How To: Raise $250.

We encourage every Team Captain to set a team goal of at least 10 team members. If each team member raises $250, the team can reach a fundraising goal of $2,500. If each team raises $2,500, with an average of 25 teams participating, we'll raise $62,500 together!

1. Start at work.

Ask your HR department if your company has a matching gift program. Add a link to your fundraising page at the bottom of your email signature. Hold a company rallying breakfast to get your department on board.

Talk to management about having a Dress Down Friday for all who make a minimum $10 donation.

Hold a fun contest between management and employees or among departments; Who will have to wash the others' cars or wear purple all day if they lose? Be creative!

2. Involve your friends.

If your friend can't join your team, maybe she can give a donation. Start a letter writing campaign.

Utilize social media to extend your reach and connect friends with your online fundraising site.

Always ask your donors if they work for a matching gift company. Some companies will match an employee’s donation up to 4 times the amount!

3. Engage your community.

Build awareness while raising funds by hosting an online event.

Organize a virtual auction.