



2018 MLANET SPONSORSHIPS

SIX-MONTH BANNER SPONSORSHIPS

MLA's portal to the world, MLANET is a single association platform consolidating all sections, committees, and special interest groups. All group websites and blogs, email discussion lists, the annual meeting website, and education are housed together.

SITE VISITS HAVE MORE THAN DOUBLED IN THE FIRST HALF OF 2017!

Choose from **two six-month periods:**

October 1 through March 31 OR April 1 through September 30

Position 1 \$7,500: 468x60 px

Position 2 \$7,500: 220x300 px

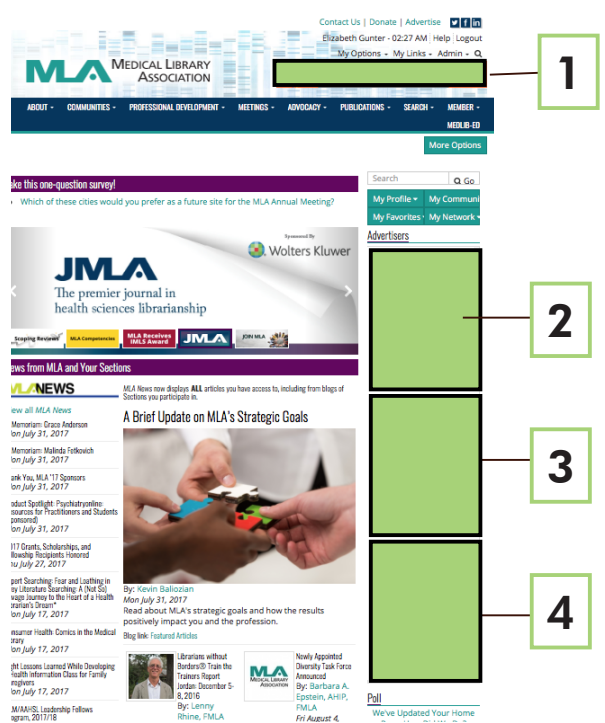
Position 3 \$7,000: 220x300 px

Position 4 \$6,500: 220x300v px

Contact Barbara Redmond at redmond@mail.mlahq.org to become an MLANET sponsor or email this completed order form back to redmond@mail.mlahq.org, or fax 312.419.8950.

Sponsor Banners Have Guaranteed Visibility as They Appear on Thousands of Pages!

Home Page



Internal Pages



Find order form & terms on back side. →

TERMS

- Six-month sponsorships run either:
October 1 through March 31
April 1 through September 30
- Sponsorship graphics may include any or all of the following:
 - your company name and logo
 - description of product line
 - slogans that do not provide comparative descriptions of your products or services
 - value neutral descriptions of your products or services (including pictures)
 - your company's locations, contact information, and web address
- Send URL link and graphic saved as a .PNG, .GIF, or .JPG file via email.
- Sponsor banners must be a stationary image or logo no larger than the specified size; no Javascript, applets, or animations are accepted.
- Graphic or link can be updated once after 3 months.
- MLANET generally receives more than 110,000 page views per month; however, we do not guarantee any specific number of impressions, and pricing is not based on impressions or click-through rates.
- No more than 5 sponsors will be accepted for main MLANET pages at any time.
- We recommend that your link be to your company home page or to a value-added information site that targets MLANET users.
- Sponsorship does not constitute MLA's endorsement or approval of sponsor's goods or services, and sponsor agrees not to communicate an endorsement or approval.
- Positions are on a first-come, first-served basis.

ORDER FORM

COMPANY

CONTACT

TELEPHONE (INCLUDE AREA CODE)

EMAIL

ADDRESS

CITY, STATE, ZIP

Position: 1 2 3 4

Period: October through March April through September

Total Marketing Order \$ _____

To reserve space, simply complete the order form and email to redmond@mail.mlahq.org, or fax 312.419.8950.

For assistance, contact Barbara Redmond, redmond@mail.mlahq.org.



For other MLA marketing opportunities, visit www.mlanet.org/marketing.