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Welcome

Welcome you to celebrate our value as librarians with your colleagues in beautiful Washington, DC, at the Medical Library Association's 2004 annual meeting. The 2004 National Program Committee, led by MJ Tooey, AHIP, and Gary Freiburger, AHIP, has done an excellent job putting together a power-packed meeting with thought-provoking and powerful plenary speakers, as well as innovative approaches to the programming on Wednesday morning. Their "power grid" of meeting activities will provide opportunities to become energized about issues, develop powerful new skills, and create your own "circuits" among colleagues. Power Surges during the informal meeting times will let you get charged up about the hot topics of the day as well.

Washington is the perfect place for us to seize the power of our value as we are surrounded by monuments and architectural wonders—all tributes to the power of art, government, and people. From the arboretum to the zoo, DC provides a wonderful opportunity to explore international cultures, as well as US politics. The Local Assistance Committee has put together tours and information that will let you explore this supercharged city. And, if you have not seen enough powerful people in DC, be sure to party with the powerful people—your colleagues—on Tuesday evening.

So, please join me in seizing our value in DC and showing the world who has the power!

—Patricia L. Thibodeau, AHIP, 2003/04 president, MLA

You're here! The 2004 National Program Committee (NPC) welcomes you to MLA '04—Seize the Power! Can you feel the energy and power building as attendees arrive and the meeting begins? What a powerful feeling to be with hundreds of other MLA members who are here to network, learn, and share.

To help you along on your "power trip," the NPC has planned a program full of opportunities. The big plenary sessions will start off on Sunday with the John P. McGovern Lecture by world famous geographer and geography media personality, Harm de Blij, who will explore the links between geography and health. Rick Forsman, AHIP, FMLA, will present the association's Janet Doe Lecture. And, finally, the unique Morning of Innovation on Wednesday will start with a thought-provoking plenary session by inventor, entrepreneur, author, and futurist, Ray Kurzweil. Three concurrent sessions, developed by diverse MLA units, will follow Kurzweil's session and address major issues facing our profession: recruitment, new publishing models, and our new and evolving roles. Dynamic continuing education opportunities, transformational posters and papers, vibrant social events, and, of course, networking with friends and colleagues round out an energizing meeting!

No meeting plans itself. Many have contributed to MLA '04 including the creative NPC, energetic Local Assistance Committee, always-informative and helpful MLA headquarters staff, superlative Hall-Erickson team, and literally hundreds of dedicated section and chapter members. These efforts provided the fuel for "Seize the Power." Enjoy the meeting to its fullest, and don't be surprised if you glow in the dark from all the energy at MLA '04!

—MJ Tooey, AHIP, chair, 2004 National Program Committee
—Gary Freiburger, AHIP, associate chair, 2004 National Program Committee

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### SCHEDULE

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<th>MONDAY, MAY 24</th>
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<td>CE Courses (8 a.m.-5 p.m.)</td>
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<tr>
<td>MLA Board of Directors Meeting (9 a.m.-5 p.m.)</td>
<td>New Members Breakfast (7 a.m.-9 a.m.)</td>
<td>Sunrise Seminars (7 a.m.-8:15 a.m.)</td>
<td>Sunrise Seminars (7 a.m.-8:15 a.m.)</td>
<td>SIG/Informal Meetings/Power Surge 3 (7:30 a.m.-9 a.m.)</td>
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<td>Credentialing Committee (7 p.m.-10 p.m.)</td>
<td>Section Business 1 (7:30 a.m.-9 a.m.)</td>
<td>Section Business 3 (7:30 a.m.-9 a.m.)</td>
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**SATURDAY, MAY 22**

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<tr>
<th>8 a.m.</th>
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<tr>
<td>Chapter Council (8 a.m.-4 p.m.)</td>
<td>Welcome to MLA '04 and Presidential Address (9 a.m.-10 a.m.)</td>
<td>Plenary 1 McGovern Lecture (10:30 a.m.-noon)</td>
<td>Section Council (noon-4 p.m.)</td>
<td>Chapter Council Presents Sharing Roundtables (noon-2 p.m.)</td>
<td>Exhibits Open (noon-5 p.m.)</td>
<td>Section Programming 1 (2 p.m.-3:30 p.m.)</td>
<td>Break* (3:30 p.m.-4 p.m.)</td>
<td>Leaders Tea (4:15 p.m.-5:15 p.m.)</td>
<td>International Visitors Reception (5:30 p.m.-6:30 p.m.)</td>
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<tr>
<td>Committee Meetings (8 a.m.-5 p.m.)</td>
<td>Plenary 2</td>
<td>Break* (10 a.m.-10:30 a.m.)</td>
<td>Awards Ceremony and Luncheon (12:30 p.m.-2 p.m.)</td>
<td>Poster Session 1 (2 p.m.-3:30 p.m.)</td>
<td>Exhibits Open (1:45 p.m.-5 p.m.)</td>
<td>Capitol Hill Day (2 p.m.-5 p.m.)</td>
<td>Section Business 2 (4 p.m.-5:30 p.m.)</td>
<td>SIG/Informal Meetings/Power Surge 2 (4:30 p.m.-6 p.m.)</td>
<td>Section Business 4 (5 p.m.-6:30 p.m.)</td>
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<tr>
<td>CE Courses (8 a.m.-5 p.m.)</td>
<td>Janet Doe Lecture (9 a.m.-10 a.m.)</td>
<td>MLA Business Meeting (10:30 a.m.-noon)</td>
<td>Exhibits Open (10 a.m.-12:30 p.m.)</td>
<td>Break* (2 p.m.-3:30 p.m.)</td>
<td>NLM Update (1 p.m.-2 p.m.)</td>
<td>Open Forums (2:30 p.m.-3:30 p.m.)</td>
<td>Section Programming 2 (3:30 p.m.-5 p.m.)</td>
<td>Section Programming 3 (2:30 p.m.-4 p.m.)</td>
<td>Legislative Update (2:30 p.m.-4 p.m.)</td>
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<tr>
<td>Directors Meeting (7 a.m.-9 a.m.)</td>
<td>Orientation for Capitol Hill Visits (8 a.m.-9 a.m.)</td>
<td>Exhibits Open (10 a.m.-10:30 a.m.)</td>
<td>Poster Session 2 (10 a.m.-11:30 a.m.)</td>
<td>Legislative Update (2:30 p.m.-4 p.m.)</td>
<td>CE Courses (1 p.m.-5 p.m.)</td>
<td>Legislative Update (2:30 p.m.-4 p.m.)</td>
<td>MLA Board of Directors (noon-1:30 p.m.)</td>
<td>CE Committee (1:30 p.m.-5 p.m.)</td>
<td>Legislative Update (2:30 p.m.-4 p.m.)</td>
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*Complementary refreshments located in the Hall of Exhibits.

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SPECIAL EVENTS BY DAY

If you do not find the event you are looking for here, please consult the Daily Program beginning on page 31 for the full annual meeting schedule, including exhibitor showcases, programming (including poster sessions and Power Surges), and meetings.

SATURDAY, MAY 22

Welcome Reception and Opening of Hall of Exhibits
5:45 p.m.–7:45 p.m.
Begins at Front Motor Lobby, Terrace Level. Proceeds to Hall of Exhibits, Concourse Level. Ticketed event. One ticket to the reception is included with inclusive and conference-only registration. No tickets will be sold onsite. Take a festive tour of the exhibits with friends, while enjoying drinks, appetizers, and great conversations.

SUNDAY, MAY 23

Majors 16th Annual Walk for Fun
6:30 a.m.–8:00 a.m.
Front Motor Lobby on Registration Level
Sponsored by J. A. Majors Company.
An invigorating morning walk, followed by a light breakfast.

New Members/First-time Attendees Breakfast
7:00 a.m.–9:00 a.m.
Lincoln Ballroom
Invitation only.
MLA's Membership Committee welcomes new members and those attending an MLA annual meeting for the first time to a special welcome orientation and breakfast reception. Join us at 9:00 a.m. for the official Welcome to MLA '04! Ticket information available in the Registration Center.

Chapter Council Presents
Sharing Roundtables
noon–2:00 p.m.
International Ballroom East
Optional ticketed event. Tickets, which include lunch, can be purchased in the Registration Center prior to 7:00 p.m. on Saturday, May 22. No tickets will be sold the day of the event. Preferred topic selection is not guaranteed for onsite ticket purchase.
Join your colleagues for lunch and informal discussions on a variety of topics. The roundtables provide an opportunity to share experiences, make new friends, and discuss mutual professional concerns and chapter activities and business. Facilitators will be at each table to initiate discussion and encourage participants to share their ideas, experiences, and concerns.

International Visitors Reception
5:30 p.m.–6:30 p.m.
Conservatory
Invitation only.
Sponsored by EBSCO Information Services.
A special welcome reception and orientation session reserved for international attendees and members of MLA's International Cooperation Section.

Library School Reunion
5:30 p.m.–6:30 p.m.
International Ballroom East
Meet and greet old friends and new. Connect with fellow alumni and catch up with what is happening at your library school. Alumni from all schools are welcome: US, international, and, of course, AWOLs (alumni without library schools), too.

Friends of the National Library of Medicine (FNLM) Reception
5:30 p.m.–8:00 p.m.
Reserved ticketed offsite event. Reserved tickets can be picked up in the Registration Center. Limited supplies available at NLM booth in Hall of Exhibits.
The FNLM and National Library of Medicine (NLM) invite you to discover the many ways that women have influenced and enhanced the practice of medicine. The individuals featured in the new exhibition at NLM, "Changing the Face of Medicine: Celebrating America's Women Physicians," provide an intriguing glimpse of the broader community of women doctors who are making a difference. NLM is pleased to present this exhibition honoring the lives and accomplishments of these women to inspire a new generation of medical pioneers. Bus transportation will be provided. Tours of the exhibition and library are also available during library hours.

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MONDAY, MAY 24

CAPITOL HILL DAY

Orientation
8:00 a.m.–9:00 a.m.
Thoroughbred
An orientation session to help participants prepare for Capitol Hill visits.

Capitol Hill Visits
2:00 p.m.–5:00 p.m.
International Ballroom East
Attendees are urged to participate in visits to Capitol Hill to educate and communicate with Congress about issues of importance to the medical library community.

Awards Ceremony and Luncheon
12:30 p.m.–2:00 p.m.
International Ballroom Center
Ticketed event. One ticket to the luncheon is included with inclusive registration. Purchase additional tickets in the Registration Center prior to 5:00 p.m. on Sunday, May 23.
The recipients of MLAs 2004 awards, grants, and scholarships are honored.

Open Forums
2:30 p.m.–3:30 p.m.
The Open Forum is an opportunity to explore issues, express ideas, and solicit audience feedback. Four concurrent sessions on the following topics will take place:

Information Specialist in Context Concept
Georgetown West
Come learn about and discuss the next steps in MLAs exploration of the informationist: a proposed study to follow up on the conclusions of participants at the 2002 Informationist Conference. The Task Force on the Information Specialist in Context and the consultant hired to explore evolving roles, create model programs, and develop appropriate training paths will lead the discussion.

Information Technology Issues in Hospital Libraries
Georgetown East
Hospital librarians continue to encounter information technology (IT) barriers that are frustrating and often unique to the hospital environment. The Hospital Internet Access Task Force of the National Network of Libraries of Medicine was formed in May 2003 to identify common IT barriers in hospital libraries and to recommend practical solutions to address these barriers. The task force will share its progress so far and seek input from hospital librarians about additional solutions and strategies, as well as suggestions for how to disseminate this information.

Institute of Museum and Library Sciences (IMLS) Grants
Military
Recipients of IMLS Grants to Recruit and Educate Professionals for the 21st Century from Texas A&M University Medical Sciences Library—in conjunction with the University of North Texas School of Library and Information Science, Vanderbilt University Medical Center Eskind Biomedical Library, University of Iowa Libraries, and the University of North Carolina–Chapel Hill School of Information and Library Science—have been invited to discuss their grants and the impact the grants will have on the profession.

MLA Membership Dues
Thoroughbred
You are invited to discuss the board-recommended dues increase, which, if approved by members, would be phased in over 2005 and 2006. Dues enable MLA to provide desired programs and services and to advocate on behalf of the profession. Membership support in the form of dues also allows MLA to respond quickly and effectively to new issues that affect you, our members, and your libraries. Come express your views on the value of our collective voice in MLA.

TUESDAY, MAY 25

Legislative Update
2:30 p.m.–4:00 p.m.
Thoroughbred
Join the Governmental Relations Committee for an update on legislation in progress and related MLA activities.

MLA '04 Reception: Party with Powerful People
7:00 p.m.–10:00 p.m.
International Ballroom
Sponsored by JAMA & Archives Journals.
Ticketed event. One ticket to the reception is included with inclusive registration. Purchase additional tickets in the Registration Center prior to noon on Tuesday, May 25.
Come and party with all of your powerful MLA friends at the “Party with Powerful People” or “P to the Third Power” event on Tuesday evening. Get into the theme by dressing as your favorite powerful person. Masks will be available for purchase in the Scholarship Booth. Or come as your own powerful self! There will be music, dancing, food—everything you need to have a powerful good time.
FEATURED SPEAKERS
All Plenary Sessions are held in the International Ballroom Center.

PLENARY 1

John P. McGovern Lecture
"Geographic Illiteracy and National Security"
Sunday, May 23, 10:30 a.m.–noon
Harm J. de Blij
Sponsored by EBSCO Information Services.

Author, professor, and television personality, Harm J. de Blij (pronounced “dub blay”) was the popular geography editor on ABC's Good Morning America for seven years. In 1996, he joined NBC News as geography analyst. His geography series, The Power of Place, aired for several years on PBS.

Born in the Netherlands and the son of professional musicians, de Blij received his early education in Europe, undergraduate education in South Africa, and his doctorate in physical geography from Northwestern University in Evanston, IL. De Blij participated in the education and training of one of the first Peace Corps units to serve in Africa and accompanied that group of young Americans when they went to work in what was then the Eastern Region of Nigeria. He has written, coauthored, or edited thirty-two books and has written more than eighty articles for professional publications and journals.

PLENARY 2

The Janet Doe Lecture
"Life and Death on the Coral Reef: An Ecological Perspective on Scholarly Publishing in the Health Sciences"
Monday, May 24, 9:00 a.m.–10:00 a.m.
Rick B. Forsman, AHIP, FMLA

Rick B. Forsman, AHIP, FMLA, directs the Denison Memorial Library at the University of Colorado Health Sciences Center–Denver. He received a bachelor's degree in English from the University of Minnesota, a master's degree in library science from Case Western Reserve University, and a master's degree in public administration from the University of Colorado–Denver. Forsman was named a Fellow of MLA in 1999. The following year MLA published volume eight of the Current Practice in Health Sciences Librarianship series, Administration and Management in Health Sciences Libraries, which he edited. He participates in accreditation site visits for the American Library Association (ALA) and has chaired ALA's Committee on Accreditation. He and his staff are currently designing a thirty-five-million-dollar biomedical library scheduled to open in early 2006.

PLENARY 3

"Innovation and Medicine in an Era of Accelerating Information Technologies"
Wednesday, May 26, 9:00 a.m.–10:00 a.m.
Ray Kurzweil
Sponsored by EBSCO Information Services.

"Power-up" with inventor, entrepreneur, author, and futurist, Ray Kurzweil. The Wall Street Journal calls Kurzweil "the restless genius," and Forbes refers to him as the "ultimate thinking machine." Kurzweil will challenge you to think creatively.

Morning of Innovation
Wednesday, May 26, 10:00 a.m.–noon.
Three concurrent morning sessions, sponsored and developed via partnerships between diverse MLA units, will take place.

Cease the Power:
Returning Scientific Publishing to the Academy
International Ballroom East
Cosponsored by Collection Development, Technical Services, and Public Services Sections.

Open access, an innovative new publishing concept, is causing lots of excitement among librarians as well as creating many questions. This session will explore open access from the perspectives of an open access publisher, an academician, and a librarian.

Filtering without Fear:
The Librarian's Role in Distilling Knowledge
Jefferson Ballroom
Cosponsored by MLA Board of Directors, Task Force on Expert Searching, Health Information Literacy Task Force, Task Force on the Information Specialist in Context, and Clinical Librarians and Evidence-based Health Care SIG.

This session will explore how librarians can use their traditional skills to find the best practices and distill them into information at the point of decision making. Participants can evaluate their filtering skills and identify additional professional development they might need to take their skills to a higher level.

Seize the Power of the Next Generation:
Innovative Ways to Recruit Young and Diverse Librarians
Georgetown Ballroom
Cosponsored by Ad Hoc Professional Recruitment and Retention Committee; Relevant Issues Section; Medical Library Education Section; Membership Committee; African American Medical Librarians Alliance SIG; and Lesbian, Gay, Bisexual, and Transgendered Health Sciences Librarians SIG.

During this session, three speakers will provide food for thought by discussing current programs, viewpoints for attracting new people to the profession, and ways to successfully stem the graying tide and increase diversity in our profession.
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To hear the Scopus story visit us at Booth 202.
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If you would like to become a MLA ’05 sponsor, please contact members of the 2005 National Program Committee or Ray Naegle, director, Financial and Administrative Services, 312.419.9094 x17; email, naegle@mlahq.org.
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Visit us at Booth 202
GENERAL INFORMATION

Academy of Health Information Professionals
Concourse Level
See “MLA Connection Booth” listing for hours
The Academy of Health Information Professionals is MLA’s professional development and career recognition program. The academy offers credentials to members at various levels of achievement and mastery of the essential areas of knowledge in health sciences librarianship.

By attending MLA ’04, you are eligible to earn up to one point of academy credit per meeting day, for up to three days per year. In addition, the academy recognizes contact hours earned through continuing education courses and symposia. For a listing of the courses offered at this meeting, please see pages 23 and 25.

If you have questions about your academy portfolio or about applying to the academy as a new member, members of the Credentialing Committee will offer individual consultations. Or plan to attend the Academy Question & Answer Session on Monday, May 24, from 2:00 p.m.-3:00 p.m., in the Hemisphere room.

Americans with Disabilities Act
The Hilton Washington’s guest rooms, common areas, and transportation services all comply with the Americans with Disabilities Act. If you need auxiliary aids and services identified in the Americans with Disabilities Act, please stop by the Registration Center to make your request through the meeting planner.

Audio CD-ROMs
Terrace Lobby Level
If this jam-packed meeting makes your head spin, catch up on all the information at your leisure on an audio CD of the sessions. Find information in your portfolio or visit www.mlanet.org.

Business Center
Terrace Lobby Level
Hours of operation (may vary depending on demand):
Monday–Friday, 8:00 a.m.–5:00 p.m.
Saturday, 9:00 a.m.–3:00 p.m.
Sunday, to be determined
The Summit Business Center is a full-service facility, including photocopying (black and white and color), faxing, Internet connection, and sign making. The center also features five computer workstations, a central-production photocopier, and two overnight self-service workstations to work on last-minute projects. Please ask for extension 3905 for more information.

Children
Children old enough to walk must have a badge. Complimentary children’s badges are available at the Registration Center. Child care organizations are not associated with MLA, and any use of them is strictly by agreement between the provider and the user. MLA disclaims any liability for the use of child care. Check with the hotel concierge for additional child care information.

Family Care, 202.723.2051
Licensed and insured, Family Care provides child care for all major hotels and conventions in Washington, DC. Care is provided for infants through teenagers. Current rates are $15 per hour for the first child and $1 per hour extra for each sibling with a four-hour minimum and a $15 transportation fee. Sitters are CPR trained and church associated. Ages range from thirty to sixty years old.

Wee Sit, 703.764.1542
Wee Sit works at the Hilton Washington quite often. Current rates are $15 per hour for the first child and $1 per hour extra for each sibling with a four-hour minimum and a $15 transportation fee. All sitters are female, have CPR training, and have had police background checks done. Wee Sit is licensed and insured. Age range of sitters is twenty-five to fifty-five years old.

Colleague Connection
This popular networking program pairs a first-time attendee with a more experienced member to help them avoid the pitfalls and confusion of a large meeting. For an “emergency” connection in Washington, DC, or to help a colleague, speak with Beverly Bradley at the MLA Connection Booth or at the New Members/First-time Attendee Orientation and Reception (see page 11).

Council Display Tables
Terrace Level
See “Registration Center” for hours
Section Council: Membership brochures from MLA sections will be available, and section council members will be on hand to answer questions.

Chapter Council: Learn about the fourteen geographic MLA chapters. Check out chapter newsletters, projects, and membership information.
Now at SAGE:

The American Journal of Sports Medicine
An important forum for independent sports medicine research and education. A must-read for Orthopaedic Surgeons and Specialists, Sports Medicine Physicians, Physiatrists, Athletic Trainers, Team Physicians, and Physical Therapists.

The Official Publication of the American Orthopaedic Society for Sports Medicine

Journal of the American Psychiatric Nurses Association
Covering psychiatric-mental health nursing practice and theory, including topics on chemical dependence, liaison nursing practice, child and adolescent mental health, marriage and family counseling, and gerontologic mental health.

Official Journal of the American Psychiatric Nurses Association

Journal of Pediatric Oncology Nursing
The journal offers original research and definitive reviews on the whole spectrum of nursing care of childhood cancers and hematologic disorders. Coverage includes the entire disease process—diagnosis, treatment, recovery, and survival, as well as end-of-life care.

Official Journal of the Association of Pediatric Oncology Nurses (APON)

Stop by the SAGE booth for your chance to win! You could be one of five winners to choose one of the following for your institution:

1-year subscription to: The American Journal of Sports Medicine, Journal of Intensive Care Medicine, or Integrative Cancer Therapy (must not currently subscribe)

Or a copy of SAGE’s new Research Methods Handbook: The SAGE Handbook of Quantitative Methodology for the Social Sciences

For more information, contact:

SAGE Publications
2455 Teller Road • Thousand Oaks, CA • 91320
Phone: 805-499-0721 • www.sagepub.com
Hospitality Center
Concourse Level
See “Registration Center” for hours
Discover DC! Make the Hospitality Center your first stop for maps and information about local attractions. Sign up for “dine-arounds,” a great way to meet new colleagues and experience one of Washington’s excellent restaurants. Also stop by the Hospitality Center to sign up for one of the many scheduled library tours. Local Assistance Committee members and other area experts are on hand to answer questions.

Internet Cafe
Concourse Level, outside Hall of Exhibits
Friday, May 21–Wednesday, May 26
Sponsored by Elsevier.
The Internet Cafe provides convenient Internet access for all meeting attendees. To access your offsite email, bring the name and, if possible, the Internet service provider (ISP) number of your host (mail server) and your MLA username and password.

Lost and Found
Concourse Level
See “Registration Center” for hours
Please bring any found items to the Registration Center.

Member Resource Room
State Room
Friday, May 21–Saturday, May 22, 9:00 a.m.–4:00 p.m.
Sunday, May 23, 10:00 a.m.–4:00 p.m.
Monday, May 24–Tuesday, May 25, 8:00 a.m.–5:00 p.m.
Wednesday, May 26, 8:00 a.m.–1:00 p.m.
For your convenience, a photocopier, a Windows-platform computer, laser printer, and typewriter are available for association business in the Member Resource Room. Use is on a first-come, first-served basis. Please bring your own Zip disks or diskettes. There is no Internet access in this room; please visit the Internet Cafe for your online needs.

Message Center
Near Registration Center
Leave or pickup messages for members or colleagues on the Message Center boards, which are organized by last name.

MLA ’05: Futuro Magnifico!
Celebrating Our Diversity
Concourse Level
Stop by the MLA ’05 booth to learn about opportunities for next year. Members of the 2005 National Program Committee and Local Assistance Committee will provide information and answer questions about the next year's annual meeting. Be sure to pick up an MLA ’05 sticker and learn how much fun you can have with cascarones.

MLA Connection Booth
Concourse Level
Saturday, May 22, noon–7:30 p.m.
Sunday, May 23, 8:30 a.m.–5:00 p.m.
Monday, May 24, 8:30 a.m.–noon, 2:00 p.m.–5:00 p.m.
Tuesday, May 25, 8:30 a.m.–4:00 p.m.
The MLA Connection Booth brings together the MLA Scholarship Booth (featuring meeting logo items and other fun products to benefit the MLA Scholarship Fund), MLA publications (at special meeting discounts), the fifth annual PR Swap and Shop, access to MLANET, and information about all of MLAs programs and services. MLA staff will be on hand to answer questions.

Newsletter
Distributed throughout the Hilton Washington
The Capitol Current, the official newsletter of MLA ’04, will be published daily from Sunday, May 23, to Tuesday, May 25. Please submit newsworthy short articles, date or time changes for events, raffle winners, and other interesting items by 4:00 p.m. on the day before the intended issue. A Microsoft Word file on disk is preferred. Newsletter drop boxes are located in the MLA Connection Booth and Member Resource Room.

Placement Service
State Room
Friday, May 21–Saturday, May 22, 9:00 a.m.–4:00 p.m.
Sunday, May 23, 10:00 a.m.–4:00 p.m.
Monday, May 24–Tuesday, May 25, 8:00 a.m.–5:00 p.m.
Wednesday, May 26, 8:00 a.m.–1:00 p.m.
MLA ’04 provides a great opportunity for job seekers and employers. Whether you are seeking an entry-level position, an opportunity for advancement, a change of scenery, or a highly qualified employee, we encourage you to take advantage of the Placement Service. Individual job seekers and employers may submit late applications to the Placement Service through Monday, May 24. A photocopier is available in the Member Resource Room. Catalogs of job opportunities and applicant forms will be available for sale the afternoon of Tuesday, May 25, at the Registration Center.
Nature Publishing Group
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Nature Publishing Group (NPG) is a leading publisher of scientific information, with a publishing program that combines excellence and innovation with complete coverage of modern science.

NEW from NPG

*Nature* Clinical Practice - winter '04
- NCP Cardiovascular Medicine
- NCP Oncology
- NCP Urology
- NCP Gastroenterology

New *Nature* publications:
- news@nature.com - summer '04
- *Nature* research journals archive collection - available via a site license, summer '04
- *Nature Methods* - fall '04

More society journals:
- *The EMBO Journal*
  published on behalf of the European Molecular Biology Organization (EMBO)
- *Modern Pathology*
- *Laboratory Investigation*
  published on behalf of the United States and Canadian Academy of Pathology (USCAP)

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Visit our booth #324

Find out more at the Librarian Gateway: npg.nature.com/libraries
Registration Center
Concourse Level
Thursday, May 20, 6:00 p.m.–9:00 p.m.
Friday, May 21, 7:00 a.m.–6:00 p.m.
Saturday, May 22, 7:00 a.m.–7:45 p.m.
Sunday, May 23, 7:00 a.m.–5:00 p.m.
Monday, May 24, 7:00 a.m.–5:00 p.m.
Tuesday, May 25, 7:00 a.m.–3:00 p.m.
Wednesday, May 26, 7:00 a.m.–8:00 a.m., noon–1:00 p.m.

Meeting materials will be distributed at the MLA Registration Center in the Hilton Washington.

Scholarship Booth
Concourse Level
See “MLA Connection Booth” listing for hours

Make a donation to support the MLA grants and scholarship programs, and take home a unique gift for a friend, family member, or yourself! Cash, checks, Visa, MasterCard, American Express, and Discover cards are accepted.

Speaker Ready Room
Edison
Friday, May 21–Wednesday, May 26,
7:00 a.m.–5:00 p.m.

This room is available for those making presentations during the meeting.

Sunrise Seminars
Consult Daily Program on pages 32–34.
Vendor programming.

Technology Showcase
Consult Daily Program on pages 32–34 for details.
Vendor demonstrations.

Travel Safety Tips
To enjoy your stay in Washington, DC, fully, please take a few moments to read the booklet included in your registration packet, MLA Safety Tips.

MLA CORPORATE PARTNERS

MLA is proud to acknowledge the following companies for their financial commitment to the association’s mission: to foster excellence in the professional achievement and leadership of health sciences library and information professionals to enhance the quality of health care, education, and research throughout the world.

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For further information on corporate partnership opportunities, please contact Ray Naegele, director, Financial and Administrative Services, 312.419.9094 x17; email, naegele@mlahq.org.
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Stop by our booth (#308), find out more about InfoRetriever®, and register for a chance to win a FREE one-year institutional subscription ($11,750 value) or a PDA.

For more information, contact Kate Dempsey: MLA@infopoems.com or (877) 633-7636 (MED-POEM)
Continuing education (CE) courses are a great way to stay at the forefront of the health information profession. Onsite registration of CE courses is available; however, some courses might have reached their attendance maximum and be closed. Visit the Registration Center to view course descriptions, course level, prerequisites, instructors, and contact hours. Details are also available at www.mlanet.org/am/am2004/ce/.

Special Course Suites

Consumer Health Information Specialist
These courses present the latest resources and ideas in the consumer health information field and are approved courses for MLA’s Consumer Health Specialization Program.

Expert Searcher Training
These courses emphasize librarians’ roles as expert searchers in health care and biomedical research.

Electronic Publishing
These courses focus on aspects of the electronic publishing industry.

HANDS-ON Hands-on Computer Courses
Hands-on computer courses are held at offsite facilities throughout Washington, DC, not at the Hilton Washington.

Offsite Facility Locations
Dahlgren Library
Preclinical Science Building
Georgetown University Medical Center
3900 Reservoir Rd. NW
Washington, DC 20057-1420
Himmelfarb Health Sciences Library
George Washington University Medical Center
2300 Eye St. NW
Washington, DC 20037
OCLC CAPCON Service Center
1990 M St. NW, Suite 200
Washington, DC 20036

Cancellation or course change fee: $50 per course

FRIDAY, MAY 21

Full-Day Courses, 8:00 a.m.–5:00 p.m.
100 Licensing Electronic Resources
   Lincoln West
400 Evidence-based Information
   Service Delivery: Oh, Librarian, Where Art Thou?
   Hemisphere
500 Technology Planning for Health Sciences Librarians
   Caucus
600 Developing Your Own Web-Based Course: How to Make It Happen
   Offsite facility: Himmelfarb
601 Evidence-Based Public Health:
   Finding and Appraising Relevant Resources
   Offsite facility: Himmelfarb

Six-Hour Courses, 8:00 a.m.–3:00 p.m.
210 Planning and Managing Consumer Health Libraries
   Military
511 Advanced Personal Digital Assistants (PDAs) for Librarians
   Offsite facility: OCLC CAPCON

Half-Day Morning Courses, 8:00 a.m.–noon
231 Planning Library Promotion Campaigns
   Hamilton
330 Molecular Biology and Genetics for Librarians
   Grant

Half-Day Afternoon Courses, 1:00 p.m.–5:00 p.m.
141 Joint Commission Standards: Management of Information and Beyond
   Hamilton
542 Launching a Public Digital Archive: Software, Policies, Management, and Marketing
   Grant
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To Amaya, IEEE is bioengineering. Discover what IEEE can be for you.
SATURDAY, MAY 22

Full-Day Courses,
8:00 a.m.–5:00 p.m.

152 Managing Electronic Resources: Beyond the Basics
   Jefferson East

252 Marketing as if Your Library Depended on It
   Lincoln West

351 How to Find Good, Complementary and Alternative Medicine (CAM) Information on the Web: For Health Care Consumers and Professionals
   Offsite facility: Dahlgren

352 Providing Health Information Resources and Services in Other Languages
   Offsite facility: Himmelfarb

452 Medical Subject Headings (MeSH) for Searchers
   Grant

553 High-Impact Design for the Web and PowerPoint: A Hands-on Workshop
   Offsite facility: Himmelfarb

652 Evidence-based Medicine and the Medical Librarian
   Lincoln East

653 Teaching Information Literacy Thoroughbred

750 Focus Group Interviewing: A Qualitative Research Methodology for the Library
   Hamilton

751 Measuring the Difference: Strategies for Planning and Evaluating Health Information Outreach Programs
   Jackson

841 Symposium: Medical School Experience
   Sponsored by Majors Scientific Books.
   International East

Six-Hour Course,
8:00 a.m.–3:00 p.m.

263 Writing and Editing for Peer-Reviewed Library Journals
   Independence

Half-Day Morning Courses,
8:00 a.m.–noon

274 Face to Face: Strategies for Effective Consumer Health Communication
   Chevy Chase

275 Library Directors: Knowledge, Skills, and Career Paths
   Conservatory

373 Genomics, Proteomics, and Bioinformatics for Librarians
   Caucus

Half-Day Afternoon Courses,
1:00 p.m.–5:00 p.m.

384 Finding Measurement Tools: A Basic Introduction
   Caucus

385 Data Detective: Finding the Jewels of Public Health Datasets
   Conservatory

386 Immunology for Librarians
   Chevy Chase

WEDNESDAY, MAY 26

Half-Day Afternoon Courses,
1:00 p.m.–5:00 p.m.

193 Communicating with Physicians: For Librarians
   Map

397 Integrating Molecular Biology Databases into the Health Care Informatics Environment
   Offsite facility: Himmelfarb

399 Nursing on the Net: Health Care Resources You Can Use
   Caucus

842 Symposium: Seize the E-journal: Models for Archiving
   Lincoln East

E-JOURNAL SYMPOSIUM SPONSORS

MLA thanks the following companies for their generous financial support of “Seize the E-journal: Models for Archiving.”

Mary Ann Liebert, Inc.
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The Encyclopedia of Endocrine Diseases is an authoritative reference developed by 16 international experts who recruited the world’s top scientists for contributions. This stellar reference work focuses on nearly 500 endocrine diseases. This encyclopedia is an essential addition to any library collection written to be accessible for both the clinical and non-clinical reader.

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ONLINE IN 2004

The Encyclopedia of Forensic & Legal Medicine comprehensively covers forensic & legal medicine including related specialties and scientific, technical & legal issues. Available both online & in three printed volumes, offering any practitioner in the forensic, medical, healthcare, legal, judicial, or investigative fields easily accessible & authoritative overviews on a wide range of topics.

FEBRUARY 2005 • PRINT PRICE $925.00
2000 PP. • ISBN: 0-12-547970-0
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This compendium is a major source of information for professional practitioners, researchers in psychology, and for anyone interested in applied psychology. Topics include aging, assessment, clinical, cognitive, community, counseling, educational, environmental, family, health, school, sports, and transportation psychology. Entries from the above-referenced areas provide a clear definition of topic, a brief review to the topic, and emphasize major areas of application.

AUGUST 2004 • PRINT PRICE: $875.00
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This comprehensive three-volume encyclopedia is a study of the entire digestive pathway, with nearly 500 focused articles. This stellar reference work will appeal to academic and clinical gastroenterologists, nephrologists, endocrinologists, physiologists, hepatologists, as well as general medical practitioners and nutritionists.

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The Encyclopedia of Biological Chemistry addresses both the history and recent advances in biochemistry, molecular biology, cell biology and biophysics. The four-volume work is appropriate for libraries, laboratories, and individuals in both the academic and industrial environment.

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Articles from the first edition have been updated as needed. Additional, new material will focus on clinical nutrition and dietary management. Part of the contents from the first edition such as gastrointestinal and liver diseases, genomics, nutritional impact of genetically modified food and nutrient gene interactions will also be expanded.

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2000 PP. • ISBN: 0-12-547970-0
ONLINE IN 2005

**ENCYCLOPEDIA OF APPLIED PSYCHOLOGY**
THREE VOLUME SET

Edited By: Charles Spielberger University of South Florida, Tampa, USA

This compendium is a major source of information for professional practitioners, researchers in psychology, and for anyone interested in applied psychology. Topics include aging, assessment, clinical, cognitive, community, counseling, educational, environmental, family, health, school, sports, and transportation psychology. Entries from the above-referenced areas provide a clear definition of topic, a brief review to the topic, and emphasize major areas of application.

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3200 PP. • ISBN: 0-12-657410-3
ONLINE IN 2005

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Editor-in-Chief: Leonard R. Johnson University of Tennessee, Memphis College of Medicine, USA

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2311 PP. • ISBN: 0-12-386650-2
ONLINE IN 2004

**ENCYCLOPEDIA OF BIOLOGICAL CHEMISTRY**
FOUR VOLUME SET

Edited by: William J. Lennarz State University of New York
M. Daniel Lane John Hopkins School of Medicine, Baltimore, MD

Written for a broad, cross-disciplinary audience, the Encyclopedia of Biological Chemistry addresses both the history and recent advances in biochemistry, molecular biology, cell biology and biophysics. The four-volume work is appropriate for libraries, laboratories, and individuals in both the academic and industrial environment.

SEPTEMBER 2004 • PRINT PRICE: $1195.00
3000 PP. • ISBN: 0-12-443710-9
ONLINE IN 2005

**ENCYCLOPEDIA OF HUMAN NUTRITION, 2E**
FOUR VOLUME SET

Edited By: Benjamin Caballero Johns Hopkins University, Maryland, USA
Lindsay Allen University of California, Davis Andrew Prentice Technical consultant, UK

Articles from the first edition have been updated as needed. Additional, new material will focus on clinical nutrition and dietary management. Part of the contents from the first edition such as gastrointestinal and liver diseases, genomics, nutritional impact of genetically modified food and nutrient gene interactions will also be expanded.

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2000 PP. • ISBN: 0-12-150110-8
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# MLA UNIT MEETINGS

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<th>Unit</th>
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<tr>
<td>2004 National Program Committee</td>
<td>Saturday, May 22</td>
<td>2:00 p.m.–4:00 p.m.</td>
<td>Military</td>
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<tr>
<td>2005 National Program Committee</td>
<td>Saturday, May 22</td>
<td>9:00 a.m.–4:00 p.m.</td>
<td>Map</td>
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<tr>
<td>2006 National Program Committee</td>
<td>Saturday, May 22</td>
<td>9:00 a.m.–3:00 p.m.</td>
<td>Kalorama</td>
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<tr>
<td>Awards Committee</td>
<td>Monday, May 24</td>
<td>7:00 a.m.–9:00 a.m.</td>
<td>Cabinet</td>
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<tr>
<td>Benchmarking Network Editorial Board</td>
<td>Tuesday, May 25</td>
<td>7:00 a.m.–9:00 a.m.</td>
<td>Adams</td>
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<tr>
<td>Books Panel</td>
<td>Saturday, May 22</td>
<td>8:00 a.m.–4:00 p.m.</td>
<td>Farragut</td>
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<td>Bylaws Committee</td>
<td>Tuesday, May 25</td>
<td>7:30 a.m.–9:00 a.m.</td>
<td>Farragut</td>
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<tr>
<td>Chapter Chairs</td>
<td>Saturday, May 22</td>
<td>4:45 p.m.–5:15 p.m.</td>
<td>Monroe East</td>
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<tr>
<td>Chapter Continuing Education Chairs</td>
<td>Tuesday, May 25</td>
<td>8:00 a.m.–9:00 a.m.</td>
<td>Cabinet</td>
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<tr>
<td>Chapter Council</td>
<td>Saturday, May 22</td>
<td>8:00 a.m.–4:00 p.m.</td>
<td>Cabinet</td>
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<tr>
<td>Continuing Education Committee</td>
<td>Wednesday, May 26</td>
<td>7:00 a.m.–9:00 a.m.</td>
<td>Cabinet</td>
</tr>
<tr>
<td></td>
<td>Wednesday, May 26</td>
<td>1:30 p.m.–5:00 p.m.</td>
<td>Cabinet</td>
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<td>Thursday, May 27</td>
<td>9:00 a.m.–5:00 p.m.</td>
<td>Georgetown West</td>
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<tr>
<td>Credentialing Committee</td>
<td>Friday, May 21</td>
<td>7:00 p.m.–10:00 p.m.</td>
<td>Thoroughbred</td>
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<tr>
<td>Fellows of MLA</td>
<td>Monday, May 24</td>
<td>2:00 p.m.–3:00 p.m.</td>
<td>Caucus</td>
</tr>
<tr>
<td>Governmental Relations Committee</td>
<td>Monday, May 24</td>
<td>7:00 a.m.–8:00 a.m.</td>
<td>Thoroughbred</td>
</tr>
<tr>
<td>Grants and Scholarships Committee</td>
<td>Wednesday, May 26</td>
<td>7:00 a.m.–9:00 a.m.</td>
<td>Thoroughbred</td>
</tr>
<tr>
<td>JMLA Editorial Board</td>
<td>Tuesday, May 25</td>
<td>4:00 p.m.–5:30 p.m.</td>
<td>To be announced</td>
</tr>
<tr>
<td>Joseph Leiter NLM/MLA Lectureship Committee</td>
<td>Sunday, May 23</td>
<td>7:00 a.m.–9:00 a.m.</td>
<td>Adams</td>
</tr>
<tr>
<td>Donald A. B. Lindberg Research Fellowship Jury</td>
<td>Tuesday, May 25</td>
<td>7:00 a.m.–9:00 a.m.</td>
<td>Grant</td>
</tr>
<tr>
<td>Membership Committee</td>
<td>Monday, May 24</td>
<td>7:00 a.m.–9:00 a.m.</td>
<td>Georgetown Ballroom</td>
</tr>
<tr>
<td>MLANET Editorial Board</td>
<td>Monday, May 24</td>
<td>7:00 a.m.–9:00 a.m.</td>
<td>Independence</td>
</tr>
<tr>
<td>Nominating Committee</td>
<td>Saturday, May 22</td>
<td>9:00 a.m.–4:00 p.m.</td>
<td>Adams</td>
</tr>
<tr>
<td>Oral History Committee</td>
<td>Wednesday, May 26</td>
<td>7:00 a.m.–9:00 a.m.</td>
<td>Bancroft</td>
</tr>
<tr>
<td>Professional Recruitment and Retention Committee (ad hoc)</td>
<td>Sunday, May 23</td>
<td>7:30 a.m.–9:00 a.m.</td>
<td>Farragut</td>
</tr>
<tr>
<td>Publications Committee</td>
<td>Tuesday, May 25</td>
<td>7:30 a.m.–9:00 a.m.</td>
<td>Hamilton</td>
</tr>
<tr>
<td>Section Chairs</td>
<td>Saturday, May 22</td>
<td>4:45 p.m.–5:15 p.m.</td>
<td>Military</td>
</tr>
<tr>
<td>Section Continuing Education Chairs</td>
<td>Monday, May 24</td>
<td>8:00 a.m.–9:00 a.m.</td>
<td>Jackson</td>
</tr>
<tr>
<td>Section Council</td>
<td>Saturday, May 22</td>
<td>noon–4:00 p.m.</td>
<td>Hemisphere</td>
</tr>
<tr>
<td></td>
<td>Wednesday, May 26</td>
<td>2:00 p.m.–4:00 p.m.</td>
<td>Thoroughbred</td>
</tr>
<tr>
<td>Section Council Representatives</td>
<td>Saturday, May 22</td>
<td>4:45 p.m.–5:15 p.m.</td>
<td>Hemisphere</td>
</tr>
<tr>
<td>Section Planners (MLA '05)</td>
<td>Saturday, May 22</td>
<td>4:00 p.m.–5:00 p.m.</td>
<td>Map</td>
</tr>
<tr>
<td></td>
<td>Wednesday, May 26</td>
<td>7:00 a.m.–9:00 a.m.</td>
<td>Lincoln West</td>
</tr>
<tr>
<td>Section Treasurers</td>
<td>Monday, May 24</td>
<td>8:00 a.m.–9:00 a.m.</td>
<td>Adams</td>
</tr>
<tr>
<td>Task Force to Develop MLA's Center of Research and Education (CORE)</td>
<td>Tuesday, May 25</td>
<td>2:00 p.m.–3:30 p.m.</td>
<td>Adams</td>
</tr>
<tr>
<td>Task Force on Website Hosting for Sections and SIGs</td>
<td>Wednesday, May 26</td>
<td>7:00 a.m.–9:00 a.m.</td>
<td>Independence</td>
</tr>
</tbody>
</table>
## SECTION MEETINGS

### SATURDAY, MAY 22

| Time          | Cancer Librarians | Chiropractic Libraries | Collection Development | Consumer and Patient Health Information | Corporate Information Services | Dental | Educational Media and Technologies | Federal Libraries | Health Association Libraries | History of the Health Sciences | Hospital Libraries | International Cooperation | Leadership and Management | Medical Informatics | Medical Library Education | Nursing and Allied Health Resources | Pharmacy and Drug Information | Public Health/Health Administration | Public Services | Relevant Issues | Research | Technical Services | Veterinary Medical Libraries |
|---------------|-------------------|-----------------------|------------------------|------------------------------------------|------------------------------------|--------|------------------------------------|-------------------|--------------------------|----------------------|----------------------|-----------------------------|------------------------|------------------------|--------------------------------|------------------------|--------------------------|----------------|----------------|----------------|------------------|--------------------------|
| 7:30 p.m.-    |                   |                       |                        | Executive Committee Meeting: Bancroft    |                       |        | Jefferson East                     | Georgetown East   |                         |                      |                      |                             |                        |                        | Jefferson East            |                        |                         |               |                |               |                   |                          |
| 9:00 p.m.     |                   |                       |                        |                                          |                       |        |                                    | Grant             |                         |                      |                      |                             |                        |                        | Grant                           |                        |                         |               |                |               |                   |                          |
| 9:00 a.m.     |                   |                       |                        |                                          |                       |        |                                    |                   |                         |                      |                      |                             |                        |                        |                                 |                        |                         |               |                |               |                   |                          |
| 1:00 p.m.-    |                   |                       |                        |                                          |                       |        |                                    |                   |                         |                      |                      |                             |                        |                        |                                 |                        |                         |               |                |               |                   |                          |
| 4:00 p.m.-    |                   |                       |                        |                                          |                       |        |                                    |                   |                         |                      |                      |                             |                        |                        |                                 |                        |                         |               |                |               |                   |                          |
| 5:30 p.m.     |                   |                       |                        |                                          |                       |        |                                    |                   |                         |                      |                      |                             |                        |                        |                                 |                        |                         |               |                |               |                   |                          |

### SUNDAY, MAY 23

| Time          | Cancer Librarians | Chiropractic Libraries | Collection Development | Consumer and Patient Health Information | Corporate Information Services | Dental | Educational Media and Technologies | Federal Libraries | Health Association Libraries | History of the Health Sciences | Hospital Libraries | International Cooperation | Leadership and Management | Medical Informatics | Medical Library Education | Nursing and Allied Health Resources | Pharmacy and Drug Information | Public Health/Health Administration | Public Services | Relevant Issues | Research | Technical Services | Veterinary Medical Libraries |
|---------------|-------------------|-----------------------|------------------------|------------------------------------------|--------------------------------|--------|------------------------------------|-------------------|--------------------------|----------------------|----------------------|                             |                        |                        |--------------------------------|                        |                         |               |                |               |                   |                          |
| 7:30 a.m.-    |                   |                       |                        | Executive Committee Meeting: Bancroft    |                       |        | Jefferson East                     | Georgetown East   |                         |                      |                      |                             |                        |                        | Jefferson East            |                        |                         |               |                |               |                   |                          |
| 9:00 a.m.     |                   |                       |                        |                                          |                       |        |                                    | Grant             |                         |                      |                      |                             |                        |                        | Grant                           |                        |                         |               |                |               |                   |                          |
| 10:00 a.m.    |                   |                       |                        |                                          |                       |        |                                    |                   |                         |                      |                      |                             |                        |                        |                                 |                        |                         |               |                |               |                   |                          |
| 1:00 p.m.-    |                   |                       |                        |                                          |                       |        |                                    |                   |                         |                      |                      |                             |                        |                        |                                 |                        |                         |               |                |               |                   |                          |
| 5:00 p.m.     |                   |                       |                        |                                          |                       |        |                                    |                   |                         |                      |                      |                             |                        |                        |                                 |                        |                         |               |                |               |                   |                          |

### MONDAY, MAY 24

| Time          | Cancer Librarians | Chiropractic Libraries | Collection Development | Consumer and Patient Health Information | Corporate Information Services | Dental | Educational Media and Technologies | Federal Libraries | Health Association Libraries | History of the Health Sciences | Hospital Libraries | International Cooperation | Leadership and Management | Medical Informatics | Medical Library Education | Nursing and Allied Health Resources | Pharmacy and Drug Information | Public Health/Health Administration | Public Services | Relevant Issues | Research | Technical Services | Veterinary Medical Libraries |
|---------------|-------------------|-----------------------|------------------------|------------------------------------------|--------------------------------|--------|------------------------------------|-------------------|--------------------------|----------------------|----------------------|                             |                        |                        |--------------------------------|                        |                         |               |                |               |                   |                          |
| 3:30 p.m.-    |                   |                       |                        | Executive Committee Meeting: Bancroft    |                       |        | Jefferson East                     | Georgetown East   |                         |                      |                      |                             |                        |                        | Jefferson East            |                        |                         |               |                |               |                   |                          |
| 5:00 p.m.     |                   |                       |                        |                                          |                       |        |                                    | Grant             |                         |                      |                      |                             |                        |                        | Grant                           |                        |                         |               |                |               |                   |                          |
| 6:30 p.m.     |                   |                       |                        |                                          |                       |        |                                    |                   |                         |                      |                      |                             |                        |                        |                                 |                        |                         |               |                |               |                   |                          |

### Additional Information

- **Section Programming 1** is sponsored by Swets Information Services.
- **2004 Official Program** • www.mlanet.org
<table>
<thead>
<tr>
<th>SECTION MEETINGS CONTINUED</th>
<th>TUESDAY, MAY 25</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00 a.m.–9:00 a.m.</td>
<td>Lincoln West</td>
</tr>
<tr>
<td>BUSINESS #5</td>
<td>Monroe East</td>
</tr>
<tr>
<td>2:30 p.m.–4:00 p.m.</td>
<td>Lincoln West</td>
</tr>
<tr>
<td>PROGRAM #3</td>
<td>Jefferson West</td>
</tr>
<tr>
<td>4:30 p.m.–6:00 p.m.</td>
<td>Hemisphere</td>
</tr>
<tr>
<td>INFORMAL #2</td>
<td>Chevy Chase</td>
</tr>
<tr>
<td>6:00 p.m.</td>
<td>Hemisphere</td>
</tr>
</tbody>
</table>

**SPECIAL INTEREST GROUP (SIG) MEETING SCHEDULE**

**African American Medical Librarians Alliance**
- Programs May 23, 2:00 p.m.–3:30 p.m. Monroe West
- May 24, 3:30 p.m.–5:00 p.m. Monroe East
- Informal May 24, 5:00 p.m.–6:30 p.m. Conservatory

**Assessment and Benchmarking**
- Programs May 23, 2:00 p.m.–3:30 p.m. Lincoln East
- May 24, 3:30 p.m.–5:00 p.m. Jefferson East
- May 25, 2:30 p.m.–4:00 p.m. Jefferson West
- Informal May 25, 5:00 p.m.–6:30 p.m. Adams

**Clinical Librarians and Evidence-Based Health Care**
- Programs May 23, 2:00 p.m.–3:30 p.m. Lincoln East
- May 24, 3:30 p.m.–5:00 p.m. Lincoln East
- Informal May 24, 5:00 p.m.–6:30 p.m. Cabinet

**Complementary and Alternative Medicine**
- Informal May 24, 5:00 p.m.–6:30 p.m. Faragut

**Department of the Army Medical Command Libraries**
- Informal May 25, 4:30 p.m.–6:00 p.m. Independence

**Department of Veterans Affairs Librarians**
- Informal May 25, 4:30 p.m.–6:00 p.m. Map
- May 26, 7:00 a.m.–9:00 a.m. Map

**Lesbian, Gay, Bisexual, and Transgendered Health Sciences Librarians**
- Programs May 24, 3:30 p.m.–5:00 p.m. Military
- May 25, 2:30 p.m.–4:00 p.m. Monroe West
- Informal May 24, 5:00 p.m.–6:30 p.m. Map

**Marketing**
- Informal May 25, 4:30 p.m.–6:00 p.m. Faragut

**Mental Health**
- Programs May 24, 3:30 p.m.–5:00 p.m. Lincoln West
- May 25, 2:30 p.m.–4:00 p.m. Georgetown East
- Informal May 24, 5:00 p.m.–6:30 p.m. Adams

**Molecular Biology and Genomics**
- Programs May 24, 3:30 p.m.–5:00 p.m. Georgetown East
- May 25, 2:30 p.m.–4:00 p.m. Jefferson East
- Informal May 24, 5:00 p.m.–6:30 p.m. Kalerama
- Reception May 25, 4:30 p.m.–6:00 p.m. Grant

**Osteopathic Libraries**
- Informal May 25, 4:30 p.m.–6:00 p.m. Chevy Chase

**Outreach**
- Informal May 24, 5:00 p.m.–6:30 p.m. Jackson

**Pediatric Librarians**
- Informal May 25, 4:30 p.m.–6:00 p.m. Hamilton

**Primary Care**
- Informal May 25, 4:30 p.m.–6:00 p.m. Kalerama

**Problem-Based Learning**
- Informal May 24, 5:00 p.m.–6:30 p.m. Caucus

**Vision Science**
- Program May 23, 2:00 p.m.–3:30 p.m. Monroe East
- Informal May 24, 5:00 p.m.–6:30 p.m. Hamilton

**Voyager Health Sciences**
- Informal May 25, 4:30 p.m.–6:00 p.m. Georgetown East
"Other" meetings are defined as meetings called by nonmember groups, affiliates, exhibitors, or commercial groups and include MLA chapter meetings. All MLA section and SIG meetings are listed on pages 28-29.

Saturday, May 22
noon–1:30 p.m.
Association of Academic Health Sciences Libraries (AAHSL)/MLA Leadership Lunch
(invitation only)
Monroe West

Monday, May 24
5:00 p.m.–6:30 p.m.
AAHSL Future Leadership Task Force
Chevy Chase
MedlinePlus Go Local Information Session
Georgetown West
Ovid Customer Forum
Monroe West
PubMed Linkout User Meeting
Military
QuickDoc User’s Group Meeting
Thoroughbred
6:30 p.m.–9:30 p.m.
Family Practice Inquiries Network (FPIN) Librarian Community Meeting
Map

Tuesday, May 25
4:30 p.m.–6:00 p.m.
CyberTools for Libraries Users’ Group
Military
National Institutes of Health–United States Department of Agriculture Dietary Supplements Reference Database (IBIDS)
Hemisphere
Southern Chapter Executive Board
Bancroft

Wednesday, May 26
7:30 a.m.–9:00 a.m.
Electronic Fund Transfer System (EFTS)
Military

ACP MEDICINE
A Publication of the American College of Physicians
www.acpmedicine.com

Introducing ACP Medicine...
a publication of the American College of Physicians published by WebMD
formerly known as WebMD Scientific American® Medicine
a Brandon/Hill Minimal Core List Selection

Visit Booth 330
Medical Library Association
Hilton Washington, DC

ACS Surgery
A Publication of the American College of Surgeons
published by WebMD the first and only comprehensive surgery reference published online

Visit Booth 330
Medical Library Association
Hilton Washington, DC
Friday, May 21

8:00 a.m.–5:00 p.m.
Continuing Education
(See pages 23 and 25 for room assignments.)

9:00 a.m.–5:00 p.m.
MLA Board of Directors
Conservatory

noon–1:00 p.m.
MLA Board of Directors Luncheon
Kalorama

Saturday, May 22

8:00 a.m.–5:00 p.m.
Continuing Education
(See pages 23 and 25 for room assignments.)

4:15 p.m.–5:15 p.m.
Leaders Tea (invitation only)
Monroe West

5:45 p.m.–7:45 p.m.
Welcome Reception and Opening of Hall of Exhibits
Hall of Exhibits

Sunday, May 23

6:30 a.m.–8:00 a.m.
Majors 16th Annual Walk for Fun
Front Motor Lobby on Registration Level

7:00 a.m.–9:00 a.m.
Committee Meetings
See page 27 for schedule.

New Members and First-Time Attendees Breakfast
Lincoln Ballroom

Section Business Meetings 1
(See pages 28–29 for room assignments.)

9:00 a.m.–10:00 a.m.
Welcome to MLA '04 and Presidential Address
International Ballroom Center

Welcome from the President
Patricia L. Thibodeau, AHIP, president, MLA, and director, Medical Center Library, Duke University, Durham, NC

Welcome from the Mid-Atlantic Chapter
Beverly Murphy, chair, Mid-Atlantic Chapter, and assistant director, Marketing and Publications, Medical Center Library, Duke University, Durham, NC

Welcome . . . continued
Welcome from the 2004 National Program Committee (NPC)
MJ Tooey, AHIP, chair, 2004 NPC, and executive director, Health Sciences and Human Services Library, University of Maryland–Baltimore; Gary Freiburger, AHIP, associate chair, 2004 NPC, and director, Arizona Health Sciences Library, University of Arizona–Tucson; Janice Kelly, local assistance cochair, 2004 NPC, and director, Southeastern/Atlantic Regional Medical Library Service, Health Sciences and Human Services Library, University of Maryland–Baltimore; and Anne Linton, AHIP, local assistance cochair, 2004 NPC, and director, Library Services, Himmelfarb Library, George Washington University, Washington, DC

Presidential Address
Patricia L. Thibodeau, AHIP, president, MLA

10:30 a.m.–noon
Plenary Session 1
The John P. McGovern Lecture
International Ballroom Center
Sponsored by EBSCO Information Services

Introduction
Gary Freiburger, AHIP, associate chair, 2004 NPC, and director, Arizona Health Sciences Library, University of Arizona–Tucson

Geographic Illiteracy and National Security
Harm J. de Blij, distinguished professor, Department of Geography, Michigan State University–East Lansing

noon–2:00 p.m.
Chapter Council Presents Sharing Roundtables
International Ballroom East

Sunday, May 23 continues next page
Sunday, May 23 continued

1:30 p.m.–2:00 p.m.
Technology Showcase
CINAHL Information Systems
Georgetown West
Searching the CINAHL* database:
The CINAHL database indexes nursing
and allied health information from
1982 to the present. Learn about the
features of the database that facilitate
searching the literature for educational
projects, evidence-based practice, and
research studies.

2:00 p.m.–3:30 p.m.
Section Programming 1
(See pages 36–38 for complete listings.)
Sponsored by Swets Information
Services.

3:30 p.m.–4:00 p.m.
Break and Visit Exhibits
Hall of Exhibits

4:00 p.m.–5:30 p.m.
Section Business Meetings 2
(See pages 28–29 for room assignments.)

Monday, May 24

7:00 a.m.–8:15 a.m.
Sunrise Seminars
What’s New with MDConsult
and FIRSTConsult
Monroe West
Learn more about MDConsult and
FIRSTConsult. MDConsult is an
online content service that helps
physicians find answers to clinical
questions, educate patients, stay
abreast of medical developments,
and make better treatment decisions.
FIRSTConsult is the evidence-based,
point-of-care tool that residents, stu­
dents, and physicians use to support
clinical decisions.

NLM Online Users’ Meeting
International Ballroom East
Seize the power with NLM at the Sun­
rise Seminar! NLM staff will highlight
recent accomplishments and indicate
new developments in a variety of
online systems, including MEDLINE/
PubMed, MedlinePlus, and DOCLINE.

Thomson Scientific
Jefferson West
Join Thomson Scientific in welcoming
BIOSIS. Participate in the celebration!
Discover what’s new in online content
and bibliographic software tools. From
Web of Knowledge to EndNote, Refer­
ence Manager and WriteNote, you will
learn about new product enhance­
ments. And you will see how to
explore research literature visually
using RefViz!

Sunrise Seminars continued
UpToDate: Maximizing the Value of
Electronic Information Resources
Lincoln Ballroom
Clinicians love electronic information
resources, but how do you make the
most of your investment? Join a dis­
cussion about the challenges and ben­
efits associated with evaluating and
implementing resources for both aca­
demic and nonacademic organizations.
Learn how the panel promoted usage,
trained staff, and analyzed the value of
their investments.

7:00 a.m.–9:00 a.m.
Committee Meetings
See page 27 for schedule.

7:30 a.m.–9:00 a.m.
Section Business Meetings 3
(See pages 28–29 for room assignments.)

8:00 a.m.–9:00 a.m.
Orientation for Capitol Hill Visits
Thoroughbred

9:00 a.m.–10:00 a.m.
Plenary Session 2
The Janet Doe Lecture
International Ballroom Center
Introduction
Frieda O. Weise, FMLA, retired,
Laurel, MD

Plenary Session 2 continued
Life and Death on the Coral Reef: An
Ecological Perspective on Scholarly
Publishing in the Health Sciences
Rick B. Forsman, AHIP, FMLA,
director, Denison Memorial Library,
University of Colorado Health
Sciences Center–Denver

10:00 a.m.–10:30 a.m.
Break and Visit Exhibits
Hall of Exhibits

Technology Showcase
wired.MD: The Future
of Patient Education
Thoroughbred
Wired.MD’s streamED™ Patient Educa­
tion Solution is the future of patient
and consumer health education.
StreamED turns library and resource
center computers into digital patient
education assistants. StreamED makes
computers become kiosks with 240
videos on demand, 1,270 handouts on
demand—all updated and tracked for
you. Come see the
future today.
Monday, May 24 continued

10:30 a.m.-noon
MLA Business Meeting
Jefferson, Lincoln, and
Monroe Ballrooms
Presiding
Patricia L. Thibodeau, AHIP, president,
MLA
Announcements and Introductions
In Memoriam
Member Recognition
Call to Order
Announcements and Election Results
New Business
Treasurer's Report
Neil Rambo, treasurer, MLA, and acting associate director, Research, Education and Clinical Services, Health Sciences Libraries, University of Washington–Seattle
Executive Director’s Report
Carla J. Funk, CAE
Annual Report
Old Business
12:30 p.m.-2:00 p.m.
MLA Awards Ceremony and Luncheon
International Ballroom Center

2:00 p.m.-3:00 p.m.
Academy of Health Information Professionals Q&A Session
Hemisphere

2:00 p.m.-3:30 p.m.
Poster Session 1
International Terrace

2:00 p.m.-5:00 p.m.
Capitol Hill Day
Meet in the International Ballroom East for offsite visits or take a cab outside the hotel lobby entrance.

2:30 p.m.-3:30 p.m.
Open Forums
Information Specialist in Context Concept
Georgetown West
Information Technology Issues in Hospital Libraries
Georgetown East
Institute of Museum and Library Sciences (IMLS) Grants
Military
Membership Dues
Thoroughbred

3:00 p.m.-3:30 p.m.
Break and Visit Exhibits
Hall of Exhibits

Technology Showcase
EBSCO Databases for Biomedical Libraries
Lincoln East
See the latest in biomedical databases and linking technology from EBSCO. EBSCO provides the best-known secondary databases and many full-text databases designed specifically for biomedical libraries. EBSCOhost linking technology allows researchers maximum access to full text and can integrate many elements of a library’s electronic collection and OPAL.

3:30 p.m.-5:00 p.m.
Section Programming 2
(See pages 38–41 for complete listing.)

5:00 p.m.-6:30 p.m.
Power Surges
Integrating Informatics into the Curriculum
Independence
The Future of Iraqi Libraries
Hemisphere
Section Business Meetings 4
(See pages 28–29 for room assignments.)
SIG/Informal Meetings 1
(See pages 28–29 for room assignments.)

Tuesday, May 25

7:00 a.m.-8:15 a.m.
Sunrise Seminars continued
Introducing Nature Publishing Group’s Clinical Practice Journals
Hemisphere
Ovid: The Right Content to Improve Patient Care, Tools, and Services to Empower Your Work
International Ballroom East

More than ten million researchers and clinicians use Ovid to inform their work. Join us to learn how the customization of Ovid’s content, tools, and services can help medical librarians meet their daily challenges.

5:00 p.m.-6:30 p.m.
Power Surges
Integrating Informatics into the Curriculum
Independence
The Future of Iraqi Libraries
Hemisphere
Section Business Meetings 4
(See pages 28–29 for room assignments.)
SIG/Informal Meetings 1
(See pages 28–29 for room assignments.)

Tuesday, May 25 and Sunrise Seminars continue next page
Tuesday, May 25 continued

7:00 a.m.–8:15 a.m. continued
Sunrise Seminars continued
The Thieme Electronic Book Library: Fundamentals for Medicine and Life Sciences
Military
Join us in launching our exciting new platform, the Thieme Electronic Book Library, an essential resource for medical schools and research institutions! Thieme’s popular Color Atlas library is the first major series to go online, providing didactic review and reference books that systematically cover every course in the medical school curriculum.

7:00 a.m.–9:00 a.m.
Committee Meetings
See page 27 for schedule.

Section Business Meetings 5
(See pages 28–29 for room assignments.)

9:00 a.m.–10:00 a.m.
Presidential Inaugural Address and MLA '05
Invitation
International Ballroom Center
Presiding
Patricia L. Thibodeau, AHIP, president, MLA

Call to Order
Old Business
Recognition of Retiring Board Members
Introduction of Incoming Board Members
Presidential Inaugural Address
Joanne G. Marshall, AHIP, FMLA, president, MLA, and dean and professor, School of Information and Library Science, University of North Carolina-Chapel Hill

Resolutions

7:00 a.m.–10:30 a.m.
Break and Visit Exhibits
Hall of Exhibits

Technology Showcase
The CINAHL® Database on EBSCOhost®
Georgetown West
Learn about searching the extensive nursing and allied health content indexed in the CINAHL® database using the EBSCOhost® search interface. Also see:
- a new reference browsing feature
- the Pre-CINAHL database, a companion database to CINAHL, intended to provide current awareness of new journal articles

10:30 a.m.–noon
Poster Session 2
International Terrace

11:00 a.m.–11:30 a.m.
Technology Showcase
EBSCO's Services for the Biomedical Library
Georgetown West

1:00 p.m.–2:00 p.m.
NLM Update
International Ballroom Center

2:30 p.m.–4:00 p.m.
Section Programming 3
(See pages 41–44 for complete listing.)

Legislative Update
Thoroughbred
Invited speakers include Prue Adler, associate executive director, Federal Relations and Information Policy, Association of Research Libraries, Washington, DC; Dale Dirks, president, Health and Medicine Counsel of Washington, Washington, DC; and Jane Bortnick Griffith, assistant director for policy and legislative development, National Library of Medicine, Bethesda, MD.

4:30 p.m.–6:00 p.m.
Poster Session 3
International Terrace

SIG/Informal Meetings 2
(See pages 28–29 for room assignments.)

7:00 p.m.–10:00 p.m.
Party with Powerful People
International Ballroom
Sponsored by JAMA & Archives Journals.
Wednesday, May 26

7:30 a.m.-9:00 a.m.
SIG/Informal Meetings 3
(See pages 28–29 for room assignments.)

9:00 a.m.–10:00 a.m.
Plenary 3
International Ballroom Center
Sponsored by EBSCO Information Services.

Introduction
MJ Tooey, AHIP, chair, 2004 NPC, and executive director, Health Sciences and Human Services Library, University of Maryland–Baltimore

Innovation and Medicine in an Era of Accelerating Information Technologies
Ray Kurzweil, chairman and chief executive officer, Kurzweil Technologies, Wellesley Hills, MA

10:00 a.m.–noon
Morning of Innovation

Cease the Power: Returning Scientific Publishing to the Academy
International Ballroom East
Cosponsored by Collection Development Section, Technical Services Section, and Public Services Section.

Mark Funk, AHIP, head, Collection Development, Medical Library, Weill Cornell Medical College, New York, NY; Helen J. Doyle, director, Development and Strategic Alliances, Public Library of Science, San Francisco, CA; Chi V. Dang, professor, Medicine, Oncology, Pathology, and Molecular Biology, and genetics director, Division of Hematology, School of Medicine, Johns Hopkins University, Baltimore, MD; and Linda Watson, AHIP, director, Claude Moore Health Sciences Library, University of Virginia–Charlottesville

Filtering Without Fear: The Librarian's Role in Distilling Knowledge
Jefferson Ballroom
Cosponsored by MLA Board of Directors, Task Force on Expert Searching, Health Information Literacy Task Force, Task Force on the Information Specialist in Context, and Clinical Librarians and Evidence-based Health Care SIG.

Moderator: Diana J. Cunningham, Medical Sciences Library, New York Medical College–Valhalla
Patricia L. Thibodeau, AHIP, director, Medical Center Library, Duke University, Durham, NC; Rebecca Jerome, assistant director, Filtering and Evidence-Based Services, Eskind Biomedical Library, Vanderbilt University, Nashville, TN; Susan Meadows, adjunct assistant professor and medical librarian, Department of Family and Community Medicine, University of Missouri–Columbia; Martha Harris, AHIP, medical research librarian, VERCIT, Audie Murphy Memorial VA Hospital; Robert Swain, information fellow, Centers for Disease Control, Atlanta, GA; Kathleen Oliver, associate director, Communication and Liaison Services, Welch Medical Library, Johns Hopkins University, Baltimore, MD

Seize the Power of the Next Generation: Innovative Ways to Recruit Young and Diverse Librarians
Georgetown Ballroom
Cosponsored by Ad Hoc Professional Recruitment and Retention Committee; Relevant Issues Section; Medical Library Education Section; Membership Committee; African American Medical Librarians Alliance SIG; and Lesbian, Gay, Bisexual, and Transgendered Health Sciences Librarians SIG.

Elizabeth Irish, AHIP, head, Public Services, Schaffer Library of the Health Sciences, Albany Medical College, Albany, NY; Jana Bradley, FMLA, director, Master of Library and Information Science Program, School of Information Studies, Syracuse University, Syracuse, NY; Ellen Detlefsen, associate professor, Department of Library and Information Science, School of Information Sciences, University of Pittsburgh, Pittsburgh, PA; and Kathryn Skhal, interlibrary loan assistant, Carlson Health Sciences Library, University of California–Davis, and student, LEEP, University of Illinois–Urbana–Champaign

noon–1:30 p.m.
MLA Board Meeting
Conservatory

1:00 p.m.–5:00 p.m.
Continuing Education
(See pages 23 and 24 for room assignments.)
SESSION 1: SUNDAY, MAY 23, 2:00 p.m.-3:30 p.m. Sponsored by Swets Information Services.

**Consumer and Patient Health Information**
Hospital Libraries

**Power in the Trenches**
Lincoln West

Moderator: Eris Weaver, AHIP, medical librarian, Redwood Health Library, Petaluma, CA

Panel discussion
Jo-Ann Benedetti, AHIP, head, Health Information Services, Crandall Public Library, Glens Falls, NY; Barbara Bibel, librarian, Oakland Public Library, Oakland, CA; Pat Hammond, AHIP, community health education center librarian, Tompkins-McCaw Library for the Health Sciences, Virginia Commonwealth University—Richmond; and Joy Kennedy, librarian, Health Resource Library, Northwest Community Healthcare, Arlington Heights, IL.

**Educational Media and Technologies**
Medical Informatics, International Cooperation, Public Health/Health Administration

**Educating the 21st Century Health Professional**
Jefferson East

Moderator: Rikke Ogawa, information services librarian, Lane Medical Library, Stanford University Medical Center, Stanford, CA

Finding measurement tools "any time, any place": an interdisciplinary, self-help Web tutorial
Janet G. Schnall, AHIP, information management librarian, Health Sciences Libraries; Angela Lee, head, Social Work Library; and Joanne Rich, information management librarian, Health Sciences Libraries; University of Washington—Seattle

Sharing our power: how librarians can contribute to the life-long learning of primary care physicians in the United Kingdom
Tamara Rader, information specialist, and Andrea Lane, information specialist manager, BMJ Knowledge, BMJ Publishing Group, London, United Kingdom

The impact of online training on information-retrieval skills and clinical decision making in a family medicine clerkship
Katherine Schilling, AHIP, head, Information Management Education; David S. Ginn, AHIP, director; and Joseph J. Harzbecker Jr., AHIP, head, Reference and Interlibrary Loan; Alumni Medical Library; and John M. Wiecha, assistant professor, Medicine, Department of Family Medicine; Boston Medical Center, Boston, MA

Distributed power, distributed learning: strategies for providing online education for public health professionals in the digital age
Nancy J. Allee, AHIP, director; Helen Look, collection management coordinator; Deborah Lauseng, administrative associate; and Gillian Mayman, head, Reference and Instruction; Public Health Informatics Services and Access, University of Michigan—Ann Arbor

**History of the Health Sciences**  
Nursing and Allied Health Resources

**The Power of Leadership**
Georgetown West

Moderator: Lynette Ralph, AHIP, associate director, Public Services, Swilley Library, Mercer University, Atlanta, GA

Leadership and public health in the South: the case of Joseph Goldberg and pellagra
Michael Flannery, associate director, Historical Collections, Lister Hill Library, University of Alabama—Birmingham

The militant angel: Annie Goodrich and army nursing
Stephen Greenberg, coordinator, Public Services, History of Medicine Division, National Library of Medicine, Bethesda, MD

The "girl" in white?: the real Dr. Barringer
Patricia Gallagher, AHIP, special projects coordinator, Library, New York Academy of Medicine—New York

**Hospital Libraries**
Leadership and Management

**Power Rangers: Plugging into the Power**
Jefferson West

Moderator: Patricia May, AHIP, director, Library Services, Health Sciences Library, St. Joseph’s Regional Medical Center, Paterson, NJ

Hospital medical libraries: “to be or not to be”
Robert T. Neumeyer, coordinator, PMHS Libraries and Archives, Pittsburgh Mercy Health System, Pittsburgh, PA

The power of MOOMBA
Catherine M. Boss, AHIP, coordinator, Library Services, Booker Health Sciences Library, Jersey Shore University Medical Center, Neptune, NJ

**Tailoring information to individual needs: using systematic search tools to provide the right information at the right time in the right way**
Michelle M. Arbuckle, librarian, and Andrey Friedman, director, Patient Education; Joyce Nyhof-Young, education researcher, Education; and Pamela Catton, director, Oncology Education; Princess Margaret Hospital, Toronto, ON, Canada

**Kidding around: integrating the library into pediatrics**  
**morning report**
Elizabeth M. Smigielki, coordinator, Library Marketing, and James E. Manasco, coordinator, Liaison Activities, Kornhauser Health Sciences Library; and Erin M. Richey, Doctor Richard S. Wolf lecturer and chief resident, and Trace L. Wojtkowski, Doctor Richard S. Wolf lecturer and chief resident, Department of Pediatrics; University of Louisville, Louisville, KY

A curious mind
Lucretia W. McClure, AHIP, FMLA, special assistant to the director, Countway Library of Medicine, Harvard University, Boston, MA

Tentative start times for each program appear in abstract supplement.
Medical Library Education

Emerging Ideas: The Power of Fresh Perspectives

Hemisphere

Moderator: James Andrews, assistant professor, School of Library and Information Science, University of Kentucky–Lexington

The provision of consumer health information in Rhode Island: a comprehensive multi-type library survey

Jametoria L. Burton, reference librarian, Research and Information Services, University of Iowa–Iowa City

Women's use of the Internet for health information: the impact of selected demographic and health variables

Mary L. Klem, trainee, Health Sciences Library System; Ellen G. Detlefsen, associate professor; School of Information Sciences; and Marsha D. Marcus, professor, Western Psychiatric Institute and Clinic; University of Pittsburgh, Pittsburgh, PA

Empowerment through collaboration in the classroom

Denise H. Britigan, reference librarian and education coordinator, Hardin Library for the Health Sciences; Jeffrey C. Reist, clinical instructor and coordinator, Pharmacy Practice Lab, College of Pharmacy; and Vicki R. Kee, assistant professor, Clinical, and staff pharmacist, Academic Research, Division of Drug Information Service; University of Iowa–Iowa City

Use of digital video technology to deliver digital reference: toward a video reference model

Susan Lessick, head, and James E. Crooks, medical librarian, Grunigen Medical Library, University of California–Irvine Medical Center, Orange, CA, and Judy Ruttenberg, research librarian, Langson Library, and Heather Tunender, electronic reference services librarian, Science Library, University of California–Irvine

National Program Committee

Building and Maintaining Professional Power Tools: Architecture, Analysis, and Assessment

Thoroughbred

Moderator: Ruth Riley, director, School of Medicine Library, University of South Carolina–Columbia

The power of partnership: NC Health Info and lessons learned as the MedlinePlus "Go Local" prototype

Christie C. Silbajoris, AHIP, project director; Brian Hilligoss, systems development librarian; Rachel A. Wiltert, community outreach librarian; and Diana McDuffee, director, North Carolina Area Health Education Center Library and Information Services Network; Health Sciences Library, University of North Carolina–Chapel Hill

Indexing consistency in MEDLINE

James Marcetich, head, and Marina Rappoport, unit head, Index Section; and Sheldon Kotzin, chief; Bibliographic Services Division, National Library of Medicine, Bethesda, MD

To empower thy users, know thy users: analysis of email correspondence to ClinicalTrials.gov

Janet Heekin, AHIP, systems librarian, Lister Hill National Center for Biomedical Communications, National Library of Medicine, Bethesda, MD

Information power to public health professionals

Hope Barton, assistant director, Information Resources; Jim Duncan, assistant director, Technology Services; Jean Williams Sayre, AHIP, director; Scott Fiddelke, digital media project manager; and Linda Roth, Web producer; Hardin Library for the Health Sciences, University of Iowa–Iowa City

Pharmacy and Drug Information

The 2004 EMBASE.com Lecture

Military

Moderator: Virginia Stone, information specialist, Health Sciences and Human Services Library, University of Maryland–Baltimore

Drug regulation in the United States

Carol Cavanaugh, director, Division of Library and Information Services, US Food and Drug Administration. Rockville, MD

Public Health/Health Administration

African American Medical Librarians Alliance SIG

Mining Data for Knowledge Generation: Collecting, Using, and Promoting Data Sets

Monroe West

Moderator: Kristine Alpi, AHIP, information services librarian, Public Health Library, New York City Department of Health and Mental Hygiene, New York, NY

Geographically discrete data: mining the Internet to find authoritative health data

Helena VonVille, library director, Library, School of Public Health, University of Texas Health Science Center–Houston

A data sets service in the library: overview and evaluation

Peggy Tahir, information services librarian, and Min-Lin Fang, information services librarian, The Library and Center for Knowledge Management, University of California–San Francisco

The future of public health vocabulary and public health data standards

Vivian Auld, senior specialist, Health Data Standards, National Information Center on Health Services Research and Healthcare Technology, National Library of Medicine, Bethesda, MD, and Anna Orlova, consulting executive director, Public Health Data Standards Consortium, Baltimore, MD

Session 1 continues next page
SESSION 1: SUNDAY, MAY 23, 2:00 p.m.–3:30 p.m. continued

**Relevant Issues**
Federal Libraries and Public Services

**Affronts to Library Liberty: Legal, Ethical, and Practical Responses**
Georgetown East

Moderator: Christopher Shafer, assistant director, Public Services, Hardin Library for the Health Sciences, University of Iowa–Iowa City

Affronts to library liberty: legal, ethical, and practical responses
Jessamyn West, outreach librarian, Rutland Free Library, Rutland, VT

**Empowering your institution through benchmarking: a mixed-model approach to assessment**
Douglas J. Joubert, digital information librarian, Robert B. Greenblatt Library, Medical College of Georgia–Augusta

Using outcome measures to assess the information-seeking behavior of clinicians after access to online resources: a longitudinal cohort study.
Nancy H. Tannery, assistant director, Information Services; Charles B. Wessel, coordinator, Affiliated Hospital Services; and Barbara A. Epstein, AHIP, interim director, Health Sciences Library System; and Cynthia S. Gadd, assistant professor, Medicine, Center for Biomedical Informatics; University of Pittsburgh, Pittsburgh, PA

Selecting the best book and journal titles for support of clinical dentistry: evidence-based decisions
Frank Mason, dental librarian, Wilson Dental Library, University of Southern California–Los Angeles

**Research**
Assessment and Benchmarking and Clinical Librarians and Evidence-Based Health Care SIGs

**The Power of Evidence (Part 1): How Benchmarking Can Make Your Point**
Lincoln East

Moderator: Elizabeth Wood, AHIP, director, Lee Graff Medical and Scientific Library, City of Hope National Medical Center and Beckman Research Institute, Duarte, CA

**Introducing information resources to improve end-of-life care: a collaborative training effort**
Susan A. Byars, librarian, Hospice Library, Hospice of the Bluegrass, Lexington, KY, and Edwina (Winn) Theirl, outreach coordinator, Chandler Medical Center Library, University of Kentucky–Lexington

Making critical decisions: medical librarians and end-of-life health care
Nancy Boucot Cummings, senior biomedical advisor, National Institute of Diabetes and Digestive and Kidney Diseases, National Institutes of Health, Washington, DC

SESSION 2: MONDAY, MAY 24, 3:30 p.m.–5:00 p.m.

**Cancer Librarians**
Relevant Issues and Research Sections and Lesbian, Gay, Bisexual, and Transgendered Health Sciences Librarians SIG

**Making Critical Decisions: End-of-Life Health Care**
Military

Moderator: Tanya Smith, manager, Cancer Learning Center, Huntsman Cancer Institute, Salt Lake City, UT

The means to a better end: collection development in the medical library to support compassionate end-of-life care
Susan A. Byars, librarian, Hospice Library, Hospice of the Bluegrass, Lexington, KY, and Edwina (Winn) Theirl, outreach coordinator, Chandler Medical Center Library, University of Kentucky–Lexington

Introducing information resources to improve end-of-life care: a collaborative training effort
Susan A. Byars, librarian, Hospice Library, Hospice of the Bluegrass, Lexington, KY, and Edwina (Winn) Theirl, outreach coordinator, Chandler Medical Center Library, University of Kentucky–Lexington

**Chiropractic Libraries**
Public Health/Health Administration

**Eco-Power: Taking Back the Environment**
Hemisphere

Moderator: Marcia Thomas, professor and director, Ruth R. Cleveland Memorial Library, Cleveland Chiropractic College, Kansas City, MO

What's the environment got to do with our health?
Barbara Sattler, director, Environmental Health Education Center, School of Nursing, University of Maryland–Baltimore

**Veterinary Medical Libraries**
Vision Science SIG

**The Power of Independence: Information for Owners of Service Animals**
Monroe East

Moderator: Sarah Murphy, head, Veterinary Medicine Library, Ohio State University–Columbus, OH

Institutional policies for service animals in the era of the Americans with Disabilities Act
Judith Schaeffer Young, medical library director, Kelman Library, Wills Eye Hospital, Philadelphia, PA

Fidos for Freedom
John Dietrichs, Fidos for Freedom, Elkridge, MD

**Participant observation and grounded theory**
Michelynn McKnight, AHIP, director, Health Sciences Library, Norman Regional Hospital, Norman, OK

**The Power of Independence**
Information for Owners of Service Animals
Monroe East

Moderator: Sarah Murphy, head, Veterinary Medicine Library, Ohio State University–Columbus, OH

Institutional policies for service animals in the era of the Americans with Disabilities Act
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Fidos for Freedom
John Dietrichs, Fidos for Freedom, Elkridge, MD

**Empowering your institution through benchmarking: a mixed-model approach to assessment**
Douglas J. Joubert, digital information librarian, Robert B. Greenblatt Library, Medical College of Georgia–Augusta

Using outcome measures to assess the information-seeking behavior of clinicians after access to online resources: a longitudinal cohort study.
Nancy H. Tannery, assistant director, Information Services; Charles B. Wessel, coordinator, Affiliated Hospital Services; and Barbara A. Epstein, AHIP, interim director, Health Sciences Library System; and Cynthia S. Gadd, assistant professor, Medicine, Center for Biomedical Informatics; University of Pittsburgh, Pittsburgh, PA

Selecting the best book and journal titles for support of clinical dentistry: evidence-based decisions
Frank Mason, dental librarian, Wilson Dental Library, University of Southern California–Los Angeles
SESSION 2: MONDAY, MAY 24, 3:30 p.m.—5:00 p.m. continued

A collaborative approach to introduce information professionals to bioterrorism issues and resources
Shari Clifton, head, Reference and Instructional Services; Ursula Ellis, reference librarian; and Susan Sanders, reference librarian; Robert M. Bird Health Sciences Library; Daniel Boa-tright, associate dean, College of Public Health; and Clinton M. Thompson Jr., director, Robert M. Bird Health Sciences Library; University of Oklahoma Health Sciences Center—Oklahoma City

Power to the people: health information and environmental justice
Gale A. Dutcher, head, Office of Outreach and Special Populations, Division of Specialized Information Services, National Library of Medicine, Bethesda, MD

Collection Development
Pharmacy and Drug Information and Molecular Biology and Genomics SIG
Building Your Power Base: Collection Development in Molecular Biology and Bioinformatics
Georgetown East
Moderator: Michael Lee Newman, reference librarian, Falconer Biology Library, Stanford University, Stanford, CA

Seize the power of bioinformatics: new strategies
David Osterbur, bioresearch liaison, Biological Labs Library, Harvard University, Cambridge, MA

Biological information resource
Mark Minie, bioresearch liaison, Health Sciences Libraries, University of Washington—Seattle

Selection of resources for the development of an information service program in molecular biology and genetics
Anusman Chattopadhyay, information specialist, Molecular Biology, Health Sciences Library System, University of Pittsburgh, Pittsburgh, PA

Consumer and Patient Health Information
Nursing and Allied Health Resources and Mental Health SIG
The Power of Collaboration
Lincoln West
Moderator: Naomi Broering, AHIP, FMLA, FNLM editor, Update, Friends of the National Library of Medicine, La Jolla, CA

The Health Sciences Library System consumer collection: a public/academic partnership for consumer health information
Deborah Silverman, assistant director, Resource Management; Barbara A. Epstein, AHIP, interim director; Michelle Burda, consumer health librarian; Michele Klein-Fedyshin, manager, Library Services, UPMC Shadyside; Gretchen Maxeiner Mills, cataloging and special projects librarian; and Ester Saghafi, reference librarian; Health Sciences Library System, University of Pittsburgh, Pittsburgh, PA

A public-private partnership to improve the health-related information-seeking skills of mental health consumers and staff
Mary A. McKeon Blanchard, associate director, Library Services; Keven Jeffery, project librarian; and David S. Ginn, director, Alumni Medical Library, Boston University Medical Center, Boston, MA

Tribal college libraries: an opportunity for collaboration in bringing quality health information to Native Americans
Judith Rieke, assistant director and collection management librarian, Library of the Health Sciences, University of North Dakota—Grand Forks; Quincee Baker, director, Library, Fort Berthold Community College, New Town, ND; Myrna DeMarce, librarian, Valerie Merrick Memorial Library, Cankdeska Cikana Community College, Fort Totten, ND; Tom Eggers, director, Library, Turtle Mountain Community College, Belcourt, ND; Mark Holman, director, Library, Sitting Bull College, Fort Yates, ND; and Charlene Weis, director, Library, United Tribes Technical College, Bismarck, ND

From handouts to hard dollars: sustaining consumer health projects with collaboration and partnerships
Linda Phillips, project coordinator, CLIC-on-Health, and Kathleen M. Miller, executive director, Rochester Regional Library Council, Fairport, NY, and Julia E. Sollenberger, AHIP, director, Health Science Libraries and Technologies, University of Rochester Medical Center, Rochester, NY

Hospital Libraries Section
Thunder Claps and Lightning Bolts
Jefferson West
Moderator: Catherine Mary Boss, AHIP, coordinator, Library Services, Meridian Health System, Jersey Shore Medical Center, Neptune, NJ

The day that Comet died: the demise of paper and the rise of electronic document delivery in New Jersey: the Health Sciences Library Association of New Jersey solution
Robert Mackesy, medical librarian, Schering-Plough Library of Science and Medicine, Union Hospital, Union, NJ; Elaine Goldman, medical librarian, Medical Library, Pascack Valley Hospital, Westwood, NJ; Patricia Regenberg, AHIP, manager, Health Sciences Library, Mountainside Hospital, Montclair, NJ; Barbara Reich, AHIP, director, Medical Library, Hackensack University Medical Center, Hackensack, NJ; and Michele Volesko, director, Library and Corporate Information Services, New Jersey Hospital Association—Princeton

Finding the silver lining: what "crisis management" can teach us
Elaine Wells, library director, Kohn Vision Science Library, College of Optometry, State University of New York—New York

Session 2 continues next page
SESSION 2: MONDAY, MAY 24, 3:30 p.m.–5:00 p.m. continued

International Cooperation
Federal Libraries

**International Cooperation: The Power of Sister Libraries**
Monroe West

*Moderator:* Donna Flake, AHIP, library director, Health Sciences Library, Coastal Area Health Education Center, Wilmington, NC

*Health library partnership programs: an overview*
Lenny Rhine, assistant director, Collection Management, Health Science Center Libraries, University of Florida–Gainesville

*The role of the sister library project in the development of the Medical Research Library of Latvia*
Velta Poznaka, director, Medical Research Library of Latvia, Riga, Latvia

*Sister libraries: moving forward*
Glendine Smith, library director, Hohbenton Hospital, St. Johns, West Indies, Antigua and Barbuda, and Ellen Sayed, AHIP, information services librarian, and Justin Robertson, AHIP, information services librarian/Web designer, Biomedical Library, University of South Alabama–Mobile

*ALAs Sister Libraries/Bibliotecas Hermanas Initiative*
Michael Dowling, director, Chapter Relations Office and International Relations Office, American Library Association, Chicago, IL

Leadership and Management
Corporate Information Services, and Public Services and Assessment and Benchmarking SIG

**Paths to Power (Part I)**
Jefferson East

*Moderator:* Jane Blumenthal, AHIP, assistant dean, Knowledge Management, and director, Dahlgren Memorial Library, Georgetown University Medical Center, Washington, DC

Influencing and negotiating skills: how to get people to do what you want
Lynn Waymon, president, Waymon & Associates, Silver Spring, MD

Medical Informatics

**Medical Library Education**

*Power Partners: What Medical Informatics Can Do for Medical Librarians and What Librarians Can Do for Informatics*
Georgetown West

*Moderator:* Michael Lee Newman, reference librarian, Falconer Biology Library, Stanford University, Stanford, CA

*What else is new? Redefining librarians’ roles in technology*
Elizabeth Wood, AHIP, director, Lee Graff Medical and Scientific Library, City of Hope National Medical Center and Beckman Research Institute, Duarte, CA

*Two roads diverged: the yellow wood of knowledge informatics*
Julie McGowan, associate dean, Information Resources and Educational Technology, Ruth Lilly Medical Library, Indiana University School of Medicine–Indianapolis

*Bioinformatics and Biomedical Information Science and Technology Initiative (BISTI): new opportunities to unite health librarians and informatics*
Charles Friedman, senior scholar, Division of Extramural Programs, National Library of Medicine (on leave from the University of Pittsburgh), Bethesda, MD

*Medical informatics panel discussion*
Panel members consist of speakers listed above.

Nursing and Allied Health Resources

**African American Medical Librarians Alliance SIG**

*Sharing the Power (Part 1): Delivery of Effective Instruction*
Monroe East

*Moderator:* Rosalind Lett, AHIP, executive director and principal consultant, Rx Knowledge, Brentwood, TN

*Learning intervention in literature search instruction assessed with a rubric instrument*
Claudia Lascar, AHIP, reference librarian, Falconer Biology Library, Stanford University, Stanford, CA

*What Medical Librarians and What Librarians Can Do for Informatics*
Georgetown West

*Moderator:* Michael Lee Newman, reference librarian, Falconer Biology Library, Stanford University, Stanford, CA

*What else is new? Redefining librarians’ roles in technology*
Elizabeth Wood, AHIP, director, Lee Graff Medical and Scientific Library, City of Hope National Medical Center and Beckman Research Institute, Duarte, CA

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*Bioinformatics and Biomedical Information Science and Technology Initiative (BISTI): new opportunities to unite health librarians and informatics*
Charles Friedman, senior scholar, Division of Extramural Programs, National Library of Medicine (on leave from the University of Pittsburgh), Bethesda, MD

*Medical informatics panel discussion*
Panel members consist of speakers listed above.

**A bridge across the state: establishing an electrifying connection between a historically black college and an academic health sciences center**
Pamela J. Sherwill-Navarro, AHIP, librarian, and Gloria A. McWhirter, assistant professor, College of Nursing, University of Florida–Gainesville

*Knowledge among health care professionals of evidence-based answers to complex clinical questions*
Rebecca Jerome, assistant director, Filtering and Evidence-Based Services, Eskind Biomedical Library; S. Trent Rosenbloom, lecturer, Department of Biomedical Informatics; and Nunzia B. Giuse, AHIP, library director, Eskind Biomedical Library; Vanderbilt University Medical Center, Nashville, TN

Tentative start times for each program appear in abstract supplement.
Research
Assessment and Benchmarking and Clinical Librarians and Evidence-Based Health Care SIGs
The Power of Evidence (Part 2): Discovering Our Effectiveness with Outcomes
Lincoln East
Moderator: Lyn Dennison, AHIP, assistant director, Greenblatt Library, Medical College of Georgia–Augusta
Meeting the two-minute standard for timely digital library use in medical education and hospital/clinic environments: analysis of a convenience sample
Steven L. MacCall, assistant professor, School of Library and Information Studies, University of Alabama–Tuscaloosa
Library as place: results of a delphi study
Logan Ludwig, AHIP, associate dean, Medical Center Library, Stritch School of Medicine, Loyola University, Maywood, IL, and Susan Starr, director, Biomedical Library, University of California–San Diego, La Jolla, CA

Defining and measuring library contributions to institutional goals
William Nelson, professor, Augusta State University, Augusta, GA

Technical Services
Educational Media and Technologies and Health Association Libraries
Lighting the Path: Digital Repositories in the Real World
Moderator: Junie Janzen, technical services librarian, OU–Tulsa Library, University of Oklahoma–Tulsa
Eighteen months and counting... a report from trenches
Rea Devakos, coordinator/information specialist, TSpace Service, Information Technology Services/Gerstein Science Information Centre, Library, University of Toronto, Toronto, ON, Canada
Feeling around in the dark: establishing the role of the library in a campuswide digitization project
Mary E. Piorun, AHIP, associate director, Library Systems; James Comes, associate director, Reference; Jennifer Varney, cataloger; Lisa Palmer, cataloger; and Janet Dadoly, collection development/reference librarian,

Collection Development
Technical Services
Cease the Power: Libraries and the Open Access Movement
Monroe East
Moderator: Sandra Kendall, director, Sidney Liswood Library, Mount Sinai Hospital, Toronto, ON, Canada
Full speed ahead: scholarly publishing issues in the science, technology, and medicine marketplace (and how to explain it to your faculty)
Julie A. Schneider, head, Technical Services and Collection Development, and Allan Barclay, Webmaster, Health Sciences Libraries, University of Wisconsin–Madison
Cease the power: one step at a time
Mary L. Ryan, AHIP, library director, UAMS Library, University of Arkansas for Medical Sciences–Little Rock

Promoting open access on a health sciences campus
Peggy Tahir, information services librarian; Annaliese Taylor, collection development librarian; and Gail Persily, director, Education and Public Services, and associate director, Center for Instructional Technology; The Library and Center for Knowledge Management, University of California–San Francisco

Consumer and Patient Health Information
Cancer Librarians, History of the Health Sciences, and Relevant Issues
Power to the Patient: New Definitions of Health Literacy
Lincoln West
Moderator: Eris Weaver, AHIP, medical librarian, Redwood Health Library, Petaluma, CA

Health and life sciences collection promotes collaboration throughout university by providing digital resources for teaching
Brenda Seago, AHIP, director, Computer Based Instruction Lab, School of Medicine; Susan Deihl, curriculum development specialist, School of Social Work; John Bigbee, professor, and Alice Pakurar, professor, Department of Anatomy and Neurobiology; and Chris Stephens, director, Applications Development, Office of Faculty and Instructional Development, School of Medicine; Virginia Commonwealth University–Richmond
Digital archives at the National Library of Medicine
Diane Boehr, cataloging unit head, National Library of Medicine, Bethesda, MD

Keeping it real: using the natural language of sexual health information to empower urban adolescent health consumers
Nicola J. Cecchino, electronic resources librarian, and Holly A. Harden, liaison librarian, Welch Medical Library; and Susan Rohner, public health librarian, Lilienfeld Library; Johns Hopkins University, Baltimore, MD

Healthy People
Maria Sosa, project director, Healthy People Library Project, US Department of Health and Human Services

Session 3 continues next page
SESSION 3: TUESDAY, MAY 25, 2:30 p.m.–4:00 p.m. continued

Accessing information about individual health insurance from “quote” Websites
Kui Chun Su, NLM informatics fellow, Health Management and Informatics, and MaryEllen C. Sievert, professor, School of Information Science and Learning Technology, University of Missouri–Columbia

The 24 Languages Audiofile Project
T. Elizabeth Workman, clinical librarian, Hope Fox Eccles Health Sciences Library, and Nancy T. Lombardo, systems librarian, Spencer S. Eccles Health Sciences Library, University of Utah–Salt Lake City

Corporate Information Services
Leadership and Management and Assessment and Benchmarking SIG

Paths to Power (Part 2): Empowerment by the Numbers: Using Your Data to Negotiate with Administrators
Jefferson West

Moderator: Mindy Paquette-Murphy, senior information scientist, Sanofi-Synthelabo Research, Malvern, PA

Power grids and the direction of the current
Eileen Stanley, AHIP, manager, Library Services, Allina Hospital & Clinics, Minneapolis, MN

Making both the business and quality case for clinical information innovation
Linda Hogan, director, Medical Informatics and Clinical Transformation, Information Services Division, Pittsburgh Mercy Health System/Catholic Health East, Pittsburgh, PA

Designing a powerful library: a case study in reorganization
Laurie L. Thompson, AHIP, director, Libraries, and Brian Bunnell, AHIP, associate director, Library, University of Texas Southwestern Medical Center–Dallas

Transforming an academic health sciences library through the creation and implementation of a strategic marketing plan
Joan B. Schlimgen, head, Access Services, Arizona Health Sciences Library, University of Arizona–Tucson

Dental
Educational Media and Technologies and Pharmacy and Drug Information

PowerPack: Innovations in Packaging Online Curricula
Hemisphere

Moderator: Douglas Varner, library manager, Health Sciences Library, California Pacific Medical Center–San Francisco

Effective leadership and advocacy: amplifying professional citizenship
Cynthia Boyle, director, School of Pharmacy, University of Maryland–Baltimore

You want me to do what to that patient?
Leonard Litkowski, associate professor, Department of Restorative Dentistry, Dental School, University of Maryland–Baltimore

eCurriculum: a powerful way to provide content for medical education
Brenda Seago, AHIP, director, Computer Based Instruction Lab; Robby Reynolds, curriculum specialist, and Anita Navarro, director, Curriculum Office; and Jeanne Schlesinger, director, Instructional Development, and Chris Stephens, director, Aplications Development, Office of Faculty and Instructional Development; School of Medicine, Virginia Commonwealth University–Richmond

History of the Health Sciences
Health Association Libraries, International Cooperation, Public Health/Health Administration, and Veterinary Medical Libraries

Emerging Infectious and Zoonotic Diseases: The Power of Disease on Society
Military

Moderator: Katherine Oomens, collections specialist, Lister Hill Library of Health Sciences, University of Alabama–Birmingham

Information pathways during the Severe Acute Respiratory Syndrome (SARS) crisis in a Sydney metropolitan hospital
Rolf H. Schafer, chief librarian, Walter McGrath Library, and Paul C. Smollen, clinical nurse consultant, Infection Control Department, St. Vincents Hospital Sydney, Darlinghurst, New South Wales, Australia

Reemerging infectious diseases: a comprehensive investigation of the adequacy of medical literature coverage
Pauline Todd, coordinator, Monograph Collection Development; Taneya Koonce, assistant director, Webteam; Jennifer Ann Lyon, coordinator, Research Informatics Consult Service;
Building a national bioinformatics education program for library staff: design, results, and the future
Renata Geer, technical information specialist, National Center for Biotechnology Information, National Library of Medicine, Bethesda, MD

Public Health/Health Administration
Lesbian, Gay, Bisexual, and Transgendered Health Sciences Librarians SIG

The Power of National and International Health Initiatives
Monroe West
Moderator: Ammon Ripple, document delivery librarian and reference services coordinator, Health Sciences Library System, University of Pittsburgh, Pittsburgh, PA

Healthy People 2010 in action: using national partnerships to address the needs of individuals with limb loss
Leslie J. Duncan, manager, Information Services, National Limb Loss Information Center, Amputee Coalition of America, Knoxville, TN

AZHealthInfo: improving Arizona’s public health infrastructure
Patricia A. Auflick, outreach services librarian, Arizona Health Sciences Library, University of Arizona—Tucson; Michael Kronenfeld, AHIP, outreach services librarian, Learning Resources Center, A. T. Still University of the Health Sciences, Mesa, AZ; and Jeannette C. McCray, AHIP, deputy director, Arizona Health Sciences Library, University of Arizona—Tucson

The power to influence health policy
Anthony Silvestre, associate professor, Department of Infectious Diseases and Microbiology, University of Pittsburgh, Pittsburgh, PA

Public Services Section
Influencing Change: Recharging the Roles of Reference and Public Services
Georgetown West
Moderator: Pauline Fulda, AHIP, associate director, Health Sciences Center Library, Louisiana State University—New Orleans

Modifying the role of the reference librarian at the virtual desk
Sandra L. De Groote, AHIP, assistant information services librarian, Information Services, Library of the Health Sciences, University of Illinois—Chicago; Josephine L. Dorsch, AHIP, health sciences librarian, Library of the Health Sciences—Peoria, University of Illinois—Peoria; and Scott Collard, assistant reference librarian, and Carol Scherrer, AHIP, information services librarian, Information Services, Library of the Health Sciences, University of Illinois—Chicago

Representing the voice of the library patron in a digital world
Kathleen E. Bauer, librarian, Nursing and Reference Resources, Cushing/Whitney Medical Library, Yale University, New Haven, CT

High voltage reference services: reinventing reference in the digital age
Gillian Goldsmith Mayman, head, Reference and Instruction; Deborah Lauseng, administrative associate, Reference and Instruction; and Jonathan Koffel, university library associate; Public Health Informatics Services and Access, University of Michigan—Ann Arbor

It’s not about a desk
Joe Jaros, associate director; Christine Foster, AHIP, manager, Client Services; and Martha Bedard, AHIP, director; Medical Sciences Library, Texas A&M University—College Station

Session 3 continues next page
SESSION 3: TUESDAY, MAY 25, 2:30 p.m.–4:00 p.m. continued

Research Section

Evidence-Based Librarianship:
Step-by-Step From Those Who Have Done It
Lincoln East

Moderator: Elizabeth Wood, AHIP, director, Lee Graff Medical and Scientific Library, City of Hope National Medical Center and Beckman Research Institute, Duarte, CA

The randomized controlled trial: not such a daunting task
Jonathan Eldredge, AHIP, director, Health Sciences Library, University of New Mexico–Albuquerque

Planning and implementing a systematic review of the literature
Gary Byrd, director and adjunct associate professor, Health Sciences Library, University of New York–Buffalo

The Ten Thousand Questions project an attempt to address the “consumer vocabulary problem”
Catherine Arnott Smith, assistant professor, School of Information Studies, Syracuse University, Syracuse, NY

Learning from LibQUAL+: what three years of data teaches us
James Shedlock, AHIP, director, and Linda Walton, associate director, Galter Health Sciences Library, Northwestern University, Chicago, IL

Explore the power of promotion at the MLA '04 public relations “Swap and Shop” in the MLA Connection booth. Designed to showcase creativity in library promotion, the booth will feature:

• samples and giveaways of powerful marketing materials created by MLA members

• representatives from MLA’s public relations consulting firm, Public Communications Inc. (PCI), who will provide tips and advice on promoting your library—just in time to begin planning your National Medical Librarians Month celebration for October!

Award-winning samples will be published in MLA News and will appear on MLANET.
PARLIAMENTARY PROCEDURES

Parliamentary rules are established to aid organizations in the orderly, expeditious, and equitable accomplishment of business. Because order and good will are essential to working together and achieving common goals, it is essential that association members understand parliamentary procedure. The following overview is a guide to participating in business meetings of the Medical Library Association.

PARLIAMENTARY AUTHORITY

Article XIII of the 2000 revised bylaws of the Medical Library Association provides that rules in the current edition of Robert’s Rules of Order Newly Revised shall govern the association in all cases where they are applicable and in which they are not inconsistent with the bylaws of the association.

RULES OF THE ASSEMBLY

The following rules govern the conduct of MLA business meetings.

The Floor
When addressing the chair, the person desiring recognition moves to a microphone and gives proper identification, including name and institution, as well as city and state or province; only MLA members are permitted to speak on the floor of the assembly.

Motions and Resolutions
Main motions (those introducing new business) may be brought to the assembly only if written copies have been distributed at least twenty-four hours before the meeting to each Voting Member present or by unanimous consent of Voting Members present. Resolutions are motions presented formally.

Debate
Debate is limited to two minutes for each speaker; no speaker may have the floor twice on the same question until all who wish to speak have spoken. Members speaking a second time are limited to one minute.

Quorum
A quorum of 250 Voting Members is required for the transaction of business. For purposes of determining a quorum, a person eligible to cast 2 votes is counted as 2 Voting Members.

Voting
To facilitate the counting of votes, voting paddles are provided to all eligible voters attending the annual meeting. Voting paddles are color-coded to distinguish between Institutional and Regular Members. General consent may be used as a method of voting if there is no objection. Any of the foregoing rules may be suspended by a two-thirds vote.

Understanding Motions
Motions are classified according to their purposes and characteristics.

Main Motions
An original main motion brings a new substantive question before the assembly for consideration and action. An incidental main motion relates to other business of the assembly or its past or future action. Incidental main motions include motions to amend something previously adopted and to rescind.

Subsidiary Motions
These motions may alter the main motion and are related to it.
- Lay on the table (a temporary delay)
- Previous question (to stop debate)
- Limit or extend debate
- Postpone to a certain time
- Commit or refer to a committee
- Amend
- Postpone indefinitely (to kill)

Privileged Motions
These motions have no direct connection to the main motion. They are the highest-ranking motions and are designed to take care of emergencies that arise in the assembly.
- Fix the time at which to adjourn—set an adjourned meeting
- Adjourn
- Recess
- Question of privilege
- Call for the orders of the day

Incidental Motions
These motions arise only incidentally out of business before the assembly. Most of these motions are not debatable and are handled as soon as they arise. Some incidental motions are:
- Appeal from the decision of the chair
- Consider seriatim (consideration by paragraph)
- Division of the question
- Parliamentary inquiry
- Point of information
- Point of order
- Suspend the rules
- Withdraw a motion

Motions that Bring a Question before the Assembly Again
- Take from the table
- Reconsider
- Rescind or amend something previously adopted

Precedence of Motions
Precedence sets the priority of motions and the order in which they must be proposed and considered. Subsidiary and privileged motions are ranked in this descending order:
- Fix the time at which to adjourn (highest ranking)
- Adjourn
- Recess
- Question of privilege
- Call for the orders of the day
- Lay on the table
- Previous question
- Limit or extend debate
- Postpone to a certain time
- Commit or refer
- Amend
- Postpone indefinitely
- Main motion

Only those motions that are higher in rank than the pending motion are in order and may be made. For example, when the main motion and the motion to commit are pending, only motions of higher rank than “commit” may be made.

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Join MLA in recognizing the best and brightest in the field. Please make sure to attend the Awards Ceremony and Luncheon on Monday, May 24, from 12:30 p.m.–2:00 p.m. One ticket to the luncheon is included with inclusive registration. Purchase additional tickets in the Registration Center prior to 5:00 p.m. on Sunday, May 23. Recipients are listed in order of presentation during the ceremony.

The Joseph Leiter NLM/MLA Lectureship
Donald A. Henderson

The MLA Award for Distinguished Public Service
Senator Arlen Specter (R-PA)

The John P. McGovern Award Lectureship
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The 2004 Cunningham Memorial International Fellowship
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The EBSCO/MLA Annual Meeting Grants
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The Hospital Libraries Section/MLA Professional Development Grant
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The David A. Kronick Traveling Fellowship
Endowed by the Bowden-Massey Foundation.
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The Donald A. B. Lindberg Research Fellowship
The 2004 fellowship is sponsored by The Elsevier Foundation.
Timothy B. Patrick

The Medical Informatics Section/MLA Career Development Grants
Sponsored by the MLA Medical Informatics Section.
Margaret Gorman
Sara Anne Hook

The MLA Research, Development, and Demonstration Project Grant
Ellen T. Crumley

The Continuing Education Award
Bette Sydelko, AHIP

The Estelle Brodman Award for the Academic Medical Librarian of the Year
Kathryn (Katy) W. Nesbit, AHIP (posthumously)

The Lucretia W. McClure Excellence in Education Award
Janis Glover
Kathryn (Katy) W. Nesbit, AHIP (posthumously)

The Lois Ann Colaianni Award for Excellence and Achievement in Hospital Librarianship
Christine Chastain-Warheit, AHIP

The Louise Darling Medal for Distinguished Achievement in Collection Development in the Health Sciences
Endowed by Ballen Booksellers International.
Gayle Willard, AHIP

The Thomson Scientific/Frank Bradway Rogers Information Advancement Award
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Joyce E. B. Backus
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The Majors/MLA Chapter Project of the Year Award
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