PROGRAM COVER: The map of San Diego Bay which appears on the cover is used through the courtesy of COLEY BOOKS, San Diego.
Program

71st Annual Meeting
MEDICAL LIBRARY ASSOCIATION
June 11-15, 1972
Hotel Del Coronado
San Diego-Coronado, California
# OFFICERS OF THE ASSOCIATION 1971 – 1972

**PRESIDENT**
Bernice M. Hetzner, University of Nebraska, Medical Center Library, Omaha

**VICE PRESIDENT**
Helen Crawford, Texas Technical University, School of Medicine Library, Lubbock

**(President-Elect)**

**SECRETARY**
Marie Harvin, University of Texas at Houston, M.D. Anderson Hospital and Tumor Institute, Library

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**IMMEDIATE PAST-PRESIDENT**
Donald Washburn, D.D.S., Director, Bureau of Library Services, American Dental Association, Chicago

**BOARD OF DIRECTORS**
Martin M. Cummings, M.D. Director, National Library of Medicine, Bethesda

Helen Kovacs, State University of New York, Downstate Medical Center Library, Brooklyn

Sam W. Hitt, Houston Academy of Medicine, Texas Medical Center Library

David Bishop, McGill University Medical Library, Montreal
BOARD OF DIRECTORS (cont'd)

Joan Titley, University of Louisville, Health Sciences Library

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PARLIAMENTARIAN

Charles W. Sargent, Ph.D., School of Library and Information Science, University of Missouri, Columbia

SERGEANT-AT-ARMS

Wesley Draper, Academy of Medicine of Brooklyn Library at Medical Research Library of Brooklyn
LIVING PAST PRESIDENTS OF MLA

Mary Louise Marshall 1941 - 1946
W. B. McDaniel II, Ph.D. 1946 - 1947
Janet Doe 1948 - 1949
Marjorie J. Darrach 1950 - 1951
L. Marguerite Prime 1951 - 1952
William D. Postell 1952 - 1953
Wilma Troxel 1954 - 1955
Wesley Draper 1955 - 1956
Bertha B. Hallam 1956 - 1957
Thomas E. Keys 1957 - 1958
Robert T. Lentz 1960 - 1961
Gertrude L. Annan 1961 - 1962
Frank B. Rogers, M.D. 1962 - 1963
Louise Darling 1963 - 1964
Estelle Brodman, Ph. D. 1964 - 1965
Alfred N. Brandon 1965 - 1966
Mildred C. Langner 1966 - 1967
Scott Adams 1967 - 1968
Jacqueline W. Felter 1968 - 1969
Elliott H. Morse 1969 - 1970
Donald Washburn, D.D.S. 1970 - 1971
GENERAL INFORMATION

The State of California observes Pacific Daylight Saving Time in the month of June.

All events take place at the Hotel Del Coronado unless stated otherwise.

REGISTRATION

The registration desk is located in the lobby of the Del Coronado. Hours:

- Sunday, June 11: 10:00 a.m. – 9:00 p.m.
- Monday, June 12: 10:00 a.m. – 8:00 p.m.
- Tuesday, June 13: 8:00 a.m. – 5:00 p.m.
- Wednesday, June 14: 9:00 a.m. – 5:00 p.m.
- Thursday, June 15: 9:00 a.m. – 12 noon

MEDICAL LIBRARY ASSOCIATION

MLA will be represented by the Executive Secretary or her assistants at the MLA Desk in the Hotel lobby. Association publications, membership applications, job openings, scholarship information, etc. may be obtained here.

TICKET SALES

Ticket sales for all functions will stop 24 hours before the event begins. No refunds can be made.

Advance purchase of meal tickets is recommended.

EXHIBITS

Exhibits will be located in the International Room, Terrace Level and will be open:

- Tuesday, June 13: 10:30 a.m. – 5:00 p.m.
- Wednesday, June 14: 9:00 a.m. – 5:00 p.m.
- Thursday, June 15: 9:00 a.m. – 5:00 p.m.
HOSPITALITY

Members of the Subcommittee on Hospitality and Entertainment will be present in the Hotel Lobby to answer questions about points of interest in the Coronado-San Diego area, transportation facilities, local libraries, entertainment, restaurants, etc. Hours:

- Sunday, June 11: 10:00 a.m. – 9:00 p.m.
- Monday, June 12: 10:00 a.m. – 7:00 p.m.
- Tuesday, June 13: 8:00 a.m. – 5:00 p.m.
- Wednesday, June 14: 9:00 a.m. – 5:00 p.m.
- Thursday, June 15: 9:00 a.m. – noon

Note: Members attending an Annual Meeting of MLA for the first time will be issued orange convention badges. The Convention Committee urges all members to extend a special welcome to wearers of orange badges.

REGISTRATION FEES

<table>
<thead>
<tr>
<th>Category</th>
<th>Fee</th>
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<tbody>
<tr>
<td>Individual Members</td>
<td>$15.00</td>
</tr>
<tr>
<td>Institutional Members (only one per institution)</td>
<td>22.50</td>
</tr>
<tr>
<td>Non-Member</td>
<td>22.50</td>
</tr>
<tr>
<td>Library School Student (full time enrollees only)</td>
<td>7.00</td>
</tr>
<tr>
<td>One day registration</td>
<td>5.00</td>
</tr>
<tr>
<td>Spouse of registrant</td>
<td>No charge</td>
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SCHEDULE OF MEETINGS AND EVENTS

Admission to meetings and to the exhibits is restricted to registrants. Please wear registration badges.

A Message Center for incoming messages, courtesy Pacific Telephone and Telegraph Company, will operate June 11-15 at a location near the MLA Conference Registration Desk at the Hotel Del Coronado. The number is Area Code 714, 435-3161. All telephone messages received at the Message Center will be written on the inside of a personalized message card and placed under the conference delegate’s name at the Message Center Desk for pick-up. Telephone Company employees will staff the desk during daytime hours.

Press Room (Suite 146) will be open Sunday, June 11 through Thursday, June 15.

PRE-CONFERENCE ACTIVITIES

Sunday, June 11, 1972

LOCAL TOURS:

1:00 p.m. to 5:00 p.m.
San Diego Zoo. Buses leave from hotel entrance

1:00 p.m. to 5:00 p.m.
Sea World. Buses leave from hotel entrance

10:00 a.m. to 9:00 p.m.
Registration and Continuing Education Information Desk open (Hotel Lobby)

9:00 a.m. to 4:00 p.m.
Board of Directors Meeting (Garden Room) Presiding: Mrs. Bernice M. Hetzner, President

7:00 p.m. to 9:00 p.m.
ORIENTATION: NEW MEMBERS AND THOSE ATTENDING AN MLA ANNUAL MEETING FOR THE FIRST TIME (Windsor-Embassy-Marquis Rooms)
Informal discussions led by Members of the Board of Directors and Chairmen of Standing Committees.

CONFERENCE PROGRAM

All meetings, including committee meetings, are open, unless otherwise indicated.

Monday, June 12, 1972

7:00 a.m. to 8:00 a.m. Continuing Education Information Desk open (Lobby)

9:00 a.m. to 5:00 p.m. Continuing Education Courses University of California, San Diego (La Jolla)

SCHEDULE OF COURSES FOR CONTINUING EDUCATION

Advance registration and fee required. (CE Desk open in hotel lobby Sunday, 10 a.m. – 9 p.m., Monday 7 a.m. – 8 a.m.) Tickets for bus transportation to and from the UCSD campus are included in the course registration fee. Buses will leave the hotel at 8:15 a.m.

CE 2  Implications of Machines in Medical Libraries
CE 4  General Biomedical Reference Tools
CE 5  Human Factors in Medical Library Administration
CE 8  A Review of the Literature of Dentistry
CE 9  Materials for the History of Medicine
CE 13 Grant Applications and Management
CE 14 Planning Health Science Library Buildings
COURSES FOR CONTINUING EDUCATION (cont’d)

CE 15 Literature of Nursing

CE 16 Media Management in Medical Libraries
( Cooperative effort between the National Medical Audiovisual Center and MLA’s Committee on Continuing Education)

9:00 a.m. to 5:00 p.m. Board of Directors Meeting (Garden Room) Presiding: Mrs. Bernice M. Hetzner, President

10:00 a.m. to 8:00 p.m. Registration (Lobby)

9:00 a.m. to 1:00 p.m. Council on Developing Medical Libraries (Embassy Room)
Mr. Mayo Drake, Chairman

9:00 a.m. to 5:00 p.m. Committee on International Cooperation (Marquis Room) (Closed)
Carroll F. Reynolds, Ph.D., Chairman

7:00 p.m. to 9:00 p.m. Welcome Party: Wine and Cheese and Music (Hotel Patio) Hosted by the Medical Library Group of Southern California and the Medical Library Group of Northern California.

Tuesday, June 13, 1972

8:00 a.m. to 5:00 p.m. Registration (Lobby)

7:45 a.m. to 9:00 a.m. Veterans Administration Librarians Breakfast Meeting (Patio Room)

10:30 a.m. to 5:00 p.m. Exhibits open (International Room) Official Opening 10:30 a.m. - 11:00 a.m.
Tuesday, June 13, 1972

COMMITTEE MEETINGS

8:30 a.m. to 9:30 a.m. Membership Committee (Executive Room) (closed) Mr. Gilbert J. Clausman, Chairman

1:00 p.m. Committee on Medical Library Technician Training (Executive Room) Mr. Richard A. Miller, Chairman

5:45 p.m. Past Presidents Council (Executive Room) Mr. Elliott Morse, Chairman

8:30 p.m. Program and Convention Committee (Patio Room) Mr. Elliott Morse, Chairman

OPENING SESSION (Ballroom)

9:00 a.m. to 10:30 a.m. Presiding: Mrs. Bernice M. Hetzner, President, Medical Library Association, and Librarian and Professor of Library Science, University of Nebraska Medical Center, Omaha

Welcome: Clifford Grobstein, Ph.D., Vice Chancellor-Health Sciences and Dean, School of Medicine, University of California, San Diego

Mr. Melvin J. Voigt, University Librarian, University of California, San Diego

Mrs. Najwa Hanel, President, Medical Library Group of Southern California
OPENING SESSION (cont’d)

Mr. Robert F. Lewis, Conference Chairman and Librarian, Biomedical Library, University of California, San Diego

Keynote Address: "Should Scientists Communicate: and if so, with whom?"
Robert D. Tschirgi, M.D., Ph.D., Professor of Neurosciences, University of California, San Diego

Presidential Address:
Mrs. Bernice M. Hetzner, President, Medical Library Association

10:30 a.m. to 11:00 a.m.

Intermission: Coffee in the Exhibits Area (International Room)

GENERAL SESSION (Ballroom)

11:00 a.m. to 12:30 p.m.

Beyond Medlars I: Some User-Oriented Computer Services for Medical Scientists

Presiding: Donald Washburn, D.D.S., Immediate Past President, Medical Library Association and Director, Bureau of Library Services, American Dental Association, Chicago

"MEDLINE: Actualities and Plans."
Mr. Davis B. McCarn, Acting Associate Director for Scientific Information Computer and Engineering Services, National Library of Medicine, Bethesda
GENERAL SESSION (cont’d.)

“CAN/SDI: Experience with Multiple-Source Computer Based Current Awareness Services in the National Science Library, Canada.” Miss Inez Gaffney, National Science Library, National Research Council, Ottawa.

“Information, Transmission and the Brain (Demonstration)” Reginald G. Bickford, M.B., B. Chir., F.R.C.P., Professor of Neurosciences, University of California, San Diego

LUNCHEON HONORING NEW MEMBERS AND RECIPIENTS OF ASSOCIATION AWARDS (Crystal Room)

Presiding: Mr. Gilbert J. Clausman, Chairman Membership Committee

Presentation of Scholarships
Presentation of Association Certificates

JANET DOE LECTURE (Ballroom)

“The Way of the Innovator.” Mr. Scott Adams, Office of the Foreign Secretary, National Academy of Sciences, Washington, D.C.

Intermission
Tuesday, June 13, 1972

GENERAL SESSION: BUSINESS MEETING (Ballroom)

4:00 p.m. to 5:30 p.m.

Presiding: Mrs. Bernice M. Hetzner, President

Reports of Officers

Board of Directors, Mrs. Bernice M. Hetzner

The Secretary, Miss Marie Harvin

The Treasurer and Finance Committee, Mr. Richard A. Davis

The Executive Secretary, Mrs. Helen Brown Schmidt

Committee on the Central Office, Dr. Donald Washburn

Reports of Committees

Bylaws Committee, Miss Emilie V. Wiggins, Chairman

Exchange Committee, Miss Minnie Orfanos, Chairman

MLA/NLM Liaison Committee, Mr. William K. Beatty, Chairman

Committee on Curriculum, Mrs. Beatrice F. Davis, Chairman

Committee on Internships, Mrs. Nancy E. Zinn, Chairman
BUSINESS MEETING (cont’d.)

Committee on Certification,  
Mr. Robert T. Lentz, Chairman

Committee on Scholarships,  
Miss Eleanor Pasmik, Chairman

Committee on Recruitment, Mrs.  
Jacqueline L. Picciano, Chairman

Committee on Continuing Education,  
Mr. Raymond A. Palmer, Chairman

Committee on Legislation,  
Mrs. Jacqueline W. Felter, Chairman

Committee on International  
Cooperation, Dr. Carroll F. Reynolds, Chairman

Membership Committee, Mr. Gilbert  
J. Clausman, Chairman.

Program and Convention Committee,  
Mr. Elliott H. Morse, Chairman

Publication Committee, Mrs. Doris  
Bolef, Chairman

Editor of the BULLETIN,  
Mr. Harold Bloomquist

Editorial Committee, VITAL NOTES,  
Mr. William K. Beatty, Chairman
Tuesday, June 13, 1972

BUSINESS MEETING (cont’d.)

Editorial Committee for the
BULLETIN, Miss Jo Ann Johnson, Chairman

Editorial Committee for CURRENT
CATALOG PROOF SHEETS,
Mr. Sheldon Kotzin, Chairman

Editorial Committee for the
HANDBOOK OF MEDICAL
LIBRARY PRACTICE, Mr. Stanley
D. Truelson, Jr., Chairman

Editorial Committee on SUPPLEMENTS to MEDICAL REFERENCE
WORKS, 1679-1966, Mrs. Edith D.
Blair, Chairman

GROUP DINNERS AND MEETINGS

7:00 p.m. to
9:00 p.m.

DENTAL LIBRARIES GROUP
(Promenade Room)
Mr. Robert M. Donnell, Librarian,
University of Oregon Dental School
Portland, Chairman

"The Dental Scene." Donald Washburn,
D.D.S., Director, Bureau of
Library Services, American Dental
Association, Chicago

HISTORY OF MEDICINE GROUP
(Crystal Room) Mrs. Nancy W. Zinn,
History Librarian, University of
California Medical Center Library,
San Francisco, Chairman
GROUP DINNERS AND MEETINGS (cont’d.)

“'A Bibliophile Looks at Pediatrics.’”
Frederick A. Frye, M.D.,
Assistant Clinical Professor of
Pediatrics, University of California,
San Diego

NURSING LIBRARIES GROUP
(Garden Room) Miss Alice
Reinhardt, Nursing Librarian, Los
Angeles County-University of
Southern California Medical Center,
Los Angeles, Chairman

“Information Needs of Nurses in
Relation to Continuing Education
Requirements for Relicensing.’”
Evelyn N. Hamil, R.N., Director,
Nursing Services and Education, Los
Angeles County-University of
Southern California Medical Center

RESEARCH LIBRARIES GROUP
(Windsor Room) Mr. Jack D. Key,
Librarian, Mayo Foundation,
Rochester, Minnesota, Chairman

“'Foibles, Fiscal Responsibilities and
the Future.’” Mr. David Hines,
Librarian, IBM, Rochester, Minnesota

“'Great Books and Great Collectors.’”
Mr. Jacob Zeitlin, Importer and Dealer
in Rare Books, Zeitlin and Ver Brugge
Booksellers, Los Angeles
Tuesday, June 13, 1972

8:30 p.m. to 10:30 p.m. MEDICAL LIBRARY RELEVANCE GROUP (Ballroom) Mr. Jerome S. Rauch, Librarian, University of Pennsylvania School of Medicine, Chairman

"Professionals, Professional Organizations and Social Issues." Martin L. Perl, Ph.D., Stanford Linear Accelerator Center, Stanford University, Stanford, California

Discussion of Goals and Initial Organization of this new MLA Group.

Wednesday, June 14, 1972

9:00 a.m. to 5:00 p.m. Exhibits open (International Room)

9:00 a.m. to 5:00 p.m. Registration (Lobby)

COMMITTEE MEETINGS

7:30 a.m. to 9:15 a.m. Publications Committee (Executive Secretary’s Suite) Mrs. Doris Bolef, Chairman

2:30 p.m. to 5:00 p.m. Committee on Regional Medical Library Programs (Patio Room) Andrew Lasslo, Ph.D., Chairman

4:45 p.m. Committee on Legislation (Executive Room) Mrs. Jacqueline W. Felter, Chairman
Wednesday, June 14, 1972

COMMITTEE MEETINGS (cont’d)

8:00 p.m. to 10:00 p.m.
Ad Hoc Committee to Review Goals and Structure of the Medical Library Association (Patio Room) Mr. Erich Meyerhoff, Chairman

CONCURRENT SESSIONS

9:15 a.m. to 10:45 a.m.
ACADEMIC HEALTH SCIENCE LIBRARIES AND CURRICULUM CHANGE (Ballroom)

Moderator: Miss Jo Ann Johnson, Librarian, Health Center Library, Ohio State University, Columbus

“New Medical School Curriculum and its Library Implications.” Howard S. Barrows, M.D., Assistant Dean, McMaster University Medical School, Hamilton, Ontario

“Relating the Library to Innovations in the Dental School Curriculum.” William H. Crawford, Jr., D.D.S., Associate Dean, University of Southern California School of Dentistry, Los Angeles

“Introducing Library Innovations - Problems and Pitfalls.” Mr. George H. Hunter, Librarian, Dana Medical Library, University of Vermont, Burlington.
CONCURRENT SESSIONS (cont’d)

IS YOUR LIBRARY CONTRIBUTING TO YOUR HOSPITAL’S GOALS?
(Crystal - Continental Room)

Moderator: Mrs. Frances Freleaux, Medical Librarian, Veterans Administration Hospital of Long Beach, California

“Contributions to Patient Care.” Mrs. Dorothy Dragonette, Librarian, San Francisco General Hospital, San Francisco

“Contributions to Educational Program.” Mrs. Janet C. White, Librarian, St. John’s Hospital, Santa Monica, California

“Contributions to Community Involvement,” Mrs. M. Moss Humphrey, Senior Medical Librarian, Martin Luther King, Jr. General Hospital, Los Angeles

“Hospital Administration’s Views of the Cost-Effectiveness of the Library’s Contribution to Hospital Goals.” Mr. Darrel Brownell, Vice President, Memorial Hospital Medical Center of Long Beach, California

10:45 a.m. to 11:00 a.m. Intermission
GENERAL SESSION (Ballroom)

11:00 a.m. to 12:30 p.m.

BEYOND THE PHARMACOPOEIA: SPECIAL SERVICES FOR DRUG AND TOXICOLOGY INFORMATION

Presiding: Miss Helen Crawford, Vice President, (President-Elect) and Resident Library Consultant, Texas Technical University School of Medicine, Lubbock, Consultant, Middleton Medical Library, University of Wisconsin, Madison.

"Pharmacist — Operated Drug Information Services." Joseph L. Hirschman, Pharm. D., School of Pharmacy, University of California San Francisco

"The Toxicology Information Program of the National Library of Medicine." Henry M. Kissman, Ph.D., Associate Director, Specialized Information Services, National Library of Medicine, Bethesda.

Discussant: Miss Laura Osborn, Head, Public Services Division, Houston Academy of Medicine — Texas Medical Center Library, Houston
GROUP LUNCHEONS

1:00 p.m. to 2:30 p.m.

HOSPITAL LIBRARIES GROUP
(Ocean View Room) Miss Frances Ishii, Librarian, Memorial Hospital Medical Center of Long Beach, California, Chairman

"What's New in Budgeting?" Mr. Harry Rowe, Librarian, County of Orange, Mr. Darrel Brownell, Vice President, Memorial Hospital Center of Long Beach, Mrs. Margaret Klinkroth, Librarian, Good Samaritan Hospital, Phoenix

MEDICAL SOCIETY LIBRARIES GROUP (Promenade Room)
Mr. James Parrish, Coordinator for Extramural Programs, Library of the Health Sciences, University of Illinois at the Medical Center, Chicago

MEDICAL SCHOOL LIBRARIES GROUP (Crystal-Continental Room)
Mr. Nelson J. Gilman, Librarian, Norris Medical Library, University of Southern California, Los Angeles, Chairman

"Media, Madness and Medical Libraries."
William E. Millard, Ed.D., Director, Office of Instructional Media Services, School of Medicine, University of Southern California, Los Angeles
Wednesday, June 14, 1972

MENTAL HEALTH LIBRARIES GROUP (Windsor Room)
Mrs. Ethelyn Rafish, Librarian, Reiss-Davis Clinic for Child Guidance, Los Angeles, Chairman

Program: Discussion of Information Sources and Systems in Mental Health

PHARMACY LIBRARIES GROUP (Embassy Room) Miss Elisabeth Bell, Reference Librarian, University of California Medical Center Library, San Francisco, Chairman

Miss Marjorie Betts, Zoological Librarian, San Diego Zoo and Mr. Wayne Black, Hospital Manager, San Diego Zoo Hospital, will speak about behind-the-scenes activities at the San Diego Zoo.

2:30 p.m. to 6:30 p.m. Afternoon Open (See Committee Meetings)
6:30 p.m. to 8:30 p.m. BEACH PARTY AT THE HOTEL DEL CORONADO

Thursday, June 15, 1972

9:00 a.m. to 12 noon Registration (Lobby)
9:00 a.m. to 5:00 p.m. Exhibits open (International Room)

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Thursday, June 15, 1972

COMMITTEE MEETINGS

7:30 a.m. to 9:30 a.m.  
Committee on Surveys and Statistics  
(Patio Room) (Closed)  
Susan Crawford, Ph.D., Chairman

8:00 a.m. to 9:15 a.m.  
Teachers of Medical Library  
Courses (Executive Room) (Closed)  
Carroll F. Reynolds, Ph.D., Chairman

8:30 a.m. to 9:30 a.m.  
Committee on Bibliographical  
Projects and Problems (Promenade Room)  
Miss Joan Staats, Chairman

GENERAL SESSION (Ballroom)

9:30 a.m. to 11:00 a.m.  
SOME GOALS OF THE NATIONAL LIBRARY OF MEDICINE PROGRAM: A DISCUSSION  
Presiding: Mr. William K. Beatty, Chairman, MLA/NLM Liaison Committee and Librarian and Professor of Medical Bibliography, Northwestern University Medical School, Chicago

"Review of Resource Grant Applications at NLM" Mr. Arthur J. Broering, Chief, Resources Division, Extramural Programs, National Library of Medicine, Bethesda

Discussant: Mr. Nelson J. Gilman, Librarian, Norris Medical Library, University of Southern California, Los Angeles
Thursday, June 15, 1972

GENERAL SESSION (cont'd.)

"Goals of NLM Extramural Training Programs" L.L. Langley, Ph.D.,
Associate Director for Extramural Programs, National Library of
Medicine, Bethesda

Discussant: Fred Roper, Ph.D.,
Assistant Professor, School of
Library Science, University of North
Carolina, Chapel Hill

11:00 a.m. to
11:15 a.m.

Intermission

CONCURRENT SESSIONS – CONTRIBUTED PAPERS

11:15 a.m. to
12:45 p.m.

MULTIMEDIA DEVELOPMENT
RELATED TO MEDICAL LIBRARIES
(Ballroom)

Presiding: Miss Anna Leith,
Librarian, Biomedical Library,
University of British Columbia,
Vancouver

"Medical Libraries, Multimedia
and Medical Education." William
L. Millard, Ed. D, Director, Office
of Instructional Media Services,
School of Medicine, University of
Southern California, Los Angeles
CONTRIBUTED PAPERS (cont’d)

“Instructional Design and the Medical Audiovisual.” Miss Margaret Johnson, Librarian, Reference and Archival Section, Media Resources Branch, National Medical Audiovisual Center, Atlanta

“A Clearinghouse of Information on Audiovisuals Related to the Health Sciences.” Mrs. Margaret L. Brooks, Chief, Reference and Archival Section, Media Resources Branch, National Medical Audiovisual Center, Atlanta

“Biomedical Communications Personnel: What are they? Where are they?” Mrs. Reba Ann Benschoter, Director, Biomedical Communications Center, University of Nebraska Medical Center, Omaha

“Report on a 16 mm Film Program in a Teaching Hospital.” Mrs. Esther Meiboom, Librarian, Martland Hospital Medical Library, College of Medicine and Dentistry of New Jersey, Newark

NEW REFERENCE SERVICES AND TECHNIQUES (Crystal-Continental)

Presiding: Mrs. Gwendolyn S. Cruzat, Assistant Professor, School of Library Science, University of Michigan, Ann Arbor
CONTRIBUTED PAPERS (cont’d)

“A Summary of the AIM-TWX Experiment: Use and Users.” Miss Rose Marie Woodsmall, Technical Information Specialist, Lister Hill National Center for Biomedical Communications, National Library of Medicine, Bethesda

“Comparison of the SUNY and MEDLINE Data Bases in Bibliographic Retrieval.” Isabel Spiegel, Information Systems Supervisor, and Janet Crager, Information Systems Specialist, College of Medicine and Dentistry of New Jersey Library, Newark


SOME MANAGEMENT CHALLENGES AND SOLUTIONS IN MEDICAL LIBRARIES (Windsor - Embassy - Marquis Rooms)
Thursday, June 15, 1972

CONTRIBUTED PAPERS (cont’d)

Presiding: Mr. Robert Braude, Associate Librarian, University of Colorado Medical Center, Denver

“Journal Availability in a Biomedical Library.” Mrs. Anne Brearley Piternick, Assistant Professor, School of Librarianship, University of British Columbia, Vancouver

“Problems and Solutions in Public Health Library Consolidation.” Mr. Robert E. Lawrence, Librarian, School of Public Health, University of Michigan, Ann Arbor

“Some Ideas about the Capture, Care and Domestication of Good Library Assistants.” Ms. Theresa Taborisky, Assistant Medical Librarian, Eccles Medical Sciences Library, University of Utah, Salt Lake City

“An Innovative Medical School: An Innovative Approach to Health Sciences Information.” Gertrude Lamb, Ph.D., Medical Librarian, University of Missouri, Kansas City, School of Medicine

12:50 p.m. to 2:15 p.m.

LUNCHEON FOR MLA OFFICERS AND COMMITTEE CHAIRMEN (Promenade Room) (closed)
Thursday, June 15, 1972

GENERAL SESSION: BUSINESS SESSION (Ballroom)

2:30 p.m. to 3:45 p.m.

Presiding: Mrs. Bernice M. Hetzner, President

Reports of Committees

Committee on Medical Library Technician Training, Mr. Richard A. Miller, Chairman

Committee on Surveys and Statistics, Dr. Susan Crawford, Chairman

Committee on Bibliographical Projects and Problems, Miss Joan Staats, Chairman

Ad Hoc Committee to Review the Goals and Structure of the Medical Library Association, Erich Meyerhoff, Chairman

Ad Hoc Committee to Develop a New Certification Code, Dr. Martha Jane Zachert, Chairman

Ad Hoc Committee on Education Grants, Mr. Robert T. Lentz, Chairman

Committee on Regional Medical Library Programs, Dr. Andrew Lasslo, Chairman

Committee on Advice on Medical Library Problems, Ms. Charlotte Lindner, Chairman
BUSINESS SESSION (cont’d)

Past Presidents Council, Mr. Elliott H. Morse, Chairman

Honors and Awards Committee, Dr. Frank B. Rogers, Chairman

Subcommittee on the Eliot Prize, Miss Nacy Lorenzi, Chairman

Subcommittee on the Gottlieb Essay, Dr. Peter D. Olch, Chairman

Subcommittee on the Janet Doe Lecture, Dr. Frank B. Rogers, Chairman

Subcommittee on the Rittenhouse Award, Miss Alice C. Joyce, Chairman

Ad Hoc Selection Committee for Director of Medical Library Education, Mr. Richard A. Davis, Chairman

Reports of Representatives and Delegates

Advisory Board of National Translations Center, Mr. Seymour L. Taine

Advisory Committee to the Three National Libraries’ Task Force on Automation and Cooperation, Mr. Scott Adams
Thursday, June 15, 1972

BUSINESS SESSION (cont’d)

American Association for the Advancement of Science, Council and Section T. Information and Communication, Mr. William S. Budington

American Association of Colleges of Pharmacy Conference of Teachers, Mrs. Ida B. Conway

American Library Association Council, Mr. Sam W. Hitt

American Library Association, Reference Services Division, Bibliography Committee, Mrs. Helen Brown Schmidt

American Society for Information Science, Mr. Irwin H. Pizer

Council of National Library Associations, Dr. Donald Washburn

Interagency Council on Library Resources for Nursing, Mrs. Jean Frohlich

Joint Committee on Hospital Libraries (CNLA), Mrs. Joanne Crispen

Joint Committee on Library Education (CNLA), Mr. Erich Meyerhoff

Joint Committee on National Library and Information Systems (CONLIS), Mr. William K. Beatty
BUSINESS SESSION (cont’d)

Joint Committee on the UNION LIST OF SERIALS, Mr. Samuel Lazerow

U.S.A. Standards Institute, Committee Z39 on Library Work and Documentation, Mr. Henry L. Lemkau, Jr.

United States Book Exchange, Inc., Mr. Frederick D. Bryant

Joint Committee on Government Relations (CNLA), Mrs. Jacqueline W. Felter

U.S.A. Standards Institute, Committee Z85 Standardization of Library Supplies and Equipment, Mr. Henry L. Lemkau, Jr.

Nominating Committee, Miss Helen Crawford, Chairman

Installation of Officers

3:45 p.m. to 4:00 p.m.

Intermission

4:00 p.m. to 5:00 p.m.

INAUGURAL ADDRESS (Ballroom)

Miss Helen Crawford, President
Medical Library Association, 1972 - 73

6:30 p.m. to 7:30 p.m.

Social Hour (Crystal-Continental Rooms)
No Host Bar
Thursday, June 15, 1972

BUSINESS SESSION (cont'd)

7:30 p.m. to 10:00 p.m.

ANNUAL BANQUET (Crown Room)

Presiding: Mrs. Bernice M. Hetzner, President

Presentation of Awards
Entertainment Latin American Style

Friday, June 16, 1972

POST CONVENTION ACTIVITIES

9:00 a.m. to 5:00 p.m.

Board of Directors Meeting
(Garden Room)

Presiding: Miss Helen Crawford, President

10:00 a.m.

TOURS

Leave Hotel Del Coronado for
Disneyland, Hawaii, Japan, Mexico
CONFERENCE COMMITTEES

CONVENTION COMMITTEE

Robert Lewis, Chairman
Louise Darling, Co-Chairman
Chairmen, Convention Subcommittees

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Lee Langley
Janet Minnerath
Wendy W. Ratcliff
Fred Roper
CONVENTION ARRANGEMENTS

Michael O’Connor, Manager

ACKNOWLEDGEMENTS

The Convention Committee gratefully acknowledges contributions made by the following:

**Plenum Publishing Corporation**, 277 West 17th Street, New York, New York 10011; for printing the official program

The **Medical Library Group of Southern California**; for co-sponsoring the Welcome Party on Monday

The **Medical Library Group of Northern California**; for co-sponsoring the Welcome Party on Monday

**Majors Scientific Books**, Inc., 8911 Directors Row, Dallas, Texas 75247; for wine at the Annual Banquet

**San Diego Technical Book Company**, San Diego, California and **Westwood Technical Book Company**, Los Angeles, California, Medical Booksellers; for printing the Annual Banquet menu

**Stacey’s, A Division of Bro-Dart, Inc.**, 15255 East Don Julian Road, City of Industry, California 91749; for music at the Beach Party.

**Swets and Zeitlinger**, P.O. Box 517, Berwyn, Pennsylvania 19312, for music at the Monday evening wine and cheese party.
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