

## WAA BASEBALL 2015 SPONSOR RENEWAL

WAA is looking forward to another successful and exciting season in 2015. We hope you can be a part of it. We have some new sponsorship opportunities along with our returning ones. Please fill out all forms needed and return them to me. We are offering a early renewal rate if you renew by February 28<sup>th</sup>.

\_\_\_\_\_ Yes, I want to return as a supporter of Webster Athletic Association Little League program for the 2015 Season!

**Sponsor Name:** \_\_\_\_\_

**Sponsor Contact:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**E-mail:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

## **OPTIONS:**

### **THE SINGLE:**

**Team Sponsorship for \$275, early renewal discount \$250**

- Company name/logo on team hats
- Company name/logo on team home page
- Company name/logo on WAA homepage
- Company name/logo on WAA social media pages
- Team Photo Plaque

### **THE DOUBLE:**

**Sign Sponsorship for \$300, early renewal discount \$275**

- Sign renewal(reuse existing sign from previous year)
- Company name/logo on WAA homepage
- Company name/logo on WAA social media pages

### **THE TRIPLE:**

**Team/Sign Sponsorship \$525, early renewal discount \$500**

- All **The Single** (team) sponsorship rewards
- All **The Double** (Sign Renewal) sponsorship rewards-reuse existing sign from previous year

### **THE HOME RUN: League Sponsorship \$1,500**

- Sole sponsorship for either the WAA Summer House League or WAA Fall Travel League.
- Every team in these Leagues will be wearing your company name/logo their hats.
- Company name/logo will appear on the homepage for every team in the league
- Company name/logo will appear on WAA homepage
- Company name/logo will appear on WAA social media pages
- Sponsoring the Fall Travel League gives your business exposure throughout Monroe County

\_\_\_\_\_ **THE GRAND SLAM: Sponsorship of a New Dugout**

WAA is in the process of having New Dug outs designed for Empire Park. We are looking for Sponsors to provide the funding to make this project possible. Jon Fitzsimmons is a fellow board member and is our Capital Improvements Manager. Jon is currently working on the design and costs of the dugouts. If interested I will put you in direct contact with Jon so you can further discuss this limited opportunity. Each dug out sponsor will receive a permanent sign for the exterior wall of the dug out along with their company name and or logo on WAA homepage and all WAA social media pages.

\_\_\_\_\_ **WAA SPONSORSHIP BANNERS: \$75**

- This is a additional option for any 2015 Sponsor
- Company name/logo will appear on all WAA sponsor banners
- Banners are hung on park entrance fences, backstops and our concession stand

Team Sponsors can order extra hats for themselves or to hand out.

I want \_\_\_\_\_ Team Hats @ \$10 each= Total Hat \$ \_\_\_\_\_

Total Amount for your 2015 Sponsorship \$ \_\_\_\_\_

(All checks payable to WAA Baseball)

Please complete all forms and return with payment to:

Gregg Ippolito

WAA Baseball Sponsorship Coordinator

48 Dunning Avenue

Webster NY 14580

# **Team Sponsorships**-please complete the following sections:

**1) Sponsor Name**(text not logo) as you want it embroidered on hats.

---

(print exactly as you would like it embroidered on hats)

**2) Age Group**- Please circle the preferred age group(filled on a first come, first serve basis)

**ANY   5/6   7/8   8/9   9/10   11/12   13/14   15/16   17/18**

**3) I have a son/daughter and I would like to sponsor their team**

Son/Daughters name \_\_\_\_\_ Age \_\_\_\_\_

**4) I would like to sponsor a team coached by this person in this age group:**   Name of Coach \_\_\_\_\_   Age Group \_\_\_\_\_

**5) MLB Team request:** I would like a specific MLB team name for the team I sponsor.

**MLB team choice 1** \_\_\_\_\_   **MLB team choice 2** \_\_\_\_\_

**\*Due to the large request for certain MLB teams there is a \$100 fee added to your sponsor fee.**(MLB requests are given on a first come first pay basis)

# Sign Sponsorships-

**\*Please read and sign below**

- 1) Advertising space to consist of one sign mounted on the outfield fence at Empire Park fields or at D'Amico Park fields.
- 2) All signs will be ordered/provided by the WAA unless otherwise approved.
- 3) All signs will be aluminum, masonite, or similar material.
- 4) All signs may include one company logo or equivalent unless otherwise approved by WAA.
- 5) All signs will be displayed during the Spring, Summer and Fall baseball season.
- 6) All signs will be maintained by WAA. If a sign becomes unusable through normal wear and tear after numerous years of use, WAA and the sponsor will discuss terms to order a new sign.
- 7) If a sponsor has significant name/address/informational change to a existing sign they will bear the cost of a new sign.
- 8) All text/logos must be approved by WAA.
- 9) All signs will be 3' wide by 6' long, unless otherwise approved by WAA.
- 10) All sign sponsorships will be for one year and will require payment in advance.
- 11) If you choose too renew the existing sign in subsequent years the sponsorship rate will be at a discounted rate based on the renewal rate for that particular year.
- 12) If a sponsor chooses to not renew/return, WAA will attempt to store the sign for one year. If the sponsor does not renew after one year, WAA reserves the right to dispose of the sign. If the sponsor returns at another time, they will bear the cost of a new sign.

Sponsor's signature \_\_\_\_\_

Date \_\_\_\_\_

**PLEASE ATTACH A DRAWING, PHOTO, BUSINESS CARD, OR DESCRIPTION OF YOUR SIGN.**

**GUIDE LINES FOR SUPPLYING ART WORK:**

**Software Formats:**

Adobe Illustrator- CS3 or newer. Convert text to outline. Please avoid using transparencies with spot colors. Support files must be EPS, TIFF or PDF  
Export files as AL, EPS, or PDF.

CoreIDraw(Macformat;version 11, PC Format: version X5)Keep colors as spot. Send all support files. Export text as curves.  
Export files as AL, EPS, or PDF.

**Support Files:**

EPS-Illustrator: Save as Illustrator EPS.

TIFF-

Photoshop: save as 300dpi grayscale at actual size

Bitmap Raster Image: 1200 dpi at finished imprint size

PDF-File must contain vector art, high resolution(300 dpi) images at finished imprint size and postscript fonts.

Fonts-Convert all text to “paths” or “outlines”(Vector Art).

Compression-Winzip

If there are any quality issues with the art work you send WAA will put you in direct contact with the printer.