



Hillsborough High School Boys Lacrosse Booster Club Meeting Minutes

May 14, 2013

Next Meeting Tuesday June 18th 7 PM (TBD) - Board of Trustees Only

Attendance

Todd Alboum, Lori Boch, Jim Boland, Lou Coetzer, Tom Columbia, Carol Cropley, Sheila Curran, Merrill Davies, Dan Farinaro, Rob Fitzgerald, Chris Gradone, Debbie Grouss, Tricia Hiller, Karen Kellerman, Sara Kouten, Paul Mahoney, Karen Melillo, Pam Puleo, Jinny Strawderman, Laura Ziminski, and Carol Zimmerman

President's Report

Dan Farinaro welcomed everyone to the meeting and started with a summary of recent events. Senior Day was a great event for all. The booster club provided each senior family with a booklet commemorating the event. Several parents took pictures of the ceremony (Mahoney, Grasso) and those photos are needed. The boys have posted them on Facebook but parents do not have access to their group. Paul Mahoney will put his pictures on a flash drive and give to Coach Wilson who can put them on Drop Box. Fred Lewis has also taken pictures of two varsity games and has provided a link to his site. Merrill Davies will email the information to varsity players and parents.

The Pink Out game was also very successful. There are still a few outstanding pinnies and money. Sara Kouten is working on collection. There will not be any unsold pinnies as there is a waiting list for them. HHS student attendance was low because the event conflicted with Spirit Night practice. It was suggested by the group that the Pinnie Night and Senior Game be combined and should be scheduled so as not to conflict with Spirit Night practices.

The Spring Raffle was completed. Financial details will be provided by Chris Gradone in the Treasurer's remarks. Participation was not great this year and a number of underclassmen did not sell their tickets. Can we have consequences related to failure to participate in fundraising? Should we consider an opt-out (i.e. make a donation to the booster club in lieu of selling tickets, coupon books, doing Shake-A-Can, etc)? Dan

reiterated that all of the money that the booster club raises goes to our boys and takes care of items that the school cannot fund due to budgetary constraints. If parents are opposed to specific fundraisers (Shake-A-Can) then please come forward and suggest something else and run that event.

Vice President's Report

Rob Fitzgerald reported that the May 5th Shake-A-Can went well and brought in over \$1100. Merrill Davies commented that the boys need to know why they are raising money and should be able to articulate the reasons when asked by potential donors.

The shooting wall is getting closer to completion although it is currently being held up by the Board Of Education's need for a stamped, raised seal engineering study. The study was completed but the documentation was not marked with the raised seal. This will cost an additional \$200. After we receive this (next few days), then it is on to the architect and planning board. The wall may not be completed by the end of the school year and we still don't know if a footing is required. Rob will follow through with the wall but since Rob is stepping down upon the graduation of his son, parents will need to get involved with landscaping and turf.

Treasurer's Report

Chris Gradone presented a financial review. The Media Guide generated a profit of \$6385! (Post-meeting note: Fulfillment items - plaques, frames and teams - are on order; no estimate of cost - Abed Medawar was unable to attend). The Spring Raffle grossed \$5225. The booster club funded \$1250 for prizes and \$500 was donated by a former lacrosse parent and the Ciattarelli family. Net after cost of prizes, printing and fees is \$3899.

The Pinnie Sale has not been closed out yet. When it is completed, the booster club will donate a large portion to the Triple Negative Breast Cancer Foundation (amount to be decided by the Board at the June meeting). Chris will also include the \$175 that was collected via a Shake-A-Can at the Breast Cancer Awareness game.

The booster club received a \$978 grant from the Affinity Federal Credit Union for two goals. The goals were already purchased although we are still waiting for the check.

Apparel has generated a profit of \$1054 to-date. Some inventory remains and will be sold at the banquet.

Secretary's Report

Merrill Davies reported that last month's minutes have been posted on the website. The fundraising and community service tracking sheet is nearly complete and will be forwarded to Laura Ziminski and Tricia Hiller for the Senior Recognition Awards. Support was provided to the Pinnie Sale, Spring Raffle, and Banquet. Game announcements were sent for all home games and some away games.

Post-meeting Note:

A number of problems were reported with regard to meals for the JV team. Several boys were taking multiple sandwiches, leaving others to go without. This occurred during 2-3 games. This was reported to Coach Wilson and Coach Martin.

Coach's Report

Coach Wilson was unable to attend the meeting.

Topics

Banquet - The year-end banquet will be held Monday June 3rd. Lori Boch held a meeting at her house on May 2nd. All required tasks have been delegated. Senior gifts (custom blankets) were ordered and received. Sodexo will cater the banquet and the meal will have a barbeque theme. Sodexo will provide hamburgers, veggie burgers, chicken, a New York style hotdog cart with toppings, pulled pork and several types of salad. The cost will be \$10 per person. Players and coaches will not be charged. The price charged will be \$16 for parents and \$12 for seniors and children. We will need to buy beverages and dessert. Water has been donated. Lori reports that she has received a small numbers of forms/money. Lori needs a headcount for Sodexo by May 20th. Merrill Davies will consult with Coach Wilson regarding avenues to reach out to parents and players. Chris Gradone suggested text messaging (160 character limit). Chris informed the group that next year we can accept online payments through the website. Dan suggested using Evite (social-planning website for creating, sending, and managing online invitations).

Fundraising - Tom Columbia prepared a spreadsheet/schedule summarizing proposed fundraising events for next year. The spreadsheet includes estimated returns for some events.

- Applebee's Pancake Breakfast - requires 4 weeks lead time. Schedule for October and make sure no conflict with Hockey. Profit \$7 per attendee.

- Car Wash - no overhead; suggested that there is no charge and accept donations.
- Coupon Book - Trudie Boland will take this over from Leslie Siegel; proposed to run in mid-November with collection to coincide with the first day of Boro Fit Club. Profit \$10 per book sold.
- Comedy Night - requires 5-6 week lead time; Tom will see if he can book now for October.
- Shake-A-Can - November and February; generates total of ca. \$2500.
- Senior Boot Camp Clinic - end of February (same day as second Shake-A-Can); no overhead. Profit ca. \$975.
- Apparel - not currently run as a fundraiser but we do have some profit. Chris Gradone reports that we can now have multiple online stores on the BoroLax website. This will allow us to sell apparel year-round and will make special orders (i.e. spirit packs) must easier to do. We will also be able to sell items to the youth players via pre-orders. We will just need to determine delivery options.

Tom will revise the spreadsheet with the rough schedule outlined above. Merrill will post it on the website.

Summer Tournament - Nothing to report.

Apparel - Discussed in Treasurer's report.

Media Guide - Discussed in Treasurer's report. Abed Medawar was unable to attend to provide update on "fulfillment" - team pictures and plaques for sponsors.

Spring Raffle - Discussed in Treasurer's report. Karen Kellerman and Merrill Davies will prepare a packet to be passed on to Jinny Strawderman who will run the raffle next year. A number of boys did not sell their tickets. All seniors sold their tickets as a requirement for the Senior Recognition Award.

Golf Outing - Jim Boland reported the golf outing was cancelled due to lack of interest. Only 20 golfers were registered.

Game Day - See Secretary's report, Post-Meeting Notes. Nothing additional to report.

Senior Recognition - Applications and the required essay are due May 10th and should be mailed to the P.O. Box. No applications will be accepted by Coach Wilson.

Post-Meeting Note: Laura Ziminski and Tricia Hiller requested the creation of a new booster club award to recognize 2 seniors for Academic Achievement. GPA will be a component of the criteria as well as other activities and awards. The required essay will also be considered. The Board agreed to provide a plaque for the recipients but no monetary award will be given due to budgetary constraints. All 12 seniors submitted applications. Three were collected by Merrill Davies so that the applicants could meet the deadline.

Fun Run - Nothing to report.

Shake-A-Can - See Vice President's Report.

Off-Season Activities - Nothing to report this month.

Community Service - Nothing to report this month.

"Save Around" Coupon Book - See Fundraising. Nothing additional to report this month.

Elections - Nominations were accepted throughout the month preceding the May meeting. Dan Farinaro (President) and Chris Gradone (Treasurer) were unopposed for a second term. Todd Alboum and Sheila Curran were nominated to run for Vice President and Karen Melillo was nominated to run for Secretary (unopposed). Twenty-one booster club members were present for the vote.

The 2013-2014 Board of Trustees are:

President	Dan Farinaro
Vice President	Todd Alboum
Treasurer	Chris Gradone
Secretary	Karen Melillo

The next meeting will be held on Tuesday June 18th at 7 pm (location TBD). This meeting will be for in-coming and out-going board members only.

Respectfully Submitted,

Merrill Davies
Secretary