



2020 Season Sponsorships

Team Sponsorships

Level	Fee (per team)	Divisions
Tee Ball	\$200	Combined program
Farm	\$300	Baseball & Softball
Minors	\$350	Baseball & Softball
Majors	\$450	Baseball & Softball
50/70	\$450	Baseball
Juniors	\$450	Softball
Fall Ball	\$350	Baseball & Softball

Billboard Sponsorships

Type	New Sponsor Fee	Existing Sponsor Fee
Billboard	\$450 <i>(includes new sign)</i>	\$300
Premier Billboard	\$850 <i>(includes new sign)</i>	\$600

- *Billboards will be on display from April until November for the entirety of the Spring and fall 2020 seasons*
- *Billboards are placed outside the Atwell Field outfield fence facing Pickett Lane*
- *Premier Billboards are placed in a prominent position on the Herzog Field fence*

Premium Sponsorships

Type	Fee
Atwell Field Scoreboard	\$1500
Atwell First Base Dugout	\$1500
Atwell Third Base Dugout	\$1500
Concession Stand	\$1000

- *These exclusive sponsorships are limited to one sponsor per location*
- *Sponsor's billboard will be installed in these high visibility locations*
- *Sponsor's billboard will remain on display from April until field closing in November*

Website Sponsorships: \$200/year

Name and Company Logo will appear on the Coginchaug Little League website for one year

Note – all billboard and premium sponsorships include website promotion



2020 SPONSOR APPLICATION FORM

Company Name: _____

Address: _____

Phone: _____ Email: _____

Contact Name: _____

Team Sponsorship Request:

Level: _____ Division (circle one): Baseball / Softball

Billboard Sponsorship Request:

Billboard (circle one): New \$450 / Existing Sponsor \$300
Premier Billboard (circle one): New \$850 / Existing Sponsor \$600

Premium Sponsorship Request (*check any you are interested in*)

___ Atwell Field Scoreboard \$1500
___ Atwell First Base Dugout \$1500
___ Atwell Third Base Dugout \$1500
___ Concession Stand \$1000

Email company logo/artwork in .jpeg format to: coginchauglittleleague@gmail.com

Payment: either (1) send a check payable to Coginchaug Little League; or
(2) make payment via PayPal to coginchaugll@gmail.com

Coginchaug Little League
Attn: Sponsorships
PO Box 34
Durham, CT 06422

Thank you for your support!

Any questions please email coginchauglittleleague@gmail.com