



**Hillsborough High School Boys Lacrosse  
Booster Club Meeting Minutes  
February 7, 2012**

## **Attendance**

Coach Wilson, Jeff Singer, Paul Malecki, Ginny Malecki, Merrill Davies, Carol Cropley, Tricia Hiller, Sara Kouten, Karen Kellerman, Lori Boch, Chris Gradone, Mary Thomson, John Von Nessen, Rich Boylan, Steve Mooney, Karyl Rucci, Laura Ziminski, Lou Coetzer, Ernie Santorelli, Pam Puleo, Ginny Strawderman

## **President's Report**

None

## **Vice President's Report**

None

## **Head Coach's Report**

- The Freshman raised \$700 to buy a snow blower for Ronald McDonald House. The unit was delivered on Jan-21-2012.
- Purchase of the net for turf field end zone (ca. \$10K to be paid by booster club, \$5K from athletic dept) is in-progress. This 15' high heavy-duty net is movable and will allow for the lacrosse teams to practice at the same time as Spring Track and Field.
- Coach is working on the scheduling for all teams' practices. The Varsity team will practice from 5-7pm on the turf with the first check in at the weight room at 4 pm. The varsity players will have the option of taking their gear home with them each day to allow them to go directly to the weight room instead of visiting the locker room first.
- The spring sports meeting was held this AM. Coach to send out recap. All apparel was distributed during the meeting.
- Trainers to test 9<sup>th</sup> and 10<sup>th</sup> graders this year for IMPACT (concussion testing). Any others requiring testing will be notified.
- The season will start Mar 1<sup>st</sup> with equipment handout and fundraiser book collection (more info below).

## **Treasurer's Report**

Paul Malecki reviewed last month's financial statement.

Paul is talking to contractors regarding construction of the shooting wall. Jim Panaccione has a design already and Coach Wilson suggests that the group goes ahead with the approval process concurrently.

## **Secretary's Report**

Danielle Zellers has officially resigned as Secretary due to work commitments. Merrill Davies will take over her responsibilities effective immediately. The website needs to be modified to reflect this change.

Minutes from December and January have been posted on the website.

## **Shake-a-can**

Shake-A-Can will be held on February 25<sup>th</sup> from 8A-12P at 8 locations and from 10A-2P at Quick Chek. Assignments are shown below. Seniors that are participating in the Skills Boot Camp Clinic will be exempt. Seniors not participating in the clinic will serve with the Juniors. There will be 2 players and 1 parent for each time slot. Class representatives will set the schedules and inform players.

Juniors and Non-Exempt Seniors – Wawa, Bagel Bistro, Bagelicious  
Sophomores- Farmer's Market, IHOP, Hillsborough Diner  
Freshman- Quick Chek, Dunkin Donuts, Catered Affair

Mary Thomson suggested Super Bowl Sunday for future events.

## **Fund Raising**

The wine-tasting event was declined by HHS administration. The event was deemed inappropriate since alcohol was the focus of the evening.

A "restaurant night" should be OK since alcohol is not the main focus. Paul Malecki is talking to Café Graziella (by Cost Cutters, BYOB) or Tusk (price would include alcohol). This would be a fixed price event. Proposed date is March 24<sup>th</sup>. If anyone has other suggestions, please e-mail Paul at malecki5@comcast.net.

The Youth Skills Boot Camp at PowerTime Sports (Feb. 25<sup>th</sup>, 11A-12:30P) has been capped at 40 boys. So far, 31 boys have signed up. Cost is \$25. Chris Gradone will send one more e-mail blast. The event will be covered under our insurance policy as well as the insurance provided with US Lacrosse membership (required for all participants).

Coupon Books – The Enjoy the City coupon books were distributed to all players today. Each player was given 5 books to sell at \$20 each. If all 5 are sold, the player will receive a free book and be entered in a raffle for \$25. **The booster club will receive \$10 for each book sold. All unsold books (must be in new condition) and money must be handed in by March 1, 2012.** Please note that books can be customized for other areas (in-state as well as out-of-state); info is included in the coupon book. For other areas, players should collect the money, get buyer's address and the company will mail the version for that specific locale.

## Summer Tournament

Hillsborough Youth Lacrosse will hold the Somerset County 8<sup>th</sup> Grade Tournament in mid-June. Eight teams have registered and games will be played on 2 fields at the Triangle Road complex.

## Golf Outing

Paul Malecki reported that Dan Farinaro is zeroing in on May 4<sup>th</sup>, mostly likely at Bunker Hill Golf Course with a different caterer than last year. The approximate cost is \$125 for Golf (1pm tee time), lunch and dinner. A dinner only option will also be offered.

## Wings Game

Free Wings tickets for the Feb-12-2012 game (Sunday, 4 PM) will be given to Philly Indoor Lacrosse Tournament participants. Varsity players will be participating in the tournament on Feb-11-2012.

The booster club originally planned to attend the March 25<sup>th</sup> game (Sunday, 4PM) as a fundraiser but the group felt that ticket sales would be low due to other lacrosse events held the same weekend (Fun Run and proposed Restaurant Night on March 24<sup>th</sup>). The only other home game available during the season that does not conflict with any high school or youth games is Friday April 6<sup>th</sup> at 7 PM. However, Varsity practice ends at 7PM. It may be best to skip the Wings fundraiser this year.

## Raffle

Karen Kellerman reported that the booster club will be funding the raffle this year as no major donations have been received to date. The prizes will be \$1500, \$500, and \$250 Visa gift cards. All paperwork has been submitted to the town.

Donations to offset the cost of the raffle are welcome. Karen will follow up with Terry Colburn to see if her company will match last year's donation.

## Sponsorship for Media Guide

Steve Mooney and John Von Nessen – The deadline for obtaining sponsors is March 1<sup>st</sup> (ca. 3 weeks)! Below is a list of target sponsors and booster club member contacts. Volunteers are needed to contact several businesses. Please e-mail Steve Mooney if you need a form ([stevenmooney73@yahoo.com](mailto:stevenmooney73@yahoo.com)).

Angelo's Pizzeria – Strawderman  
Belle Mead Animal Hospital - Kellerman  
Body Shop – Boch  
Catered Affair – Malecki  
Hillsborough Dry Cleaners – Kouten  
IHOP – Singer  
Just Subs – Singer  
Memory Lane – Boch  
Nelsons Pizza – Boch  
Raritan Animal Hospital (Dr. Laffoon) – ??  
S&R Pools – Farinaro  
Sal's Cleaners– Puleo  
Salad Works – Coetzer  
Sal's Pizza – Malecki  
Stewart's Towing – Malecki  
Belle Mead Auto Body – Malecki  
Bentley's Jewelers – Mooney  
Belle Mead Orthodontics – Strawderman  
Black Night Trading – Thomson  
Bollinger (Lou Lefevre) – Thomson  
Culinary Creations – Singer  
Certified Financial Services– Mooney  
Royal Driving School – Boch  
Somerset Orthopedic - ??  
Somerset Emergency Physicians – Thomson  
Victor's Air Conditioning – Dan  
Belle Mead PT – Davies  
PowerTime Sports - Davies  
Game Stop – Singer  
Bagelicious – Kouten  
Pretzel Factory - Kouten

Please feel free to contact other area businesses. When asking for sponsorship, please stress the benefit of the highest level of sponsorship (\$250). All Premier sponsors will have their ads posted on the BoroLax.com website. Chris Gradone reports that in the last 30 days, there were 8184 visits to the website.

**IMPORTANT – Celebrate Your Lacrosse Player Ads** – If anyone intends to have a player ad for their son, please contact Pete Davies ([lpdavies@shimadzu.com](mailto:lpdavies@shimadzu.com)) ASAP! He will need pictures of your son and suggested text. Keep in mind that last year he produced 28 player ads. The sooner he has any

requests, the better. **The deadline for requesting ads is MARCH 1<sup>st</sup>.** Please do not wait until the deadline. An e-mail with the form will go out to all parents.

Steve Mooney would like for Pete to design the cover for the Media Guide, as he has done for the past two years.

Spring Sports "Scrapbook" – Milan Rose will produce an insert to be sold as a supplement to the HHS Yearbook. The ca. 20 page Scrapbook will contain current photos from all Spring Sports (as opposed to the yearbook which contains photos from previous year) and will be available to the entire student body. Sales will be on a pre-order basis but we will get some extras. All selling is to be done through players and booster club only. Teachers cannot mention the Scrapbook during mandatory morning announcements although players can do so. The Scrapbook will be sold for \$10 each and the booster club will receive a \$5 profit. Coach Wilson will e-mail order forms to all spring coaches who will e-mail to players. Distribution will be in June. A mock up was provided to the group for evaluation. Mary suggested bringing the sample to other spring sports booster club meetings.

## **Community Service**

Community service will be done in conjunction with the Ronald McDonald House. The Freshman have already completed their service by raising money for and purchasing a \$700 snow blower, which was delivered on January 21<sup>st</sup>. The Juniors will be cooking for RMH on April 12<sup>th</sup> (spring break) and the Sophomores will hold a Car Wash on May 19<sup>th</sup>. Seniors plans have not been solidified yet.

## **Apparel**

Ca. \$1500 of apparel inventory remained after all orders and ca. \$1120 was sold today during pickup. If remaining apparel is sold, this will cover the cost of the new practice pinnies. No additional re-orders are allowed to prevent excess inventory.

Ginny Malecki will be "retiring" from apparel sales at the end of the year. A volunteer is needed to pick up apparel duty; Ginny will mentor. She does not recommend on-line ordering since orders generally are not received in a timely manner. Additionally, this will drive up cost of spirit packs, which are currently sold at cost. The booster club only makes money on select items (i.e. shorts). While the club does make a \$10 profit on helmets, the helmets are obtained at a steep discount and are offered way below Universal Lacrosse's current pricing.

## **Game Day**

Coach Wilson is still looking for announcers. Nelson Thomson will do if necessary. It is likely that DJ Rolle (HHS Class of 2010) will come back as the videographer. Chris Gradone will photograph the Varsity team. Photographers are still needed for Freshman and JV games.

Lori Boch has pictures from last year's Freshman and will provide to Pete Davies for the Media Guide.

Milan Rose has photos of many of the boys on their website.

If anyone has pictures of the current Freshman from last year (Youth Lacrosse or Middle School), please contact Merrill or Pete Davies ([pmtdavies@comcast.net](mailto:pmtdavies@comcast.net) or [lpdavies@shimadzu.com](mailto:lpdavies@shimadzu.com)).

## **Fun Run**

The annual Fun Run will be held on March 24<sup>th</sup> from 11:30 to 2PM. Format will be the same as last year. Pizza will be served.

## **Banquet**

The year-end banquet will be held on June 4<sup>th</sup>. Nothing else to report at this time.

## **Attendance at Games**

Steve Mooney and the group discussed ideas for increasing student attendance at home games. Ideas included:

- Free hotdog and soda
- Free BoroLax Pinnie on Black Out Night
- Require ticket to redeem? Offer to first 100 students?

Ginny will contact Universal Lacrosse regarding pricing for pinnies – all black.

Next meeting is Tuesday, March 6th at 7pm.

Respectfully Submitted,

*Merrill Davies*

Corresponding Secretary