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KANSAS CITY 1996

Medical Library Association
96th Annual Meeting and Exhibit

June 1-5, 1996
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Several generous organizations have chosen to participate in our exploration of the information frontier at this year’s annual meeting by lending their financial support. **MLA President Jana Bradley, Ph.D.,** will thank contributing organizations during her welcoming remarks on Sunday, June 2. For a complete list of supporters, please see the sign in the registration area.

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*Medical Library Association*

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For further information about MLA corporate membership and benefits, please contact Kate E. Corcoran, 312/419-9094; corcoran@mlahq.org.
Welcome to the Information Frontier, the 96th Annual Meeting of the Medical Library Association in Kansas City, Missouri! Like the pioneers who gathered in Kansas City before setting out into the unknown West, we have all come here on the brink of journeys into information territory, territory that is in many ways as little understood by our profession as the vast West was by those who set out in wagon trains. At MLA’s Kansas City, like the Kansas City of the pioneers, the main topic of discussion is the new territory. Some have already ventured into the unknown and have come back with tales of what it takes to survive and prosper. Others are planning to go soon and are eager to hear what the forerunners have encountered and how they have coped. And some are here without any specific plans but knowing that they must do something, either because they sense opportunity opening in front of them or because they see opportunity closing behind them. For me, the hustle and jostle of this MLA meeting, with its camaraderie and its shuffle from place to place, is akin to the vibrant excitement of the old Kansas City, when the air was alive with expectation and hope. In both the Kansas City of the past and the one where we are today, I like to think of pioneers making plans for their lives in the new territory, knowing the risks but confident in their individual and collective strengths to overcome the dangers and create a new future for themselves and for society.

The 1996 National Program Committee, led by Jacqueline Doyle and Julia Sollenberger, and all the program planners in the sections and other groups, have presented us with an extraordinary opportunity to explore the information future. I’m looking forward to many conversations with all of you as we plan our journeys into the Information Frontier!

Jana Bradley, President

Your 1996 National Program Committee (NPC)—along with the many other MLA members, staff, and Midcontinental Chapter members who have helped plan this meeting—is pleased that you have come to Kansas City. We have all worked very hard to make this a memorable and educational meeting. We also thank you for giving us the opportunity to work with and for such a great group of librarians. The planning process—all three years of it—has been great fun! And we’ve learned a lot. Every step of the way, our planning efforts have been aimed at learning from past NPCs and building on their successes. We hope that at the end of this week you will feel that we have achieved our goals.

Every part of the conference—from the CE courses to the various social events to the plenary and section sessions to the Show Me! sessions—has been planned to take advantage of the expertise of our own members and to bring in outside experts who have perspectives we value. Our plenary speakers will set the tone throughout the meeting; the section-planned and Show Me! sessions will highlight the work and ideas of our members; and the social events will enable us to learn from each other informally.

Enjoy your week in every way! Take advantage of each type of activity, and of Kansas City. Learn from our speakers in the meeting rooms, and from each other in the hallways. The new information frontier is ours!

Jacqueline Donaldson Doyle
Chair, 1996 National Program Committee; and the members of the NPC
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### APPOINTED OFFICIALS

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<tr>
<td>Carla J. Funk</td>
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<td>Editor, Bulletin of the Medical Library Association</td>
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<td>Jean Demas</td>
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### 1996 NATIONAL PROGRAM COMMITTEE

#### Placement Center/Member Resource Room Subcommittee

- Mary Helms, Chair with the assistance of members from the Midcontinental Chapter of MLA

#### Newsletter Subcommittee

- Peggy Mullaly-Quiglas, Editor
- Robert A. Pisciotta, Promotion and Publicity

#### Portfolio Preparation Subcommittee

- Judith Emde, Chair

#### Publicity/Promotion Subcommittee

- Robert A. Pisciotta, Chair

#### Tours/Sightseeing Subcommittee

- Karen Wiederaenders, Chair
- Marie Thompson
- Mary Webb

#### Internet Center Subcommittee

- Shelli Crocker, Chair
- James Lawrence Bingham, Equipment/Network Guru
- Cheryl Pace

### MLA HEADQUARTERS STAFF

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- Carla J. Funk, Executive Director
- Margaret J. Mekki, Assistant to the Executive Director
- Mary M. Langman, Manager, Information Issues and Policy

#### Meetings and Events

- Renee Carey, Professional Planners International, Inc.

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- Raymond S. Naegle, Director of Financial and Administrative Services
- Eliyez Naegle, Accounting and Records Manager
- Frederick Friedman-Romell, Systems Administrator
- Daniel Harris, Office Manager
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- Enid Baggiani, Membership Services Receptionist
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- Scott Randolph, Advocacy Assistant
- Barbara Redmond, Advertising Coordinator
GENERAL INFORMATION

ACADEMY OF HEALTH INFORMATION PROFESSIONALS
The Academy of Health Information Professionals is MLA's professional development and career recognition program. Members submit a portfolio documenting participation in continuing education courses and association activities, as well as individual accomplishments. As a 1996 Annual Meeting attendee, you are able to earn one academy point per day of meeting attendance, up to three meeting days per year. You may earn additional points by participating in annual meeting continuing education courses.

ACADEMY BOOTH — "CREDENTIALING HEADQUARTERS"
The Academy Booth is your source for information on MLA's credentialing program. Members of the Credentialing Committee and the Professional Recognition Review Panel will be on hand to answer any questions you may have regarding this important program. Stop by to pick up an application packet or to view a video about academy membership.

AMERICANS WITH DISABILITIES ACT
The conference hotel, the convention center, and the Medical Library Association (MLA) acknowledge that under Title III of the Americans with Disabilities Act (ADA) and the regulations promulgated thereunder, the hotel facilities being rented to MLA, guest rooms, and common areas will be in compliance with the public accommodation requirements of the ADA and, as rented to MLA, such facilities will be accessible to and usable by individuals with disabilities who may attend or participate in MLA's functions.

CHILDREN
Child care is available in the Kansas City area through the following organizations: A-1 Tiny Tots, Marilyn McMahon, 816/461-8636; and Quality Hill YMCA, Jay Mullens, 816/842-9622. These organizations are not associated with MLA, and any use of them is strictly by agreement between the provider and the user. MLA disclaims any liability for the use of child care. Check with your hotel concierge for more child care information.

Children who attend the MLA '96 programs and exhibits must be accompanied by an adult at all times, and children who can walk must have a badge. Complimentary children's badges are available at the MLA Registration Center.

BUILDING NETWORKS WITH COLLEAGUE CONNECTION
Meet fellow professionals and network with your peers through Colleague Connection! The Membership Committee's popular program pairs a new member or first-time meeting attendee with a more experienced member. Once assigned, each pair of colleagues sets its own schedule. The deadline for participating was April 30, 1996, but for an "emergency connection" or to help a new colleague, speak with Susan Couch at the New Member/First-Time Attendee Orientation.

EXHIBITS
The Hall of Exhibits, located in the Convention Center, offers you an opportunity to learn about state-of-the-art products and services for your institution. The Hall of Exhibits opens with a gala reception on Saturday, June 1, at 6:00 p.m. We suggest that you allow six hours during the five-day period for walking through the exhibits. Appetizing, moderately priced lunches will be available in the exhibit area. The Hall of Exhibits closes Wednesday, June 5, at 11:30 a.m. following a farewell brunch.

HOSPITALITY CENTER
Members of the 1996 Local Assistance Committee (LAC) are at the Hospitality Center in the registration area to welcome you to Kansas City. Stop by for maps, hand-outs on local attractions, and friendly conversation. The LAC encourages you to sign up for its "dine-around" groups to meet new colleagues and experience the best Kansas City restaurants.
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INTERNATIONAL VISITORS
Welcome to Kansas City! The International Cooperation Section extends a cordial welcome to our international visitors and will be pleased to answer any questions you have regarding the 1996 Annual Meeting. All international visitors are invited to a special orientation session and reception.

LOST AND FOUND
Please bring lost-and-found items to the MLA Office.

MEMBER RESOURCE ROOM
For your convenience, typewriters, a photocopier, and an IBM-compatible computer (with a laser printer) are available for association business in the Member Resource Room. Sign-up sheets for equipment will be available, but you must provide your own disks (the PC will accommodate both 5 1/4" and 3 1/2" floppy disks).

THE MLA CONNECTION — “INFORMATION CENTRAL”
The MLA Connection is your central source for information on MLA programs, services, and products. Member volunteers and headquarters staff are available to answer your questions. This year the booth highlights MLA’s first teleconference and the first phase of the advocacy campaign. The 1997 National Program Committee is also in this area. You can also sign up for an opportunity to share your thoughts about MLA and your profession as we prepare for MLA’s Centennial Celebration.

MLA INTERNET CENTER
The MLA Internet Center in the Hall of Exhibits houses a mini-network of computers that provides convenient Internet access and demonstrations for meeting participants. Knowledgeable colleagues will be on hand to assist you. Check your e-mail or learn about the wide range of information resources that are available through this global network.

MLA LEARNING CENTER
Organized and staffed by members of the Educational Media and Technologies Section, the MLA Learning Center in the Hall of Exhibits is a microcomputer demonstration area that offers hands-on exposure to innovative computerized health sciences curricula. If you select or support this type of instructional resource for your institution, stop by the center to explore and evaluate the programs and discuss experiences with colleagues.

MLA OFFICE
The MLA Office is located in the Convention Center. You may leave messages for members of the Board of Directors and MLA staff there, or stop by if you have questions about any meetings or activities.

NEWSLETTER
*The Frontier Express*, the newsletter of MLA ’96, will be published daily during the meeting, Saturday-Tuesday, June 1-4; a final issue will be available on the MLA ’96 Web site on Wednesday June 5. Please submit items for publication at the MLA Office or the Hospital­ty Center no later than 3:00 p.m. on the day before you want them to appear.

PLACEMENT SERVICE — “JUMP-START YOUR JOB SEARCH”
Seeking a new job or a change of scenery? Looking for the perfect employee to fill a position? Let MLA’s Placement Service help you! The Placement Service provides a meeting place for both job seekers and employers. Individual job seekers and employers may submit late applications to the Placement Service through Monday, June 3. Photocopying facilities are available next door in the Member Resource Room (Room 2218). Catalogs of Job Opportunities and Applicant Availability forms will go on sale the morning of Wednesday, June 5, at the Registration Center.
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Pick up your badge, program, and other conference materials at the Registration Center.

REXAXATION STATION
Visit the Relaxation Station in the Hall of Exhibits, and take a minute to wind down with your choice of one of the complimentary services for weary librarians.

SACK SITTERS
Sack Sitters are available at the MLA Registration Center, so that you may attend meetings, sessions, another round of exhibits, or lunch without lugging heavy materials with you. The following services are available for a reasonable fee: coat, briefcase, and luggage storage; shipping; packaging; and emergency mailing. Business supplies are also available.

SCHOLARSHIP BOOTH
Make a donation to support the MLA grants and scholarship program, and take home a unique premium for a friend, family member, or yourself! Cash, checks, VISA, and MasterCard are accepted.

TOURS
Full of fountains and majestic, tree-lined boulevards, Kansas City offers an endless number of entertainment opportunities. The Country Club Plaza features more than 180 shops and restaurants in an old-world-style setting, while Hallmark Cards' Crown Center provides entertainment and shopping in an urban atmosphere. The city is famous for steaks and barbecue, but it also offers a vast array of culinary styles. Kansas City is home to some of the finest history and art museums in the country, including the Nelson-Atkins Museum of Art and the Harry S. Truman Library and Museum. The expanded Kansas City Zoo features many newly constructed world-class exhibits and the only IMAX theater in any zoo in the world. Professional symphony, ballet, opera, and theatrical performances are offered throughout the year. Famous KC jazz can be heard in numerous venues.

A fun and convenient way to get a good overview of the city is to take the Kansas City Trolley. Bright red trolleys run a sixteen-mile loop through Kansas City’s main corridor seven days a week. Areas served include the City Market, downtown, Crown Center, Westport, and the Country Club Plaza; and there are numerous stops at hotels and attractions. Drivers provide a narrated tour, recounting interesting stories about Kansas City’s history and landmarks. The trolley fare is an excellent deal at only $4.00 per day, including unlimited reboarding. Stop by the Hospitality Center for more information.

TAPPING
Have you missed a program you wanted to attend? Catch all the hot information by ordering audiotapes of sessions in the registration area. Order forms have also been included in your attendee packets.

TRAVEL SAFETY TIPS
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SPECIAL SESSIONS AND EVENTS

1997 SECTION PROGRAM PLANNERS MEETING
Come and meet Gary D. Byrd, Ph.D., section council liaison for the 1997 National Program Committee, who will discuss guidelines and distribute request forms for section programs to be presented at the 1997 Annual Meeting in Seattle, WA. He will also distribute a directory of section program planners in order to facilitate the process for units who wish to cosponsor programs.

ACADEMY CONSULTATIONS
Bring your list of credentialing questions: members of MLA's Credentialing Committee and Professional Recognition Review Panel will be available to help you, whether you are submitting your portfolio for the first time or need advice on when and how to renew. Make time in your schedule to take advantage of a one-on-one consultation.

AWARDS LUNCHEON AND CEREMONY
Join friends and colleagues to honor MLA's most deserving professionals. A ticket to this special event comes with Inclusive Registration. Tickets are also available for $40.00 at the Registration Center until Sunday, June 2. General seating will be available for those who wish to attend the ceremony but not the luncheon.

Chapter Sharing Roundtables
Chapter members meet informally to share experiences and expertise at a luncheon roundtable discussion. All MLA members who want to discuss chapter activities and issues are encouraged to attend. Facilitators will preside at each table. A box lunch will be available for $15.00. Although we encourage you to purchase a lunch, it is optional. All participants must register for this event at the MLA Registration Center, indicating their choice of discussion topic.

FRIENDS OF NLM RECEPTION AND TOUR OF THE KANSAS CITY MUSEUM
The Friends of the National Library of Medicine (NLM) cordially invite you to an evening reception in a majestic American landmark, The Corinthian Hall. Constructed in 1910, this classical-style mansion was donated to the city of Kansas City, MO, by the family of Robert A. Lang, founder of the Long-Bell Lumber Company. In 1940, the fifty-room mansion and the adjoining property were opened to the public as the home of the Kansas City Museum. The museum features science and regional history exhibits, a natural history hall, a planetarium with the Challenger Learning Center, and a working old-fashioned soda fountain. Refreshments will be served during the reception.

Tickets are available at the MLA Registration Center for $15.00 for members of Friends of NLM and $35.00 for nonmembers (nonmember price includes a one-year Friends membership). Transportation will depart from the Westin Crown Center to the Kansas City Museum. The first shuttle will depart from the Main Lobby of the Westin Hotel at 5:45 P.M. Return trips from the museum to the hotel will start at 8:00 P.M.

FRONTIER CELEBRATION: SEARCHING FOR STEAMBOAT TREASURE
This special event combines Kansas City's best barbecue and jazz with a journey back to 1880s America. Wander through the Arabia Steamship Museum on your own or take a special tour conducted by the people who salvaged the treasures on display. From this sunken 1856 steamboat came a breathtaking array of frontier artifacts—the largest collection of pre-Civil War steamboat cargo in the world. Two hundred tons of "treasure" were excavated from the sunken Arabia, including such diverse items as blankets, china, fabric bolts, ink wells, tools, perfume, pistols, shovels, stirrups, and wagon wheels.

In the tents set up outside the Arabia Steamboat Museum, you will find a traditional barbecue where you can test the famous sauces of Kansas City. Music for the party will be provided by Angela Hagenbach and Musa Nova, which is led by Joe Cartwright on the piano and features Stan Kessler on trumpet. Musa Nova (which means "New Inspiration" in Portuguese) evolved from a shared love and passion for Latin music. Angela Hagenbach's vocal talents have inspired critics to write, "By dint of hard work and obviously innate musicality, she has established herself as one of the area's top jazz singers"; "Hagenbach may be the best scat singer since Ella Fitzgerald"; and "Good jazz singers are rare. Angela Hagenbach is more than just good, she's extraordinary."

Continuous shuttle service will be provided between both hotels and the Steamship Arabia.
When trying to get from the bibliographic database to the full text, go for the straight-line approach. Go for The Genuine Article® (TGA).

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SPECIAL SESSIONS AND EVENTS

HOSPITAL LIBRARIES SECTION BREAKFAST
The Hospital Libraries Section will host its annual Business Meeting with a continental breakfast. Join your colleagues and our invited guests for this opportunity to network informally. Tickets are available for $5.00 at the MLA Registration Center until noon on Tuesday, June 4.

LATE-BREAKING TOPIC SESSIONS
Interested in learning about the very newest projects in advanced technology taking place in health sciences libraries? Concerned about hot issues in health care policy and finance affecting our institutions and our profession? Then attend one of our special Late-Breaking Topic Sessions, a new feature on MLA's annual meeting schedule.

Our first Late-Breaking Topic Session will be anchored by Clifford Lynch, director of the Division of Library Automation for the University of California System. As a dynamic leader in the application of technology in the library and the creator of one of the largest library automation systems in the world (Melvyl, the University of California System-wide utility), Lynch will share his views on the developments in technology that will affect the rest of us in the months and years ahead.

More specific information on speakers and topics is in your registration packet and on the message boards in the Registration Area.

LEGISLATIVE UPDATE
Join the Governmental Relations Committee for an update on legislation in progress and MLA activities. The program will address such timely subjects as intellectual property and the National Information Infrastructure. Learn how legislative issues affect the way librarians provide information and information services.

LIBRARY SCHOOL REUNION
Renew old acquaintances and make new friends as you reminisce and share your career plans at MLA's fourth annual Library School Reunion. Graduates from individual schools will gather at designated tables, while AWOLS (Alumni Without Library Schools) and international visitors meet in their own special areas. Greet faculty or other representatives from your alma mater, and find out what's new on the education scene. This popular event is planned by the Medical Library Education Section.

MEDIA FESTIVAL
Join your colleagues from the Educational Media and Technologies Section for popcorn and a relaxing way to explore what's new in media. This year's theme is "Educating Patients and Their Families." At the end of each hour a door prize will be raffled. Four VHS videos will be shown:

10:00 A.M. Patient Education and Technology: Health On-Line
10:30 A.M. Post-Heart Surgery: The Zipper Club
11:00 A.M. Notes for My Daughter: Breast Cancer and Its Effect on the Entire Family
NOON MISHA: Recovery from a Serious Accident

NEW MEMBER/FIRST-TIME ATTENDEE ORIENTATION AND RECEPTION
MLA's Membership Committee extends a warm welcome to all new members and first-time attendees! Because your first meeting can be overwhelming, the Membership Committee invites you to a special reception and orientation.

SHOW ME! SESSIONS
Be sure to visit the Show Me! Sessions, where colleagues will show you what they have been up to. The combined poster and interactive computer demonstrations will be an opportunity for attendees to experience the "Information Frontier" created in our workplaces every day. Presenters will answer your questions and describe their work during two special sessions. At the final poster sessions, two cash awards will be offered: one for the best print poster and one for the best electronic demonstration.

WALK WITH MAJORS!
Start your day with a brisk walk with your friends and colleagues around Kansas City. Dust off your walking shoes and plan to be a part of the walk.

Wednesday, June 5
Room 4100 B
8:00 A.M.-10:00 A.M.

Tuesday, June 4
Room 4203 A
11:00 A.M.-12:30 P.M.
4:30 P.M.-6:00 P.M.

Wednesday, June 5
Room 1201
8:00 A.M.-9:30 A.M.

Monday, June 3
Room 4100 B
5:00 P.M.-6:00 P.M.

Tuesday, June 4
Room 2215
10:00 A.M.-12:30 P.M.

Monday, June 3
Room 4100 B
5:30 P.M.-6:30 P.M.

Sunday, June 2
Exhibit Hall A
12:30 P.M.-2:00 P.M.

Tuesday, June 4
1:00 P.M.-2:30 P.M.

Monday, June 3
Sponsored by Majors Scientific Books, Inc.
6:30 A.M.-7:30 A.M.
A leader in the field of electronic full-text publication

With a wide range of information possibilities for your end-users!

Stop by Booths #324 & 326 and see demonstrations of our established online journals such as GENE-COMBIS and Immunology Today Online and some of our exciting new publications:

**Tetrabedron Information System**

The innovative online information resource for organic, bioorganic and medicinal chemists. *Tetrabedron Alert* offers full graphical abstracts of accepted papers for all five *Tetrabedron* journals!

**New Astronomy**

The international electronic journal in astronomy and astrophysics, accessible through the Web, but also available as a Local Area Network application.

**Earth and Planetary Science Letters Online**

The electronic edition of this prestigious letters journal is also accessible through the Web.

**Vaccine Online**

The pre-eminent journal expands to feature desktop access to new articles, hypertext links to abstracts of cited articles and an alerting service for forthcoming articles.

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- Current awareness services
SPECIAL SESSIONS AND EVENTS

WELCOME RECEPTION AND OPENING OF THE HALL OF EXHIBITS

The official kick-off celebration for MLA '96 will knock your socks off! Gather your friends and meet in the MLA Registration Area at 6:15 P.M. to see the world-famous Kansas City Marching Cobras. The police will close the street outside the convention center for the Cobras, a high-energy drill team and drum corps sponsored by the Boys and Girls Clubs of Greater Kansas City, who are ready to wow MLA as they have many other audiences. The Cobras, who range in age from four to mid-twenties, will delight you with their combination of high-stepping dance, acrobatics, and energetic musicianship.

Follow the Cobras into the Hall of Exhibits and greet the many companies who have come to dazzle you with their state-of-the-art products and new services. The Hall of Exhibits will be saluting the various Kansas City sports franchises with flags at the food stations on the exhibit floor. See if you can recognize the Royals and the Chiefs, as well as the Wiz (the new soccer team), World Team Tennis, The Blades (indoor hockey), and the Attack (indoor soccer).

Saturday, June 1
Registration Area and Exhibit
Hall A
5:45 P.M.–8:30 P.M.

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Have you ever wanted to go **beyond** the cutting edge?

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**HealthGate**, a leading provider of biomedical information on the World Wide Web, invites you to stop by **Booth 626** during MLA '96 and see what the cutting edge is all about.

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CONTINUING EDUCATION SCHEDULE

All continuing education courses will meet in the Kansas City Convention Center unless computer facilities are needed. All hands-on computer courses will be held at off-site facilities and are clearly marked. Participants needing transportation for off-site courses should meet one hour before courses begin at the MLA Registration Area in the Kansas City Convention Center. To register on site for any continuing education courses, inquire at the MLA Registration Center. Room assignments are listed below; instructors names are in parentheses.

FRIDAY, MAY 31
Full-day courses meet from 8:00 a.m. to 5:00 p.m.

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Instructor(s)</th>
<th>Room</th>
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<tbody>
<tr>
<td>CE 203</td>
<td>Introduction to Financial Management for Health Sciences Libraries</td>
<td>Byrd</td>
<td>2204</td>
</tr>
<tr>
<td>CE 305</td>
<td>Introduction to Reference Sources in the Health Sciences</td>
<td>Dimitroff</td>
<td>2210B</td>
</tr>
<tr>
<td>CE 308</td>
<td>Consumer Health Information Services</td>
<td>Lambremont</td>
<td>2210C</td>
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<tr>
<td>CE 314</td>
<td>Drug and Pharmaceutical Information Resources</td>
<td>Snow</td>
<td>2210A</td>
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<tr>
<td>CE 601</td>
<td>Planning and Administering a Bibliographic Instruction Program</td>
<td>Dorsch</td>
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<tr>
<td>NP 601</td>
<td>Serials Management</td>
<td>Buttnier/McCann</td>
<td>2214</td>
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</tbody>
</table>

NP 603  CD-ROM: Local- and Wide-Area Networking (DeMatteo/McQueen) Room 2201
NP 604  Information Science for Medical Librarians (Doty) Room 2202
NP 605  Expanding Your Library into Futuristic Dimensions (Martindale) Hands-on, off-site course: University of Kansas Medical Center
NP 607  Conquering the Final Frontier: How to Teach Adult Learners (Surdyk/O'Hara) Room 2213
NP 608  Managed Care Organizations and the Health Sciences Librarian (Watkins) Room 1202B

Half-day course times listed below.

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Instructor(s)</th>
<th>Room</th>
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</thead>
<tbody>
<tr>
<td>NP 609</td>
<td>Leadership and Life Designs</td>
<td>Bushman</td>
<td>2205</td>
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<tr>
<td>NP 610</td>
<td>Clinical Practice Guidelines</td>
<td>Pearson/Herman</td>
<td>2206</td>
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<tr>
<td>NP 611</td>
<td>Oncology: Concepts and Resources</td>
<td>Butros</td>
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<tr>
<td>NP 612</td>
<td>Research Methods for the Health Sciences Librarian</td>
<td>Marshall</td>
<td>2206</td>
</tr>
</tbody>
</table>

NP 613  Problem-Based Learning and the Health Sciences Librarian: An Introduction (Rankin/LeBeause) Room 2206
NP 614  Strategic Positioning for Hospital Libraries and Librarians (Wolf) Room 2207
NP 615  Business Information Sources (Abels) Room 2207
NP 616  Building Quality through Benchmarking (Buchanan) Room 2213
NP 617  Publishing on the Internet Using the HyperText Markup Language (Hahn) Hands-on, off-site course: Children's Mercy Hospital
NP 618  Applying Copyright Law in Libraries (Heller) Room 2210A
NP 619  Developing the Hospital's Information Management Plan (Jones) Room 2210C

SATURDAY, JUNE 1
Full-day courses meet from 8:00 a.m. to 5:00 p.m.

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Instructor(s)</th>
<th>Room</th>
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<tbody>
<tr>
<td>CE 302</td>
<td>Understanding and Using Medical Terminology</td>
<td>Peloquin</td>
<td>2202</td>
</tr>
<tr>
<td>CE 307</td>
<td>Information Resources in Clinical Medicine</td>
<td>Wood</td>
<td>2203</td>
</tr>
<tr>
<td>CE 309</td>
<td>Nursing Information Access: Library Service for the Nursing Profession</td>
<td>Allen</td>
<td>1204B</td>
</tr>
<tr>
<td>CE 313</td>
<td>Oncology: Concepts and Resources</td>
<td>Butros</td>
<td></td>
</tr>
<tr>
<td>CE 702</td>
<td>Research Methods for the Health Sciences Librarian</td>
<td>Marshall</td>
<td>2206</td>
</tr>
</tbody>
</table>

NP 620  Business Information Sources (Abels) Room 2207
NP 621  Building Quality through Benchmarking (Buchanan) Room 2213
NP 622  Publishing on the Internet Using the HyperText Markup Language (Hahn) Hands-on, off-site course: Children's Mercy Hospital
NP 623  Applying Copyright Law in Libraries (Heller) Room 2210A
NP 624  Developing the Hospital's Information Management Plan (Jones) Room 2210C
**CONTINUING EDUCATION SCHEDULE**

### SATURDAY, JUNE 1, CONTINUED

Half-day course times listed below.

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Location</th>
<th>Time</th>
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<tbody>
<tr>
<td>CE 501</td>
<td>Introduction to Microcomputers and Hard Disk Management (Speer)</td>
<td>Hands-on, off-site course: University of Kansas Medical Center</td>
<td>1:00 P.M.-5:00 P.M.</td>
</tr>
<tr>
<td>NP 623</td>
<td>Retrieving and Configuring Internet Software (Lombardo)</td>
<td>Hands-on, off-site course: University of Missouri-Kansas City</td>
<td>1:00 P.M.-5:00 P.M.</td>
</tr>
<tr>
<td>NP 624</td>
<td>Internet File Transfer (Dennis)</td>
<td>Hands-on, off-site course: University of Missouri-Kansas City</td>
<td>8:00 A.M.-NOON</td>
</tr>
</tbody>
</table>

**NP 625**  What's Out There? Internet Resources and How to Find Them (Hancock)

Hands-on, off-site course: University of Kansas Medical Center

8:00 A.M.-NOON

**NP 626**  Electronic Document Delivery: The Ultimate Solution? (Jackson)

Room 2215

1:00 P.M.-5:00 P.M.

**NP 627**  Introduction to Telemedicine (Moore)

Room 2215

8:00 A.M.-NOON

**NP 628**  Presentation Skills (Schoch)

Room 2214

1:00 P.M.-5:00 P.M.

The symposium is dedicated to the memory of the late Daniel T. Richards.

Managing Health Information Resources for the 21st Century: The Second MLA Symposium on Collection Development in Health Sciences Libraries

Room 4100 B

8:30 A.M.-5:00 P.M.

### WEDNESDAY, JUNE 5

Half-day courses meet from 1:00 p.m. to 5:00 p.m.

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Location</th>
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</thead>
<tbody>
<tr>
<td>NP 629</td>
<td>Quality Filtering of Medical Literature (Johnson)</td>
<td>Room 1204 A</td>
</tr>
<tr>
<td>NP 630</td>
<td>Health Services Research Information (Selden/Auston/Cahn)</td>
<td>Room 1204 B</td>
</tr>
<tr>
<td>NP 631</td>
<td>Creating an Outreach Program (Walton/Stey)</td>
<td>Room 1202 A</td>
</tr>
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</table>

### THURSDAY, JUNE 6

Joint MLA/AMIA Symposium meets from 8:30 a.m. to 5:30 p.m.

Telemedicine: Supporting Decisions by Patients, Caregivers, and Administrators

For more information, please visit the AMIA Registration Center in the Hyatt Regency Hotel.

Atlanta Ballroom, Hyatt Regency Hotel
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Stop by Booth #145 at MLA

American Medical Association
Physicians dedicated to the health of America
# MLA '96 AT A GLANCE

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<th>Day</th>
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<td>7AM</td>
<td>Continuing Education Courses</td>
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<td>8AM</td>
<td>Board of Directors Meeting (All members are requested to attend)</td>
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<td></td>
<td>9AM</td>
<td>Break</td>
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<tr>
<td>Sat</td>
<td>7AM</td>
<td>Continuing Education Courses</td>
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<td>COLLECTION DEVELOPMENT SYMPOANANANC</td>
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<td>Committee Meetings</td>
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<td>Chapter Council</td>
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<td>Section Council</td>
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<td>Sun</td>
<td>7AM</td>
<td>Committee Meetings</td>
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<td>8AM</td>
<td>WELCOME TO MLA '96 President's Address</td>
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<td>Break</td>
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<td>10AM</td>
<td>PLENARY SESSION I Silicon Snake Oil</td>
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<td>11AM</td>
<td>Lunch and Learn</td>
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<td>SHOW M Poster Session</td>
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<td>HALL OF EXHIBITS</td>
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<td>Mon</td>
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<td>Committee Meetings</td>
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<td>8AM</td>
<td>Section Business Meetings</td>
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<td>9AM</td>
<td>PLENARY SESSION II Janet Doe Lecture</td>
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<td>10AM</td>
<td>NLM Update Session</td>
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<td>11AM</td>
<td>AWARDS LUNCHE and CEREMONY</td>
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<td>HALL OF EXHIBITS</td>
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<td>7AM</td>
<td>Committee Meetings</td>
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<td>8AM</td>
<td>BUSINESS MEETING II</td>
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<td>9AM</td>
<td>Inaugural Address</td>
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<td>Section Programming III</td>
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<td>Lunch and Learn</td>
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<td>Media Festival</td>
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<td>HALL OF EXHIBITS</td>
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<td>Wed</td>
<td>7AM</td>
<td>Committee Meetings</td>
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<td>8AM</td>
<td>Legislative Update</td>
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<tr>
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<td>9AM</td>
<td>Section Business Meetings</td>
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<td></td>
<td>10AM</td>
<td>BRUNCH and CLOSING OF EXHIBITS</td>
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<td>11AM</td>
<td>PLENARY SESSION IV Virtual Hospital</td>
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<td></td>
<td></td>
<td>Board of Directors Meeting</td>
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<tr>
<td>Thu</td>
<td>7AM</td>
<td>MLA/AMIA SYMPO</td>
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<th>Time</th>
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<tbody>
<tr>
<td>2PM</td>
<td>Break</td>
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<td>3PM</td>
<td>MLA Business Meeting I</td>
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<tr>
<td>4PM</td>
<td>Break</td>
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<tr>
<td>5PM</td>
<td>NEW MEMBERS RECEPTION</td>
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<td>6PM</td>
<td>Int'l Visitors Reception</td>
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<tr>
<td>7PM</td>
<td>Section Programming II</td>
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<tr>
<td>8PM</td>
<td>FRONTIER CELEBRATION (until 10PM)</td>
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<tr>
<td>7PM</td>
<td>FRIENDS OF NLM RECEPTION</td>
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<tr>
<td>8PM</td>
<td>Section Program IV</td>
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<tr>
<td>9PM</td>
<td>PLENARY SESSION III Intellectual Property</td>
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<tr>
<td>10PM</td>
<td>Section Roundtables</td>
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<tr>
<td>11PM</td>
<td>HIBITS</td>
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<td>12AM</td>
<td>Continuing Education Courses</td>
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<td>1AM</td>
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</tbody>
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Note: The schedule includes various events and sessions from 2PM to 12AM, with breaks and time slots for informal meetings. The event at 7PM is a Friends of NLM Reception. The event at 8PM is a Frontier Celebration until 10PM. The event at 10PM is a new members reception.
MLA '96 DAILY PROGRAM

All sessions will take place in the Kansas City Convention Center unless otherwise noted. Please watch for any room changes in The Frontier Express, the daily newsletter of MLA '96: The Information Frontier.

THURSDAY, MAY 30
2:00 P.M.-5:00 P.M.
Board of Directors
(Members are welcome to attend.)
Century A, Westin Crown Center

FRIDAY, MAY 31
8:00 A.M.-5:00 P.M.
Continuing Education Courses
(See pages 15-16 for room assignments.)

SATURDAY, JUNE 1
8:00 A.M.-4:30 P.M.
Chapter Council
Room 1203 B

9:00 A.M.-5:00 P.M.
Continuing Education Courses
(See pages 15-16 for room assignments.)

8:30 A.M.-5:00 P.M.
Books Panel
Room 1201

10:30 A.M.-11:30 A.M.
Collection Development Symposium Discussion Groups
Room 4100 B

11:30 A.M.-12:30 P.M.
Collection Development Symposium Luncheon
Room 4100 A

12:30 P.M.-2:00 P.M.
Collection Development Symposium: Concurrent Workshops

2:00 P.M.-3:00 P.M.
Collection Development Symposium Coffee Break

2:30 P.M.-4:00 P.M.
Collection Development Symposium: Concurrent Workshops, continued
(Workshops repeat after coffee break in the rooms listed above.)

3:00 P.M.-4:00 P.M.
Collection Development Symposium Coffee Break

3:00 P.M.-4:45 P.M.
Section Chairs Orientation
Room 4202 A

SUNDAY, JUNE 2
7:00 A.M.-9:00 A.M.
Instructional Development Subcommittee
Room 2201

Instructor Approval, Evaluation, and Support Subcommittee
Room 2203

Veterinary Medical Libraries Section Executive Board Meeting
Room 2211
SUNDAY, JUNE 2, CONTINUED

7:30 A.M.-9:00 A.M.
Public Services Section
Executive Board Meeting
Room 2202

8:30 A.M.-9:00 A.M.
Placement Service
Orientation
Room 2219

9:00 A.M.-9:30 A.M.
Welcome to the 96th Annual Meeting
Music Hall

Welcome from the President of the
Medical Library Association
Jana Bradley, Ph.D., Indiana University
School of Library and Information Science at Indianapolis

Welcome from the 1996 National Program Committee
Jacqueline D. Doyle, Chair, 1996
National Program Committee,
Health Sciences Library, Samaritan
Health System, Phoenix, AZ; Julia
Sollenberger, Associate Chair, 1996
National Program Committee,
Edward G. Miner Library, University
of Rochester Medical Center, NY; Robert A. Pisciotta, Chair, 1996
Local Assistance Committee, Archie
Dykes Library, University of Kansas
Medical Center, Kansas City

9:30 A.M.-10:00 A.M.
President's Address
Jana Bradley, Ph.D.,
Music Hall

Executive Director’s Address
Carla J. Funk

10:00 A.M.-10:30 A.M.
Coffee Break
Exhibit Hall A

10:00 A.M.-4:30 P.M.
Hall of Exhibits Open
Exhibit Hall A

10:30 A.M.-NOON
Plenary Session I
Music Hall

Introduction:
Trudy A. Gardner, Ph.D., Assistant
Dean for Educational Resources,
Rush University, Rush-Presbyterian-St. Luke’s Medical Center,
Chicago, IL

“Silicon Snake Oil: Second Thoughts
on the Information Highway”
Clifford Stoll, Ph.D., Writer, Computer
Security Expert, Free Spirit,
Oakland, CA

NOON-1:30 P.M.
Open Forum: MLANET
Room 2204

NOON-2:00 P.M.
Research Policy Implementation Task Force
Room 2201

12:30 P.M.-2:00 P.M.
Poster Sessions/Show Me Presentations
Exhibit Hall A

12:30 P.M.-1:15 P.M.
“Lunch and Learn”
Educational Opportunities

CAB Health Database
Room 4202 B
Come for a complete product briefing
on the content and coverage of CAB
Health, the new human health and
diseases database, available online and
on CD-ROM. Find out how this
database can add to the medical
database market by offering
complimentary coverage to some of
the larger medical databases in your
library.

Doody Publishing, Inc.
Room 1204 B
Doody on the Internet
Please join us for lunch where you will
receive a free subscription to Doody’s
Weekly E-Mail Bulletin Service, a new
Internet-based newsletter customized
to your information interests. You will
also be eligible to win valuable raffle
prizes.

Knight-Ridder Information
Room 4201 A
Biomedical SuperFiles Lunch and Learn
Improve your knowledge of searching
the Biomedical SuperFile collection:
BIOSIS Previews, EMBASE, Excerpta
Medica, and MEDLINE.
Representatives from BIOSIS, Elsevier
Science, and Knight-Ridder
Information, Inc., will host the
workshop and discuss key subject
areas, features, and techniques to
search these files more efficiently.

National Library of Medicine
Room 1205
Join the NLM staff to learn about new
initiatives on the information frontier.
Plans for new MEDLARS databases,
DOCLINE access, Internet Grateful
Med, and other Web applications will
be discussed.

Ovid Technologies, Inc.
Room 1201
Ovid Technologies invites all librarians
to lunch! Join Ovid’s technical and
sales staff for an in-depth look at our
Z39.50-compliant Ovid client/server,
which allows users to standardize on
one interface to connect to
information resources worldwide. Ovid
also introduces its Web gateway,
allowing searchers to use their favorite
Web browser (such as Netscape) to
access the complete collection of Ovid
databases.

Rittenhouse Book Distributors, Inc.
Room 1204 A
Applying Technology to the Learning Process
An interactive discussion of the major
variations in products, platforms,
interfaces, and search engines, and the
advantages or disadvantages of each.

SilverPlatter Information
Room 1202 A
The Real Story on Client/Server Architecture
Please join SilverPlatter for a
complimentary lunch session in which
you will discover the benefits of true
client/server architecture. Find out how
ERL technology allows you access to
the most extensive choice of clients,
servers, and databases.

2:00 P.M.-3:30 P.M.
Business Session I
Music Hall

Presiding:
Jana Bradley, Ph.D., President, Medical Library Association

Announcements and Introductions
In Memoriam
New Member Recognition
Call to Order
Announcement of Election Results
New Business
Bylaws Committee Report
SUNDAY, JUNE 2, CONTINUED

2:00 P.M.-3:30 P.M.
Business Session I, continued
Music Hall

Amendments to the Special Rules of Order
Finance Committee Report
Information Reports (Found in the 1995/96 Annual Report)
Recognition of Members of the Academy of Health Information Professionals
Recognition of Authors and Editors of MLA Publications
Old Business
Adjournment

3:30 P.M.-4:00 P.M.
Coffee Break

4:00 P.M.-5:30 P.M.
Section Programming I

Cancer Librarians, Federal Libraries, Hospital Libraries, Nursing and Allied Health Resources, and Consumer and Patient Health Information Sections
Room 1203 B

"New and Innovative Services in Health Care Settings"
Moderator:
Deborah Lawless, Instructor and University Librarian, Borland Library, University of Florida, Jacksonville

Speakers:
(4:05 P.M.-4:20 P.M.)
"An Internet Teaching Tool: A Companion Resource to Workshops Teaching Hospital Librarians to Use the World Wide Web"
Keir Reavie, Coordinator of Research Support Services, Vera P. Shiffman Medical Library, Wayne State University, Detroit, MI

(4:20 P.M.-4:35 P.M.)
"Creating a Web Page for Alcoholism and Drug Addiction Information Resources"
Denis Gaffney, Collection Management Librarian, Medical Research Library, SUNY Health Sciences Center, Brooklyn, NY

(4:35 P.M.-4:50 P.M.)
"Using an Internet Teaching Tool in Hospital Libraries to Support Access to Health Sciences Resources on the World Wide Web"
Carole M. Gilbert, Director of Library Services, Helen L. DeRoy Medical Library, Mission Health: Providence Hospital and Medical Centers, Southfield, MI; Cathy Eames, Library Automation Specialist, Children's Hospital of Michigan, Detroit

(4:50 P.M.-5:05 P.M.)
"Criteria for Selecting a Web Search Engine"
Kathlyn L. Reed, Ph.D., O.T.R., Education/Information Services Librarian, Houston Academy of Medicine, Texas Medical Center

(5:05 P.M.-5:25 P.M.)
"Affording the Electronic Library: Questions Based on the ISI ELP Economic Model"
Edward W. Tawyea, Director, Academic Information Services and Research/University Librarian, Thomas Jefferson University, Philadelphia, PA

(5:05 P.M.-5:25 P.M.)
"The High Wire Press at Stanford University: Advancing Scholarly Communication through Network Publishing"
Michael Newman, Head Librarian and Bibliographer, Falconer Biology Library, Stanford University, Stanford, CA

(5:05 P.M.-5:25 P.M.)
"They Keep Moving the Hockey Puck: Technological Advances in the World of Informatics"
Moderator:
Ann Marie Corry, School of Dentistry, University of Missouri, Kansas City
Speaker:
William J. Hayden, D.D.S., School of Dentistry, University of Missouri, Kansas City

Medical Informatics and Medical School Libraries Sections
Room 1201

"Blazing the Trail to the Digital Library: Electronic Journals"
Moderator:
Karen Butter, Deputy Director, Library and Center for Knowledge Management, University of California, San Francisco

Speakers:
(4:05 P.M.-4:25 P.M.)
"Academic Press: IDEAL: Just in Time to Just in Case...Have We Gone Full Circle?"
Chrysanne Lowe, Marketing Director; and Liz Pope, Electronic Publishing Developer, Academic Press

(4:25 P.M.-4:45 P.M.)
"The Red Sage Project: Business Issues and Models"
Richard Lucier, Assistant Vice Chancellor for Academic Information Management and University Librarian, Library and Center for Knowledge Management, University of California, San Francisco

(5:25 P.M.-5:30 P.M.)
"Reaching Remote Clients: Electronic Communications Today and Tomorrow"
Moderator:
Susan Bolda Marshall, Director, Division of Information and Archival Services, American Academy of Pediatrics, Elk Grove Village, IL

Speakers:
(4:05 P.M.-4:20 P.M.)
"ACOGNET to ACOG.COM: The Evolution and Impact of a National Information System for Obstetrician-Gynecologists, 1986-1996"
Pamela Van Hine, Head Librarian and Associate Director, Resource Center, American College of Obstetricians and Gynecologists, Washington, DC
SUNDAY, JUNE 2, CONTINUED

4:00 P.M.-5:30 P.M.
Section Programming I, continued

(4:20 P.M.-4:35 P.M.)
“Providing Support Services to Remote Access Clients: The West Virginia CONSULT Experience”
Linda Jacknowitz, Director; D. Alex Yohn, Client Services Liaison, West Virginia CONSULT, a service of Robert C. Byrd Health Sciences Center, West Virginia University, Morgantown

(4:35 P.M.-5:05 P.M.)
“Electronic Communication Today and Tomorrow”
Rod D. Corn, CHE, Director, Business Development, Sprint Healthcare Systems, Inc., Kansas City, MO

(5:05 P.M.-5:30 P.M.)
Questions and Answers

Public Health/Health Administration Libraries, Mental Health Librarians, and Relevant Issues Sections
Room 1203 C

“The Crisis of Violence in America: Challenges for Health Sciences Librarians to Respond to the Need for Interdisciplinary Collaboration to Address Violence”
Moderator:
Carole A. Colter, Epidemiology and Public Health Librarian, Ira V. Hiscock Library, School of Public Health, Yale University, New Haven, CT

Speakers:
(4:05 P.M.-4:35 P.M.)
“The Crisis of Violence in America: Collaborative Efforts in Public Health and Preventive Medicine”
Alexander E. Crosby, M.D., M.P.H., Medical Epidemiologist, National Center for Injury Prevention and Control, Centers for Disease Control and Prevention, Atlanta, GA

(4:35 P.M.-4:50 P.M.)
“The National Center for Injury Prevention and Control Library”
Sandra E. Bonzo, Technical Information Specialist and Library Specialist, National Center for Injury Prevention and Control, Centers for Disease Control and Prevention, Atlanta, GA

(4:50 P.M.-5:05 P.M.)
“Healing the Heartland: Oklahoma Medical Librarians’ Response to the Oklahoma Bombing”
Jennifer Crawford Goodson, Head, Reference and Instructional Service, Robert M. Bird Health Sciences Library, University of Oklahoma, Oklahoma City

(5:05 P.M.-5:20 P.M.)
“Government Research on Violence”
Bonnie Blustein, Ph.D., Chicago Coalition Against Violence Initiative, Chicago, IL

(5:20 P.M.-5:30 P.M.)
Questions and Answers

Public Services Section
Room 1203 A

“To Boldly Go: New Frontiers for Public Services”
Moderator:
M. J. Tooey, Assistant Director for Information and Instructional Services, Health Sciences Library, University of Maryland at Baltimore

Speakers:
(4:05 P.M.-4:20 P.M.)
“The Journal of Biological Chemistry and Science Magazine: The Role of the Biological Sciences Librarian in Developing World Wide Web Resources”
Michael Newman, Head Librarian and Bibliographer, Falconer Biology Library, Stanford University, Stanford, CA

(4:20 P.M.-4:35 P.M.)
“Library Coordination of an Academic Medical Center’s Home Page”
Deborah Ward, Associate Director, Medical Center Library, University of Kentucky, Lexington

(4:35 P.M.-4:50 P.M.)
“Developing Electronic Resources: The Western New York Health Database”
Sharon A. Gray, Health Sciences Library; Robert O’Shea, Ph.D., Social and Preventive Medicine, State University of New York, Buffalo

(4:50 P.M.-5:05 P.M.)
“Yes SIR! The Selected Internet Resources Project”
Holly K. Grossetta Nardini, Reference Librarian/Internet Services Coordinator, Cushing/Whitney Medical Library, Yale University, New Haven, CT

(5:05 P.M.-5:20 P.M.)
“Electronic Reserves: The Changing Landscape of Instructional Support”
Peter Burslem, Assistant Director for Systems Research and Development; Gary Freiburger, Deputy Director; Lynette Ralph, Assistant Director for Access Services, Health Sciences Library, University of Maryland at Baltimore; Ernesta E. Greenidge, Fulbright Fellow Librarian, Medical Sciences Library, University of the West Indies, St. Augustine, Trinidad and Tobago

Technical Services Section
Room 1204 A

“Technical Services on the Frontier: The Impact of New Technologies on Technical Services”
Moderator:
Dianne McCutcheon, Assistant Head, Serial Records Section, National Library of Medicine, Bethesda, MD

Speakers:
(4:05 P.M.-4:20 P.M.)
“Exploring the Impact of Selecting and Cataloging Internet Resources on Technical Services Workflows”
Richard J. Behles, Historical Librarian/Preservation Officer; Margaret K. Blair, Head, Acquisitions/Serials Department; Jane E. Murray, Head, Cataloging Department; Anne M. Sleeman, Assistant Director for Resources Management, Health Sciences Library, University of Maryland at Baltimore

(4:20 P.M.-4:35 P.M.)
“Technical Services on the Frontier: The Organizational Impact of New Technologies on Technical Services”
Antonija Prelec, Associate Director, Health Sciences Library, State University of New York, Stonybrook, East Setauket; Holly Shipp Buchanan, Ed.D., Director of Libraries and Associate Professor, Greenblatt Library, Medical College of Georgia, Augusta
SUNDAY, JUNE 2, CONTINUED
4:00 P.M.-5:30 P.M.
Section Programming I, continued
(4:35 P.M.-4:50 P.M.)
"Selecting Electronic Resources at the National Library of Medicine"
Carol Krueger, Selector/Government Documents Librarian, Serial Records Section, National Library of Medicine, Bethesda, MD
(4:50 P.M.-5:05 P.M.)
"NLM Update: Cataloging Electronic Resources at the National Library of Medicine"
Wen-Min Kao, Principal Cataloger, Cataloging Section, National Library of Medicine, Bethesda, MD
(5:05 P.M.-5:30 P.M.)
Questions and Answers
Veterinary Medical Libraries Section
Room 2202
"Reintroduction of River Otters in Missouri"
Moderator:
Trenton Boyd, Head of Veterinary Medical Library, University of Missouri, Columbia
Speaker:
Glenn D. Chambers, Retired Motion Picture Specialist, Missouri Department of Conservation/CEO

MONDAY, JUNE 3
7:00 A.M.-9:00 A.M.
Awards Committee
Room 2201
Credentialed Committee
Room 2202
Fellows of MLA
Room 2204
Governmental Relations Committee
Room 2206
Membership Committee
Room 2203
Publications Committee
Room 2205
7:30 A.M.-9:00 A.M.
Section and SIG Business Meetings
Outreach SIG
Room 2213
Veterinary Medical Libraries Section Breakfast Meeting
Room 2210 B
9:00 A.M.-10:00 A.M.
Plenary Session II
Music Hall
The Janet Doe Lecture
Introduction:
Jana Bradley, Ph.D., Indiana University School of Library and Information Science at Indianapolis

2:00 P.M.-3:30 P.M.
Section Programming II
Collection Development Section, and Publishing and Information Industries Relations Committee
Room 1205
"Electronic Information in the Networked Environment: Pricing, Licensing and Negotiating"
Moderator:
Frances L. Chen, Head of Collection Development, Arizona Health Sciences Library, University of Arizona, Tucson
Speakers:
(2:05 P.M.-2:20 P.M.)
"Online Full Text Journals: Issues of Pricing and Access"
Karen Hunter, Vice President, Elsevier Science, New York, NY
(2:20 P.M.-2:35 P.M.)
"A Primer in Negotiating License Agreements and Pricing for Electronic Information"
Stephen Bosch, Information Access Librarian, Library, University of Arizona, Tucson
(2:35 P.M.-2:50 P.M.)
"ISI's Electronic Library Project: Participants' Collection Development Approaches"
Helen Atkins, Manager, Product Development, Institute for Scientific Information, Philadelphia, PA
MONDAY, JUNE 3, CONTINUED

2:00 P.M.–3:30 P.M.
Section Programming II, continued

(2:50 P.M.–3:05 P.M.)
"Blazing Our Own Trail on the Electronic Frontier"
Mary E. Helms, Associate Director, University of Nebraska Medical Center, Omaha

(3:05 P.M.–3:30 P.M.)
Panel Discussion

Questions and Answers

Federal Libraries Section
Room 2215

"Body Talk: The Differences Between Men and Women"

Moderator:
Marcia I. Batchelor, Chief, Medical Library, Madigan Army Medical Center, Tacoma, WA

Speaker:
Esther L. Headley, President, The Research Partnership, Inc., and Instructor of Marketing, W. Frank Barton School of Business, Wichita State University, KS

History of the Health Sciences Section
Room 2214

"History for the Future: Special Collections on the Information Frontier"

Moderator:
Patricia E. Gallagher, Information Specialist, New York Academy of Medicine, New York

(2:10 P.M.–2:25 P.M.)
"The Small Archival: Staying Relevant, Staying Current"
Maggie Yax, Archivist/Librarian, Fordham Health Sciences Library, Wright State University, Dayton, OH

(2:25 P.M.–2:40 P.M.)
"Surviving in the '90s"
Billie Broadus, Director, Cincinnati Medical Heritage Society, University of Cincinnati, OH

(2:40 P.M.–2:55 P.M.)
"Preserving the Archival Record of Medicine: the National Library of Medicine"
Sheila K. O’Neill, Curator of Modern Manuscripts, History of Medicine Division, National Library of Medicine, Bethesda, MD

(2:55 P.M.–3:10 P.M.)
"The New York Academy of Medicine: A Marriage of Tradition and Technology"
Lois Fischer Black, Acting Curator, Historical Collections, New York Academy of Medicine, New York

(3:10 P.M.–3:20 P.M.)
Commentator:
Stephen J. Greenberg, Ph.D., Reference/Collection Access Librarian, History of Medicine Division, National Library of Medicine, Bethesda, MD

(3:20 P.M.–3:30 P.M.)
Questions and Answers

Hospital Libraries Section
Room 1201

"On Beyond MEDLINE: Creating Centers of Excellence in Hospital Libraries"

Moderator:
Billie Stutts White, Director, Library/CME Services Mercy Healthcare, North Redding, CA

Panelists:
Kay Cimpl Wagner, Director of Library Services Gundersen/Lutheran Medical Center Health Sciences Library, La Crosse, WI; Michele S. Klein, Manager, Library Services, Children’s Hospital of Michigan, Detroit; Elaine Trzebiatowski, Manager, Library Systems and Services Allina Health System, Minneapolis, MN; Brit Roth, Director, Learning Resources, Geisinger Health System, Danville, PA; Jacquelyn Morton, Director of Medical Libraries, Group Health Cooperative of Puget Sound, Seattle, WA

Questions and Answers

Library Research Section
Room 1203 B

"Library Research Methodologies: Consultation with the Experts"

Moderator:
Gary Byrd, Ph.D., Health Sciences Library, State University of New York, Buffalo

Speakers:
(2:10 P.M.–2:25 P.M.)
"Survey Research"
Alexandra Dimitroff, Ph.D., School of Library and Information Science, University of Wisconsin, Milwaukee

(2:25 P.M.–2:40 P.M.)
"Focus Group Research"
Beryl Glitz, NR/LM, Pacific Southwest Region, UCLA Biomedical Library; Los Angeles, CA

(2:40 P.M.–2:55 P.M.)
"Meta-analysis Research"
Sherilynne Fuller, Ph.D., Health Sciences Library and Information Center, University of Washington, Seattle

(2:55 P.M.–3:05 P.M.)
Questions and Answers

(3:05 P.M.–3:30 P.M.)
Break-out sessions for consultations with the experts

Medical Library Education Section
Room 1203 C

"Meeting the Challenge: Use of NLM Planning Grants to Affect Future Education and Training of Health Sciences Librarians"

Moderator:
"Challenging Opportunities: From There to Here and Beyond"
Frances Johnson, Program Officer, Division of Extramural Programs, National Library of Medicine, Bethesda, MD
MONDAY, JUNE 3, CONTINUED

2:00 P.M.-3:30 P.M.

Section Programming II, continued

Speakers:
"Current Topics in Health Sciences Librarianship: A Pilot Course and Conference for Network-Based Lifelong Learning"
Jayne Campbell, Senior Associate Director for Information Services, Welch Medical Library, Division of Biomedical Information Sciences, The Johns Hopkins University, Baltimore, MD

"Preparing Tomorrow's Health Sciences Librarians"
Claudia Gollop, Assistant Professor; Carolyn Lipscomb, Project Coordinator, School of Information and Library Science, University of North Carolina at Chapel Hill

"Continuing Education for the Real World: Cooperative Efforts Between an LIS Program and an Academic Health Sciences Center Library"
Barbara Epstein, Associate Director, Administrative Services, Health Sciences Library System, University of Pittsburgh, PA

"Developing the Next Generation of Leadership"
Fred W. Roper, Ph.D., Dean, College of Library and Information Science, University of South Carolina, Columbia

Medical School Libraries Section
Room 1202 B

"The Changing Frontier: Redefining Intra-Institutional Information Management Domains"
Moderator:
Valerie Florance, Ph.D., Director, Edward G. Miner Library, University of Rochester Medical Center, NY

Speakers:
(2:00 P.M.-2:25 P.M.)
"Preparing Issues at the University of Rochester"
Valerie Florance, Ph.D., Director, Edward G. Miner Library, University of Rochester Medical Center, NY

(2:25 P.M.-2:45 P.M.)
"Defining and Implementing the Academic Information Management Domain: The Jefferson Experience"
Edward W. Tawyea, Director, Academic Information Services and Research/University Librarian, Thomas Jefferson University, Philadelphia, PA

(2:45 P.M.-3:05 P.M.)
"IAIMS Community Planning Issues at the University of Virginia"
Linda Watson, Director, Health Sciences Library, University of Virginia Health Sciences Center, Charlottesville

(3:05 P.M.-3:25 P.M.)
"Information Support Strategy: Grass-roots or Top-down?—The Stanford Experience"
Peter Stangl, Director, Lane Library, Stanford University Medical Center, Stanford, CA

(3:25 P.M.-3:30 P.M.)
Questions and Answers

National Program Committee and Section Council
Room 1203 A

"Extending Information Access Beyond the Library"
Moderator:
M. Sandra Wood, Librarian, Reference and Database Services, George T. Harrell Library, Milton S. Hershey Medical Center, Pennsylvania State University, Hershey

Speakers:
(2:05 P.M.-2:20 P.M.)
"Digitized Health Through Information Access: A Wellness Paradigm"
Julie J. McGowan, Ph.D., Director; Patricia Winstead-Fry, Ph.D., Professor, School of Nursing; Donna L. O'Malley, Associate Library Professor, Dana Medical Library, University of Vermont, Burlington

(2:20 P.M.-2:35 P.M.)
"Cross-Cultural Issues in Health Care Delivery: Locating, Evaluating and Using Information Resources"
Andrea Monroe-Fowler, School of Information and Library Studies, University of Michigan, Ann Arbor

(2:35 P.M.-2:50 P.M.)
"Supporting Medical Education in Community Practice Settings"
Margaret Moore, Head, Education Services; Diana McDuffee, AHEC Library and Information Services Coordinator; Jill Mayer, Outreach Librarian; Julia Shaw-Cokott, Education Programs Coordinator, Health Sciences Library, University of North Carolina at Chapel Hill

(2:50 P.M.-3:05 P.M.)
"An Applied Medical Informatics Summer Fellowship Program"
Donna L. O'Malley, Associate Library Professor; and Julie J. McGowan, Ph.D., Director, Dana Medical Library; John Lloyd, Jose Lopez, Stephen Messier, Marc Ruquoi, and Kim Potetz-Schwart, Medical Students, College of Medicine, University of Vermont, Burlington

(3:05 P.M.-3:20 P.M.)
"Centralizing Library Communications: From Scientific Editing to Web Pages"
Thomas A. Singarella, Ph.D., Professor and Director; David L. Armbuster, Ph.D., Associate Professor and Head, Scientific Publications and Library Communications, Health Sciences Library and Biocommunications Center, University of Vermont, Burlington

Pharmacy and Drug Information Section
Room 1202 A

"1996 Excerpta Medica Lecture"

Moderator:
Jean L. Siebert, Electronic Resources/Reference Librarian, Health Science Library, West Virginia University, Morgantown

Speaker:
"Nonbibliographic Electronic Pharmaceutical Resources"
Renato Cataldo, Jr., Pharm.D., Director of Microcomputer Applications, Associate Professor of Pharmacy Administration, Saint Louis College of Pharmacy, MO

Questions and Answers
### MONDAY, JUNE 3, CONTINUED

**2:00 P.M.-3:30 P.M.**
*Section Programming II, continued*

**Veterinary Medical Libraries Section**  
Room 2213

"The Future of Veterinary Medicine on the Internet"

**Moderator:**  
Ken Ladd, Head, Veterinary Medicine Library, University of Saskatchewan, Saskatoon, Canada

**Speaker:**  
Ken Boschert, D.V.M., Diplomate, American College of Laboratory Animal Medicine, Associate Director, Division of Comparative Medicine, School of Medicine, Washington University

**Room 2213**  

**3:30 P.M.-4:00 P.M.**  
Coffee Break  
Exhibit Hall A

**3:30 P.M.-4:30 P.M.**  
*Collection Development Section Business Meeting*  
Room 1205

**SIG Business Meetings**

**Geriatrics and Gerontology SIG**  
Room 4201 A

**Osteopathic Librarians SIG**  
Room 4201 B

### TUESDAY, JUNE 4

**7:00 A.M.-8:30 A.M.**

**Bylaws Committee**  
Mission, Westin Crown Center

**Grants and Scholarships Committee**  
Empire A, Hyatt Regency

**Health Sciences Library Technicians Committee**  
Room 2201

**Instructional Development and Instructor Approval, Evaluation, and Support Subcommittees Joint Meeting**  
San Francisco, Hyatt Regency

**Problem-Based Learning SIG**  
Room 4204 A

**4:00 P.M.-5:30 P.M.**

**Section and SIG Business Meetings**

**Cancer Librarians**  
Room 2201

**Chiropractic Librarians**  
Room 2202

**Consumer and Patient Health Information**  
Room 2206

**Dental**  
Room 2204

**Federal Libraries**  
Room 2207

**History of the Health Sciences**  
Room 2213

**International Cooperation**  
Room 2214

**Library Research**  
Room 2215

**Medical Informatics**  
Room 1202 A

**Medical School Libraries**  
Room 1201

**Medical Society Libraries**  
Room 2210 A

**Mental Health Librarians**  
Room 1202 B

**Nursing and Allied Health Resources**  
Room 1204 A

**Pharmacy and Drug Information**  
Room 2203

**Public Services Section’s Access Services SIG**  
Benton A, Hyatt Regency

**Public Services Section’s Information Management Education SIG**  
Benton B, Hyatt Regency

**Rehabilitation Hospitals SIG**  
Room 2205

**Technical Services**  
Room 4202 A

**Veterinary Medical Libraries**  
Room 4202 B

**Room 4204 B**

**5:00 P.M.-6:00 P.M.**

**Library School Reunion**  
Room 4100 B

**Friends of NLM Reception**  
Kansas City Museum

**6:00 P.M.-8:00 P.M.**

**7:00 A.M.-9:00 A.M.**

**“Bulletin” Editorial Board**  
Room 2202

**Hospital Libraries Section Business Meetings**

**Automation Committee**

**Bylaws Committee**

**Government Relations Committee**

**Membership Committee**

**Professional Development Committee**

**Professional Recognition Committee**

**Program Committee**

**Publications Committee**

**Standards Committee**

**Room 4100 B**
TUESDAY, JUNE 4, CONTINUED

7:00 A.M.-9:00 A.M., continued

Nursing and Allied Health Resources Section Board Meeting
Room 2205

Status and Economic Interests of Health Sciences Library Personnel Committee
Room 2003

8:00 A.M.-9:00 A.M.
Chapter Continuing Education Chairs Committee
Room 2206

New Section Treasurers
Room 2213

9:00 A.M.-10:30 A.M.
Business Session II
Music Hall

Presiding:
Jana Bradley, Ph.D., President, Medical Library Association

Old Business
New Business
Resolutions

Welcome to the 1997 Host City, Seattle, WA
Kathryn J. Hoffman, Chair, 1997 National Program Committee (NPC) and Director, Research Medical Library, M.D. Anderson Cancer Center, University of Texas, Houston; Mark Frisse, M.D., Associate Chair, 1997 NPC, Medical Library, Washington University School of Medicine, St. Louis, MO; and Mary Ann P. Blake, Chair, 1997 Local Assistance Committee, Health Sciences Library, Pacific Northwest Region NN/LM, University of Washington, Seattle

Recognition of Retiring Board Members
Introduction of Incoming Board Members

Inaugural Address
Naomi C. Broering, President, Medical Library Association, Dahlgren Memorial Library, Georgetown University Medical Center, Washington, DC

Adjournment

10:00 A.M.-11:00 A.M.
Academy Consultations
Room 2207

10:00 A.M.-12:30 P.M.
Media Festival
Room 2215
(See page 10 for listings.)

10:30 A.M.-11:00 A.M.
Coffee Break
Exhibit Hall A

11:00 A.M.-12:30 P.M.
Section Programming III

Consumer and Patient Health Information and Medical Informatics Sections
Room 1203 C

"Health On-Line and the Empowered Health Consumer"
Moderator:
Sandi Parker, Head, Information Services, Denison Memorial Library, University of Colorado Health Sciences Center, Denver
Speaker:
Tom Ferguson, M.D., Senior Associate, Center for Clinical Computing, Harvard University School of Medicine, and President, Self-Care Production, Austin, TX

Educational Media and Technologies, Medical School Libraries, and Public Services Sections
Room 1205

"Settling the Frontier: Using Recent Technologies in Education and Training"
Moderator:
Kelly Hensley, Media and Computing Services Librarian, Medical Library, Quillen College of Medicine, East Tennessee State University, Johnson City

Speakers:
(11:05 A.M.-11:20 A.M.)
"Integrating the Use of Internet Sites and Resources into a Problem-Based Medical Curriculum"  
Katherine Schilling Eccles, Head of Information Management, Education and Circulation; Joseph J. Harzbecker, Jr., Coordinator for Reference Services Alumni Medical Library, Boston University Medical Center, MA

(11:20 A.M.-11:35 A.M.)
"Learning Styles and the Delivery of Library Education Programs"
Nancy Gotcher, Education Consultant, University of Texas, Southwestern Medical Center Library; Teresa Beck, Ph.D., Assistant Professor, Grand Valley State University, Department of Health Sciences, Allendale, MI

(11:35 A.M.-11:50 A.M.)
"Neurosciences via E-mail: Staking a Claim to New Territory"
Zana C. Etter, Ed.M., Director, Media Library, University of Medicine and Dentistry of New Jersey, Robert Wood Johnson Medical School, New Brunswick, NJ

(11:50 A.M.-12:05 P.M.)
"Electronically Assisted Teaching (EAT): Using the World Wide Web to Feed First and Second Year Medical Students a Healthy Diet of Library Instruction"
David Yamamoto, Reference Librarian; Joan Kaplowitz, Ph.D., Reference Librarian, Louise M. Darling Biomedical Library, University of California, Los Angeles

(12:05 P.M.-12:20 P.M.)
"Creating New Learning Environments: A Case-Based Multimedia Informatics Course for Medical Students"
Michael D. Hamlin, Ph.D., Director, Education Services; Elizabeth R. Warner, Education Services Librarian; Anthony J. Frisby, Ph.D., Head, Instructional Design; Mary Ellen Myers, Information Services Librarian/Collection Coordinator; Sharon A. Lezotte, Education Services Librarian, Academic Information Services and Research, Thomas Jefferson University, Philadelphia, PA

International Cooperation Section
Room 1202 A

"International Partnerships: The Impact of Telemedicine Projects on Library Services"
TUESDAY, JUNE 4, CONTINUED

11:00 A.M.-12:30 P.M.

Section Programming III, continued

International Cooperation Section, continued
Room 1202A

Moderator:
(11:00 A.M.-11:15 A.M.)
"Introduction to International Telemedicine"
Polin P. Lei, Reference Librarian, Arizona Health Sciences Library, University of Arizona, Tucson

Speakers:
(11:15 A.M.-11:30 A.M.)
"Telelibrarians: Serving Telemedicine and Telemedicine"
Marilynn C. Smith and Cheryl R. Rueby, Clinical Librarians, Health Sciences Library, King Faisal Specialist Hospital and Research Centre, Riyadh, Saudi Arabia

(11:30 A.M.-11:45 A.M.)
"Librarians’ Roles in International Telemedicine Activities"
Edwin Holtum, Hardin Library for the Health Sciences; Susan Zollo, National Laboratory for the Study of Rural Telemedicine; David Curry, Hardin Library for the Health Sciences; Steven F. Ostrem, Librarian, Virtual Hospital Project, Department of Radiology, College of Medicine, University of Iowa, Iowa City

(11:45 A.M.-12:15 P.M.)
Panel Discussion

(12:15 P.M.-12:30 P.M.)
Questions and Answers

Library Research Section and Research Policy Implementation Task Force
Room 1202B

"Evidence-Based Practice for Librarians: Practical Examples of Usable Research"

Moderator:
P. Zoë Stavri, Ph.D., Informatics Fellow, Cognitive Science Branch, National Library of Medicine, Bethesda, MD

(11:10 A.M.-11:25 A.M.)
"Cost-effectiveness Analysis of Interlibrary Loan: A Study Comparing ARIEL, Photocopying, and Telefascimile"
Lisa A. Eicholtz, Document Delivery Librarian, Medical University of South Carolina, Charleston; Clarissa C. Fisher, Access Services Librarian, Health Science Center Library, University of Florida, Gainesville

(11:25 A.M.-11:40 A.M.)
"Workflow and Cost Impacts of WWW-Based Electronic Forms in Document Delivery"
Pascal V. Calarco; R. Kenny Marone; Gail B. Harris, Head of Document Delivery, Cushing/Whitney Medical Library, Yale University, New Haven, CT

(11:40 A.M.-11:55 A.M.)
"Comparison of CINAHL, EMBASE, and MEDLINE for the Physical Therapist Researcher"
Judy F. Burnham, Medical Center Library, University of South Alabama, Mobile; Barbara Smith Shearer, Scott Memorial Library, Thomas Jefferson University, Philadelphia, PA; Dennis W. Fell, M.D., Physical Therapy Department, University of South Alabama, Mobile; Noel P. Fell, Independent Physical Therapist Clinician

(11:55 A.M.-12:10 P.M.)
"Developing Integrated Support of Molecular Biology Research Needs"
Nunzia B. Giuse, M.D.; Jeffrey T. Huber, Ph.D.; Aubrey Wright, VMS II, Active Digital Library, Informatics Center, Vanderbilt University Medical Center, Nashville, TN

(12:10 P.M.-12:25 P.M.)
"An Analysis of Search Request Topics: GAIN Study on Health Professionals’ Use of Information, Phase I: Physicians’ Clinical Information MEDLINE Requests Correlated with Continuing Education Needs"
Jan LaBeause; Nancy Van de Water; Priscilla Carey, Mercer University School of Medicine, Macon, GA; Mary Fielder, Candler Hospital, Savannah, GA; Brenda Sorrow, Houston Medical Center, Warner Robins, GA; Cathy Woolbright, Medical Center, Columbus, GA

(12:25 P.M.-1:20 P.M.)
Wrap-Up

Medical Library Education Section
Room 1201

"New Perspectives on the Information Frontier"

Moderator:
Ruth E. Fenske, Coordinator of Reference, John Carroll University, University Heights, OH

(11:05 A.M.-11:20 A.M.)
"Networking Distance Education Students to the Library"
Janet Bangma, W. K. Kellogg Health Sciences Library, Dalhouse University, Halifax, Nova Scotia, Canada

(11:20 A.M.-11:35 A.M.)
"Are Nursing Students Falling Behind? A Discussion of the Use of Electronic Resources By Nursing Students in the University of Kentucky College of Nursing"
Susan David Dwyer, Jo Ann Gillaspv, Cheryl Tingle, Belinda Yf, School of Library and Information Science, University of Kentucky, Lexington

(11:35 A.M.-11:50 A.M.)
"A Study Comparing Health Information on Florida’s Free-Nets"
Dawn E. Clark, School of Library and Information Science, University of South Florida, Tampa

(11:50 A.M.-12:05 P.M.)
"Adapting an Existing Statewide Medical Information Network to Meet the Needs of Special User Groups: The SOWEGA Information Delivery Through Electronic Access Project"
Timothy Lammers, School of Library and Information Studies, Florida State University, Tallahassee

(12:05 P.M.-12:20 P.M.)
"The New Pathfinder"
Martha L. Means, Information Management Librarian, Health Sciences Libraries and Information Center, University of Washington, Seattle; Rebecca Wright
TUESDAY, JUNE 4, CONTINUED

11:00 A.M.-12:30 P.M.
Section Programming III, continued

(12:20 P.M.-12:30 P.M.)
Questions and Discussion

Nursing and Allied Health Resources Section and Outreach SIG
Room 1203 B

"Outreach Frontiers: Programs for Nursing and Allied Health Professionals"
Moderator:
Jacqueline L. Picciano, Information Team Member, Cornell Medical Library, New York, NY

Speakers:
(11:05 A.M.-11:20 A.M.)
"On the Metropolitan Frontier: Aiming a Grateful Med Outreach Project at Health Professionals in Managed Care"
Vicki L. Glasgow, Head, Biomedical Information Service; and Dawn Shao, Reference/Bibliographer, Bio-Medical Library, University of Minnesota, Minneapolis

(11:20 A.M.-11:35 A.M.)
"Developing and Delivering Fee-Based Outreach Services for Nursing and Allied Health Clients"
Ellen Hall and Robert Sekerak, Dana Medical Library, University of Vermont, Burlington

(11:35 A.M.-11:50 A.M.)
"Modern Day Pioneers: Outreach Program for Graduate Nursing Students in a Distance Learning Setting"
Kathleen M. McCluskey, Associate Librarian, Outreach Services, Spencer C. Eccles Health Sciences Library, University of Utah, Salt Lake City

(11:50 A.M.-12:05 P.M.)
"Library Service in Nursing Education Outreach"
Robert M. Pringle, Jr., Head Librarian, Betty M. Anderson Library, Intercollegiate Center for Nursing Education, Eastern Washington University, Washington State University and Whitworth College, Spokane

(12:05 P.M.-12:20 P.M.)
"Bridging the Information Gap for Virginia Public Health Nurses"
Ellen N. Sayed, Reference Librarian, Eastern Virginia Medical School, Norfolk; Phyllis C. Self, Ph.D., Director, Tompkins-McCaw Library, Virginia Commonwealth University, Richmond; and Joann K. Henry, Ed.D., R.N., Director, Associate Professor of Community Nursing Organization, VCU School of Nursing, Virginia Commonwealth University, Richmond

Questions and Answers

Relevant Issues and Public Health/Health Administration Libraries Sections
Room 4202 A and B

"HIV/AIDS Information Outreach Projects for the Affected Community and the Public: Strategies for Community Outreach"
Moderator:
Gale A. Dutcher, Special Assistant to the Associate Director, Specialized Information Services, National Library of Medicine, Bethesda, MD

Panelists:
Gale A. Dutcher, Special Assistant to the Associate Director, Specialized Information Services, National Library of Medicine, Bethesda, MD; Michele S. Klein, Manager, Library Services, Children's Hospital of Michigan and Principal Investigator, Detroit Community AIDS Library (DCAL); Stephanie Norman, Library Director, University of Texas, Houston, School of Public Health and Principal Investigator, Houston AIDS Information Link (HAIL); Claire Husted, Deputy Executive Director, Southern Tier AIDS Program, Inc.

Pharmacy and Drug Information Section
Room 4201 A and B

"Impact of Changes in the Pharmacy Curriculum on Libraries, Schools of Pharmacy, the Pharmaceutical Industry and Practicing Pharmacists"

Moderator:
Nancy S. Hewison, Planning Librarian and Professor of Library Science, Purdue University, West Lafayette, IN

Panelist:
Elizabeth H. Wood, Health Science Library, Portland, OR; Dean Jack Fincham, School of Pharmacy, University of Kansas, Lawrence; Julia Elenbaas, Hoechst-Marion Roussel, Kansas City, MO; Pat Parker, Lawrence Memorial Hospital, Lawrence, KS

Questions and Answers

Technical Services Section and the Publishing and Information Industries Relations Committee
Room 1203 A

"Z39.50: Expanding Access to Information Resources through Open Systems"
Moderator:
Judith L. Rieke, Assistant Director and Collection Development, Library of the Health Sciences, University of North Dakota, Grand Forks

Panelists:
Patricia Harris, Executive Director, National Information Standards Organization, Bethesda, MD; Sara Randall, Emerging Technology Analyst, Ameritech Library Services, Evanston, IL; Kris Scannell, Reference Librarian, National Library of Medicine, Bethesda, MD

Questions and Answers

Late-Breaking Topics Session
(See The Frontier Express or the MLA '96 Web pages for details.)
Room 4203 A

12:30 P.M.-2:30 P.M.
Chapter Sharing Roundtables
Room 4100 B

12:30 P.M.-1:15 P.M.
"Lunch and Learn" Educational Opportunities

ADONIS
Room 2210 B
ADONIS is a unique CD-ROM electronic journal/document delivery
TUESDAY, JUNE 4, CONTINUED

12:30 P.M.-1:15 P.M.
"Lunch and Learn"
Educational Opportunities, continued

system. The journal holdings, of over 650 current titles, are mostly in the biomedical, biotechnology, and chemistry fields. Full-text articles can be reviewed on screen, printed on a laser printer, or faxed, complete with graphics and photographs. Locating articles is quick and easy with Windows-based bibliographic search software. The journal collection is updated weekly.

Knight-Ridder Information
Room 2201 A
Full-Text Biomedical Sources on DIALOG and Datestar
Need to supplement your collection with more full-text online sources covering alternative medicine, biotechnology, clinical trials, health care business and regulatory news, Web site updates, or licensing opportunities for technology transfer from academia to industry? This session highlights new tools to cost-effectively keep your clientele up-to-date.

Login Brothers Book Company
Room 2210 C
Explore the world of multimedia with Login Brothers! We'll demonstrate the latest in CD-ROM technology while showing you how to make the most of these products. Login will provide expert knowledge and advice to help you choose what fits your needs. Don't miss this exciting event!

Ovid Technologies, Inc.
Room 1205
Ovid Technologies invites you to lunch while you learn more about Ovid Full Text. Released in December 1995, Ovid's Core Biomedical Collection is joined in 1996 by its companion product, Ovid's Core Biomedical Collection II. Enhancing the fifteen bioscience journals offered in CBC I, CBC II includes The Archives of Internal Medicine, The American Journal of Cardiology, Journal of Cardiology, and twelve additional publications. Join us for a demonstration and discussion of these and other full-text collections planned for release by Ovid in 1996.

Research Information Systems
Room 2214
Manage current and historical reference data using reprint file management software. Reference Update provides an easy way to scan newly published life science tables of contents and produce a reading list or reprint request cards. Selected references from Reference Update are seamlessly imported into Reference Manager for extended management and use in automating bibliography generation.

SilverPlatter Information, Inc.
Room 2210 A
Customize your own interface with SilverPlatter's Search Advisor! Join us for a complimentary lunch session in which you will learn how this exciting new tool can help you create scripts which will enable your end users to achieve accurate and professional search results.

1:00 P.M.-2:30 P.M.
Poster Session/Show Me! Presentations
Exhibit Hall A

2:30 P.M.-4:00 P.M.
Plenary Session III
Music Hall

Introduction:
Susan Russell Lessick, Head, Research and Instructional Services, Science Library, University of California, Irvine

"High Noon in Cyberspace: Showdown at the Copyright Corral"

Laura (Lolly) D. Gasaway, Ph.D., Director of the Law Library and Professor of Law, University of North Carolina at Chapel Hill
Jessica D. Litman, Ph.D., Professor of Law, Wayne State University School of Law, Detroit, MI
Robert L. Oakley, Ph.D., Director of the Law Library and Professor of Law, Georgetown University Law Center, Washington, DC

4:00 P.M.-4:30 P.M.
Coffee Break
Exhibit Hall A

4:15 P.M.-6:00 P.M.
MLANET Task Force
Room 4203 B

Section Programming IV

Chiropractic Libraries Section
Room 1203 A

"Alternative Health Care"
Moderator:
Marcia M. Thomas, Library Director, Ruth R. Cleveland Memorial Library, Cleveland Chiropractic College, Kansas City, MO

Speaker:
"Alternative Health Care: Frontier or Fraud"
John H. Renner, M.D., Consumer Health Information Research Institute, Kansas City, MO

Questions and Answers

Consumer and Patient Health Information, Hospital Libraries, and Nursing and Allied Health Resources Sections
Room 1205

"Off the Beaten Path: Exploring New Roles and Services"
Moderator:
Bonnie R. Chadbourne, Washington Library Network, Lacey

Speakers:
(1:30 P.M.-4:50 P.M.)
"Impact of Consumer Health Information by Libraries: The Delaware Experience"
Victoria Pifalfo, Assistant Health Sciences Librarian; Sue Hollander, Assistant Health Sciences Librarian; Cynthia Henderson, Health Sciences Librarian, University of Chicago; Pat DeSalvo, Consumer Health Librarian; Gail P. Gill, Director of Library Sciences, Delaware Academy of Medicine, Wilmington

(4:50 P.M.-5:05 P.M.)
"Assessing the Readability and Cultural Content of Consumer Health Materials"
Lynda M. Baker, Ph.D., Assistant Professor, Library and Information Science Program; Feleita L. Wilson, Ph.D., Assistant Professor, College...
TUESDAY, JUNE 4, CONTINUED

4:30 P.M.-6:00 P.M.

Section Programming IV, continued

of Nursing, Wayne State University, Detroit, MI; Marge Krds, Manager, Health Sciences Library, Bronson Methodist Hospital, Kalamazoo, MI

(5:05 P.M.-5:20 P.M.)

"Enhancing the Medical Library’s Collection: Consumer Health and Patient Education Needs and How to Fill Them"

Janet Coggan, Assistant University Librarian, Health Sciences Center Library, University of Florida, Gainesville

(5:20 P.M.-5:35 P.M.)

"Ohio Valley Community Health Information Network: A Regional Electronic Consumer Health Information Network"

Roger Guard, Director, Academic Information Technology and Libraries; Doris Haag, Director, Nursing and Health Library; Birsen Kaya, Head, Information Management and Systems; Stephen Marine, Associate Director; Leslie Schick, Associate Director, University of Cincinnati Medical Center Libraries; Steve Shoemaker, Tri-State OnLine; Gaylene Tsipis, R.Ph., OCPS, Associate Director, Cincinnati Drug and Poison Center, Cincinnati, OH

(5:35 P.M.-5:50 P.M.)

"Staking a Claim for Consumer Health Information: Striking It Rich with Three Working Models"

Kay McCall, Librarian, Body Talk Information Center; Karen Grandage, Education Services Coordinator; Jonathan Lord, OnLine Services Coordinator, Claude Moore Health Sciences Library; Janice Kaplan, Director; Kelly Taylor, Information Coordinator, Health Sciences Libraries, Hartford Hospital, Hartford, CT

Educational Media and Technologies Section

Room 1201

"Style and Substance: Establishing a Presence on the World Wide Web"

Moderator:

Marlene Smith, Manager, Medical Education Media Center, University of Missouri at Kansas City School of Medicine

Speakers:

"Style: Leveraging the Medical Cognition/Mix in a WWW Interface"

Charles J. Greenberg, Ed.M., Head, Information Services, Augustus C. Long Health Sciences Library, Columbia University, New York, NY

"Substance: Managing Content on the Internet"

Eric H. Schnell, Head, Automated Services, Prior Health Sciences Library, Ohio State University, Columbus

Library Research and Public Services Sections

Room 4202 A and B

"Using Scientific Evidence to Improve Public Services in the New Information Frontier"

Moderator:

Phyllis S. Lansing, Health Sciences Library, University of Maryland at Baltimore

Speakers:

(4:35 P.M.-4:50 P.M.)

"Identifying and Assessing Client Needs in a New Facility"

Mori Lou Higa, Manager, North Campus Library; Nichol Walters, Manager, Research Unit, Library, University of Texas Southwestern Medical Center at Dallas

(4:50 P.M.-5:05 P.M.)

"Information Needs in Community-Based Practice and Educational Setting: A Pilot Study"

Carol G. Jenkins, Director, Health Sciences Library; Keith W. Cogdill, Research Assistant; Charles P. Friedman, Ph.D., Director, Office of Educational Development, School of Medicine; Michael C. Sharp, M.D., Director, Office of Community Medical Education, School of Medicine, University of North Carolina at Chapel Hill

(5:05 P.M.-5:20 P.M.)

"Information Seeking Behavior of Health Sciences Faculty: The Impact of New Information Technologies"

Karen L. Curtis, Assistant Information Services Librarian, Library of the Health Sciences; Ann C. Weller, Deputy Director, Library of the Health Sciences; Julie M. Hurd, Ph.D., Science Librarian, University Library, University of Illinois, Chicago

(5:20 P.M.-5:35 P.M.)

"SC/M.L.S. Journal Usage Study"

Cheryl Rae Dee, Ph.D., Watson Clinic, FL; Jocelyn Rankin, Ph.D., Mercer University School of Medicine, Macon, GA; Carol Burns, Emory University, Atlanta, GA; Lynn Fortney, EBSCO Information Services, AL; Joy Harriman, Mobile Infirmary Medical Center, AL; Jett, McCann, EBSCO Subscription Services, Birmingham, AL; Karen Warren, University of South Carolina School of Medicine, Columbia

(5:35 P.M.-5:50 P.M.)

"Library Participation in the Problem-Based Learning Curricula of Medical Schools: Perceptions of Associate Deans and Library Directors"

David S. Ginn, Director, Alumni Medical Library, Boston University Medical Center, Boston, MA

Medical Informatics Section

Room 1203 C

"Recent Advances in Health Sciences Informatics"

Moderator:

Kellie N. Kaneshiro, Senior Reference Librarian, Ruth Lilly Medical Library, Indiana University School of Medicine, Indianapolis

Speakers:

(4:35 P.M.-4:50 P.M.)

"Conceptual Models of Organizing Library-Based Information: What Do Web Pages Tell Us?"

Daniel C. Barkey, Head of Information Systems; and James Shedlock, Director, Galler Health Sciences Library, Northwestern University, Evanston, IL
TUESDAY, JUNE 4, CONTINUED

4:30 P.M.-6:00 P.M.
Section Programming IV, continued

(4:35 P.M.-5:05 P.M.)
Karen Butter, Deputy Director; Robin Chandler, Head of Archives and Special Collections; Peter Brantley, Ph.D., Director, Academic Information Systems, Library and Center for Knowledge Management, University of California, San Francisco

(5:05 P.M.-5:20 P.M.)
David N. King, Ph.D., Special Assistant for Informatics Education, Library and Center for Knowledge Management, University of California, San Francisco

(5:05 P.M.-5:20 P.M.)
Steven F. Ostrem, Librarian, Virtual Hospital Project, Department of Radiology; George R. Bergus, M.D., Assistant Professor, Department of Family Practice; Jeffrey R. Galvin, M.D., Associate Professor, Department of Radiology; Donna M. D’Alessandro, M.D., Assistant Professor, Department of Pediatrics; William E. Erkonen, M.D., Associate Professor, Department of Radiology, College of Medicine, University of Iowa, Iowa City

(5:35 P.M.-5:50 P.M.)
“Using the UMLS Knowledge Source Server for Discourse Processing”
P. Zoe Stavri, Ph.D., Informatics Fellow, Cognitive Science Branch, National Library of Medicine, Bethesda, MD

Medical School Libraries Section
Room 4201 A and B

“Cultivating the Frontier: The Fruits of Inter-Institutional Partnerships”
Moderator:
Henry L. Lemkau, Jr., J.S., Director and Chairman, Louis Calder Memorial Library and Biomedical Communications, School of Medicine, University of Miami, FL

Information Services, National Library of Medicine, Bethesda, MD

Panelists:
(4:40 P.M.-5:05 P.M.)
“Theory”
Ellen Gay Detlefsen, Associate Professor, School of Library and Information Science, University of Pittsburgh, PA

(5:05 P.M.-5:35 P.M.)
“Reality”
Craig Mulder, Health Sciences Librarian, Michigan State University, East Lansing; M. J. Tooey, Assistant Director for Information and Instructional Services, Health Sciences Library, University of Maryland at Baltimore; Gail A. Yokote, Associate Biomedical Librarian, Louise M. Darling Biomedical Library, University of California, Los Angeles

(5:35 P.M.-6:00 P.M.)
Discussion and Questions

Medical School Libraries Section

(4:30 P.M.-4:45 P.M.)
“Partnerships: Introduction and Overview”
Henry L. Lemkau, Jr., J.S., Director and Chairman, Louis Calder Memorial Library and Biomedical Communications, School of Medicine, University of Miami, FL

(4:45 P.M.-5:00 P.M.)
“Partnerships 2000: Creating the Virtual Library”
Phyllis C. Self, Ph.D., Virginia Commonwealth University, University Library Services, Assistant Director for Health Sciences User Services and Head, Tompkins-McCaw Library, Medical College of Virginia, Richmond

(5:00 P.M.-5:15 P.M.)
“Common Ground: The HealthWeb Project as a Model for Internet Collaboration”
Patricia M. Redman, Head of Information Services, Alfred Taubman Medical Library, University of Michigan, Ann Arbor; Julia A. Kelly, Reference Librarian, Biomedical Library, University of Minnesota, Minneapolis; Eric D. Albright, Collection Development and Special Collections Librarian, Galter Health Sciences Library, Northwestern University, Evanston, IL; Peter F. Anderson, Media Librarian, Galter Health Sciences Library, Northwestern University, Evanston, IL; Craig Mulder, Health Sciences Librarian, Human Health Information Services Library, Michigan State University, East Lansing; Eric H. Schnell, Head, Automated Services, Prior Health Sciences Library, Ohio State University, Columbus

(5:15 P.M.-5:30 P.M.)
“VTMEDNET: A Vehicle Promoting the Research Feedback Loop”
Julie J. McGowan, Ph.D.; Richard Galbraith, M.D.; Susan Schoenfeld, Vermont Initiative for Rural Health Informatics and Telemedicine, Dana Medical Library and Clinical Research Center, College of Medicine, University of Vermont and Vermont Department of Health, Burlington

(5:30 P.M.-5:45 P.M.)
“Sharing Health-Related Online Resources among Diverse and Geographically Distant Institutions”
Jeanette C. McCray, Associate Director, Arizona Health Sciences Library, University of Arizona, Tucson, and Chair, Technical Committee, Arizona Information Network; Krisellen Maloney, Head of Systems, Arizona Health Sciences Library, University of Arizona, and Arizona and Technical Liaison, Arizona Information Network, Tucson

(5:45 P.M.-6:00 P.M.)
Questions and Answers
TUESDAY, JUNE 4, CONTINUED

4:30 P.M.–6:00 P.M.
Section Programming IV, continued

National Program Committee and Section Council
Room 1202 A

"Forging New Paths for the Electronic Library"

Moderator:
N. J. Wolfe, Associate Director, Ehrman Medical Library, New York University Medical Center, New York

4:35 P.M.–4:50 P.M.
"New Roles for Librarians: Forging Partnerships in the Medical Center"
Shelley A. Bader, Ed.D., Director, Educational Resources; Laurie L. Thompson, Deputy Director; and Anne M. Linton, Associate Director, Himmelfarb Health Sciences Library, George Washington University Medical Center, Washington, DC

4:50 P.M.–5:05 P.M.
"How to Manage a Virtual Reference Desk"
Diane L. Fishman, Manager, Reference and Information Management Services, Health Sciences Library, University of Maryland at Baltimore

5:05 P.M.–5:20 P.M.
"Think Twice: Building an Electronic Classroom in Technological Quicksand"
Susan J. Feinglos, Director; Julie A. Van Dyke, Head, Learning Resources Services; Scott Garrison, Systems Librarian; Sarah I. Wardell, Systems Manager; Dennis W. Rowe, Network Manager; Patricia L. Thibodeau, Associate Director, Medical Center Library, Duke University, Durham, NC

5:20 P.M.–5:35 P.M.
"Out at Work"
(4:30 P.M.–4:40 P.M.)
Moderator:
Denis Gaffney, Collection Management Librarian, Medical Research Library, SUNY Health Sciences Center, Brooklyn, NY

7:00 P.M.–10:00 P.M.
Frontier Celebration
Steamboat Arabia

WEDNESDAY, JUNE 5

7:00 A.M.–9:00 A.M.
Centennial Coordinating Committee
Benton A, Hyatt Regency

Exchange Advisory Committee
Empire B, Hyatt Regency

Membership Committee
Empire A, Hyatt Regency

Publications Committee
Mission, Westin Crown Center

8:00 A.M.–9:00 A.M.
Exhibitors' Breakfast
Room 4100 A

8:00 A.M.–10:00 A.M.
Hospital Libraries Section Breakfast
Room 4100 B

SIG Business Meetings
Lesbian/Gay/Bisexual Health Sciences Librarians SIG
Room 2207

Vision Science SIG
Room 2204

8:00 A.M.–9:30 A.M.
Legislative Update
Room 1201

Technical Services Section Planning Meeting
Room 2205

8:30 A.M.–10:30 A.M.
Continuing Education Committee
Room 2211

10:00 A.M.–11:00 A.M.
Farewell Brunch and Closing of Exhibits
Exhibit Hall A
WEDNESDAY, JUNE 5, CONTINUED

11:00 A.M.-12:30 P.M.
Plenary Session IV
Music Hall

The John P. McGovern Lecture

Introduction:
Julia Sollenberger, Assistant Director, Edward G. Miner Library, University of Rochester Medical Center, NY

“The Virtual Hospital: The Library, the Computer, and the Apprentice”

Michael P. D’Alessandro, M.D., Associate Professor, Department of Radiology, University of Iowa College of Medicine, Iowa City
Jeffrey R. Galvin, M.D., Director of the Virtual Hospital and Associate Professor of Radiology, College of Medicine, University of Iowa, Iowa City

12:30 P.M.-3:00 P.M.
Hospital Libraries Section Executive Board II
Room 2204

1:00 P.M.-2:00 P.M.
Joint MLA/AMIA Board Meeting
Liberty, Westin Crown Center

THURSDAY, JUNE 6

8:00 A.M.-5:00 P.M.
Continuing Education Committee
The Board Room, Westin Crown Center

8:30 A.M.-5:30 P.M.
Joint MLA/AMIA Telemedicine Symposium
Atlanta Ballroom, Hyatt Regency
SATURDAY, JUNE 1
1:00 P.M.-5:00 P.M.
Ovid Technologies, Inc.
Empire A and B, Hyatt Regency

MONDAY, JUNE 3
10:30 A.M.-NOON
Ameritech Library Services
Product Update
Room 4100 A

Ovid Technologies
Room 2210 B

3:30 P.M.-6:00 P.M.
Association for Academic Health Sciences Libraries (AAHSL)
Board Meeting
Executive Board Room, Hyatt Regency

4:00 P.M.-5:00 P.M.
National Library of Medicine
Room 1203 B

Mid-Atlantic Chapter
Room 2210 C

Ovid Technologies, Inc.
Empire B and C, Hyatt Regency

Program Committee, Southern Chapter
Room 2211

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Forging Ahead through Research Results
Sponsored by the Library Research Section

1. “Solving Problems through Research: A Document Delivery Case Study”
Kathryn S. Connell, Manager, Document Delivery Services; Mitchel Walters, Manager, Research Unit; Heather Perkins, Assistant Manager, Document Delivery Services; Jeff Perkins, Acquisitions Specialist; Mike Paxton, Information Desk Specialist, University of Texas Southwestern Medical Center at Dallas Library

2. “Does the Proximity of an Information Desk Affect the Questions Received at the Reference Desk?”
Gwyneth T. Heaton, Director of Library Outreach, Roberts Library, University of Toronto, Ontario, Canada

3. “Questions Asked and Answered in Community-Based Practice and Educational Settings: Preliminary Results”
Carol G. Jenkins, Health Sciences Library; Charles P. Friedman, Ph.D., School of Medicine; Michael C. Sharp, M.D., School of Medicine; Keith W. Cogdill, Research Assistant, University of North Carolina at Chapel Hill

Meeting the Needs of Patient/Consumer Health Requests: Model Programs
Sponsored by the Relevant Issues Section, the Consumer and Patient Health Information Section, and the Outreach SIG

1. “Partners in Information: The Collaboration between the National Library of Medicine and the Health Information Center of the Wheaton Regional Library”
Lisa M. Boyd, Outreach Coordinator, National Network of Libraries of Medicine, Southeastern Atlantic Region, Baltimore, MD; Elaine Barkley, Susan Unger, Health Information Librarians, Health Information Center, Wheaton Regional Library, MD

2. “Overcoming Challenges to the Delivery of HIV/AIDS Information within the Community”
Linda A. Draper, Librarian Coordinator, Detroit Community AIDS Library; Michele S. Klein, Manager, Library Services, Children’s Hospital of Michigan, Detroit; Ellen B. Marks, Director; Sandra I. Martin, Assistant Director; Keir Reavie, Public Services Librarian; Wendy Gang Wu, Public Services Librarian; Vera P. Shiffman Medical Library, Wayne State University, Detroit, MI

Fred Heidenreich, Head of Reference Services; Catherine Wolfson, Reference Librarian, Arizona Health Sciences Library, University of Arizona, Tucson

Show Me! Electronic Demonstrations

1. “The Ohio Valley Community Health Information Network”
Linda D. Behen, Information Services Librarian; Karen Ruud Marsh, Information Services Librarian; Angela Myatt, Information Services Librarian; Leslie Schick, Associate Director; Kenneth Wainwright, Media Specialist; Victoria Young Whipple, Information Services Librarian, Medical Center Libraries, University of Cincinnati, OH

Alain Besson, Ph.D., Medical Systems Librarian, St. Bartholomew’s and the Royal London Hospital School of Medicine and Dentistry, London, England; Roxanna Tovrea, Director, Iowa Hospitals and Health Systems Library, Des Moines

Bill Maina, Information Resources Development Librarian; Mitchel Walters, Research Manager, University of Texas Southwestern Medical Center at Dallas Library

5. “A Comparison of the Durability of Two Methods of Journal Binding”
Mitchel Walters, Research Manager; Eric Zeidler, Research Assistant, University of Texas Southwestern Medical Center at Dallas Library
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3. "Advancing and Exploring the Information Frontier: Services of the National Institutes of Health Library"  
Candace Cupps; Kate Oliver; Mary Savagner; Karen Smith; Nancy Terry, Information and Education Services, National Institutes of Health Library, Bethesda, MD

4. "DHNet: An Electronic Research Collaboratory and Knowledgebase"  
Michael D. Hamlin, Ph.D., Director, Education Services, Academic Information Services and Research; Elizabeth R. Warner, Education Services Librarian; Jane L. Forrest, RDH, Ed.D., Director, National Center for Dental Hygiene Research; Thomas Jefferson University, Philadelphia, PA

5. "Using the World Wide Web as an Instructional Tool"  
Patricia Hinegardner, Information Specialist, Health Sciences Library; Miriam Jaffe, Computer Specialist, Academic Computing and Health Informatics, University of Maryland at Baltimore

6. "Successful Transitions-From Slide Tape to Multimedia Courseware"  
Jacintha Kompella, Curriculum Support Specialist; Michael J. London, Health Sciences Library, University of North Carolina at Chapel Hill

7. "PDQ-3D: Navigating an Oncology Knowledge Source Visually"  
Stephanie Lipow, Information Specialist; David Sherertz, William Cole; Mark Tuttle, Lexical Technology, Inc., Alameda, CA; Lawrence Fagan; Robert Carlson, Section on Medical Informatics, Stanford University, Stanford, CA

Show Me! Print Posters

1. "Developing the Institution's Web and Its Usage: The Diverse Roles of the Academic Health Sciences Library"  
Linda Azen, Information Specialist; Janis F. Brown, Associate Director, Educational Resources; Melissa L. Just, Information Specialist; Alice K. Kawakami, Information Specialist, Norris Medical Library, University of Southern California, Los Angeles

2. "Strengthening Partnerships: An Author Recognition Celebration"  
Luiza Balthazar, Head Information Processing; Diana Cunningham, Director, Medical Sciences Library, New York Medical College, Valhalla

3. "Breaking Down Barriers: The Electronic Primary Care Library"  
Elaine May Banner, Outreach Services Coordinator, The Claude Moore Health Sciences Library, University of Virginia, Charlottesville

4. "A New Approach to Information Literacy Training for Residents"  
Sarah Towner Wright, Hospital Liaison Librarian; Karyn L. Pomerantz, User Education Librarian; Anne M. Linton, Associate Director, Information, Instructional, and Media Services, Himmelfarb Health Sciences Library, Shelley A. Bader, Ed.D., Director, Educational Resources, The George Washington University, Washington, DC

5. "Retractions and Corrections in Biomedical Journals—Creating Links in the Library's Collection"  
Kathy Faye Bilko, Library Technician, Health Sciences Library, Desert Samaritan Medical Center, Mesa, AZ

6. "Space Redesign for the Small Hospital Library"  
Catherine Boss, Director; Charles H. Schlichter, M.D., Health Science Library, Elizabeth General Medical Center, Elizabeth, NJ; Doris Eaton, Medical Librarian, Schering-Plough Library of Medicine and Science, Union Hospital, Union, NJ

7. "Rx: Cornell Medical Library's Electronic Suggestion Box"  
helen-ann brown [sic], Jacqueline L. Picciano, Jeannie Strausman, Patricia Tomasulo, Information Services Team Librarians, Samuel J. Wood Library/C.V. Starr Biomedical Information Center, Cornell University Medical College, New York, NY

8. "GALILEO: Settling the Nationwide Library Frontier"  
Holly Shipp Buchanan, Ed.D., Director of Libraries and Associate Professor; Jacqueline H. Dennis, Head, Reference and Knowledge Services, Greenblatt Library, Medical College of Georgia, Augusta
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9.  "Success Factors in Teaching Electronic Resources to Clinical Faculty"
    Ann L. Carlson, Education Coordinator; C. Jean Jarosz, Education, Reference and Outreach Services Librarian, Oliver Ocasseck Regional Medical Information Center, Northeastern Ohio Universities College of Medicine, Rootstown

10.  "Creating the Future of Technical Services: Making Informed Choices through Data Collection and Analysis"
    Esther Carrigan, Associate Director and Collection Services Manager, Medical Sciences Library, Texas A&M University, College Station

11.  "Online Search Strategy Assistance: An Innovative Form of Distance Learning"
    William A. Clintworth, Associate Director, Information Services; Janet L. Nelson, Head, Reference Section, Norris Medical Library, University of Southern California, Los Angeles

12.  "Beyond HTML: Designing a Section Home Page"
    Elizabeth Connor, Head, Information Services, UConn Health Center Library, Farmington, CT; Polin L. Lei, Reference Librarian, Arizona Health Sciences Library, University of Arizona, Tucson

13.  "Genetics Information: Teaching, Searching, and Translating"
    Len Davidson; Anne K. Seymour; Naomi C. Broering, Dahlgren Memorial Library, Georgetown University Medical Center, Washington, DC

    Eric P. Delozier, Senior Assistant Librarian; Virginia A. Lingle, Associate Librarian for Cataloging and Serials, The George T. Harrell Library, The Milton S. Hershey Medical Center, The Pennsylvania State University, Hershey

15.  "The Role of a Remote Storage Facility in the Virtual Library Age"
    Marcia Epelbaum, Head of Access Services; Dan McCollum, Manager, Document Delivery and Medical Center North Library, Eskind Biomedical Library, Vanderbilt University Medical Center, Nashville, TN

16.  "Online Resources to Support Your Research"
    M. Emily Fang, Information Services Librarian, The Library and Center for Knowledge Management, University of California, San Francisco

17.  "Reaching Out to Health Professionals in Texas"
    Cindy Faries, Program Director; Beverley Shirley, Librarian, Texas Department of Health Library and Information Services Program, Austin

18.  "Open 24 Hours and We Deliver"
    Hannah M. Fisher, Reference Librarian; Marilyn McCarthy, Head of Access Services, Arizona Health Sciences Library, University of Arizona, Tucson

19.  "Launching the Library into the Patient-Care Continuum"
    Amy L. Frey, Health Sciences Library; Terrie M. Black, C.R.R.N., R.N., Rehabilitation Consultant, Hospital for Special Care, New Britain, CT

20.  "Weaving a Medical Center Web: A Networking Adventure"
    Scott Garrison, Systems Librarian; Sarah I. Wardell, Systems Manager; Linda J. Collins, Internet Resources Coordinator; Margaret M. Doggett, Reference Librarian; Medical Center Library, Duke University, Durham, NC

21.  "A Dynamic Information System for a Small Library"
    Nancy Gatlin, Library Director, Southern College of Optometry Library, Memphis, TN

22.  "Using Focus Groups to Assess the Impact of Grateful Med on Nurses, Pharmacists and Other Health Professionals in Managed Care Settings"
    Vicki L. Glasgow, Head, Biomedical Information Service; Dawn Shao, Reference/Bibliographer, Bio-Medical Library, University of Minnesota, Minneapolis

23.  "Weaving the Web--Hospital by Hospital: Connecticut's Experience"
    Jan Glover, Education Coordinator; Holly K. Grossovetta Nardini, Internet Services Coordinator, Cushing/Whitney Medical Library, Yale University, New Haven, CT; Katherine Stemmer-Frumento, Chief, Library Services, Bridgeport Hospital, Bridgeport, CT

    Fred Heidenreich, Head of Reference Services, Arizona Health Sciences Library, University of Arizona, Tucson

25.  "Snapshot: The Typical Hospital Library in NN/LM Region 5"
    Barbara J. Henry, Manager, Library Services, Scott & White Memorial Hospital, Temple, TX

    Mary Holcomb, Cataloging Librarian; Michael Holcomb, Systems Programmer; Linda Williams, Head, Technical Services, Arizona Health Sciences Library, University of Arizona, Tucson

27.  "Using Standard Bibliographic Principles and Taxonomic Structures to Organize Biomedical Internet Resources: HIV/AIDS as a Model"
    Jeffrey T. Huber, Ph.D., Research Information Scientist; Mary L. Gillaspy, Information and Education Services Librarian; Nunzia B. Giuse, M.D., Director, Active Digital Library, Eskind Biomedical Library, Vanderbilt University Medical Center, Nashville, TN
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28. “Linking Rural Health Professionals to Biomedical Information: The West Virginia CONSULT Network”
Linda Jacknowitz, Director; D. Alex Yohn, Client Services Liaison; Patricia Riggie, Lead Systems Programmer/Analyst, West Virginia CONSULT, a service of Robert C. Byrd Health Sciences Center of West Virginia University, Morgantown

29. “Information Problems for Library Orientation”
Martha Z. Kirby, Coordinator, Queen Lane Library, Medical College of Pennsylvania and Hahnemann University, Philadelphia

Jan LaBeausie, Associate Director, Medical Library and LRC, Mercer University School of Medicine, Macon, GA; Natalie A. Schoch, Ph.D., Assistant Professor, College of Library and Information Services, University of Maryland at College Park

31. “A Rediscovered Frontier: Site Visits to Libraries in Russia and the Czech Republic”
Virginia A. Lingle, Associate Librarian for Cataloging and Serials, Associate Librarian for Cataloging and Serials, The George T. Harrell Library, The Milton S. Hershey Medical Center, The Pennsylvania State University, Hershey

32. “Nursing Interventions Classification (NIC)”
Kara Logsdon, Director, Patients’ Library, University of Iowa Hospitals and Clinics, Iowa City; Hope Barton, Librarian, Hardin Library for the Health Sciences, University of Iowa, Iowa City

33. “Cybermorphosis: The Evolution of the Columbia University Health Sciences Library Web Pages”
Andrea B. Markinson, Information Technologies Reference Librarian; Susan Jacobson, Director, Augustus C. Long Health Sciences Library, Columbia University, New York, NY

34. “Using Laptop Computers to Learn Evidence-Based Medicine Off-Campus”
Jill Mayer, Outreach Librarian; Margaret Moore, Head, Education Services, Health Sciences Library, University of North Carolina at Chapel Hill

35. “Merging Interlibrary Loan and Document Delivery: A Response to the Information Frontier”
Beverly A. Murphy, Head, Reference Services; Alice Suzanne Jessup, Senior Library Assistant, Interlibrary Loan; Virginia Carden, Head, Circulation Services; Patricia L. Thibodeau, Associate Director; Susan J. Feinglos, Director; Medical Center Library, Duke University, Durham, NC

36. “Design of an Electronic Support System for Part-Time and Student Library Staff”

37. “Problem-Based Learning: A Library Liaison Develops an Information Resource Packet”
Janet A. Ohles, Outreach Librarian, Medical College of Pennsylvania and Hahnemann University Libraries, Philadelphia

38. “Multi-Site Library Collection Management: Everybody Wins!”
Karen Johnson Pochardt, Director, Dakota Midwest Cancer Institute; Frances Ellis Rice, Director, McKennan Hospital Library Services, Sioux Falls, SD

Anne Prussing, Head, Collection Development and Technical Services; Beverly Renford, Head, Public Services, Biomedical Library, University of California San Diego, La Jolla

40. “Evidence-Based Medicine and Bibliographic Instruction”
Jeanne B. Sadlik, Coordinator of Information Management Education; Mary J. Klatt, Coordinator of Mediated Search Services, Medical Center Library, Loyola University of Chicago, Maywood, IL

41. “Computer Literacy Survey: Responding to the Needs of Medical Students”
Brenda L. Seago, Manager, Computer-Based Instruction Laboratory; Veronica Shuford, Instructional Developer; Ann Potter, Instructional Designer; Carol L. Hampton, Assistant Dean for Faculty and Instructional Development, School of Medicine, Medical College of Virginia, Virginia Commonwealth University, Richmond

42. “DIAL Instruction”
Phyllis C. Self, Ph.D., Head, Tompkins-McCaw Library; David A. Self, DIAL Librarian; Kristin Lacks, DIAL Pharmacist; Lynne Turman, Education Services Manager, Tompkins-McCaw Library, Medical College of Virginia, Virginia Commonwealth University, Richmond

43. “Cross Functional Training of Staff for a New Information Desk Service”
Christopher J. Shaffer, Resident Librarian and Visiting Instructor, Library of the Health Sciences, University of Illinois at Chicago

44. “A Library Anywhere the User Wants It to Be: The Galter Health Sciences Library's Renovation and Expansion Project—Building a Library for the 21st Century”
James Shedlock, Director; Daniel C. Barkey, Head of Information Systems; Faith Ross, Associate Director, Galter Health Sciences Library, Northwestern University, Chicago, IL

45. “Bridging the Information Gap via the DeRoy Medical Library Home Page”
Mia J. Sohn, Information Services/Systems Librarian; Carole M. Gilbert, Director of Library Services, Helen L. DeRoy Medical Library, Mission Health: Providence Hospital and Medical Centers, Southfield, MI

46. “Connecting an Academic Medical Center to the Internet: A Collaborative Process”
Patricia L. Thibodeau, Associate Director; Linda J. Collins, Internet Resources Coordinator; Beverly A. Murphy, Head, Reference Services; Scott Garrison, Systems Librarian; Susan J. Feinglos, Director, Medical Center Library, Duke University, Durham, NC
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47. “A Networking Model: The CLINPATH Network for VA Medical Centers”
Carol A. Vollmer, Information Resource Specialist, Quality Management Institute and Education Center, Veterans Health Administration, Durham, NC

48. “County Health Departments: Internet Makeover”
Linda Walton, Associate Director; Seana Hason, Outreach Coordinator, National Network of Libraries of Medicine, Greater Midwest Region, Chicago, IL

49. “A Summer Knowledge Management Institute for Health Science Professionals”
Elizabeth R. Warner, Education Services Librarian; Michael D. Hamlin, Ph.D., Director, Education Services, Academic Information Services and Research; Jane L. Forrest, RDH, Ed.D., Director, National Center for Dental Hygiene Research, Thomas Jefferson University, Philadelphia, PA

50. “The Internet as a Medium for Conducting Online Instruction”
Walter R. Wilkins, Assistant Health Sciences Librarian (Peoria), Library of the Health Sciences, University of Illinois at Chicago, Peoria; Rama Vishwanatham, Assistant Reference Librarian, Library of the Health Sciences, University of Illinois at Chicago; Tom Jevec, Electronic Services Librarian, University Library, University of Illinois at Chicago

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PARLIAMENTARY PROCEDURES

Parliamentary rules are established to aid organizations in the orderly, expeditious, and equitable accomplishment of business. Because order and goodwill are essential to working together and achieving common goals, it is essential that association members understand parliamentary procedure. The following overview is a guide to participating in business meetings of the Medical Library Association.

Parliamentary Authority
Article XIII of the 1994 revised Bylaws of the Medical Library Association provides that rules in the 1990 edition of Robert's Rules of Order Newly Revised shall govern the association in all cases where they are applicable and in which they are not inconsistent with the Bylaws of the association.

Rules of the Assembly
The following rules govern the conduct of MLA business meetings.

The Floor
When addressing the chair, the person desiring recognition moves to a microphone and gives proper identification, including name and institution, as well as city and state or province; only MLA members are permitted to speak on the floor of the assembly.

Motions and Resolutions
Main motions (those introducing new business) may be brought to the assembly only if written copies have been distributed at least twenty-four hours before the meeting to each voting member present or by unanimous consent of voting members present. Resolutions are motions presented formally.

Debate
Debate is limited to two minutes for each speaker; no speaker may have the floor twice on the same question until all who wish to speak have spoken.

Quorum
A quorum of 250 voting members is required for the transaction of business. For purposes of determining a quorum, a person eligible to cast two votes is counted as two voting members.

Voting
To facilitate the counting of votes, voting paddles are provided to all eligible voters attending the annual meeting. Voting paddles are color-coded to distinguish between institutional and regular members. General consent may be used as a method of voting if there is no objection. Any of the foregoing rules may be suspended by a two-thirds vote.

Understanding Motions
Motions are classified according to their purposes and characteristics.

Main Motions
An original main motion brings a new substantive question before the assembly for consideration and action. An incidental main motion relates to other business of the assembly or its past or future action. Incidental main motions include motions to amend something previously adopted and to rescind.

Subsidiary Motions
These may alter the main motion and are related to it.

- Lay on the table (a temporary delay)
- Previous question (to stop debate)
- Limit or extend debate
- Postpone to a certain time
- Commit or refer to a committee
- Amend
- Postpone indefinitely (to kill)

Privileged Motions
These have no direct connection to the main motion. They are the highest ranking motions and are designed to take care of emergencies that arise in the assembly.

- Fix the time at which to adjourn—set an adjourned meeting
- Adjourn
- Recess
- Question of privilege
- Call for the orders of the day

Incidental Motions
These arise only incidentally out of business before the assembly. Most of these motions are not debatable and are handled as soon as they arise. Some incidental motions are

- Appeal from the decision of the chair
- Consider seriatim (consideration by paragraph)
- Division of the question
- Parliamentary inquiry
- Point of information
- Point of order
- Suspend the rules
- Withdraw a motion

Motions That Bring a Question before the Assembly Again

- Take from the table
- Reconsider
- Rescind or amend something previously adopted

Precedence of Motions
Precedence sets the priority of motions and the order in which they must be proposed and considered. Subsidiary and privileged motions are ranked in this descending order:

- Fix the time at which to adjourn (highest ranking)
- Adjourn
- Recess
- Question of privilege
- Call for the orders of the day
- Lay on the orders
- Previous question
- Limit or extend debate
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Postpone to a certain time
Commit or refer
Amend
Postpone indefinitely
Main motion

Only those motions that are higher in rank than the pending motion are in order and may be made. For example, when the main motion and the motion to commit are pending, only motions of higher rank than "commit" may be made.

Frequently Used Motions

To approve action: Move to accept, adopt, or ratify.
To defer action: Move to postpone to a definite time, refer to a committee, or lay on the table.
To extend debate: Move to extend debate.
To introduce business: Make a main motion.
To kill a motion: Move to postpone indefinitely.
To limit debate: Move to limit debate.
To make a request: Rise to a point of information, rise to a parliamentary inquiry, or rise to a question of privilege.
To modify or change: Move to amend by inserting, striking out, or inserting and striking out selected words.
To object to a decision of the chair: Move to appeal.
To reconsider a vote: Move to reconsider (you must have voted on the prevailing side the first time).
To refer a motion for more study: Move to refer the motion to committee.
To repeal action: Move to rescind.
To suppress a question: Move to postpone indefinitely or object to consideration. Object to consideration may be applied only to original main motions and must be moved before debate begins.

Procedure for Handling a Main Motion

1. The member goes to the microphone, waits to be recognized by the chair, addresses the chair, gives proper identification, and states the motion, "I move that..." or "I rise to..." If the member stays at the microphone until the chair calls for debate, he or she will be the first member called upon to debate.
2. Another member, without rising, seconds the motion.
3. The chair restates the motion and calls for debate.
4. Members who want to debate the motion go to the microphone, wait to be recognized by the chair, then give the proper identification before beginning to debate.
5. When there is no further debate or debate is closed, the chair will take the vote, announce the vote, and declare what will happen as a result of the vote.

This parliamentary procedure outline is only a basic guide. Detailed information on motions is found in Robert's Rules of Order Newly Revised, 1990 edition. Members are encouraged to ask the parliamentarian for assistance.
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### HealthGate Data Corp.


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