



# Mailing List Rentals



- ☒ MLA mailing lists let you sell directly to key buyers in the health information profession.
- ☒ Our lists are accurate and up-to-date. We offer a money-back guarantee that your mailing will arrive at its intended destination.
- ☒ We also offer a keycode service to track the success of our lists.

## Important List Rental Information

- ☒ MLA lists do **not** include email addresses or telephone numbers. If you wish to reach our members by email, please consider becoming a sponsor of MLA's electronic newsletter or purchasing an MLA Email Blast. Details can be found at [www.mlanet.org/marketing](http://www.mlanet.org/marketing).
- ☒ A copy of your mailing piece (or mock-up with text) is **required** with your order.
- ☒ We only ship orders **after** reviewing your mailing piece and obtaining a signed copy of the license agreement (PDF) from [www.mlanet.org/maillinglists](http://www.mlanet.org/maillinglists).
- ☒ MLA reserves the right to refuse any list-rental order if the list use is considered inappropriate for the interests of MLA's members.
- ☒ **List brokers:** The license agreement must be signed by the client receiving the list, if the list is to be shipped to the client. If the broker is receiving the list or handling the client's mailing, the broker must complete the license agreement. List brokers receive a 15% discount on stated price of lists.

## How to Place an Order

1. Go to [www.mlanet.org/maillinglists](http://www.mlanet.org/maillinglists) for list counts, pricing, and a downloadable fill-in PDF order form and license agreement.
2. Provide a copy or a sample of the mailing piece.
3. Email or fax your order to Kate Corcoran, [corcoran@mail.mlahq.org](mailto:corcoran@mail.mlahq.org); fax, 312.419.8950.

## Contacts

- ☒ For general questions about mailing list rental, pricing, list counts and delivery dates, or forms, contact Kate Corcoran, 312.419.9094 x12; email, [corcoran@mail.mlahq.org](mailto:corcoran@mail.mlahq.org).
- ☒ For information about other MLA advertising opportunities, please contact Sabrina Sheth, Tel: 703.442.2079 Cell: 734.649.3969; email, [redmond@mail.mlahq.org](mailto:redmond@mail.mlahq.org).



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