



Hillsborough High School Boys Lacrosse
Booster Club Meeting Minutes
January 8, 2012

Next Meeting Tuesday February 12th 7 PM (Room TBD)

Attendance

Lori Boch, Jim Boland, Lou Coetzer, Tom Columbia, Carol Cropley, Sheila Curran, Merrill Davies, Dan Farinaro, Jan Genes, Chris Gradone, Debbie Grouss, Tricia Hiller, Karen Kellerman, Scott Kellerman, Anne-Marie Lahore-Shapiro, Abed Medawar, Karen Melillo, Jim Panaccione, Crissy Pocaigue-Cace, Pam Puleo, Karyl Rucci, Jinny Strawderman, Coach Wilson, Laura Ziminski, Carol Zimmerman

President's Report

Dan Farinaro opened the meeting with the sad news that Coach Bob Zwirko's mother passed away on Sunday, January 6th. The viewing will be held on January 9th from 2-4pm and 7-9pm at Fucillo and Warren Funeral Home in Manville. The Booster Club will make a donation to the Zwirko family.

Jeff Gill, John Von Nessen and Dan met with Milan Rose to discuss the 2013 Media Guide. Owner Sue Harding agreed to produce this year's guide. John Von Nessen will provide all layout info to Jeff Gill. Abed Medawar is heading up sales. Dan stated that the group needs to step up sales compared to last year as we missed several opportunities to retain past sponsors. Abed has a list of last year's sales plus all of the businesses in town (as of a year ago). He requested that the group advise him of any new businesses that have recently opened in town. If anyone is interested in seeing the lists, please contact Abed. Tricia Hiller requested a few of last year's guides to use for sponsor sales.

The Spring Sports Scrapbook cannot be done this year (at least not advertised as an insert to the yearbook) unless we can come up with an alternative. Jim Panaccione suggested that the seniors petition Principal Bingert as they are the ones that are excluded from the yearbook sports section. Coach Wilson thought that the problem may be related to the contract that the school signs with the yearbook production company. Laura Ziminski volunteered to talk to Ms. Bingert and see what our options are. Laura also suggested a poster (i.e. Costco, \$10 each). Tom Columbia stated that Fred Lewis regularly photographs games and would have many pictures (if we couldn't use those from Milan Rose or Lifetouch).

Vice President's Report

Rob Fitzgerald could not attend the meeting so Scott Kellerman updated the group on the shooting wall. He was not able to get much additional info from his Board Of Education (BOE) contact Dave Frusco in December. He called again yesterday but could not reach Mr. Frusco. A meeting with Mr. Frusco is merely preliminary before even getting the township architect to examine the plans and give suggestions. Wall construction (no matter the design) is unlikely before the season starts. Laura Ziminski will talk to Beth Martello (parent of former Boro laxer) in BOE office. Scott will give Laura details on what to ask.

Treasurer's Report

Chris Gradone could not attend the meeting so Dan gave the December financial report. Not much has changed from the last report. Bank accounts and deposit slips now have our legal name (HHS Lacrosse Booster Club, Inc.). Chris is in the middle of IRS re-application. Jim Panaccione requested a report comparing this year's expenses and revenues to those from last year.

Secretary's Report

Last month's minutes, as well as the revised by-laws, are posted on the website. The Booster Club page can be found under the High School section (left side of borolax.com website). Merrill Davies also reported that she needs to update the committee list.

Coach's Report

Coach Wilson reported that currently there are no needs. The varsity schedule was e-mailed to all high school players and parents. Coach may still add some scrimmages. The varsity team will participate in the Headstrong tournament on Long Island. The first game will be at home against Westfield. The team will have a Friday night home game on April 19th against North Hunterdon. May 1st will be alternate uniform/pinnie night at home versus Hunterdon Central. Senior Day will be on May 4th when the varsity team plays Cherokee. On May 14th, Hillsborough will host Somerville.

Topics

- **Teens for Jeans** - The boys have everything they need for the campaign (bins, fliers, announcements). The Power Point slide will appear on the HHS slide show tomorrow and a paper copy will be placed in staff mail boxes. An announcement will be made over the PA system this week (Siegel and Zellers). The boys need to "sell it" to their friends. Denim pants, Capri pants, and shorts of any size will be accepted. Target date for collection/sorting night is Feb 4th which coincides with the last day of midterms.

- **Coupon Book "Save Around"** - Leslie Siegel could not attend the meeting but sent word that money and unsold books are due on Monday, January 14th. Leslie Siegel will coordinate with Coach Wilson for turn in.
- **Senior Recognition** - Tricia Hiller and Laura Ziminski have nothing to report this month.
- **Spring Raffle** - Karen Kellerman reported that there are currently no issues but she did not receive any responses on prize solicitations. Dan would like to give it one more month and send out another e-mail blast to HHS and Youth organizations. Jim Panaccione suggested contacting Media Guide advertisers and barter free ads in exchange for donated prizes. Karen needs to know exact prizes for mock ticket and application. She cannot wait until the next meeting so the new deadline will be January 28th. At that point, if donations are not made then the board will decide on prize levels and fund them. Karen will order the tickets and submit town application in February.
- **Apparel** - Sara Kouten reported that apparel orders are expected to arrive at the end of January. Helmets (Cascade from Universal) were received before Christmas
- **Golf Outing** - Jim Boland wants to solicit gift(s) for auction i.e. from Universal Lacrosse. He has heard back most of the golf courses that he has contacted. Fox Hollow (available May 10) and Royce Brook (only April date) will charge ca. \$150 each and we would need to charge ca. \$200 to make money. Hillsborough will charge \$99 each for everything including beer. He is still waiting on Bunker Hill.
- **Fundraising (General)** - The next Shake-A-Can will be held on Feb 23rd. The Senior Boot Camp Clinic will be held the same day so seniors will be exempt from Shake-A-Can if they participate in the clinic. If anyone would like to organize another Shake-A-Can (i.e. adults at Petrock's), they are encouraged to step up. For the Feb. 23rd event, we may want to eliminate low-volume sites since there will be less boys available. Rob Fitzgerald will organize again?

Co-Chairs Tom Columbia and Crissy Pocaigue-Cace welcome new ideas. Tom has prior experience with casino/comedy nights and "Bids for Kids" (auction with donated sports memorabilia) would like to know the group's target goal. Dan's response was "As much as we can possibly raise and more than last year". Our eventual goal is to turf (full or half) a field(s) on the side of the school or have a covered practice area. The girls' lacrosse and boys' and girls' soccer programs are interested in partnering with us. The problem has always getting parents to help out with these events.

Jim Boland suggested that we run our own summer tournament like Bridgewater Lacrosse/Sweet Laxin'. A proposal was to get a sponsor and name the tournament after the sponsor i.e. BoroLax/Universal Lacrosse Tournament. It may be too late for this year but we need to plan for the future. We would start small and invite local lacrosse programs. Possible venues include ARIS, Triangle ES/HMS, Triangle Football

Complex, and Docherty Park. The group agreed to form a committee now with members being Jim Boland, Jim Panaccione, Karyl Rucci, and Coach Wilson. Coach Wilson indicated that a "playdate" or mid-week tournament similar to the one Princeton University runs would be possible for this summer - HS and/or Youth. Tom suggested handing out information during youth tournaments in the spring. Also, we should contact local referees (i.e. Tony Damelio, Rich Dupras, Mike Donelan) and ask them to donate their time. Abed thought that attaching a local business/cause/benefit would attract local business. For example, the Stage House Tavern sold pulled pork/beef sandwiches at a baseball event and gave out coupons for their restaurant.

Holding a car wash was another idea proposed. The sophomores held one and raised \$860 for Ronald McDonald House. Tom thought that we should not charge a set fee but instead ask for a donation.

- **Banquet** - The year-end banquet will be held on Monday June 3rd. Lori Boch will have a meeting in March. She emailed Sodexo (school cafeteria vendor) and reported that prices are really good (ca. \$8/person). The group agreed that a change from Nelson's Corner Pizza is a good idea. Dan suggested a change of location but the senior parents in attendance wanted to stay at HHS. Also, this may not be allowed by the school or athletic director. Laura Ziminski will inquire. If Sodexo caters the event, they will want to do it at HHS.
- **New Topics** - None.

The next meeting will be held on Tuesday, February 12th at 7 pm (room 312).

Respectfully Submitted,

Merrill Davies
Secretary