

Dear Business Owner,

Believe it or not Hudsonville Little League is well underway in planning for the 2016 Spring and Fall Seasons. This year we are reaching out to potential new sponsors in the community.

Hudsonville Little League is proud to support approximately 2,000 children in their baseball and softball programs held in both the Spring and Fall each year. You may not be aware that in the fall, we partner with Georgetown Little League and open the teams to players from all over the area including Allendale, Grandville, Byron Center, Jenison, Holland, Zeeland, and more. - I guess you could say we get players from A- Z.

We are approaching you this year as a potential sponsor as we believe your business might be interested in the exposure you get in this non-traditional marketing/sponsorship arena. I have enclosed the variety of sponsorship opportunities we have in HLL. Of course we have the traditional team sponsorship which will support a team of 10-12 players with your company logo on the shirt and recognition on the Little League website. There are different levels of "Team" sponsorship which are detailed in the attached info.

We also have a number of "Complex" sponsorship opportunities which are visible to most visitors to the complex. On any given evening and Saturdays from April- July and then again in Sept & October you will find the Hudsonville Little League complex to be a bustling hub of activity. In fact, it's a challenge to find parking on some of these days when you add all of the soccer families that are also visiting the complex. Your business information is going to be seen by thousands of people over the course of the season. You may not have Little League age kids, but don't forget that the kids games are events that are attended by grandparents, aunts, uncles & friends of all ages and someone in the family is bound to be part of your target marketing demographic. Little League brings back fond memories of fun filled family time for many individuals and that feeling is carried over to those businesses who help support kids participate in America's pastime. Don't miss out on your chance to be part of that memory and this community!!

Hudsonville Little League is a non-profit organization committed to constantly maintaining and improving a league for our youth to play baseball or softball. The goals of this league are directed towards both the competitive and skill development aspects which are equal to our development of character, leadership, sportsmanship, teamwork, and work ethic. HLL strives to meet and exceed these goals while maintaining a "community feel". These goals are to be reached by properly educating and training our players, coaches, and parents with emphasis on our coaches becoming "Double-Goal Coaches".

Thank you for considering sponsoring Hudsonville Little League. Please contact me if you have questions.

Sincerely,

Connie Bennett

Sponsorship Something or other
Hudsonville Little League