



Granite Bay High School

Boys Lacrosse Booster Club

2018 Parent Handbook

11/6/18



What we do:

GBHS Boys Lacrosse (BLBC) is 100% self-funded. We volunteer to provide off-field fiscal and team support management of the program to free our Coaches from this responsibility and to contribute to a high-quality experience for your son.



What is "100% self-funded"?:

Most sports at GBHS have administration support to defray costs to parents. THIS IS NOT THE CASE FOR LACROSSE. Every expense is paid by money raised through our Booster Club.

What you do:

Your son needs your 100% fundraising and 100% volunteer participation as outlined by BLBC. If anyone falters, the exceptional experience will degrade and the costs will go up.

Who we are:

Alan Beland – President, Jeff Campo – Treasurer, Heidi Spargo – Secretary, Lisa Stabbert – Team Operations, Barbara Hayes – Web Operations, Jon Tattersall – Field Operations, Michelle Madsen – Sponsorship Coordinator, Amy Davito – Fundraising Coordinator, Jess Fowler – Deputy Field Operations.



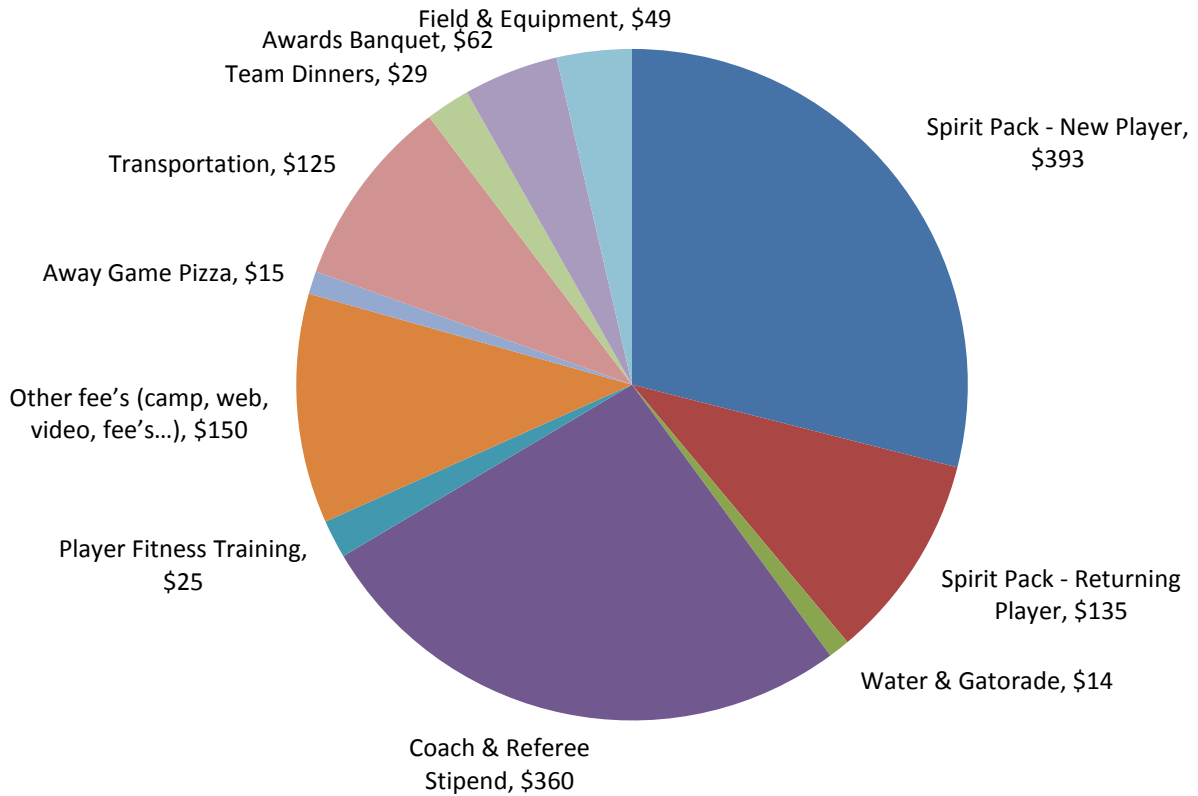
Player experience – *Part of a 7-time Conference Champion:*

- Unparalleled Coaching staff.
- District-mandated bus transportation for all out-of-conference games.
- College quality Nike uniform and practice pinnie rental.
- “College-like” look-and-feel: team gloves, team bag, team shooter shirt, team socks, team practice shorts.
Note, team helmet is purchased separately by player but stickers provided by BLBC.
- Game-day personalized dress shirt for school.
- Game-day water & Gatorade.
- Team dinners.
- Away-game, post-game pizza on bus ride home for school nights.
- Season kick-off Team Camp.
- Season-end Awards banquet, awards, and team gift.
- Senior Night recognition activities.
- Game videotaping that can be used for personal highlight reels (*extra costs dealt personally*).
- College/Pro-equivalent film breakdown and Stat’s analysis thru Krossover. Also provides for personal highlight reels.
- Varsity Spring Break trip to SoCal with NCAA D1 college game between last 2 National Champions!
- Field rental, referee and league fees.
- Optional team sweat-suit.





BLBC Season Expenses (*per player for the season*)



Average per player (w/o Spring Break Trip):

~\$1,400

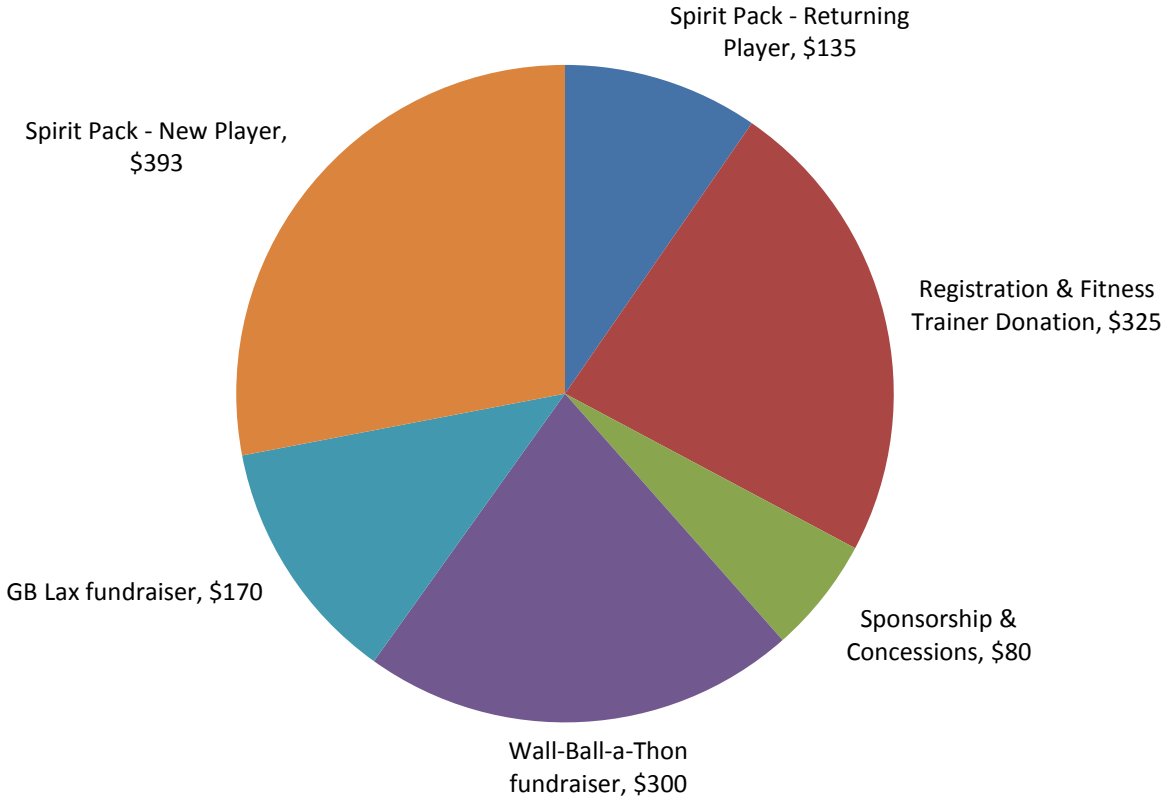
★ THIS IS NOT WHAT YOU HAVE TO PAY. The Average per player is just that, an average, considering different costs for new player vs. returning player. Please use this number simply as a general reference.

Our point of explanation here is to understand the real costs that go into each player each season.

The next slides outline our plans to generate the income to cover these costs without having to charge this amount to each player.



BLBC Season Income (per player for the season)



Average per player (w/o Spring Break Trip): ~\$1,400


★ THIS YEAR WE ARE LOWERING REGISTRATION FEES BY \$75 and including early-season team fitness trainer! WE ARE ALSO LOWERING FEES FOR THE SPRING BREAK TRIP IF WE CAN GET PLANNED FUNDRAISING!

Rather than ask for one large check to cover expenses, we're lowing our fees by focusing on Fundraising, Sponsorships, and Concessions that will raise almost 2x what we charge for Registration.

★ We need everyone's help to participate in all our money raising efforts and can't meet our program objectives without it.




Player/Parent “Payment” Summary:

 We are lowering fees by increasing the contribution from fundraising, sponsorships and concessions.

This is how you will “pay”:

- Registration & Trainer payment of \$336 (on-line cc fee’s included).
- Spirit Pack purchase in February.
- Active participation in the Wall-Ball-a-Thon for 2 weeks at the beginning of the season.
- Active participation GB Lax Raffle fundraiser in April.

 We can’t stress this enough. We’re working hard to lower out-of-pocket costs for everyone but can’t do this if we don’t have everyone contribute in our Fundraisers and help support our Sponsorship efforts.

Details will follow later in the presentation.

That said, we know Fundraisers may not be comfortable for everyone so we’ve developed options for you...



Player Payment Options:

- Option A: Wall-Ball-a-Thon Fundraiser Opt-out:**

Player	Cost	Covers
Varsity Returning	\$325	Registration, player fitness training Spirit Pack, Wall-Ball-a-Thon Fundraiser participation Estimated Spring Break Trip. Based on fundraising.
	\$635	
	\$525	
Varsity New	\$325	Registration, player fitness training Spirit Pack, Wall-Ball-a-Thon Fundraiser participation Estimated Spring Break Trip. Based on fundraising.
	\$893	
	\$525	
JV Returning	\$325	Registration, player fitness training Spirit Pack, Wall-Ball-a-Thon Fundraiser participation
	\$635	
JV New	\$325	Registration, player fitness training Spirit Pack (including team bag and team gloves), Wall-Ball-a-Thon Fundraiser participation
	\$893	

- Option B: Wall-Ball-a-Thon Fundraiser Participant:**

Player	Cost	Covers
Varsity Returning	\$325	Registration, player fitness training Spirit Pack Estimated Spring Break Trip. Based on fundraising.
	\$135	
	\$525	
Varsity New	\$325	Registration, player fitness training Spirit Pack (including team bag and team gloves) Estimated Spring Break Trip. Based on fundraising.
	\$393	
	\$525	
JV Returning	\$325	Registration, player fitness training Spirit Pack
	\$135	
JV New	\$325	Registration, player fitness training Spirit Pack (including team bag and team gloves)
	\$393	

For Option B, expectation is you actively participate in the Wall-Ball-a-Thon. Details are on the next slide.

Note, the team is working on a possible specific fundraising option for just the Spring Break Trip.

Prices above do not include Credit Card fee's for web payment.



Wall-Ball-a-Thon Fundraiser:

- 2 week social media & on-line crowdsource fundraiser that concludes with 2-hour Wall-Ball-a-Thon.
- New this year, *Captain's team vs. team challenge* for a special prize on Wall-Ball-a-Thon day!
- We need full participation by players which consists solely of sending out emails, Twitter, Facebook, etc... for a 2 week period.
- This is a player/parent fundraiser and we do need parents to support us and help “encourage” their son throughout the fundraiser and socialize as well.
- We will again use our own website to avoid 3rd Party fees.



In the last 4 years, our players have raised \$68,000 in this fundraiser, even without full participation. With full support, we could far surpass our target.

Note, the ending Wall-Ball session is a team session and the Coach wants all players to participate, even if they did the Opt-out Option A.



Sponsorship & Concessions:

- Our Budget has \$3,710 contribution from sponsorships and \$530 from concessions. This is a new area for us and we believe it can be beneficial.
- TONIGHT, we need parents willing to help us capture this income. Specifically:
 - We need people to work with Michelle on the following to get...
 - Businesses to contribute to our program like football and baseball.
 - Set up pizza sales during our Grizzly Night games.
 - Set up “Dine Out” events at local restaurants (The Habit, Jack’s Urban Eats, etc...).



We’d like to ask for a group of volunteers to help here and think it can be broken up into very small tasks. Please step up and contact Michelle Madsen to help.




GB Lax fundraiser:

- No auction this year.
- Amy Davito and the Auction Coordination team across BLBC, GLBC, and GBYL are planning a town-wide raffle with large and small raffle items as well as on-ticket coupons.
- Every player will be expected to sell at least 10 tickets at \$20.

Last year, BLBC got over \$8,000 from the auction and your enthusiastic support is critical for this new GB Lax fundraiser.

This benefits our Club, HS Girls Lacrosse and GB Youth Lacrosse and is our only community-wide fundraising event.


 Please see Amy Davito if you have any items that we could use for our raffle tickets.



Game-day support needs:

We need everyone's support to help out on game days. We will have the following season-long jobs and expect every family to sign up for one task and own the assignment with a group of fellow parents. Sign-up will be in February:

- Team Manager (JV)
- Field setup (JV)
- Field breakdown (Varsity)
- Clock & Scorekeeper (JV)
- Historian / Team Photographer
- Home game PA Announcer
- Game-day water & Gatorade distribution
- Home game gate monitor
- Team dinner hosts
- Senior Night helpers
- Awards banquet helpers
- Sponsorship & Concessions
- Spring Break Coordinator (Filled)

 Rather than individual game sign-up, we expect each family to sign up to be part of a season-long group for any one of the tasks above.



BLBC Timeline:

- **October 30 – December 15:**
 - gbhslacrosse.org on-line tryout sign-up & registration.
- ★ **February 8 (*teams announced*):**
 - Player/Parent MANDATORY meeting.
 - Parent game-day volunteer sign-up.
 - Spirit Pack & remaining payment (Option A or Option B) collection (on-line or check).
 - Optional team sweat order & payment.
 - Optional parent spirit wear order & payment.
 - Varsity Spring Break trip meeting.
 - *Refund for any player who doesn't make a team.*
- **February 9 through February 25:**
 - Player Wall-Ball-a-Thon fundraiser.
 - Player Wall-Ball-a-Thon on the 25th.
- **February 10:**
 - Team camp, details TBA.
- **February:**
 - Uniform & Spirit Pack hand-out.
- **February 23:**
 - First game.
- **March:**
 - Optional sweat hand-out.
- **April:**
 - GB Lax Fundraiser.