



AHA Board Meeting Agenda May 12, 2014

**David Sullivan, Jeff Smith, David Feldman Joe Lanzafame, Teri Larkin, Eliot Deres,
Bryan Coughlin, Ryan Scott, Gary Elson**

Quorum called at 7:16

- Review of 4-14-14 Minutes
Reviewed, motion to accept, voted without dissent
- Hockey Operations Review (David Sullivan)
 - Coaching Selections/Coaches Meeting
Coaches for all teams with the exception of PeeWee White. Waiting until the fall to fill this position
 - Team Breakdown
Batam 24 players, A team kids making firm commitments will be difficult. May revisit the option of a single team for the fall. 3 Pee wee teams, 4 squirts, Mite teams waiting for final numbers
Spring Coaches meeting to be scheduled. Before June Board of Directors meeting, all coaches invited to attend.
Change of the operating rules, incorporation of dividers who is responsible for set-up and break down, \$7k
- GSL Update (Jeff Smith)
No update, need a representative to attend to this Wednesday, May 14th meeting.
- 2014-2015 Tournament Preparation (Dan Feldman/Gary Elson)
Stay with the Mite tournament, and look to expand for Thanksgiving Pee wee, and to expand the Freeze out to Include Squirt A teams. Use UMass hockey games as a draw for a Friday/Saturday or Saturday/Sunday mini playoff format for four teams. Tournament committee what would the composition be 3-4 people. Use the summer to put this group together. Put in advertising for Mass Hockey Magazine, Freeze Out, Mite March Madness, Pewee??? Possible Bantams. Thanksgiving and Christmas time frame. Start small and then grow the size of the tournaments. Columbus day weekend.

- 2014-2015 Fundraising/Sponsorship Preparation (Dan Feldman/Teri Larkin/Kim Pacheco)
 - Walmart Foundation/Rotary Club of Amherst
 - Friends of Hadley Pre-School

Jim Mileski and Peter Stoneham contacted Dan to help out with these efforts. Try to do as much as we can to control the cost of registration. Make up a list of who corporate donors are and when then want the ask to come. Walmart charitable giving. Above list is just two of the list. Want to get a list of 10 donors who could donate at \$300 each as a target. \$100 gft to Friends of Hadley Pre-School for any level skater, moved unanimous approval. Teri directed to Kari Bachand for the letter and archives for past donors. What does a donor get for their contribution? What can we offer them? Levels of sponsorship. Bench banner for advertising. Corporate sponsors product placement.

- Status of Olympia Ice Center (Dan Feldman/Bryan Coughlin)
 - Amherst College Approach
 - Tab's family closed, or closing a deal with Lowes, but the Olympia Ice Center website says this is not true and only a rumor. Rebuilding relationships to Amherst College. Starting in June reach out the Amherst AD or Suzanne Coffey. Feldman/Kang/Coughlin/Schulkind**
- UMass Hockey Reverse Raffle Review (Jeff Smith)
 - AHA was well represented. The Pond Club was appreciative. Good community building night. Grow the event next year. Jeff Smith was M/C and AHA won big, one free ticket for next year.**
- 2014-2015 Board Schedule (Dan Feldman)
 - Booking through March 2015 Feldman guesses that board meetings will be Tuesdays, Conflicts with Batam/Midget practices and goalie clinics.**
- Financial Review (Matt Motyka)
 - Plans to have formal review for the June meeting. Tax return due Thursday. What was the cost of the clinics? Need to do a collective evaluation of the entire budget and the expectations for fund raising. June meeting will be last year's fiscal review and be ready to go for July 1st live website for registrations.**
- Old Business
 - Mite Red Trophies Dinn Brother have delivered the name plates need to find the trophies.
- New Business

Meeting adjourned at 8:05