



2022 Season Sponsorships

Coginchaug Little League is a nonprofit organization whose mission is to promote, encourage, and assist the development of our participants as both athletes and citizens. For more than sixty years, thousands of girls and boys from Durham and Middlefield have participated in the softball and baseball programs offered by Coginchaug Little League. Despite our small size, we have a rich tradition, having captured District Softball titles in 1989, 1992-1995, 1999, 2001, 2007, 2013, 2016-2018, 2020 and District Baseball titles in 1992, 1994, 2005, 2012, 2013, and 2016.

Unlike most little leagues, Coginchaug receives no financial support from our local government. We are an entirely volunteer-based and self-sustaining organization. For that reason, we depend in large part on the generosity of Sponsors from our community to sustain our programs. This is particularly so during the COVID-19 pandemic, since we have been unable to open our concession stand for the past two years due to safety protocols.

As we prepare for a new year of Little League baseball and softball in our community, we need your help and invite you to be part of our League by becoming a Sponsor for the 2022 season. We are now accepting applications for a variety of sponsorships.

Every dollar you contribute goes directly to our programs, helping to keep the costs down for families while providing safe fields and equipment for our players. And as a licensed 501(c)(3) nonprofit, every dollar you donate is tax-deductible.

Attached is the 2022 Sponsor Application Form with details on our various sponsorship opportunities. This form also is available on our League website under the "Sponsors" section: <http://www.coginchaugll.org>

On behalf of the many coaches, board members, volunteers, and the boys and girls of Coginchaug Little League, we thank you in advance for your support!

If you have any questions, please contact us at coginchaugll@gmail.com



Team Sponsorships

Level	Fee (per team)	Divisions
Tee Ball	\$200	Combined program
Farm	\$300	Baseball & Softball
Minors	\$350	Baseball & Softball
Majors	\$450	Baseball & Softball
Juniors	\$450	Softball
50/70	\$450	Baseball
Fall Ball	\$400	Baseball & Softball

Billboard Sponsorships

Type	New Sponsor Fee	Existing Sponsor Fee
Billboard	\$400 (includes new sign)	\$300

- Billboards will be on display from April until November for the entirety of the Spring and fall 2022 seasons
- Premier Billboards are placed in a prominent position at our Allyn Brook fields

Premium Sponsorships

Type	Fee
Atwell Field Scoreboard	\$1000
Atwell First Base Dugout	\$ 750
Atwell Third Base Dugout	\$ 750
Concession Stand	\$ 750

- These exclusive sponsorships are limited to one sponsor per location
- Sponsor's billboard will be installed in these high visibility locations
- Sponsor's billboard will remain on display from April until field closing in November

Note – all team, billboard and premium sponsorships include website promotion



2022 SPONSOR APPLICATION FORM

Company Name: _____

Address: _____

Phone: _____ Email: _____

Contact Name: _____

Team Sponsorship Request:

Level: _____ Division (circle one): Baseball / Softball

Billboard Sponsorship Request:

Billboard (circle one): _____ New \$400 / Existing Sponsor \$300

Premium Sponsorship Request (*check any you are interested in*)

___ Atwell Field Scoreboard \$1000
___ Atwell First Base Dugout \$ 750
___ Atwell Third Base Dugout \$ 750
___ Concession Stand \$ 750

Email company logo/artwork in .jpeg format to: **coginchaugll@gmail.com**

Payment: either (1) send a check payable to Coginchaug Little League; *or*
(2) make payment via PayPal to **coginchaugll@gmail.com**

Coginchaug Little League
Attn: Sponsorships
PO Box 34
Durham, CT 06422

Thank you for your support!

Any questions please email coginchaugll@gmail.com