



Advertise in the MLA '19 *Preliminary Program*



Mailed in January to the entire MLA membership and related markets, the *Preliminary Program* contains an overview of the annual meeting, including registration and travel information, continuing education courses, and dates of all key events. Used so often, it frequently accompanies attendees to the annual meeting.

* Space Reservation: October 22, 2018
Artwork Due: November 9, 2018

ORDER FORM

COMPANY

CONTACT

TELEPHONE (INCLUDE AREA CODE)

EMAIL

ADDRESS

CITY, STATE, ZIP

Preliminary Program

(Space reservation October 22; artwork November 9)
I wish to reserve advertising space in the *Preliminary Program*.

Full page, color x \$2,975 _____

Full page, b&w x \$2,225 _____

Half page, color x \$2,775 _____

Half page, b&w x \$2,025 _____

Full Page, color only, positions:

Inside front cover x \$3,375 _____

Inside back cover x \$3,175 _____

Back cover x \$3,525 _____

Total \$ _____

Be sure to consult our design guide at www.mlanet.org/marketing.

To reserve space, simply complete the order form and email to bradley@mail.mlahq.org or fax 703.506.3266.

For assistance, contact Kathy Bradley, bradley@mail.mlahq.org.



For other MLA marketing opportunities, visit www.mlanet.org/marketing.