

LEGALMARKETINGASSOCIATION



SOUTHWEST REGION

**2019
SPONSORSHIP
PROSPECTUS**

2019 SPONSORSHIP PACKAGES

	CONFERENCE SPONSORSHIP		EVENT SPONSORSHIPS								HIGH VISIBILITY SPONSORSHIPS				
	PLATINUM	SCHOLARSHIP	WELCOME RECEPTION	THURSDAY BREAKFAST	KEYNOTE SPEAKER	THURSDAY LUNCH	THURSDAY COFFEE BREAK	FRIDAY BREAKFAST	FRIDAY COFFEE BREAK	HOTEL KEY CARDS	CONFERENCE BAGS	POCKET AGENDA	WI-FI	NAME BADGES	
2019 LMASW Investment	\$4,500	\$1,000	\$3,500	\$2,500	\$3,500	\$2,500	\$2,500	\$2,500	\$2,500	\$3,500	\$3,500	\$1,500	\$3,500	\$3,500	
Category Exclusive Sponsorship					✓				✓	✓			✓	✓	
Speaker Introduction	✓				✓										
Exhibitor	✓		✓	✓	✓	✓	✓	✓	✓	✓			✓	✓	
Recognition prior to keynote presentation	✓				✓										
Merchandising table placement	✓		✓	✓	✓	✓	✓	✓	✓						
Signage at featured event			✓	✓	✓	✓	✓	✓	✓						
Attendee list in advance	✓		✓	✓	✓	✓	✓	✓	✓	✓			✓	✓	
Advertisement in program guide	✓ Full Page	✓ Quarter Page	✓ Full Page	✓ Half Page	✓ Full Page	✓ Half Page	✓ Half Page	✓ Half Page	✓ Half Page	✓ Full Page	✓ Full Page	✓ Quarter Page	✓ Full Page	✓ Full Page	
Complimentary registration for attendees	✓ Three		✓ Two	✓ One	✓ Two	✓ One	✓ One	✓ One	✓ One	✓ Two	✓ Two	✓ One	✓ Two	✓ Two	
Raffle prize (locations and times TBD)	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Logo on pre-conference communications	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Scholarship campaign communications		✓													
Logo on conference signage	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Distribution of promotional materials or gifts	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	

Exhibit table space is limited and will be offered on a first-come, first-serve basis. Sponsors at \$2500 and above will have the opportunity to exhibit if they would like. Wi-Fi password can be the sponsor's choice. Scholarship campaign communications includes sponsored emails for the call for applicants, announcement of winners, and post-conference summaries