



Hingham High School
Cross Country, Track & Field Booster Club
P.O. Box 535, Hingham, MA 02043

Dear Friend of Hingham High Cross Country and Track & Field Programs,

The 2018 **HHS XC & TF Turkey Trot** is fast approaching. This is our 20th anniversary race, which will be held bright and early on Thanksgiving morning. This race is the sole fundraiser for the Hingham High School Cross Country and Indoor and Outdoor Track & Field Programs, programs which are hugely successful and include 20% of the male and female student body—remarkable when you consider how many sports teams are fielded by Hingham High School. A popular tradition, the 3.1 mile Turkey Trot brings together community and relieves the guilt of indulging in that feast later in the day!

With 2,000 anticipated runners, this event provides a fantastic sponsorship opportunity. Sponsorship puts your name or logo on the long sleeve race T-shirts distributed to race entrants and sponsors. Sponsor levels are outlined below.

- \$750 - Platinum Sponsor - includes name and logo in large font on T-shirt and event poster
- \$500 - Gold Sponsor - includes name and logo in medium font on T-shirt and event poster
- \$300 - Silver Sponsor – includes name only on T-shirt and event poster
- \$200 - Bronze Sponsor – includes name only on T-shirt in small font

In order to have your name and / or logo appear on the T-shirt and event poster posted around town, your **sponsorship fee and logo must be received by October 30th**.

Your support of the **Turkey Trot** and **HHS XC & TF Booster Club** is critical. Proceeds will pay for coaches, purchase equipment, fund transportation and more. These sponsorships make the 3 season HHS XC & TF programs successful, and they're a great way to promote your business, organization, family, or athlete, letting the community know you support HHS Runs.

Please consider sponsoring this great Thanksgiving tradition! You can sponsor directly via our website at hhsruns.org, or by contacting our Race Directors: Ken Goddard, President at 781-749-5494 or Jo-Ann Sullivan, Treasurer at 781-812-3565. Any questions please email us at hinghamruns@gmail.com.

See you at the Race!

Sincerely,

Hingham High School Cross Country, Track & Field Booster Club