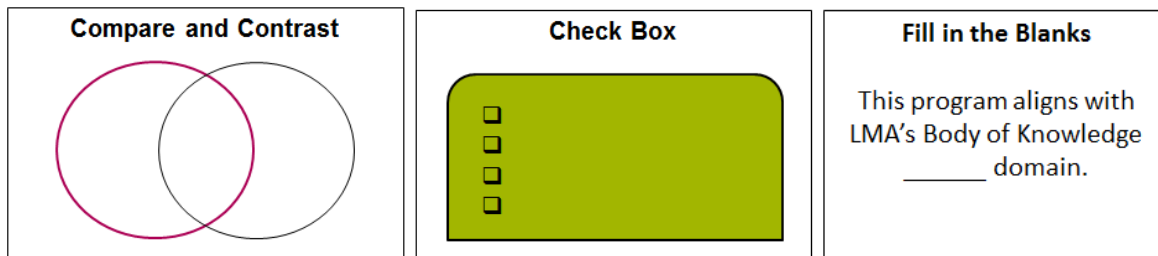


## Learning Activities to Engage Your Audience

Research shows that attention is at its highest when something unexpected is introduced into a learning experience. This could be as simple as humor or a visual aid or as organized as an activity or peer-to-peer interaction.

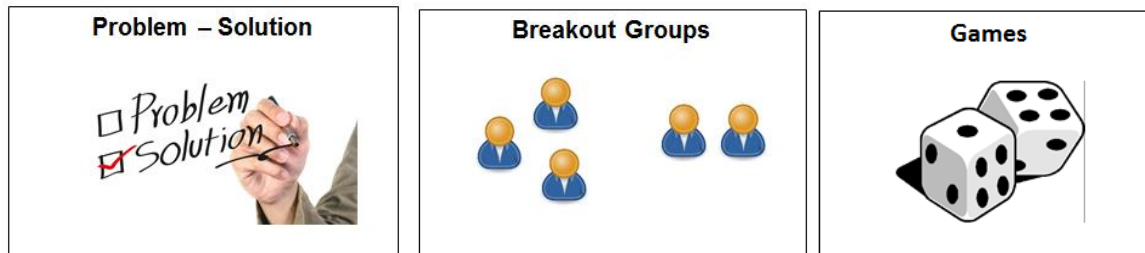
To best captivate your audience, incorporate any of these learning activities into your presentation. Attendees are bound to walk away with a positive experience and a better comprehension of the information shared.

### Simple but effective:



Catch your audience's attention by including a riddle or puzzle that relates to your content.

### Peer-to-peer exchange:



When adults are active in their own learning and use the newly delivered information, they are activating neuron connections that will help with comprehension and memory.

### Open the floor:



Allow attendees to have a voice and share their thoughts in an engaging fashion. Adults are more likely to ask a question if they feel compelled to participate.

**Every great presentation tells a story.**

**By talking about your experience and inviting the audience to share theirs, you are more likely to hold attention and communicate the value of your content.**