

## Granite Bay Lacrosse,

We are excited to let you know about a partnership that we have this season with Lacrosse Fanatic. Lacrosse Fanatic is a retail lacrosse store based in Sacramento that is staffed with experienced lacrosse players at high school, travel team, college and professional levels. Not only do they know lacrosse, but they have a wide selection of the major brands of equipment at great prices. Plus as an added benefit for our team partnership, **they have given us a 10% discount code:granitebayhs18!** that can be used on every purchase online, or instore. This gives you the best pricing on all of the equipment that you will need this season.

We chose to partner with Lacrosse Fanatic because they are a family owned business that is focused exclusively on lacrosse and is working hard to grow the sport. We also liked the fact that you are able to buy your gear at a discount below other retail and online stores. They never upsell and over the past year they have invested heavily in rebuilding their website, as well as expanding their retail store in Sacramento to include a 30' x 60' turfed shooting area. This way you can test the equipment before you buy it so you know that you are getting the right equipment for your player.

Every year our coaches receive a lot of questions from families on what gear should they be purchasing. This year our coaches worked with the staff at Lacrosse Fanatic on recommending gear by age group within our team site on the [Lacrosse Fanatic website](#). This is just a rough guide. By no means do you need to purchase all of the gear on this, but these are examples of the gear our coaches have recommended. You are free to buy whatever gear fits your player's age and ability. Below is a high level list of the gear that is required for girls and boys.

Required gear:

Girls	Guys
Goggles	Helmet
Mouthguard	Mouthguard
Complete Stick (head and shaft)	Shoulder Pads
Cleats	Arm Pads
	Gloves
	Cup
	Complete Stick (head and shaft)
	Cleats

## Frequently Asked Questions:

- **That is great that we have a discount on all of the equipment that we need this season. Can I only use that code online or are we able to use it in store as well?**
  - You are able to use it both online and instore. Enter the code in the discount field when checking out online or provide it to the cashier when you are checking out in the store. Either is fine.
- **Is our discount limited only to the products that are on our team page (coaches recommendations)?**
  - No the discount is not limited to the items on your team page. It applies to most of the items on Lacrosse Fanatic's website or in the store. Enter the discount code when checking out online or provide upon checkout in the store.
- **I heard that the new owners at Lacrosse Fanatic have made a lot of changes over the past year and we are excited to try them again. Can you let us know how you decided to partner with them over some larger lacrosse and sports stores?**
  - Sure. We liked that the new owners at Lacrosse Fanatic are a family owned business focused exclusively on lacrosse and they are working hard to help grow the sport. Also, the fact that they are giving discounts on almost all of the gear that you will need to buy, while not upselling, or paying their staff on commission, made it an easy choice. We all want what is best for the sport, and Lacrosse Fanatic is focused on making sure that they take care of the player's families and teams.
  - Customer service is very important to them. All staff members at Lacrosse Fanatic have extensive knowledge on all the equipment in the store in order to best educate each customer. They strive to give every customer the best possible experience every time they visit the store online or in person.
- **My kids like more of the newer lacrosse brands. Does Lacrosse Fanatic have a big selection of equipment.**
  - Lacrosse Fanatic does have a wide selection of equipment for girls and guys and they are adding more every season. They carry STX, East Coast Dyes, EPOCH, StringKing, True, Under Armour, Adrenaline, Cascade, Maverik, Jimalax, Rage Cage, Alpha, Coast to Coast, Signature and many others.
- **Does Lacrosse Fanatic offer custom stringing? If so, how is it?**
  - They do offer custom stringing for both girls and guys heads. Over the past year Lacrosse Fanatic has refined the way that they string heads. While they can do any custom strung pocket that you would like, they had their staff of professional and college level lacrosse players develop a custom strung pocket and taught all of their staff to string a consistent pocket. All of their pockets are reviewed by a master stringer before they are given back to the player. They also have the player test the stringing before they leave the store. We have also liked that they have started working with some of the referees in the off season to ensure that they are both on the same page with the heads. This should limit some "surprises" on the field.