

Product Spotlights

SPONSORED CONTENT



Keep your products at the top of MLA members' minds all year long through the *MLA News*. Product Spotlights are the best way to get your product noticed. This new advertising opportunity is designed to maximize your reach and is a great way to introduce new products, services and highlight solutions to our members.

Product Spotlights are posted for 1 month and include:

- Your company's headline
- Up to 500 words
- 4 links
- Logo
- Contact details
- Inclusion in the email table of contents

Copy due 2 weeks in advance of posting



ORDER FORM

Price: \$2,500

COMPANY

CONTACT

TELEPHONE (INCLUDE AREA CODE)

EMAIL

ADDRESS

CITY, STATE, ZIP

TOTAL NUMBER OF PRODUCT SPOTLIGHTS

MONTHS REQUESTED

To reserve a date, simply complete the order form and email to redmond@mail.mlahq.org or fax 312.419.8950.

For assistance, contact Barbara Redmond, redmond@mail.mlahq.org.



For other MLA marketing opportunities, visit www.mlanet.org/marketing.