



2018 MLA-FOCUS Sponsor

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More than 2,600 MLA members subscribe to the twice monthly opt-in electronic newsletter. MLA-FOCUS is one of MLA's most important vehicles for communicating timely program and service information to members. It is also an effective way for sponsors to announce new products, pricing, or trade show participation, or promote their goods and services to our prequalified health information professionals.

Each issue carries your **120x240 pixel** banner ad and a hyperlink or 50-word message and website link. A consecutive, 3-month minimum sponsorship is required. One message change per month is allowed if all copy arrives at the start of the contract. Specs are available on request.

A 3-month (6 issues) sponsorship is **only \$5,600.**

2018 Dates

*Dates are approximate

January	1/11	1/25
February	2/8	2/22
March	3/8	3/22
April	4/5	4/19
May	5/3	5/17
June	6/7	6/21
July	7/12	7/26
August	8/9	8/23
September	9/6	9/20
October	10/4	10/18
November	11/1	11/15
December	12/6	12/20

MLA-FOCUS: July 13, 2017

Register Now for These Upcoming Educational Opportunities

July 27
[Webinar: Survey Success: 10 Essential Tips for Effective Survey Design](#)
You will learn simple rules for constructing an easy-to-use questionnaire that yields useful, actionable information. This webinar distills years of experience in designing, implementing, and evaluating survey research into ten essential and easy tips for creating a successful survey.

August 15
[Webinar: Scoping Reviews: Mapping Your Course to Success](#)
In this webinar for expert and aspiring expert searchers, you will learn what a scoping review is, how to work with research teams on the scoping review process, and when to recommend a scoping review. This informative, lively, discussion-based webinar focuses on practical solutions to data management and search challenges of scoping reviews, enabling you to improve the quality of your search services and raise your profile in your environment. Participants will be invited to submit scoping review questions prior to the webinar.

NLM/AAHSL Leadership Fellows Program, 2017/18
[Call for Applications](#)
The Association of Academic Health Sciences Libraries (AAHSL) is pleased to announce the 2017/18 year of the leadership program jointly sponsored by the National Library of Medicine (NLM) and AAHSL. The NLM/AAHSL Leadership Fellows Program, which focuses on preparing emerging leaders for the position of library director in academic health sciences libraries, is accepting applications through July 28, 2017.

Fellows will have the opportunity to experience another library environment and to work closely with a mentor and collaboratively with other fellows and mentors. The multifaceted program takes advantage of flexible scheduling and an online learning community. Candidates with a strong interest in pursuing a directorship in academic, hospital, or other library-related settings are encouraged to apply.



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