



# Advertise in the MLA '19 *Preliminary Program*



Mailed in January to the entire MLA membership and related markets, the *Preliminary Program* contains an overview of the annual meeting, including registration and travel information, continuing education courses, and dates of all key events. Used so often, it frequently accompanies attendees to the annual meeting.

\* Space Reservation: October 22, 2018  
Artwork Due: November 9, 2018

## ORDER FORM

COMPANY

CONTACT

TELEPHONE (INCLUDE AREA CODE)

EMAIL

ADDRESS

CITY, STATE, ZIP

### *Preliminary Program*

(Space reservation October 22; artwork November 9)  
I wish to reserve advertising space in the *Preliminary Program*.

Full page, color x \$2,975 \_\_\_\_\_

Full page, b&w x \$2,225 \_\_\_\_\_

Half page, color x \$2,775 \_\_\_\_\_

Half page, b&w x \$2,025 \_\_\_\_\_

Full Page, color only, positions:

Inside front cover x \$3,375 \_\_\_\_\_

Inside back cover x \$3,175 \_\_\_\_\_

Back cover x \$3,525 \_\_\_\_\_

Total \$ \_\_\_\_\_

Be sure to consult our design guide at [www.mlanet.org/marketing](http://www.mlanet.org/marketing).

To reserve space, simply complete the order form and email to [sheth@mail.mlahq.org](mailto:sheth@mail.mlahq.org) or fax 703.506.3266.

**For assistance, contact Sabrina Sheth, [sheth@mail.mlahq.org](mailto:sheth@mail.mlahq.org).**



For other MLA marketing opportunities, visit [www.mlanet.org/marketing](http://www.mlanet.org/marketing).