Official Program
May 24–28, 1997

Medical Library Association
97th Annual Meeting and Exhibit

1997 MLA
Seattle

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PaperChase. If only all research could be this clean.
Several generous organizations have chosen to lend their financial support for this year's annual meeting. Seattle's notorious passion for coffee inspired the sponsor levels.

**MLA President Naomi C. Broering** will thank contributing organizations during her welcoming remarks on **Sunday, May 25**.

For a complete list of donors, please see the sign in the registration area. And take a moment to thank these organizations for their contributions.

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*Medical Library Association*
Suite 300, Six North Michigan Avenue, Chicago, Illinois 60602-4805

For further information about the MLA partnership program, please contact Kate E. Corcoran, 312/419-9094 x12; corcoran@mlahq.org.
FROM THE PRESIDENT

Thank you for attending the 97th Annual Meeting of the Medical Library Association in Seattle, WA. As you know, the theme is “Committed to Change. Ready for the Challenge!” I am excited about the many opportunities we will have to learn from and listen to outstanding educators and speakers, who will prepare us to meet the challenges we will face in the future.

The 1997 National Program Committee, chaired by Kathy Hoffman, has organized a broad array of sessions, with many choices, to meet your special interests. There will be plenty of opportunities to “network” with local, regional, and international friends and colleagues. The section programs are full of informative events. Social activities planned for this meeting are so numerous that I expect you will be “sleepless in Seattle” because of your busy days and nights.

I am looking forward to a memorable meeting for all of us. Thanks for joining me at MLA '97.

Naomi C. Broering, President

FROM THE NPC

Welcome to the Emerald City! Your National Program Committee has spent the past two years on a fascinating journey, working to put together a dynamic meeting for you. Recognizing that we and our libraries are in a period of great change, we selected the theme “Committed to Change. Ready for the Challenge!”

Throughout the course of the meeting you will find that many educational opportunities await you—from structured continuing education courses to informal meetings in the halls, from nationally recognized plenary speakers to outstanding section programs featuring our own members’ contributions. Visit the Hall of Exhibits, where you can see the latest products and services from a wide range of vendors, explore and experiment with the latest Internet tools, and learn from your colleagues through their poster presentations.

We hope that you will also save time to savor the delights of Seattle. Our planned social events will provide you with time to relax and experience the magic of the Pacific Northwest. Also, be sure to take time out to reflect with colleagues over a cup of espresso or take a casual stroll through Pike Place Market.

We hope that by the end of the week you will be ready to return home to your job refreshed with new knowledge, committed to face change. This is your meeting. Live it to the utmost!

Kathy Hoffman
Chair, 1997 National Program Committee
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### 1996/97 BOARD OF DIRECTORS OF THE MEDICAL LIBRARY ASSOCIATION

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<tr>
<td>President-Elect</td>
<td>Rachael K. Anderson</td>
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<td>Immediate Past President</td>
<td>Jana Bradley</td>
</tr>
<tr>
<td>Director</td>
<td>Shelley A. Bader</td>
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<tr>
<td>Director and Treasurer</td>
<td>Dottie Eakin</td>
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<td>Director and Chapter Council Liaison</td>
<td>Cynthia H. Goldstein</td>
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<tr>
<td>Director</td>
<td>Joanne G. Marshall</td>
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<tr>
<td>President</td>
<td>Elaine Russo Martin</td>
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<tr>
<td>Director</td>
<td>James Shedlock</td>
</tr>
<tr>
<td>Director and Section Council Liaison</td>
<td>Patricia L. Thibodeau</td>
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<tr>
<td>Director</td>
<td>Linda A. Watson</td>
</tr>
<tr>
<td>Director and Secretary</td>
<td>Kay E. Wellik</td>
</tr>
<tr>
<td>Executive Director</td>
<td>Carla J. Funk</td>
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### APPOINTED OFFICIALS

- Carla J. Funk, Executive Director
- J. Michael Homan, Editor, *Bulletin of the Medical Library Association*
- Jean Demas, Editor, *MLA News*

### 1997 NATIONAL PROGRAM COMMITTEE

#### Local Assistance Committee
- Maryanne P. Blake, Chair

#### Hospitality/Information Subcommittee
- Jackie Morton, Cochair
- Leilani St. Anna, Cochair
- Lisa Oberg, Libraries Guide
- Valerie Lawrence, Dine Arounds and Menus
- Lynne Graber, Dine Arounds and Menus
- Linda Milgrom, with assistance from members of MLA's Pacific Northwest Chapter

#### Facilities Assistance Subcommittee
- Mia Hannula, Chair
- Linda Milgrom, Volunteer Coordinator

### MLA HEADQUARTERS STAFF

#### Executive Director's Office
- Carla J. Funk, Executive Director
- Margaret J. Mekki, Assistant to the Executive Director
- Mary M. Langman, Manager, Information Issues and Policy

#### Meetings and Events
- Renee Carey, Professional Planners International, Inc.

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- Raymond S. Naegele, Director of Financial and Administrative Services
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- Frederick Friedman-Romell, Systems Administrator
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- Alicia Owens, Program Assistant

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- Katie Power, Member Data Services Administrator
- Marisol Soc, Membership Services Receptionist

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- Beth Ruddy, Coordinator, Research and Professional Recognition

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### ACADEMY INFORMATION—"CREDENTIALING HEADQUARTERS"

The MLA Connection in the Hall of Exhibits is your source for information on MLA's credentialing program. Members of the Credentialing Committee and the Professional Recognition Review Panel will be on hand to answer any questions you may have regarding this important program, whether you are submitting a portfolio for the first time or need advice on when and how to renew. Stop by to pick up an application packet or to arrange an appointment for a one-on-one consultation.

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### ACADEMY OF HEALTH INFORMATION PROFESSIONALS

The Academy of Health Information Professionals is MLA's professional development and career recognition program. Members submit a portfolio documenting participation in continuing education courses and association activities, as well as individual accomplishments. As an MLA '97 attendee, you are able to earn one academy point per day of meeting attendance for up to three meeting days per year. You may earn additional points by participating in annual meeting continuing education courses.

<table>
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<th>Building Networks with Colleague Connection</th>
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<tr>
<td>Meet fellow professionals and network with your peers through Colleague Connection! The Membership Committee's popular program pairs a new member or first-time meeting attendee with a more experienced member. Once assigned, each pair of colleagues sets its own schedule. The deadline for participating was April 15, 1997, but for an &quot;emergency connection&quot; or to help a new colleague, speak with Patricia Martin or Teresa Knott at the New Member/First-Time Attendee Orientation and Reception.</td>
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### AMERICANS WITH DISABILITIES ACT

The conference hotel, the convention center, and the Medical Library Association (MLA) acknowledge that under Title III of the Americans with Disabilities Act (ADA) and the regulations promulgated thereunder, the hotel facilities being rented to MLA, guest rooms, and common areas will be in compliance with the public accommodation requirements of the ADA and, as rented to MLA, such facilities will be accessible to and usable by individuals with disabilities who may attend or participate in MLA's functions.

### BUILDING NETWORKS WITH COLLEAGUE CONNECTION

Meet fellow professionals and network with your peers through Colleague Connection! The Membership Committee's popular program pairs a new member or first-time meeting attendee with a more experienced member. Once assigned, each pair of colleagues sets its own schedule. The deadline for participating was April 15, 1997, but for an "emergency connection" or to help a new colleague, speak with Patricia Martin or Teresa Knott at the New Member/First-Time Attendee Orientation and Reception.

### BUSINESS SERVICES

Conveniently located on Galleria Level 1 of the Washington State Convention Center, Kinko's team of professionals is ready to meet your business needs while you are attending MLA '97 in Seattle. In addition to providing fast, high-quality copying services, Kinko's can assist you with computer rentals (IBM and Mac) with color and black and white output, oversize printing and mounting for signage, sending and receiving faxes, Federal Express shipping, and a host of other business services.

### CHILDREN

Child care is available in the Seattle area through the following organizations: Panda Early Childhood Resources, Inc., 206/325-BEAR (2327); Best Sitters, Inc., 206/682-2556; and Nanny Broker, Inc., 206/624-1213. These organizations are not associated with MLA, and any use of them is strictly by agreement between the provider and the user. MLA disclaims any liability for the use of child care. Check with your hotel concierge for more child care information. Children who attend MLA '97 programs and exhibits must be accompanied by an adult at all times, and children who can walk must have a badge. Complimentary children's badges are available at the MLA Registration Center.

### EXHIBITS

The Hall of Exhibits, located in the convention center, offers you an opportunity to learn about state-of-the-art products and services for your institution. The Hall of Exhibits opens with a gala reception on Saturday, May 24, at 5:30 P.M. We suggest that you allow six hours during the five-day period for walking through the exhibits. Appetizing, moderately priced lunches will be available in the exhibit area. The Hall of Exhibits closes Tuesday, May 27, at 4:30 P.M.

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<td>Saturday, May 24, 7:00 A.M.—7:00 P.M.</td>
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<td>Sunday, May 25, 7:00 A.M.—6:00 P.M.</td>
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<tr>
<td>Monday, May 26, 7:00 A.M.—5:00 P.M.</td>
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<tr>
<td>Tuesday, May 27, 7:00 A.M.—4:00 P.M.</td>
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<td>Wednesday, May 28, 7:00 A.M.—1:00 P.M.</td>
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### HOSPITALITY CENTER

Members of the 1997 Local Assistance Committee (LAC) are at the hospitality center in the registration area to welcome you to Seattle. Stop by for maps, hand-outs on local attractions, and friendly conversation. The LAC encourages you to sign up for its "dine-around" groups to meet new colleagues and experience the best Seattle restaurants.
2 GENERAL INFORMATION

THE INTERNET CENTER
The MLA Internet Center in the Hall of Exhibits houses a mini-network of computers that provides convenient Internet access and demonstrations for meeting participants. Knowledgeable colleagues will be on hand to assist you. Check your e-mail or learn about the wide range of information resources that are available through this global network. Telnet is also available on these computers. To reach your account through telnet, you will need the following information: the name and, if possible, the IP number of your host (mail server) (i.e., fred@fhcrc.org, 140.107.12.6); your user name; and your password. Please contact your LAN/system/e-mail administrator to find out whether your e-mail system is accessible via telnet.

THE LEARNING CENTER
Organized and staffed by members of the Educational Media and Technologies Section, the MLA Learning Center in the Hall of Exhibits is a microcomputer demonstration area that offers hands-on exposure to innovative computerized health sciences curricula. If you select or support this type of instructional resource for your institution, stop by the center to explore and evaluate the programs and discuss experiences with colleagues.

LOST AND FOUND
Please bring lost-and-found items to the MLA Office.

MEMBER RESOURCE ROOM
For your convenience, typewriters, a photocopier, and an IBM-compatible computer (with a laser printer) are available for association business in the Member Resource Room. Sign-up sheets for equipment will be available, but you must provide your own disks (the PCs accommodate both 5 1/4" and 3 1/2" floppy disks).

MLA '98 AND THE CENTENNIAL CELEBRATION
Join the largest gathering of health sciences librarians in the world May 22-27, 1998, in Philadelphia, PA, for MLA '98. The meeting's theme—"Visions of the Future. Reflections on the Past."—combines a vision of future goals and roles with an acknowledgment of the legacy of this dynamic profession. MLA '98 will launch the year-long Centennial Celebration, offering MLA members and long-time allies of the association an opportunity to honor the value and achievements of librarians and their commitment to health care and to their national organization. Members of the 1998 National Program Committee and the Centennial Coordinating Committee will be available to share more information about the meeting and the celebration.

THE MLA CONNECTION—"INFORMATION CENTRAL"
The MLA Connection is your central source for information on MLA programs, services, and products. Member volunteers and headquarters staff are available to answer your questions. The booth highlights MLA's legislative concerns, the Academy of Health Information Professionals, and section and chapter membership.

MLA OFFICE
The MLA Office is located in the convention center. You may leave messages for members of the Board of Directors and MLA staff there, or stop by if you have questions about meetings or other activities.

NEWSLETTER
The Emerald Herald, the newsletter of MLA '97, will be published daily from Saturday, May 24, through Tuesday, May 27. Please submit items for publication at the MLA Office or the Hospitality Center no later than 5:15 p.m. on the day before you want them to appear.

PLACEMENT SERVICE—"JUMP-START YOUR JOB SEARCH"
Seeking a new job or a change of scenery? Looking for the perfect employee to fill a position? Let MLA's Placement Service help you. The Placement Service provides a meeting place for both job seekers and employers. Individual job seekers and employers may submit late applications to the Placement Service through Monday, May 26. Photocopying facilities are available. Catalogs of job opportunities and applicant availability forms will be available for sale the morning of Wednesday, May 28, at the Registration Center.
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GENERAL INFORMATION

REGISTRATION CENTER
Pick up your badge, program, and other conference materials at the Registration Center.

SCHOLARSHIP BOOTH
Make a donation to support the MLA grants and scholarship program, and take home a unique premium for a friend, family member, or yourself! Cash, checks, Visa, MasterCard, and American Express are accepted.

SPECIAL SERVICES
The Medical Library Association wishes to take the steps that are required to ensure that no individual with a disability is excluded, denied services, segregated, or otherwise treated differently from other individuals because of the absence of auxiliary aids and services. If you need any auxiliary aids and services identified in the Americans with Disabilities Act, please contact the MLA Office.

TAPING
If this jam-packed program makes your head spin, catch up on all the hot information at your leisure by ordering audiotapes of sessions at the Registration Center. Order forms have been included in your attendee packet.

TOURS
Seattle is a city blessed with a beautiful natural setting. It is surrounded by snow-capped mountains, pristine water, and the lush greenery of trees and plants. The city holds much to see and do, all within easy walking distance of downtown hotels and the convention center: Pike Place Market, historic Pioneer Square, the Seattle Aquarium, the Seattle Art Museum, nearby art galleries in Belltown, and Nordstrom's flagship store begin the list. Public buses are free within the downtown area, so getting around is easy. The Space Needle and the Seattle Center, site of the 1962 World's Fair, are a quick monorail ride away. Buildings at the center now house Seattle's opera, ballet, theater, concerts, and sporting events. During the Memorial Day weekend, Seattle Center is hosting the Northwest Folklife Festival. Plan to spend some time enjoying Seattle and its surroundings. The Hospitality Center, located in the registration area, provides maps, bus schedules, information, and suggestions for experiencing the best of Seattle.

The Tours Subcommittee has planned some very special events, such as a chef's tour of Pike Place Market, a tour of antique shops in the historic Pioneer Square area, a ferry boat ride across Puget Sound, and a trip to the King Dome. A tour of the Microsoft Library, sponsored by Readmore & Blackwell's, is also scheduled for Wednesday, May 28, at 1:00 P.M. Space is limited. To sign up for these and other tours guided by your colleagues from Seattle, come to the Hospitality Center.

TRAVEL SAFETY TIPS
To enjoy your stay in Seattle fully, please take a few moments to read the booklet included in your registration packet, MLA Safety Tips.
Take a closer look at EBSCO!

Stop by the EBSCO booth at Island H to learn about:

- new options in medical online databases
- new developments in document delivery
- and exciting World Wide Web developments for integrated information management.

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(205) 991-6600
Fax (205) 995-1636
**SPECIAL SESSIONS AND EVENTS**

**1998 SECTION PROGRAM PLANNERS MEETING**
Come and meet Connie Poole, Section Council liaison for the 1998 National Program Committee, who will discuss guidelines and distribute request forms for section programs to be presented at MLA '98 in Philadelphia, PA. She will also distribute a directory of section program planners in order to facilitate the process for units that wish to cosponsor programs.

**AWARDS LUNCHEON AND CEREMONY**
Join your friends and colleagues at MLA's annual Awards Luncheon to honor those who have rendered distinguished service and made significant contributions to the health sciences information field. A ticket to this special event comes with Inclusive registration. Tickets are also available for $50 at the Registration Center until noon on Sunday, May 25. General seating will be available for those who wish to attend the ceremony but not the luncheon. Don’t miss this opportunity to congratulate the most deserving professionals of 1997!

**CHAPTER SHARING ROUNDTABLES**
Chapter members meet informally to share experiences and expertise at a roundtable discussion and an optional breakfast. All MLA members who want to discuss chapter activities and issues are encouraged to attend. Facilitators will preside at each table and resource persons will be available to answer questions. All participants must register for this event at the MLA Registration Center, indicating their choice of discussion topic. Breakfast is available for $15. Although we encourage you to purchase a meal, it is optional.

**FRIENDS OF NLM RECEPTION: TOUR OF KIEWIT PAVILION**
The Friends of the National Library of Medicine (NLM) cordially invite you to an entertaining reception at the Pacific Science Center’s Kiewit Pavilion. The pavilion’s Tech Zone features dynamic science demonstrations and exhibits. Play virtual reality basketball, challenge a ten-foot robot to a game of tic-tac-toe, and examine computer software programs for home or business use. Glass walls provide stunning views of the center’s fountains and pools, and of the marvelous Seattle skyline. The Pacific Science Center is located under the arches near the Space Needle, and can be reached by monorail. Hors d’oeuvres and beverages will be served.

Tickets are available at the MLA Registration Center for $20 for members of Friends of NLM and $40 for nonmembers (nonmember price includes a one-year Friends membership).

**HOSPITAL LIBRARIES SECTION BREAKFAST**
The Hospital Libraries Section will host its annual Business Meeting with breakfast. Join your colleagues and our invited guests for this opportunity to network informally. Tickets are available for $7 at the MLA Registration Center until noon on Monday, May 26.

**INTERNATIONAL VISITORS RECEPTION**
Welcome to Seattle! The International Cooperation Section extends a cordial welcome to our international visitors and will be pleased to answer any questions you have regarding MLA '98. All international visitors are invited to a special orientation session and reception. International visitors may request a colleague who speaks their language through Colleague Connection (see page 1).

**LEGISLATIVE UPDATE**
Join the Governmental Relations Committee for an update on legislation in progress and MLA activities. The program will address such timely subjects as intellectual property and the National Information Infrastructure. Learn how legislative issues affect the way librarians provide information and information services. Invited speakers include Representative Jim McDermott (D-7th WA); Dale Dirks, President, Health and Medicine Counsel of Washington, Washington, DC; and Kent Smith, Deputy Director, National Library of Medicine, Bethesda, MD.

**LIBRARY SCHOOL REUNION**
Renew old acquaintances and make new friends as you reminisce and share your career plans at MLA’s fifth annual Library School Reunion. Graduates from individual schools gather at designated tables, while AWOLS (Alumni Without Library Schools) and international visitors meet in their own special areas. Greet faculty or other representatives from your alma mater, and find out what’s new on the education scene. The Medical Library Education Section plans this popular event.
Data on over 500,000 officially recognized, Board Certified Physicians — now available on a single CD-ROM!

Imagine...the authoritative data in The Official ABMS Directory of Board Certified Medical Specialists®, coupled with the speed and ease of use of CD-ROM technology — that's the new ABMS Medical Specialists Plus®! And with two updates per year, you can always be sure you have the most current information.

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MLA 97
MEDIA FESTIVAL

The Educational Media and Technology Section’s Media Festival will have a new twist this year: Films will be shown in the MLA Learning Center in the Hall of Exhibits. This year’s theme is “Changes in Health Information and in the Workplace.” During the viewing, three lucky people will walk away with door prizes! Stop by for some popcorn and enjoy the informative videos on timely topics.

New Techniques and Updated Information

Instructions for Breast Self-Examination (8 minutes, 32 seconds) (new technique)
Quality Mammography Can Save Your Life (9 minutes) (new)
No Greater Love: Organ Donation (17 minutes)

The Diversity Series

On the Threshold of Change (17 minutes)
Gender and Sex Orientation Workplace Issues (20 minutes)
Race, Ethnicity, Language, and Religion (20 minutes)
Age and Physical Ability Workplace Issues (20 minutes)

MEET THE AUTHORS

Interested in becoming an author? Visit with MLA colleagues who have published books, DocKits, and BibKits in MLA’s publishing program. MLA authors will be available throughout MLA ’97 at the Scarecrow Press booth in the Hall of Exhibits (booth 327). Join them to talk about their experiences, sign their works, and provide advice for would-be authors.

NEW MEMBER/FIRST-TIME ATTENDEE ORIENTATION AND RECEPTION

MLA’s Membership Committee extends a warm welcome to all new members and first-time attendees! Because your first meeting can be overwhelming, the Membership Committee invites you to a special reception and orientation.

NORTHWEST TRADITIONS: EXPERIENCE THE MYTH AND MAGIC OF TILLCUM VILLAGE

Enjoy a narrated harbor cruise and a magnificent view of the Seattle skyline on Elliott Bay. After arriving on Blake Island, whet your appetite with an appetizer of clams in a lightly seasoned nectar broth, then proceed to the great cedar longhouse for an award-winning salmon feast. Tillicum Village salmon is cooked over open fire on cedar stakes in the Northwest Coast Native American fashion.

After dinner, enjoy the magnificent stage presentation “Dance on the Wind.” The performance highlights traditional dances, myths, and legends of the Northwest in a magical and unforgettable setting. Then explore the surrounding beaches and nature trails, and perhaps encounter some friendly deer and soaring eagles.

Many artifacts are on display in the traditionally styled Northwest Coast Native American cedar longhouse. The gift shop features items that represent several different tribes, as well as many items crafted by Tillicum Village staff members.

A mellow “after-glow” reception will be held on the boat as you travel back to Seattle.

A ticket comes with Inclusive registration. Additional tickets may be purchased for $65 at the MLA Registration Center until noon on Monday, May 25.

OPEN FORUM: CONTINUING EDUCATION ISSUES AND NEW PROGRAMS

Bring your questions, ideas, and suggestions for MLA’s Continuing Education (CE) Committee members to this special open forum. New information will be available on how to propose a new CE course and obtain MLA CE approval, how to participate in a traditional or electronic journal club, how to design your own self-directed learning project for MLA CE credit, and more.

POSTER SESSIONS: “EMERALD VIEWS”

Be sure to visit the outstanding poster sessions, where colleagues will show you what they have been up to. The combined poster and interactive computer demonstrations will be an opportunity for attendees to share how they are ready for the challenges created in our workplaces every day. Presenters will answer your questions and describe their work during two special sessions. At the final poster sessions, two cash awards (sponsored by Aries Systems Corporation) will be offered: one for the best print poster and one for the best electronic demonstration.
NOW AVAILABLE

Health Reference Center

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The self-contained patient education library.
WALK WITH MAJORS!

Be sure to include the annual Majors Walk on your schedule for MLA '97. We will begin our vigorous walk through Seattle at 6:30 A.M. More information about the walk is available at the Majors booths (518 and 520) in the Hall of Exhibits.

WELCOME RECEPTION AND OPENING OF THE HALL OF EXHIBITS

Dorothy and Toto have traveled to the Emerald City to welcome you to MLA '97. Be prepared to follow Dorothy and her friends down the yellow brick road into MLA's Hall of Exhibits for our traditional Welcome Reception and Opening of the Hall of Exhibits. Food, friends, and fun await your arrival. One ticket to this event is in your registration packet; additional tickets may be purchased for $35 at the MLA Registration Center.

Join your colleagues
May 22–27, 1998, to launch
MLA's Centennial Celebration at MLA '98.

Visit with the 1998 National Program Committee at Booths 723 and 725 in the Hall of Exhibits for more information.
Ask the librarian... They are the astronauts of cyberspace.*

Medical Librarians are leading one of the most important transformations ever in medical knowledge. Leveraging the World Wide Web to dramatically expand access to more information at radically reduced cost, you contribute directly to today's health care quality and cost management imperatives.

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Come visit us at booth 211 during MLA-1997 or call 800/434-4283.

All Friday and Saturday continuing education courses will meet in the Washington State Convention Center and all Wednesday and Thursday courses in the Sheraton Seattle Hotel and Towers unless hands-on computer technology is needed. All hands-on computer courses will be held at off-site facilities and are clearly marked.

To register for any continuing education courses during the annual meeting, inquire at the MLA '97 Registration Center. Room assignments and course times are listed below; instructor names are in parentheses.

### FRIDAY, MAY 23

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Room</th>
<th>Instructor(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>200</td>
<td>Promoting the Librarian's Image and Developing Support through Administrative Controls</td>
<td>612</td>
<td>(CRAIG)</td>
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<tr>
<td>201</td>
<td>Negotiation Skills: Win/Win</td>
<td>606</td>
<td>(PARIS/PARIS)</td>
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<tr>
<td>202</td>
<td>Human Resource Principles and Practices for Managers and Supervisors</td>
<td>607</td>
<td>(SCHERRE)</td>
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<tr>
<td>300</td>
<td>MeSH for Searchers</td>
<td>611</td>
<td>(REID)</td>
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<tr>
<td>301</td>
<td>Information Resources in Physical Medicine and Rehabilitation</td>
<td>609</td>
<td>(MAHAN)</td>
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### FRIDAY, MAY 23 (MORNING COURSES)

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<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Room</th>
<th>Instructor(s)</th>
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<tbody>
<tr>
<td>402</td>
<td>Introduction to Archives</td>
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### FRIDAY, MAY 23 (AFTERNOON COURSES)

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Room</th>
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<tbody>
<tr>
<td>100</td>
<td>Leadership in Medical Librarianship</td>
<td>602 AND 603</td>
<td>(BAXTER)</td>
</tr>
<tr>
<td>401</td>
<td>History of Medicine Resources for the Small Library</td>
<td>605</td>
<td>(GALLAGHER/GREENBERG)</td>
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### SATURDAY, MAY 24

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Room</th>
<th>Instructor(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>101</td>
<td>Applying Copyright Law in Libraries</td>
<td>606</td>
<td>(HELLER)</td>
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<tr>
<td>303</td>
<td>Online Resources in Alternative Medicine</td>
<td>607</td>
<td>(SNOW)</td>
</tr>
<tr>
<td>304</td>
<td>Evidence-Based Medicine for Librarians: Panning for Gold</td>
<td>608</td>
<td>(MCKIBBON/WALKER-DILKS)</td>
</tr>
<tr>
<td>305</td>
<td>Essentials of Database Searching</td>
<td>614</td>
<td>(JANKOWSKI)</td>
</tr>
</tbody>
</table>

### Additional Information

All off-site courses will be held at CompUSA, 601 Union Street, Suite 1717 (at the corner of Union and 6th). If you have questions regarding off-site courses, please go to the MLA '97 Registration Center in the Washington State Convention Center.
**Question:**
What Affects the Barotropic Stability of a Hurricane's Vortex?

**Answer:**

Dawson announces *Information Quest* — a new Web-based information research, access and retrieval service supporting simple to sophisticated queries. This easy-to-use tool delivers one-stop access to scientific, technical, medical, and business electronic content conveniently at your desktop.

*Information Quest* provides powerful, full-text indexing and searching capabilities through a state-of-the-art search engine. Timely e-mail notices of article availability based on your specific search criteria. Automated tracking and detailed usage reports for collection analysis. Plus, the future ability for OPAC integration and on-line subscription ordering.

To learn how *Information Quest* can help you answer those difficult and unique questions, call 1-800-422-3223 or visit our Web site at http://www.informationquest.com.
**CONTINUING EDUCATION SCHEDULE**

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<tr>
<th>SATURDAY, MAY 24</th>
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<th>8:00 A.M.–NOON</th>
<th>4 CONTACT HOURS</th>
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</thead>
<tbody>
<tr>
<td>203 Distance Learning and Information Services: Network- or User-Centered?</td>
<td>504 Creating Multimedia for the World Wide Web</td>
<td>8:00 A.M.–NOON</td>
<td>4 CONTACT HOURS</td>
</tr>
<tr>
<td>ROOM 602 (RICE-LIVELY)</td>
<td>ROOM 605 (GUARD/MARINE/SHICK/HAAG)</td>
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<tr>
<th>SATURDAY, MAY 24</th>
<th>AFTERNOON COURSES</th>
<th>1:00 P.M.–5:00 P.M.</th>
<th>4 CONTACT HOURS</th>
</tr>
</thead>
<tbody>
<tr>
<td>204 Customer Service in Libraries: Strategies for Excellence</td>
<td>505 Advanced HTML</td>
<td>1:00 P.M.–5:00 P.M.</td>
<td>4 CONTACT HOURS</td>
</tr>
<tr>
<td>ROOM 602 (THEIRL)</td>
<td>ROOM 603 (BEHM)</td>
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<tr>
<th>SATURDAY, MAY 24</th>
<th>AFTERNOON COURSES</th>
<th>1:00 P.M.–5:00 P.M.</th>
<th>4 CONTACT HOURS</th>
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<tbody>
<tr>
<td>307 Clinical Pathways</td>
<td>703 Advanced Research Methods</td>
<td>1:00 P.M.–5:00 P.M.</td>
<td>4 CONTACT HOURS</td>
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<tr>
<td>ROOM 605 (HOLST)</td>
<td>ROOM 603 (BEHM)</td>
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<th>SATURDAY, MAY 24</th>
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<th>1:00 P.M.–5:00 P.M.</th>
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<tbody>
<tr>
<td>403 Electronic Document Delivery: The Ultimate Solution?</td>
<td>506 Developing a Hospital or Corporate Library Web Page</td>
<td>1:00 P.M.–5:00 P.M.</td>
<td>4 CONTACT HOURS</td>
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<tr>
<td>ROOM 604 (JACKSON)</td>
<td>ROOM 603 (DURKIN)</td>
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<tr>
<th>WEDNESDAY, MAY 28</th>
<th>AFTERNOON COURSES</th>
<th>1:00 P.M.–5:00 P.M.</th>
<th>4 CONTACT HOURS</th>
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<tbody>
<tr>
<td>205 Empowering People You Supervise</td>
<td>506 Developing a Hospital or Corporate Library Web Page</td>
<td>1:00 P.M.–5:00 P.M.</td>
<td>4 CONTACT HOURS</td>
</tr>
<tr>
<td>GRAND BALLROOM A, SHERATON HOTEL (LYNCH)</td>
<td>WEST ROOM, SHERATON HOTEL (DURKIN)</td>
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<th>WEDNESDAY, MAY 28</th>
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<th>1:00 P.M.–5:00 P.M.</th>
<th>4 CONTACT HOURS</th>
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<tbody>
<tr>
<td>306 Grateful Med Searching: Grateful Med for Windows and Internet Grateful Med</td>
<td>704 Introduction to Qualitative Research Methods</td>
<td>1:00 P.M.–5:00 P.M.</td>
<td>4 CONTACT HOURS</td>
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<tr>
<td>GRAND BALLROOM B, SHERATON HOTEL (CANESI/ALLARD/HARBOURT)</td>
<td>EAST ROOM, SHERATON HOTEL (BAKER)</td>
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<th>WEDNESDAY, MAY 28</th>
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<tr>
<td>404 Planning and Administering a Health Sciences Library Fee-Based Information Service</td>
<td>507 Planning and Administering a Health Sciences Library Fee-Based Information Service</td>
<td>1:00 P.M.–5:00 P.M.</td>
<td>4 CONTACT HOURS</td>
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<tr>
<td>GRAND BALLROOM C, SHERATON HOTEL (SHIPMAN/MARTIN)</td>
<td>GRAND BALLROOM C, SHERATON HOTEL (SHIPMAN/MARTIN)</td>
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<tr>
<th>THURSDAY, MAY 29</th>
<th>CONFERENCE SYMPOSIUM</th>
<th>8:00 A.M.–5:00 P.M.</th>
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<tbody>
<tr>
<td>Leadership Roles for Librarians in the New Learning and Information Environments: Advancing the Educational Perspective in Health Sciences Libraries</td>
<td>破</td>
<td>8:00 A.M.–5:00 P.M.</td>
<td>8 CONTACT HOURS</td>
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<tr>
<td>GRAND BALLROOM C, SHERATON HOTEL</td>
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<tr>
<th>CONCURRENT WORKSHOPS</th>
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<tr>
<td>Breakout 1 Before and After: Needs Assessment and Evaluation</td>
</tr>
<tr>
<td>CEDAR, SHERATON HOTEL</td>
</tr>
<tr>
<td>Breakout 2 Developing a Master Plan to Use Technology to Teach</td>
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<tr>
<td>EAST A, SHERATON HOTEL</td>
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<tr>
<td>Breakout 3 Instructional Design: Theories, Models, Guidelines, Examples</td>
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<tr>
<td>ASPEN, SHERATON HOTEL</td>
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<td>Breakout 4 Education Librarians As Researchers</td>
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<tr>
<td>EAST B, SHERATON HOTEL</td>
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STOP BY ISLAND E TO FIND OUT ABOUT:

MEDLINE ADVANCED

SilverPlatter's newest MEDLINE offering!
MEDLINE Advanced provides powerful features which offer more precise searching and exciting new delivery options, including DVD-ROM and FTP.

AND, JOIN US AT THE FOLLOWING INFORMATIVE LUNCH AND LEARN WORKSHOPS:

SUNDAY, May 25th Room 608 Washington State Convention Center
an interactive workshop exploring the role of the librarian in the creation of virtual medical communities.

TUESDAY, May 27th Room 608 Washington State Convention Center
everything you need to know about MEDLINE Advanced, SilverPlatter's exciting new version of the MEDLINE database.

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The antidote to expensive information providers
EBSCOm ed provides the most comprehensive package of affordable, easily accessible medical and allied health information products available. It offers full text electronic databases, featuring cover-to-cover journal and pamphlet coverage, as well as natural language and Boolean searching options. EBSCOm ed also offers MEDLINE, complete with full MeSH, and innovative health reference supplements, including the Courtroom Medicine product based on Matthew Bender's renowned Courtroom Medicine collection of 13 titles, each a treatise on a specific part of the body.

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As a part of the EBSCO Information Services group, EBSCOm ed offers access to full-service document delivery through EBSCOdoc and complete medical and health journal subscriptions through EBSCO Subscription Services. Why use an information provider that only offers a small dose of the services you really need? Choose EBSCOm ed instead. Our benefits are superior and our prices are easier to swallow.

Come visit us at the EBSCO Information Services Booth. No appointment is necessary, just walk in.
We'll fill your prescription for the Research Remedy with a free gift!
<table>
<thead>
<tr>
<th>Time</th>
<th>FRIDAY May 23</th>
<th>SATURDAY May 24</th>
<th>SUNDAY May 25</th>
<th>MONDAY May 26</th>
<th>TUESDAY May 27</th>
<th>WEDNESDAY May 28</th>
<th>THURSDAY May 29</th>
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<tbody>
<tr>
<td>7AM</td>
<td></td>
<td>CONTINUING EDUCATION COURSES</td>
<td>CHAPTER COUNCIL</td>
<td>COMMITTEES</td>
<td>MLA BUSINESS II</td>
<td>COMMITTEES</td>
<td>SYMPOSIUM: LEADERSHIP ROLES FOR LIBRARIANS</td>
</tr>
<tr>
<td>8AM</td>
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<td>BOARD OF DIRECTORS</td>
<td></td>
<td>NEW LEADERS</td>
<td>MLA BUSINESS II</td>
<td>BOARD OF DIRECTORS</td>
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<tr>
<td>9AM</td>
<td>BREAK</td>
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<td>INFORMAL MEETINGS</td>
<td>MLA BUSINESS II</td>
<td>SECTION COUNCIL</td>
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<td>10AM</td>
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<td>CONTINUING EDUCATION COURSES</td>
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<td>INFORMAL MEETINGS</td>
<td>MLA BUSINESS II</td>
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<td>11AM</td>
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<td>INFORMAL MEETINGS</td>
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**Continuing Education Courses**

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**Committees**

**New Leaders**

**Informal Meetings**

**Section/Chapter Leaders**

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## DAILY PROGRAM

All sessions will take place in the Washington State Convention Center unless otherwise noted. Please watch for room changes in *The Emerald Herald*, the daily newsletter of MLA '97.

### THURSDAY, MAY 22

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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</table>
| 10:00 A.M.−5:00 P.M. | BOARD OF DIRECTORS  
*Members are welcome to attend.*  
ASPEN, SHERATON HOTEL. |

### FRIDAY, MAY 23

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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| 8:00 A.M.−5:00 P.M. | CONTINUING EDUCATION COURSES  
See pages 12−14 for room assignments. |
| 9:00 A.M.−NOON | BOARD OF DIRECTORS  
*Members are welcome to attend.*  
ASPEN, SHERATON HOTEL. |
| 10:00 A.M.−10:30 A.M. | Coffee Break |
| 3:00 P.M.−3:30 P.M. | Coffee Break |

### SATURDAY, MAY 24

<table>
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<tr>
<th>Time</th>
<th>Event</th>
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| 8:00 A.M.−4:30 P.M. | CHAPTER COUNCIL  
*Room 611* |
| 8:00 A.M.−5:00 P.M. | CONTINUING EDUCATION COURSES  
See pages 12−14 for room assignments. |
| 8:00 A.M.−5:00 P.M. | CREDENTIALING COMMITTEE  
*Room 613* |
| 8:30 A.M.−5:00 P.M. | BOOKS PANEL  
*Rooms 615 and 616* |
| 9:00 A.M.−5:00 P.M. | 1998 NATIONAL PROGRAM COMMITTEE  
*Room 618* |
| 9:00 A.M.−5:00 P.M. | 1999 NATIONAL PROGRAM COMMITTEE  
*Room 619* |
| 9:30 A.M.−11:30 A.M. | 1997 NATIONAL PROGRAM COMMITTEE  
*Room 610* |
| 10:00 A.M.−10:30 A.M. | Coffee Break |
| 10:00 A.M.−5:00 P.M. | NOMINATING COMMITTEE  
*Room 620* |
| NOON−1:00 P.M. | NEW LEADERS ORIENTATION AND LUNCH  
*Room 6 C* |
| 1:00 P.M.−4:45 P.M. | SECTION COUNCIL  
*Room 201* |
| 1:00 P.M.−5:00 P.M. | INFORMAL MEETINGS  
See page 32 for room assignments. |

### SUNDAY, MAY 25

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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| 7:00 A.M.−9:00 A.M. | CHAPTER SHARING BREAKFAST ROUNDTABLES  
*Room 6 C* |
| 8:30 A.M.−9:00 A.M. | PLACEMENT SERVICE ORIENTATION  
*Room 402* |
| 9:00 A.M.−10:00 A.M. | WELCOME TO MLA '97  
*Roms 6 A and B* |
| | Welcome from the Pacific Northwest Chapter, the Canadian Health Libraries Association, and the European Association for Health Information and Libraries |
| | Welcome from the 1997 National Program Committee  
*KATHRYN J. HOFFMAN*, Chair, 1997 National Program Committee (NPC), and Director, Research Medical Library, M.D. Anderson Cancer Center, Houston, TX; *MARK FRISEE*, M.D., Associate Chair, 1997 NPC, and Associate Dean for Academic Information Management, and Director, Bernard Becker Medical Library, Washington University School of Medicine, St. Louis, MO; and *MARYVANNE P. BLAKE*, Local Assistance Chair, 1997 NPC, and Outreach Services Coordinator, National Network of Libraries of Medicine, Pacific Northwest Region, Seattle, WA |
| 9:30 A.M.−10:00 A.M. | President's Address  
*NAOMI C. BROERING*  
*Roms 6 A and B* |
| 10:00 A.M.−10:30 A.M. | Coffee Break |
| 10:00 A.M.−4:00 P.M. | HALL OF EXHIBITS OPEN  
*Exhibition Halls 4 A and B* |
SUNDAY, MAY 25

10:30 A.M.—NOON
BUSINESS SESSION I
Rooms 6 A and B

Presiding
NAOMI C. BROERING, President, Medical Library Association

Announcements and Introductions
In Memoriam
New Member Recognition
Call to Order
Announcement of Election Results
New Business
Bylaws Committee Report
Amendments to the Bylaws and the Special Rules of Order
Finance Committee Report
Informational Reports (found in the 1996/97 Annual Report)
Old Business
Adjournment

NOON—1:30 P.M.
OPEN FORUM: CONTINUING EDUCATION ISSUES AND NEW PROGRAMS
Room 6 A

NOON—2:00 P.M.
RESEARCH POLICY IMPLEMENTATION TASK FORCE
Room 610

12:30 P.M.—1:15 P.M.
“LUNCH AND LEARN” EDUCATIONAL OPPORTUNITIES
Purchase a modestly priced lunch in the exhibit area and visit one of the nine “Lunch and Learn” sessions described below.

CINAHL Information Systems
Room 609
The Cumulative Index to Nursing and Allied Health Literature print index, which was begun more than forty-five years ago, has evolved into a multidisciplinary database with a citation index and selected full text, and is available via online services, the Internet, and CD-ROM.

EBSCO Information Services
Room 613
EBSCOmed MEDLINE. MEDLINE has long been recognized as a standard among all medical databases. As part of its strategy to make medical and allied health information more accessible, EBSCO Information Services has utilized innovative Java technology to implement an easy-to-use MEDLINE with full treatment of MeSH. EBSCO will provide box lunches for those attending the EBSCOmed MEDLINE workshop.

The Faxon Company
Room 606
This session will focus on trends that are affecting the way libraries acquire and access information and the value-added solutions that are available from The Faxon Company. Faxon Acquire, the new electronic acquisition system, and several full-text services, including Information Quest and OCLC Electronic Collections Online, will be showcased.

MD Consult
Room 605
MD Consult offers an online subscription service allowing physicians, surgeons, specialists, residents, and fellows fast and easy access to a comprehensive body of clinical information to help them practice more effectively and efficiently. Content is supplied by leading medical publishers, medical societies, and MD Consult itself.

National Library of Medicine
Room 602, 603, and 604
The National Library of Medicine (NLM) is responding to the changing information environment by creating new databases, restructuring old ones, and providing more information and user support through its home page. NLM continues to upgrade and enhance its existing systems, maintain the integrity of its bibliographic data, and manage the change to a more electronic, and more global, environment.

OCLC
Room 612
OCLC FirstSearch Electronic Collections Online will offer a large collection of scholarly journals—in many disciplines, from many publishers—through the Web. Building on OCLC’s groundbreaking work in electronic information access, the new resource will give libraries a true alternative to print collections of scholarly journals. More than 250 journals are scheduled for spring availability, with additional agreements expected soon.

Ovid Technologies
Room 615, 616, and 617
Please join Ovid Technologies for an informative demonstration and discussion of Ovid’s new Java Client. Featuring a live graphical user interface, the Ovid Java Client leverages the enormous potential of the Internet, intranets, and the Web. The performance, maintenance-free administration, and the advanced search tools that have made Ovid an industry leader, combine to make the Java Client the optimal solution for searching networked and online information. Lunch will be provided...we look forward to seeing you there!

SilverPlatter Information
Room 608
How will medical librarians add value to the dissemination of medical knowledge on the Internet? Can medical librarians take a leadership role in the creation of virtual medical communities? How will the knowledge-enhancing role of librarianship be applied in a purely electronic environment? To find out how these questions are shaping SilverPlatter’s technology and product development, join us for an interactive session and complimentary lunch buffet.

PLAN TO ATTEND
Business Session II, Tuesday, May 27, 9:00 A.M.—10:30 A.M.
for the Drawing for Two Roundtrip Tickets on American Airlines (Courtesy of Conventions in America). You Must Be Present to Win.
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<tr>
<th>Time</th>
<th>Session Description</th>
<th>Room Numbers</th>
<th>Moderator</th>
<th>Papers</th>
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<th>Papers</th>
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<td>2:00 P.M.</td>
<td>SECTION PROGRAMMING I</td>
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<td></td>
<td>Research and Medical Informatics Sections</td>
<td>Rooms 602, 603, and 604</td>
<td>&quot;Collaborative Challenges Leading to Change: Medical Informatics Research&quot;</td>
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<td>&quot;Delivering the Goods, Part A: The Challenges of Managing the New Technologies&quot;</td>
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<td>&quot;WEB-EDD: Document Delivery via Internet&quot;</td>
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<td>&quot;Getting Physical: Redefining the Library Footprint for Today and Tomorrow&quot;</td>
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<td>615, 616, 617</td>
<td>Public Services and Medical Informatics Sections</td>
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<td>&quot;Improving Access Library Services, Hardin Library for the Health Sciences&quot;</td>
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<td>&quot;Consumer Health Information in Times of Shrinking Resources&quot;</td>
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<td>6 A and B</td>
<td>Consumer and Patient Health Information, Hospital Libraries, and Relevant Issues Sections</td>
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<td>&quot;Creating Partnerships for the Distribution of Consumer Health Information&quot;</td>
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<td>&quot;Collaboration in a Managed Care Environment: Perspectives on Customer Relationships and Service Response&quot;</td>
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<td>&quot;Assessing the Health Information Needs of the Urban Underserved&quot;</td>
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**SUNDAY, MAY 25**

**MLA '97 OFFICIAL PROGRAM**

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**DAILY PROGRAM**

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**SUNDAY, MAY 25**

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**SECTION PROGRAMMING I**

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**Contributed Paper Sessions**

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**Research and Medical Informatics Sections**

---

**"Collaborative Challenges Leading to Change: Medical Informatics Research"**

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**Moderator**

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**Jocelyn A. Rankin, Ph.D., Director, Medical Library, Mercer University School of Medicine, Macon, GA**

---

**Papers**

---

**A Collaborative Team Investigates Integrating Informatics and Distance Learning Methods into Physical Therapy Education**

---

**Janet A. Ohles, Outreach Librarian, Allegheny Hahmemann Library, and Carol A. Maritz, M.S., P.T., Assistant Program Director, Physical Therapist Assistant Program, Physical Therapy Department, Allegheny University of the Health Sciences, Philadelphia, PA**

---

**"The Couple Collaborative: Improving Health Care through Informatics Research"**

---

**Julia J. McGowan, Ph.D., Director, Dana Medical Library; Patricia Winstead-Fey, Ph.D., and Stephen Gorman, M.D., Vermont Initiative for Rural Health Informatics and Telemedicine, University of Vermont-Burlington**

---

**"Creating a World Wide Web Research Knowledgebase: A Collaboration between Librarians, Researchers, and Clinicians"**

---

**Michael D. Hamlin, Director, Education Services; Elizabeth R. Warner, Education Services Librarian; Sharon Lezotte, Education Services Librarian; Ann Koooghan, Coordinator, Electronic Resources, Academic Information Services and Research; and Jane L. Forrest, Director, National Center for Dental Hygiene Research, College of Health Professions, Thomas Jefferson University, Philadelphia, PA**

---

**"Redesign of University of Washington Health Sciences Libraries' Web Pages Using an E-mail Focus Group"**

---

**Paula L. Palmer, Librarian, Lake Washington Technical College, Kirkland, WA**

---

**"Development of a Knowledge Model of Clinical Anatomy Based on Semantic Relationships Empirically Derived from Controlled Medical Vocabularies"**

---

**Carol A. Bean, Ph.D., Post-Doctoral Research Fellow, Department of Medical Informatics, Columbia University, New York, NY**

---

**"Raising Rosemary's Baby: A 1997 Snapshot of Health Sciences Libraries as Web Site Parents"**

---

**Gregory F. Pratt, D.D.S., Administrative Projects Librarian; Wes Browning, Technology Coordinator for National Network of Libraries of Medicine, South Central Region; and Patrick Flannery, Interim Director of Systems Support Services, Houston Academy of Medicine-Texas Medical Center Library**

---

**"WEB-EDD: Document Delivery via Internet"**

---

**Ed Dziezak, Director, Health Sciences Library; Kent Hayes, Senior Analyst; and William Lucas, Research Analyst, Department of Family and Community Health, Marshall University School of Medicine, Huntington, WV**

---

**"Getting Physical: Redefining the Library Footprint for Today and Tomorrow"**

---

**Marianne Burke, Assistant Director for Resource Management; Brenda Collins, Information Resource and Development Specialist; and Elizabeth Wu, Associate Director for Research and Systems, Countway Library of Medicine, Harvard Medical School, Boston, MA**

---

**"The Electronic Reserves Construction Kit: Tools and Materials for Building an Electronic Reserves System"**

---

**Daniel C. Barker, Head of Information Systems; and Jon Jablonski, Information Systems Specialist, Galtier Health Sciences Library, Northwestern University, Chicago, IL**

---

**"Consumer Health Information, Hospital Libraries, and Relevant Issues Sections"**

---

**"Faster, Better, Smarter: Providing Consumer Health Information in Times of Shrinking Resources"**

---

**Moderator**

---

**Valerie Lawrence, Medical Librarian, Planetree Health Library, Highline Community Hospital, Burien, WA**

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**Papers**

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**A Cost-Effective Multidisciplinary Cooperative Approach to a Patient Education Resources Database"**

---

**Dalla S. Kleinmuntz, Library Director; Linda J. Feinberg, Automation Librarian, Webster Library; and Debra Conley, R.N., Clinical Director of Nursing Education, Evanston Hospital, Evanston-Northwestern Healthcare Corporation, Evanston, IL**

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**"Creating Partnerships for the Distribution of Consumer Health Information"**

---

**Ann B. Sasser, Director, Ralph R. Landes Medical Library; and Barbara Woods Collins, Danville Outreach Librarian, Danville Regional Medical Center, Danville, VA**

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**"The Bottom Line on Closed Circuit Educational Television: Reducing Utilization of High-Cost Health Services"**

---

**Kirsten F. Fredericks, Manager, Library and Media Services Department, Wishard Health Services, Indianapolis, IN**

---

**"Collaboration in a Managed Care Environment: Perspectives on Customer Relationships and Service Response"**

---

**Kate Kelly, Knowledge Management Outreach Services Coordinator, Treadwell Library; and Sally Hooper, Social Work Department and Director, Cancer Resource Center, Massachusetts General Hospital, Boston**

---

**"Assessing the Health Information Needs of the Urban Underserved"**

---

**Joann Crocker, Head of Collection Development, McGooigan Library of Medicine, University of Nebraska Medical Center, Omaha**
SUNDAY, MAY 25

2:00 P.M.–3:30 P.M.
SECTION PROGRAMMING I, continued

National Program Committee
Room 606

“Innovative Approaches to Managing Academic Health Sciences Library Services and Resources”

Moderator
RINATA McCARTHY, Senior Technical Information Specialist, The KEVRIC Company (under contract to the National Center for Biotecchnical Information, National Library of Medicine, Bethesda, MD)

Papers
“Electronic Fund Transfer System (EFTS): Electronic Reimbursement for ILL Charges”
RALPH D. ARCARI, Ph.D., Assistant Vice President for Academic Resources and Services and Director, Lyman Maynard Stowe Library; JOHN A. STEY, Associate Director, National Network of Libraries of Medicine, New England Region, University of Connecticut Health Center, Farmington; JAY DAILY, Network Manager, Agos Medical Library, Beth Israel Hospital, Boston, MA; and TEODULO L. DINO, Senior Systems Programmer, University of Connecticut Computer Center, Storrs

“Linking User Service Points in an Academic Health Sciences Library: Three to One”
DONNA J. TRAYNOR, Assistant Professor; CAMILLA B. REID, Adjunct Assistant Professor; and GAIL C. ANDERSON, Associate Professor, Greenblatt Library, Medical College of Georgia, Augusta

NANCY HenRy TANNERY, Reference Librarian; and CHARLES B. WESSEL, Reference Librarian, Falk Library of the Health Sciences, University of Pittsburgh, PA

“Website Evaluation: A Structured Approach”
JANE BRYANT, Web Librarian; and DEBORAH WARD, Associate Director, Medical Center Library, University of Kentucky, Lexington

“A Team Approach to Customer-Centered Service”
MARCIA EPELBAUM, Head of Health Information Services; FRANCES LYNCH, Associate Director; BEVERLY E. CARLTON, Information and Education Services Librarian; SANDI MARTIN, Ed.D., Ed.S., Information and Education Services Librarian; and JOHN PEIFFER, Informatics Center Administrator, The Annette and Irwin Eskin Biomedical Library, Vanderbilt University, Nashville, TN

Medical Library Education Section
Room 605

“New Perspectives: Papers from Library School Students and Novice Librarian Presenters”

Moderator
ALEXANDRA DIMITROFF, Ph.D., Associate Professor, School of Library and Information Science, University of Wisconsin–Milwaukee

Papers
“Evaluation of World Wide Web Resources for Health Science Reference and Medical Research”
SERENA FENTON, Graduate Student, School of Information and Library Science, University of North Carolina at Chapel Hill

“Supplementing Platform for Change: Use of MEDLIB-L by Students and Instructors of Health Sciences Librarianship”
KRISTINE A. MARKOVICH, Graduate Student, School of Library and Information Science, Indiana University, Bloomington

“The Librarian As ‘Information Doctor’”
VIRGINIA S. TAM, Librarian, School of Public Health, University of Hawaii–Manoa, Honolulu

“Student Perspectives on Distance Education: Challenges and Opportunities”
Teresa Hartman, Senior HEALTH Program Specialist, Information Resources Group, Missouri Rural Telemedicine Project; JOAN Gold Henderson, CATHERINE K. CRAVEN, and PATRICIA A. McNARY, Graduate Students, School of Library and Information Science, College of Education, University of Missouri–Columbia

“Improving Customer Service through Frequent Feedback: A Look at Academic Health Sciences Libraries”
MICHAEI DAIN, J.D., Stetson University College of Law, St. Petersburg, FL

Invited Paper Sessions

Mental Health Librarians Section and Lesbian/Gay/Bisexual Health Sciences Librarians SIG
Room 612

“Changing Our Minds: The Destigmatization of Lesbian, Gay, Bisexual, and Other Populations”

Moderator
ROBERT T. MACKES, Medical Librarian, Warren Hospital Medical Library, Phillipsburg, NJ

Speaker
“Changing Our Minds: Queer Science and the Use/Absence of Research into Homosexuality”
SIMON LAVAY, Ph.D., Neurobiologist and Co-founder, Institute of Gay and Lesbian Education, West Hollywood, CA

Federal Libraries Section, Department of the Army Medical Command Libraries SIG, and Department of Veterans Affairs Librarians SIG
Room 611


Moderator
MARY E. ALDOUS, Librarian, Wilkins Biomedical Library, Naval Health Research Center, San Diego, CA

Papers
LUCY BUCHWALD, Librarian, McChord Air Force Base, Tacoma, WA

“The Army Experience”
DIANE ZEHNPENNIE, Director, Armed Forces Medical Library, Office of the Surgeons General, Falls Church, VA

“The Navy Experience: Is There a Chief Information Officer (CIO) in Your Future?”
MARILYN SCHWARTZ, Librarian, Naval Medical Center, San Diego, CA

“The Department of Veterans Affairs Experience”
WENDY CARTER, Director of Library Programs, VA Library Network, Washington, DC

3:30 P.M.–4:00 P.M.
Coffee Break
DAILY PROGRAM

SUNDAY, MAY 25

4:00 P.M.-5:30 P.M.
PLENARY SESSION I
Rooms 6 A and B

The John P. McGovern Lecture

Introduction
MARK FRISE, M.D., Associate Dean for Academic Information Management, and Director, Bernard Becker Medical Library, Washington University School of Medicine, St. Louis, MO

“The Wealth of Nations: Knowledge As a National Resource”
KENNETH I. SHINE, M.D., President, Institute of Medicine, National Academy of Sciences, and Professor of Medicine Emeritus, University of California–Los Angeles School of Medicine

5:30 P.M.-6:30 P.M.
NEW MEMBER/FIRST-TIME ATTENDEE RECEPTION
Rooms 618 and 619
Sponsored in part by The Faxon Company

INTERNATIONAL VISITORS RECEPTION
Rooms 613 and 614
Sponsored in part by Swets Subscription Service

5:30 P.M.-7:00 P.M.
LIBRARY SCHOOL REUNION
Room 6 C
Sponsored by Scarecrow Press

6:30 P.M.-8:30 P.M.
PRESIDENT’S RECEPTION
CIRRus, SHERATON Hotel

6:30 P.M.-9:30 P.M.
HOSPITAL LIBRARIES SECTION EXECUTIVE BOARD MEETING
ASPEN, SHERATON Hotel

MONDAY, MAY 26

7:00 A.M.-9:00 A.M.
COMMITTEE MEETINGS

Awards Committee
Room 201

Governmental Relations Committee
Room 204

Membership Committee
Room 206

Professional Recognition Review Panel
Room 601

Publications Committee
Room 206

7:00 A.M.-9:00 A.M.
SECTION AND SIG BUSINESS MEETINGS

Cancer Librarians
Room 208

Federal Libraries
Room 209

Geriatrics/Gerontology SIG
Room 210

Hospital Libraries Section Committee Meetings
Room 6 E

Automation
Bylaws
Centennial Task Force
Communications and Publications
Governmental Relations
Membership
Nominating
Professional Development
Professional Recognition
Program
Standards
Website Task Force

Medical Informatics
Room 211

Medical School Libraries
Room 212

Medical Society Libraries
Room 213

Mental Health Librarians
Room 214

Pharmacy and Drug Information
Room 203

Problem-Based Learning SIG
Room 607

Public Services
Room 207

Technical Services
Room 608

Veterinary Medical Libraries Breakfast
Room 609

8:00 A.M.-9:00 A.M.
International Cooperation Section Board Meeting
CEDAR, SHERATON Hotel

9:00 A.M.-10:00 A.M.
PLENARY SESSION II
Rooms 6 A and B
Sponsored by EBSCO Information Services

The Janet Doe Lecture

Introduction
ROBERT M. BRADE, Ph.D., The Frances and John Loeb Librarian, Assistant Dean for Information Resources, Samuel J. Wood Library, C.V. Starr Biomedical Information Center, Cornell University Medical College, New York, NY

“Musings on Our Meetings: MLA Conventions, ‘Ninety-eight to Date’”
T. MARK HODGES, Professor of Medical Administration Emeritus, and former Director, The Annette and Irwin Eskind Biomedical Library, Vanderbilt University, Nashville, TN

10:00 A.M.-10:30 A.M.
Coffee Break

10:00 A.M.-NOON
HALL OF EXHIBITS OPEN
EXHIBITION HALLS 4 A and B

10:15 A.M.-11:00 A.M.
1998 SECTION PROGRAM PLANNERS
Room 610

10:30 A.M.-11:30 A.M.
JAMA JOURNAL REVIEW PANEL
Room 201

SECTION AND SIG BUSINESS MEETINGS

Family Practice SIG
Room 204

Outreach SIG
Room 206

10:30 A.M.-NOON
Access Services SIG of the Public Services Section
Room 207

INFORMAL MEETINGS
See PAGE 32 FOR ROOM ASSIGNMENTS.

NATIONAL LIBRARY OF MEDICINE UPDATE
Rooms 6 A and B

NOON-2:00 P.M.
AWARDS LUNCHEON AND CEREMONY
Room 6 E
Sponsored in part by RoweCom

MLA '97 OFFICIAL PROGRAM
Medical Society Libraries, Hospital Libraries, and Relevant Issues Sections
ROOM 6 A AND B

“Survival of the Fittest (or It’s a Jungle Out There!)”

Moderator
SHARON MURPHY, Systems Librarian, Health Sciences Library, State University of New York–Buffalo

Papers
“The Price of Cooperation in a Competitive Environment”
KATHLEEN M. MILLER, Assistant Director, Rochester Regional Library Council, Fairport, NY; BERNIE TODD SMITH, Director, Werner Health Sciences Library, Rochester General Hospital; and JULIA SOLLNERBERGER, Deputy Director, Edward G. Miner Library, University of Rochester Medical Center, Rochester, NY

“Survival of the Internet Fittest: How NNLM MAR Is Helping Hospital Libraries Survive in These Difficult Times”
ANN PAIETTA, Network Programs Coordinator, National Network of Libraries of Medicine, Mid-Atlantic Region, The New York Academy of Medicine, New York

“Multitype Libraries Survive with External Funding: Lifeline Links to the Local Community”
CAROLE FRANCO GALILE, Director of Collection Management, Ruth Lilly Medical Library, Indiana University School of Medicine, Indianapolis

“The Fittest Sometimes Thrive: Telemedicine As a New Role for the Hospital Library”
BETH ISON, Medical Librarian, St. Claire Medical Center, Morehead, KY

“Building an Intranet: A Collaborative Effort”
KATHY MURRAY, Manager, Health Sciences Information Service, University of Alaska-Anchorage; GWEN (LEANING) RAUPP, Manager, Library Services; and PEGGY BURR, Web Specialist, Health Resources Library, Lutheran Medical Center, Wheat Ridge, CO

Educational Media and Technologies and Medical Informatics Sections
ROOMS 602, 603, and 604

“Virtual Reality: Are We There Yet? Evolving Health Sciences Applications”

Moderator
ANTHONY R. AGUIRRE, Director, Alfred Taubman Medical Library, University of Michigan, Ann Arbor

Contributed Papers
“Creating a Specialized Instructional Computing Lab for 3-D Graphics and Imaging”
PAUL C. WORONA, Head, Microcomputer and Media Center; PATRICIA MICKELSON, Director, Health Sciences Library System; BARBARA A. EPSTEIN, Associate Director, Falk Library of the Health Sciences; and LAURENCE M. BORLAND, M.D., Associate Professor of Anesthesiology and Pediatrics, University of Pittsburgh, PA

“A Virtual Site Walk: Using the Web to Showcase Construction of a New Library”
M.J. TOODY, Associate Director for External Services and Development; PATRICIA G. HUEGARDNER, Information Specialist; and MATTHEW A. MILLER, Web Technician, Health Sciences Library, University of Maryland–Baltimore

Invited Paper
“Medicine Meets Virtual Reality”
STANLEY KAUFMAN, M.D., FACC, Research Associate, Human Interface Technology Laboratory, Clinical Assistant Professor of Medicine, Fellow, Medical Informatics, University of Washington–Seattle

To schedule your time during busy section programming sessions, allow approximately fifteen minutes for each paper.
MONDAY, MAY 26
2:00 P.M.—3:30 P.M.
SECTION PROGRAMMING II, continued

Invited Paper Sessions

Collection Development, Federal Libraries, Medical School Libraries Sections, and Publishing and Information Industries Relations Committee
ROOMS 615, 616, AND 617

"Electronic Licensing Contracts: Are You Ready for the Challenge?"

Moderator
JO ANNE BOORMAN, Head, Carlson Health Sciences Library, University of California—Davis

Speakers
KAREN BUTLER, Deputy Director, Library and Center for Knowledge Management, University of California—San Francisco
KAREN HUNTER, Senior Vice President, Elsevier Science, New York, NY
ANN OKEESEN, Associate University Librarian, Yale University, New Haven, CT
VICKY RICH, Director’s Office, Green Library, Stanford University, Stanford, CA

Nursing and Allied Health Resources Section
ROOM 606

"Evolving Mapping Challenges in Nursing and Allied Health"

Moderator
YSABEL BERTOLUCCI, Health Sciences Librarian, Kaiser Permanente Medical Center, Oakland, CA

Speakers
"Staking Out the Boundaries: Mapping the Literature of Allied Health"
BARBARA F. SCHLOMAN, Associate Professor, and Director, Library Information Services, Libraries and Media Services, Kent State University, Kent, OH

"Mapping for New Care Environments"
ELAINE GRAHAM, Product Manager, Rndex Information Products, Information Resources Group, Inc., A Subsidiary of SilverPlatter Information, Inc., Pasadena, CA

"Creating Maps to Elusive Publications"
DIANE PRAVICKOFF, R.N., PH.D., Director of Research and Professional Liaison, CINAHL Information Systems, Glendale, CA

"Mapping a Moving Target: CINAHL Sources"
MARGARET (PEG) ALLEN, Library and Information Consultant, Resource Librarian Consultant for CINAHL Information Systems, and Library Consultant for the Northern Wisconsin Area Health Education Center, Inc., Stratford

Dental Section
ROOM 611

"Problem-Based Learning in the Dental Sciences"

Moderator
LEAH KREVIT, Director, Information Resources, Dental Branch, University of Texas—Houston Health Science Center

Panel Discussion Speakers
PETER M. MILGROM, D.D.S., Professor, Dental Public Health Services, School of Dentistry, University of Washington—Seattle
NORMA J. WELLS, M.P.H., Associate Professor, Dental Public Health Services, School of Dentistry, University of Washington—Seattle
TERRY ANN JANKOWSKI, Acting Head, Information Services, Health Sciences Libraries and Information Center, University of Washington—Seattle

Veterinary Medical Libraries Section
ROOM 605

"Responding to the Challenge of a Changing Environment: Observations and Lessons Learned from Animal Behavior"

Moderator
ESTHER CARRIGAN, Associate Director and Collection Services Manager, Medical Sciences Library, Texas A&M University, College Station

Speakers
"Investigation into Hormonal Reproductive Strategies of Sea Otters (Enhydra lutra) at the Seattle Aquarium"
SEAN LARSON, Staff Research Biologist, The Seattle Aquarium, Seattle, WA

"Salmon Enhancement in Washington State: Volunteer Programs Make a Difference!"
ROBERT ANDERSON, Life Sciences Exhibit Manager, The Seattle Aquarium, Seattle, WA

2:00 P.M.—6:00 P.M.
HALL OF EXHIBITS OPEN
EXHIBITION HALLS 4A AND B

3:30 P.M.—4:00 P.M.
Coffee Break

4:00 P.M.—5:30 P.M.
FELLOWS OF MLA
GOVERNOR’S SUITE, SHERATON HOTEL

4:00 P.M.—5:30 P.M.
SECTION AND SIG BUSINESS MEETINGS

Chiropractic Libraries
ROOM 201

Collection Development
ROOMS 615, 616, AND 617

Consumer and Patient Health Information
ROOM 205

Department of the Army Medical Command Libraries SIG
ROOM 206

Department of Veterans Affairs Librarians SIG
ASPER, SHERATON HOTEL

Educational Media and Technologies
ROOM 208

International Cooperation
ROOM 209

Lesbian/Gay/Bisexual Health Sciences Librarians SIG
ROOM 210

Medical Library Education
ROOM 211

Nursing and Allied Health Resources
ROOM 618

Osteopathic Libraries SIG
ROOM 203

Public Health/Health Administration Libraries
ROOM 601

Public Services
ROOM 608

Relevant Issues
ROOM 609

Research
ROOM 610

Veterinary Medical Libraries
ROOM 610
### MONDAY, MAY 26

**4:00 P.M.–5:30 P.M.**

**HOSPITAL LIBRARIES AND PHARMACY AND DRUG INFORMATION SECTIONS' AUTOMATION FORUM**

"Networking Micromedex in a Hospital Setting—An Audience Participation Question and Answer Session"

**Rooms 6 A and B**

**Speakers**

**PATTY DAVIES**, Oregon Health Sciences University, Portland; **MICHELE S. KLEIN**, Children's Hospital of Michigan, Detroit; **DEBBIE C. RAND**, Health Sciences Library, Long Island Jewish Medical Center, New Hyde Park, NY; and **DENNIS RITCHIE**, Library, Kaiser Permanente Foundation Hospital Drug Information, Downey, CA

**NN/LM OUTREACH SESSION**

**Room 606**

"Reaching Out to Minority Communities: Planning and Evaluating for Successful Outreach"

**Moderator**

**FREDERICK WOOD, D.B.A.**, Special Expert, National Library of Medicine, Bethesda, MD

**Speakers**

"Planning and Evaluating Information Outreach among Minority Communities: Model Development Based on Native Americans in the Pacific Northwest"

**CATHERINE BURROUGHS**, Research Project Coordinator, University of Washington—Seattle

**5:30 P.M.–6:00 P.M.**

INFORMAL MEETINGS

See page 32 for room assignments.

**POSTER SESSION 1: EMERALD VIEWS**

EXHIBITION HALLS 4 A AND B

Sponsored in part by Ovid Technologies

For more information, see the MLA '97 Official Program: Abstracts Supplement.

**6:00 P.M.–8:00 P.M.**

FRIENDS OF NLM RECEPTION

PACIFIC SCIENCE CENTER

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### TUESDAY, MAY 27

**7:00 A.M.–9:00 A.M.**

**NURSING AND ALLIED HEALTH RESOURCES SECTION**

**Room 205**

**COMMITTEE MEETINGS**

**Bulletin Editorial Board**

**Room 201**

**Bylaws Committee**

**Room 207**

**Credentialing Committee**

**Room 204**

**Grants and Scholarship Committee**

**Room 206**

**Health Sciences Library Technicians Committee**

**Room 209**

**Joseph Leiter NLM/MLA Lectureship Committee**

**Room 208**

**Publishing and Information Industries Relations Committee**

**Room 211**

**Status and Economic Interests of Health Sciences Library Personnel Committee**

**Room 210**

**HOSPITAL LIBRARIES SECTION BREAKFAST**

**Room 6 C**

**8:00 A.M.–9:00 A.M.**

**CHAPTER CONTINUING EDUCATION CHAIRS**

**Room 601**

**EXHIBITORS’ BREAKFAST**

**Rooms 618, 619, and 620**

**ORIENTATION AND ROUNDTABLE FOR SECTION TREASURERS**

**Room 301**

**9:00 A.M.–10:30 A.M.**

**BUSINESS SESSION II**

**Rooms 6 A and B**

**Presiding**

**NAOMI C. BROERING**, President, Medical Library Association

**Old Business**

**New Business**

**Resolutions**

**Drawing for free airline tickets**

(entrants must be present to win)

**Welcome to the MLA '98 Host City, Philadelphia, PA**

**FRIEDA O. WEISE**, Chair, 1998 National Program Committee (NPC) and Director, Health Sciences Library, University of Maryland–Baltimore; and **JOAN S. ZINAN**, Associate Chair, 1998 NPC, and Director, Savitt Medical Library, University of Nevada School of Medicine, Reno

**Recognition of Retiring Board Members**

**Inaugural Address**

**RACHEL K. ANDERSON**, President, Medical Library Association, and Director, Arizona Health Sciences Library, University of Arizona–Tucson

**10:00 A.M.–4:30 P.M.**

**HALL OF EXHIBITS OPEN**

**Exhibition Halls 4 A and B**

**10:30 A.M.–11:00 A.M.**

**Coffee Break**

MLA '97 OFFICIAL PROGRAM
TUESDAY, MAY 27
11:00 A.M.–12:30 P.M.
SECTION PROGRAMMING III
Contributed Paper Sessions

Research Section and Research Policy Implementation Task Force
Room 606

"The Challenge: Building Foundations for Change”
Moderator
Julie J. McGowan, Ph.D., Director, Dana Medical Library, University of Vermont–Burlington

Papers
"Education for Medical and Health Sciences Information Work: How Change Results from Research”
ELLEN G. DETLEFSEN, D.L.S., Associate Professor, School of Information Sciences; BARRBARA A. EPSTEIN, Associate Director, Falk Library of the Health Sciences; PATRICIA MCKELSON, Director, Health Sciences Library System; DENNIS DALTON, Research Associate, School of Information Sciences; and THOMAS DETRE, M.D., Senior Vice Chancellor for the Health Sciences, University of Pittsburgh, PA

"Information Needs of Nurse Practitioners and Physician Assistants: Implications for Health Sciences Librarians”
PauL GorMAN, M.D., Assistant Professor of Medicine and Informatics; JOAN S. ASH, PH.D., Associate Professor, Library and Medical Informatics, Biomedical Information Communication Center, Oregon Health Sciences University, Portland; and SUSAN FOULSEN, PH.D., Assistant Professor, Speech Communication Department, Portland State University, OR

"An Analysis of Clinical Reference Questions Posed by Physicians to Peers on Electronic Listservs”
KELLY HENSLEY, Interlibrary Loan Librarian, The Sherrod Library, and CELIA SZARRIKO, Systems Librarian, University Libraries, East Tennessee State University, Johnson City

"The Potential of the Internet in Meeting the Information Needs of Nurses Working in the Remote Western Isles of Scotland”
AMANDA RICHARDSON, Research Assistant, and JANE FARMER, Lecturer, School of Information and Media, The Robert Gordon University, Aberdeen, Scotland

"Problem-Based Learning in a Third Year Surgical Clerkship: An Investigation into the Effect of Learning Preferences and Learning Styles”

THOMAS G. LYNCH, M.D., Chief, Vascular Surgery, Department of Surgery; and NANCY N. WOELFE, PH.D., Director, McGooogan Library of Medicine, University of Nebraska Medical Center, Omaha

Public Services and Medical Informatics Sections
Room 612

"Delivering the Goods, Part B: The Challenges of Managing the New Technologies”
Moderator
PATRICIA M. RIEDMAN, Head, Information Services, Taubman Medical Library, University of Michigan, Ann Arbor

Papers
"Project-Based Management Training As a Tool for Proactive Learning”
NUNZIA B. GIUSE, M.D., Director, Active Digital Library; JEFFREY T. HUBER, PH.D., Research Information Scientist, Active Digital Library; and WILLIAM W. STEAD, M.D., Acting Director, The Annette and Irwin Eskin Biomedical Library, Associate Vice-Chancellor for Health Affairs, Vanderbilt University Medical Center, Nashville, TN

"Emerging Issues in the Development of Electronic Journals: The Highwire Press Experience”
MICHAEL NEWMAN, Head Librarian and Bibliographer, Falconer Biology Library, Stanford University, Stanford, CA

"The Development of a Web-based Private Network for Scholarly Communication: Staff Roles and Evaluation of Effectiveness”
KATHLEEN DUNN, Acting Head of Public Services, New York Academy of Medicine, New York; and ARTURO DOWNING, Professor and Chief Librarian, Baruch College City University of New York, NY

"Supporting Faculty Development of Instruct­ional Multimedia—A Library Takes the Lead”
GAIL L. PERSKY, Manager, Multimedia Development Lab, Library and Center for Knowledge Management, University of California–San Francisco

"End User Satisfaction and Library Utilization in an Electronic Library”
DAVID COLBOURN, Head, NRC Information Centre, Canada Institute for Scientific and Technical Information, Winnipeg, MB; RANDY SUMMERS, Technical Officer, NRC Institute for Biodiagnostics, Winnipeg, MB; and JOSEPH DESJARDINS, Student, Master of Information Studies, Faculty of Information Studies, University of Toronto, ON

Cancer Librarians, Consumer and Patient Information Needs, and International Cooperation Sections
Rooms 615, 616, and 617

"Diverse Cultures, Diverse Responses: Meeting the Challenge of Health Information for All”
Moderator
KEIR REAVIE, Coordinator of Research Support Services, Shifflin Medical Library, Wayne State University, Detroit, MI

Papers
"The Diversity of European Medical Libraries: The Unity of EAHLI”
ELIZABETH HUSEM, President, European Association for Health Information and Libraries, and Librarian, Department of Psychiatry Library, University of Oslo, Vinderen, Norway; and DONNA FLAKE, Director, Robert M. Fales Health Sciences Library, Coastal Area Health Education Center, Wilmington, NC

"Planning for Diversity: Meeting Cancer, Cancer Prevention, and Cancer-Related Information Needs in a Multicultural Environment”
MARY L. CULLASPY, Manager, The Learning Center, University of Texas, M.D. Anderson Cancer Center, Houston

"Building a Healthy Community with Information-through-Involvement: A Diverse Model for Consumer Health Information and Education”
BARBARA A. CARLSON, Coordinator, Consumer Health Information and Education, Medical University of South Carolina (MUSC) Library; DELBERT DU BOIS, President, Four-Mile Hibernian Community Association; CAROLYN JENNINGS, PH.D., Director, Enterprise/MUSC Neighborhood Health Program; DAVID RIVERS, Director of Community Development, EHAP/MUSC; and MELISSA FORNASH, Interim CIO, Center for Computing and Information Technology/MUSC; and GLEN FLEMING, D.ED., Director of Outreach, EHAP/MUSC; THOMAS G. BASLER, PH.D., Director of MUSC Libraries and Learning Resource Centers, Medical University of South Carolina–Charleston

"Internet Websites As a Tool for Bridging North/South and Interdisciplinary Information Gaps: A Two-Way Street”
PETER MALIANCE, African Bibliographer, Smathers Library; and LEONARD RHINE, PH.D., Assistant Director for Collection Development, Health Science Center Library, University of Florida–Gainesville

MLA '97 OFFICIAL PROGRAM
TUESDAY, MAY 27

11:00 A.M.—12:30 P.M.
SECTION PROGRAMMING III, continued

Technical Services and Collection Development Sections
ROOMS 602, 603, AND 604

“Technical Services and Collection Development Challenges in the Electronic Environment”

Moderator
MAGGIE WINEBURGH-FREED, Head of Technical Services, Norris Medical Library, University of Southern California, Los Angeles

Papers
“Integrating Solutions: Examining the Collection Management Process Using OCLC’s Electronic Collections Online (ECO) As a Model”
ELIZABETH (LESLY) COOLEY, Collection Management Consulting Product Support Specialist, and CHIP NELGIS, ECO Product Management and Marketing Section Manager, OCLC, Inc., Dublin, OH

“Online Academic Journal Packages: Decision Points for Health Science Libraries”
DAVID W. BOILARD, Director, and SHEERY R. STEVENS, Head of Bibliographic Control, Raymon H. Mulfords Library, Medical College of Ohio, Toledo

“The Electronic vs. Print Decision”
ANDREA WOODRUFF, Health Sciences and Chemistry Librarian; and LORRIE KNIGHT, Electronic Services Reference Librarian, University of the Pacific Libraries, Stockton, CA

“The Challenges of Obtaining and Implementing a New Integrated Library System in Today’s Environment”
DIANA J. CUNNINGHAM, Director, and CHRISTINE HUNTER, Cataloger and Reference Librarian, Medical Sciences Library, New York Medical College, Valhalla

“Deconstructing the World of Systems Administration”
DELLA WILLIAMS SULLIVAN, Assistant Director of Information Services, Career and Placement Services, University of Chicago, Chicago, IL; BETSY A. LARSON, Research Librarian, Pritzker Research Library, Children’s Memorial Medical Center, Chicago, IL; and MARTHA RENN, Coordinator of Readers’ Services, Blumberg Memorial Library, Texas Lutheran University, Seguin

Invited Paper Sessions

Pharmacy and Drug Information Section
ROOM 608

“The EMBASE Lecture”

Moderator
ELIZABETH WOOD, Head, Research and Reference Services, Biomedical Information and Communications Center, Oregon Health Sciences University, Portland

Speaker
“The Drug Interaction Literature: How Much Is Too Much?”
PHILIP HANSTEN, PHARM.D., Professor, School of Pharmacy, University of Washington—Seattle

Public Health/Health Administration Libraries, Mental Health Librarians, and Relevant Issues Sections
ROOM 609

“Suicide: The Challenges for Concerned Health Sciences Librarians”

Moderator
JUNE R. GABLE, Information Services Section Chief, Data Dissemination Branch, National Center for Health Statistics, Hyattsville, MD

Speakers
“Physician-Assisted Dying: Dangers and Opportunities”
ROBERT ALLAN PEARLWAND, M.D., M.P.H., Associate Professor of Medicine and Adjunct Associate Professor in Medical History and Ethics and Health Services, University of Washington, and Director, Northwest Ethics Center for Veterans Health Care, Veterans Affairs Puget Sound Health Care System, Seattle

“Preventing Youth Suicide and Suicidal Behaviors”
LEONA L. EGGERT, Ph.D., R.N., Spence Endowed Professor, Psychosocial and Community Health, and Principal Investigator, Reconnecting At-Risk Youth Prevention Research Program, School of Nursing, University of Washington, and Director, Washington State Youth Suicide Prevention Program, Seattle

Family Information Needs: A Survivor’s Perspective”
MARGARET (PEG) ALLEN, Resource Librarian Consultant for CINAHL Information Systems and Library Consultant for the Northern Wisconsin Area Health Education Center, Inc., Stratford

Hospital Libraries Section
ROOMS 6 A AND B

“Taking Charge: Evolving Management Skills to Meet the Challenge of Tomorrow”

Moderator
MARY L. RIORDAN, Head of Outreach Services, Information Services Department, Health Sciences Library, University of Arizona—Tucson

Speakers
“Separating the Significant from the Irrelevant: Strategic Planning to Get Results”
CHRISTINE CHASTAIN-WARRETT, Director of Libraries, Medical Center of Delaware, Newark

“The Librarian’s Role in an Integrated Information Environment”
CHRISTIAN H. JONES, Chief Information Officer, Veterans Affairs Medical Center, Biloxi, MS

“Financial Strategies for Turbulent Times”
SHARON A. PHILLIPS, Director of Library and Technology Support Services, Oakwood Healthcare System, Dearborn, MI

NOON—2:00 P.M.
PROFESSIONAL DEVELOPMENT TASK FORCE
GOVERNOR’S SUITE, SHERATON HOTEL

12:30 P.M.—1:15 P.M.
“LUNCH AND LEARN” EDUCATIONAL OPPORTUNITIES
Purchase a modestly priced lunch in the exhibit area and visit one of the nine “Lunch and Learn” sessions described below.

ADONIS
ROOM 612
Join us for an introduction to and update on ADONIS and its new EJS (Electronic Journal Subscriptions) service of electronic networked journals. Select individual titles from a collection of more than 400 international biomedical journals. ADONIS offers full text, graphics, abstracts, and table of contents with high-quality on-screen and laser print reproduction using PDF and SGML formats. A light lunch will be offered.

BIOSIS
ROOMS 602, 603, AND 604
Why BIOSIS? Biomedical literature searches should include BIOSIS Previews, in addition to MEDLINE. This presentation will demonstrate how BIOSIS Previews is an invaluable adjunct to any life science or medical database. In areas of clinical medicine specifically, if completeness is desired, search both MEDLINE and BIOSIS Previews. A box lunch will be provided.
EBSCO Information Services  
**Room 613**  
EBSCOmed MEDLINE. MEDLINE has long been recognized as a standard among all medical databases. As part of its strategy to make medical and allied health information more accessible, EBSCO Information Services has utilized innovative Java technology to implement an easy-to-use MEDLINE with full treatment of MeSH. EBSCO will provide box lunches for those attending the EBSCOmed MEDLINE workshop.

HealthGate Data Corp.  
**Room 605**  
HealthGate Data Corp. is the leading provider of comprehensive medical information on the Web. Medical community members and consumers may easily and inexpensively conduct searches of our extensive, constantly growing array of bibliographic databases, full-text journals, reference books, and continuing education material. HealthGate customizes and tailors accounts to meet each institution's unique needs and requirements.

Information Access Company  
**Room 611**  
Health Reference Center (HRC), from Information Access Company, offers a complete health library available on CD-ROM and through the Internet, enabling users to find current information on a variety of health and wellness subjects. HRC includes the full text of a variety of health and wellness subjects, and through the Internet, enabling users to find current information on a wide variety of health and wellness subjects. HRC includes the full text of leading consumer-oriented magazines and professional medical journals, plus pamphlets, overviews, and supporting reference books.

Knight-Ridder Information  
**Room 609**  
"Focusing on the Business of Health Care." Presenter: Bonnie Snow, Knight-Ridder Information, Inc. An overview of specialized biomedical business sources and search solutions on DIALOG and DataStar. Need information on pharmacoeconomics, managed care, share and size of markets for specific health technologies, companies, licensing opportunities, sales, marketing and advertising techniques, or demographic data? This is the session for you!

Niles & Associates, Inc.  
**Room 606**  
Bring a lunch (we'll provide cookies and coffee) and see Niles & Associates' EndNote presentation. See how the latest version of EndNote for Windows and Macintosh can help you import references from online databases, maintain and manage a library of references, and create bibliographies in Microsoft Word or WordPerfect. Give us your card at this session and we'll send you a free copy of EndNote (one copy per library).

Ovid Technologies  
**Rooms 615, 616, and 617**  
Join Ovid for lunch! Ovid presents a lively, informational session focusing on the many different faces of Ovid Full Text. Along with a demonstration of our newest full-text collections, Nursing and Mental Health, we will provide attendees with important information regarding Ovid's ability to provide subscriptions to individual titles online. We look forward to seeing you at this informational workshop, which will focus on the expanding options of Ovid's Full Text.

SilverPlatter Information  
**Room 608**  
Learn about MEDLINE Advanced—SilverPlatter’s newest MEDLINE offering! Join us for a complimentary lunch buffet and find out about this product’s powerful features, which offer more precise searching and exciting new delivery options, including DVD-ROM! In this informative session we will also update you on SilverPlatter’s full-content solutions.

12:30 P.M.—2:30 P.M.

**POSTER SESSION II: EMERALD VIEWS**

*Exhibition Halls 4 A and B*

For more information, see the MLA '97 Official Program: Abstracts Supplement.

1:30 P.M.—3:00 P.M.

**LEGISLATIVE UPDATE**

*Rooms 618, 619, and 620*

2:30 P.M.—4:00 P.M.

**SECTION PROGRAMMING IV**

*Contributed Paper Sessions*

Medical Informatics, Technical Services, and Medical Society Libraries Sections

*Rooms 602, 603, and 604*

"The Digital Library: Not Just Electronic Journals"

**Moderator**

ANTHONY R. AGUIRRE, Director, Alfred Taubman Medical Library, University of Michigan, Ann Arbor

**Papers**

"Library Support for Evidence-Based Medicine"

WILLIAM M. DETMER, M.D., Clinical Assistant Professor, University of Virginia School of Medicine, and Consultant, Ovid Technologies, Inc., Charlottesville, VA

"The Cyberstacks Virtual Advisory Board for Medicine: Changes and Challenges Implementing an Electronic Review Methodology for Internet Resources"

ELIZABETH (LIBBY) COOLEY, Consulting Product Support Specialist, OCLC, Inc., Dublin, OH; PHILIP CROMM, Collection Management Librarian, Tompkins-McCaw Library, Virginia Commonwealth University Medical College, Richmond; and JULIA K. KOCH, Personal Information Management Specialist for Clinical Programs, Library and Center for Knowledge Management, University of California—San Francisco

"A Networked Departmental Image Database Using Digital Library Technology"

JEAN M. SHUMWAY, Librarian; JEFFREY R. GALVIN, M.D., Professor; MICHAEL P. D'ALESSANDRO, M.D., Assistant Professor; TERESA A. CHOI, Manager, Electric Differential Multimedia Laboratory and the Virtual Hospital Project; JAMES E. OLSON, Project Assistant; and MICHAEL W. VANNIER, M.D., Professor and Head, Department of Radiology, The University of Iowa College of Medicine, Iowa City

"Creating a Web-Accessible Database of Statewide Continuing Education Opportunities for Health Professionals in a Collaborative Environment"

JEANETTE C. MCCRARY, Deputy Director; DAVE PAPERS, Head, Information Technology Center, Arizona Health Sciences Library, University of Arizona—Tucson; and ALICE HADDIX, Consultant, Arizona Health Information Network, Inc., Phoenix

"The Renaissance of Medical History on the Web: Images and Archives"

MARY J. HOLT, Monographs Librarian; and CYNTHIA H. GOLDSTEIN, Assistant Director, Tulane Medical Library, New Orleans, LA
## TUESDAY, MAY 27

### 2:30 P.M.–4:00 P.M.

**SECTION PROGRAMMING IV, continued**

**History of the Health Sciences and Research Sections**
Room 609

**"Historical Research: Foundation for Change, Preparation for Challenge"**

**Moderator**
HEIDI HEILMANN, Information Services Librarian, Lane Medical Library, Stanford University Medical Center, Stanford, CA

**Contributed Papers**

- "An Historical Survey of Public Health Awareness in Geriatric Nutrition" by NANCY BLANCH, Consumer Health and Patient Education Coordinator, and LUCY RICHARDS, Library Assistant, Charles L. Dana Medical Library, University of Vermont-Burlington
- "Evaluating Information Technology: Oral History Meets the Challenge" by JON ASH, Ph.D., Associate Professor, Library and Medical Informatics, Biomedical Information Communications Center, Oregon Health Sciences University, Portland; and CHARLES T. MORRISSEY, Ph.D., Director, Oral History Project, Office of the Chancellor, Baylor College of Medicine, Houston, TX; and LINDA A. WEIMER, M.P.S. Candidate, New York University, New York
- "Preserving the Past through Oral History" by SUSAN BOLDA MARSHALL, Director, Division of Information and Archival Services, American Academy of Pediatrics, Elk Grove Village, IL

**Invited Paper**

- "Supporting Historical Research: The Resources and Tools of the National Library of Medicine" by ELIZABETH FEB, PH.D., Chief, History of Medicine Division, National Library of Medicine, Bethesda, MD

### National Program Committee
Room 611

**"Innovative Approaches to Library Support for Health Sciences Education"**

**Moderator**
KATHIE M. DEGEORGES, Associate Librarian, Association of Women’s Health, Obstetric and Neonatal Nurses, Washington, DC

**Papers**

- "Electronic Education of Public Health Departments" by SEAN HASSON, Former Outreach Coordinator, National Network of Libraries of Medicine, Greater Midwest Region, Chicago, IL
- "Extending Librarian Presence into the Medical School Community" by CONNIE RINALDO, Head, Collection Services, Biomedical Libraries, Dartmouth College, Hanover, NH
- "Breaking through the Glass Curriculum Ceiling" by MARION HOLENA LEVINE, Associate Director, Health Center Library, University of Connecticut–Farmington
- "Informatics at the Georgetown University Medical Library: Class of 2000 and Beyond" by WILLIAM R. AYERS, M.D., Vice President for Administration and Program Development, Education Commission for Foreign Medical Graduates, Philadelphia, PA (formerly Associate Dean for Undergraduate Medical Education, Georgetown University School of Medicine), and ANNE K. SEYMOUR, Associate Director for Information Services, Biomedical Library, University of Pennsylvania, Philadelphia, formerly Assistant Director, Biomedical Academic Computing Center, Georgetown University Medical Library; ALEXANDRA GOMES, Biomedical Academic Computing Center Librarian; and LEN DAVIDSON, Computer Instruction Librarian, Georgetown University Medical Library, Washington, DC

- "Systematic Reviews As a Contribution to Evidence-Based Health Care: Progress within the Cochrane Collaboration and Challenges Facing the Health Information Profession" by CAROL LEBBEY, Information Specialist; and STEVEN MCDONALD, Research Assistant, UK Cochrane Centre, Oxford, England

**Invited Paper Sessions**

- **Chiropractic Libraries and Consumer and Patient Health Information Sections** Room 608
  - "Alternative Care in a Managed Health Environment"
    **Moderator**
    MARCIA M. THOMAS, Director, Ruth R. Cleveland Memorial Library, Cleveland Chiropractic College, Kansas City, MO
    **Speaker**
    "Alternative Care in a Managed Health Environment: Ethical Issues in Patient Information" by DANIEL T. HANSEN, D.C., Associate Editor, Topics in Clinical Chiropractic, Private Practice, Olympia, WA

- **Medical School Libraries and Medical Library Education Sections** Room 612
  - "Library Administration: Preparing for the Challenge"
    **Moderator**
    FAITH A. MEAKIN, Director, Health Sciences Center Libraries, University of Florida-Gainesville
    **Speakers**
    "Knowledge and Skills to Succeed in the 21st Century" by FRED W. ROPER, PH.D., Dean, College of Library and Information Sciences University of South Carolina–Columbia
    "Setting the Stage: Library and Information Management Education" by MARY L. WESTERMANN, Assistant Dean, Palmer School of Library and Information Sciences, Long Island University, Brooklyn, NY
    "Reality Testing: Reflections of a New Library Director" by judith G. ROBINSON, Director, Moorman Memorial Library, Eastern Virginia Medical School, Norfolk
    "Responding to the Challenge: Professional Development for Directors and Would-Be Library Administrators" by CAROL JENKINS, Library Director, Health Sciences Library, University of North Carolina at Chapel Hill
    "Advanced or Additional Degrees: A New Necessity for Library Directors?"
    **ROBERT M. BRAUNE, PH.D., The Frances and John Loeb Librarian, Assistant Dean for Information Resources, Samuel J. Wood Library, C.V. Starr Biomedical Information Center, Cornell University Medical College, New York, NY

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**MLA ’97 OFFICIAL PROGRAM**
### TUESDAY, MAY 27

**2:30 P.M.–4:00 P.M.**

**SECTION PROGRAMMING IV, continued**

**Educational Media and Technologies and Public Services Sections**

Room 606

"Technostress: Surviving and Thriving in Constant Change"

**Moderator**

Kelly Hensley, Interlibrary Loan Librarian, The Sherrod Library, East Tennessee State University, Johnson City

**Speaker**

Jane Rothsstein, M.S.W., ACSW, Health Educator, Health Improvement Program, Stanford University, Palo Alto, CA

- 4:00 P.M.–4:30 P.M. 
  - Coffee Break
- 4:30 P.M.–6:00 P.M. 
  - **PLENARY SESSION III**
  - **ROOMS 6 A AND B**

**Introduction**

Kathryn J. Hoffman, Director, Research

**Medical Library, M.D. Anderson Cancer Center, Houston, TX**

"Will We Change the Aging Process or Will the Aging Process Change Us?"

Letty Cottin Pogrebin, New York, NY

### WEDNESDAY, MAY 28

**7:00 A.M.–9:00 A.M.**

**COMMITTEE MEETINGS**

**Centennial Coordinating Committee**

Room 210

**Continuing Education Committee**

Room 209

**Exchange Advisory Committee**

Room 207

**Membership Committee**

Room 211

**MLANET Task Force**

Room 212

**Oral History Committee**

Room 301

**Publications Committee**

Room 208

9:00 A.M.–10:30 A.M. 

**PLENARY SESSION IV**

**ROOMS 6 A AND B**

**Introduction**

Naomi C. Broering, President, Medical Library Association, and Director, Texas Medical Center Library, Houston Academy of Medicine, Houston

**The Joseph Leiter NLM/MLA Lecture**

"Positioning the Library at the Center of the Biomedical Enterprise"

William W. Stead, M.D., Professor of Medicine and Biomedical Informatics, Director of the Informatics Center, Associate Vice-Chancellor for Health Affairs, and Acting Director, The Annette and Irwin Eskind Biomedical Library, Vanderbilt University, Nashville, TN

- 10:30 A.M.–NOON 
  - **SECTION AND SIG BUSINESS MEETINGS**
- 10:30 A.M.–NOON 
  - **Clinical Librarians SIG**
  - **Room 209**
- 10:30 A.M.–NOON 
  - **Dental**
  - **Room 207**
- 10:30 A.M.–NOON 
  - **History of the Health Sciences**
  - **Room 208**
- 10:30 A.M.–NOON 
  - **Pediatric Librarians SIG**
  - **Room 210**

**Rehabilitation Hospital SIG**

Room 211

**Technical Services Planning Meeting**

Room 203

**Vision Science SIG**

Room 214

 Noon–2:00 P.M. 

**BOARD OF DIRECTORS**

(Members are welcome to attend.)

Aspen, Sheraton Hotel

1:00 P.M.–5:00 P.M. 

**CONTINUING EDUCATION COURSES**

See pages 12–14 for room assignments.

- 2:00 P.M.–4:00 P.M. 
  - **SECTION COUNCIL**
  - **CEDAR, SHERATON HOTEL**
- 2:00 P.M.–5:00 P.M. 
  - **CHAPTER COUNCIL**
  - **DUGLAS, SHERATON HOTEL**
- 2:30 P.M.–5:00 P.M. 
  - **CONTINUING EDUCATION COMMITTEE**
  - **JUNIPER, SHERATON HOTEL**
- 3:00 P.M.–3:30 P.M. 
  - **Coffee Break**

### THURSDAY, MAY 29

**8:00 A.M.–NOON**

**LEADERSHIP SYMPOSIUM**

Grand Ballroom C, Sheraton Hotel

Sponsored by the Public Services Section

- 8:00 A.M.–5:00 P.M. 
  - **CONTINUING EDUCATION COMMITTEE**
  - **Room 416, SHERATON HOTEL**
- 10:00 A.M.–10:30 A.M. 
  - **Coffee Break**

**NOON–1:30 P.M.**

**LEADERSHIP SYMPOSIUM LUNCHEON**

Cirrus, Sheraton Hotel

**1:30 P.M.–4:20 P.M.**

**LEADERSHIP SYMPOSIUM CONCURRENT WORKSHOPS**

**Breakout 1**

Before and After: Needs Assessment and Evaluation

Cedar, Sheraton Hotel

**Breakout 2**

Developing a Master Plan to Use Technology to Teach

East A, Sheraton Hotel

**Breakout 3**

Instructional Design: Theories, Models, Guidelines, Examples

Aspen, Sheraton Hotel

**Breakout 4**

Education Librarians As Researchers

East B, Sheraton Hotel

- 3:00 P.M.–3:30 P.M. 
  - **Coffee Break**
- 4:20 P.M.–5:00 P.M. 
  - **LEADERSHIP SYMPOSIUM**
  - **GRAND BALLROOM C, SHERATON HOTEL**

**Speaker**

"Life in the Fast Lane: How to Slow Down"

Anita Rothstein, M.S.W., ACSW, Health Educator, Health Improvement Program, Stanford University, Palo Alto, CA

- 4:00 P.M.–4:30 P.M. 
  - Coffee Break
- 4:30 P.M.–6:00 P.M. 
  - **PLENARY SESSION III**
  - **ROOMS 6 A AND B**

**Introduction**

Kathryn J. Hoffman, Director, Research

**Medical Library, M.D. Anderson Cancer Center, Houston, TX**

"Will We Change the Aging Process or Will the Aging Process Change Us?"

Letty Cottin Pogrebin, New York, NY

- 6:30 P.M.–10:45 P.M. 
  - **NORTHWEST TRADITIONS: TILICUM VILLAGE**
  - **MEET THE BUSES AT THE SHERATON HOTEL (UNION STREET SIDE), MEZZANINE LEVEL.**
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### OTHER GROUPS MEETING AT MLA '97

#### SATURDAY, MAY 24

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>1:00 P.M. - 5:00 P.M.</td>
<td>Friends of LIS (LIS Users Group)</td>
<td>Aspen, Sheraton Hotel</td>
</tr>
<tr>
<td>2:30 P.M. - 4:00 P.M.</td>
<td>Ovid Technologies</td>
<td>West Ballroom, Sheraton Hotel</td>
</tr>
<tr>
<td>3:00 P.M. - 5:00 P.M.</td>
<td>International Congress on Medical Librarianship</td>
<td>Room 610</td>
</tr>
</tbody>
</table>

Institute for Scientific Information
(See the Web of Science)
Cedar, Sheraton Hotel

#### MONDAY, MAY 26

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>10:30 A.M. - 11:30 A.M.</td>
<td>Evidence-Based Medical Librarians Group, New York/New Jersey Chapter</td>
<td>Room 601</td>
</tr>
<tr>
<td>10:30 A.M. - NOON</td>
<td>Southern Chapter Program Committee</td>
<td>Room 209</td>
</tr>
<tr>
<td>4:00 P.M. - 6:00 P.M.</td>
<td>Healthweb Consortium</td>
<td>Douglas, Sheraton Hotel</td>
</tr>
<tr>
<td>4:30 P.M. - 6:00 P.M.</td>
<td>SERHOLD Coordinators</td>
<td>East Ballroom, Sheraton Hotel</td>
</tr>
<tr>
<td>5:00 P.M. - 6:00 P.M.</td>
<td>MARCIVE, Inc.</td>
<td>Room 426, Sheraton Hotel</td>
</tr>
<tr>
<td>10:30 A.M. - NOON</td>
<td>Ovid Technologies</td>
<td>Grand Ballroom A, Sheraton Hotel</td>
</tr>
<tr>
<td>10:30 A.M. - NOON</td>
<td>QuickDoc Users Group</td>
<td>Blackwell/Readmore Suite, Sheraton Hotel</td>
</tr>
<tr>
<td>4:30 P.M. - 6:00 P.M.</td>
<td>SIRSI Users Group</td>
<td>Room 428, Sheraton Hotel</td>
</tr>
<tr>
<td>5:00 P.M. - 6:00 P.M.</td>
<td>South Central Chapter</td>
<td>West Ballroom, Sheraton Hotel</td>
</tr>
<tr>
<td>5:00 P.M. - 6:00 P.M.</td>
<td>Southern Chapter</td>
<td>Room 422, Sheraton Hotel</td>
</tr>
</tbody>
</table>

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**POSTER SESSIONS**

The following posters will be on display beginning Saturday, May 24, when the exhibits open in the Hall of Exhibits at the Washington State Convention Center. **Presenters will be available to discuss their posters on Monday, May 26, from 4:00 P.M. to 6:00 P.M., and Tuesday, May 27, from 12:30 P.M. to 2:30 P.M.** Unattended posters will remain on display during exhibit hours (see page 1) through Tuesday, May 27. See the MLA '97 Official Program: Abstracts Supplement for presenters and descriptions. (Monday’s session is sponsored in part by Ovid Technologies.)

**EMERALD VIEWS**

| 1. | “Managing the MLA Poster Session: Guidelines for Getting the Most Out of the Sessions” |
| 2. | “Electronic Posters: The Pitfalls and the Opportunities” |
| 3. | “Constructing a Library Exhibits Program” |
| 5. | “A Re-run No One Wants to Cancel: 5 Years’ Experience with Journal Cancellations at the Library of Rush University” |
| 7. | “The Development of an Acquisition Evaluation Database Using Microsoft ACCES” |
| 8. | “Library Cooperation After Hospital Coalescence” |
| 9. | “A Building for the 21st Century: The New Health Sciences Library at the State University of New York Health Science Center at Syracuse” |
| 10. | “Globalization of Veterinary Medical Library Services” |
| 11. | “Enhancing Service Options for a Split Biomedical Library Collection” |
| 12. | “Sharing the Space: Information Systems’ Customer Service within the Hospital Library” |
| 13. | “Promoting Interaction of Librarians and Health Care Professionals” |
| 15. | “Community Health Information Project: A Working Model to Improve Reference Resources in the Public Library” |
| 16. | “Mounting Health-Related Databases Locally in a Collaborative Environment: Patterns of Use and Sharing the Cost” |
| 17. | “Anatomy of a Learning Infrastructure Project” |
| 18. | “The Interdepartmental Training Team” |
| 19. | “Professional Volunteer Program at the Arizona Health Sciences Library” |
| 20. | “OhioLINK Databases and the Informatics Student: Challenges and Changes for End User Searching” |
| 21. | “The Integration of MEDLINE and Evidence Based Medicine Instruction with First-Year, Problem Based Epidemiology: The Mount Sinai Experience” |
| 22. | “Medlars Fixed Fee Service Providing Unlimited MEDLINE Access via the Internet in a Managed Care Setting” |
| 25. | “Veterans Integrated Service Network (VISN)—wide Delivery of Visual and Literature Based Information” |
| 26. | “MichiCard” |
| 27. | “Librarians Make Housecalls” |
| 29. | “The Silent Majority: Communication with Ovid Users through an Electronic Survey” |
| 30. | “Medical Students and Computers: How Do They Relate? The UMDNJ-SOM Experience” |
| 31. | “Use of a Weekly User Survey to Determine Assistance Needed for the Public Catalog and Those Indexes Available through It” |
| 32. | “Medical Information Revisited: Fast, Fun, Phenomenal Ways to Find Facts and Other Fabulous Stuff (A CME Class)” |
| 33. | “Modification of Students’ Learning Patterns through the Use of Digital Reserves” |
| 34. | “The Impact of PBL: Meeting the Challenge” |
| 35. | “Enhancing Electronic Resources: Techniques for Customizing User Guides” |
| 36. | “Comparison of Alternative Methods for Defining the Core Subjects for Monographic Collections in Nursing” |
| 37. | “NAHRS Task Force II Maps the Allied Health Journal Literature” |
| 38. | “Developing a Web-based Model for Library Products and Services to Support a Medical Center’s Outreach Efforts: The Vanderbilt Experience” |
| 40. | “Training Circulation Staff for Information Assistance” |
| 41. | “Major Advancement, Minor Innovation: Providing Information at Point of Need with the Web-based Integrated Interface” |
| 42. | “Teaching USENET as a Distributed Learning Tool” |
| 43. | “Using Web Page Statistics to Help Manage Your WWW Site” |
| 44. | “Eight Steps to Navig ’8’ the New Generation of ILSs” |
| 45. | “Document Delivery over the Web—An Intranet Solution” |
| 46. | “Online Instructions to Authors in the Health Sciences: Organizing and Maintaining a Library Web Resource at the Medical College of Ohio” |
| 47. | “Teaching Hypertext Markup Language to a Medical Center Community” |
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EMERALD VIEWS

49. "Changing Publication Models: Two Approaches to Publishing Newsletters on the Web"

50. "Anchors Aweigh: Nurse Navigators Project"

51. "Going Global: Design and Delivery of Web-based Instruction"

52. "Web-based Instruction for the Remote User"

53. "Organising Medical Networked Information (OMNI): An Internet Gateway for Access to High Quality Biomedical Resources"

54. "Welcome Information Service Databases on Medicine (WISDOM): Freely Available Internet Databases on Science Policy, Research Funding Sources, Research Assistant Vacancies and Information Service Resources"

55. "The Hospital Library Web Page: A Doorway to the Library"


57. "Growing a Web Site—An Organizational Approach to Web Design"

58. "Improving the NLM Home Page: From Logs to Links"

59. "Information Integration: The UMLS Metathesaurus and JCAHO Information Management Standards"

60. "Identifying and Locating Managed Care Outcome Measures"

61. "Developing New Indicators of Organizational Health"

62. "Give It Away and Buy It Back: Exploring the Double Cost of Research at a Private Medical School"

63. "Patents—Changes, Challenges, and Research Benefits"

ELECTRONIC EMERALD VIEWS

E1. "Providing a Preceptor Network: Ready for the Challenge"

E2. "Strategic Planning Using an Intranet to Facilitate Participation and Communication"

E3. "A Web-based Information Service: Medical Rehabilitation Services and Health Policy"

E4. "Beyond Hypertext: A Personalized Library Navigator"

E5. "UNCLE: A System for Using the WWW and Relational Database Technology to Present Health Information Resources"

E6. "The World Wide Web in the Family Practice Teaching Clinic: Presenting the Seminary Clinic Bookmark Collection"

E7. "The Consumer Health Library: Recognizing the Need, Accepting the Responsibility"


E10. "Faculty/Librarian Collaboration Takes on New Paths and New Challenges!"

E11. "Clinical Medical Librarians Into the Next Millennium"

RESEARCH SECTION

R1. "How Current Is Current? or Where Do I Begin?"

R2. "GAIIN for the 21st Century: Using Action Research to Reengineer Network Services"

R3. "How Accurate are ‘Common Sense’ Notions about the Use of an Audio-Visual Collection?"

R4. "The Web as a Ready Reference Tool: An Efficacy Study"

R5. "Computer Literacy Survey of Incoming Medical Students"

HOSPITAL LIBRARIES SECTION

H1. "Hospital Libraries for the 21st Century: Meeting the Challenge of Planning New Facilities and Services"

H2. "Knowledge-based Information, Meeting the JCAHO Information Management Standards"

H3. "Atlanta Health Sciences Libraries Consortium (AHSLC): 20 Years of Support"

H4. "The Small Hospital Library and the CQI Process"
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Parliamentary rules are established to aid organizations in the orderly, expeditious, and equitable accomplishment of business. Because order and good will are essential to working together and achieving common goals, it is essential that association members understand parliamentary procedure. The following overview is a guide to participating in business meetings of the Medical Library Association.

Parliamentary Authority
Article XIII of the 1994 revised Bylaws of the Medical Library Association provides that rules in the 1990 edition of Robert’s Rules of Order Newly Revised shall govern the association in all cases where they are applicable and in which they are not inconsistent with the Bylaws of the association.

Rules of the Assembly
The following rules govern the conduct of MLA business meetings.

The Floor
When addressing the chair, the person desiring recognition moves to a microphone and gives proper identification, including name and institution, as well as city and state or province; only MLA members are permitted to speak on the floor of the assembly.

Motions and Resolutions
Main motions (those introducing new business) may be brought to the assembly only if written copies have been distributed at least twenty-four hours before the meeting to each Voting Member present or by unanimous consent of Voting Members present. Resolutions are motions presented formally.

Debate
Debate is limited to two minutes for each speaker; no speaker may have the floor twice on the same question until all who wish to speak have spoken.

Quorum
A quorum of 250 Voting Members is required for the transaction of business. For purposes of determining a quorum, a person eligible to cast two votes is counted as two Voting Members.

Voting
To facilitate the counting of votes, voting paddles are provided to all eligible voters attending the annual meeting. Voting paddles are color-coded to distinguish between Institutional and Regular Members. General consent may be used as a method of voting if there is no objection. Any of the foregoing rules may be suspended by a two-thirds vote.

Understanding Motions
Motions are classified according to their purposes and characteristics.

Main Motions
An original main motion brings a new substantive question before the assembly for consideration and action. An incidental main motion relates to other business of the assembly or its past or future action. Incidental main motions include motions to amend something previously adopted and to rescind.

Subsidiary Motions
These may alter the main motion and are related to it.

Privileged Motions
These have no direct connection to the main motion. They are the highest ranking motions and are designed to take care of emergencies that arise in the assembly.

Incidental Motions
These arise only incidentally out of business before the assembly. Most of these motions are not debatable and are handled as soon as they arise. Some incidental motions are:

Motions That Bring a Question before the Assembly Again
Take from the table
Reconsider
Rescind or amend something previously adopted

Precedence of Motions
Precedence sets the priority of motions and the order in which they must be proposed and considered. Subsidiary and privileged motions are ranked in this descending order:

Only those motions that are higher in rank than the pending motion are in order and may be made. For example, when the main motion and the motion to commit are pending, only motions of higher rank than “commit” may be made.
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Frequently Used Motions

To approve action: Move to accept, adopt, or ratify.
To defer action: Move to postpone to a definite time, refer to a committee, or lay on the table.
To extend debate: Move to extend debate.
To introduce business: Make a main motion.
To kill a motion: Move to postpone indefinitely.
To limit debate: Move to limit debate.
To make a request: Rise to a point of information, rise to a parliamentary inquiry, or rise to a question of privilege.
To modify or change: Move to amend by inserting, striking out, or inserting and striking out selected words.
To object to a decision of the chair: Move to appeal.
To reconsider a vote: Move to reconsider (you must have voted on the prevailing side the first time).
To refer a motion for more study: Move to refer the motion to committee.
To repeal action: Move to rescind.
To suppress a question: Move to postpone indefinitely or object to consideration. Object to consideration may be applied only to original main motions and must be moved before debate begins.

Procedure for Handling a Main Motion

1. The member goes to the microphone, waits to be recognized by the chair, addresses the chair, gives proper identification, and states the motion, "I move that..." or "I rise to..." If the member stays at the microphone until the chair calls for debate, he or she will be the first member called upon to debate.
2. Another member, without rising, seconds the motion.
3. The chair restates the motion and calls for debate.
4. Members who want to debate the motion go to the microphone, wait to be recognized by the chair, then give the proper identification before beginning to debate.
5. When there is no further debate or debate is closed, the chair will take the vote, announce the vote, and declare what will happen as a result of the vote.

This parliamentary procedure outline is only a basic guide. Detailed information on motions is found in Robert's Rules of Order Newly Revised, 1990 edition. Members are encouraged to ask the parliamentarian for assistance.
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