



SPONSORSHIP OPPORTUNITIES

#LMATECH

OCTOBER 2+3
1871 CHICAGO

OUR PROGRAMMING IS DESIGNED TO PROVIDE YOU THE ABILITY TO **CONNECT AND INTERACT WITH ATTENDEES AND DECISION MAKERS.**

THE CONFERENCE INCLUDES:



EXHIBITORS. Each sponsor will have an interactive exhibit area located inside the Auditorium, with either a high-top table or two chairs and a small coffee-style table. The exhibit area will be open for both days of the conference from 8 am on Tuesday, October 2nd through 4 pm on Wednesday, October 3rd. Exhibitors may enter the Auditorium the morning of October 2nd beginning at 6:30am. Several sessions will be held in the exhibitor area to ensure good traffic to the exhibits. (You can receive a discount if you choose not to have an exhibitor table.)



PREMIUM BRANDING OPPORTUNITIES. You can sponsor the cocktail reception, conference bags, name badges and much, much more. Check out the premium opportunities below.



PASSPORT TO PRIZES AND SPONSOR DRAWINGS. The Passport to Prizes encourages all attendees to visit your table exhibit area and connect with you. In addition, you may include your own sponsor drawings, which will be held at the end of the conference.



ATTENDEE CONTACT INFORMATION. You will be provided attendee contact information before and after the event.



ADVERTISING AND EXPOSURE. All sponsor logos and/or descriptions are included on the conference website, and in our advertisements. The earlier that you commit to a sponsorship, the more exposure you will get!



GROUP LEADER SLOTS FOR WORKSHOP(S) AND HACKATHON: Business partners will have the opportunity to moderate and lead a group discussion or exercise as part of a session or hackathon. Please note that this is not a formal speaking opportunity; our business partners are of course welcome to create and present submissions for content for the conference. Instead, this benefit is designed to give our partners more exposure to conference attendees by assisting as a "teaching assistant."



TERABYTE

\$4,500

REGISTRATIONS

2 complimentary registrations for your company's personnel, and 2 scholarship registrations to offer to clients and prospects.

EXHIBIT AREA

Premium placement.

LOGO

In "Terabyte" section of communications, signage, intro slide show, on LMA Tech Conference – Midwest website with link.

PROGRAM

Ability to introduce a speaker(s) for two of the breakout sessions and provide a 60-second promo video to be shown on the video screens throughout the venue.

GROUP LEADER DURING A SESSION

Two opportunities to act as a group lead.

PREMIUM PROMOTION

Select one complimentary add-on from the list below.

ATTENDEE LIST

One week before conference and after the conference.

GIGABYTE

\$3,500

REGISTRATIONS

2 complimentary registrations for your company's personnel, and 1 scholarship registration to offer to clients and prospects.

EXHIBIT AREA

Premium placement.

LOGO

In "Gigabyte" section of communications, signage, intro slide show, on LMA Tech Conference – Midwest website with link.

PROGRAM

Ability to introduce a speaker(s) for one of the breakout sessions and provide a 30-second promo video to be shown on the video screens throughout the venue.

GROUP LEADER DURING A SESSION

One opportunity to act as a group lead.

ATTENDEE LIST

One week before conference and after the conference.

MEGABYTE

\$2,500

REGISTRATIONS

2 complimentary registrations.

EXHIBIT AREA

Interactive area.

LOGO

In "Megabyte" section of communications, signage, intro slide show, on LMA Tech Conference – Midwest website with link.

PROGRAM

Provide a 30-second promo video to be shown on the video screens throughout the venue.

GROUP LEADER DURING A SESSION

One opportunity to act as a group lead.

ATTENDEE LIST

One week before conference and after the conference.

PREMIUM ADD-ONS

We provide several exclusive event premiums to enable you to raise your profile with attendees, including:

NAME TAG

Your company's logo and message on the insert included in the conference name tags.

\$1,000 (w/sponsorship)
\$2,000 (w/o sponsorship)

RECEPTION SPONSOR

Your company's logo prominently displayed on signage and the drink tickets. You may introduce your company/product for 2 minutes at beginning of reception.

\$1,000 (w/sponsorship)
\$2,000 (w/o sponsorship)

LUNCH SPONSORSHIP (TWO AVAILABLE)

5-minute presentation at lunch.

\$1,000 (w/sponsorship)
\$2,000 (w/o sponsorship)

CONFERENCE BAG

Your company's logo displayed on conference bag.

\$1,000 (w/sponsorship)
\$2,000 (w/o sponsorship)

WATER BOTTLE

Your company's logo on a nice, reusable steel or quality plastic water bottle that attendees can use during and after the conference.

\$1,000 (w/sponsorship)
\$2,000 (w/o sponsorship)

POWER STATION/PODS/STRIPS

Provide much needed power to attendees' mobile devices when that cord is just not long enough or there seems to be a shortage of electrical outlets. Your company's logo prominently displayed where each station/pod/strip is located.

\$1,000 (w/sponsorship)
\$2,000 (w/o sponsorship)

CONFERENCE MOBILE APP

Your company's logo prominently displayed on the app.

\$1,000 (w/sponsorship)
\$2,000 (w/o sponsorship)

LUGGAGE STORAGE

Sponsor the luggage storage room/area during the last day of the conference. Your company's logo on the claim tickets and signage at the storage area.

\$750 (w/sponsorship)
\$1,500 (w/o sponsorship)

NOTEPAD

Your company's logo displayed on notebook and/or notepad. (You provide the notepads/notebooks.)

\$500 (w/sponsorship)
\$1,000 (w/o sponsorship)

PEN

Your company's logo displayed on pens. (You provide the pens.)

\$500 (w/sponsorship)
\$1,000 (w/o sponsorship)

VIDEO WALL AT MARSHALL'S LANDING (SEVERAL AVAILABLE)

Feature your promotional video on the video wall at this venue where breakfast and lunch will be served.

\$250 (w/sponsorship)
\$500 (w/o sponsorship)

FOR INFORMATION ON BECOMING A SPONSOR

Contact Rich Marsolais at rmarsolais@jaffelaw.com or (248) 727-1614

[The LMA Tech Conference – Midwest](#) is produced by LMA - Midwest Region

