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87th Annual Meeting
Medical Library Association
May 15-21, 1987

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Official Program

87th Annual Meeting
Medical Library Association
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Welcome to the 87th Annual Meeting of the Medical Library Association
Your Source of New Energy!

Portland, Oregon — with its rich heritage as a river city and center of commerce and culture for the Pacific Northwest — inspires the theme of confluence for the 1987 Annual MLA Meeting. While the beauty of its physical setting is unsurpassed, Portland's residents maintain that "liveability is a series of decisions, and not a place on the map." This is the spirit of confluence and new energy which Portland offers MLA as its guests - the recognition that our diverse environment offers us many new action possibilities and decisions, as well as the opportunity to reaffirm the value of our heritage as health sciences librarians.

The diverse offerings included in this year's program range from the Lewis and Clark Expedition to medical ethics and medical informatics. Lively general and invited papers sessions, informal roundtable discussions, a technology expo, and three separate sessions for contributed papers will provide many opportunities to learn from and share experiences with nationally known speakers and colleagues. At the hub of our meetings will be the exhibits, displaying the latest information products and services. Educational seminars and courses to meet the needs of MLA's diverse membership complete the week's schedule. A highlight this year is the special strategic planning sessions scheduled for MLA members to participate in setting the Association's future course.

You will want to take advantage of MAX, Portland's new light rail transit system, not only to travel to and from the Coliseum meeting site, but also to explore Portland's fine restaurants, shops, and night life. Wednesday's riverfront salmon bake and boat rides on the Willamette will remind you of the strong heritage of this "river city."

The 1987 Annual Meeting is presented to you through the dedicated efforts of many people. To the members of the National Program Committee, the Local Assistance Subcommittees, and to MLA Headquarters Staff, I extend my special thanks. Thanks go as well to Section members, Exhibitors, Contributors and to many other MLA members who have contributed their knowledge and abilities to make this Annual Meeting successful.

MLA 87 — Your Source of New Energy!

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Special Message from the President

"Business as usual" is not on the Annual Meeting agenda for 1987. Instead, the central focus will be on the new strategic plan. A series of special sessions has been designed to provide maximum opportunity for members to review, reflect, and provide input.

As you read through this year's program, you will note the following activities designed around the strategic plan:

• Monday morning - A two hour overview of context, content, and the central issues of the strategic plan.

• Monday evening - An opportunity for everyone to participate in small group discussion of the strategic plan over coffee and dessert. Facilitators will help insure that all viewpoints are vocalized and recorders will document issues and concerns.

• Tuesday morning - A repeat of small group sessions. Attendees are encouraged to participate in both morning and evening sessions for maximum participation.

• Tuesday afternoon - Business Meeting I. Trimmed of non-essential business to provide maximum time for the strategic planning summary and vote on Wednesday.

• Wednesday morning - Business Meeting II. A summary of comments recorded from group sessions, highlighting areas of support or concern followed by membership vote on mission, goals, objectives, strategies, and generic strategy statements.

The Portland meeting offers many opportunities for individual growth and development. Your participation in the strategic planning sessions is a unique opportunity to review the issues facing MLA and help shape its future.

I hope you can participate in all of these important sessions.

Judith Messerle
President
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James L. Smith
Director
Medical Information Services

Medical Information Services Division
May 15, 1987
CONTINUING EDUCATION COURSES

Continuing education courses are offered Friday, May 15, Saturday, May 16, Sunday, May 17, and Thursday, May 21. Courses will be given in three hotels: the Portland Hilton, Westin Benson, and the Heathman. The locations of these hotels are shown page 33 of "The Portland Book". Onsite registration for courses is available subject to course enrollment constraints. Check at the MLA Registration Center for more information.

On Friday, Saturday, and Thursday, courses are scheduled from 8:30 a.m. - 5:00 p.m., and on Sunday (CE course) from 8:30 a.m. - 1:30 p.m. and (Medical Informatics Tutorial) from 9:00 a.m. - 1:30 p.m. An asterisk (*) indicates a two day course. Instructors’ names are in parentheses.

Friday, May 15

NP 871 — Epidemiology (Jenkins and Stansell), York Room, Westin Benson Hotel

NP 872 — Managing the One-Person Library (St. Clair), Hawthorne and Sellwood Room, Heathman Hotel

NP 873 — Microcomputer and Minicomputer Information Management Software Options for Libraries, Information Centers, and Record Centers (Kazlauskas and Cibbarelli), Crystal Room, Westin Benson Hotel

NP 874 — Using Statistics in Library Management (Fingerman), Cambridge/Oxford Room, Westin Benson Hotel

*NP 875 — Teaching: Strategies and Tactics for Medical Librarians (Day 1) (Whitman and Weiss) Executive A-B-C-D, Westin Benson Hotel

CE 111 — Introduction to Reference Sources in the Health Sciences (Kwan) Directors Suite, Portland Hilton

CE 114 — Essentials of Online Searching: What You Need to Know to Be an Effective MEDLINE Searcher (Stephens) Council Suite, Portland Hilton

CE 258 — Planning: Strategic and Tactical (Prime) Galleria II, Portland Hilton

CE 310 — Drug and Pharmaceutical Information Resources (Snow) Pavilion Room, Portland Hilton

CE 327 — Mental Health Information Resources (Mackler) Parlor B, Portland Hilton
CE 433 — Health Care Planning and Administration: Information Resources and Online Searching (Hewitt and Yamasaki) Galleria I, Portland Hilton

CE 454 — Oncology: Concepts and Resources (Watson) Parlor A, Portland Hilton

CE 520 — Descriptive Cataloging in Health Sciences Libraries (Thompson) Galleria III, Portland Hilton

CE 675 — Editing and Producing a Newsletter (Pisciotta) Parlor C, Portland Hilton

Saturday, May 16

*NP 875 — Teaching: Strategies and Tactics for Medical Librarians (Day 2) (Whitman and Weiss) Executive A-B-C-D, Westin Benson

NP 876 — Artificial Intelligence and Knowledge-Based Systems: Current Applications and Future Developments (Blum) Pavilion Room, Portland Hilton

NP 877 — Microcomputer Database Organization (Brown and Chamis) York Room, Westin Benson

NP 878 — Bibliographic Control of Software (Gleaves) Hawthorne and Sellwood, Heathman Hotel

*NP 879 — “Selling" Your Ideas to Others (Day 1) (Bradley) Cambridge/Oxford, Westin Benson

CE 112 — Collection Development and Use (Gilman) North Galleria, Portland Hilton

CE 129 — Hospital Library Management (Fredenburg) Directors Suite, Portland Hilton

CE 342 — Nursing Information Resources (Peloquin) Parlor C, Portland Hilton

CE 440 — Intermediate Skills for Online Searchers (Morris) Parlor B, Portland Hilton

CE 456 — Advanced Skills for Online Searchers (McKeown) Parlor A, Portland Hilton

CE 459 — Online Biochemical Searching in the Health Sciences (Snow) Rose Ballroom, Portland Hilton
Sunday, May 17

Tutorial: Medical Informatics and Artificial Intelligence (Blum) Pavilion Room, Portland Hilton

*NP 879 — "Selling" Your Ideas to Others (Day 2) (Bradley) Cambridge/Oxford, Westin Benson

Thursday, May 21

NP 870 — Using Data for Decision Making (McClure) Cambridge/Oxford, Westin Benson

CE 122 — Planning Hospital Library Facilities (Teich) York Room, Westin Benson

CE 245 — Marketing Library Services (Fortney) Executive A-B-C-D, Westin Benson

CE 524 — MeSH and NLM Classification (Hoffman) Council Suite, Portland Hilton

CE 637 — Health Information Services for the Layman (Allen) South Galleria, Portland Hilton

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GENERAL INFORMATION

The Registration Center includes the Registration and Pre-Registration Areas, MLA Exhibit, Hospitality/Information Center, the MLA Scholarship Booth, Message Board, and Tour Desk. Please note that these facilities are located in the Portland Hilton from Thursday, May 14 through Sunday, May 17; from Monday, May 18 through Wednesday, May 20, these services are located in the Georgia Pacific Room in the Memorial Coliseum. Continuing Education Registration only returns to the Portland Hilton on Thursday, May 21. Continuing Education and Placement Service Administrative Services are available at the Registration Area on Saturday, May 16 and Sunday, May 17.

Registration

Official conference badges, ribbons, programs, tickets, and other meeting materials are available at the Registration Center. Hours and locations are listed below:

Portland Hilton Hotel
Thursday, May 14 (Pavilion Room) ......................... 4:00 p.m. - 8:00 p.m.
Friday, May 15 (Ballroom Foyer) ......................... 7:00 a.m. - 8:30 a.m.
................................................................. 4:00 p.m. - 8:00 p.m
Saturday, May 16 (Ballroom Foyer) ....................... 7:00 a.m. - 6:00 p.m.
Sunday, May 17 (Ballroom Foyer) ....................... 7:00 a.m. - 6:00 p.m.

Memorial Coliseum
(Georgia Pacific Room)
Monday, May 18 ................................................ 8:00 a.m. - 5:00 p.m
Tuesday, May 19 ............................................. 8:00 a.m. - 5:00 p.m.
Wednesday, May 20 ........................................... 8:00 a.m. - 5:00 p.m.

Portland Hilton Hotel
Thursday, May 21 (Ballroom Foyer) ....................... 7:00 a.m. - 8:00 a.m.

Badges and ribbons are color-coded to assist you in identifying the roles and responsibilities of each registrant.

Ribbons

Beige .................. Presenters
Blue (dark) ........ Chapter Council Representatives and Alternates
Blue (light) .... Committee Chairmen
Gold .................. Membership Committee
Green (dark) ........ Section Council Representative and Alternates
Green (light) .... First Time Attendees, New Members, and Guests
Lavender .......... International Cooperation Committee and International Visitors
Orange ........ MLA Headquarters Staff
Pink .................. Hospitality Committee and Volunteers
Purple ............. Exhibitors
Red .................. Sponsors
Orange ........ National Program Committee
Yellow ........ Instructors, Speakers, Moderators
White ............ Officers, Board Members and Appointed Officials
Badges

Blue .......... Regular, Fellow, Honorary, Life
Pink .......... Institutional Representative
Yellow .......... Institutional Representative and one of the above categories
White .......... Non-Member, Exhibitor, Sustaining, Associate, Student

Inquiries regarding ribbons and badges should be addressed to Registration Personnel.

Tickets for Special Activities

Tickets for special events, if still available, may be purchased at the Ticket Window at Registration during regular registration hours (see above). Please note ticket sales cut off time for each event. If you have any questions about special events or tickets, please inquire at the Ticket Window.

<table>
<thead>
<tr>
<th>Event</th>
<th>Date</th>
<th>Ticket Price</th>
<th>Sales End</th>
</tr>
</thead>
<tbody>
<tr>
<td>*Welcome Reception</td>
<td>Sunday, May 17</td>
<td>$10.00</td>
<td>12 noon, May 17</td>
</tr>
<tr>
<td>**Exhibitors' Reception</td>
<td>Monday, May 18</td>
<td>no charge</td>
<td>12 noon, May 18</td>
</tr>
<tr>
<td>History of the Health Sciences Dinner</td>
<td>Tuesday, May 19</td>
<td>$20.00</td>
<td>12 noon, May 18</td>
</tr>
<tr>
<td>Hospital Library Breakfast</td>
<td>Tuesday, May 19</td>
<td>$7.00</td>
<td>12 noon, May 18</td>
</tr>
<tr>
<td>*River Front Salmon Bake</td>
<td>Wednesday, May 20</td>
<td>$45.00</td>
<td>12 noon, May 20</td>
</tr>
<tr>
<td>**Light Rail Pass</td>
<td>All week</td>
<td>$10.00</td>
<td>5:00 p.m. May 18</td>
</tr>
</tbody>
</table>

*one ticket to this event in Inclusive Registration Fee
**one ticket to this event included in Inclusive and Conference Only Registration Fees.

Salmon Bake

This enjoyable outdoor event includes cocktails and soft drinks (cash bar), Western Salmon Barbeque, (served from 7:00 p.m. to 9:00 p.m.) entertainment, and a boat ride on the Sternwheeler Columbia Gorge. Casual attire and comfortable shoes are suggested.

To reach the Tom McCall Waterfront Park, take the Light Rail System from the East side of the River and get off at the 3rd Avenue Station, from the West side of the river, get off at the Yamhill Station.

Boat Ride: You have your choice of three 45-minute rides, depending on how you wish to plan your evening. Please note that a separate ticket is required for the boat ride; these tickets may be picked up at the Ticket Window by presenting your Riverfront Salmon Bake announcement. Tickets for each trip will be distributed on a "first come, first served" basis.

First Trip: 6:15 p.m. - 7:00 p.m.
Second Trip: 7:30 p.m. - 8:15 p.m.
Third Trip: 8:45 p.m. - 9:30 p.m.
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MLA Exhibit
The MLA Exhibit will be open during registration hours on Monday, Tuesday, and Wednesday, May 18, 19, and 20 and provides information on the Association and its programs and services. The exhibit also features samples of several items available for sale to attendees, including:

MLA pin: the official MLA jewelry, this attractive gold and enamel lapel pin can be proudly worn by all MLA members.

MLA Note Pad: these practical 500-sheet pads with the MLA logo are ideal for short messages and notes. You'll want one for the office and home as well.

ALA Posters: brighten up your library, office, or home with your choice of one of these American Library Association posters.

All items on display at the MLA Exhibit, including publications, can be purchased at Registration. Pay by check, cash, traveler's check, MasterCard or VISA.

Hospitality/Information Center
Welcome to Portland! The Hospitality/Information Center has information about the conference program, the city of Portland, and points of interest in the surrounding area. Feel free to drop by and plan your day. Hours of operation are:

Portland Hilton Hotel
Thursday, May 14 (Pavilion Room) .......... 4:00 p.m. - 8:00 p.m.
Friday, May 15 (Ballroom Foyer) ........... 7:00 a.m. - 8:30 a.m.
4:00 p.m. - 8:00 p.m.
Saturday, May 16 (Ballroom Foyer) ......... 7:00 a.m. - 6:00 p.m.
Sunday, May 17 (Ballroom Foyer) ........... 7:00 a.m. - 6:00 p.m.

Memorial Coliseum
(Georgia Pacific Room)
Monday, May 18 ......................... 8:00 a.m. - 5:00 p.m.
Tuesday, May 19 .......................... 8:00 a.m. - 5:00 p.m.
Wednesday, May 20 ...................... 8:00 a.m. - 5:00 p.m.

Portland Hilton Hotel
Thursday, May 21 (Ballroom Foyer) ........ 7:00 a.m. - 8:00 a.m.

Child Care: A list of child care services is available at the Hospitality/Information Center.

Child care facilities listed are not associated with the MLA and any use of such facilities is strictly an agreement between the child care facility and the user.

As such, MLA disclaims any liability for any use of child care facilities and provides this listing solely as a convenience to participants.
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SEE US AT BOOTHS 56, 57, 58, AND 59.
**MLA Scholarship Booth**

Support MLA's scholarship program with tax-free donations by purchasing T-shirts, coffee mugs, and umbrellas. Stop by the Scholarship Booth to make your donation and to receive these mementos of MLA Portland '87. Cash, checks, VISA, and MasterCard are accepted. The Scholarship booth operates during the following hours:

- **Portland Hilton Hotel**  
  (Ballroom Foyer)  
  Saturday, May 16  
  11:00 a.m. - 6:00 p.m.  
  Sunday, May 17  
  9:00 a.m. - 6:00 p.m.

- **Memorial Coliseum**  
  (Georgia Pacific Room)  
  Monday, May 18  
  9:00 a.m. - 5:00 p.m.  
  Tuesday, May 19  
  9:00 a.m. - 5:00 p.m.  
  Wednesday, May 20  
  9:00 a.m. - 5:00 p.m.

**Meeting Locations**

**Continuing Education Courses** will be held in the Portland Hilton, Westin Benson, and Heathman Hotels (see schedule page 9)

**Annual Meeting Programming** will be held in the Portland Hilton on Sunday, May 17 only; all other sessions will be held in the Memorial Coliseum. Plenary, Contributed Paper, Section, and Business Sessions will be audiotaped and available for sale at the Registration Center in the Memorial Coliseum.

**Informal Meetings**, except where noted, will be held in the Portland Hilton Hotel (see schedule page 76)

**Committee Meetings**, except where noted, will be held in the Portland Hilton (see schedule, page 74)

Please refer to the Maps on pages 62 and 64 for locations of meeting rooms in the Portland Hilton and Memorial Coliseum.

**Taped Sessions**

Plenary, Contributed Paper, Section, and Business Sessions will be audio taped during the meeting. Cassette tapes may be purchased in the Registration Center in the Memorial Coliseum during registration hours. A representative from Sight and Sound Company will be present to assist you. A complete list of available tapes is included in your Registration materials.

**Film Festival '87**

As a new feature of the 1987 Annual Meeting, films will be shown daily during the noon hour in the Exhibitor Demonstration Area (Memorial Coliseum.)

Films being shown are among the award winners from the prestigious John Muir Medical Film Festival, held biennially in Walnut Creek, California and are directed to both lay public and health professional audiences. All were also shown in December at NLM as a finale to the celebration of its Sesquicentennial.
Among the films scheduled are:

FRONTLINE: Better Off Dead?
AIDS: What Everyone Needs to Know
The Journey Inward: Images of the Brain
Roger 9
Portrait of Hope
There Were Times, Dear

A full listing of titles with showtimes is included in the registration materials.

1987 Exhibit
Suppliers to the biomedical information community are exhibiting their latest goods and services to MLA members in the Exhibit Hall of the Memorial Coliseum. Hours for the Exhibit are:

Monday, May 18 ............................................. 10:00 a.m. - 5:00 p.m.
Reception ....................................................... 5:30 p.m. - 7:00 p.m.
Tuesday, May 19 ............................................. 10:00 a.m. - 5:00 p.m.
Wednesday, May 20 ....................................... 10:00 a.m. - 5:00 p.m.

Buy your lunch in the Exhibit Hall restaurant and use the opportunity to browse through the exhibits. And don't forget to attend the opening ceremony of the Exhibit on Monday, May 18 at 12:30 p.m. and the Exhibitors' Reception on Monday, May 18 from 5:30 p.m. to 7:00 p.m.

Special exhibitor briefings take place on Tuesday and Wednesday; for additional information, refer to the Guide to Exhibits.

Explore the Exhibits Contest
The exhibits are always a major attraction at MLA Annual Meetings. Last year an extra incentive to visit the exhibits was added in the exhibit hall; the "Explore the Exhibits" contest. Since the contest was so well received by attendees and exhibitors, the contest will be repeated this year with a variety of prizes to win.

Registrants who complete their "Explore the Exhibits" form included in the registration material will be eligible to win the following prizes: an airline ticket to the 1988 Annual Meeting in New Orleans, complimentary conference-only registration for the 1988 Annual Meeting, dinner for two at one of the conference hotel restaurants, books on Portland and New Orleans, and reduced fees for 1988 Annual Meeting Continuing Education Courses. A full list of all prizes will be posted outside the Exhibit Hall. Full information on the contest can be found in the Guide to Exhibits.

The first drawing will be held Monday evening, May 18 at the Exhibitors' Reception. Additional drawings will be held Tuesday and Wednesday, with times and locations posted outside the Exhibit Hall. Please note that winners must claim their prizes by 5:00 p.m., Wednesday May 20. No prize can be claimed after the Annual Meeting and none will be mailed to the winners. Only MLA conference registrants may participate; representatives of exhibiting companies, daily exhibit pass holders, members of the MLA, Coliseum, and hotel staffs, and other firms providing services to the Annual Meeting are not eligible.
NEW JOURNALS FOR YOUR MEDICAL LIBRARY

From the publishers of Journal of the American College of Cardiology, Obstetrics and Gynecology, and Gastroenterology

Journal of the American Geriatrics Society
1987: Vol. 35 (12 issues) $95.00 0002-8614

Breast Disease: An International Journal
1987: Vol. 1 (6 issues) $120.00 0888-6008

Journal of Ultrasound in Medicine
1987: Vol. 6 (12 issues) $90.00 0278-4297

Journal of Clinical Hypertension
1987: Vol. 3 (4 issues) $96.00 0748-450X

Journal of Clinical Research and Drug Development
1987: Vol. 1 (4 issues) $96.00 0889-5813

Patient Education and Counseling
1987: Vols. 9, 10 (6 issues) $156.00 0738-3991

Radiotherapy and Oncology
1987: Vols. 8-10 (12 issues) Dfl. 825.00
(approx. $366.70) 0167-8140

Journal of Medical Imaging
1987: Vol. 1 (6 issues) Dfl. 315.00
(approx. $140.00) 0920-5497

Advanced Drug Delivery Reviews
1987: Vol. 1 (3 issues) Dfl. 374.00
(approx. $166.25) 0169-409X

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Tours Desk
A Tour Registration Desk will be located in the Registration Center during registration hours. Registrants may confirm their advance tour registrations and sign up on site for tours that are available. A representative from Escapades Tours will be present to assist you.

Aerobics exercise classes will be taught by experienced and professional staff on May 18, 19, and 20 from 6:30 a.m. to 7:30 a.m. in the Pavilion Room of the Hilton Hotel. These classes will emphasize strength, flexibility, and endurance and can be adapted to individual needs. Sign up at the Tour Registration Desk. Space is limited and enrollment is on a first-come, first-served basis; the series of three classes is $12.00.

Coat and Package Check Room
Your coat and packages may be checked in the Pope and Talbot Room during registration hours at the Memorial Coliseum on Monday, May 18; Tuesday, May 19; and Wednesday, May 20. The cost is 75 cents for a coat and one package. Additional packages will cost 25 cents each.

MLA Office
The MLA Office will be located in the Board Room East of the Portland Hilton Thursday, May 14 through Sunday, May 17 and in the Dwyer Room of the Memorial Coliseum Monday May 18 through Wednesday May 20. Messages for the Board of Directors and the MLA staff may be left here, as well as material for the daily newsletter.

Year Book Medical Publishers is pleased to announce that we are now the exclusive distributors in the United States and Canada of the medical and veterinary titles of Blackwell Scientific Publications, Ltd. Oxford, England. Year Book will also exclusively distribute the medical titles published by Blackwell Scientific Publications, Inc., Boston.

Be sure to visit booth 141 and review our outstanding publications including these titles:

- Rook/Textbook of Dermatology, 4th Ed.
- Sarti/Diagnostic Ultrasound: Text & Cases, 2nd Ed.
- Brandenburg/Cardiology: Fundamentals and Practice
- Gillenwater/Adult & Pediatric Urology
- The "Advances" series
- The "Current Problems" series
- The "Lecture Notes" series
- The Library of Veterinary Practice
- Contemporary Issues in Fetal and Neonatal Medicine
- The Year Books

And don’t forget to pick up your free gift when visiting our booth!
Placement Service
The MLA Portland ’87 Placement Service may be used by any Annual Meeting attendee to list job openings or to register as a job applicant from “entry” through “upper management” levels. For individuals seeking jobs, there is a $10.00 registration fee. For employers, the fee per job listing is $50.00 for members and $75.00 for non-members. The Placement Service is located in the Weyerhaeuser Room at the Memorial Coliseum.

Notebooks of job descriptions and a bulletin board announcing job openings are maintained in the Placement Service. Notebooks of applicant resumes are available for review by employers registered with the Placement Service.

Conference attendees can obtain the necessary forms to list job openings or applicant resume forms from the Placement Service during its hours of operation.

Interviews between job applicants and employer representatives can be arranged through the Placement Service.

The Placement Service is open during the following hours:

Portland Hilton
(Ballroom Foyer)
Saturday, May 16 (Administrative Services) .................. 1:00 p.m. - 4:00 p.m.
Sunday, May 17 (Administrative Services) ...................... 8:00 a.m. - 12:00 noon
Memorial Coliseum
(Weyerhaeuser Room)
Monday, May 18 ............................................... 8:00 a.m. - 5:00 p.m.
Tuesday, May 19 .................................................. 8:00 a.m. - 5:00 p.m.
Wednesday, May 20 .............................................. 8:00 a.m. - 5:00 p.m.

Information
Accurate and timely information is essential to meet the challenges of health care management and decision-making. In the past, finding the information you needed — when you needed it — was time-consuming and expensive. Now, your health care information needs can be met quickly and economically from one source — the American Hospital Association Resource Center. The AHA Resource Center offers you these invaluable resources:

• comprehensive health care literature collections, including the nation’s largest and most comprehensive collection of health care administrative literature.
• an information and data retrieval service, which provides you with current national bibliographies or information on data compilations that save you research time and money.
• the Hospital Literature Index, a comprehensive periodical reference publication in the field of health care administration which has been published by AHA since 1945.
• the Health Planning and Administration database, a joint project with the National Library of Medicine.

For more information about the AHA Resource Center, call 312.280.6263.

The AHA Resource Center is sponsored by the Library of the American Hospital Association,Asa S. Bacon Memorial, and the Hospital Executive Society.
Daily Newsletter
The MLA daily newsletter, *The Source*, for the 1987 Annual Meeting will be published Sunday May 17 through Wednesday May 20.

*The Source* includes:
- items of general interest
- additions to the Official Program
- room changes
- cancellations
- informal meetings
- local events and attractions

Meeting participants are welcome to submit items for publication. Copy for the next day's issue must be submitted to the MLA Office no later than 12:00 noon of the preceding day. The MLA Office is located in the Board Room East at the Portland Hilton Hotel Wednesday May 13 through Sunday May 17 and the Dwyer Room at the Memorial Coliseum Monday May 18 through Wednesday May 20.

Pick up a copy of *The Source* at the Hospitality/Information Center, Registration Center, or at general sessions of the conference.

1988 Annual Meeting
The 88th Annual Meeting of the Association will be held in New Orleans, Louisiana on May 20-26, 1988. The Preliminary Program will be distributed to all members in January.

See page 26 for information on the Call for Contributed Papers and Expo 88 (demonstrations and posters).
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CONTRIBUTED PAPERS
The National Program Committee invites innovative papers in health sciences librarianship for presentation at the 1988 Annual Meeting, May 20-26 in New Orleans. Abstracts should address one of the following categories:

Research: original contributions; should include a discussion of the project's relationship to previous research and remaining unsolved problems in the area.

Descriptive: report on an innovative project or system currently in practice.

Opinion: analysis or review on a project or system currently under development or in use.

ABSTRACT GUIDELINES: maximum 250 words; typed, double-spaced on 8½ x 11 white paper. Indicate category (see above), name, address, and daytime telephone number of presenter(s); submit five (5) copies.

DEADLINES: Abstracts must be received by September 15, 1987; notice of preliminary acceptance will be made by October 15, 1987. Authors of accepted abstracts will receive additional criteria and guidelines. Final papers are due December 4, 1987.

ADDRESS: Please mail abstracts to: Carolyn E. Lipscomb, Health Sciences Library, University of North Carolina at Chapel Hill, Chapel Hill, NC 27514; 919/966-2111

EXPO 88:
Demonstrations and Posters
Expo 88 will provide the opportunity to illustrate health sciences library projects and activities through posters or demonstrations. Each presentation will have an 8' x 10' (estimate) booth with table and chairs; display mounting board and electricity are provided at no cost upon request. All other equipment, hardware, and furnishings are at the presenter's expense and may be obtained from authorized MLA vendor. Presenters are expected to staff their booth at 2 separate sessions. Handouts describing the project are encouraged; commercial exhibits are not eligible.

PROPOSAL DEADLINES: Abstract, brief description of all equipment, and conceptual drawing of poster or demonstration must be received by September 15, 1987. Include name, address, and daytime telephone number of presenters. Additional instructions and criteria will be sent to selected presenters by October 31, 1987.

ADDRESS: Please mail proposals to: Nelson J. Gilman, Director, Norris Medical Library, University of Southern California, 2003 Zonal Avenue, Los Angeles, CA 90033; 213/224-7232
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87TH ANNUAL MEETING
PORTLAND, OREGON

THE DAILY PROGRAM

All events listed in this program are at the Portland Hilton and the Memorial Coliseum unless noted otherwise, and will begin and end promptly.

WEDNESDAY, May 13

8:00 a.m. - 5:00 p.m.  BOARD OF DIRECTORS' MEETING
                      Forum Suite, Hilton

THURSDAY, May 14

8:00 a.m. - 5:00 p.m.  BOARD OF DIRECTORS' STRATEGIC PLANNING
                      Forum Suite, Hilton

4:00 p.m. - 8:00 p.m.  REGISTRATION
                      Administrative Services for Continuing Education
                      Pavilion Room, Hilton

FRIDAY, May 15

7:00 a.m. - 8:30 a.m.  REGISTRATION
                      Administrative Services for Continuing Education
                      Ballroom Foyer, Hilton

8:00 a.m. - 5:00 p.m.  BOARD OF DIRECTORS' STRATEGIC PLANNING
                      Forum Suite, Hilton

8:30 a.m. - 5:00 p.m.  CONTINUING EDUCATION COURSES

2:00 p.m. - 8:00 p.m.  TOURS AND SIGHTSEEING

4:00 p.m. - 8:00 p.m.  REGISTRATION
                      Administrative Services for Continuing Education
                      Ballroom Foyer, Hilton

SATURDAY, May 16

7:00 a.m. - 6:00 p.m.  REGISTRATION
                      Ballroom Foyer, Hilton

8:00 a.m. - 5:00 p.m.  BOARD OF DIRECTORS' STRATEGIC PLANNING
                      Forum Suite, Hilton

8:00 a.m. - 5:00 p.m.  TOURS AND SIGHTSEEING

8:30 a.m. - 5:00 p.m.  CONTINUING EDUCATION COURSES

1:00 p.m. - 4:00 p.m.  ADMINISTRATIVE SERVICES FOR PLACEMENT SERVICE
                      Ballroom Foyer, Hilton
SUNDAY, May 17

7:00 a.m. - 6:00 p.m.  REGISTRATION  
Ballroom Foyer, Hilton

8:00 a.m. - 11:30 p.m.  CHAPTER COUNCIL MEETING  
Forum Suite, Hilton

8:00 a.m. - 11:30 p.m.  SECTION COUNCIL MEETING  
Council Suite, Hilton

8:00 a.m. - 12:00 noon  ADMINISTRATIVE SERVICES FOR PLACEMENT SERVICE  
Ballroom Foyer, Hilton

8:00 a.m. - 12:00 noon  TOURS AND SIGHTSEEING

8:00 a.m. - 1:00 p.m.  CREDENTIALLING COMMITTEE  
Studio Suite, Hilton

8:00 a.m. - 1:00 p.m.  CONTINUING EDUCATION COMMITTEE  
Directors Suite, Hilton

8:00 a.m. - 1:00 p.m.  EDITORIAL PANEL FOR CERTIFICATION AND REGISTRATION EXAMINATION  
Senate Suite, Hilton

8:00 a.m. - 1:00 p.m.  PUBLICATION PANEL  
Executive Suite, Hilton

8:30 a.m. - 1:30 p.m.  CONTINUING EDUCATION COURSES

9:00 a.m. - 1:30 p.m.  MEDICAL INFORMATICS TUTORIAL  
Pavilion Room, Hilton

10:00 a.m. - 11:30 a.m.  COFFEE AND ORIENTATION FOR NEW MEMBERS, INTERNATIONAL VISITORS, AND FIRST-TIME ATTENDEES  
Rose Ballroom, Hilton

An orientation session for new MLA members, visitors from outside the United States, and those attending an MLA Annual Meeting for the first time.

11:30 a.m. - 1:30 p.m.  INCOMING CHAIRMEN’S LUNCHEON AND ORIENTATION  
Galleria I, II, and III, Hilton

1:30 p.m. - 2:30 p.m.  OPENING SESSION  
Grand Ballroom, Hilton

Concert and Fanfare by the Portland State University Brass Ensemble; Fred Sautter Conducting

Welcome

Carol Jenkins, Chairman, 1987 National Program Committee; Library Director, Health Sciences Library, University of North Carolina - Chapel Hill, Chapel Hill, North Carolina
James E. Morgan, Chairman, Local Assistance Subcommittee, 1987 National Program Committee; Director of Libraries, Health Sciences Library, Oregon Health Science University, Portland, Oregon

Opening Remarks
Ron Wyden, U.S. House of Representatives, Oregon

2:30 p.m. - 4:00 p.m. PLENARY SESSION I:
John P. McGovern Award Lecture
Grand Ballroom, Hilton

Hard Choices: Health Decisions, Health Policies and the Public
Fred Friendly, Producer of PBS' Managing Our Miracles: Health Care in America and an Edward R. Murrow Professor Emeritus, Columbia University Graduate School of Journalism, New York, New York

4:30 p.m. - 5:30 p.m. HONORS AND AWARDS CEREMONY
Grand Ballroom, Hilton

5:30 p.m. - 6:30 p.m. JANET DOE LECTURE
Grand Ballroom, Hilton

The Science of Librarianship - Investing in the Future
Erika Love, Professor and Director, Medical Center Library, University of New Mexico, Albuquerque, New Mexico

6:30 p.m. - 8:00 p.m. WELCOME RECEPTION
Pavilion Plaza and International Club, Hilton

This is an opportunity to renew acquaintances, meet new friends, and enjoy refreshments and hors d'oeuvres in the beautiful Pavilion Plaza and International Club of the Portland Hilton
MONDAY, May 18

As information professionals, we need to be alert to new technologies, improved products, and services which can help us and our institutions be efficient and effective.

Include the MLA Exhibit as you plan your schedule for MLA '87. We suggest that you allocate four to six hours for viewing the exhibits over the three days of the exhibit. This will assure ample time to visit most of the booths, featuring the most up-to-date products and services available to the library community.

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00 a.m. - 8:30 a.m.</td>
<td>INFORMAL MEETINGS</td>
<td>(see page 76 for locations)</td>
</tr>
<tr>
<td>7:30 a.m. - 8:30 a.m.</td>
<td>JOHN MUIR FILM FESTIVAL</td>
<td>Exhibit Hall, Memorial Coliseum</td>
</tr>
<tr>
<td>8:00 a.m. - 5:00 p.m.</td>
<td>REGISTRATION</td>
<td>Georgia Pacific Room - Memorial Coliseum</td>
</tr>
<tr>
<td>8:00 a.m. - 5:00 p.m.</td>
<td>PLACEMENT SERVICE</td>
<td>Weyerhaeuser Room - Memorial Coliseum</td>
</tr>
<tr>
<td>8:30 a.m. - 10:00 a.m.</td>
<td>PLENARY SESSION II:</td>
<td>Confluence of Medical Ethics and Technology - Evolution of Medical Ethics: High Technology Dying Convention Hall - Memorial Coliseum</td>
</tr>
</tbody>
</table>

Moderator: Gerald J. Oppenheimer, Director Health Sciences Library, University of Washington, Seattle, Washington

Medical Ethics in the 21st Century
Thomas A. Raffin, M.D., Assistant Chief of Medicine, Department of Medicine, Stanford University, Stanford, California

The Social Cost of High Technology Dying
David C. Thomasma, Ph.D., Director, Medical Humanities Program, Loyola University, Chicago, Illinois

Presentation will be followed by interchange between the two speakers, and questions from the audience. Issues to be addressed during discussion include:

- the role of an information conduit in shaping ethical decisions
- where do librarians fit in this conduit
- how to interact with institutional policies when providing ethical information; and
- the ethics of providing patients with potentially dangerous information

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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</thead>
<tbody>
<tr>
<td>10:00 a.m. - 5:00 p.m.</td>
<td>EXHIBITS</td>
<td>Exhibit Hall - Memorial Coliseum</td>
</tr>
<tr>
<td>10:30 a.m. - 12:30 p.m.</td>
<td>SHAPING THE FUTURE: AN OVERVIEW OF MLA's STRATEGIC PLAN</td>
<td>Convention Hall - Memorial Coliseum</td>
</tr>
</tbody>
</table>
Presiding: Judith Messerle, President, Medical Library Association; Director, Medical Center Library, St. Louis University, St. Louis, Missouri

12:45 p.m.- 1:30 p.m.  
**JOHN MUIR FILM FESTIVAL**  
Exhibit Hall - Memorial Coliseum

12:30 p.m.  
**EXHIBIT OPENING CEREMONY**  
Exhibit Hall - Memorial Coliseum

1:30 p.m. - 2:50 p.m.  
**CONTRIBUTED PAPERS I**  
Section-Sponsored Concurrent Sessions  
Memorial Coliseum

**SESSION I: Cancer Libraries and Research Libraries**  
*The Emerging Library: Confluence of Tradition and Technology*  
*Cedar*

Moderator: Phyllis Rasnick, Oncology Librarian, Welch Medical Library, Johns Hopkins University, Baltimore, Maryland

1:35 p.m.:  
**Developing an Electronic Core Bibliography**  
Anne S. Klenk, Medical Librarian and David W. Kaplan, M.D., Associate Professor of Pediatrics, Chief Adolescent Medicine, The Children’s Hospital, Denver, Colorado

1:50 p.m.:  
**Confluence in Memphis: Creating a Cancer Resource Collection**  
Mary Edith Walker, Medical Librarian, St. Jude Children's Research Hospital, Memphis, Tennessee; Mary King Given, Associate Director, Health Sciences Library, University of Tennessee, Memphis, Tennessee

2:05 p.m.:  
**Information for Decision Making: Utilizing Tradition and Technology**  
Catherine C. Woods, Systems Librarian, Welch Medical Library, Johns Hopkins University, Baltimore, Maryland

2:20 p.m.:  
**The Kellogg Project of Texas Tech University Health Sciences Center and the Interdisciplinary Approach to Information Delivery**  
Charles W. Sargent, Ph.D., Director, Library of the Health Sciences, Texas Tech University, Lubbock, Texas

**SESSION II: Hospital Libraries**  
*Strategic Action for Mastering Change*  
*Juniper*

Moderator: Chris Jones, Chief, Library Service, VA Medical Center, Biloxi, Mississippi

1:35 p.m.:  
**Becoming Invaluable to Multiple User Groups: A Success Strategy**  
Marianne Kelley, Manager, Library Services, Abbott Northwestern Hospital, Minneapolis, Minnesota
1:50 p.m.: The Hospital Library as a Corporate Information Center
Pamela Jajko, Director, Library and Information Center, El Camino Hospital, Mountain View, California

2:05 p.m.: Cost Benefits of Successful Consortium Group Purchase Contracting
Robin Braun, Director, Stohlman Library, St. Elizabeth's Hospital, Brighton, Massachusetts

2:20 p.m.: Balancing Interlibrary Loan Within a Hospital Library Consortium
Ruth Holst, Director, Medical Library, Columbia Hospital, Milwaukee, Wisconsin

2:35 p.m.: Interactive Videodisc in a Hospital Setting
Barbara E. Potts, Information Specialist, Webb Medical Information Center, Rancho Mirage, California

SESSION III: Library Research

Library Research: A Source of New Energy and Ideas

Spruce
Moderator: Mark E. Funk, Head, Collection Development, McGoogan Library, University of Nebraska Medical Center, Omaha, Nebraska

1:35 p.m.: Editorial Peer Review in Medical Journals: Research Methodology, Data Collection, and Elite Interviews
Ann C. Weller, Head, Serials Department, Library of the Health Sciences, University of Illinois at Chicago, Chicago, Illinois

1:50 p.m.: CCML and MEDLINE: A Comparison of Full-Text and Citation-Based Retrieval
Joyce E.B. Backus, Reference Librarian, National Library of Medicine, Bethesda, Maryland

2:05 p.m.: Teaching Information Retrieval Skills to Medical Students
Prudence W. Dalrymple at Health Sciences Librarian, University of Illinois College of Medicine at Rockford, Rockford, Illinois

2:20 p.m.: The Contribution of Hospital Library Information Services to Quality Patient Care
David N. King, Research Associate, Graduate School of Library and Information Science, University of Illinois at Urbana-Champaign, Urbana, Illinois

2:35 p.m.: CINAHL and MEDLINE: Comparison of Indexing Practices
Saundra H. Brenner, Director, St. John's Mercy Medical Center Library, St. Louis, Missouri

SESSION IV: Public Services and Health Sciences Audiovisual

Merging Technologies into the Mainstream of Public Services

Fir
Moderator: Susan Starr, Head, Public Services, Biomedical Library, University of California, San Diego, California
1:35 p.m.: Library Orientation on Videotape: Using Skills and Talent from Reference and Audiovisual Services
James Shedlock, Head, Public Services; Edward W. Tawyea, Associate Director, Northwestern University Medical Library, Chicago, Illinois

1:50 p.m.: Adding CD-ROM to Reference Services
Susan Barnes, Head, Reference Section, Long Health Sciences Library, Columbia University, New York, New York

2:05 p.m.: Teaching MEDLINE without the Online Database: A Microcomputer-Based Approach
Kay Deeney, Reference Librarian and Beryl Glitz, Reference Librarian, Biomedical Library, University of California at Los Angeles, Los Angeles, California

2:20 p.m.: Developing an Online Users Consultation Service
Mary Joan Tooey, Head, Information Management Education, Health Sciences Library, University of Maryland at Baltimore, Baltimore, Maryland

2:35 p.m.: Enhancement of Public Services Through Medical Information Quick - A Unique End-User Search Service
Leilani St. Anna, Education Coordinator, Health Sciences Library; Ellen Marks, Head, IAIMS Systems and Research, Department of Information Research and Development; Vicki Killion, Reference Services Coordinator; Mary Piper, Information Services Librarian; Leslie Schick, Reference Librarian; Stephana Harmony, Director of Information Services, Health Sciences Library, University of Cincinnati, Cincinnati, Ohio

SESSION V: Veterinary Medical Libraries

Health Sciences Libraries Augmenting the Confluence of Animal and Human Medicine

Simpson

Moderator: Virginia L. Algermissen, Director, Medical Sciences Library, Texas A & M University, College Station, Texas

1:35 p.m.: The Clinical Veterinary Librarian Program: Facilitating the Confluence of Animal and Human Medicine
Katherine MacNeil, Information Specialist, Medical Sciences Library, Texas A & M University, College Station, Texas

1:50 p.m.: A Model of Delivery of Veterinary Information
Bonnie R. Mack, Assistant Professor, Health Sciences Information Network, University of Wyoming, Laramie, Wyoming

2:05 p.m.: Veterinary Book Reviews: How Useful Are They in Collection Development?
K. Suzanne Johnson, Biomedical Sciences Librarian and Head, Sciences and Technology Department, Colorado State University, Fort Collins, Colorado
CONTRIBUTED PAPERS II
Section-Sponsored Concurrent Sessions
Memorial Coliseum

SESSION I: History of the Health Sciences
From Fabricius to Floppy Disc: The Confluence of History and Technology
Cedar

Moderator: Billie Broaddus, Director, Historical, Archival, and Museum Services, University of Cincinnati Medical Center, Cincinnati, Ohio

3:05 p.m.: The Impact of Technology upon Medical History Research: The Past, the Problems, the Potential
James J. Kopp, Systems Librarian, Washington State University, Pullman, Washington

3:20 p.m.: Microcomputer Registration of Medical Artifacts
Martha Whaley, History of Medicine Librarian; Charles Moore, Registrar; Janet S. Fisher (presenter), Assistant Dean for Learning Resources, Quillen-Dishner College of Medicine Library, East Tennessee State University, Johnson City, Tennessee

3:35 p.m.: The Botanical Garden as Percursor
Elizabeth B. Davis, Biology Librarian and Professor of Library Administration, University of Illinois at Urbana-Champaign, Urbana, Illinois

3:50 p.m.: The Billings Connection
Lucretia McClure, Medical Librarian, Miner Library, School of Medicine and Dentistry, University of Rochester, Rochester, New York

SESSION II: Medical School Libraries
Definition, Decision and, Execution: Confluent Streams in Medical School Automation
Pine

Moderator: T. Mark Hodges, Director, Medical Center Library, Vanderbilt University, Nashville, Tennessee

3:05 p.m.: Branching Out: The Evolution of the Library Information System (LIS) at UTHSCSA
Virginia M. Bowden, Library Director; Sallyeann Swanner, Assistant Library Director for Systems and Technical Services, Briscoe Library, University of Texas Health Sciences Center at San Antonio, San Antonio, Texas

3:20 p.m.: Local Area Networks: The Next Step in Automation
Janis F. Brown, Associate Director, Educational Resources, Norris Medical Library, University of Southern California, Los Angeles, California

3:35 p.m.: Quick-Search - An Inhouse Information System
Neil Rambo, Director, Automated Systems; Linda Watson, Associate Director, Public Services, Houston Academy of Medicine-Texas Medical Center Houston, Texas
3:50 p.m.: CL-MEDLINE: A Vital Component of the UTHSCD Library’s IAIMS Plan
Patti Armes, Associate Director; Tricia McKeown, Online Resources Librarian, Library, Health Science Center at Dallas University of Texas, Dallas, Texas

4:05 p.m.: Planning and Developing an IAIMS Prototype at Georgetown University
Naomi C. Broering, Director, Dahlgren Library, Georgetown University Medical Center, Washington, D.C.

SESSION III: Nursing and Allied Health and Dental
The Growth of New Disciplines Flows from Information:
Librarians Channelling Knowledge to Dental and Allied Health Practitioners in the Community

Simpson
Moderators: Robert M. Pringle, Jr., Head Librarian, Anderson Library, Intercollegiate Center for Nursing Education, Spokane, Washington; Minnie Orfanos, Dental Librarian, Northwestern University School of Dentistry, Chicago, Illinois

3:05 p.m.: Programs for Improving Information Services to Practicing Dental Professionals
Cathryn E. White, Information Management Education Services Librarian; Lynne K. Siemers, Head, Area Health Education Center Services, Health Sciences Library, University of North Carolina at Chapel Hill, Chapel Hill, North Carolina

3:20 p.m.: Outreach Services: University of Missouri - Kansas City School of Dentistry Library
Ann Marie Corry, Head Librarian, School of Dentistry Library, University of Missouri-Kansas City, Kansas City, Missouri

3:35 p.m.: Merging Library Services and Nursing In-Service Education in a Mental Health Institution
Ruth J. Rasmussen, Head, University Psychiatric Services Library, McGoogan Library, University of Nebraska Medical Center, Omaha, Nebraska

3:50 p.m.: Information Needs in Allied Health as Reflected by Librarians Subscribing to the Cumulative Index to Nursing & Allied Health Literature (CINAHL)
Eugenie Prime, Executive Director, CINAHL and Director, Medical Library, Glendale Adventist Hospital, Glendale, California

4:05 p.m.: Serving Community-Based Emergency Medical Technicians: Opportunity and Challenge for the Medical Library
Shelley Bader, Director; Elaine Martin, Assistant Director, Himmelfarb Health Sciences Library, George Washington University Medical Center, Washington, D.C.
SESSION IV: Relevant Issues

Confluence of Values/Trends: Relevant Issues

Fir

Moderator: Judith L. Bube, Librarian Acquisitions, Biomedical Library, University of California, Irvine, California

3:05 p.m.: Hospice - Appreciating the Past, Preparing for the Future
Sara Richardson, Director of Library, Methodist Hospital, Philadelphia, Pennsylvania

3:20 p.m.: The Hospital-Based Gerontological Library
Pamela Jajko, Director, El Camino Hospital, Mountain View, California

3:35 p.m.: Malpractice and the Medical Librarian
Judith G. Robinson, Collection Development Librarian, Claude Moore Health Sciences Library, University of Virginia, Charlottesville, Virginia; Alexandra Dimitroff, Welch Medical Library, Johns Hopkins University, Baltimore, Maryland

3:50 p.m.: A Profile of Academic Medical Library Directors
Audrey Powderly Newcomber, Associate Director for Technical Services; Robert A. Pisciotta, Head Cataloging, McGoogan Library, University of Nebraska Medical Center, Omaha, Nebraska

4:05 p.m.: The Value of Free Information Services: Reconciliation with the New Financial Environment in Health Care
Sara Anne Hook, Acting Head Librarian, Indiana University, School of Dentistry Library, Indianapolis, Indiana

SESSION V: Technical Services

Managing Systems — Responses to the Environment

Spruce

Moderator: Carmel C. Bush, Assistant Director, Technical Services, University of Texas Health Science Center at Dallas, Dallas, Texas

3:05 p.m.: Online Installation: Implications for Library Staff
Leonard Rhine, Ph.D., Head, Technical Services, Health Science Center Library, University of Florida, Tampa, Florida

3:20 p.m.: The Micro Contribution to a Mainframe Technical Services Department
Pat L. Walter, Associate Biomedical Librarian for Technical Services, Biomedical Library, University of California, Los Angeles, California

3:35 p.m.: Library-Wide Use of a dBase Acquisition System
Maggie Wineburgh-Freed, Head, Bibliographic Management Section, Norris Medical Library, University of Southern California, Los Angeles, California
3:50 p.m.: A Client-Centered Approach to Creating a Small Bibliographic Database for Non-Librarians
Claire Gadzikowski, Special Projects Coordinator, MCRMLP, McGoogan Library, University of Nebraska Medical Center, Omaha Nebraska

4:05 p.m.: The Microcomputer Center at Cornell University Medical College Library
Jean Reibman, Library Computer Systems Coordinator, Wood Library, Cornell University Medical College, New York, New York

4:30 p.m. - 5:30 p.m. SECTION BUSINESS MEETINGS MEMORIAL COLISEUM
• History of the Health Sciences
• Dinner and Program at Chang's Yangtze Restaurant, Tuesday, May 19, 6:30 p.m. - 9:00 p.m.

Only One Man Died: Medical Aspects of the Lewis and Clark Expedition
Dr. Chuinard, a great enthusiast on the Lewis and Clark Expedition, will speak on the geography of the West, provide some background on the political and social events of the period, as well as address the medical concerns of the Expedition. Dr. Chuinard has published a book on the medical aspects of the Lewis and Clark Expedition.

Chairman: Billie Broaddus, Director Historical, Archival, and Museum Services, University of Cincinnati, Medical Center Information and Communications, Cincinnati, Ohio
Presenter: Eldon George Chuinard, M.D., Oregon Health Sciences University, Portland, Oregon

5:30 p.m. - 7:00 p.m. EXHIBITORS' RECEPTION Exhibit Hall- Memorial Coliseum

6:00 p.m. - 7:00 p.m. INFORMAL MEETINGS (see page 76 for locations)

7:30 p.m. - 10:00 p.m. SPECIAL SESSION FOR STRATEGIC PLANNING I FOR SMALL GROUP DISCUSSION State and Rose Ballrooms - Hilton

See also the SPECIAL MESSAGE FROM THE PRESIDENT, page v, for a fuller discussion of MLA's Strategic Planning effort and your role in it.
TUESDAY, May 19

8:00 a.m. - 5:00 p.m.  REGISTRATION
Georgia Pacific Room - Memorial Coliseum

8:00 a.m. - 5:00 p.m.  PLACEMENT SERVICE
Weyerhaeuser Room - Memorial Coliseum

8:00 a.m. - 10:00 a.m.  SECTION PROGRAMS AND BUSINESS MEETINGS
Memorial Coliseum

• Hospital Library
   Breakfast (7:30 a.m.)
   Assembly Hall - South Half

A National Agenda for Hospital Library Information Services

The Hospital Library Section members will meet old friends and new at the annual breakfast, program and business meeting. After a healthful start with a full breakfast and friendly conversation, the program will feature Nina W. Matheson who will speak to us on the need for a national agenda for Hospital Library Information Services and suggest a plan of action to develop and implement such an agenda. Irene M. Lathrop will discuss her experience with the first hospital IAIMS grant and how this kind of planning might bring about the hospital library of the 21st century. At 9 a.m., the Hospital Library Section will hold its annual business meeting.

Moderator: Rosalind F. Dudden, Health Sciences Librarian, National Jewish Center for Immunology and Respiratory Medicine, Denver, Colorado

Presenters: Nina W. Matheson, Director, Welch Medical Library, Johns Hopkins University, Baltimore, Maryland; Irene M. Lathrop, Director, Peters Library, Rhode Island Hospital, Providence, Rhode Island

• Dental Libraries
   Cedar

Facts and Fiction About Ancient Dentistry

Chairman: Roy C. Johnson, Dental Librarian, Waldmann Memorial Library, New York University, College of Dentistry, New York, New York

Presenter: J. Henry Clarke, D.M.D., Director, Division of Behavioral Sciences, School of Dentistry, Oregon Health Sciences University, Portland, Oregon

• Health Sciences Audiovisuals
   Juniper

Uses of the Interactive Videodisc in Health Sciences Education

The speaker will discuss the effect of interactive videodisc programs on medical education as well as current trends in interactive programming. The presentation will include a demonstration of one such production.

Moderator: Barbara Aguilar, Media Coordinator, Medical Center Library, St. Louis University, St. Louis, Missouri

Presenter: David M.E. Allan, M.D., President, Intelligent Images, Inc., San Diego, California
The Future of Education for Medical Librarianship

Moderator: Bonnie Snow, Biomedical Information Specialist, DIALOG Information Services, Inc., Philadelphia, Pennsylvania

Presenter: Robert G. Cheshier, Director, Cleveland Health Sciences Library, Cleveland, Ohio

Reactors: H. Curtis Wright, Professor, School of Library and Information Science, Lee Library Brigham Young University, Provo, Utah; Second Reactor, TBA

Psychiatric Reactions to Disaster: The Mount St. Helen's Experience

Following the 1980 Mount St. Helen's volcanic eruption, psychiatric reactions were studied in the disaster area and in a control community. Researchers found a significant prevalence of disaster-related psychiatric disorders. These Mount St. Helen's disorders included depression, generalized anxiety, and post-traumatic stress reaction.

Moderator: Leonore W. Freehling, Librarian, Reiss-Davis Child Study Center, Los Angeles, California


Pharmacy and Drug Information

Excerpta Medica Lecture: Dissemination of Drug Interaction Information - Does the 'Trickle-Down' Method Work?

An enormous volume of drug interaction information is published each year in medical and pharmaceutical journals, but only a fraction of this information is applied appropriately to specific patients. The primary impediment to the use of this information is the large amount of data combined with the limited amount of time that clinicians can devote to the problem. There is also a lack of clinician awareness of available sources of drug interaction information such as indexing and abstracting services, books, newsletters, computerized literature searches and databases, and decision support systems. Suggestions for addressing these issues will be presented. (Sponsored by Excerpta Medica)

Chairman: Sherry L. Montgomery, Literature Resources Associate, Merck, Sharp & Dohme Research Laboratories, West Point, Pennsylvania

Presenter: Philip D. Hansten, Pharm.D., Professor, College of Pharmacy, Washington State University, Pullman, Washington
The Holder of Record — New Roles and Responsibilities

The annual update on NLM’s programs and efforts with special emphasis given to those affecting the technical services will open the program. This will be followed by a description of the establishment of a preservation department at the University of California, San Francisco Medical Library. Preliminary activities and future projects of the department will be presented. Policy and programming decisions will also be shared.

Chairman: Suzanne Grefsheim, Executive Director, Southeastern/Atlantic Regional Medical Library, University of Maryland, Baltimore, Maryland

Technical Service Update from NLM
Sally Sinn, Deputy Chief, Technical Services Section, National Library of Medicine, Bethesda, Maryland

Preservation in an Academic Health Sciences Library
Paul J. Wakeford, Preservation Officer and Head, Acquisitions, University of California, San Francisco Medical Library, San Francisco, California

Veterinary Medical Libraries Tour and Program
Tour of the Oregon Regional Primate Research Center, Beaverton, Oregon. (Registration is limited. Section members will be given priority.)

Registered participants will depart from the Hilton at 7:45 a.m. The tour of the Research Center will include a visit to the Center’s research library. Dr. Axthelm's presentation will conclude the program. Attendees will be returned to the Convention Center by 10:45 a.m. Those interested in attending should contact Ms. Croft.

Chairman: Vicki F. Croft, Head, Veterinary Medical/Pharmacy Library, Washington State University, Pullman, Washington

Simian AIDS
Michael Axthelm, D.V.M., Ph.D., Associate Scientist, Oregon Regional Primate Center, Beaverton, Oregon

10:00 a.m. - 5:00 p.m. EXHIBITS
Exhibit Hall - Memorial Coliseum

10:30 a.m. - 12:00 noon SPECIAL SESSION FOR STRATEGIC PLANNING II FOR SMALL GROUP DISCUSSION
Convention Hall - Memorial Coliseum

See also the SPECIAL MESSAGE FROM THE PRESIDENT, page v, for a fuller discussion of MLS’s Strategic Planning effort and your role in it.

12:00 noon - 1:00 p.m. JOHN MUIR FILM FESTIVAL
Exhibit Hall - Memorial Coliseum

12:00 noon - 1:00 p.m. NLM UPDATE
Convention Hall - Memorial Coliseum
12:00 noon - 1:00 p.m.  CHAPTER CHAIRMEN'S LUNCHEON  
Fountain Room - Memorial Coliseum

1:00 p.m. - 2:00 p.m.  BUSINESS SESSION I  
Convention Hall - Memorial Coliseum

Presiding: Judith Messerle, President, Medical Library Association; Director, Medical Center Library, St. Louis University, St. Louis, Missouri

Announcements and Introduction

Call to order by Judith Messerle

Numbers in parentheses following each report refer to pages in the 1986/87 Annual Report

Report of the Finance Committee
Gary Byrd, Chairman (1)

Report of the Trustee
Minnie Orfanos, Trustee

Reports of Appointed Officers

The Bulletin of the Medical Library Association (17)
Susan Y. Crawford, Ph.D., Editor, Bulletin of the Medical Library Association

The MLA News (20)
Nancy Fabrizio, Editor, The MLA News

Reports of Administrative Committees
Raymond A. Palmer, Executive Director

- Committees of the Board
  Committee on Committees (21)
  Election Committee (24)
  Nominating Committee (25)
  Holly Shipp Buchanan, Chairman

- Bylaws Committee (27)
  Lucretia McClure, Chairman
  Sherrilynne S. Fuller, Ph.D. Board Liaison

Membership and Exchange Coordination
Raymond S. Naegele, Director of Financial and Administrative Services

- Exchange Committee (35)
  Beth Weil, Chairman
  Sherrilynne S. Fuller, Ph.D. Board Liaison

- Membership Committee (36)
  Julie Ann Kesti, Chairman
  Sherrilynne S. Fuller, Ph.D. Board Liaison

Information Issues and Policy
Raymond A. Palmer, Executive Director
- Governmental Relations Committee (38)
  Valerie Florence, Chairman
  J. Michael Homan, Board Liaison

- International Cooperation Committee (42)
  Julie Johnson McGowan, Chairman
  J. Michael Homan, Board Liaison

- MLA/NLM Liaison Committee (71)
  Gary D. Byrd, Chairman and Board Liaison

- Publishing and Information Industries Relations Committee (73)
  Daniel T. Richards, Chairman
  Richard A. Lyders, Board Liaison

- Status and Economic Interests of Health Sciences (77)
  Library Personnel Committee
  Bernie Todd Smith, Chairman
  J. Michael Homan, Board Liaison

Professional Development
M. Kent Mayfield, Ph.D., Director of Education

- Ad Hoc Committee to Develop a Code of Ethics (78)
  Alice A. Brand, Chairman
  Gary D. Byrd, Board Liaison

- Credentialing Committee (81)
  Cynthia Butler, Chairman
  Jacqueline D. Bastille, Board Liaison

- Continuing Education Committee (83)
  Jacqueline D. Doyle, Chairman
  Jacqueline D. Bastille, Board Liaison

- Editorial Panel for Certification and Registration Examination (85)
  Fred W. Roper, Chairman
  Jacqueline D. Bastille, Board Liaison

- Health Sciences Library Technicians Committee (86)
  Ruth Makinen, Chairman
  Jane A. Lambremont, Board Liaison

Meeting Coordination
Estella L. Smith, Conference Coordinator

- 1987 National Program Committee (87)
  Carol G. Jenkins, Chairman
  Judith Messerle, Board Liaison

- 1988 National Program Committee (89)
  Mary Horres, Chairman
  Holly Shipp Buchanan, Board Liaison

- 1989 National Program Committee (91)
  Irwin H. Pizer, Chairman
• Program and Convention Committee  (92)
  Ruth Holst, Chairman
  Gary D. Byrd, Board Liaison

**Honors and Awards Coordination**
Eileen Fitzsimons, Ph.D., Program and Information Resources Coordinator

• Awards Committee  (93)
  Faith Van Toll, Chairman
  Jane A. Lambremont, Board Liaison

• Grants and Scholarship Committee  (95)
  Elaine Graham, Chairman
  Jane A. Lambremont, Board Liaison

• Joseph Leiter NLM/MLA Lectureship Committee  (97)
  Lois Ann Colaianni, Chairman
  Jane A. Lambremont, Board Liaison

**Communications**
Rita Shafer, Director of Communications

• **Bulletin** Consulting Editors Panel
  Susan Y. Crawford, Ph.D., Chairman
  Frances Groen, Board Liaison

• Editorial Committee for the **Bulletin**  (98)
  M. Sandra Wood, Chairman
  Frances Groen, Board Liaison

• Editorial Committee for the **MLA News**  (99)
  Robert A. Pisciotta, Chairman
  Frances Groen, Board Liaison

• Oral History Committee  (100)
  Suzanne Grefsheim, Chairman
  Richard A. Lyders, Board Liaison

• Publication Panel  (102)
  Joan S. Zenan, Chairman
  Richard A. Lyders, Board Liaison

**Report of Councils**

• Chapter Council
  Rosanne Labree, Chairman

• Section Council
  June H. Fulton, Chairman

Note: MLA Representatives' Reports appear as part of their respective Standing Committee's Annual Reports.

**Announcement of Election Results**
Bylaws Introduction
Darel Robb, Parliamentarian
Lucretia McClure, Chairman, Bylaws Committee

• Old Business
• New Business

2:00 p.m. - 3:30 p.m.

CONTRIBUTED PAPERS III
National Program Committee
Sponsored Concurrent Sessions
Memorial Coliseum

SESSION I
Juniper

Moderator: Phyllis S. Mirsky, Associate University Librarian, Central University Library, University of California San Diego, La Jolla, California

2:05 p.m.: SilverPlatter Evaluation: A Controlled Study
Phyllis Rasnick, Oncology Librarian, Welch Medical Library, Johns Hopkins University, Baltimore, Maryland

2:22 p.m.: North Carolina AHEC Serials Project: Using dBase to Create a Union List of Serials
Jill Byerly, Director, Northwest AHEC Library, Watauga County Hospital, Boone, North Carolina; Karen Grandage, Director, AHEC Library Services, Medical Library, Wake Medical Center, Raleigh, North Carolina; Sue Pulisipher, Associate Director, Library/Information Services, Library, Fayetteville AHEC, Fayetteville, North Carolina; Pat Thibodeau, Director, Information and Media Services, Mountain Area Health Education Center, Asheville, North Carolina; Lynne K. Siemens, AHEC Liaison Librarian, Health Sciences Library, University of North Carolina at Chapel Hill, Chapel Hill, North Carolina

2:39 p.m.: Teaching Computer Literacy: Helping Patrons to Help Themselves
Elizabeth Wood, Information Specialist, Norris Medical Library, University of Southern California, Health Sciences Campus, Los Angeles, California

2:56 p.m.: TAP-IN: A Management Service for End User Searching
Linda J. VanHorn, Information Services, Health Sciences Library, Tufts University, Boston, Massachusetts

3:13 p.m.: Public Access Searching of MEDLINE on Compact Disk: Impact on an Academic Medical Library
Sandra K. Millard, Head, Information Services; Linda Kaczmarczyk, Information Services Library Intern; Barbara J. Frey, Information Services Librarian; Megan Scott, Information Services Specialist; Judith M. Wetmore, Information Services Librarian, and Claire Yoshida, Information Services Librarian, Stowe Library, University of Connecticut Health Center, Farmington, Connecticut

SESSION II
Spruce

Moderator: Phyllis C. Gillikin, Director Northwest AHEC Library, Catawba Memorial Hospital, Hickory, North Carolina
2:05 p.m.: Expanding Possibilities: A Hospital Operated Physicians' Electronic Mail and Primary Reference System
Deborah L. Graham, Director, Library Services, Sacred Heart General Hospital, Eugene, Oregon; Ralph Christenson, M.D., retired, Portland, Oregon

2:22 p.m.: The Librarian as an Information Filter, Functioning to Reduce Corporate Liability
Connee Chandler, Librarian, Health, Safety and Environment Library, Manville Sales Corporation, Denver, Colorado

2:39 p.m.: The Medical Library's Role in Providing New Information Services
Nancy K. Roderer, Systems Librarian; Rachel K. Goldstein Anderson, Director, Health Sciences Library, Columbia University, New York, New York

2:56 p.m.: The Medical Documentation Service of the Library of the College of Physicians of Philadelphia: Confluence of a Non-Profit Institution with Industry
June H. Fulton, Associate Director, Library, and Director, Medical Documentation Service; Anthony R. Aguirre, Director, Library, The College of Physicians of Philadelphia, Philadelphia, Pennsylvania

3:13 p.m.: Reference Activity and the External User: Confluence of Community Needs at a Medical School Branch Library
Trudy K. Landwirth, Assistant Director and Peoria Branch Librarian; Melanie L. Wilson, Assistant Professor and Reference Librarian; Jo Dorsch, Reference Librarian, Library of the Health Sciences, University of Illinois at Chicago, College of Medicine at Peoria, Peoria, Illinois

SESSION III

Fir
Moderator: Nancy Hewison, Assistant Life Sciences Librarian, Life Sciences Library, Purdue University, West Lafayette, Indiana

2:05 p.m.: Confluence of Library Science and Medicine: A New Experimental Database
J.B. Wood, Assistant Professor, School of Library Science; R.E. Wood, Associate Professor, Pediatrics School of Medicine; and W.M. Shaw, Associate Professor, School of Library Science, The University of North Carolina at Chapel Hill, Chapel Hill, North Carolina

2:22 p.m.: Multisector Approach to the AIDS Information Crisis
David S. Ginn, Head, Reference, Louis Calder Memorial Library, University of Miami School of Medicine, Miami Beach, Florida

2:39 p.m.: Support Staff Development in an IAIMS Environment
Katherine Branch, Head, Reference and Circulation Services; Rebecca Satterthwaite, (presenter), Database Coordinator Welch Medical Library, Johns Hopkins University, Baltimore, Maryland
2:56 p.m.: Implementing RECONSIDER, a Diagnostic Prompting Computer System, at the Georgetown University Medical Center
Naomi C. Broering, Director, Dahlgren Memorial Library; Milton Corn, M.D., Dean, School of Medicine; William R. Ayers, M.D., Associate Dean, Undergraduate Medical Education; Pauline Mistry, MHA, Director, Medical Center Planning Georgetown University Medical Center, Washington, D.C.

3:13 p.m.: Beyond the Integrated Library System: Evolution from Automation of Internal Operations to an Academic Information System
Susan Y. Crawford, Ph.D., Professor of Biomedical Communications and Director; Barbara Halbrook, Deputy Director; Elizabeth Kelly, Associate Director, Access Services, Washington University School of Medicine Library, St. Louis, Missouri

SESSION IV

Cedar
Moderator: Debbie Ketchell, Coordinator, Washington Health Information Network, Health Sciences Library, University of Washington, Seattle, Washington

2:05 p.m.: Library and Department of Medicine Collaboration on a Critical Review Course for Third-Year Medical Students
Melanie L. Wilson, Assistant Professor and Reference Librarian; Library of the Health Sciences, Michael A. Frasca, M.D., Assistant Professor Clinical Medicine University of Illinois at Chicago, College of Medicine at Peoria, Peoria, Illinois

2:22 p.m.: Problem Based Learning: Confluence of Information Management and Education
Elizabeth K. Eaton, Director; Linda VanHorn, Head, Information Services; Elizabeth J. Richardson, Information Services Librarian Health Sciences Library, Tufts University, Boston, Massachusetts

2:39 p.m.: Northwestern University Medical Library Broker Service for End-Users
Ramune Kubilius, Senior Reference Librarian and Online Search Services Coordinator; James Shedlock, Head of Public Services, Northwestern University Medical Library, Chicago, Illinois

2:56 p.m.: A User-Friendly Computer Program for Medical Students
Virginia M. Crowe, Ph.D., Head Library Resource Services; Albert J. Wasserman, M.D., Associate Dean, School of Medicine; Melanie M. Hillner, Head Information Center Virginia Commonwealth University, Richmond, Virginia

3:13 p.m.: Alliance in Medical Education: Librarians, Basic Scientists, Clinicians
Marie A. Reidelbach, Head, Reference Department; Joan Latta Konecky, Reference Librarian; Ruth J. Rasmussen, Head, University Psychiatric Services Library; Joan Stark, Extension Services Coordinator; Dorothy B. Willis, (presenter) Regional Development Coordinator, Midcontinental Regional Medical Library Program, McGoogan Library of Medicine, University of Nebraska Medical Center, Omaha, Nebraska
SESSION V
Pine

Moderator: Suzanne Grefsheim, Executive Director, Southeastern Atlantic Regional Medical Library Services, Health Sciences Library, University of Maryland, Baltimore, Maryland

2:05 p.m.: Building a MiniMEDLINE Database: Which Journals to Choose?
Barbara Laynor, Head, Reference Services; Nancy Calabretta, Reference Librarian; Rosalinda Ross, Online Services Coordinator, Thomas Jefferson University, Scott Memorial Library, Philadelphia, Pennsylvania

2:22 p.m.: The Library and the Department of Medical Informatics: Collaboration or Conflict?
Wayne J. Peay, Director, Eccles Health Sciences Library, University of Utah, Salt Lake City, Utah; Homer R. Warner, M.D., Chairman, Department of Medical Informatics, School of Medicine, University of Utah; Nina E. Dougherty, Assistant Director, Information Services, Eccles Health Sciences Library, University of Utah, Salt Lake City, Utah

2:39 p.m.: Current Interests and Concerns in the Popular Health Literature: Can You Believe What You Read?
Alan M. Rees, Visiting Professor, School of Information Science and Policy, State University of New York, Albany, New York

2:56 p.m.: Core Concept Database: A New Response to Professional Needs
W. Jean Pugh, Supervisor, Psychiatry/Neurosciences Library, Johns Hopkins Hospital, Baltimore, Maryland

3:13 p.m.: Microcomputer Data Entry for a MARC-Based Integrated Library System
Joseph G. Wible, Ph.D., Library Systems Analyst; Dick R. Miller, Systems Librarian and Head, Technical Services; Randy E. Woelfel, Systems Manager/Programmer; Linda S.L. Yau, Public Services Assistant, Lane Medical Library, Stanford University Medical Center, Stanford, California

2:20 p.m. - 3:30 p.m. EXHIBITOR - SPONSORED BRIEFINGS
Exhibit Hall - Memorial Coliseum
See Guide to Exhibits for details

4:00 p.m. - 6:00 p.m. EXPO 87: TECHNOLOGY IN HEALTH SCIENCES LIBRARIES
Exhibit Hall - Memorial Coliseum

Educational exhibits with visuals and/or onsite demonstrations will display innovative applications of technology in health sciences libraries (Repeats Wednesday, May 20 at 12:00 noon.)

Booth A: Using dBase to Create a Statewide Union List of Serials
Susan Pulsipher, Jill Byerly, Karen Grandage, Pat Thibodeau, and Lynne Simeers, North Carolina Area Health Education Center Library/Information Services Network, Chapel Hill, North Carolina
Booth B: HSL/MEDLINE, Meeting Information Needs at UMA
Frieda Weise, M.J. Tooey, and Cyril Feng, University of Maryland, Health Sciences Library, UMA, Baltimore, Maryland

Booth C: Windmills of the Mind: The Harnessing of Information Through the Use of Local Data Bases
Sharon Hull and Mattie McHollin, Meharry Medical College Library, Nashville, Tennessee

Booth D: Meeting End User Needs Through the Use of an Electronic Patient
Lavonda Kay Broadnax and Julia Cobb Player, Health Sciences Library, Howard University, Washington, D.C.

Booth E: Computer-Assisted Instruction and Testing Materials for Microcomputers
Marlene Gerrity, T. Lee Willoughby, and Susan Durblan, University of Missouri-Kansas City, School of Medicine, Kansas City, Missouri

Booth F: Joint Development of an Alcohol Database
Rebecca Satterthwaite and Katherine Branch, Welch Medical Library, Johns Hopkins University, Baltimore, Maryland

Booth G: Educational Innovation Consultants: Converging Expertise
Francesca Allegri, and Nidia T. Scharlock, Health Sciences Library, University of North Carolina at Chapel Hill, Chapel Hill, North Carolina

Booth H: The Electronic Connection: A Local Area Network
Donna Johnson and Marianne Kelley, Abbott Northwestern Hospital, Minneapolis, Minnesota

Booth I: ANSI Standard MUMPS - Microcomputer Programs for Accessing Reference Sources and Managing Personal Bibliographies
Millard F. Johnson Jr., Oregon Health Sciences University Library, Portland, Oregon

Booth J: Evolving Beyond the Reference Desk: A Comprehensive Information Access Program
Joan E. Latta Konecky and Marie Reidelbach, McGoogan Library of Medicine, University of Nebraska Medical Center, Omaha, Nebraska

Booth K: INFONET: Technology and the Oregon Health Information Network (OHIN)
Stephen J. Teich, Millard F. Johnson, Jr., and Catherine E. Rogers, Oregon Health Sciences University Library, Portland, Oregon

Booth L: “Quick Search” - An Inhouse Information System
Linda Watson and Nell Rambo, Houston Academy of Medicine, Texas Medical Center Library, Houston, Texas

Booth M: LIS/DIS: Using CD-ROM With LIS to Expand Library and Drug Information Services
Nancy F. Bierschenk and Anne Comeaux, University of Texas Health Science Center Briscoe Library, San Antonio, Texas
Booth N: Converting Micro Potential Into Public and Technical Services Productivity
Vivian Hay, Pat L. Walter, and Gail Yokote, University of California at Los Angeles Biomedical Library, Center for the Health Sciences Los Angeles, California

Booth O: GREMLIN BBS; FAX and the IBM PC
Ruby S. May, Greater Midwest Regional Medical Library Network, Region 3 RML, University of Illinois at Chicago, Chicago, Illinois

Booth P: Seattle Area Hospital Library Consortium: SAHLC in Action
Mary Campbell, Health Information Network Services, Everett, Washington

4:00 p.m. - 6:00 p.m. CAREERS IN TRANSITION
Convention Hall - Memorial Coliseum

Roundtable discussion this year will focus on career tracks, putting participants in touch with those who have explored new areas for service or new organizational settings, as well as with others who throughout their careers have exemplified leadership and dedication to the values we expouse. Plan to spend time talking to these key figures within MLA.

Rachael K. Goldstein Anderson - Health Science Library, Columbia University, New York, New York
"Career has combined medical and general academic librarianship. Held various jobs in hospital and medical school libraries; current position combines directing health sciences library, senior manager in the university library system, also served as Acting Vice President and University Librarian."

Jacqueline D. Bastille - Treadwell Library, Massachusetts General Hospital, Boston, Massachusetts
"My focus has been to combine my activities for the professional organization with making sure that those activities are productive in my job."

Betsy Beamish, Hospital Library Consulting, Pacific Palisades, California
"After working 16 years at the UCLA Pacific Southwest RML advising administrators, medical, and nursing personnel in establishing and managing libraries, I founded a for-profit business of contracted part-time librarian services for small hospitals."

Jana Bradley - West Library, Depauw University, Greencastle Indiana
"I have moved from a health sciences library to a liberal arts college library. I see the transition as an opportunity to adapt philosophies, services, and strategies from special libraries to a different environment."

Alfred N. Brandon - Consultant - Retired but working out of Daytona Beach, Florida
"Planning for semi-retirement or retirement requires careful short- and long-term consideration. Climbing the career ladder may influence more than mere professional growth."
Naomi C. Broering - Dahlgren Memorial Library, Georgetown University Medical Center, Washington, D.C.
"My responsibilities have been extended to include design and management of a library information system and administration of a biomedical information resources center. I have experienced a career redirection emphasizing computers, communications, and information management."

Holly Shipp Buchanan - NKC Hospitals, Inc. Corporate Information Resources, Louisville, Kentucky
"The role of the 'chief Information officer' in bridging the information streams in a hospital setting."

William A. Clintworth - Norris Medical Library, University of Southern California, Los Angeles, California
"The impact of risk-taking on professional growth opportunities will be explored. My own professional odyssey has included reference work, grant-supported positions as a drug literature specialist and information broker, Associate Director of Information Services, and 'book publisher'."

Lois Ann Colaianni - National Library of Medicine, Bethesda, Maryland
"As part of career planning, one should consider the Federal Government, in particular the National Library of Medicine, where you can pursue a career in biomedical librarianship and experience the confluence of innovation, advanced technology, a position with far reaching impact, and the challenge of a large governmental organization."

Mickey Cook - Medical Library, Washington Hospital Center, Washington, D.C.
"As the hospital's corporate structure expanded dynamically from two to 12 members, the role of the Medical Library and its staff expanded with it."

Shirley Edsall - Medical Library, United Health Services/Wilson Hospital, Binghamton, New York
"I've worked in all types of libraries: school, public, academic, and special (hospital), and taught in library school. There are advantages in being a generalist with special skills and a keen interest in new developments in librarianship."

Nancy Fabrizio - State University of New York, at Buffalo, New York
"Exploring job changes and alternate career possibilities within your own library or institution."

Eileen Fitzsimons - Medical Library Association, Chicago, Illinois
"From teaching college German (and preparing for an academic career) to theological librarianship to the Medical Library Association."

Samuel Hitt - Retired, Chapel Hill, North Carolina
"My leaving university library administration in middle age was the springboard to a new library career for me, for during the next 21 years before my retirement I directed three major academic health science libraries. In each of these I focussed on the delivery of expanded and innovated services by building up budget and staff and creating new and renovated library space."

J. Michael Homan - Corporate Technical Library, The Upjohn Company, Kalamazoo, Michigan
"A career change from a RML service in an academic medical library to private industry has provided many professional challenges and growth opportunities."
Donna P. Johnson - Abbott-Northwestern Hospital Library/Media Service Minneapolis, Minnesota

"With an eye on excellence, an ear toward innovation, a commitment to service and quality, and a strong belief that change creates opportunity, we have positioned ourselves to develop new services and provide these services to multiple agencies. Some of the services: circuit/contract library services, graphics (print and computer), photography, surgical video services, video production, satellite teleconferencing."

Gertrude Lamb - Health Science Libraries, Hartford Hospital, Hartford, Connecticut

"I divide my life into three parts: In the first, I learned my profession; in the second, I taught it; in the third, I enjoy it." (from Sir John Bland-Sutton, Story of a Surgeon.

Jane A. Lambremont - VA Medical Center, Asheville, North Carolina

"Working as a hospital librarian in a state-owned teaching hospital for the indigent, working with state-wide AHEC program, working in RML Program in a 10-state area, now in a VA Hospital Network. A philosophy which encourages newcomers to the profession in any possible way - through teaching, consulting, consortium, etc. Be accessible for mentorship at all times."

Lucretia McClure - Miner Library, University of Rochester School of Medicine and Dentistry, Rochester, New York

"Being an associate director does not guarantee that one will become a director of a library. What options are open to the associate director?"

Jean K. Miller - University of Texas Health Science Center-Dallas, Dallas, Texas

"Knowledge and experience gained in multiple settings, as well as a healthy curiosity and need to understand, generate, and facilitate career changes and a willingness to accept innovation."

Phyllis S. Mirsky - Central University Library University of California-San Diego, La Jolla, California

"I wish to emphasize that preparation in librarianship provides a background that can cut across specializations. Organizing information and providing access to it is universal in all types of libraries."

Sherry Montgomery - Literature Resource Center, Merck Sharp & Dohme Research Laboratories, West Point, Pennsylvania

"Your current skills may be transferred to and expanded in a different setting with all of the challenges and excitement that accompany a major change. For me, experience in developing new collections and services, reference, audiovisual services, even the concept of clinical librarianship began in academia and has served well in a special library setting."

Ray Palmer - Medical Library Association, Chicago, Illinois

"My career in health sciences librarianship began at Johns Hopkins University in 1969, where I served as Administrative Assistant to the Director. I moved on to Countway at Harvard serving as Personnel and Operations officer, then to Wright State to develop the medical library and biomedical communications for a new medical school. Now I combine my administrative abilities with knowledge of medical librarianship at MLA."
Wayne J. Peay - Eccles Health Sciences Library, University of Utah, Salt Lake City, Utah
"Taking advantage of IAMS opportunities gives one new occasions for leadership in his own institution."

Julie R. Quain - BRS-Colleague, New York, New York
"Program management, travel, program development, travel, training, travel, or all those things they never taught you in library school ... or did they?"

Fred W. Roper - College of Library and Information Science, University of South Carolina, Columbia, South Carolina.
"New opportunities in graduate schools of library and information science for professional growth and development."

John A. Timour - Scott Memorial Library, Thomas Jefferson University, Philadelphia, Pennsylvania
"A willingness to take risks, to move geographically/organizationally, to exercise one's own professional judgement, and to respect collegial values, opinions, and the organizational environment."

Cathryn E. White - Health Sciences Library, University of North Carolina at Chapel Hill, Chapel Hill, North Carolina
"As an information management education librarian at an academic health sciences library, I develop and teach curriculum integrated courses and library sponsored workshops designed to make faculty, students, and staff better managers of information. The information explosion and new technologies have changed the librarian's behind-the-scene role as teacher to a recognized role with career opportunities."

Joan S. Zenan - Savitt Medical Library, University of Nevada - Reno, Nevada
"I was elected to chair the Academic Faculty Senate of my institution (university) in a legislative year. During that time, I gained a perspective and understanding of the workings of my institution which has helped me become a much more effective administrator and information professional."

6:30 p.m. - 8:00 p.m. INFORMAL MEETINGS (see page 76 for locations)
WEDNESDAY, May 20

7:00 a.m. - 8:30 a.m. INFORMAL MEETINGS
(see page 76 for locations)

7:30 a.m. - 8:30 a.m. JOHN MUIR FILM FESTIVAL
Exhibit Hall - Memorial Coliseum

8:00 a.m. - 5:00 p.m. PLACEMENT SERVICE
Weyerhaeuser Room - Memorial Coliseum

8:00 a.m. - 5:00 p.m. REGISTRATION
Georgia Pacific Room - Memorial Coliseum

8:30 a.m. - 9:45 a.m. BUSINESS SESSION II
Convention Hall - Memorial Coliseum

Presiding: Judith Messerle, President, Medical Library Association; Director,
Medical Center Library, St. Louis University, St. Louis, Missouri

New Business
Report on Strategic Planning

Resolutions

Recognition of Retiring Board Members

Introduction of Incoming Board Members

10:00 a.m. - 10:30 a.m. INAUGURAL ADDRESS
Convention Hall - Memorial Coliseum

The Man Who Mistook His Wife For A Hat
Holly Shipp Buchanan, President-Elect, Medical Library Association; Director,
Corporate Information Resources, NKC Hospitals, Inc., Louisville, Kentucky

10:00 a.m. - 5:00 p.m. EXHIBIT
Exhibit Hall - Memorial Coliseum

11:00 a.m. - 12:00 noon MLA/NLM LIAISON COMMITTEE
Convention Hall - Memorial Coliseum

NLM Long Range Plan: Confluence with MLA and Health Sciences Librarian-
ship

Moderator: Gary D. Byrd, Chairman MLA-NLM Liaison Committee, Health
Sciences Library, University of North Carolina, Chapel Hill, North Carolina

Overview of NLM's Long Range Plan
Susan Buyer Slater Ph.D., Office of Planning and Evaluation, National Library of
Medicine, Bethesda, Maryland

Overview of the Planning Panels
Alison Bunting, Center for the Health Sciences, University of California at Los
Angeles, Los Angeles, California

Implications for the Medical Library Association
Judith Messerle, President, Medical Library Association; Director, Medical Cen-
ter Library, St. Louis University, St. Louis, Missouri
11:30 a.m. - 12:30 p.m.  EXHIBITOR - SPONSORED BRIEFINGS
Exhibit Hall - Memorial Coliseum
See Guide to Exhibits for details

12:00 noon - 1:00 p.m.  EXPO 87: TECHNOLOGY IN HEALTH SCIENCES LIBRARIES
Exhibit Hall - Memorial Coliseum
(see page 49 for descriptions)

12:00 noon - 1:00 p.m.  JOHN MUIR FILM FESTIVAL
Exhibit Hall - Memorial Coliseum

1:00 p.m. - 3:00 p.m.  SECTION PROGRAMS AND BUSINESS/COMMITTEE MEETINGS
Memorial Coliseum

- Cancer Librarians

Cancer Libraries - Roundtable
Cancer Libraries are diverse in their mode of operation, services, resources, cooperative arrangements, and technological approaches. Results of a recent survey of cancer libraries will be presented. The essence and nature of several cancer libraries will be epitomized by their librarians. Distinctive features and features will be highlighted. These presentations will kick-off a round table discussion and general sharing of experience and information by all present. This confluence of ideas should spark new energy for cancer libraries.

Moderator: Sara Jean Jackson, Librarian, Anderson Hospital, Houston, Texas

- Collection Development

Inflation and the Price of Journals: A Panel Discussion
Invited representatives from major American medical publishers will present a variety of industry perspectives on the marketing, production and pricing of health sciences journals. A question and answer session will follow.

Chairman: Daniel T. Richards, Assistant Health Sciences Librarian for Resources and Reference Services, Columbia University, New York, New York

- Consumer and Patient Health Information and Public Health/Health Administration Business Meetings and Joint Program

New Waves in Health Care: Choices and Opportunities
The Editor in Chief of the nationally acclaimed journal, Medical Self Care, will address the "mega-changes" in the medical environment and the choices and opportunities these trends afford the consumer and health care provider. Dr. Ferguson will examine both points of view on such issues as self-care options, the wellness industry, hospital-physician joint ventures and HMO's, providing a stimulating point, counterpoint. He will discuss how some of these changes complement established practices and some compete with familiar norms. The impact of these medical megatrends upon the information needs of the health care consumer and provider will be examined. In addition, the innovative and changing information services that are emerging in response to these shifting needs will be discussed.
Moderators: Kathleen A. Moeller, Director, Overlook Hospital, Summit, New Jersey; and Michelle Volesko, Director, Health Research and Educational Trust of New Jersey, Summit, New Jersey (Sponsored by Login Brothers Book Co.).

Medical Megatrends
Tom Ferguson, M.D., Editor, Medical Self Care, Austin, Texas

- Medical School Libraries Section and Medical Informatics
  Tamarack Roundtable Joint Program

Medical Informatics: Confluence of Medical Research, Education, and Patient Care with Information Management

The panel will explore present research efforts in artificial intelligence applied to medicine, the future potential of these efforts, and what they mean in practical terms to libraries and information centers. Speaking from the clinician's point of view, Dr. Myers will describe the work of building an expert system. He will concentrate on system architecture designed to optimize the expert system's ability to provide useful output to the clinical practitioner. Examples from INTERNIST-I and QMR will illustrate his points. Dr. Blois will follow with a discussion of his current research in lexical processing. He will address the structure and organization of knowledge bases on which expert systems rest, and will discuss the problems of designing an interface between expert system and user. His perspective is that of the information scientist. Dr. Greenes will explore a vision of the future - the world of medicine and computer science in the 21st century with special emphasis on the role of libraries. He will examine current research trends and paint a view based on the greatest potentials realized.

Finally, Dr. Gorry will examine how an organization (a library, a medical school, a hospital) can develop an appropriate strategy vis-a-vis the emerging technology. He will explore questions like "What is an appropriate level of commitment to information technology?" and "How can maximum benefits be derived from an investment in that technology?" (Sponsored by: Login Brothers Book Co., Read-More Publications; UTLAS International U.S., Inc.; The Faxon Co.; Otto Harrassowitz Booksellers; and Majors Scientific Books.)

Moderator: Peter Stangl, Director, Lane Medical Library, Stanford University, Stanford, California

Presenters: Jack D. Myers, M.D., University Professor (Emeritus), University of Pittsburgh, Pittsburgh, Pennsylvania; Marsden S. Blois, M.D., Ph.D., Professor and Chairman, Section of Medical Information Sciences, School of Medicine, University of California, San Francisco, California; Robert A. Greenes, M.D., Ph.D., Director, Computer Science Division, Harvard Medical School, Boston, Massachusetts; Anthony G. Gorry, Ph.D., Vice President for Institutional Development, Baylor College of Medicine, Houston Texas
The RML Program and Its Effect on Military Medical Libraries

Moderator: V. Lynn Gera, Walter Reed Army Institute of Research, Washington, D.C.

Presenter: Becky Lyon-Hartman, RML Coordinator, National Library of Medicine, Bethesda, Maryland

Merging Libraries and Computer Centers: Conflict or Confluence in Public Services

The idea of merging the library and the computer center is a relatively new one. What would the two groups gain from a merger? What activities of the computer center belong more naturally to the library and which of the library's to the computer center? Libraries began by using computers to provide higher level information services, but have gone well beyond that, offering instructional services which assist users in the manipulation of the information retrieved. In addition, microcomputer learning centers, long the province of the computer center, are now an established part of many libraries. The computer center has traditionally been the supplier of computers and people to input, manipulate, store, and retrieve information. Many have now also established information centers to assist their end users. Similarities between the library and the computer center can clearly be seen. A merger between the two would surely be strongly felt by librarians in public services. In 1986, the Medical College of Georgia (MCG) combined the two functions by including academic computing under the library program. Mr. Basler will address the issues involved from his perspective as Library Director at MCG. Mr. Jones will discuss the overall implications of such mergers from his perspective as a library consultant.

Moderator: Frieda Weise, Deputy Director, Health Sciences Library, University of Maryland, Baltimore, Maryland

Presenters: C. Lee Jones, Program Consultant, CBR Consulting Services, Buchanan Dam, Texas; Thomas G. Basler, Director of Libraries and Professor, Medical College of Georgia, Augusta, Georgia

Forum: Public Policy and Political Action

Because new laws and regulations can have profound effects on our working environments and our profession, as well as our personal lives, MLA and its members must be energetic participants in legislative and regulatory processes. To be effective, our efforts must be well-informed, well-timed, and properly directed. In this program, activists and architects of public policy share perspectives and offer suggestions for successful political action.
Moderator: Frances Humphrey Howard, Special Assistant to the Associate Director for Extramural Programs, National Library of Medicine, Bethesda, Maryland

Health Policy: An Agency Perspective
David Sundwall, M.D., Administrator, Health Resources and Services Administration and Assistant Surgeon General, U.S. Health and Human Services Department, Rockville, Maryland

Legislative Action: A State Perspective
Wesley A. Doak, State Librarian, Oregon State Library, Salem, Oregon

Legislative Action: An Organization Perspective
Raymond A. Palmer, Executive Director, Medical Library Association, Chicago, Illinois; Bradie Metheny, President, Tricom, Inc., South Dartmouth, Massachusetts

The Legislative Process: A Congressional Perspective
Ray Naff, Field Director, Portland, Oregon Office of Senator Mark Hatfield

3:30 p.m. 5:00 p.m.  
PLENARY SESSION III:  
Joseph Leiter NLM/MLA Lecture  
Convention Hall - Memorial Coliseum

Moderator: Gail Yokote, Associate Biomedical Librarian for Public Services, UCLA Biomedical Library, University of California at Los Angeles, Los Angeles, California

Confluence of Ideas: The Emergence of Interdisciplinary Fields - Tending the Borders of Biomedicine
William F. Raub, Ph.D., Deputy Director of Extramural Research and Training, National Institutes of Health, Bethesda, Maryland

Information Studies: The Information Professional and Professional Leadership

Speakers will address the rise of interdisciplinary fields, what they are and how they might affect health professionals' information seeking behavior; and their impact on libraries and library education.

7:00 p.m. - 9:00 p.m.  
RIVERFRONT SALMON BAKE  
Tom McCall Waterfront Park
(See General Information for boat schedule)
THURSDAY, May 21

7:00 a.m. - 8:00 a.m.
REGISTRATION
Ballroom Foyer - Hilton

7:00 a.m. - 9:00 a.m.
• Bylaws Committee

8:00 a.m. - 6:00 p.m
• Continuing Education Committee
• Credentialing Committee
• Editorial Review Panel
• Publication Panel

8:00 a.m. - 10:00 a.m.
• Bulletin Consulting Editors Panel
• Exchange Committee
• Governmental Relations Committee
• Status and Economic Interests of Health Sciences Library Personnel Committee

8:30 a.m. - 10:00 a.m.
• Janet Doe Lectureship Jury

CONTINUING EDUCATION COURSES

8:30 a.m. - 5:00 p.m.
9:00 a.m. - 12:00 noon
CHAPTER COUNCIL MEETING
Galleria II - Hilton

9:00 a.m. - 12:00 noon
SECTION COUNCIL MEETING
Galleria I - Hilton

10:00 a.m. - 12:00 noon
• Awards Committee
• Bulletin Editorial Committee
• Grants and Scholarships Juries
• Membership Committee
• MLA/NLM Liaison Committee

10:00 a.m. - 2:00 p.m.
• 1988 National Program Committee

12:00 noon - 2:00 p.m.
• International Cooperation Committee
• 1989 National Program Committee

EXECUTIVE COMMITTEE

Executive Suite - Hilton
Parlor B - Hilton
Parlor A - Hilton
Parlor C - Hilton
Senate Suite - Hilton
Columbia Suite - Hilton
Board Room West - Hilton
Studio Suite - Hilton
Forum Suite - Hilton
Directors Suite - Hilton
Council Suite - Hilton
Executive Suite - Hilton
Columbia Suite - Hilton
Directors Suite - Hilton
Galleria III - Hilton
Forum Suite - Hilton
Galleria III - Hilton
2:00 p.m. - 4:00 p.m.
- Awards Juries
- Editorial Committee, MLA News
- Grants and Scholarships Committee
- Joseph Leiter NLM/MLA Lectureship Committee
- Program and Convention Committee
- Publishing and Information Industries Relations Committee

Council Suite - Hilton
Forum Suite - Hilton
Columbia Suite - Hilton
Directors Suite - Hilton
Galleria III - Hilton
Executive Suite - Hilton

4:00 p.m. - 6:00 p.m.
- Ad Hoc Committee to Develop a Code of Ethics
- Health Sciences Library Technicians Committee
- Oral History Committee

Studio Suite - Hilton
Board Room West - Hilton
Executive Suite - Hilton

FRIDAY, May 22

8:00 a.m. - 5:00 p.m. \hspace{1cm} BOARD OF DIRECTORS’ MEETING
Forum Suite - Hilton

8:00 a.m. - 5:00 p.m. \hspace{1cm} TOURS AND SIGHTSEEING

SATURDAY, May 23

8:00 a.m. - 2:00 p.m. \hspace{1cm} BOARD OF DIRECTORS’ MEETING
Forum Suite - Hilton

8:00 a.m. - 5:00 p.m. \hspace{1cm} TOURS AND SIGHTSEEING
Memorial Coliseum

- The above map shows MLA Meeting and Function Rooms at the Memorial Coliseum.
- All rooms are below ground level.
- To reach the Coliseum, take the Portland Light Rail Transit System to the Coliseum stop.

Key functions in the Exhibit Hall include:

- Commercial Exhibits
- Exhibitors' Reception
- John Muir Film Festival
- Expo '87
Key activities in the Georgia Pacific Room include:
- Registration
- Hospitality
- Scholarship
- Audio Tape Sales
- Message Center
- Tour Information
- MLA Exhibit

Key functions in the Convention Hall include:
- Plenary Sessions II and III
- Business Meetings I and II
- Strategic Planning Overview
- Careers in Transition
- Roundtables
Portland Hilton Hotel

The Pavilion Room (not shown on map) is located on the third floor.

PORTLAND MAPS
For a detailed map of downtown Portland, please see page 33 of "The Portland Book" found in your hotel room or ask at the Hospitality Desk for information.
Maps of the Portland Light Rail Transit System are available at the Hospitality Desk.
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OVER 500 INSTALLATIONS?
USAGE STATISTICS?
CATALOG CARD PRINTING?
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- University of Texas Health Science Center at San Antonio
  - University of Texas/Tyler
  - Audie Murphy VA Hospital
  - The Upjohn Company
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INFORMAL MEETINGS

All meetings are in the Portland Hilton Hotel unless noted otherwise

MONDAY, MAY 18

7:00 a.m. to 8:30 a.m.

AAHSLD Board Meeting                                     Forum Suite
Fee Based Services Interest Group  
  (beginning at 7:30 a.m.)                                  Executive Suite
NLM Online Users                                           Convention Hall
  (beginning at 7:30 a.m.)                                 Memorial Coliseum
Print Online or Floppy Disk:                              Studio Suite
  Improving Access to Nursing and
  Allied Health Information
RLIN Roundtable                                            Directors Suite
  (beginning at 7:30 a.m.)

6:00 p.m. to 7:30 p.m.

Association of Visual Science Librarians                  Studio Suite
LIS Users' Group                                           Parlor B and C
  (beginning at 6:00 p.m.)                                 Parlor A
Medical Informatics Roundtable                            Forum Suite
Public Service Management/                                Directors Suite
  Public Interest Group

TUESDAY, MAY 19

6:30 p.m. to 8:00 p.m.

Circuit Librarian Meeting                                  Directors Suite
End User Online Search Training Forum                     North Galleria
Hospital Library Section/Automation Forum                 Council Suite
  (beginning at 6:00 p.m.)                                 Parlor C
Mounting Commercial Databases on Local Systems: the Agony
  and the Ecstasy
National Reference Centers for Bioethics Literature       Executive Suite
PHILSOM User's Meeting
(beg inning at 6:00 p.m.)

South Central Regional Group (SCRG)

VA Librarians Meeting

WEDNESDAY, MAY 20

7:00 a.m. to 8:30 a.m.

MLA Continuing Education Committee and
Chapter CE Representatives

LIS Update Session

Fountain
(Memorial Coliseum)

Council Suite

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