



## 2021 Season Sponsorships

### Team Sponsorships

Level	Fee (per team)	Divisions
Tee Ball	\$200	Combined program
Farm	\$300	Baseball & Softball
Minors	\$350	Baseball & Softball
Majors	\$450	Baseball & Softball
Juniors	\$450	Softball
Fall Ball	\$400	Baseball & Softball

### Billboard Sponsorships

Type	New Sponsor Fee	Existing Sponsor Fee
Billboard	\$400 (includes new sign)	\$300
Premier Billboard	\$800 (includes new sign)	\$600

- Billboards will be on display from April until November for the entirety of the Spring and fall 2021 seasons
- Billboards are placed outside the Atwell Field outfield fence facing Pickett Lane
- Premier Billboards are placed in a prominent position on the Herzog Field fence

### Premium Sponsorships

Type	Fee
Atwell Field Scoreboard	\$1000
Atwell First Base Dugout	\$750
Atwell Third Base Dugout	\$750
Concession Stand	\$750

- These exclusive sponsorships are limited to one sponsor per location
- Sponsor's billboard will be installed in these high visibility locations
- Sponsor's billboard will remain on display from April until field closing in November

### Website Sponsorships: \$100/year

Name and Company Logo will appear on the Coginchaug Little League website for one year

*\*Note – all team, billboard and premium sponsorships include website promotion\**



## 2021 SPONSOR APPLICATION FORM

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Contact Name: \_\_\_\_\_

### Team Sponsorship Request:

Level: \_\_\_\_\_ Division (circle one): Baseball / Softball

### Billboard Sponsorship Request:

Billboard (circle one):            New \$400 / Existing Sponsor \$300  
Premier Billboard (circle one):    New \$800 / Existing Sponsor \$600

### Premium Sponsorship Request (*check any you are interested in*)

\_\_\_ Atwell Field Scoreboard    \$1000  
\_\_\_ Atwell First Base Dugout    \$ 750  
\_\_\_ Atwell Third Base Dugout    \$ 750  
\_\_\_ Concession Stand            \$ 750

Email company logo/artwork in .jpeg or .png format to: [coginchaugll@gmail.com](mailto:coginchaugll@gmail.com)

Payment: either (1) send a check payable to Coginchaug Little League; or  
(2) make payment via PayPal to [coginchaugll@gmail.com](mailto:coginchaugll@gmail.com)

**Coginchaug Little League**  
**Attn: Sponsorships**  
**PO Box 34**  
**Durham, CT 06422**

*Thank you for your support!*

Any questions please email [coginchaugll@gmail.com](mailto:coginchaugll@gmail.com)