Fundraising Page Comment Section/Email/Text/Social Examples

Join My Team

Dear Friends and Family,

On 10.10.20, the Lupus Foundation of America will be taking Walk to End Lupus Now® virtual! This new experience will keep us together safely while we are apart due to the coronavirus. Every step and every dollar raised brings us one step closer to a cure.

I’m supporting the 10.10.20 Walk to End Lupus Now® virtual event by forming a fundraising team! This cause is important to me, because [insert person] has been impacted by lupus. Will you consider joining me? Simply click the link below to register as a Kickstarter and select my team, [insert team name].
https://lfaohio.salsalabs.org/2020walk?page=register

Together, we have the power to make a difference. Register and start fundraising toward the team goal today! Thanks in advance for your support!

Team Message

Dear Team Members,

Our team is doing great and making an impact! Our current fundraising is at [ $- ] for the 10.10.20 Virtual Walk to End Lupus Now® — keep up the good work! The cruel mystery of lupus does not daunt us and we are joining thousands across the country who, like us, are raising money to search for a cure for lupus.

A few 10.10.20 Walk tips:

- Invite 10 – Copy your unique fundraising page URL, paste it into a Social Media post, and tag 10 friends.
- Double to 10 - Take that $5 to $10 by asking your team members if their company matches gifts. It’s an easy way to help meet that new fundraising goal!
- Reach out to local businesses to see if they would be interested in sponsoring our team. For just $500, a company can support and important cause, receive a custom yard sign, and get recognition on the event website. Here is the sponsorship request you can use when soliciting corporate donations: https://s3.amazonaws.com/files.lupus.org/public/Ohio/2020%20Virtual%20Walk/Sponsorship%20Request.pdf

I will remain in touch with the 10.10.20 details and any additional activities for our team. Thank you for your dedication and hard work during this time.

Help me reach my goal

Greetings,

You could be the one! I am getting closer to reaching my fundraising goal of [ $- ] for the 10.10.20 Virtual Walk to End Lupus Now®. You could be the one who helps me reach that goal by donating today!

It only takes a second and your gift has the power to change lives of lupus patients and their families for the better. Click here to donate now: [Insert Link Here] Thanks!
You can make a difference

Greetings,

Please help me, help those living with lupus.

I am joining the 10.10.20 Virtual Walk to End Lupus Now® by raising funds for the Lupus Foundation of America. I have set my goal at $0 and am confident that I can not only reach it, but surpass it with your help.

Please consider donating today. To learn more about why I am walking and to donate, please visit my personal fundraising website:

Thank you!
Best Wishes,
[Insert Name]

Support Me

Dear Friends and Family,

On 10.10.20, the Lupus Foundation of America will be taking Walk to End Lupus Now® virtual! This new experience will keep us together safely while we are apart due to the coronavirus. Every step and every dollar raised brings us one step closer to a cure.

The lupus community has been impacted more than most during the pandemic because lupus weakens the immune system and creates a higher risk for COVID-19. Lupus is hidden, unpredictable, chronic, debilitating, and can be fatal.

I’m participating in the virtual Walk because... [insert 3-4 sentences about why lupus is important to you.] Please consider making a donation to support the life-saving mission of the Lupus Foundation of America. Thank you in advance and together, we can solve the cruel mystery of lupus.

Support Me

I understand that this year is different because of the challenges of COVID-19. However, I have decided to participate in the 10.10.20 Virtual Walk to End Lupus Now® on behalf of [Insert Name]. The lupus community has been impacted by the pandemic more than most and we can’t stay silent when the world is listening. I’m participating because... [insert 3-4 sentences about why lupus is important to you.] [insert page link]

Lupus is hidden, unpredictable, undefined, and misunderstood. It strikes without warning, ravages different parts of the body and can range from a skin rash to a heart attack. Lupus is chronic, debilitating, destructive and can be fatal. There is no known cause and no cure. I’m participating in the Walk to End Lupus Now™ because I want to make a difference in the lives of the 1.5 million Americans affected by lupus. I greatly appreciate your support and will keep you posted on my progress.
We can solve the cruel mystery of lupus together!

This new experience will keep us together safely while we are apart due to the coronavirus. Every step and every dollar raised brings us one step closer to a cure. Thank you for your support!
It's me again! (Donation Ask Follow Up)

Greetings,

Just sending a quick reminder that I am still fundraising for the **10.10.20 Virtual Walk to End Lupus Now®**, in support of the Lupus Foundation of America. Did you know it can be a challenge to diagnose lupus? On average, it takes six years for people with lupus to be diagnosed. That is 6 years too many!

Please take a second to donate to support the Lupus Foundation of America. Click here to donate now:

Thanks!

Thank You for Supporting Me

Thank you for supporting my fundraising efforts for the **10.10.20 Virtual Walk to End Lupus Now®**. Your generous support of the Foundation and its programs is more important than ever given the current pandemic. Supporters like you make it possible to continue working towards bringing an end to lupus.

Every day, lupus takes a brutal toll on the people affected by this misunderstood and unpredictable disease – physically, emotionally, and financially. It ravages different parts of the body, has no known cause and no cure. While lupus can strike anyone at any time, 90 percent of people who develop lupus are young women in the prime of life. Thank you for joining me in raising money to reduce this tragic statistic.

One last request – please check with your employer to determine if your company has a matching gift program. This can potentially double your donation and support.

Thank you again for your contribution.

Please support Walk to End Lupus Now

Greetings,

YOU can make an **IMPACT** today!
Did you know that the Lupus Foundation of America is working to greatly accelerate lupus research and push scientific boundaries to improve life **now** for people living with lupus?

YOU can be part of history by donating to my **10.10.20 Virtual Walk to End Lupus Now®**, fundraising efforts. Every little bit helps and you can be certain that your gift is making an **IMPACT** right away. Click here to donate today:

Thank you!
Best Wishes,
One Week to Go!

**We are making history.** The studies LFA has funded over the past 40 years have provided the foundation for every lupus research breakthrough during that time.

With a week to go until the **10.10.20 Virtual Walk to End Lupus Now®**, I wanted to send you a quick update and let you know that I have raised $[-] to date and am getting closer to my goal. With your help we can help make a big difference in solving the mystery of lupus.

Every dollar helps and I hope that I can count on you! Donate today:

Thank You!
Best Wishes,

Thank you!

Thank You! Your donation has helped me reach my fundraising goal.

With your donation, the Lupus Foundation of America can further its mission to improve the quality of life for all people affected by lupus through programs of research, education, support and advocacy. The LFA is focused on achieving the following disease-specific outcomes: reducing time to diagnosis, ensuring people with lupus have an arsenal of safe and effective treatments, expanding direct services, and increasing access to treatment.

Thank you!
Best Wishes,

P.S. You can learn more about the Lupus Foundation of America, Greater Ohio Chapter by visiting [www.Lupus.org/Ohio](http://www.Lupus.org/Ohio)
Prompts for Social Posts – *Facebook, Twitter, Instagram, Email*
Remember to always include a URL in your post. And adding pictures will make them stand out!

**Weekly message:**

Help me reach my goal of $1,000 as I prepare to participate in the 10.10.20 Virtual Walk to End Lupus Now. You can support my efforts by donating today!

**When you receive a new donation:**

Thank you to [Tag Donor Here], for helping me move toward my goal of $1,000. I have now raised { $- } for the Virtual 10.10.20 Walk to End Lupus Now®! Please consider donating today!

**Thursday, September 10, 2020:**

30 days and counting until this year's 10.10.20 Virtual Walk to End Lupus Now®. Did you know that lupus develops between ages 15 and 44 and it lasts a lifetime? Support me by making a donation today!

**Friday, September 25, 2020:**

An estimated 1.5 million Americans are living with lupus. Just 15 more days until this year's 10.10.20 Virtual Walk to End Lupus Now®. Can I count on your support?

**Monday, October 5, 2020:**

Did you know there is NO single blood test to diagnose lupus? Its symptoms mimic those of other diseases, it varies in intensity, and can come and go over time. The 10.10.20 Virtual Walk to End Lupus Now® is only 5 days away. Just enough time for you to support my fundraising efforts!

**Friday, October 9, 2020**

Tomorrow is the big day! I will be walking in honor of those living with lupus. There's still time to support my fundraising for the 10.10.20 Virtual Walk to End Lupus Now®.

**Saturday, October 10, 2020:**

Today I am excited to be participating in the 10.10.20 Virtual Walk to End Lupus Now®! Please think positive thoughts as I join thousands of people across the country. There is still time to donate, and I would greatly appreciate your donation in support of my efforts.

**Sunday, October 11, 2020:**

Thank you to everyone who donated toward my 10.10.20 Virtual Walk to End Lupus Now®. Donations are still being collected if you haven’t had a chance to give!