Antonio Marriott Rivercenter and Riverwalk hotels.

**MLA CE Information**
Full-day CE course: 8 hours
Six-hour CE course: 6 hours
Half-day a.m. or p.m. CE course: 4 hours
Student fee, pending available space: $50
Cancellation or course change fee: $50 per course

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**Saturday, May 14**
**Full-day Courses, 8:00 a.m.–5:00 p.m.**

**100 Essentials of Library Law**
*Marriott Rivercenter, Grand Ballroom: Salon J*

**300 Becoming an Expert Searcher**
*Offsite facility: TechNow, Classroom 2*

**301 Searching for Drug and Pharmaceutical Information Online**
*Marriott Rivercenter, Grand Ballroom: Salon K*

**500 Technology Update: New Technologies Used in Health Sciences Education and Training**
*Marriott Rivercenter, Grand Ballroom: Salon M*

**601 The Librarian's Role in Information Mastery: Assessing the Usefulness of Clinical Information Sources**
*Offsite facility: San Antonio College Library*

**602 Instructional Design for Distance Education/Web-based Teaching in Medical Environments**
*Offsite facility: TechNow, Classroom 4*

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**Six-hour Courses, 8:00 a.m.–3:00 p.m.**

**200 Planning and Managing Consumer Health Libraries**
*Marriott Rivercenter, Conference Room 2*

**201 Influential Leadership: Making a Difference That Lasts and Communication Mistakes Only Really, Really Smart or Busy People Make**
*Marriott Rivercenter, Grand Ballroom: Salon L*
Saturday, May 14  Half-day a.m. Courses, 8:00 a.m.–noon
302 The Molecular and Genetic Bases of Cancer  Marriott Rivercenter: Conference Room 4
303 Bioethics: An Introduction for Health Information Professionals  Marriott Rivercenter: Conference Room 3
603 Incorporating Informatics into the Curriculum  Marriott Rivercenter: Conference Room 11

Half-day p.m. Courses, 1:00 p.m.–5:00 p.m.
202 Proactive Librarianship: Innovation, Knowledge, and Leadership for New Librarians  Marriott Rivercenter: Conference Room 3
400 Health Sciences Collection Development: A Holistic Approach  Marriott Rivercenter: Conference Room 4
604 Critical Appraisal  Marriott Rivercenter: Conference Room 11

Sunday, May 15  Full-day Courses, 8:00 a.m.–5:00 p.m.
304 Expert Searching for Nursing and Allied Health  Marriott Rivercenter: Conference Room 11
605 Advanced Tools for Web Course Design  Offsite facility: TechNow, Classroom 1

Six-hour Courses, 8:00 a.m.–3:00 p.m.
204 Implementing and Training for Virtual Reference  Marriott Rivercenter: Conference Room 8
401 Health Librarians TEACH Copyright and Licensing Law 101  Marriott Rivercenter: Conference Room 12

Six-hour Course, 10:00 a.m.–5:00 p.m.
402 Getting Electronic Scholarly Resources into the Hospital Setting: From Print to Digital  Marriott Rivercenter: Conference Room 17

Half-day a.m. Courses, 8:00 a.m.–noon
205 Face to Face: Strategies for Effective Consumer Health Communication  Marriott Rivercenter: Conference Room 18
206 Grant Writing  Marriott Rivercenter, Grand Ballroom: Salon D

305 An Evidence-based Approach to Complementary and Alternative Medicine  Marriott Rivercenter: Conference Rooms 13 and 14
501 Wireless at the Medical Library  Marriott Rivercenter: Conference Rooms 13 and 14
**Sunday, May 15**  8:30 a.m.–4:30 p.m.

**Symposium**  
6.5 Contact Hours

**800 The Role of Information Services for Emergency Preparedness and Response**  
Marriott Rivercenter, Grand Ballroom: Salon E

Sponsored by the National Library of Medicine and MLA's Public Health/Health Administration, Federal Libraries, Nursing and Allied Health Resources, and Hospital Libraries Sections.

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**Sunday, May 15**  
Half-day p.m. Courses, 1:00 p.m.–5:00 p.m.

**306 ¿No Comprende? Spanish Health Information Resources for English-speaking Librarians**  
Offsite facility: TechNow, Classroom 2

**307 Data Detective: Finding the Jewels of Public Health Datasets**  
Marriott Rivercenter: Conference Rooms 13 and 14

**403 Developing a New Role for Librarians: Teaching the Publication Process**  
Marriott Rivercenter: Conference Room 18

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**Thursday, May 19**  
Half-day p.m. Courses, 1:00 p.m.–5:00 p.m.

**101 Proving Your Worth: Professional Business, Marketing, and Political Tools**  
Marriott Rivercenter: Conference Room 6

**308 Oncology Concepts and Resources**  
Marriott Rivercenter: Conference Room 8

**309 Free Health Information Online: Moving Beyond MEDLINE**  
Offsite facility: San Antonio College Library

**310 PubMed Expert Searching: Using PubMed to Get Advanced Results**  
Offsite facility: TechNow, Classroom 1

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# MLA UNIT MEETINGS

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>2006 National Program Committee</td>
<td>Sunday, May 15</td>
<td>9:00 a.m.—4:00 p.m.</td>
</tr>
<tr>
<td>2007 National Program Committee</td>
<td>Monday, May 16</td>
<td>7:00 a.m.—9:00 a.m.</td>
</tr>
<tr>
<td>Awards Committee</td>
<td>Tuesday, May 17</td>
<td>7:00 a.m.—9:00 a.m.</td>
</tr>
<tr>
<td>Benchmarking Network Editorial Board</td>
<td>Wednesday, May 18</td>
<td>7:00 a.m.—9:00 a.m.</td>
</tr>
<tr>
<td>Books Panel Committee</td>
<td>Sunday, May 15</td>
<td>8:00 a.m.—4:00 p.m.</td>
</tr>
<tr>
<td>Bylaws Committee</td>
<td>Wednesday, May 18</td>
<td>7:30 a.m.—9:00 a.m.</td>
</tr>
<tr>
<td>Chapter Chairs (New Leaders' Breakout)</td>
<td>Sunday, May 15</td>
<td>4:45 p.m.—5:15 p.m.</td>
</tr>
<tr>
<td>Chapter Continuing Education Chairs</td>
<td>Wednesday, May 18</td>
<td>8:00 a.m.—9:00 a.m.</td>
</tr>
<tr>
<td>Chapter Council</td>
<td>Sunday, May 15</td>
<td>8:00 a.m.—4:00 p.m.</td>
</tr>
<tr>
<td>Continuing Education Committee</td>
<td>Thursday, May 19</td>
<td>7:00 a.m.—9:00 a.m.</td>
</tr>
<tr>
<td>Credentialing Committee</td>
<td>Saturday, May 14</td>
<td>7:00 p.m.—10:00 p.m.</td>
</tr>
<tr>
<td>Fellows of MLA</td>
<td>Tuesday, May 17</td>
<td>2:00 p.m.—3:00 p.m.</td>
</tr>
<tr>
<td>Governmental Relations Committee</td>
<td>Tuesday, May 17</td>
<td>7:00 a.m.—9:00 a.m.</td>
</tr>
<tr>
<td>Grants and Scholarships Committee</td>
<td>Thursday, May 19</td>
<td>7:00 a.m.—9:00 a.m.</td>
</tr>
<tr>
<td>JMLA Editorial Board</td>
<td>Tuesday, May 17</td>
<td>4:00 p.m.—5:30 p.m.</td>
</tr>
<tr>
<td>Joseph Leiter NLM/MLA Lectureship</td>
<td>Tuesday, May 17</td>
<td>7:00 a.m.—9:00 a.m.</td>
</tr>
<tr>
<td>Donald A. B. Lindberg Research Fellowship Jury</td>
<td>Wednesday, May 18</td>
<td>7:30 a.m.—9:00 a.m.</td>
</tr>
<tr>
<td>Membership Committee</td>
<td>Tuesday, May 17</td>
<td>7:00 a.m.—9:00 a.m.</td>
</tr>
<tr>
<td>MLANET Editorial Board</td>
<td>Tuesday, May 17</td>
<td>7:00 a.m.—9:00 a.m.</td>
</tr>
<tr>
<td>Nominating Committee</td>
<td>Sunday, May 15</td>
<td>9:00 a.m.—4:00 p.m.</td>
</tr>
<tr>
<td>Oral History Committee</td>
<td>Thursday, May 19</td>
<td>7:00 a.m.—9:00 a.m.</td>
</tr>
<tr>
<td>Professional Recruitment and Retention (ad hoc)</td>
<td>Sunday, May 15</td>
<td>7:00 a.m.—9:00 a.m.</td>
</tr>
<tr>
<td>Publications Committee</td>
<td>Wednesday, May 18</td>
<td>7:30 a.m.—9:00 a.m.</td>
</tr>
<tr>
<td>Section Chairs (New Leaders' Breakout)</td>
<td>Sunday, May 15</td>
<td>4:45 p.m.—5:15 p.m.</td>
</tr>
<tr>
<td>Section Continuing Education Chairs</td>
<td>Tuesday, May 17</td>
<td>8:00 a.m.—9:00 a.m.</td>
</tr>
<tr>
<td>Section Council</td>
<td>Sunday, May 15</td>
<td>noon—4:00 p.m.</td>
</tr>
<tr>
<td>Section Council Representatives Orientation</td>
<td>Sunday, May 15</td>
<td>2:00 p.m.—4:00 p.m.</td>
</tr>
<tr>
<td>Section Program Planners</td>
<td>Sunday, May 15</td>
<td>4:00 p.m.—5:00 p.m.</td>
</tr>
<tr>
<td>Section Program Planners</td>
<td>Thursday, May 19</td>
<td>7:00 a.m.—9:00 a.m.</td>
</tr>
<tr>
<td>Section Treasurers</td>
<td>Tuesday, May 17</td>
<td>8:00 a.m.—9:00 a.m.</td>
</tr>
<tr>
<td>Task Force on Information Specialist in Context</td>
<td>Tuesday, May 17</td>
<td>7:00 a.m.—9:00 a.m.</td>
</tr>
<tr>
<td>Task Force on MLA's Educational Policy Statement</td>
<td>Monday, May 16</td>
<td>12:15 p.m.—2:00 p.m.</td>
</tr>
<tr>
<td>Task Force on MLA's Research Policy Statement</td>
<td>Monday, May 16</td>
<td>12:15 p.m.—2:00 p.m.</td>
</tr>
<tr>
<td>Task Force on Website Hosting for Sections and SIGs</td>
<td>Thursday, May 19</td>
<td>7:00 a.m.—9:00 a.m.</td>
</tr>
<tr>
<td>Task Force to Develop MLA's Center of Research and Education (CORE)</td>
<td>Wednesday, May 18</td>
<td>2:00 p.m.—3:30 p.m.</td>
</tr>
<tr>
<td>Event</td>
<td>Sunday, May 15</td>
<td>Monday, May 16</td>
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</tr>
<tr>
<td>Cancer Librarians</td>
<td>7:30 p.m.–9:00 p.m. Meetings</td>
<td>7:00 a.m.–9:00 a.m. Meetings 2:30 p.m.–4:00 p.m. Program</td>
</tr>
<tr>
<td>Collection Development</td>
<td></td>
<td>Executive Committee MRC: CR 9</td>
</tr>
<tr>
<td>Consumer and Patient Health Information</td>
<td></td>
<td>CC: River 007AB CC: Room 203</td>
</tr>
<tr>
<td>Corporate Information Services</td>
<td></td>
<td>CC: River 007AB</td>
</tr>
<tr>
<td>Dental</td>
<td></td>
<td>CC: River 007AB</td>
</tr>
<tr>
<td>Educational Media and Technologies</td>
<td></td>
<td>CC: River 008B</td>
</tr>
<tr>
<td>Federal Libraries</td>
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<tr>
<td>Health Association Libraries</td>
<td></td>
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<tr>
<td>History of the Health Sciences</td>
<td></td>
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</tr>
<tr>
<td>Hospital Libraries</td>
<td></td>
<td>Executive Board #1 MRC: CR 8</td>
</tr>
<tr>
<td>International Cooperation</td>
<td></td>
<td>Committee Meetings MRC: Grand Ballroom Salon M</td>
</tr>
<tr>
<td>Leadership and Management</td>
<td></td>
<td>Business MRC: CR 12</td>
</tr>
<tr>
<td>Medical Informatics</td>
<td></td>
<td>Executive Committee MRC: CR 8</td>
</tr>
<tr>
<td>Medical Library Education</td>
<td></td>
<td>Business CC: River 007AB</td>
</tr>
<tr>
<td>Nursing and Allied Health Resources</td>
<td></td>
<td>CC: River 006B</td>
</tr>
<tr>
<td>Pharmacy and Drug Information</td>
<td></td>
<td>CC: River 007AB</td>
</tr>
<tr>
<td>Public Health/Health Administration</td>
<td></td>
<td>CC: River 007AB</td>
</tr>
<tr>
<td>Public Services</td>
<td></td>
<td>CC: River 007AB</td>
</tr>
<tr>
<td>Relevant Issues</td>
<td></td>
<td>CC: Room 203</td>
</tr>
<tr>
<td>Research</td>
<td></td>
<td>Business CC: Room 201</td>
</tr>
<tr>
<td>Technical Services</td>
<td></td>
<td>CC: 006D CC: River 007AB</td>
</tr>
<tr>
<td>Veterinary Medical Libraries</td>
<td></td>
<td>CC: River 008A</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Executive Committee MRC: CR 7</td>
</tr>
</tbody>
</table>

*MRC = Marriott Rivercenter  CR = Conference Room  CC = Henry B. González Convention Center*
For section programming details, consult the Daily Program in this issue or the MLA '05 Abstracts supplement.

MLA sections represent varied subfields and areas of specialization. Sections plan programming for the annual meeting, meet annually at the annual meeting, and share information during the year through informal networking, newsletters, and the Internet. MLA members may enroll in any of the twenty-three sections.

Tuesday, May 17
2:30 p.m.–4:00 p.m.
Program
CC: River 006A
CC: River 006C
CC: River 006C
CC: River 006A
CC: River 008B
CC: River 007AB
CC: River 006A
CC: River 008B
CC: River 007AB
CC: River 006C

6:00 p.m.–7:30 p.m.
Meetings
CC: River 006A
CC: River 006C
CC: River 006C
CC: River 006A
CC: River 008B
CC: River 007AB
CC: River 006A
CC: River 008B
CC: River 007AB
CC: River 006C

Wednesday, May 18
2:30 p.m.–4:00 p.m.
Program
CC: River 006A
CC: River 006C
CC: River 006C
CC: River 006A
CC: River 008B
CC: River 007AB
CC: River 006A
CC: River 008B
CC: River 007AB
CC: River 006C

9:00 a.m.–9:00 a.m.
Meetings
CC: River 006A
CC: River 006C
CC: River 006C
CC: River 006A
CC: River 008B
CC: River 007AB
CC: River 006A
CC: River 008B
CC: River 007AB
CC: River 006C
MLA's Special Interest Groups (SIGs) are ad hoc groups open to all members of the association. SIGs range from a series of informal meetings on a specific, short-term issue to an established subgroup within an MLA section.

African American Medical Librarians Alliance SIG
Informal May 17, 7:00 a.m.-9:00 a.m. MRC: Grand Ballroom Salon M
Programs May 17, 2:30 p.m.-4:00 p.m. CC: River 007CD
Programs May 18, 2:30 p.m.-4:00 p.m. CC: Room 203

Assessment and Benchmarking SIG
Programs May 16, 2:30 p.m.-4:00 p.m. CC: River 006D
Informal May 17, 7:00 a.m.-9:00 a.m. MRC: Conference Room 17
Programs May 17, 2:30 p.m.-4:00 p.m. CC: River 007AB
Programs May 17, 2:30 p.m.-4:00 p.m. CC: River 006A

Clinical Librarians and Evidence-Based Health Care SIG
Informal May 17, 7:00 a.m.-9:00 a.m. MRC: Conference Room 13
Programs May 17, 2:30 p.m.-4:00 p.m. CC: River 007CD
Programs May 17, 2:30 p.m.-4:00 p.m. CC: River 006D

Complementary and Alternative Medicine SIG
Programs May 16, 2:30 p.m.-4:00 p.m. CC: River 006C
Programs May 17, 2:30 p.m.-4:00 p.m. CC: River 006C
Informal May 16, 12:30 p.m.-2:30 p.m. MRC: Conference Room 12

Department of the Army Medical Command Libraries SIG
Informal May 18, 12:30 p.m.-2:30 p.m. MRC: Conference Room 16

Department of Veterans Affairs Librarians SIG
Informal May 18, 12:30 p.m.-2:30 p.m. MRC: Conference Rooms 13 & 14
Informal May 19, 7:00 a.m.-9:00 a.m. MRC: Conference Rooms 13 & 14

Lesbian, Gay, Bisexual, and Transgendered Health Sciences Librarians SIG
Programs May 16, 2:30 p.m.-4:00 p.m. CC: Room 203
Programs May 17, 2:30 p.m.-4:00 p.m. CC: River 008B
Programs May 17, 2:30 p.m.-4:00 p.m. CC: River 006C
Informal May 18, 7:00 a.m.-9:00 a.m. MRC: Conference Rooms 13 & 14

Libraries in Curriculum SIG
Informal May 16, 5:00 p.m.-6:30 p.m. MRC: Grand Ballroom Salon M

Library Marketing SIG
Informal May 16, 7:00 a.m.-9:00 a.m. CC: Room 202A

Mental Health SIG
Programs May 17, 2:30 p.m.-4:00 p.m. CC: River 008B
Informal May 18, 12:30 p.m.-2:30 p.m. MRC: Conference Room 9

Molecular Biology and Genomics SIG
Programs May 16, 2:30 p.m.-4:00 p.m. CC: River 006A
Reception May 16, 6:00 p.m.-7:30 p.m. MRC: Conference Rooms 13 & 14
Informal May 17, 8:00 a.m.-9:00 a.m. MRC: Conference Room 12
Programs May 17, 2:30 p.m.-4:00 p.m. CC: River 008B

New Members SIG
Informal May 17, 7:00 a.m.-9:00 a.m. MRC: Grand Ballroom Salon K

Osteopathic Libraries SIG
Informal May 18, 12:30 p.m.-2:30 p.m. MRC: Conference Room 11

Outreach SIG
Informal May 16, 7:00 a.m.-9:00 a.m. MRC: Conference Room 15

Pediatric Librarians SIG
Informal May 16, 6:00 p.m.-7:30 p.m. MRC: Conference Room 12

Primary Care SIG
Informal May 17, 7:00 a.m.-9:00 a.m. CC: River 006C

Rehabilitation Hospital SIG
Informal May 16, 7:00 a.m.-9:00 a.m. MRC: Conference Room 11

Vision Science SIG
Informal May 17, 7:00 a.m.-9:00 a.m. MRC: Conference Room 10

Voyager SIG
Informal May 18, 7:00 a.m.-9:00 a.m. MRC: Conference Room 16

MRC = Marriott Rivercenter  CC = Henry B. González Convention Center
OTHER MEETINGS

Other meetings are typically defined as meetings called by non-MLA member groups, affiliates, exhibitors, or commercial groups and include MLA chapter meetings. All MLA section and SIG meetings are listed on pages 30 and 32, respectively.

Saturday, May 14
6:00 p.m.–9:00 p.m.
EOS User Group Meeting
Marriott Rivercenter: Conference Room 2

Sunday, May 15
noon–1:30 p.m.
Association of Academic Health Sciences Libraries (AAHSL) Leadership Lunch
Marriott Rivercenter, Grand Ballroom: Salon K
Invitation only.

Monday, May 16
7 a.m.–9 a.m.
Electronic Fund Transfer System (EFTS) User’s Group
Marriott Rivercenter: Conference Room 16
noon–12:30 p.m.
Research Section: Award Judges
Convention Center: River 002A
noon–1:30 p.m.
RefWorks Lunch and Learn
Marriott Rivercenter: Conference Rooms 13 and 14
1 p.m.–2:30 p.m.
SydneyPLUS International Seminar
Marriott Rivercenter: Conference Room 11
6 p.m.–7 p.m.
Family Physicians Inquiries Network (FPIN) Librarian Community
Marriott Rivercenter: Conference Room 8

Tuesday, May 17
7 a.m.–8 a.m.
CyberTools for Libraries Users Group
Convention Center: River 006D
7 a.m.–9 a.m.
PubMed Linkout User Meeting
Convention Center: River 008A
Southern Chapter Executive Board
Convention Center: Room 102A
8 a.m.–9 a.m.
QuickDOC Users Group
Convention Center: River 006D

Wednesday, May 18
7 a.m.–9 a.m.
Southern Chapter Executive Board
Convention Center: Room 102A
12:30 p.m.–2:30 p.m.
Resource Library Director’s Lunch
Marriott Rivercenter: Conference Room 1
MedlinePlus Go Local Open Information & Discussion Session
Convention Center: River 001A
As a highly valued member of the medical team, your institution's physicians, residents and students look to you as the primary source of information. They rely on you for current, comprehensive information for all their needs. And whether they seek a quick answer or in-depth answer, it has to be the right answer. With MD Consult and FIRST Consult you give them both — short answer and long answer. Either way, you can be certain that the answer is reliable and relevant ... in a word, right.

MD Consult and FIRST Consult work together to provide online access to the most comprehensive information in full-text journal articles, reference texts and practice guidelines ... plus instant access to continuously updated, evidence-based support for patient evaluation, diagnosis and management. This integrated information solution delivers the information your staff needs, when they need it.

**MD Consult:**
- Used in over 1,700 health care organizations worldwide and adopted by more than 90% of North American medical schools.
- Complete, full-text content of over 70 medical journals, nearly 50 leading medical reference books, clinical practice guidelines, drug information, and more.
- Over 6,500 customizable patient handouts included.

**FIRST Consult:**
- Evidence-based — to support clinical decisions at the point of care.
- Compares patient complaints to 1,500 possible diagnoses interactively.
- Quick access to in-depth coverage of conditions most often seen in primary care settings.
- Accessible via desktop, PDA or wireless networks.

**Fetch.**

Make sure your staff has access to the right answers for better patient care. Call 877-857-1047 to learn about our group and institutional pricing, or to set up a pilot program for your organization.
Friday, May 13

9:00 a.m.–5:00 p.m.
MLA Board of Directors
Marriott Rivercenter: Conference Room 11

noon–1:00 p.m.
MLA Board of Directors Luncheon
Marriott Rivercenter: Conference Room 11

Saturday, May 14

8:00 a.m.–5:00 p.m.
Continuing Education
(See pages 25–27 for room assignments.)

7:00 p.m.–10:00 p.m.
Credentialing Committee Meeting
(See page 29 for room assignment.)

Sunday, May 15

8:00 a.m.–5:00 p.m.
Continuing Education
(See pages 25–27 for room assignments.)

MLA Unit Meetings
(See page 29 for room assignments.)

4:15 p.m.–5:15 p.m.
New Leaders Tea (invitation only)
Marriott Rivercenter, Grand Ballroom: Salon J

5:45 p.m.–7:45 p.m.
Welcome Reception and Opening of Hall of Exhibits
Convention Center: Exhibit Hall B

Monday, May 16

6:30 a.m.–8:00 a.m.
Majors 17th Annual Walk for Fun
Marriott Rivercenter: Lobby
Sponsored by Majors.

7:00 a.m.–8:15 a.m.
Sunrise Seminars
American Psychological Association (APA): New Search Strategies for Medical Librarians: Getting the Most Out of APA's Database
Marriott Rivercenter: Grand Ballroom Salon M

APA's core collection of databases offers a rich source of information for today's medical researcher and health sciences librarian. Hear about the newest enhancements to PsycINFO and PsycARTICLES and learn how to use the new databases—PsycBOOKS, PsycCRITIQUES, and PsycEXTRA—to meet your research needs for behavioral topics, psychopharmacology, and military.

7:30 p.m.–9:00 p.m.
Hospital Libraries Section Meeting
(See page 30 for room assignment.)

BMJ Publishing Group: Making the Most of Clinical Evidence and Best Treatments
Marriott Rivercenter: Grand Ballroom Salon K

Members of the information specialist team from BMJ Publishing Group will discuss how to use clinical evidence most effectively, the latest developments in our patient information Website—Best Treatments, and in our online learning module, BMJ Learning. We will also describe new developments in our work on diagnosis.

Sunrise Seminars continue next page
Monday, May 16

Sunrise Seminars, continued

Doody’s Core Titles: A Selected List in the Post Brandon/Hill Era
Marriott Rivercenter: Conference Rooms 13 and 14
In the wake of the discontinuation of the Brandon/Hill lists, Doody Enterprises introduced Doody’s Core Titles in the Health Sciences in 2004, an annual Web-based publication. Come join the discussion of a core title list in the post Brandon/Hill world.

McGraw-Hill: A Journey to the Center of AccessMedicine
Marriott Rivercenter: Grand Ballroom Salon D
Join us for an exciting journey into McGraw-Hill’s AccessMedicine. It begins with "something new everyday," the cornerstone that makes AccessMedicine a valuable tool for physicians, students, and health professionals, and continues with our expert commentary on new developments, commitment to lifelong learning, and innovative technology that delivers what you need...instantly.

MD Consult/FIRST Consult New Enhancements and Other New Products Preview
Marriott Rivercenter: Grand Ballroom Salon J
Learn about exciting new enhancements to MD Consult, including a new search that will result in better results! Also, see how FIRST Consult, seamlessly added to your MD Consult service, provides an evidence-based point-of-care tool. Finally, learn about our Clinics of North America packages, our content integration with electronic health records, and other new products.

National Library of Medicine (NLM)
Marriott Rivercenter: Grand Ballroom Salon E
NLM staff will highlight recent accomplishments and new developments in a variety of online systems, including MEDLINE/PubMed, MedlinePlus, and DOCLINE.

Ovid Sunrise Seminar and Customer Forum (session ends at 9:00 a.m.)
Marriott Rivercenter: Grand Ballroom Salon I

7:00 a.m.–9:00 a.m.
MLA Unit, Section Business, SIG, and Informal Meetings
(See pages 29–32 for room assignments.)

New Members and First-time Attendees Breakfast
Marriott Rivercenter, Grand Ballroom: Salons A, B, and C

9:00 a.m.–10:00 a.m.
Welcome to MLA ’05 and Presidential Address
Convention Center: Ballroom B

Welcome from the President
Joanne Gard Marshall, AHIP, FMLA, 2004/05 president, MLA, and distinguished alumna professor, School of Information and Library Science, University of North Carolina–Chapel Hill

Welcome from the South Central Chapter
Janna C. Lawrence, AHIP, chapter president and chair, 2005 Local Assistance Committee, and reference and instructional services coordinator, Briscoe Library, University of Texas Health Science Center–San Antonio

Welcome from the 2005 National Program Committee (NPC)
Elaine Russo Martin, cochair, 2005 NPC, and director, National Network of Libraries of Medicine, New England Region, and director, Library Services, Lamar Soutter Library, University of Massachusetts Medical School–Worcester, and Linda Walton, cochair, 2005 NPC, and associate director, Galter Health Sciences Library, Northwestern University, Chicago, IL

Presidential Address
Joanne Gard Marshall, AHIP, FMLA, 2004/05 president, MLA

10:00 a.m.–10:30 a.m.
Beverage Break and Visit Exhibits
Convention Center: Exhibit Hall B
See page 21 for hours.

Technology Showcase
TDNet
Convention Center: Exhibit Hall B
Join TDNet to learn techniques for managing electronic resources in a friendly way to the end user while providing the requirements needed to provide management support for library managers. TDNet will showcase its latest technology, Searcher Analyzer, demonstrating federated search and analysis technology of a library’s entire electronic resources.

10:30 a.m.–noon
The John P. McGovern Lecture
Convention Center: Ballroom B
Sponsored by EBSCO.
Introduction: Elaine Russo Martin, cochair, 2005 National Program Committee, and director, National Network of Libraries of Medicine, New England Region, and director, Library Services, Lamar Soutter Library, University of Massachusetts Medical School–Worcester

Lecturer: John J. Nance, University Place, WA
noon–12:30 p.m.  
Technology Showcase  
EBSCO Information Services: Managing E-journals with EBSCO  
Convention Center: Exhibit Hall B

EBSCO is a worldwide leader in providing information access and management services for online and print journals including the EBSCOhost Electronic Journals Service, EBSCO A–Z journal locator tool, and LinkSource OpenURL link resolver. EBSCO also offers full-text and secondary research database development, production and access, and online book purchasing.

12:30 p.m.–2:00 p.m.  
Chapter Council Presents Sharing Roundtables  
Marriott Rivercenter, Grand Ballroom: Salon I

New member lunches are sponsored by MLA, Medical Library Group of Southern California and Arizona, Midwest Chapter, and North Atlantic Health Sciences Libraries.

2:00 p.m.–2:30 p.m.  
Technology Showcase  
STAT!Ref  
Convention Center: Exhibit Hall B

2:30 p.m.–4:00 p.m.  
SECTION PROGRAMMING 1

• All section programming takes place in the Henry B. Gonzalez Convention Center.

• Programs are presented alphabetically:
  By theme: CLINICAL, DIVERSITY, EDUCATION AND OUTREACH, RESEARCH, TECHNOLOGY
  By lead section name (in boldface)

• Structured abstracts along with presenter’s titles and affiliations appear in the MLA ’05 Abstracts supplement.

CLINICAL

Chiropractic Libraries, History of the Health Sciences, and Nursing and Allied Health Resources Sections and Complementary and Alternative Medicine SIG

Medical Diversity: Thinking Outside the Box  
Convention Center: River 006C  
Moderator: Marcia Thomas, library director, Ruth R. Cleveland Memorial Library, Cleveland Chiropractic College, Kansas City, MO

Bridging Borders: Curanderismo, Latino Folk Medicine in the Hospital  
Barbara R. Campbell

The Emergence of Integrative Medicine on the Health Sciences Campus: Challenges and Opportunities for Librarians  
David J. Owen and Min-Lin E. Fang

Is Energy Healing Effective? A Systematic Review  
Barbara J. Naii-Chiwetalu

Choices, Challenges, and Leaps of Faith: African Americans in Chiropractic  
Glenda Wiese

Leadership and Management and Hospital Libraries Sections

Managing Library Schizophrenia (Part 1): Staffing  
Convention Center: River 007CD  
Moderator: Anne M. Linton, AHIP, director, Himmelfarb Library, George Washington University, Washington, DC

Divining the Future for a Divine Future: Using a “Futures Committee” to Imagine the Library We Want  
Gerald J. Perry, AHIP, Clark Driese, Lilian Hoffecker, AHIP, Daphne Hyatt, Jeff Kuntzman, and Wanda Weathersby

Much Ado about Staffing  
Gillian G. Mayman, Nancy Allee, AHIP, Jonathan Koffel, Deborah Lauseng, Helen Look, and Monique Uzelac

How Diversity Affects Communication  
Mary E. Piorun, AHIP, James Comes, AHIP, Barbara Ingrassia, AHIP, and Jane Fama

The Circle of Life: The Deconstruction and Subsequent Reconstruction of the Traditional Reference Desk  
Sandra L. De Groote, AHIP, Kristin Hitchcock, and Richard McGowan

Section Programming 1 continues next page
Monday, May 16

SECTION PROGRAMMING 1, CONTINUED

DIVERSITY

History of the Health Sciences, Chiropractic Libraries, and Relevant Issues Sections and Lesbian, Gay, Bisexual, and Transgendered Health Sciences Librarians SIG

Overcoming Challenges: Magnificent Medical Contributions
Convention Center: Room 203
Moderator: Michael Flannery, associate director, Historical Collections, University of Alabama-Birmingham

Highly Qualified, Never Appointed
Lucretia W. McClure, AHIP, FMLA

Tales of a Reservation Nurse: The Heroic Life of Edith LeRoy Richardson
Valeri Craigie and Joan M. Stoddart, AHIP

A Biographic Look at Early Women Pharmacists
Marilyn H. Steinberg and Patricia McNary

Posters Presented:
Ruth Janetta Temple: A Community Health Hero for Los Angeles
Andrea Y. Griffith, Carlene Drake, and Marilyn Crane, AHIP

From Self Doubt to Surgeon: Benjamin S. Carson Sr.
Ophelia T. Morey

Colorful Medicine: Breaking Barriers, Stereotypes, and Making Strides
Tomeka Oubichon, Shannon Jones, and Cassandra Allen

Medical Library Education Section

Celebrating Diversity of New Perspectives
Convention Center: River 006B
Moderator: James Andrews, assistant professor, School of Library and Information Science, University of South Florida–Tampa

Information Behaviors in an Online Smoking Cessation Community
Carol Perryman

Exploring the Information Behavior and Needs of Medical Relief Agencies: Current and Future Roles for Medical Librarians and Informatics Tools in Medical Relief Information Services
Jennie A. Abrahamson

How Are We Doing? An Assessment of Virtual Reference Services in Academic Health Sciences Libraries
Jodi L. Philbrick

EDUCATION AND OUTREACH

Consumer and Patient Health Information,
Corporate Information Services, Dental, Medical Informatics, Pharmacy and Drug Information, Public Health/Health Administration, Public Services, and Research Sections

Reaching Out Magnificently to All at All Points of Care or Need
Convention Center: River 007AB
Moderator: Joy Kennedy, librarian, Health Resource Library, Northwest Community Hospital, Arlington Heights, IL

Reaching Them Where They Live: Bringing Health Care Internet Information to Senior Residences
David A. Nolfi, AHIP, Robert J. Campbell, Lenore Resick, and Maureen Leonardo

When Was the Last Time You Provided Training at Your Local Firehouse?
Martha Szczur, Bijan Mashayekhi, and Lian Ruan

Reaching Out to the Indian Health Services
Diane Gelarden Cooper, AHIP

Reaching Out to the Faith-based Community
Brenda Green and Cassandra B. Holder-Ballard

Technical Services and Leadership and Management Sections

Educate, Enrich, and Enhance: Technical Services Internal Educational Outreach
Eduque, Enriquezca y Realce: Extendiendo la Educacion Interna de los Servicios Tecnicos
Convention Center: River 008A
Moderators: Nancy Burford, resources management librarian, Medical Sciences Library, Texas A&M University-College Station, and Craig Ewing, information specialist, Norris Medical Library, University of Southern California–Los Angeles

Innovative Roles for Technical Services Librarians:
Extending Our Reach
Joan M. Gregory, AHIP, Alice L. Weber, and Shona R. Dippie

On Beyond the Online Public Access Catalog (OPAC): Repurposing Integrated Library System Data for Web-based Access Tools
Malgorzata Fort, Phillip Bergen, and Deborah Silverman
Beyond the "Back Room": Technical Services Staff as Integral Partners in Providing Library Services
Betty Landesman and Rosalie Holmes Stroman

Coming Out of the Back Room: Technical Services Breaks Loose
Lisa Palmer and Barbara C. Ingrassia, AHIP

RESEARCH

Research, Consumer and Patient Health Information, and Hospital Libraries Sections and Assessment and Benchmarking SIG

Research Methodology 101 (Part 1): Yes, You Can Do Research!
Convention Center: River 006D
Moderator: Martha R. Harris, AHIP, medical research librarian, Audie L. Murphy Division-Ambulatory Care, South Texas Veterans Health Care System–San Antonio

Diversity in Datasets: A Primer in Descriptive Statistics
Douglas J. Joubert

Focus Groups: Gathering Strategic Information
Beverly A. Gresehover and Alexa Mayo, AHIP

Navigating the Research Maze: An Eighteen-month Collaboration
Hanna Kwasik, AHIP, and Pauline O. Fulda, AHIP

Proxy Searchers Uncovered: Research Lessons on How Ordinary Folks Seek Health Information for Others Online
Karen E. Fisher, Joan C. Durrance, Jennie A. Abrahamson, Anne Turner, Phillip M. Turner, and Tammar Turner

TECHNOLOGY

2005 National Program Committee and Educational Media and Technologies Section

Changing Face of Information
Convention Center: River 008B
Moderator: Lynne Siemers, director, Library and Media Services, Washington Hospital Center, Washington, DC

Improving E-book Access via a Library-developed, Full-text Federated Search Tool
Jill E. Foust, Phillip Bergen, Gretchen L. Maxeiner, and Peter N. Pawlowski

Exploring the Videoconferencing Wilderness: "Mixing and Matching" Video Hardware and Software for Remote Communication and Distance Education
Sharon Dennis

Capturing Clinical Competencies Using HandBase on the Personal Digital Assistant (PDA): A Changing Role for Information Specialists
Pamela M. Corley, AHIP

Delivering Personal Digital Assistant (PDA) Information Alerts: AvantGo and Weblogs to the Rescue!
Nandita Mani and Wendy G. Wu

4:00 p.m.–4:30 p.m.
Beverage Break and Visit Exhibits
Convention Center: Exhibit Hall B

Technology Showcase
Thomson Scientific: Bibliographies Made Easy with EndNote
Convention Center: Exhibit Hall
EndNote is the leading software for publishing and managing bibliographies for curricula vitae, manuscripts, grants, and more. See the newest features, learn about online connectivity, get support tips, and share training experiences. Discover how new complementary tools—Onfolio, RevViz, and sciPROOF—work with EndNote.

4:00 p.m.–7:30 p.m.
Section Business, SIG, and Informal Meetings
(See pages 30–32 for room assignments.)

4:30 p.m.–6:00 p.m.
Poster Session 1 (odd-numbered posters presented)
Convention Center: Exhibit Hall
Consult the MLA '05 Abstracts supplement.

6:00 p.m.–7:00 p.m.
International Visitors Reception
Marriott Rivercenter: Conference Rooms 17 and 18
Sponsored by EBSCO.

Library School Reunion
Marriott Rivercenter, Grand Ballroom: Salon I

7:00 p.m.–9:30 p.m.
Friends of the National Library of Medicine Event
The Alamo
**Tuesday, May 17**

**7:00 a.m.–8:15 a.m.**

**Sunrise Seminars**

**DynaMed: Making Evidence-based Medicine (EBM) Practical**

Marriott Rivercenter: Grand Ballroom Salon J

Evidence-based references do not typically answer most clinical questions. Resources answering most questions are generally not based on systematic selection and evaluations of the best available evidence. DynaMed is the only evidence-based reference shown to answer most clinical questions in primary care. Learn how to make EBM practical in your setting.

**EBSCO Information Services: E-journal Management Through EBSCO**

Marriott Rivercenter: Grand Ballroom Salon D

EBSCO is a worldwide leader in providing information access and management services for online and print journals including the EBSCOhost Electronic Journals Service, EBSCO A-Z journal locator tool, and LinkSource OpenURL link resolver. EBSCO also offers full-text and secondary research database development, production and access, and online book purchasing.

**EOS International: Experience the EOS Difference**

Marriott Rivercenter: Grand Ballroom Salon C

EOS International offers Web-based EOS Web, a modular, scalable, and customizable library automation solution built on library and computing standards such as MARC21, SQL, and SML. Easily handles multiple collections, with multiple catalog search options. Runs locally on your server or save time, effort, and money with our ASP Web-hosting service.

**UpToDate: Electronic Information Resources Across the Continuum: From Initial Investment to Maximizing Value**

Marriott Rivercenter: Grand Ballroom Salon E

Managing electronic medical information resources offers challenges across a continuum—from initial investment to mature use. Join a panel discussion of the challenges and benefits of electronic medical resources in diverse medical organizations. Learn how panelists address purchases/budgeting issues and staff training needs, promote use, and demonstrate values.

**7:00 a.m.–9:00 a.m.**

**MLA Unit, Section Business, SIG, and Informal Meetings**

(See pages 29–32 for room assignments.)

**9:00 a.m.–10:00 a.m.**

**The Janet Doe Lecture**

**Convention Center: Ballroom B**

Introduction: Rick B. Forsman, AHIP, FMLA, director, Denison Memorial Library, University of Colorado Health Sciences Center—Denver

**MLA's Professional Development Programs: A Look Back to the Way Ahead**

Lecturer: Fred W. Roper, AHIP, FMLA, dean emeritus, School of Library and Information Science, University of South Carolina

**10:00 a.m.–10:30 a.m.**

**Beverage Break and Visit Exhibits**

**Convention Center: Exhibit Hall B**

See page 21 for hours.

**10:30 a.m.–11:30 a.m.**

**NLM Update**

**Convention Center: Ballroom B**

**noon–1:30 p.m.**

**MLA Awards Celebration and Luncheon**

Marriott Rivercenter, Grand Ballroom: Salon I

**1:30 p.m.–2:30 p.m.**

**Academy of Health Information Professionals Question & Answer Session**

**Convention Center: River 008A**

**Technology Showcase**

**McGraw-Hill: A Journey to the Center of AccessMedicine**

**Convention Center: Exhibit Hall**

Join us for an exciting journey into McGraw-Hill’s AccessMedicine. It begins with “something new everyday,” the cornerstone that makes AccessMedicine a valuable tool for physicians, students, and health professionals, and continues with our expert commentary on new developments, commitment to lifelong learning, and innovative technology that delivers what you need...instantly.
2:00 p.m.–3:00 p.m.
Fellows of MLA Meeting
(See page 29 for room assignment.)

2:30 p.m.–4:00 p.m.
SECTION PROGRAMMING 2

• All section programming takes place in the Henry B. González Convention Center.

• Programs are presented alphabetically:
  - By theme: CLINICAL, DIVERSITY, EDUCATION AND OUTREACH, RESEARCH, TECHNOLOGY
  - By lead section name (in boldface)

• Structured abstracts along with presenter's titles and affiliations appear in the MLA '05 Abstracts supplement.

2005 Official Program • www.mlanet.org 41
Tuesday, May 17

SECTION PROGRAMMING 2, CONTINUED
Collection Development Strategies for Health Care of Lesbian, Gay, Bisexual, and Transgendered People
Paul Blobaum

Fronteras Nuevas: The Implications of Bioterrorism Literature for Libraries and the Scientific Community
Jill D. Sherman and Elizabeth M. Smigielski

Pharmacy and Drug Information and Medical Informatics Sections and Molecular Biology and Genomics SIG

Medical Informatics and Bioinformatics: Serving Diverse Information Needs for Clinical Practice and Research
Convention Center: River 006B
Moderator: Sherrilyne Fuller, FMLA, director, Health Sciences Libraries, University of Washington—Seattle

Integration of Knowledge-based Patient Education Resources into an Electronic Medical Record System
Eileen H. Stanley, AHIP

Stanford Metasearch: Smart Searching for Clinicians
Debra S. Ketchell, AHIP, Charles Yates, Phil Constantinou, Pamela M. Murnane, Jason B. Axtell, and Kevin S. Clarke

Reach, Stretch, and Grasp: Establishing a Library Liaison Program for Computational Biologists
Kevin Messner

Information Needs of Biologists for Online Bioinformatics Resources: Implications for Health Sciences Information Professionals
Dihui Lu and Gary Marchionini

EDUCATION AND OUTREACH

Consumer and Patient Health Information and Corporate Information Services Sections and Lesbian, Gay, Bisexual, and Transgendered Health Sciences Librarians and Mental Health SIGs

Challenging Patrons, Challenging Questions: Case Scenarios to Enlighten Our Futuro Magnifico
Convention Center: River 008B
Moderator: Joy Kennedy, librarian, Health Resource Library, Northwest Community Hospital, Arlington Heights, IL

Bigotry or Research? A Librarian and the Literature Search to "Cure" Homosexuality
Michael Scott

Commentary
Joseph Kobos, professor, Department of Psychiatry, and director, Counseling Service, University of Texas Health Science Center—San Antonio

Hospital Libraries and Leadership and Management Sections

Celebrate Me Home
Convention Center: Room 203
Moderator: Katherine Stemmer-Frumento, AHIP, director, Library Services, Greenwich Hospital, Greenwich, CT

The Role of the Librarian as Clinical Transformation Leader
Linda Hogan

Celebrating a New Home for Health Sciences Education with New Technology for Teaching
Jeanne M. Le Ber and Nancy T. Lombardo

From the Shore to the Screen: Translating Informatics Training into a Distance Education Course
Douglas L. Varner, AHIP

Agents of Change: Participation in the National Library of Medicine/Marine Biology Laboratory (NLM/MBL) Medical Informatics Course (Panel Discussion)
Anne M. Linton, AHIP, and Laura E. Abate

RESEARCH

Dental, Consumer and Patient Health Information, Hospital Libraries, Leadership and Management, Public Health/Health Administration, and Research Sections and Assessment and Benchmarking SIG

Establishing Best Practice
Convention Center: River 007AB
Moderator: Mike Kronenfeld, AHIP, director, Learning Resource Center, A. T. Still University of Health Sciences, Mesa, AZ

On Being a Software Development Client: Borrowing Best Practices from Software Engineering
Julie K. Kwan, AHIP

The MLA Benchmarking Network: The Significance of the Aggregate Data
Rosalind F. Dudden, AHIP, FMLA, and Michelle M. Volesko Brewer
LibQual+ 2004: A Hospital Library Cohort's Results
Eileen H. Stanley, AHIP, and Betsy P. Moore

The Resource Management Model of Integrated Collection Services
Deborah Silverman

Research, Consumer and Patient Health Information, and Hospital Libraries Sections and Assessment and Benchmarking SIG
Research Methodology 101 (Part 2): Yes, You Can Do Research!
Convention Center: River 006A
Moderator: Martha R. Harris, AHIP, medical research librarian, Audie L. Murphy Division-Ambulatory Care, South Texas Veterans Health Care System-San Antonio

Finding Your Niche: Opportunities for Research and Publication for All
Joanne Gard Marshall, AHIP, FMLA

Evidence-based Librarianship Underpinning Cochrane Reviews: A Case Study of the Role of Information Retrieval Research in Evidence-based Health Care
Carol Lefebvre

Writing a Successful Grant: The Reviewer's Perspective
Mary Moore

Taming Evaluation Research Data: Organizing and Reporting Your Results
Cynthia Olney

Taxonomy Development for Meaningful Data Analysis
Catherine Arnott Smith

TECHNOLOGY

Cancer Librarians, Collection Development, Research, and Technical Services Sections

Impact of Open Access (OA) Publishing
Convention Center: River 008A
Moderator: Karen M. Albert, AHIP, director, Library Services, Tulbot Research Library, Fox Chase Cancer Center, Philadelphia, PA

A New Publishing Model for Digital Educational Materials: Peer Review for the Health Education Assets Library (HEAL)
Sharon Dennis, Shona R. Dippie, Sebastian Uijtdehaage, and Sandra McIntyre

Can We See Clearly Now? What Are the Impacts of Open Access on the Vision Science Literature?
Pamela C. Sieving

Linking to Open Access Publications: The Library's Role
Anneliese Taylor, Paul Wakeford, Alan G. Daniel, and Beatrice Mallek

Open Access Publishing: A Researcher's Point of View
Andrew Vickers

3:30 p.m.–4:00 p.m.
Technology Showcase
Thomson Scientific: Research, Writing, and Publishing Solutions
Convention Center: Exhibit Hall
Thomson ResearchSoft develops solutions for the desktop and Web that advance research, writing, and publishing. Check out new tools for the researcher's desktop including Onfolio: get more out of Internet research, RevViz: explore references visually, and sciPROOF: the proofreading solution.

4:00 p.m.–4:30 p.m.
Beverage Break and Visit Exhibits
Convention Center: Exhibit Hall B

4:00 p.m.–5:30 p.m.
Committee, Section Business, SIG, and Informal Meetings
(See pages 29–32 for room assignments.)

4:30 p.m.–6:00 p.m.
Poster Session 2 (even-numbered posters presented)
Convention Center: Exhibit Hall B
Consult the MLA '05 Abstracts supplement.

6:00 p.m.–7:30 p.m.
Hospital Libraries Section Business Meeting and Reception
Rivercenter Grand Ballroom: Salons C&D
Ticketed event.
Sponsored by MARCIVE.
Wednesday, May 18

7:00 a.m.–9:00 a.m.
MLA Unit, Section Business, SIG, and Informal Meetings
(See pages 29–32 for room assignments.)

9:00 a.m.–10:00 a.m.
The Joseph Leiter Lecture
Convention Center: Ballroom B
Introduction: Howard Silver, Joseph Leiter NLM/MLA Lectureship Jury and associate head, Science Library, Massachusetts Institute of Technology, Cambridge, MA
Lecturer: Joycelyn Elders, former US surgeon general and professor emeritus, University of Arkansas, College of Medicine, Little Rock, AR

10:00 a.m.–10:30 a.m.
Beverage Break
Convention Center: Foyer

10:30 a.m.–noon
MLA Business Meeting
Convention Center: Ballroom B
Presiding: Joanne Gard Marshall, AHIP, FMLA, 2004/05 president, MLA
Announcements and Introductions
In Memoriam
Member Recognition
Call to Order
Announcements and Election Results
New Business
Treasurer's Report
Neil Rambo, treasurer, MLA, and associate director, Research, Education and Clinical Services, Health Sciences Libraries, University of Washington–Seattle
Executive Director's Report
Carla J. Funk, CAE
Annual Report

Old Business
Envisioning the Information Specialist in Context Project
Update: Nunzia B. Giuse, AHIP, director, Annette and Irwin Eskind Biomedical Library, Vanderbilt University Medical Center, Nashville, TN

12:30 p.m.–2:30 p.m.
MLA Unit, Section Business, SIG, and Informal Meetings
(See pages 29–32 for room assignments.)
Lunch with MLA Section Members
Marriott Rivercenter: Salon E

2:00 p.m.–3:30 p.m.
CORE Task Force Meeting
(See page 29 for room assignment.)

2:30 p.m.–4:00 p.m.
SECTION PROGRAMMING 3

• All section programming takes place in the Henry B. Gonzalez Convention Center.

• Programs are presented alphabetically:
  By theme: CLINICAL, DIVERSITY, EDUCATION AND OUTREACH, RESEARCH, TECHNOLOGY
  By lead section name (in boldface)

• Structured abstracts along with presenter's titles and affiliations appear in the MLA '05 Abstracts supplement.

CLINICAL

Nursing and Allied Health Resources, Corporate Information Services, and Public Health/Health Administration Sections and African American Medical Librarians Alliance SIG

The Role of Information and Policy in Health Care
Convention Center: Room 203
Moderator: Ingrid Hendrix, AHIP, nursing librarian, Health Sciences Library and Information Center, University of New Mexico–Albuquerque

Disadvantaged but Not Disconnected: Everyone Goes Local
Diana McDuffee and Christie Silbajoris, AHIP

Utilization of the Medical Librarian as a Provider of Information Services on Health Policy and Health Disparities for State Medicaid Programs
Peter W. Droese and Nancy L. Peterson

Bridging the Gap on Health Disparities: A Librarian's Role
Annabelle Nunez

Pharmacy and Drug Information Section

EMBASE.com Lecture
Convention Center: River 006C
Moderator: Pauline Hicks, manager, Science and Research Library, Florida A&M University–Tallahassee

Promoting Safe Use of Herbals
Jose O. Rivera
**DIVERSITY**

**Leadership and Management**, Health Association Libraries, and Hospital Libraries Sections

**Managing Library Schizophrenia (Part 2): Diverse Roles to Diverse Constituencies**

*Convention Center: River 007AB*

Moderator: Jim Curtis, director, Savitt Medical Library and Information Technology Services, University of Nevada School of Medicine—Reno

The Psychology of New: Managing New Roles and Services for New Users

Nancy Allee, AHIP

Using the Association of Academic Health Sciences Libraries' Charting the Future to Reposition an Academic Health Sciences Library for Knowledge Management

Mary Moore and Jonquil Feldman, AHIP

The Case of Treatable, Curable Librarian Acute Reactive Psychosis

helen-ann brown, AHIP, Diana Delgado, AHIP, Diane Cmor, Tracy Havlin, and Karen Joc

Mixed Messages: Finding Out What Your Patrons Really Want

Patrice A. O'Donovan, AHIP, Dolores Z. Judkins, AHIP, and Peggy R. Baldwin, AHIP

**Medical Informatics**, Medical Library Education, and Technical Services Sections

**Medical Information Diversity: Results of an MLA Survey**

*Convention Center: River 008B*

Moderator: Nancy Roderer, AHIP, assistant professor and interim director, Health Sciences Informatics, Welch Medical Library, Johns Hopkins University, Baltimore, MD

**Medical Information Diversity: Results of an MLA Survey**

Catherine Arnott Smith, Linda Hogan, Douglas Joubert, and Diane Wolf, AHIP

**EDUCATION AND OUTREACH**

**Educational Media and Technologies**, Health Association Libraries, and Public Services Sections

**Educating Ourselves and Our Users about Copyright**

*Convention Center: River 006B*

Moderator: Stephanie Kerns, head, Education and Outreach, and curriculum librarian, Gaiter Health Sciences Library, Northwestern University, Chicago, IL

Copyright 101: How to Make It Easy to Do the Right Thing

Brenda L. Seago, AHIP, Jeanne Schlesinger, Chris Stephens, and Anita Navarro

Intellectual Property Policy Development: Mapping Your Institution’s Course to a New Future

Richard Nollan, AHIP

Copyright on Campus: New Roles for Libraries

Susan Lessick

**Public Services and Pharmacy and Drug Information Sections**

**UnGoogling Information Literacy in the Health Sciences**

*Convention Center: River 007CD*

Moderator: Ammon Ripple, head, Reference Services, Health Sciences Library System, University of Pittsburgh, Pittsburgh, PA

Leveraging Google Skills

Julia Shaw-Kokot, AHIP, and K T Vaughan

Stanford’s Information Literacy Continuum

Christopher Stave, Rikke Ogawa, AHIP, and Heidi Heilemann, AHIP

Developing an Innovative, Integrated Curriculum to Teach Information Literacy and Management Skills to First-year Medical Students

Linda J. Collins, AHIP

**RESEARCH**

**Dental and Research Sections**

**Trends in Oral Research**

*Convention Center: River 008A*

Moderator: Marilee Creelang, AHIP, assistant professor and academic librarian, Greenblatt Library, Medical College of Georgia—Augusta

The Changing Landscape of Oral Health Research

Karen Adler Storthz

Section Programming 3 continues next page
SECTION PROGRAMMING 3, CONTINUED

Scholarly Publishing: What's in Your Toolkit?
Leah Krevit

International Cooperation Section

Futuro Magnifico: Finding Ways of Connecting the World to Medical Information and Resources
Convention Center: River 006D
Moderator: Zana Etter, librarian II and director, Media Library, RW Johnson Medical School, University of Medicine and Dentistry of New Jersey–Piscataway

Improving Access to Information for Health Workers in Zambia
Christine W. Kanyengo

The Global Review on Access to Health Information in Developing Countries: Progress So Far
Bruce Madge

The Impact of Information Technology on Health Information Access in Sub-Saharan Africa: The Divide within the Divide
Lenny Rhine

Making Magnificent Connections
Ellen N. Sayed, AHIP

TECHNOLOGY

Federal Libraries, Collection Development, and History of the Health Sciences Sections

Digitization, Preservation, and Authentication of Resources
Convention Center: River 006A
Moderator: Ursula Scott, AHIP, assistant vice president, Learning Resources Center, Uniformed Services University of the Health Sciences, Bethesda, MD

Government Printing Office Strategic Vision and What It Will Mean for Public Access to Government Information
Judith Russell

Treasures from the Sub-basement: Unlocking a Library's Diverse Collections
Todd Allen Lane and Daniel Dollar

Because You Can't Trust a Publisher with Their Archive
Tony McSean

4:30 p.m.–6:00 p.m.
Legislative Update
Convention Center: River 008A
Invited speakers include David J. Brailer, national coordinator for health information technology, US Department of Health and Human Services, Washington, DC; Dale Dirks, president, Health and Medicine Counsel of Washington, Washington, DC; Jacqueline Donaldson Doyle, AHIP, FMLA, director, Service Excellence and Learning Resources, Library, Banner Estrella Medical Center, Phoenix, AZ, and Governmental Relations Committee chair; and Betsy L. Humphreys, AHIP, Deputy Director, National Library of Medicine, Bethesda, MD.

Open Forums

Continuing Education
Convention Center: River 006C

Diversifying Our Roles: From Clinical Librarian to Information Specialist in Context
Convention Center: River 006D

Education and Research: MLA's Role
Convention Center: River 006B

Nurturing the New, Supporting the Experienced
Convention Center: River 006A

7:00 p.m.–10:00 p.m.
Futuro Magnifico Party
La Villita
Sponsored by JAMA & Archives Journals
Thursday, May 19

7:00 a.m.–9:00 a.m.
Committee, Section Business, SIG, and Informal Meetings
(See pages 29–32 for room assignments.)

9:00 a.m.–10:00 a.m.
Presidential Inaugural Address and MLA '06 Invitation
Convention Center: Ballroom B
Presiding: Joanne Gard Marshall, AHIP, FMLA, 2004/05 president, MLA

Call to Order
Old Business
Recognition of Retiring Board Members
Introduction of Incoming Board Members
Presidential Inaugural Address
Mary Joan (MJ) Tooey, AHIP, 2005/06 president, MLA, and executive director, Health Sciences and Human Services Library, University of Maryland–Baltimore

Resolutions
Invitation to MLA '06
Host city: Phoenix, AZ
James Shedlock, AHIP, cochair, 2006 National Program Committee (NPC), and director, Galter Health Sciences Library, Northwestern University, Chicago, IL; Debra S. Ketchell, AHIP, cochair, 2006 NPC, and director, Lane Medical Library and Knowledge Management Center, Stanford University School of Medicine, Stanford, CA; Jacqueline Donaldson Doyle, AHIP, FMLA, cochair, 2006 Local Assistance Committee, and director, Service Excellence and Learning Resource, Library, Banner Estrella Medical Center, Phoenix, AZ; and Kay E. Wellik, AHIP, cochair, 2006 Local Assistance Committee, and section head, Library Services, Mayo Clinic, Scottsdale, AZ

10:00 a.m.–11:15 a.m.
Library of the Future
Medical Library of the Future Panel
Convention Center: Ballroom B
Introduction: Linda Walton, cochair, 2005 National Program Committee, and associate director, Galter Health Sciences Library, Northwestern University, Chicago, IL

11:15 a.m.–11:30 a.m.
Beverage Break
Marriott Rivercenter: Grand Ballroom Foyer

11:30 a.m.–12:30 p.m.
Library of the Future Breakouts
Sponsored by EBSCO
EBSCO Breakout
Marriott Rivercenter, Grand Ballroom: Salon J
InfoPoem Breakout
Marriott Rivercenter: Conference Room 17
McGraw-Hill Breakout
Marriott Rivercenter, Grand Ballroom: Salon C
National Library of Medicine Breakout
Marriott Rivercenter, Grand Ballroom: Salon D
Ovid Breakout
Marriott Rivercenter: Conference Room 12
Public Library of Science Breakout
Marriott Rivercenter: Conference Room 18
Rittenhouse Book Distributors Breakout
Marriott Rivercenter: Conference Rooms 13 and 14
UpToDate Breakout
Marriott Rivercenter, Grand Ballroom: Salon M

12:45 p.m.–2:15 p.m.
MLA Board Meeting
Marriott Rivercenter: Conference Room 15

1:00 p.m.–5:00 p.m.
Continuing Education
(See pages 25–27 for room assignments.)
Continuing Education Committee Meeting
(See page 29 for room assignments.)
The Power of EMBASE + MEDLINE Combined... and Much More

With comprehensive and reliable coverage of biomedical and drug literature, EMBASE.com supports you and your user community – helping to further the advancement of scientific research and experimental medicine. It enables you to save time and money and delivers 24/7 desktop access to the critical information needed to make sound scientific decisions.

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Parliamentary rules are established to aid organizations in the orderly, expeditious, and equitable accomplishment of business. Because order and good will are essential to working together and achieving common goals, it is essential that association members understand parliamentary procedure. The following overview is a guide to participating in business meetings of the Medical Library Association.

**Parliamentary Authority**
Article XIII of the 2005 revised bylaws of the Medical Library Association provides that rules in the current edition of Robert's Rules of Order Newly Revised shall govern the association in all cases where they are applicable and in which they are not inconsistent with the bylaws of the association.

**Rules of the Assembly**
The following rules govern the conduct of MLA business meetings.

**The Floor**
When addressing the chair, the person desiring recognition moves to a microphone and gives proper identification, including name and institution, as well as city and state or province; only MLA members are permitted to speak on the floor of the assembly.

**Motions and Resolutions**
Main motions (those introducing new business) may be brought to the assembly only if written copies have been distributed at least twenty-four hours before the meeting to each Voting Member present or by unanimous consent of Voting Members present. Resolutions are motions presented formally.

**Debate**
Debate is limited to two minutes for each speaker; no speaker may have the floor twice on the same question until all who wish to speak have spoken.

**Quorum**
A quorum of 250 Voting Members is required for the transaction of business. For purposes of determining a quorum, a person eligible to cast 2 votes is counted as 2 Voting Members.

**Voting**
To facilitate the counting of votes, voting paddles are provided to all eligible voters attending the annual meeting. Voting paddles are color-coded to distinguish between Institutional and Regular Members. General consent may be used as a method of voting if there is no objection. Any of the foregoing rules may be suspended by a two-thirds vote.

**Understanding Motions**
Motions are classified according to their purposes and characteristics.

**Main Motions**
An original main motion brings a new substantive question before the assembly for consideration and action. An incidental main motion relates to other business of the assembly or its past or future action. Incidential main motions include motions to amend something previously adopted and to rescind.

**Subsidiary Motions**
These motions may alter the main motion and are related to it.

- Lay on the table (a temporary delay)
- Previous question (to stop debate)
- Limit or extend debate
- Postpone to a certain time
- Commit or refer to a committee
- Amend
- Postpone indefinitely (to kill)

**Privileged Motions**
These motions have no direct connection to the main motion. They are the highest-ranking motions and are designed to take care of emergencies that arise in the assembly.

- Fix the time at which to adjourn—set an adjourned meeting
- Adjourn
- Recess
- Question of privilege
- Call for the orders of the day

**Incidental Motions**
These motions arise only incidentally out of business before the assembly. Most of these motions are not debatable and are handled as soon as they arise. Some incidental motions are:

- Appeal from the decision of the chair
- Consider seriatim (consideration by paragraph)
- Division of the question
- Parliamentary inquiry
- Point of information
- Point of order
- Suspend the rules
- Withdraw a motion

**Motions that Bring a Question before the Assembly Again**
- Take from the table
- Reconsider
- Rescind or amend something previously adopted

**Precedence of Motions**
Precedence sets the priority of motions and the order in which they must be proposed and considered. Subsidiary and privileged motions are ranked in this descending order:

- Fix the time at which to adjourn (highest ranking)
- Adjourn
- Recess
- Question of privilege
- Call for the orders of the day
- Lay on the table
- Previous question
- Limit or extend debate
- Postpone to a certain time
- Commit or refer
- Amend
- Postpone indefinitely
- Main motion

Only those motions that are higher in rank than the pending motion are in order and may be made. For example, when the main motion and the motion to commit are pending, only motions of higher rank than "commit" may be made.

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CONVENTION CENTER
Concourse, Second Level
| A | Abate, Laura E. | 42 |
| A | Abrahamson, Jennie A. | 38, 39 |
| A | African-American Medical Librarians Alliance SIG | 41, 44 |
| A | Albert, Karen M., AHIP | 43 |
| A | Allee, Nancy, AHIP | 37, 45 |
| A | Allegr, Francesca | 41 |
| A | Allen, Cassandra | 38 |
| A | Andrews, James | 38 |
| A | Assessment and Benchmarking SIG | 39, 42, 43 |
| A | Avital, Ofer A | 41 |
| A | Axtell, Jason B. | 42 |
| B | Baldwin, Peggy R., AHIP | 45 |
| B | Barton, Hope | 41 |
| B | Beattie, James, Jr. | 41 |
| B | Benson, Bradley | 41 |
| B | Bergen, Phillip | 38, 39 |
| B | Biobaum, Paul | 42 |
| B | Braier, David J. | 46 |
| B | Brewer, Michelle M. Volesko | 42 |
| B | Brown, Helen-Ann, AHIP | 45 |
| B | Burford, Nancy | 38 |
| C | Campbell, Barbara R. | 37 |
| C | Campbell, Robert J. | 38 |
| C | Cancer Librarians Section | 43 |
| C | Charbonneau, Deborah H. | 41 |
| C | Chiropractic Libraries Section | 37, 38, 41 |
| C | Clarke, Kevin S. | 42 |
| C | Clinical Librarians and Evidence-Based Health Care SIG | 41 |
| C | Cmoe, Diane | 45 |
| C | Cocquyt, Fletcher | 41 |
| C | Collection Development Section | 41, 43, 46 |
| C | Collins, Linda J., AHIP | 45 |
| C | Comes, James, AHIP | 37 |
| C | Complimentary and Alternative Medicine SIG | 37, 41 |
| C | Constantinou, Phil | 41, 42 |
| C | Consumer and Patient Health Information Section | 38, 39, 42, 43 |
| C | Cooper, Diane Gelarden, AHIP | 38 |
| C | Corley, Pamela M., AHIP | 39 |
| C | Corporate Information Services Section | 38, 42, 44 |
| C | Corry, Ann Marie | 41 |
| C | Craigle, Valeri | 38 |
| C | Crane, Marilyn, AHIP | 38 |
| C | Creean, Marilee, AHIP | 45 |
| C | Crowell, Karen, AHIP | 41 |
| C | Currey, Mason B. | 41 |
| C | Curtis, Jim | 45 |
| D | Daniel, Alan G. | 43 |
| D | Davis, Garad Megan | 41 |
| D | De Groote, Sandra L., AHIP | 37 |
| D | Delgado, Diana, AHIP | 45 |
| D | Dennis, Sharon | 39, 43 |
| D | Dental Section | 38, 41, 42, 45 |
| D | Dippie, Shona R. | 38, 43 |
| D | Dirks, Dale | 46 |
| D | Dollar, Daniel | 46 |
| D | Doyle, Jacqueline Donaldson, AHIP, FMLA | 41, 46, 47 |
| D | Drake, Carline | 38 |
| D | Driese, Clark | 37 |
| D | Droese, Peter W. | 44 |
| D | Duddren, Rosalind F., AHIP, FMLA | 42 |
| D | Durance, Joan C. | 39 |
| E | Educational Media and Technologies Section | 39, 45 |
| E | Elders, Joyce Lynn | 44 |
| E | Epelbaum, Maricia | 41 |
| E | Etter, Zana | 46 |
| E | Ewing, Craig | 38 |
| F | Fama, Jane | 37 |
| F | Fang, Min-Lin E. | 37 |
| F | Federal Libraries Section | 46 |
| F | Feldman, Jonquil, AHIP | 45 |
| F | Fisher, Karen E. | 39 |
| F | Flannery, Michael | 38 |
| F | Forsman, Rick B., AHIP, FMLA | 40 |
| F | Fort, Malgorzata | 38 |
| F | Fousta, Jill E. | 39 |
| F | Fulks, Pauline O., AHIP | 45 |
| F | Fuller, Sherrylynne, FMLA | 42 |
| F | Funk, Carla J., CAE | 44 |
| G | Greer, Brenda | 38 |
| G | Gregory, Joan M., AHIP | 38 |
| G | Gresehow, Beverly A. | 39 |
| G | Griffith, Andra Y. | 38 |
| G | Gravell, Cindy A. | 41 |
| G | Guise, Nunzia B., AHIP | 41, 44 |
| H | Harris, Martha R., AHIP | 39, 43 |
| H | Havlin, Tracy | 45 |
| H | Health Association Libraries Section | 45 |
| H | Hellemann, Heidi, AHIP | 41, 45 |
| H | Hendrix, Ingrid, AHIP | 44 |
| H | Hicks, Marain | 42 |
| H | Hicks, Pauline | 44 |
| H | History of the History Sciences Section | 37, 38, 46 |
| H | Hitchcock, Kristin | 37 |
| H | Hoffecker, Lilian, AHIP | 37 |
| H | Hogan, Linda | 42, 45 |
| H | Holder-Ballar, Cassandra B. | 38 |
| H | Hospital Libraries Section | 37, 39, 41, 42, 43, 45 |
| H | Humphreys, Betsy L., AHIP | 46 |
| H | Hyatt, Daphne | 37 |
| I | Ingrassia, Barbara, AHIP | 37, 39 |
| I | International Cooperation Section | 46 |
| J | Jerome, Rebecca N. | 41 |
| J | Joc, Karen | 45 |
| J | Jones, Shannon | 38 |
| J | Joubert, Douglas J. | 39, 45 |
| J | Judkins, Dolores Z., AHIP | 45 |
| K | Kanyengo, Christine W. | 46 |
| K | Kendall, Susan, AHIP | 39 |
| K | Kennedy, Joy | 38, 42 |
| K | Kerns, Stephanie | 45 |
| K | Ketchell, Debra S., AHIP | 42, 47 |
| K | Kobos, Joseph | 42 |
| K | Koffel, Jonathan | 37 |
| K | Kraemer, Duane C. | 39 |
| K | Krevit, Leah | 46 |
| K | Kronenfeld, Mike, AHIP | 42 |
| K | Kunziram, Jeff | 37 |
| K | Kwan, Julie K., AHIP | 42 |
| K | Kwasiak, Hanna, AHIP | 39 |
| L | Landesman, Betty | 39 |
| L | Lane, Todd Allen | 46 |
| L | Lauseng, Deborah | 37 |
| L | Lawrence, Janna C., AHIP | 36 |
| L | Le Ber, Jeanne M. | 42 |
| L | Leadership and Management Section | 37, 38, 40, 42, 45 |
| L | Lefebvre, Carol | 43 |

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