



Granite Bay High School

Boys Lacrosse Booster Club

2019 Parent Handbook

11/13/18



What we do:

GBHS Boys Lacrosse (BLBC) is 100% self-funded. We volunteer to provide off-field fiscal and team support management of the program to free our Coaches from this responsibility and to contribute to a high-quality experience for your son.



What is "100% self-funded"?:

Most sports at GBHS have administration support to defray costs to parents. THIS IS NOT THE CASE FOR LACROSSE. Every expense is paid by money raised through our Booster Club.

What you do:

Your son needs your 100% fundraising and 100% volunteer participation as outlined by BLBC. If anyone falters, the exceptional experience will degrade and the costs will go up.

Who we are:

Alan Beland – President, Susan Grahame – Treasurer, Kris Wolber – Secretary, Lisa Stabbert – Team Operations, Barbara Hayes – Web Operations, Jess Fowler – Field Operations, Michelle Madsen – Spring Break Coordinator, Amy Davito – Fundraising Coordinator, Morgan Capshaw– Master Booster Delegate.

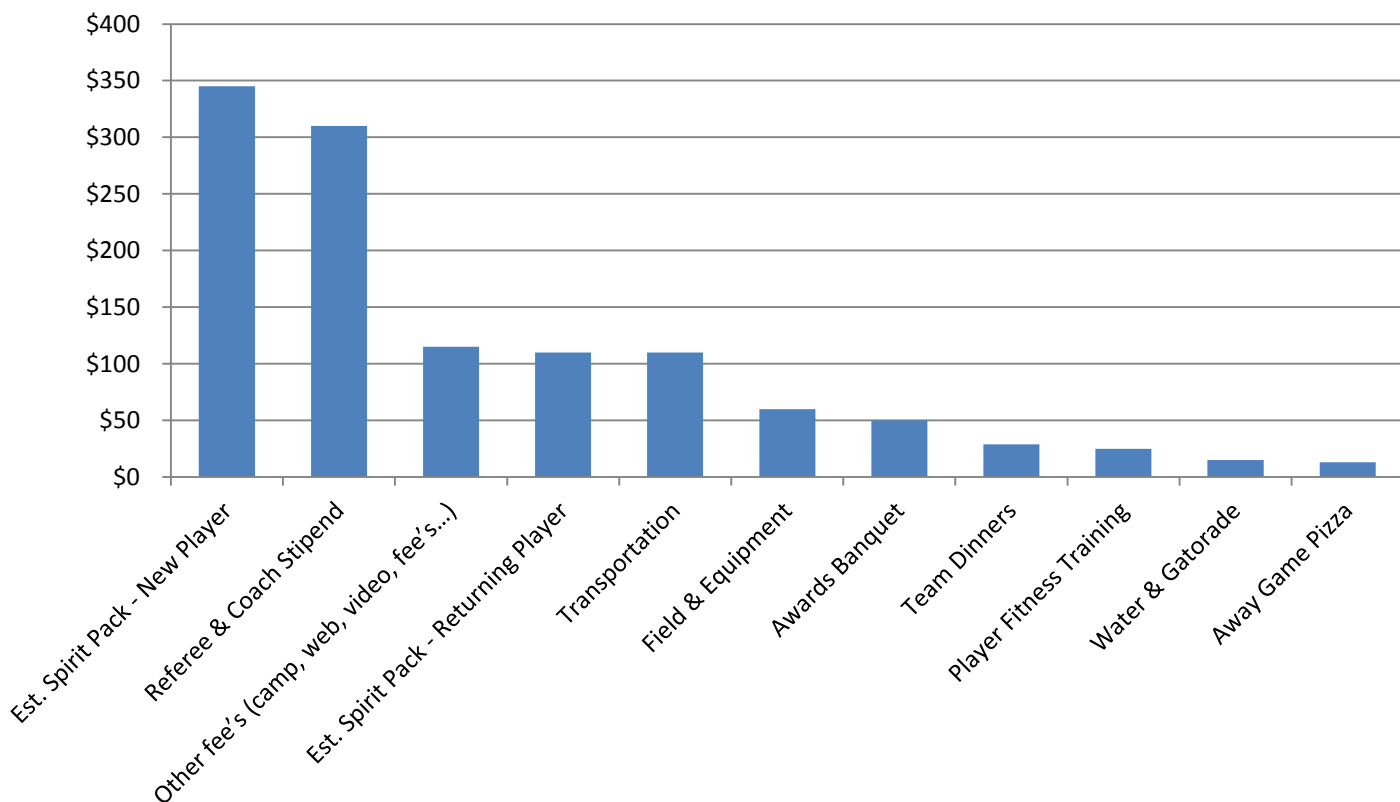


Player experience – *Part of an 8-time Conference Champion:*


- Unparalleled Coaching staff.
- District-mandated bus transportation for all out-of-conference games.
- College quality Nike uniform and practice pinnie rental.
- “College-like” look-and-feel: team gloves, team bag, team shooter shirt, team socks, team practice shorts. *Note, team helmet is purchased separately by player but stickers provided by BLBC.*
- Game-day personalized polo shirt for school.
- Game-day water & Gatorade.
- Team dinners.
- Away-game, post-game pizza on bus ride home for school nights.
- Season kick-off Team Camp.
- Season-end Awards banquet, awards, and team gift.
- Senior Night recognition activities.
- Game videotaping that can be used for personal highlight reels (*extra costs dealt personally*).
- College/Pro-equivalent film breakdown and Stat’s analysis thru Krossover. Also provides for personal highlight reels.
- Varsity Spring Break trip to SoCal.
- Field rental, referee and league fees.
- Optional team sweat-suit.



BLBC Season Expenses (*per player for the season*)



Average per player (w/o Spring Break Trip, Spirit Pack): ~\$800

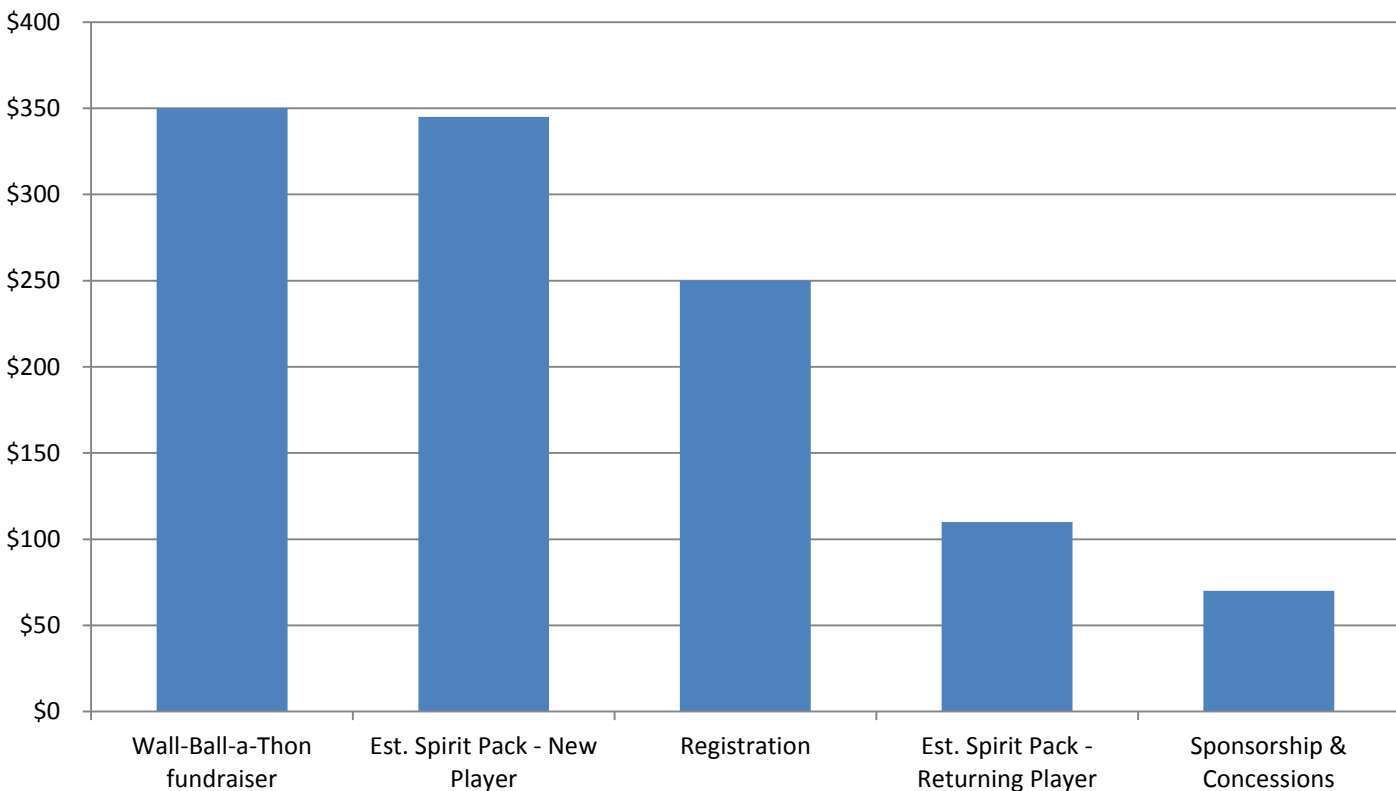
 **THIS IS NOT WHAT YOU HAVE TO PAY.** The Average per player is an average considering different costs, new player vs. returning player, etc... Please use this number simply as a general reference.

Our point of explanation here is to understand the real costs that go into each player each season.

The next slides outline our plans to generate the income to cover these costs without having to charge this amount to each player.



BLBC Season Income (*per player for the season*)



Average per player (w/o Spring Break Trip, Spirit Pack): ~\$670

★ **THIS YEAR WE ARE LOWERING REGISTRATION FEES BY \$75 FOR THE 2ND STRAIGHT YEAR!**

★ **AS WELL, WE'RE ONLY DOING 1 FUNDRAISER, THE WALL-BALL-A-THON!**

Rather than ask for one large check to cover expenses, we keep fees low by focusing on Fundraising, Sponsorships, and Concessions that generate 30% more than Registration. Also, you'll see that we will run a deficit this season.

We need everyone to participate in all our money raising efforts and can't meet our program objectives without it.



Wall-Ball-a-Thon Fundraiser (our only fundraiser):

- 2 week social media & on-line crowdsource fundraiser that concludes with 2-hour Wall-Ball-a-Thon.
- *Captain's team vs. team challenge!*
- We need full participation by players which consists solely of sending out emails, Twitter, Facebook, etc... for a 2 week period.
- This is a player/parent fundraiser and we do need parents to support us and help “encourage” their son throughout the fundraiser and socialize as well.
- We will again use our own website to avoid 3rd Party fees.



In the last 4 years, our players have raised \$85,000 in this fundraiser, even with less than full participation. With full support, we could far surpass our target.

That said, we know Fundraisers may not be comfortable for everyone so we've developed an option for you...



Player Payment Options:

- **Option A: Wall-Ball-a-Thon Fundraiser Participant:**

Player	Cost	Covers
Varsity Returning	\$250 \$110 \$585	Registration, player fitness training - November Spirit Pack - February Estimated Spring Break Trip - February
Varsity New GBHS	\$250 \$395 \$585	Registration, player fitness training - November Spirit Pack (including team bag and team gloves) - February Estimated Spring Break Trip - February
JV Returning	\$250 \$110	Registration, player fitness training - November Spirit Pack - February
JV New GBHS	\$250 \$395	Registration, player fitness training - November Spirit Pack (including team bag and team gloves) - February

- **Option B: Wall-Ball-a-Thon Fundraiser Opt-out:**

Player	Cost	Covers
Varsity Returning	\$250 \$610 \$585	Registration, player fitness training - November Spirit Pack, Wall-Ball-a-Thon Fundraiser participation - February Estimated Spring Break Trip - February
Varsity New GBHS	\$250 \$895 \$585	Registration, player fitness training - November Spirit Pack, Wall-Ball-a-Thon Fundraiser participation - February Estimated Spring Break Trip - February
JV Returning	\$250 \$610	Registration, player fitness training - November Spirit Pack, Wall-Ball-a-Thon Fundraiser participation - February
JV New GBHS	\$250 \$895	Registration, player fitness training - November Spirit Pack (including team bag and team gloves), Wall-Ball-a-Thon Fundraiser participation - February

For Option A, expectation is you actively participate in the Wall-Ball-a-Thon. Coach expects all players to participate in the Wall Ball event.

Prices above do not include Credit Card fee's for web payment.



Sponsorship & Concessions:


- Our Budget has \$3,640 contribution from sponsorships and concessions. This new item was productive for us last season and we believe it can be even more beneficial.
- We need businesses to sponsor our program like they do with football and baseball. If you know of any, please contact Alan Beland at albeland@me.com.
- Rather than in-game concessions, this year we will be doing *Dine-Out* nights at local restaurants. We expect one per month so please support these and generously spread the word to your friends so that we can maximize the income to our club.
- We also expect 2-3 Grizzly Night events during Friday evening games. We hope to have a popcorn or Kona Ice trucks at these games so these games are great for youth participation.



Game-day support needs:

We need everyone's support to help out on game days. We will have the following season-long jobs and expect every family to sign up for one task and own the assignment with a group of fellow parents. Sign-up will be in February:

- Team Manager (JV)
- Field setup (JV)
- Field breakdown (Varsity)
- Clock & Scorekeeper (JV)
- Historian / Team Photographer
- Home game PA Announcer
- Game-day water & Gatorade distribution
- Home game gate monitor
- Team dinner hosts
- Senior Night helpers
- Awards banquet helpers
- Sponsorship & Concessions

 Rather than individual game sign-up, we expect each family to sign up to be part of a season-long group for any one of the tasks above.



BLBC Timeline:

- **November 13 – December 15:**
 - gbhslacrosse.org on-line tryout sign-up & registration.
- ★ • **January 31 (*teams announced*):**
 - Player/Parent MANDATORY meeting.
 - Parent game-day volunteer sign-up.
 - Spirit Pack & Fundraiser payment (Option A) collection (on-line or check).
 - Optional team sweat order & payment.
 - Optional parent spirit wear order & payment.
 - Varsity Spring Break trip meeting (date TBA).
 - *Refund for any player who doesn't make a team.*
- **February 1 through February 16:**
 - Player Wall-Ball-a-Thon fundraiser.
 - Player Wall-Ball-a-Thon on the 17th.
- **February:**
 - Uniform & Spirit Pack hand-out.
- **February 22:**
 - First game.
- **March:**
 - Optional sweats hand-out.



Miscellaneous:

- We had mixed results last year from company match programs. It is very beneficial if you can help us with your company match programs to get money equal to your contributions and need your help to follow-it through to payment. If your company has this, please contact Susan Grahame at sujacgra@msn.com.
- **Lacrosse Fanatic** has a team page set up for us that will provide a 10% discount code for any and all equipment purchases. There is a link through our website. See flyer attached.
- **Questions?** There always seem to be questions that pop up after our meeting, especially when people compare to other sports here. Please don't hesitate to ask any Board Member if you have a question. We operate with transparency so if you have a question, raise it and we'll answer to clarify any confusion.

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(916) 363-8700