



LMA Virginias Chapter

Sponsorship Opportunities



Sponsoring LMA provides one of the best opportunities to align your products and services with legal marketers, not only in Virginia and West Virginia, but around the world. Our members represent 24 firms that have offices in more than 120 cities worldwide. As a sponsor, you are able to cost-effectively reach these decision makers, who purchase products and services like yours. All sponsor packages are designed to provide you with **frequent, quality interactions**.

Through our programs and socials, your organization will become more than just a sponsor; you will become a **member of our community**. If your goals are to have face-to-face access and open dialogue with legal marketing decision makers at all levels, consider our attractive sponsorship options.

For more information on a **partnership with LMA Virginias**, please contact Audra Kelley at 804.257.7542 or audra.kelley@allenandallen.com.

GOLD - \$2,000 - One Available

Year-round visibility and recognition on Virginias Chapter website as Gold Sponsor (Logo and link to company website)

Benefits include:

- Recognition at ALL LMA Virginias functions as Exclusive Chapter Gold Sponsor
- Opportunity to send one communication to entire LMA Virginias chapter mailing list
- Exclusive Sponsor for Four Monthly Programs
 - Recognition as the exclusive sponsor of four mutually agreed upon lunch programs including welcome remarks (2-3 minutes) at the sponsored programs
 - Mention in all invitations and announcements for the sponsored programs (reaching more than 400 contacts)
 - Sponsor table at the programs with opportunity to offer a "business card giveaway"
- Sponsor Spotlight on LMA Virginias website homepage for the months in which the sponsored programs fall
- Opportunity to provide thought leadership in one newsletter
- Opportunity to facilitate Chapter LinkedIn Group discussions throughout the year

ANNUAL MEETING - \$1,000- One Available

Sponsorship of the Chapter's Annual Meeting and Holiday Luncheon, our most highly-attended event.

Year round visibility and recognition on LMA Virginias Chapter website as the Annual Meeting Sponsor (Logo and link to company website)

Benefits include:

- Exclusive Sponsor of Annual Meeting (generally scheduled in December)
 - Recognition as the exclusive sponsor of this event
 - Welcome remarks (2-3 minutes) at the this event
 - Mention in all invitations and announcements for this event (reaching more than 400 contacts)
 - Opportunity to provide materials/giveaways to attendees
- Sponsor Spotlight on LMA Virginias website homepage for the month in which the annual meeting occurs
- Sponsor Spotlight in one chapter newsletter

SILVER - \$1,000 - Two Available

Year round visibility and recognition on LMA Virginias Chapter website as Silver Sponsor (Logo and link to company website)

Benefits include:

- Recognition at ALL LMA Virginias functions as Chapter Silver Sponsor
- Two Monthly Programs Exclusive Sponsor
 - Recognition as the exclusive sponsor of two mutually agreed upon lunch programs including welcome remarks (2-3 minutes) at the sponsored programs
 - Mention in all invitations and announcements for the sponsored programs (reaching more than 400 contacts)
 - Sponsor table at the programs & opportunity to offer a "business card giveaway"
- Sponsor Spotlight on LMA Virginias website homepage for the months in which the sponsored programs fall
- Opportunity to provide thought leadership in one newsletter
- Opportunity to facilitate Chapter LinkedIn Group discussions throughout the year

SOCIAL - \$500 - One Available

Year round visibility and recognition on LMA Virginias Chapter website as the Social Sponsor (Logo and link to company website)

Benefits include:

- Exclusive Sponsor of Chapter Social Events (generally scheduled in March/April and August)
 - Recognition as the exclusive sponsor of those events
 - Welcome remarks (2-3 minutes) at the sponsored events
 - Mention in all invitations and announcements for the sponsored events (reaching more than 400 contacts)
 - Opportunity to offer a "business card giveaway"
- Sponsor Spotlight on LMA Virginias website homepage for the months in which the sponsored socials fall
- Sponsor Spotlight in one chapter newsletter