

April 20, 2010

Director of Girl's Lacrosse Report:

For the months of March to April I have been in short working the activities of my job description. I have noticed that for next year the big planning (travel teams, end of year tournament) needs to be done well before season starts. I am so busy putting out fires and answering e-mails that switching gears to plan a large event is challenging. However, now that the first season is almost under my belt, and Blake and I are joining forces to make the girl's side better mimic the boys and vice versa (taking the best of both sides), next season should run more smoothly.

- 1) Travel teams up and running- Getting the information out about travel teams. Looks like u-15 tournament team will be a go for launch. However, it looks like they have about 30 less girls trying out this year. The festival teams are low in registration despite different types of promotion and available information. Talked with Amy Mc Cleary about holding registration open for one more week before we pull the plug. Registration is non-refundable and due on May 1 at a total of \$2,600 for both teams.
- 2) Scheduling issues- Redid the u-11 west schedule...added games to the u-9 schedule. In both instances I purge the old and upload a new schedule to the website via an excel spreadsheet. For the u-11 I spent 20 hours getting the new schedule done, getting it up on the website, to the ref assigners, out to the reps and coaches for approval. Have had many scheduling issues with the U-11 this season. I will be re-evaluating how scheduling is done on the girl's side for next season. I have many unhappy coaches upset with travel who would rather forfeit (this does not mean anything on the girls side) than drive to Redding one time...whereas Redding is constantly traveling. Don figured that I had over 260 game changes for the month. Between Don and I we made 314 changes out of 512 girls games not including the redo of the u-11 schedule and the addition of the u-9 schedule. Each one of these changes takes more than 3 minutes to do.
- 3) Mid Season Questionnaire- Sent out a mid season questionnaire to all of my reps. I wanted to do it now while the season was still fresh. I hoping to code their responses and use it to help make the 2011 season better.
- 4) Monthly Call In- Talked about end of year tournament and issues that have come up on the field so far this season. Conference calls are great because we can get more people on the calls. However, I've noticed attendance is dropping. I've started calling out reps who are not on the calls. The problem with reps not being on the calls is the fact that it kills the communication. The chain of communication should be: Parents => Girl's Rep => Division Commissioner => Kristine =>Board. I'm trying to figure out a system to get people on the calls. Do we fine them? Does not seem like a good idea to keep tacking on fines right and left.
- 5) End of Year Tournament-
 - a. Vendor Contract- Did rough draft of an NCJLA vendor contract have included this with my report.
 - b. Duties- Went over to-do list with Blake as to which each of us will be doing for YET we have balanced out the to-do list and are feeling pretty good about things.
 - c. Schedule- Put together the brackets and seeding for the girl's side

- d. Vendors/Sponsors- On the hunt for vendors.
- e. Things we need- Road barricades (to buy or rent?) found website where they seem rather reasonable (\$80 before shipping), detour signs, no dogs on fields signs, trainer & officials signs, ice chests for first aid ice (x2), tents (x2), field boxes (I want to put together a field box for each field that has the timers, cones, rules, flip charts in them for easy set-up, take down, and storage).
- f. All are very happy to find out that they have already paid for this. I have not heard of any teams (so far) that will not be attending.